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- The demand for feed tech graduates far exceeds supply.
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Dr. Duane Acker, K.S. University, Manhattan, Ks. Please mail free brochure about the Feed Tech program and information about jobs in Agribusiness.

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CONTENTS

Continuing Education .................................................. 5
   By Dr. John E. King
The Kansas Picture, Where 1963 High School Grads Went ........ 8
Cartoon Contest ...................................................... 9
What Former 4-H'ers Say About College .......................... 10
Job Wanted ............................................................ 12
   By H. L. Snell
A Future In Nursing .................................................. 18
Statistical Reference on Kansas Four-Year Colleges and Universities ................. 20
Kansas Junior College Directory .................................. 22
Job Opportunities ................................................... 24
Vocational Education of a Changing World of Work .............. 35
   By John Lacey
Kansas Beauty Schools Directory .................................. 40
College Life in Pictures and Words ............................... 41

Advertiser Index

Alliance Insurance Companies, McPherson .................. 42
Atchison Advertisers ................................................ 38, 39
Baldwin Advertisers .................................................. 8
Bar Association of the State of Kansas, The, Topeka .......... 8
Cessna Manufacturing Company, Inc., The, Wichita .......... 24
Coleman Company, Inc., The, Wichita ........................ 25
Consumers Cooperative Association, Kansas City, Mo. ........ 34
Dillion & Son J. S., Hutchinson ................................. 27
Dodge City Advertisers ............................................... 19
Electric Light and Power Companies of Kansas .......... 40
Emporia Advertisers .................................................. 17
Folger Coffee Company, The Kansas City .................. 4
Hays Advertisers ...................................................... 36
Junior Colleges of Kansas ........................................ 22, 23
Kansas Beauty Schools ............................................. 40
Kansas Electric Cooperatives, Inc., Topeka ................. 37
Kansas Farm Bureaus and Insurance Services, Manhattan .... 15
Kansas Formula Feed Manufacturers ........... ............... 2
Kansas Independent Oil and Gas Association Wichita ....... 27
Kansas Medical Society, Topeka ............................... 37
Kansas State Nurses Association, Topeka .................. 18
Kansas Pepsi Bottlers Association ............................ 42
Kansas Petroleum Industries Committee, Wichita ........... 13
Lansing Advertisers .................................................. 43
Leavenworth Advertisers .......................................... 43
Lindsborg Advertisers .............................................. 36
Lumber Dealers of Kansas ........................................ 45, 46, 47
Manhattan Advertisers ............................................. 30, 31, 32, 33
McPherson Advertisers ............................................ 14
Newton Advertisers ................................................. 44
Ottawa Advertisers .................................................. 22
Pittsburg Advertisers ................................................ 13
Salina Advertisers ................................................... 6, 7
Savings and Loan Associations ................................ 28
Southwestern Bell Telephone Company, Topeka ............. 38
State Department of Social Welfare, Topeka ................. 39
Sterling Advertisers .................................................. 43
Topeka Advertisers ................................................... 14
University of Kansas ............................................... 29
Winfield Advertisers ................................................ 16
World Company, The, Lawrence ................................ 42

Don Esslinger ......................................................... Editor

Editorial and Business Office
Phone JE 9-2211 Ext. 208
Manhattan, Kansas

Published Monthly By
KANSAS 4-H FOUNDATION, INC.
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Merle Eyestone, Associate Director

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IT LEAVES A LASTING MARK

Hands are stronger and more skillful. Heads are wiser and sounder. Hearts are warmer and more understanding. Bodies are sturdier. All this because thousands of young Kansans devote thousands of hours to active 4-H Club work.

The 4-H Club "brand" leaves a lasting mark upon all who participate. That this good work may continue to grow and prosper is our sincere wish.

THE FOLGER COFFEE CO., Kansas City
CONTINUING EDUCATION
Is In Our Future
The Opportunity Gives A Challenge

By Dr. John E. King, President
The Kansas State Teachers
College of Emporia

Dr. King received his Doctor of Philosophy degree in 1941, for study in rural education, from Cornell University, New York. He has been President of Kansas State Teachers College, Emporia, since 1953.

Prior positions held by Dr. King include Academic Dean and Provost at the University of Minnesota, Duluth campus; a graduate faculty position at Cornell; and teacher, coach and principal at high schools in Texas, Oklahoma, and Arizona. He served in the Navy in World War II and is presently in the Naval Reserve.

In 1932, Dr. King received his Bachelor of Arts degree from North Texas State College, where he studied Latin and English and served as editor of campus newspaper. His Master of Science degree was awarded by the University of Arkansas in 1937. He is a member of several honorary societies including Phi Kappa Phi, honorary scholarship fraternity.

The high regard of Kansans for education has always been a source of gratification and strength to college and university faculty members. Even before there was a state of Kansas, two colleges were established in the Territory—Baker University in 1858 and St. Benedict's College in 1859. State institutions were established soon after Kansas achieved statehood.

A larger percentage of Kansas high school seniors go on to college than in most other states. Kansans read more than the average. There are more newspapers per capita in Kansas than in most states. Kansas people have always shown a desire for learning for themselves and their children. Kansans have always supported education at every level and have been willing to make the sacrifices necessary to provide it for their young people.

We are fortunate that Kansas has been able to continue its policy of offering all graduates of accredited high schools the opportunity to continue their education. This has been possible in spite of growing enrollments, and in contrast to trends in other states where facilities
Kansas Wesleyan University invites YOU

1. To visit its friendly campus in Salina
2. To learn more about its quality liberal arts curriculum
3. To meet members of its outstanding faculty

An Admissions counselor will help you plan your program to fill your individual needs.

For further details:
   See pages 20 and 21
   and/or

Write:
   Director of Admissions
   KANSAS WESLEYAN UNIVERSITY
   Salina, Kansas

These firms proudly recommend Marymount and Kansas Wesleyan University.

Salina Mercantile Company
104-106 N. Santa Fe
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231 N. 13th
The Salina Supply Co.
300 N. Santa Fe
Salina Tractor Co., Inc.
Chicago & St. Louis Overpass
Spaeth Office Service
Olivetti-Underwood Agents
114 E. Iron
Stevenson Clothing Co.
112 N. Santa Fe
Stiefel's Department Store
Downtown Salina

exist for only a portion of the high school graduates.

At the present time, there are six state-supported institutions of higher education in Kansas. There is a municipal university in Topeka, and there are 17 four-year colleges and universities which are privately supported. In addition, there are 14 public and five private two-year colleges. As important as it is to give our young people a solid start in their careers, it is equally important that they continue their education throughout their adult years.

A number of our Kansas colleges and universities provide a wide variety of formal educational programs for adults. The present school systems, from kindergarten through college, occupy 16 years, leaving another 30 or 40 years for learning. We must continue to educate ourselves, beyond college, if we are to learn to live and work together and to survive as a free people.

The number of educational opportunities in Kansas is a source of strength to our economy. Educated manpower is essential to the growth and development of Kansas and the nation, and the bulk of this manpower must come from the colleges and universities.

The variety of institutions in Kansas also is a positive factor in the state's social structure, and one of importance to all who are concerned with the welfare of young people. Any high school graduate in Kansas can find a college or university that will attempt to meet his academic, vocational, social and personal needs. It may appear that the number and variety of collegiate - level institutions in Kansas lead to duplication and waste, but in reality, all are necessary if Kansas is to meet adequately the needs of its people.

Today's high college enrollment may increase by as much as 50 per cent by the year 1970. The education of today's students, and those of 1970, will have been made possible by planning and special effort by college and university officials, the Kansas Board of Regents, the Legislature, the Department of Administration in Topeka.
ka, and by private trustees and planners as well. Many faculty members serve in private and state institutions of higher education in Kansas at lower salaries than they would receive in other states.

If the enrollment increases 50 per cent by 1970, as expected, the financial support for higher education should increase 100 per cent. Kansas colleges and universities in general are now below the level of support they should receive.

It is especially important to develop adequate support for the junior colleges as they constitute a "safety valve" of higher education in a time of booming enrollments.

It is also necessary to maintain the health and vigor of private colleges. Losing them in Kansas and elsewhere would move us a long way toward becoming totalitarian.

Much remains to be done, of course, if Kansans are to provide adequate opportunities for higher education for all qualified citizens. Financial support for all institutions—public and private—must be increased. Traditional concepts of curriculum and instruction must be evaluated, and changed if necessary.

If Kansans meet this challenge—and I am sure they will—there will be educated manpower, productive research, and leadership in Kansas adequate to carry the state forward to economic and cultural goals which will enrich each citizen.

* Marymount was founded in 1922 and was the first four-year liberal arts college exclusively for women in Kansas.
* Marymount strives to develop Christian women of strong moral character and sound judgment, women who will be an uplifting influence in their homes, in their church, and in their community.
* Over 500 students are enrolled from 25 states and several foreign lands.
* Your Marymount education is a personalized education beginning with your first contact with the director of admissions. The unique feature of a Marymount education is individual classroom instruction with personal counseling available at all times.

The following firms proudly recommend Kansas Wesleyan University and Marymount:

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**Consolidated Printing & Stationery Co.** 113 North Santa Fe Ave.
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These Firms Proudly Recommend Kansas Wesleyan University and Marymount.

**Antoinette Hall**, new Marymount College 174-bed residence for freshmen and sophomores, has just been completed. It is believed that this is the first circular college residence in the United States.

Also See— Pages 20 and 21

Write to:

The Director of Admissions
Box No. 6
Marymount College

**Everett LUMBER Co., INC.**
SALINA, KANSAS

**The Lee Hardware Co.**
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**THE PLANTERS STATE BANK**
Salina, Kansas
Member F.D.I.C.

FEBRUARY, 1965
PLANNING TO STUDY LAW?

Students looking forward to the study of law in graduate school and admission to practice this learned profession can prepare for a successful career by selecting basic courses in high school and college. For the student and their faculty advisors, the following courses are recommended:

I. INFORMATION STUDIES
   A. Social Studies
      1. History
         a. High School—World History, American or U. S. History
         b. College—8 to 12 hours, including European History, English History, and English Legal History
      2. Political Science
         a. High School—1 year
         b. College—8 to 12 hours, including American Government, Comparative Government, and International Relations.
   B. Natural Sciences:
      1. Biological Sciences
         a. High School—1 year (Biology)
         b. College—8 to 10 hours, including Physiology, Zoology or Bacteriology.
      2. Physical Sciences
         a. High School—1 year of Physics or Chemistry
         b. College—10 hours, including Chemistry, Physics, or Geology (2 out of 3).

II BASIC THOUGHT COURSES:
   1. Mathematics
      a. High School—2 years
      b. College—5 to 10 hours, including Algebra, Trigonometry, Analytic Geometry
   2. Philosophy
      a. High School—
      b. College—6 hours, General Psychology and Abnormal Psychology

III STUDIES DESIGNED TO GIVE ACCURACY AND CLARITY OF EXPRESSION:
   1. English
      a. High School—All courses offered
      b. College—20 to 25 hours, including the basic Rhetoric and English Literature courses (i.e., 10 hours), Advanced writing courses (5 hours), Shakespeare (4 hours), Classic Literature (3 hours), Public Speaking (2 hours) and Bible (3 hours).
   2. Ancient Language
      a. High School—2 or more years of Latin.
      b. College—2 semesters (if course was not taken in high school)
   3. Modern Languages
      a. High School—2 years
      b. College—10 hours

The Kansas Picture

The Kansas population will continue to increase as it has in the past several years. It is growing at an increasing rate. By 1970 there will be nearly 200,000 more people in our state than there were in 1960.

There is a rapid increase in the number of youth reaching 18 years of age in Kansas. This means the high school graduate will be finding more competition in whatever he chooses to do.

In the face of changes mentioned above will be an increase in size of the Kansas labor force, a younger labor force, and more education held by those entering the labor force.

In general, those people who have more schooling have higher earnings. Another comparison between people with varying amounts of education, shows that unemployment is much higher among those with least education.

(This material is from Manpower in Kansas, The Challenging '60's, Employment Security Division, Kansas Department of Labor, Topeka.)

Where did 1963 Kansas High School Graduates go?

The total number of graduates was 25,177. Source of this material is State Department of Public Instruction, Topeka, from reports of High School Principals, 1963.
Easy to Enter

4-H CARTOON CHARACTER CONTEST

Anyone can Enter

Just make a simple sketch of a cartoon character you think Kansas 4-H'ers would enjoy.

$110 in PRIZES to top 10 entries

Sponsored by

KANSAS FARM BUREAU AND AFFILIATED INSURANCE SERVICES

and

KANSAS 4-H JOURNAL

GET DETAILS and entry forms at your County Farm Bureau Office or County Extension Office
What former 4-H'ers say about college...

We asked eighteen college students—all with 4-H backgrounds—their opinions and advice on college. We selected three of each one’s five answers to these five questions:

1) What high school subjects have been most helpful to you in your college work?

2) What difference(s) do you notice between high school and college?

3) What advice would you give high school students planning to attend your college?

4) How did you decide where to go to college and why did you decide on this school?

5) What do you like most about college life?

---

**COLLEGE OF EMPIRIA**

Fred Mueller
Junior-Elem. Ed.
Montgomery County

2) The biggest difference I notice is the type of tests. In high school most tests were objective. In college most are essay which require one to organize his thoughts and express them very thoroughly and clearly.

3) A student thinking of going to college should take all the English and literature classes he can. Another important thing to develop is good study habits and the habit of getting assignments in on time.

4) I chose College of Emporia because they were able to give me the necessary financial aid which enabled me to attend college. My second reason was the friendliness of the students when I visited during my senior year.

**BETHEL COLLEGE**

Larry E. Goering
Sophomore-Agric. Ed.
Harvey County

2) In college studies are more concentrated and more detailed in depth than all courses usually in high school. Lectures are supplementary to text books. The lectures are more formal and may not concern the text material.

3) Don’t take snap courses in high school or college. Learn to take good lecture notes. Shorthand does not seem to be necessary for this.

4) I particularly like the discussions which are continually arising whenever two or three students come together. You are able to discuss important issues with intellectuals—this is a privilege in itself.

**KANSAS WESLEYAN UNIVERSITY**

Jacqueline K. VanRiper
Junior-Home Economics
Rice County

3) Take all the math, science and English you can get in high school. Learn how to study while in high school. Don’t play around, but get the most you can out of high school—learn all you can, don’t just skim the surface.

4) My father influenced me while I was still an underclassman in high school to attend Kansas Wesleyan. He came here to school and my sister came here. I wanted to go to a church related college and I liked the campus.

5) Others learn to know you for who you are and not for who your parents are or were. I enjoy the freedom of living away from home and making decisions and taking responsibility on the dorm, the social aspect, and most everything about college life-living in the dorm, the social aspect, and most of my classes.

**KANSAS STATE UNIVERSITY**

Deanna McCracken
Senior-Home Ec. Ed.
Osage County

2) There’s a need for conservation and budgeting of time. Competition is stiffer within classes and activities. A wider range of classes and activities from which to choose gives a confused feeling. More self discipline is necessary and more effective study habits.

3) Take college preparatory courses. Have a serious interest in chemistry and physics classes if planning to be a home ec. major. When in college choose an activity to excel in and perhaps a few auxiliaries but don’t spread yourself too thin at first.

---

**KANSAS STATE COLLEGE OF PITTSBURG**

Carolyn Winders
Junior-Home Ec. Ed.
Johnson County

1) Every class helped me in some way. General education requirements in college touch most classes in high school. Probably my home economics classes were most beneficial to me because of my major.

2) College life gives you more opportunities to meet people from different social levels and from different parts of the world. You are treated like an adult and are expected to conduct yourself as one.

4) I graduated from a small high school and thought I would have a bigger adjustment to make if I chose a large school. Cost was a definite factor. This college offered what I wanted and I had heard many fine comments about it from high school faculty and students already attending.

**FORT HAYS KANSAS STATE COLLEGE**

Merle D. Witt
Junior-Agriculture
Rush County

1) For me, math (four years), physics, chemistry, general science and biology have provided quite helpful in the college days so far.

2) In college a person is more on his own. You must learn that you cannot leave everything up to your parents but must make decisions on your own. I think you can be more of an individual in college, while in high school there’s more of a chance to follow the crowd because “everyone else is doing it.”

3) I like being on my own and having to take on new responsibilities such as finances. I’m presently taking among other interesting courses, Genetics. We carry out various experiments on our own and this provides interesting factual material. It makes this knowledge more interesting to find it out personally, rather than just reading about it.

---

KANSAS 4-H JOURNAL
I would advise any high school student to study harder. Learn to dig it out for yourself and take all your classes so that when you get in high school, take part in some school activities. You must be prepared to do required work.

I decided to attend McPherson College because I was interested in agriculture and they offer an outstanding field of study. It is a small school and I thought I would receive more personal help.

I like college life because it gives me an opportunity to associate with students from other parts of the country. College has helped me to learn self-discipline and to get along with other people. You not only are attending college, but preparing yourself to get along in life.

Each high school course has been helpful, especially English, biology, psychology, and math. I think college hard studying is necessary. The outcome of the College will tell you your success. Material is covered much faster than in high school. In college schools, it must be covered in one semester.

I chose KSSTC because it is close to my home, which will cut down on expenses. It will help me prepare for my major as well as like to go into forestry and wildlife.

English and psychology helped me most. I wish I could take two years of a modern foreign language.

I wanted to go to a church college and I decided to look into McPherson College because it was one of the few colleges in Kansas that I could attend.

I decided to attend Marymount College because it was one of the few colleges in Kansas where I could be a part of the community and have a good time.

I enjoy the various activities, such as varsity sports, where I have learned to think of success and failure. You have good experiences and are often an experience one never would have outside of college.

Since my major is physics all of my science and mathematics courses have proved very helpful. English composition and logical thinking are especially helpful.

I decided to go to Southwestern College where I could go to school and have a chance to work at the same time.

I wanted to attend a college where I would get a good education in my chosen field and where I would be introduced to other areas of study and have a chance to become a well-rounded person who is well-rounded in every way.

I can’t stress enough the importance of sampling a wide variety of courses while in high school. Mathematics and sciences were most helpful. Take as many courses as possible.

The wonderful friendships, opportunities for cultural and intellectual advancement, challenge, meaningful relationships with faculty members, mental and moral growth—all these things have made college life a wonderful, exciting adventure.

English and typing have been most helpful in all my classes where composition and correctness are stressed. A strong foundation in history has been beneficial for a logical approach to understanding present day situations.

In college you must make your own decisions. You must choose a college and major which interest you. Send applications for admission early.

I enjoyed the opportunity to be on my own. I was able to choose a major which interested me.

I felt it was a college which would be beneficial to me for life—not just a certain field.

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I enjoyed the opportunity to be on my own. I was able to choose a major which interested me.

I felt it was a college which would be beneficial to me for life—not just a certain field.
There comes a time in the life of almost everyone when they must find a job. This new and different experience raises many questions, misgivings and uncertainties.

We have attempted in these notes to anticipate some of the more pressing questions and to suggest some answers or solutions.

Let us consider first the question of **where?**

"Where do I look for a job?" will probably be your first question. A moment's reflection on this question will lead to a closely related and more searching question:

**What Can I Do?**

You may be inclined to answer—nothing.

This is obviously not true.

There are many things you can do. Make a list of them:

- Drive a car
- Drive a truck (with proper instructions)
- Operate a variety of machines (with proper instructions)
- Wait on trade
- Make change
- Type
- Take shorthand, etc.

These are examples—we will not attempt to list them all. You know what they are. Take enough time to make the list complete.

The Dilemma of "Experience"

Most firms are looking for people with "experience."

How can an inexperienced person get "experience" if he must have "experience" to get a job so that he can get "experience?"

This is the dilemma.

Although it is a real problem, it is not insurmountable:

- Not all firms require experience.
- There are jobs where you can start from scratch.
- Young people can obtain some experience while attending school:
  - Summer work
  - After hours work
- These jobs can give you some valuable experience.
  - If you have had some of this experience, be sure to add it to your list.
  - If you have not, try to get some before you finish school. It will be well worth your while.
We return to our original question, "Where do I look for a job?".

We have listed what we can do. Now we must list the companies that use people with talents and "experience" similar to those shown on our list.

Obviously, there is one more question which must be answered before we can make a list of companies. This question has to do with location.

**Where Do I Want To Work?**

There are numerous factors to be considered in answering this question:

- Obviously, there are more firms in the larger cities.
- Generally this would mean more job opportunities. Heavy unemployment in a particular location can, however, materially increase the competition for many of these job opportunities.
- Living costs are generally higher in the larger cities.
- Living arrangements are important.
  - Where would you live?
  - Would the arrangement be permanent?

It might be wise to study a number of locations and select several which would be acceptable in the event you found a suitable job.

**Where Do I Look For A Job?**

Having decided upon a location or locations which are acceptable as a place to live, we are now in a position to prepare our list of firms. In preparing this list, the following suggestions are offered:

- Do not be concerned as to whether the companies are hiring new employees or not. Until you have actually made application, you can never be sure that a firm does not have a job for you.
WASHBURN UNIVERSITY
OF TOPEKA

Washburn’s atmosphere is one of friendliness among students and faculty. It is large enough to provide a variety of courses, but not so large that a student feels “lost in the crowd.”

In addition to classes and campus activities, students may attend cultural and athletic events in Topeka.

See pages: 20 and 21

These Firms Proudly Recommend
Washburn University
Blaylock Drug Company
4 Convenient Locations
Ira Price Cafe
Hi-Way 24 & N. Kans.
Topeka Chamber of Commerce
Box 640
Whelan’s Inc.
715 E. 4th

MCPHERSON COLLEGE

- Accredited
- Four year coeducational
- Church related

Also see pages 20 and 21

For further information, Write
Mr. Guy Hays
Director of Admissions
McPherson College, McPherson

SAN-ORE CONSTRUCTION
CO., INC.

McPherson, Kansas

National Cooperative Refinery Association
Refiner—Transporter—Producer of Kansas Crude Oil
McPherson, Kansas

The W-R Milling Company

McPherson, Kansas

McPherson County
Farm Bureau Assn. and Insurance Services
920 W. Kansas
McPherson

Check Your List—Make Your First Selections

If you have done a good job of making your list, you will have many more firms than you can reasonably handle during your initial job hunting effort. We suggest, therefore, that you carefully study the list of firms:

- Which ones have a special appeal to you?
- The type of business
- The reputation of the company
- The location (downtown—suburban—etc.)
- A friend or relative is now employed
- Which ones seem to have objectionable features?

You will probably end up with a list of ten or fifteen firms. These should be companies in which you are sincerely interested. You would be thrilled to have a job with any one of them.

Having decided where we plan to apply, the question naturally arises,

How Do I Apply For A Job There Are, Of Course, Various Ways:

- In Person
- By letter
- By telephone
Through a third person, etc.
The first two are the only ones worthy of consideration.

Application by telephone or through a third person are generally of little or no value.

Learn as much as you can about the company before you apply:

— Talk to any friends who might work for the company.
— The local library may have some information.
— Check the local Chamber of Commerce. Tell them what you are doing. Show them your list of firms. The chances are that they will be delighted to help you.

What Is The Employer Looking For?

One final suggestion in connection with your efforts to find a job:

— If you know what the employer is looking for, you are in a better position to “put your best foot forward”.

This knowledge will help whether you are applying by letter or in person.

You will recall our suggestion that you find out as much as you can about each firm before you apply for a job. This investigation very likely will give you some clues as to any special requirements the firm might have. This knowledge should assist you during the employment interview and in asking questions.

Following are a few general qualifications that most all employers are looking for:

I. Job Experience
This was discussed previously. We will re-emphasize these points:
— Not all jobs require previous experience.
— If you can get some experience while attending

Food is a Bargain!

It might surprise our city friends to know that Americans work fewer hours now to earn a month’s supply of food than ever before. It took 60 hours of labor to pay a month’s food bill 15 years ago but it only takes 37 hours today.

Americans in big cities, little towns, and rural areas share in the bounty of our farms. Nowhere else on earth does a people have more food abundance, variety, freshness, quality, and convenience.

Americans today are taller, healthier, and can expect to live longer. One important reason is the food they eat.

Today, each farm worker produces food for twice as many people, compared to 15 years ago... one of many reasons that Americans eat better today on a smaller percentage of their income than ever before.

Kansas Farm Bureau
105 County Farm Bureaus
Working Together
II. Potential Ability

Employers recognize that most job knowledge and skills are acquired by the employee after he is hired. The employer, therefore, is looking for potential ability in an applicant for employment.

The employer is asking this question — Does the applicant’s school record and job experience indicate the ability and desire to learn and develop?

III. Motivation

Interviewers frequently sort applicants into two groups

— Motivated
— Maintenance Minded

The Motivated applicant appears to be interested in working hard, learning all he can about his job and advancing in the business.

The Maintenance Minded applicant appears to be looking for someone to “maintain” or take care of him. He sees his job as a means of “getting by” with the least amount of thought and effort.

IV. Good Attendance

Companies do not hire people unless they need them. If an employee is not consistently on the job he is not performing the basic purpose for which he was hired. It is not unreasonable, therefore, that the employer tries to hire those applicants who give every indication of being consistently on the job. School records and previous employers are frequently checked.

A Successful Journey

May we wish you every success in locating a job where you can use your talents and abilities and where you will obtain a real sense of satisfaction and accomplishment.
"Almost every Kansas student is taught at sometime or another by a graduate of the Teachers College."

The Kansas State Teachers College

EMPORIA

Also See: Pages 20 and 21

These Firms Proudly Recommend Kansas State Teachers College.
Giger Sales Co.
Route 5
Emporia State Bank and Auto Bank
601 Commercial and 8th & Merchant

INSIST ON QUALITY PROTEIN 44% SOYBEAN MEAL

SUNFLOWER BRAND

By Kansas Soya Products Co.
Emporia, Kansas
DI 2-7270

These Firms Proudly Recommend

Emporia State Bank and Auto Bank
601 Commercial and 8th & Merchant

ANDERSON CATTLE CO., INC.
Feeders of Livestock
Emporia, Kansas
Phone DI 2-0330 P. O. Box 399

One of the fastest-growing colleges in the midwest, the College of Emporia equips young men and women with the higher education needed for full, meaningful lives. This is accomplished by a strong, up-to-date curriculum, a distinguished and learned faculty, and a full extra-curricular program. Although it has more than doubled in enrollment in the past three years, the College of Emporia still is small enough to provide individual attention to each student; yet it is large enough to offer a full program of advanced learning to prepare students for a lifetime career.

Founded in 1882, the College of Emporia is affiliated with the United Presbyterian Church in the U.S.A. It has students of many faiths, and its enrollment includes students from many sections of the nation. In addition to a strong Liberal Arts program, the college offers pre-professional training in many different areas, and is affiliated with other universities and colleges in these programs.

Also See: Pages 20 and 21

COLLEGE OF EMPORIA

FEBRUARY, 1965
Nursing Career Opportunities Are Bright

Opportunities are unlimited for the professional nurse of today and tomorrow. A rapidly increasing population requires more nurses than ever before, and in a field where the demand exceeds the supply now.

In addition to hospital and home nursing, new careers are limitless in public health nursing, industrial nursing, health services in foreign countries, nursing education, nursing administration, and writing and editorial positions on nursing publications.

Kansas offers three types of nursing schools, designated by the type of program offered.

Baccalaureate Degree Program:
- Kansas City Kansas: University of Kansas School of Medicine, Department of Nursing Education

Diploma Program:
- Emporia: Newman Hospital School of Nursing
- Ft. Scott: Mercy School of Nursing
- Great Bend: Dominican School of Nursing
- Halstead: Halstead Hospital School of Nursing
- Hays: Ft. Hays Kansas State College Division of Nurse Education

K.S.N.A. is a professional organization . . . Purposes

The purposes of the Kansas State Nurses' Association shall include support of the American Nurses' Association in fostering high standards of nursing practice, promoting the professional and educational advancement of nurses, and promoting the welfare of nurses to the end that all people may have better nursing care. These purposes shall be unrestricted by considerations of nationality, race, creed, or color.

Kansas State Nurses' Association

Look Ahead to the Nursing Profession

Thinking About Your Future?

The young men and women who choose nursing and emerge as professional nurses are highly selected persons. They will enjoy special prestige which will remain with them throughout life.

Professional Training Lasts for Life!

There are always opportunities unlimited in the Nursing profession. The need is great for young people who are willing to work hard and are devoted to service to others.

Practical Nurse Programs:
- Dodge City: Dodge City College, Department of Practical Nurse Education
- Kansas City: Florence Cook Department of Practical Nurse Education, University of Kansas Medical Center
- Topeka: Topeka Public School of Practical Nursing
- Wichita: Wichita Public School of Practical Nursing
SAINT MARY
OF THE PLAINS COLLEGE
Dodge City, Kansas

the distinctive difference

A CATHOLIC COEDUCATIONAL FOUR-YEAR LIBERAL ARTS COLLEGE

- Fully accredited member of North Central Association of Colleges and Secondary Schools
- Approved by the University of Kansas
- Accredited by the Kansas State Department of Public Instruction

B. A., B. of Music, B. S. in Medical Technology, B. S. in Nursing and B. S. in Education offered

DEGREES
Degrees in Liberal Arts, Music Education, Medical Technology, Nursing

PREPROFESSIONAL PROGRAMS
Two-year programs in Agriculture and Engineering

Residence facilities for Men and Women

120 Acre Campus

Also See: Pages 20 and 21

Write —
Director of Admissions
St. Mary of the Plains College,
Dodge City,

These firms proudly recommend St. Mary of the Plains College.

Central Grocery & Market
108 E. Oak
Crane Motor Service
Phone HU 3-6031
400 Military
Dodge City Implement Company
310 W. Trail
Lambright Glass Shop
214 Woodland Ave.
Pepsi-Cola Bottling Company
1103 W. Wyatt Earp Blvd.
Sam’s Shoe Shop & Hat Works
409 2nd Ave.
Silver Spur Lodge & Restaurant
1510 W. Wyatt Earp Blvd.
John Stickney, Inc.
1409 W. Wyatt Earp Blvd.

First National Bank
Dodge City, Kansas

Drive-in Walk-up

Free Parking While Banking

MEMBER F.D.I.C.

Through the years this bank has been an active booster for 4-H. We urge local members to consider the Dodge City College to further their education after High School.

FIDELITY STATE BANK
Dodge City, Kansas

Member FDIC

Member Federal Reserve System

L. B. Hancock, Inc.
Realtors—Insurance—Loans
FHA Approved Mortgagee
1300 W. Wyatt Earp Blvd.
Dodge City

The Southwest Milk Producers Association

"All We Have We Owe to Udders"
<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>Location</th>
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<th>Type</th>
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<td>Coed</td>
<td>Lutheran</td>
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<td>Newton</td>
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<td>Coed</td>
<td>Mennonite</td>
<td>Nat’l. Council for Accred. Teacher Education*</td>
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<td>College of Emporia</td>
<td>Emporia</td>
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<td>Coed</td>
<td>Presbyterian</td>
<td>American Association of University Women*.</td>
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<tr>
<td>Friends University</td>
<td>Wichita</td>
<td>505</td>
<td>Coed</td>
<td>Soc. of Friends</td>
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<td>Professional Accred.; Arch.; Chem.; Engineering; Journalism; Music; Veterinary Medicine*.</td>
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<td>Nat’l. Catholic Education Association*</td>
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<td>University of Kansas and Kansas St. Department of Public Instruction*</td>
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<td>543</td>
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<td>Presbyterian</td>
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<td>Tabor College</td>
<td>Hillsboro</td>
<td>357</td>
<td>Coed</td>
<td>Mennonite</td>
<td>University of Kansas and Kansas State Board of Education</td>
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<td>13,493</td>
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<td>Washburn University</td>
<td>Topeka</td>
<td>3,026</td>
<td>Coed</td>
<td>Municipal</td>
<td>Nat’l. Council for Accred. of Teacher Education Association of American Law Schools; American Bar Association; American Association of University Women; Nat’l. Associated Schools of Music*</td>
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<td>Wichita State University</td>
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<td>State</td>
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<th>Room &amp; Board Per Sem.</th>
<th>Estimated total yearly cost for a student (including tuition, room &amp; board, books, supplies &amp; personal expenses)</th>
<th>On Campus Housing Capacity</th>
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<td>Registrar and Director of Admissions, Washburn University, Topeka.</td>
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10-11 per credit hour plus $14 activity fee per semester

$6 per hour

incidental fee $2.25 per hr. campus privilege fee

FEBRUARY, 1965
OTTAWA UNIVERSITY
OTTAWA, KANSAS

Ottawa's widely recognized program of education enables students to gain breadth of understanding and a comprehensive knowledge in specialized fields.

Students may prepare for careers in business, teaching, law, medicine, the sciences, agribusiness, government service, music, art, the ministry, writing and other professions. Also a unique honors plan is available.

A University Union was completed in 1963 and the Myers Library and Mammel Art Center are recent additions. Residence halls for both men and women and apartments for married students are available.

See: Pages 20 and 21
For more information write—
Tom Dillen
Director of Admissions

Ottawa Savings & Loan Association
109 East Second Street
Serving This Area Since 1889

KANSAS JUNIOR

Public Junior Colleges

<table>
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<tr>
<th>College</th>
<th>Address</th>
<th>Enrollment</th>
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<tr>
<td>Arkansas City Jr. College</td>
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<tr>
<td>Butler County Jr. College</td>
<td>El Dorado</td>
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<tr>
<td>Chanute Jr. College</td>
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<td>Coffeyville College</td>
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<td>Dodge City College</td>
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<td>Fort Scott Jr. College</td>
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<td>Garden City Jr. College</td>
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<td>Doniphan County Jr. College</td>
<td>Highland</td>
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<tr>
<td>Hutchinson Jr. College</td>
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<td>1,242</td>
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<td>Independence Community College</td>
<td>Independence</td>
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<td>Iola Jr. College</td>
<td>Iola</td>
<td>349</td>
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<td>Kansas City Kans. Jr. College</td>
<td>824 State St. Kansas City, Kansas</td>
<td>845</td>
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<td>Parsons Jr. College</td>
<td>Parsons</td>
<td>340</td>
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<td>Pratt County College</td>
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Two Year Colleges (Private Jr. Colleges)

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<tr>
<td>Donnelly College</td>
<td>1236 Sandusky Ave. Kansas City, Kansas</td>
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<tr>
<td>Hesston College</td>
<td>Hesston</td>
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<tr>
<td>Miltonvale Wesleyan College</td>
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<tr>
<td>St. John's College</td>
<td>Winfield</td>
<td>284</td>
</tr>
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HESSTON COLLEGE
Hesston, Kansas

"A Christian Private Junior College of Distinction"
Fully accredited member of North Central Association of Colleges and Secondary Schools. Accredited by Kansas State Department of Public Instruction.
Hesston College was established by the Mennonite Church in 1899.
Enrollment: 257
Teaching Faculty: 21
Tuition: $332 per semester
Board and Room: Men—$110 Women—$250 (per semester)
Scholarships, Grants, Aid and Loan Funds: Available and awarded on the basis of need and scholastic ability.
Work Opportunities: On campus as well as off campus. Students have opportunity to work approximately 15 hrs. per week and earn $200-300 or more a year.
Curriculum: The student may select a liberal arts program, courses from art to zoology, to lay a foundation for the last two years of college.
Athletics: Member of the Prairie Christian College Conference.
For further information, write:
Admissions Counselor Hesston College
Hesston, Kansas

This space sponsored by Hesston College and HESSTON MANUFACTURING COMPANY, INC., Hesston, Kansas.
EXCEL INDUSTRIES, INC., Hesston, Kansas.

Member F.D.I.C.
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Central College celebrated its fiftieth anniversary during 1964. As Kansas' oldest accredited junior college, it has a proud tradition of offering basic general education courses to students interested in a distinctly evangelistic, Christian college.

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Pratt, Kansas

Fully Accredited by State Department of Education—Two Years—Associate of Arts Degree

Pratt County College is a two-year, non-profit college that was organized in 1938. It is controlled by the Pratt Board of Education and the County Board of Regents. The college is fully accredited by the State Board of Education which means that work taken at the college is recognized by other colleges and universities. The work is transferred without difficulty or loss of credits. Eighty per cent of the 1964 graduates are continuing their education this year in higher institutions in fourteen different states.

The specific advantages of being a Pratt County College student are: an excellent faculty; friendly, informal atmosphere; small classes and personal attention; outstanding student personnel services; economical cost for course and registration fees about $50 a year; convenient location to transportation and shopping center; services of trained counselors; access to a five-building campus, including an excellent new cafeteria; student honors program; opportunity for leadership and social development in many activities.

Pratt is a friendly city of 850 people with many opportunities for students to find employment. The merchants and citizens are pleased to welcome the students to the community and are proud to recommend the college to Kansas boys and girls.

Scholarships, grant-in-aid, and loan funds are available and are awarded on the basis of need and scholarship ability.

Programs of Study:

College Parallel Division: Art, Agriculture, Business Administration, Dentistry, Engineering, Forestry, Game Management, Home Economics, Law, Liberal Arts, Medicine, Medical Technology, Mortuary Science, Music, Pharmacy, Physical Education, Radio Broadcasting, Veterinary Medicine, Teacher Education.

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For further information, write
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We're Growing Strong

Cessna Aircraft Company now employs more than 6,000 persons in Kansas. To meet the personnel needs of our growing organization, we must have a continuing supply of well educated, well trained people capable of growing into positions of responsibility.

A wide variety of professional and technical skills is required in the conduct of Cessna’s business.

In Wichita, where Cessna annually produces more airplanes than any other manufacturer in the world, approximately 3,000 persons are engaged in producing and marketing a 14-model line of single and twin-engine commercial aircraft, a military jet trainer, and components for various military aircraft.

In Hutchinson, Cessna’s Industrial Products Division manufactures hydraulic valves, pumps and cylinders used on products made by all major producers of farm machinery, mobile industrial equipment, and materials handling equipment. Approximately 1,200 persons are employed by this division.

Operations in both Wichita and Hutchinson have been growing steadily, and indications are that they will continue to grow.

Looking into the future, we see opportunities at Cessna for people in numerous professions, including engineering, accounting, sales, marketing, administration, and manufacturing.

We urge all young people to obtain as much education and training as possible in these and other fields in order to prepare themselves for a start in industry or business.

You, as a young man or woman, planning for a career in our rapidly changing world, will face many questions about your job selection. Many factors will influence your choice—your own abilities and interests, your financial situation, your knowledge of occupational fields and the availability of jobs.

It is important that you take stock of yourself and of the job situation while you are still in school and can plan ahead.

Schooling is very important. A high school diploma is a near-essential in most business, industrial and government jobs. And remember, the job you plan for today may not exist in the future. You may possibly change occupations five or six times before reaching retirement age. For this reason, while in school, you need to acquire a good background in reading and writing skills as basic in future training situations.

One of the most puzzling problems facing you is the sheer numbers of young people arriving at working age and striving to get established in an occupation. This problem will increase in the near future. This situation is further complicated by automation and technological changes—many entry jobs are disappearing each month. These are the jobs that have provided young people like you the opportunity to get a foothold in industry and business. They require little in the way of training or experience.

The greatest increase in employment during the remainder of the 1960s and early 1970s will occur in occupations requiring the most education and training. There will be increased needs (growth) and replacement needs. Replacement needs will be high in occupations with a large percentage of women workers who leave jobs to take family responsibilities, and older workers. New jobs will appear in rapidly growing occupations filled mainly by young men.

Let us suppose that your aspiration is to become a member of a Professional group and you have the ability, interest, resources and stick-to-it-iveness to achieve your goal. What are your prospects? While it is possible here to touch upon only a few professional occupations, generally the opportunities in this area for well prepared young people are excellent.

Teaching and engineering are the largest professional occupations and teaching is the largest of all. School and college enrollments are increasing, so opportunity for new
teachers will be greater. Replacement needs for elementary and secondary school teachers is higher than for most professional occupations.

Closely related to the teaching profession and part of the educational system is the counseling and guidance field. More and more schools are adding school counselors to provide guidance to young people. Opportunities are available also in government service as vocational counselors and rehabilitation counselors.

Occupations in the Scientific and Technical Field are expected to increase much more rapidly than the professional group as a whole. Included here are engineers, scientists and their technicians. Requirements for engineers, scientists and technicians will be high in the future. Educational requirements for technicians are not as high as for the other two groups. The demand for mathematicians, physicists, medical scientists and biological scientists will be very strong.

If you are interested in the Health Service Field opportunities are unlimited. Some of the occupations require years of preparation, others are available which require less extensive training. Among the former are professional nurses, physicians, pharmacists, dentists, optometrists, veterinarians and others. The occupations requiring less training are practical nurses, hospital attendants, nursing aides, assistants in dentists and physicians offices and other health technicians.

In the field of Management and Business, the trend seems to be upward in salaried managers, down in self-employed proprietors. Many independent businesses are being purchased by large corporations and operated as branches. This brings about many opportunities for college trained specialists as salaried managers in such fields as advertising, banking, hotel and restaurant management and business and professional services. Others included occupations such as department store buyer, industrial purchasing agent, industrial traffic manager and sales manager.

Some other growing professions you may
wish to consider are accounting, law, the clergy, architecture, forestry, home economics, library science and social work. The performing arts such as actors, actresses, musicians and dancers continue to be overcrowded.

SALES and CLERICAL WORKERS*

If you are a girl (although boys are not excluded) you may wonder about your chances in Clerical Work. Clerical occupations are the second largest major occupational group in the country. They include stenographer, bookkeepers, telephone operators, shipping and receiving clerks, postal clerks and mail carriers, cashiers, and office machine operators. In spite of changes brought about by automation, the number of clerical workers is expected to increase. Many openings will occur each year due to turnover. A high percent of these workers is in the under-25-years-of-age category.

Do you like to meet people? Sales Work offers many employment opportunities for both men and women. In retail trade, three-fifths of the salespeople are women. They are in the majority, particularly in variety and other general merchandise stores, apparel and accessory stores, and drug stores. Outside of retail trade—in wholesale trades, manufacturing, insurance, real estate, and other industries—nine-tenths of the salespeople are men. Sales work offers an opportunity for part-time employment since more than one-fourth of the workers are employed for fewer than 35 hours per week. In addition, there is much seasonal work available, particularly around the Christmas holidays. Employment in sales work will increase moderately the balance of this decade.

SERVICE WORKERS*

One of every nine workers in the United States in 1962 was in the Service Occupations. Service jobs are in two main areas, private households and others. Rapid growth is shown here, especially in the number of service workers outside private homes. There is a great deal of difference between jobs in service occupations outside of private homes but they have one common bond, the service they provide to business and private individuals. Classified in this group are such diverse occupations as FBI agents, fashion models, practical nurses, waitresses, janitors, barbers and restaurant cooks. As these jobs are so different in character, they provide opportunities for persons with entirely different backgrounds and personal qualifications. Many require considerable skill and training; others comparatively little. Opportunities in service occupations are very widespread geographically and perhaps you can find several to choose from in your community.

CRAFTSMEN: Foremen and Kindred Workers*

The nation has a great need for Skilled Workers. Employment in these occupations is expected to increase by about 2.5 million by 1975. Replacement needs for those who retire, die or enter other work will more than double this figure. If you have mechanical ability, manual dexterity and do not intend to go to college you may wish to consider one of the skilled trades as a career.

Over 5 million skilled workers are employed in maintenance and repair, or construction jobs. Of these workers, more than 2 1/4 million are mechanics and repairmen—about one-fourth are automobile mechanics. The remainder are employed in a great variety of occupations, including maintenance electrician, airplane mechanic, farm equipment mechanic, TV and radio serviceman, appliance serviceman and business machine servicemen. Nearly 2 1/2 million men—more than one out of every four skilled workers—are employed in the building trades. These include carpenters, bricklayers, plumbers, and cement finishers among others. Carpenters account for about a third of all building trades craftsmen.

In addition to skilled workers is maintenance and repair, and construction jobs, more than one million skilled workers are in the machining occupations. These workers make the molds, models, tools, dies, machines and equipment without which industry could not operate.

Young men who acquire a good basic education in high school (including courses in mathematics and science) will be best able to obtain entry jobs in the skilled trades and to advance in their specialties. A great many of these trades offer apprenticeships and many Kansas employers are happy to get promising young men directly from high school and provide on-the-job training.

OPERATIVES*

The nation's largest occupational group is found in Semi-skilled Jobs, containing over 12 million workers. This group will not increase rapidly, but there will be continual need, and good opportunity, for workers to enter as replacements.

Semi-skilled jobs are found in both manufacturing and nonmanufacturing industries. Approximately 7 1/4 million semiskilled workers are employed in such industries as men's and women's clothing, automobile, food processing, textiles, machinery, and electrical and electronic equip-
ment to list a few. These workers operate machinery and equipment; assemble parts to make a final product; inspect finished products; help skilled workers; etc. As is the case with skilled workers, many industries offer on-the-job training to young people with a high school or vocational high school background. The recently established and proposed area vocational-technical schools in Kansas should provide you with basic skills to enable you to compete for an entry job in this field.

Over half of the semi-skilled workers, employed by other than manufacturing, are operators of motor vehicles. Others operate laundry and dry cleaning equipment, work in service stations; operate power stations; work in coal mines; etc.

Driving occupations include local truckdrivers, over-the-road truckdrivers, routemen, taxicab drivers, local transit bus drivers, intercity bus drivers and various others. Opportunities are expected to increase substantially in over-the-road truckdrivers, with lesser increases in other driver occupations. Local bus drivers may actually decline in number. Because of the high turnover among taxicab drivers, there will be many opportunities to enter this occupation. This is an especially popular occupation for those seeking part-time jobs.

LABORERS*
(Nonfarm)

While the number of Laborers employed in the economy is not expected to decrease in the next few years, neither will they increase despite the fact that the labor force as a whole will increase significantly. These are the jobs that require mainly the ability to perform physical tasks. There is little opportunity for advancement, they are generally poorly paid, and work is quite often of an intermittent nature. If you have the ability to do better, stay in school so that you will not only improve your own chances but you will not deprive someone less fortunate of the only job he is capable of handling.

FARM MANAGERS*

You may be interested in opportunities in which you can utilize skills learned on the farm and in which your farm background can be used to advantage. The number of workers employed in Agriculture on farms including operators, unpaid family workers and hired workers has been declining for years. By 1975, the number of persons employed on the farm may be a fifth less than the 5.2 million employed in 1962. As a consequence, only a small proportion of the million or more farm youth will have the opportunity

WILL YOU QUALIFY?

Few jobs in the petroleum industry are filled today by young people who lack a college education.

Petroleum, next to agriculture, is Kansas' most important industry. Positions include geologists, engineers, geophysicists, land men, draftsmen, chemists, clerks, typists, secretaries, stenographers, office machine operators, lawyers, accountants, bookkeepers, file clerks, drilling and production crews, earth movers, transporters, pipeline operators, plant maintenance operators, salesmen, service station operators and attendants, wholesalers, jobbers, lease brokers, abstractors, and economists.

For further information, contact Tom Schwinn, Executive Vice President, Kansas Independent Oil & Gas Association, FO 3-7297, 226 Union Center Building, Wichita, Kansas.

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We're part of one of the world's leading industries—the food business. In less than 50 years we've grown into over a 100 million dollar a year company. We span 29 communities with 78 retail outlets. And we're growing every day.

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Capitol Federal Savings and Loan Ass'n. at 700 Kansas Ave, 12th and Topeka Blvd. and 2100 Fairlawn Rd.
Wellington
First Federal Savings and Loan Ass'n. of Sumner County
Wichita
American Savings Association of Wichita, 4001 E. Douglas Avenue and 147 North Market Street

of becoming operators of farms large enough to support their families without income from other sources.

LABORERS*
(Farm)

Although the overall number of openings in farming is decreasing, a considerable number of desirable and rewarding opportunities occur from time to time. For more detailed information on farm or farm management opportunities consult your county extension agent or write the Extension Service, Kansas State University.

For the farm youth who can go to college there are many professional agricultural opportunities available. These include among others, Agricultural Extension Service Workers, Soil Scientists, Soil Conservationists, Biochemists, Farm Management, Plant and Animal Husbandry, Bacteriologists, Agricultural Research Specialists, etc.

Probable as many persons as those who make their living on farms are employed in farm related occupations—often called "Agri-Business". These include the workers in feed mills, fertilizer plants, farm machinery industries, farm supply stores, food processing plants and many other businesses that process, distribute, or transport farm products and farm supplies. You may find your farm experience an excellent background for entry into this segment of the economy.

A very good source for additional information on occupational trends is the OCCUPATIONAL OUTLOOK HANDBOOK, 1963-64 Edition, published by the Bureau of Labor Statistics, United States Department of Labor. You may wish to spend some time reading about the many jobs that are described in this volume. A copy is probably in your city or school library or you will find one at your local Kansas State Employment Service office.


university (u'n-e-vur'Fear-ti), n. [pl. UNIVERSITIES (-tiz)], [ME. universite; OFr. universite; L. universitas, the whole, universe, society, guild < universus; see UNIVERSE], 1. an educational institution of the highest level, typically with one or more undergraduate schools, or colleges, together with a program of graduate studies and a number of professional schools, and authorized to confer various degrees, as the bachelor's, master's, and doctor's . . .

University of Kansas (kan'zes), n. 1. the state university of Kansas; an educational institution of the highest level. 2. consists of seven undergraduate schools: the College of Liberal Arts and Sciences and the professional Schools of Business, Education, Engineering and Architecture, Fine Arts, Journalism, and Pharmacy; and three schools of graduate studies: the Graduate School, the School of Law, and the School of Medicine. 3. authorized to confer six different bachelor's degrees in 75 different major fields, eleven master's degrees, and the degrees of specialist in education, doctor of education, doctor of medicine and doctor of philosophy . . .

freshmen (fresh'men), n. 1. at the University of Kansas have 5,255 modern living spaces available to them. 2. may be awarded scholarships or loans, or hold jobs. 3. have many counseling services available, including an individual adviser, the Guidance Bureau, the Reading and Study Clinic . . . 4. are assigned to classes according to their ability and preparation. 5. have opportunities to extend themselves to the limits of their abilities in academic work and in extracurricular activities. 6. pay fees of $137 a semester, if resident of Kansas; $337, if non-resident.

students (stoo'd'ntz), n. 1. who are interested in the widest possible choice in courses, majors, and careers. 2. who would like to earn a degree second to none in the state or the nation. 3. who welcome the possibility of summer study, or a junior year, abroad. 4. who desire the best chance at such post-graduate educational opportunities as the Woodrow Wilson and Danforth Fellowships, and Rhodes Scholarships. 5. who wish to join some 50,000 K. U. alumni who have earned one or more degrees from K. U. should . . .

write (rit), v.t. 1. for further information to the Director of Admissions and 2. ask for K.U.—Quality in Education. 3. Student Financial Aids, or 4. the catalog of one of the ten schools.

University of Kansas
Lawrence

FEBRUARY, 1965
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Friendly and democratic atmosphere long has prevailed on the campus and in the classroom.

Personal attention to the individual needs and problems of the student is a matter of pride with a faculty and administration. A basic goal is to insure an "individuated" education for students enrolled at K-State.

High quality of instruction is available at all levels—from the freshman class through the graduate school. Nationally and internationally-known specialists share with students in the classroom their extensive knowledge and experience in basic and applied research.

Wide variety of academic offerings in many fields contributes to the best liberal and professional education.

One of the finest counseling services in the Mid-West, staffed by highly-trained professional counselors, is available to students at all times to assist with their personal and academic problems.

The most modern health service, rated as one of the finest in the nation, is available to all students, day and night. For many students, medical facilities at K-State are more readily available than in their own home town.

Low-cost education is a principle to which land-grant institutions such as Kansas State are dedicated. In addition, scholarships, loans, and part-time jobs assist hundreds of worthy and needy students.

Prestige of being a K-State graduate grows through the years. Among its graduates are distinguished leaders in the sciences, education, agriculture, industry, and the military—in fact in every field of human endeavor.

International affiliations, such as the cultural exchange arrangement with Justus Liebig University at Giessen, Germany, and the technical assistance programs in India and Nigeria, offer the student an enriched life on the campus as well as eventual opportunities to study and work abroad.

(Continued on next page)
Employment opportunities are excellent in all fields through one of the best university placement services anywhere. This service is available without cost to K-Staters throughout their lives.

K-State doesn't forget its students. Constant contact is maintained with graduates through the alumni association, job placement service, departmental publications and activities—to mention only a few of the lifetime advantages enjoyed by graduates of Kansas State University. To them, K-State will be their second home.

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The Nuclear Engineering Department at Kansas State University offers Kansas students an outstanding undergraduate curriculum. The first and only accredited undergraduate Nuclear Engineering program in the United States, the curriculum is directed toward shaping the awesome source of nuclear energy for the benefit of mankind.

Top notch facilities and equipment are available to assist in carrying out a rigorous and dynamic teaching and research program in the department. In addition to up-to-date laboratories and equipment valued at approximately $1 million, the most impressive facility available to students is the TRIGA MARK II Reactor. Housed in a 3700 sq. ft. bay, the reactor provides an excellent source of neutrons for research during steady state operation.

Another unique capability comprises the Nuclear Engineering Shielding Facility, located on 160 acres of land, which is available for full-scale radiation shielding experiments.

Undergraduates also work with staff members on research projects sponsored by various federal agencies. These projects, amounting to over $1½ million in outstanding contracts, provide many employment opportunities for students during their college careers.

**KANSAS 4-H JOURNAL**
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Now is the time to begin making plans to attend college next year.

We extend an invitation to the future students of Kansas State University to make the 1st National Bank of Manhattan your bank while attending college.

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THINK 1st National Bank
Manhattan, Kansas
All over the Midwest, this past show season, livestock and poultry fed CO-OP Feeds kept winning the awards. Pictured here are only a few of these winners — the total runs into hundreds and represents practically every fair and livestock show in the Midwest.

It takes a good animal to win show honors — plus good management — and good feed. A solid factor in all these results is the quality of CO-OP Feeds — complete Blue Ribbon nutrition and nutritional balance. This same nutritional quality means efficient, low-cost gains in commercial livestock and poultry enterprises.

Whether you raise to show or sell, CO-OP Feeds give you Championship results!

IOWA — Scott Thompson of Eagle Grove won Reserve Grand Champion Steer and Angus Champion Steer at Ak-San-Ben show, Omaha.

IOWA — Thomas Wilhelm of Villisca won Champion Shorthorn Steer award at Ak-San-Ben show, Omaha.

IOWA — Jerry Schmidt of Holland won Grand Champion, FFA Division, and Grand Champion, open show, at the Iowa State Fair. He also won fourth at Dairy Cattle Congress, Waterloo.

NEBRASKA — Susan Eberspacher of Beaver Crossing won Grand Champion Market Lamb award at Nebraska State Fair, Lincoln. She also won Grand Champion award for pen-of-three market lambs.

NEBRASKA — Kenneth Holstein of Colon won Reserve Grand Champion Market Lamb award at Nebraska State Fair, Lincoln.

OKLAHOMA — Dale Ross of Dacoma won Champion Duroc Market Hog, FFA division, at American Royal, Kansas City. He also won the Reserve Champion Market Hog award.

OKLAHOMA — Randy Murrow of Dacoma won Champion Spotted Poland China Market Hog, FFA Division, at American Royal, Kansas City.

OKLAHOMA — Kerry Egner of Dacoma won Champion Yorkshire Barrow award, open division, at the American Royal, Kansas City.

OKLAHOMA — the Leslie Brothers of Dacoma won Champion pen-of-three Hampshire Barrow award, open division, at the American Royal, Kansas City.

TEXAS — David Brown of Lexington won Grand Champion pen-of-four Hens, Junior Market Turkey Show, Texas State Fair, Dallas. He also won Reserve Champion pen-of-two Toms.

KANSAS — Jim Wilson of Prairie Village won Senior Champion and Grand Champion female, Mid-America Fair, Topeka.
Vocational Educational for A Changing World of Work

By John Lacey
State Supervisor

On August 31, 1964 the doors opened to students for the first time in seven area vocational-technical schools in Kansas. These seven schools provide a new horizon on the Kansas educational scene. They are designed specifically to equalize the educational opportunity for all Kansas youth and adults, whether they choose to pursue a program in higher education or to vocationally prepare themselves with occupational competencies necessary to meet the needs and demands of the dynamic Kansas labor market.

At the dedication ceremony of the new vocational-technical school building at Goodland, Governor John Anderson stated that the opening of these schools is a “bold bid” to meet the challenge of providing education and training for productive employment as technicians and skilled workers.

Many 4-H members, with a rich experience of rural life, will have a built-in advantage to train for gainful employment in the broad field of agriculture occupations. The State Director of Vocational Education, Thaine D. McCormick, said, “Kansas always has been and is still basically an agricultural State. Most of Kansas’ industrial growth is based on agriculture either in the manufacture of farm equipment, the processing of farm products, or in supplying goods and services

Current Program Offerings

Goodland
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- Vocational Agriculture
- Auto Body Repair
- Auto Mechanics
- Business Education
- Office Education
- Technical Drafting
- Electricity

Dodge City
- Farm Machinery Operation (short course in spring)
- Vocational Agriculture
- Business Education
- Office Education
- Machine Shop
- Auto Mechanics
- Electricity
- Waitress Training (short course)

Emporia
- Vocational Agriculture
- Business Education
- Office Education
- Trade and Industrial Cooperative Program

Topeka
- Cooperative Agriculture Business Training
- Auto Mechanics
- Welding
- Radio and T. V. Repair
- Business Education
- Vocational Agriculture
- Printing
- Machine Shop
- Electricity
- Photography
- Office Education

Beloit
- Farm Welding (adults)
- Vocational Agriculture
- Auto Mechanics
- Heavy Equipment Operation
- Carpentry
- Office Education

Southeast Kansas
(Coffeyville, Columbus, Caney, Howard, Elk City)
- Farm Machinery Repair
- Farm Business Analysis
- Cooperative Farm Business Training
- Vocational Agriculture
- Office Education
- Drafting Technology
- Electronics Technology
- Auto Mechanics
- Machine Shop
- Auto Body Repair
- Carpentry
- Printing
- Commercial Food Service
- Clothing Alterations

Central Kansas
(Hutchinson-Newton-McPherson)
- Farm Welding (adult)
- Vocational Agriculture
- Electricity and Electronics
- Machine Shop
- Printing
- Auto Mechanics
- Technical Drafting
- Trade and Industrial Cooperative Program

John Lacey is State Supervisor of the Area Vocational Technical School program. He received bachelor and master of science degrees from Kansas State University, then taught vocational agriculture at Hill City and Hillsboro. Lacey was Assistant State Supervisor of Vocational Agriculture for nine years. During 1962-64, he served as Executive Secretary of the Kansas Association of Future Farmers of America and was awarded an honorary State Farmer degree and honorary American Farmer degree.
Farmers Union Elevator Co.
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Malloy Hall, new speech and music building.

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Fort Hays State has distinctive educational programs in the sciences, business, music, industrial arts and education. Largest division of the College is teacher education. The College is world-renowned for its program and research on grasslands and range management.

Also See: Pages 20 and 21
Write—News & Publications Office, Fort Hays Kansas State College, Hays

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Serving the Oil Industry in Western Kansas

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The Farmers State Bank
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The bank where you feel at home

Who Is Eligible for Enrollment?

The area vocational-technical school is designed to serve all those who want, need, and can benefit from vocational training and is designed to provide them with the occupational skills necessary to obtain employment in the labor market.

Training opportunities are focused on three groups:

1. The high-school-age youth who is preparing for placement in the labor force. This group may include those who are enrolled in a high school as well as those who are not enrolled in any high school. Training for this group is designed principally for the junior-and senior-year levels.
2. The immediate posthigh-school-age group who are preparing themselves vocationally for entrance into the labor force.

3. Adults who are in need of retraining themselves for a specific occupational area or for upgrading themselves in their present positions.

The only entrance requirements to area vocational-technical schools are a desire and a need for occupational training. It is emphasized that a high school diploma is not a requirement, but that the program is designed to provide educational opportunity at all levels to meet the needs of the labor market.

Program Offerings

In addition to programs being offered in the agricultural occupations, training programs are provided in trade and industrial occupations, business and distributive education, office education, home and community service occupations, and health occupations.

A complete list of current program offerings is on the lead page of this article.

The Kansas Medical Society
315 West 4th
Topeka, Kansas

The variety of careers in health offers rich scope for the inquiring mind, as well as the excitement and gratification of helping advance man's progress in dealing with himself and his environment.

In spite of the growing number of persons in the health professions, the supply has not kept pace with the demand for services. The opportunities are truly unlimited! Whatever your choice—medicine, dentistry, nursing, public health, pharmacy, medical technology, biophysics, biochemistry, bacteriology, to mention only a few—your prospects will be what you make them, determined by your interest and capacity, your training, your decisions, your work.

THE ELECTRIC Cooperatives OF KANSAS
420 West 9th, Topeka, Kansas
ST. BENEDICT’S COLLEGE
Atchison, Kansas

A Catholic Liberal Arts college for men conducted for more than a hundred years by monks of the Order of St. Benedict.

See: Pages 20 and 21

For detailed information write the Registrar.

These Firms Proudly Recommend St. Benedict and St. Scholastica Colleges.

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Bartlett Seed Co.
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318 Commercial

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926 North Fifth Street

JUDGMENT?

What does it mean to have judgement?

4-H girls pictured here are learning judgement at a home economics school and contest.

Judgement is used when we say the 4-H Personal Development Project will team with many of your other projects. It is a winner among teenage 4-H’ers.

The Personal Development Project is a natural to team with Clothing. Judgement in selection of material and accessories will effect your overall appearance. Appearance is one of the most popular phases of the Personal Development Project.

Expression and Manners phases bear a close relationship to clothing work, especially when you are wearing or modeling your garments.

TEAM UP—you’ll enjoy it!

The people at Southwestern Bell Telephone Company are proud to have a part in this 4-H project by sponsoring awards for outstanding work.

SOUTHWESTERN BELL TELEPHONE COMPANY

training will not be duplicated in all areas of the State. Examples of this are the heavy equipment operators program now operating at Beloit and the proposed dental assistant program to be located at Emporia. Students will be accepted from any area of the State in any program which is a part of the State system of vocational education.

Future Development

It is anticipated that several additional area vocational-technical schools will be approved to begin operation in September of 1965. Program offerings will be expanding in each of the schools now operating to include a program of training for the cluster of occupations in the horticulture, greenhouse, and florist area at the Newton center; a dental assistant program at Emporia; business data processing at Hutchinson; small engine repair at Coffeyville; cosmetology at Dodge City; and heavy equipment overhaul at Beloit, as well as others. Programs will be developed wherever there is an actual or anticipated need for employees. Many programs will be offered where there are known national shortages of trained workers.
How to Enter

Programs of instruction in most area schools are open to high school students in the area on a half-day basis and to post-high students on a half-day or full-day basis. High school students within commuting distance of an area school attend the vocational program of their choice for one-half day, then return to their parent high school to receive training in the academic subjects necessary for graduation.

Credits from the area vocational school are applied toward graduation requirements.

If a high school student completes a vocational course while he is in high school, he will be eligible to receive a vocational credential along with his high school diploma.

Enrollment fees vary somewhat due to the divergent lengths of the courses offered and the cost of materials involved.

High-school-age students, whether in school or out, should make inquiry of the administrator or counselor in the local high school. A posthigh school student or adult should contact the county superintendent or the director of the nearest area vocational-technical school or write directly to the State Board for Vocational Education, State Office Building, Topeka, Kansas.
The future is promising to beauty school graduates. The demand for trained operators exceeds the supply. After sufficient experience, developed by shop training, many beauticians open their own businesses.

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EXPERT TRAINING
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Be sure to consider our school
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Better Training for Less
Complete 9-month course
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College Life

What is college like? Every student sees it differently but here's a number of things we think most would agree are a part of college life.

Eight o'clock classes, three hour labs, 20-page research papers, innumerable freshman composition themes, required reading cards, library reference books and the card catalogue. Unharnessed enthusiasm at basketball games, a football rally with bonfire, tennis court activity on Saturday mornings, Shakespeare productions, sounds of the glee club practicing. Rebuilt roadsters, low-slung sports cars, bus trips home, cars packed with students leaving for the weekend, a perpetual lack of parking space, brave souls on bicycles, hundreds of pedestrians. Homecoming dance, crowd at the movies, pizza after the game, coffee at the Union, Dormitory rooms, institutional food, do-it-yourself laundry, roommates, Arguing with instructors, planning with an advisor, gab session with friends. Pop quizzes, chemistry experiments, language tape recordings. The yearbook, President's assembly, tapping for honor societies, campus church centers, Greek Week, intramural volleyball, queen contests, grade cards, Harried, hectic, exhaustive, thorough. Learning, growing, enjoying. Diploma, graduation, class ring.
How About The Newspaper Business?

If you are thinking about following a business or professional career, why not spend an hour visiting with your hometown editor and learn about the possibilities in journalism?

The newspaper business offers an opportunity for a most interesting and rewarding life for the young man or woman who has a broad educational background, a liking for people, courage, and a desire to have an active part in the American way of life.

A good newspaper man has the satisfaction of knowing that he is helping others to a better life. He remembers that "The People Have The Right To Know" and, that there is no better way to have a well informed Democracy than through the printed word.

Before you make up your mind on your life’s work, please think seriously about journalism. Thousands have found it a most enjoyable and rewarding career. Maybe you?

The Journal-World
Lawrence, Kansas

"The HOME Newspaper for 13,000 Families"
Miss Marymount and her attendants

SAINT MARY COLLEGE
Xavier, Kansas

Saint Mary College offers purposeful, intelligent, Christ-centered living to young women desirous of developing their intellectual and artistic gifts.

A beautiful new dining hall was opened in 1963, and a new dormitory in 1964. A modern and well-equipped science building and language laboratory are recent completions.

Also see pages 20 and 21

First National Bank of Leavenworth

Oldest Bank in Kansas
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STERLING COLLEGE
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Growing enrollment; an expanding campus; significant support from Church and Alumni; greater academic excellence in qualified faculty, superior students, and challenging honors program.

Write: Dr. William McCreary, President, Sterling College, Sterling, Kansas.

Also See: pages 20 and 21

This Firm Proudly Recommends Sterling College.

Gamble Store
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Congratulations to Sterling College on their Continued Growth and for their Contribution to the Sterling Community

FARMER'S CO-OP UNION
Sterling
BETHEL COLLEGE

Newton, Kansas

Bethel College is a Christian liberal arts college founded in 1887 by Mennonite pioneers.

A new modern women's and a new men's residence hall with an additional wing to both dormitories have been completed.

In the Knapp and Greenbaum study of 1953, Bethel ranked 32nd among 562 accredited U. S. Colleges and universities in the production of scholars (those receiving graduate fellowships, scholarships or PhD degrees).

Bethel emphasizes general education in the basic intellectual disciplines of the arts and sciences, but with a definitely Christian emphasis.

For Further Information, Write—
Admissions Counselor
Bethel College
North Newton

Also See: Pages 20 and 21

MIDLAND NATIONAL BANK
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Full Service Banking
Use Our Television Drive-Up Service
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MAKE
BETHEL COLLEGE
at
NEWTON, KANSAS
YOUR CHOICE

First National Bank
Newton, Kansas

THE BETHEL CLINIC

Newton, Kansas

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Frey's Quality Jeweler
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Meadowlark Homestead
Route 4
Wilson Drug Store
535 Main
Elmer P. Zehr, Insurance
6011/2 Main

“Hamlet” enacted at St. Mary of the Plains

President's Dining Room at Bethany College Union

Coeds leave Women’s Dorm at Kansas Wesleyan
Chemistry lab on College of Emporia campus
FREED: New 4-H Woodworking Plans

Plans for These Projects Are Available At The Lumber Dealers Listed on These Pages. Ask For Them.

For other FREE 4-H woodworking plans, see the next pages.
Always on hand...
YOUR LUMBERMAN
is your best friend when you need good material

Looking for Woodworking Ideas?
See Any of These Lumber Dealers for a Free 4-H Woodworking Plan

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The George W. Ulch Lumber Company

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Ask For Your 4-H Woodworking Plans.

Yard Fence, No. 2
Closet Storage Cabinet

Tool Storage

Yard Cart

Folding Lawn Chair
Self Feeder for Sheep

Simple Work Bench
Patio Planter

Patio Table
Child's Step Stool and Chair

Wheel Barrow Planter
Lawn Set

Camp Stool
Small Animal Trap

OTHERS

Two-Level Coffee Table

Fishing Rod Rack
Walnut Chest

Book Case
Football Game

Baseball Rack
Steptable

Magazine Rack
Pounding Board

Bedside Stand
Two Games

Vertical Shoe Rack
Sewing Cabinet

Gate Sign
Coffee Table

Martin House
Back Yard Fence

Tete-A-Tete
Lazy Susan

Toy Stove
Holding Gate

Dog House
Wall Cabinet

Picnic Table
Sandbox

Picnic Bench
Blue Bird House

Hanging Flower Box
Funny Book Rack

Bookcase Headboard
Mail and Memo Board

Collapsible Visual Aid Stand
Christmas Tree Gifts

Typing Desk and Bench
Automatic Bird Feeder
The Investor-owned electric companies of Kansas proudly salute the Electric Project winners listed below. These worthy 4-H'ers have received Westinghouse Medals for their fine work. If you are not currently enrolled, join the many 4-H'ers in this project to learn more about electricity and the proper care and use of electrical equipment. Contact your club leader for more information.

*Watch This Page For Ideas On Farm And Home Electric Projects*

**ELECTRIC LIGHT and POWER COMPANIES in KANSAS**

**The Kansas Power and Light Company**
**Central Kansas Power Company**
**Kansas City Power & Light Company**
**Kansas Gas and Electric Company**
**Western Light & Telephone Company**