

Do you offer enough online courses?

Are you having trouble covering courses?

Do you have expertise gaps in your faculty?

Have you lost faculty positions?



Do you have courses with low enrollment?

Should your students have more course options?

Are you not able to offer courses often enough?

Is it hard to hire faculty in some areas?

HOW-TO Design and Implement Academic Program and Course Sharing Partnerships

June 10, 2010

Dawn Anderson, Senior Coordinator
K-State Institute for Academic Alliances

K-State Institute for Academic Alliances

Developing and managing collaborative distance education academic programs

Why collaborate?

- To pursue opportunities that are significant, urgent, and/or risky.
- To do together what cannot be done alone.
- To expand reach.
- To improve outcomes.
- To achieve synergy and open doors to innovation.

Today's Presentation

3 Collaboration Models

- Online Credentials (degrees & certificates)
- Online Course Exchanges

Fast Track to
Implementation

Discussion

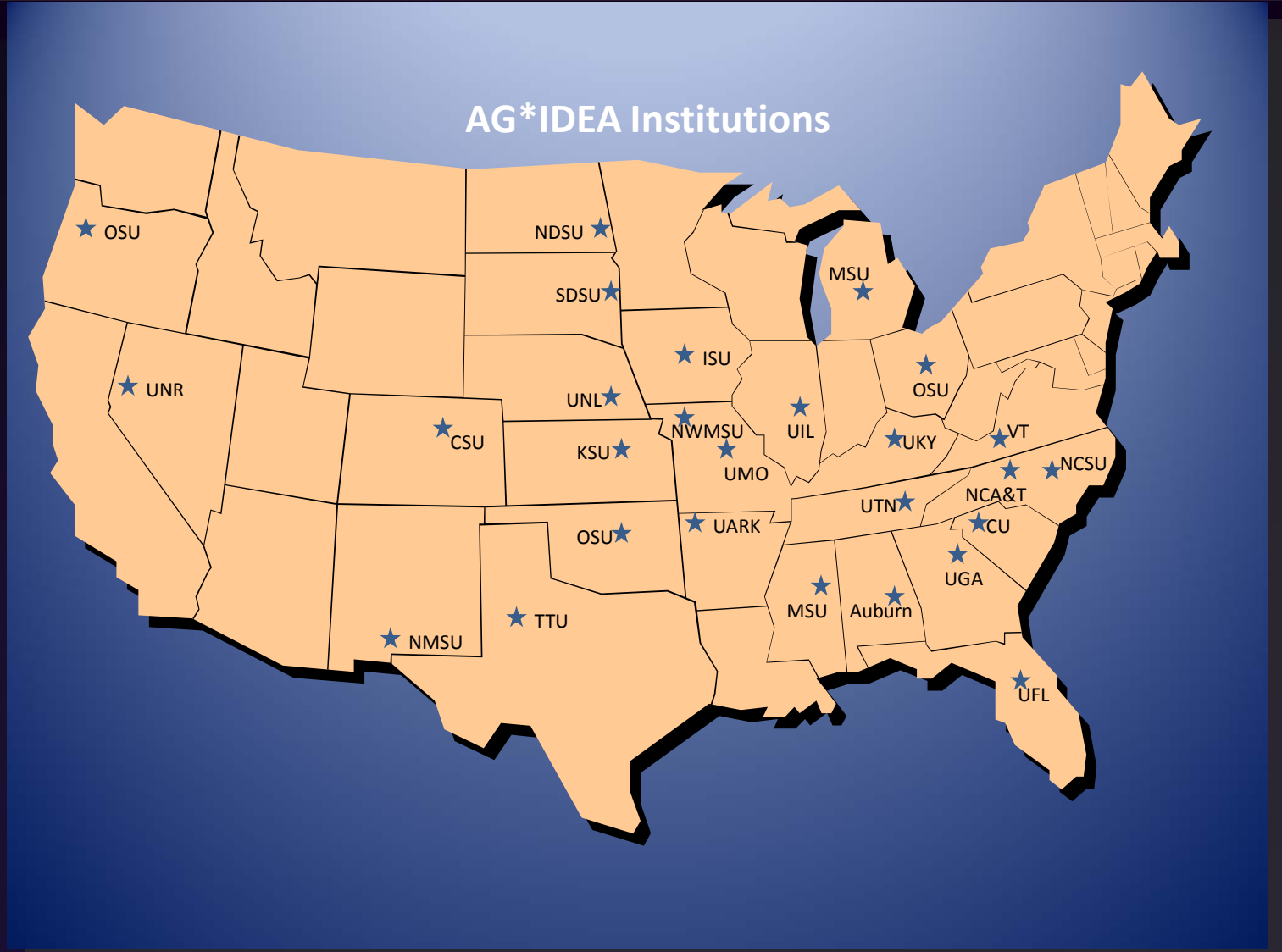


K-State IAA - Managing Partner

Great Plains IDEA Human Sciences



Great Plains Agriculture



It's all about the students...

Access & Success

Admitted to a partner university

Enroll in courses and graduate from that university








Taught by faculty from multiple universities

Served by faculty advisors & campus coordinators

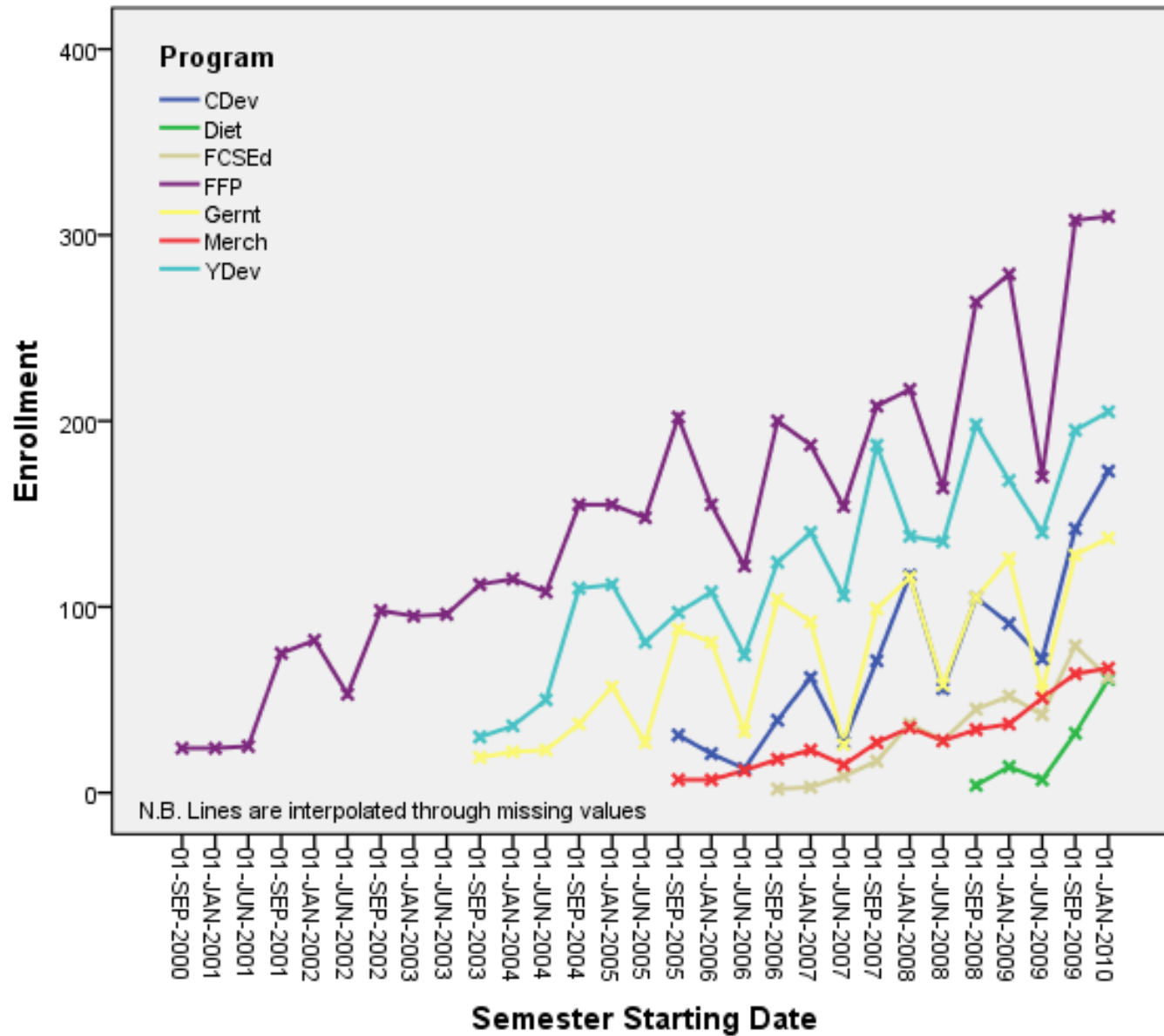


Family Financial Planning Master's Curriculum - 42 Credits

GREAT PLAINS IDEA
Interactive Distance Education Alliance

							
Fall	Investing in the Family's Future	Financial Planning Case Studies Fundamentals of Financial Planning	Personal Income Taxation		Family Systems	Family Systems	
Anytime - 6 Credit Practicum/Project							
Spring		Professional Practices in FFP	Estate Planning	Insurance Planning	Financial Counseling		
Summer	Housing & Real Estate	Financial Planning Case Studies		Retirement Planning		Housing & Real Estate	Family Econ

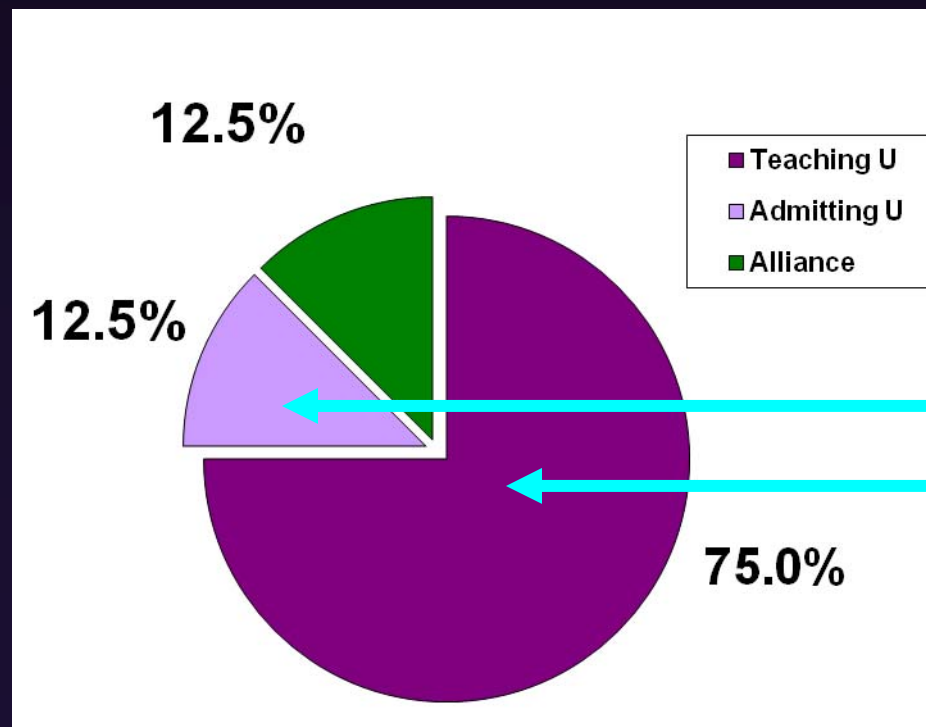
GPIDEA Human Sciences Course Enrollment Trends



GREAT PLAINS IDEA

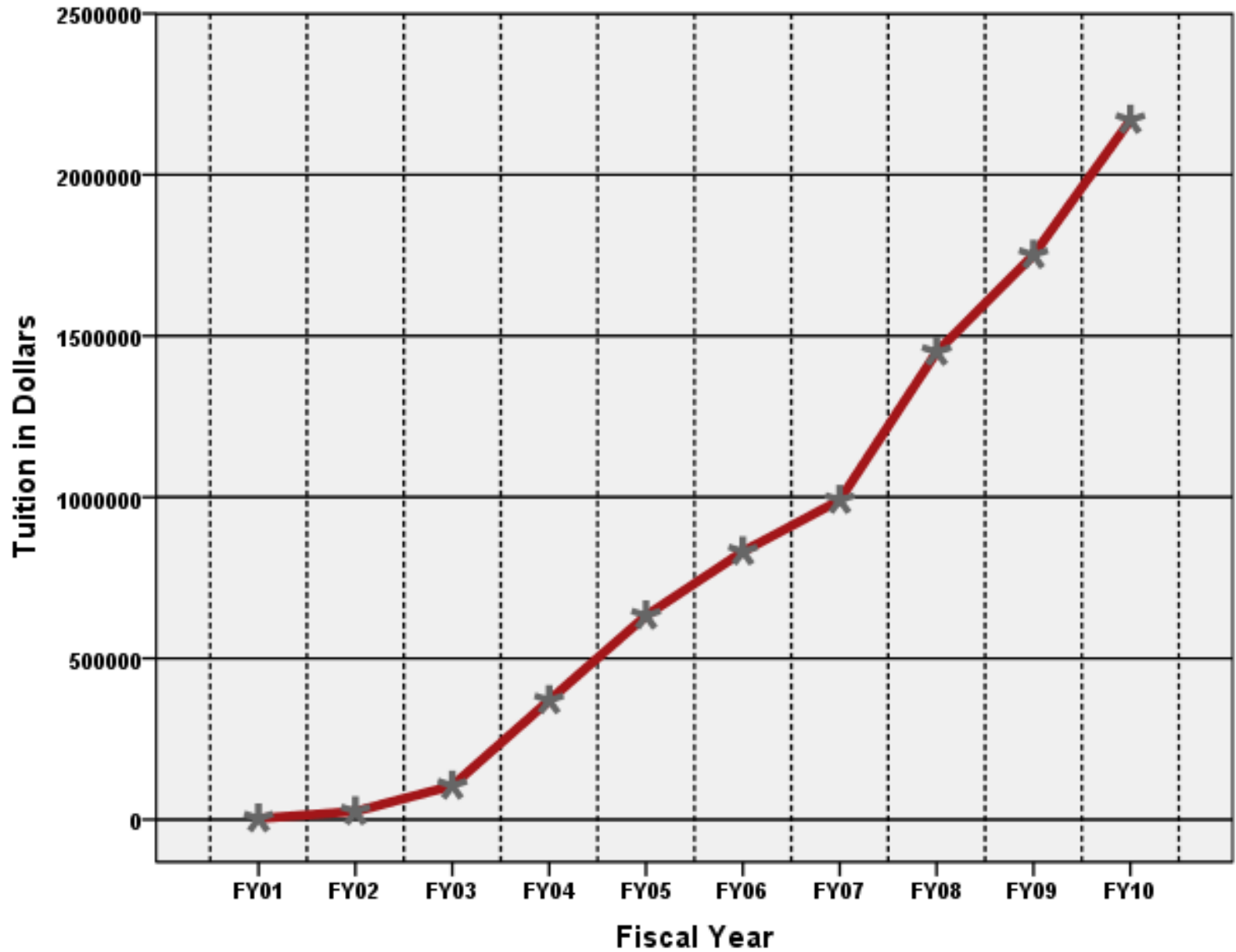
Financial Distribution MODEL

Common Price = Tuition + Fees
Fall 2009: \$430 / graduate credit hour
\$295 / undergraduate credit hour



Internal Distribution ★

GPIDEA Net Tuition Growth



Big 12 Engineering Consortium



Nuclear Engineering

Option/Certificate/Minor – 13-15 Credits



Texas A&M University



University of Missouri



Kansas State University



University of Texas

FALL

Principles of Nuclear Engineering

Energy Systems and Resources

Elements of Nuclear Engineering

Introduction to Nuclear and Radiation Engineering Concepts

Nuclear Reactor Theory

SPRING

Nuclear Reactor Analysis

Fulfilling Madame Curie's Dream

Elements of Nuclear Engineering

Introduction to Nuclear and Radiation Engineering Concepts

Radiation Protection and Shielding

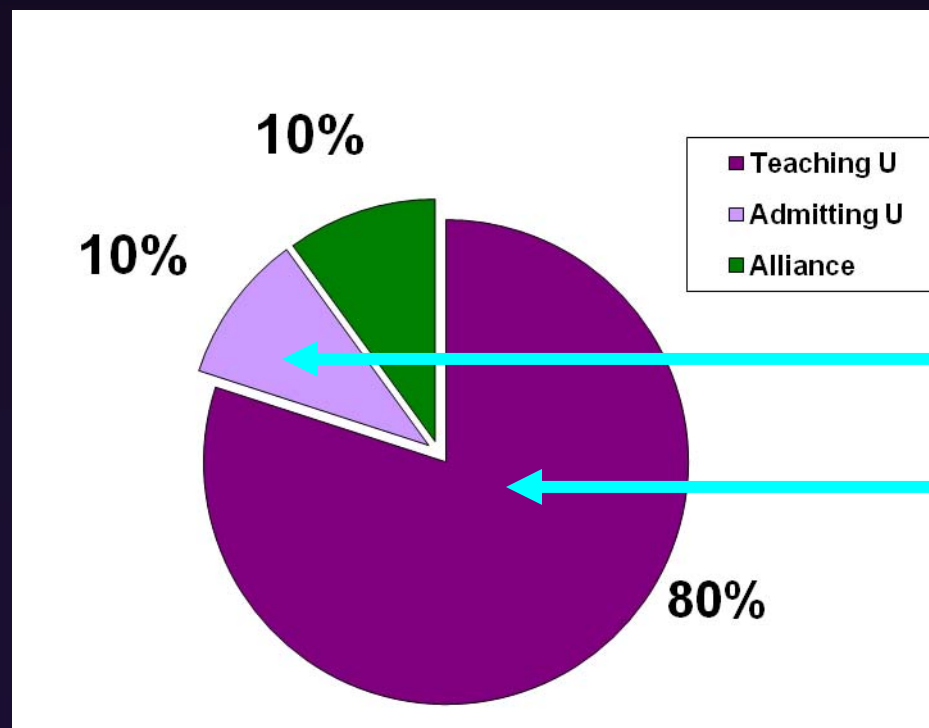
Nuclear Reactor Engineering

Big 12 Engineering Consortium Finance Agreement



Exchange Rate

Fall 2009: \$515/undergraduate credit hour



Internal Distribution ★



New Online Courses in Plant Sciences

- ◆ Interact with students from other universities
- ◆ Explore new options in Plant Sciences
- ◆ Take a course from another university without leaving campus

Spring 2010 Courses

Horticulture Crop Physiology (HORT 401V)
3 credits Undergraduate
Taught by Louisiana State University

Sustainable Nursery Production (HORT 401V)
3 credits Undergraduate
Taught by Oklahoma State University

Sustainable Landscape Management (HORT 401V)
3 credits Undergraduate and Graduate
Taught by Mississippi State University

Temperature Stress Physiology (HORT 602V)
3 credits Graduate
Taught by Oklahoma State University

For more information see your advisor.

**Horticulture
Course
Exchange**

4 Universities

Fast Track to Course Exchange

Identify OR create (requires course approval) an appropriate course name and number, and put in course schedule.

Or use a problems course

STAT 799 - Topics in Statistics
Credits: (Var.)
Pr.: STAT 703 or 770 and
consent of instructor.

NOTE: The student's committee would need to approve the course substitution.



Example: K-State students take KUMC Biostat Course

- K-State MPH Faculty Input (also helps market course)
- K-State identifies instructor of record
- K-State markets the course to students, and informs advisors and faculty of the course's availability.
- K-State students enroll and pay for the course through K-State.
- K-State program coordinator enters the K-State students' enrollment information in ExpanSIS.
- K-State emails enrolled students a course information sheet and student acknowledgement form.



How does the course exchange work for the teaching institution?

- KUMC program coordinator accesses ExpanSIS and obtains the course roster.
- KUMC enters the K-State students in their course management system- Angel.
- K-State emails the KUMC program coordinator about drops and also enters that info in ExpanSIS.
- KUMC invoices K-State for an agreed upon \$\$ amount/student/credit hour
- KU enters K-State students grades in ExpanSIS.

Collaborative Program Implementation

- Campus Coordinator
- Faculty
- Academic Administrators-
Graduate Dean, College
Deans, Department Heads
- Registrar
- Continuing Education
- Chief Financial Officer





Agreements

- Consortium Memorandum of Agreement
- Consortium Bylaws
- Financial Agreement
- Graduate Deans Agreement
- Program Memorandum of Agreement
- Policies and Procedures Handbook



Great Plains IDEA

Principle 1.
Behave as Equals

Principle 2.
**Respect & Accommodate
Institutional Differences**

Principle 3.
Simplify Student Navigation

Principle 4.
Share Leadership

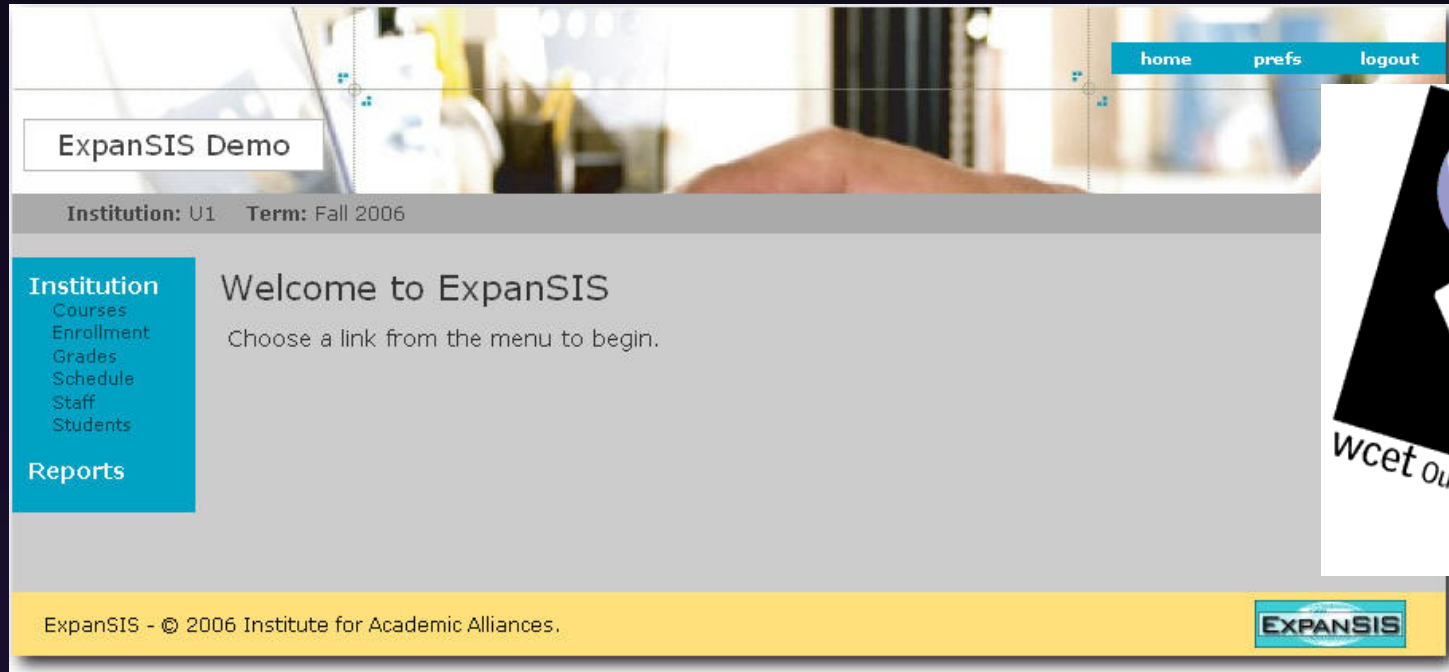
Campus Coordinator – Critical Staff Position



- Handles day-to-day operations
- Communicates with & supports students
- Coordinates student enrollment and course access;
- Enters ExpanSIS data
- Coordinates fund exchange

ExpanSIS – Award Winning

Multi-Institution Student Information System



The screenshot shows the ExpanSIS web application interface. At the top right, there are navigation links for 'home', 'prefs', and 'logout'. Below this is a header area with 'ExpanSIS Demo' and 'Institution: U1 Term: Fall 2006'. A left sidebar contains a menu with 'Institution' (Courses, Enrollment, Grades, Schedule, Staff, Students) and 'Reports'. The main content area displays 'Welcome to ExpanSIS' and 'Choose a link from the menu to begin.' The footer includes 'ExpanSIS - © 2006 Institute for Academic Alliances.' and the 'EXPANSIS' logo.



Association for Continuing Higher Education
*The Network of Leaders for Lifelong Learning
for Over Sixty Years*

**Creative Use of
Technology Award**

UCEA
UNIVERSITY CONTINUING EDUCATION ASSOCIATION

**Great Plains Region
Excellence in Innovation Award**



System Administrator

Adds Universities

Creates Semesters

Defines Tuition Rates

Adds Departments and Programs

Creates Alliance Courses

ExpansIS Map Courses

Mapping allows individual universities to translate an Alliance course name and # into your University's course name and #.

home prefs logout

Great Plains Interactive Distance Education Alliance

University: KSU Semester: Spring 2006

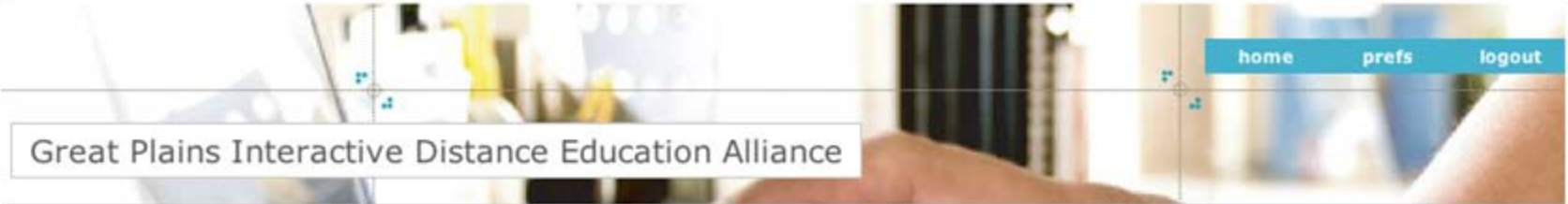
University
Courses
Enrollment
Grades
Schedule
Staff
Students

University Course Mappings

Filter by program:

Alliance Course #	Alliance Course Title	University Course #	University Course Title	
CD 503	Community Development I: Principles and Strategies of Community Change	CDPLAN 705	CD I: Principles & Strategies of Community Change	Edit
CD 504	Community Analysis: Introduction to Methods	CDPLAN 710	Community Analysis	Edit
CD 505	Community Development II: Organizing for Community Change	CDPLAN 715	CD II: Organizing for Community Change	Edit
CD 506	Community and Regional Economic Policy and Analysis	CDPLAN 720	Community & Regional Economic Analysis	Edit
CD 507	Introduction to Native Community Development	CDPLAN 610	Intro to Native Community Development	Edit
CD 508	Ecological Economics	CDPLAN 620	Ecological Economics	Edit
CD 509	Building Native Community and Economic Capacity	CDPLAN 611	Building Native Communities & Economic Capacity	Edit

ExpansIS Schedule Courses



Great Plains Interactive Distance Education Alliance

University: KSU Semester: Spring 2006

- University
- Courses
- Enrollment
- Grades
- Schedule
- Staff
- Students

Course Schedule Details

Semester: Spring 2006
University Course: AT 850
Title: Research Methods in Apparel and Textiles
Alliance mapping: MERCH 630 , Research Methods
Teaching University: Kansas State University
Program of study: Merchandising
* Faculty: Welch Shawn
Start Date: 1/12/06
End Date: 5/12/06
Section: -- Select --
Enrollment Limit:
Credits: 3
* Status: Active
Tuition: 395.00
Textbook:
Comments:

Once a course is scheduled, coordinators from all institutions can enroll students and view student information.

ExpanSIS Add New Students

ExpanSIS Demo

Alliance: ExpanSIS Demo Institution: U1 Term: Fall 2006

- Application
 - Alliances
 - User Login
- Alliance
 - Courses
 - Departments
 - Programs
 - Terms
 - Price
 - Institution
- Institution
 - Courses
 - Enrollment
 - Grades
 - Schedule
 - Staff
 - Students
- Reports

Details for Add Student

* Name (first, middle, last):

Previous Last Name:

Student ID:

Home Institution: ▼

Birth Date: ...

Ack. Form: ...

Gender: ▼

Ethnicity: ▼

US Citizen: ▼ If no, specify:

Previous Degrees:

Undergrad GPA:

Notes:

The admitting university enters student demographic, contact & program info.

Student Acknowledgement Form

I understand _____ (name of enrolling institution) will be disclosing my personal identifiable information as outlined above to the institution(s) providing the course instruction, and those teaching institutions will report my grade(s) to the institution through which I am enrolled. I understand the purpose of sharing student specific information within the Consortium.

(Signature) _____
(Date mo/dd/yy)

PRINT: _____
(First Name) _____ (MI) _____ (Last Name)

(Email address) _____
(Phone number)

ExpanSIS Student Details

ExpanSIS Demo

Alliance: ExpanSIS Demo Institution: U1 Term: Fall 2006

Application
Alliances
User Login

Alliance
Courses
Departments
Programs
Terms
Price
Institution

Institution
Courses
Enrollment
Grades
Schedule
Staff
Students

Reports

Details for Super Student

- Main
- Contact Info
- Programs
- History

* Name (first, middle, last): Super| Student

Previous Last Name: [Yellow Highlighted]

Student ID: A23498

Home Institution: University for Man [Dropdown]

Birth Date: 6/15/80 [Calendar Icon]

Ack. Form: 9/1/06 [Calendar Icon]

Gender: Male [Dropdown]

Ethnicity: Asian/Pacific Islander [Dropdown]

US Citizen: Yes [Dropdown] If no, specify: [Text Box]

Previous Degrees: B.S. [Text Box]

Undergrad GPA: 3.5 [Text Box]

Notes: [Text Box]

Includes enrollment and grade history.

ExpansIS Enroll Students

See all the courses offered a particular semester. Click on “Enroll” to see enrollment activity for that course and enroll students, drop, or apply refunds.

home prefs logout

Great Plains Interactive Distance Education Alliance

University: KSU Semester: Spring 2006

University
Courses
Enrollment
Grades
Schedule
Staff
Students

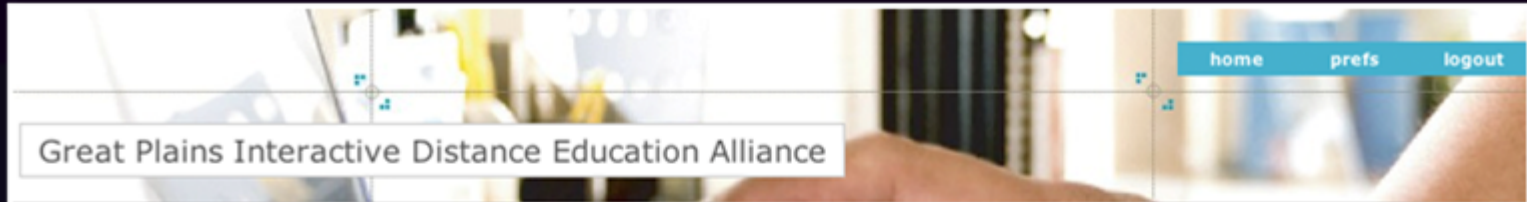
Enroll

Filter by program:

University Course #	University Course Title	University	Enrolled / Limit	Enroll
FSHS 845	Adult Development and Aging	CSU	21/*	Enroll
FSHS 714	Program Design, Evaluation, and Implementation	CSU	2/10	Enroll
FSHS 711	Foundations of Youth Development	CSU	2/*	Enroll
ARCH 730	Environment & Aging	ISU	28/*	Enroll
FSHS 675	Field Study in Family Economics	ISU	2/*	Enroll
AT 850	Research Methods in Apparel and Textiles	KSU	2/*	Enroll
GERON 620	Mental Health and Aging	KSU	11/*	Enroll

Change the order of your course listing by clicking on the **University Course #** heading to place in course number order, or by clicking the **University** heading to sort alphabetically by teaching university.

ExpansIS Assign and Retrieve Grades



home prefs logout

Great Plains Interactive Distance Education Alliance

University: KSU Semester: Spring 2006

- University
- Courses
- Enrollment
- Grades
- Schedule
- Staff
- Students

Edit Grades

Filter by program:

University Course #	University Course Title	University	Assigned/Enrolled	
FSHS 845	Adult Development and Aging	CSU	20/21	View Grades
FSHS 714	Program Design, Evaluation, and Implementation	CSU	26/26	View Grades
FSHS 711	Foundations of Youth Development	CSU	2/2	View Grades
ARCH 730	Environment & Aging	ISU	28/28	View Grades
FSHS 675	Field Study in Family Economics	ISU	2/2	View Grades

University: KSU Semester: Spring 2006

- University
- Courses
- Enrollment
- Grades
- Schedule
- Staff
- Students

Grades for: AT 850

Show Dropped Students:

#	Student	Home University	University Student id	Grade	Status
1	Student, Joe	KSU	123-45-6789	<input type="text" value="A"/>	Enrolled
2	Student, Jane	KSU	987-65-4321	<input type="text" value="I"/>	Enrolled

[Cancel](#) [Save](#)



A quick and robust search feature quickly finds staff and students in the ExpanSIS system.

The screenshot displays the ExpanSIS Staff Search interface. At the top, there is a navigation bar with links for 'home', 'prefs', and 'logout'. Below this, a banner for the 'Great Plains Interactive Distance Education Alliance' is visible. The main content area shows the search results for 'Shawn Welch' at 'KSU' during the 'Spring 2006' semester. A sidebar on the left lists navigation options: 'University', 'Courses', 'Enrollment', 'Grades', 'Schedule', 'Staff', and 'Students'. The search results are presented in a table with columns for Faculty, Home University, Email, and Phone. The search results table shows one entry for Shawn Welch, with his email address 'shawn13@ksu.edu' and buttons for 'Edit' and 'Setup Login'.

University: KSU Semester: Spring 2006

University
Courses
Enrollment
Grades
Schedule
Staff
Students

Staff Search

Shawn Welch

First Name Last Name Both

From:

Faculty	Home University	Email	Phone
Welch, Shawn	KSU	shawn13@ksu.edu	<input type="button" value="Edit"/> <input type="button" value="Setup Login"/>

ExpansIS Generate Reports

Great Plains Interactive Distance Education Alliance

Institution: KSU Term: Fall 2005

- Alliance
 - Courses
 - Departments
 - Programs
 - Terms
 - Price
 - Institution

- Institution
 - Courses
 - Enrollment
 - Grades
 - Schedule
 - Staff
 - Students

Reports

Report Options

- Report Type:
- Select A Report -
 - Class List - By Course
 - Class List - By Home Institution
 - Class List - By Teaching Institution
 - Course Enrollment - By Teaching Institution
 - Course Enrollment - By Home Institution
 - Course Roster - By Course
 - Course Roster - By Teaching Institution
 - Course Roster - By Home Institution
 - Course Summary - By Term
 - Enrollment Counts - Summary
 - Grade List - By Home Institution
 - Grade List - By Teaching Institution
 - Student Counts - Summary By State of Residence
 - Student Credit Hours Earned
 - Attempted / Completed CFP
 - Student Post Program Employment
 - Tuition Detail - Home Institution
 - Tuition Summary - Home Institution
 - Tuition Detail - Teaching Institution
 - Tuition Summary - Teaching Institution
 - Demographic Summary
 - Student Survey Status

Data can be exported to an Acrobat file, an HTML webpage or an Excel spreadsheet.



ExpanSIS Report

Financial Summary - By Home Institution

Great Plains Interactive Distance Education Alliance

Term: Fall 2007

Home Institution: Kansas State University

Program: Family Financial Planning

Iowa State University

Home Course	Teaching Course	Gross	Adjustment	Net	Students w/ Tuition	Credits w/ Tuition
FSHS 762 - Investing for the Family's Future	FFP 583	\$1,245.00	\$0.00	\$1,245.00	1	3
Institution Total:		\$1,245.00	\$0.00	\$1,245.00	1	3
Alliance Share (12.5%):		\$155.62	\$0.00	\$155.62		
Teaching Inst Share (75.0%):		\$933.75	\$0.00	\$933.75		
Home Inst Share (12.5%):		\$155.62	\$0.00	\$155.62		

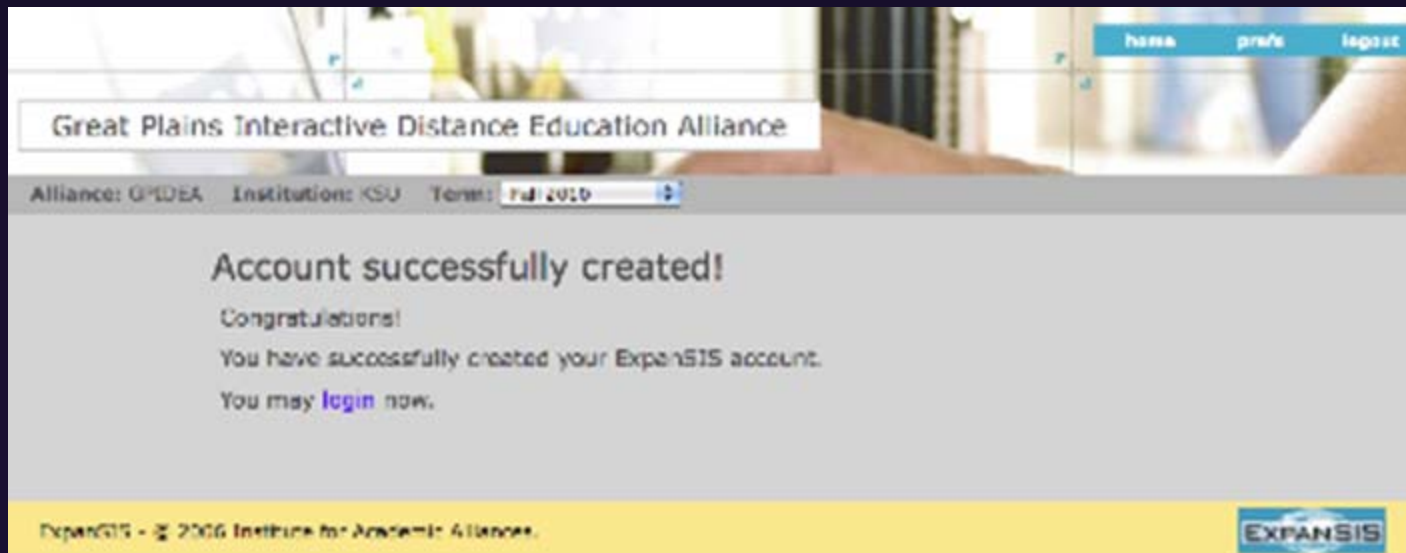
Kansas State University

Home Course	Teaching Course	Gross	Adjustment	Net	Students w/ Tuition	Credits w/ Tuition
FSHS 624 - Fundamentals of Family Financial Planning	FSHS 624	\$9,960.00	\$0.00	\$9,960.00	8	24
FSHS 675 - Field Study in Family Economics	FSHS 675	\$21,165.00	\$1,245.00	\$19,920.00	16	48
FSHS 836 - Financial Planning Case Studies	FSHS 836	\$18,675.00	\$2,490.00	\$16,185.00	13	39
Institution Total:		\$49,800.00	\$3,735.00	\$46,065.00	37	111
Alliance Share (12.5%):		\$6,225.00	\$466.88	\$5,758.12		
Teaching Inst Share (75.0%):		\$37,350.00	\$2,801.25	\$34,548.75		
Home Inst Share (12.5%):		\$6,225.00	\$466.88	\$5,758.12		

Acceptable Use Policy

- Access
- Security
- FERPA
- Public Release of Student Information

User's Guide



The screenshot displays the ExpanSIS web application interface. At the top right, there are navigation links for 'home', 'prefs', and 'logout'. Below these is a search bar containing the text 'Great Plains Interactive Distance Education Alliance'. Underneath the search bar, there are filters for 'Alliance: GPEDEA', 'Institutions: KSU', and 'Term: Fall 2016'. The main content area features a large heading 'Account successfully created!' followed by the text 'Congratulations! You have successfully created your ExpanSIS account. You may [login](#) now.' The footer of the page includes the text 'ExpanSIS - © 2006 Institute for Academic Alliance.' and the ExpanSIS logo.

Transfer Credit versus Home Enrollment

Financial aid

Admission required to enroll in graduate course?

Admissions application fee?

Transcript fee?

Course Exchange versus Academic Credential

Course Exchange

Take it or leave it

Strategic online course development and offerings

Academic Credential

Proven successful

Course enrollments more predictable

Greater income

Greater return on marketing \$\$

Benefits of Partnering

- Increase student access to a broader range of faculty members and their areas of expertise
- Offer a greater variety of courses
- Offer courses more frequently
- Offer more courses online
- Reach new student audiences
- Increase diversity of students
- Increase course enrollments
- Increase revenue

