



Welcome Panelist name!

Click the *next* button to begin

What is your gender?

Male

Female

Which of the following categories best describes your current age?

Under 18

18-24

25-34

35-44

45-54

55-64

65-74

75 years or above

Do you, or does any member of your immediate family, work for any of the following types of companies?
(check all that apply)

- Advertising or Public Relations ???
- A Food or Beverage Manufacturer, Distributor, or Processor ???
- A marketing or market research firm or department ???
- A Grocery Store or Supermarket ???
- Auto Manufacturing/Sales ???
- Credit Card Company ???
- Financial Advising Company ???
- Broadcast or Print Media ???
- None of the above
- I do not know

In the past three months, have you taken part in any market research surveys, focus groups, taste tests or other types of research on food or beverages?

- Yes ???
- No ???

Do you have any food allergies/sensitivities or health-related dietary restrictions or religious-related dietary restrictions that prevent you from eating certain foods?

- Yes ???
- No ???

How much of the fresh produce shopping do you, yourself, do for your household?

- All of the fresh produce shopping (100%)
- Most of the fresh produce shopping (50-99%)
- Some of the fresh produce shopping (25-49%)
- Very little of the fresh produce shopping (1-24%)
- None of the fresh produce shopping (0%)

How often do you purchase fresh produce?

- Rarely
- Once a month
- Bi-weekly
- Weekly

Which, if any, of the following types of fresh produce do you usually buy? (Check all that apply)

- Red grapes ???
- Green grapes ???
- Green apple ???
- Red apple ???
- Potatoes ???
- Sweet potatoes ???
- Tomatoes ???
- Cherry tomatoes ???
- Romaine lettuce ???
- Iceberg lettuce ???
- None of the above

How often do you, yourself, eat potatoes (in any form)?

- Less than 1 time/week
- 1-2 times/week
- 3-4 times/week
- 5-6 times/week
- More than 6 times/week
- I do not eat potatoes.

In what form do you, yourself, like to eat potatoes? Check all that apply.

Boiled ???

Baked ???

Mashed ???

Roasted ???

Microwaved ???

Fried ???

Other

None of the above

You are being considered for a **2-day PLAIN Mashed Potato study** on Wednesday, January 23rd AND Thursday, January 24th at our center in Olathe. The study will take approximately **40 minutes per day and you must complete both days**. You will be compensated \$60 for your time upon completion.

If you qualify based on your answers to this survey, you will see a list of times available for the study. You will be able to select the time that best fits your schedule.

If you do not qualify, you will see the disqualified screen.

If you are willing to participate, **please enter your daytime phone number** in the box below (with area code).

My daytime phone number:

I'm not willing to participate in this study.

If you qualify for this study you must adhere to the following requirements:

- You must not wear fragrance, cologne, or any sort of strong scents on the day of the study or you will be disqualified. It is important to keep the room free of outside odors.
- You must attend both days.
- You should refrain from brushing his/her teeth, chewing gum, eating candies or drinking coffee at least 30 minutes before you arrive

- Arrive 10 minutes early to check in.
- Children will not be allowed at this study, please make prior childcare arrangements.
- You must bring your driver's license or government issued photo identification card for check in.
- If you use reading glasses please bring them.
- K-State Olathe is a smoke-free campus, you must refrain from smoking while on the property.

Do you agree to adhere to these requirements above if you qualify?

(Note - you could be disqualified during check in if you have not met these requirements).

Yes

No



Thank you for completing this survey!

If you are viewing this screen, you did not qualify for this particular study.

We look forward to your participation in future studies.

Finished