

Climate and Energy Project's

Take Charge Challenge



**Take
Charge!**
CHALLENGE

What is the Take Charge Challenge?

- Friendly competition between six Kansas towns
- Goal: to reduce electricity consumption by the largest % to win
- Leadership Teams within each community design the programs that work best for their town

Where is the Challenge Happening?



Utility Partners - Timeline



Midwest Energy, Inc.



Community & State Partners

- Schools, City & County Government
- Chambers, Economic Development
- Boy Scouts, Girl Scouts
- Churches, Home Depot, Phillips Lighting, Wal-Mart, Lowes, Mitchell's Hardware, Q Value
- USDA
 - Rural Energy for America Programs
- Kansas Housing Resources Corporation
 - State Weatherization programs

Town Hall Meetings



Energy efficiency works in every community and in every home and business, making efficiency not a “sacrifice” but a “win.”

Leadership Teams in Action



Saving Energy is FUN



We Learned a Thing or Two



Everyone Loves CFLs - Young



And Not So Young



The Whole Town Pitches In -



To Help Their Community WIN



The Take Charge Challenge



What People Are Saying

