

PRIDE

Review

1997



WHAT IS PRIDE?

The PRIDE Program is a volunteer grassroots effort to improve the quality of life in local communities. Each Kansas community is unique and shares a common bond: a rich heritage based on self-reliance and community pride. Since 1970, the Kansas PRIDE Program has assisted and encouraged communities to prepare for the future by building on their heritage and forming a vision of the future. The goal of PRIDE is to help maximize community and economic development efforts by encouraging all groups to coordinate and work collaboratively for community betterment.

Over the past 27 years the PRIDE Program has grown and evolved, like our Kansas communities, to help meet their ever changing needs. The constant challenge to remain viable and provide a high quality of life can be achieved through the comprehensive PRIDE approach. PRIDE projects cover a wide range of efforts directed to meet commonly identified community needs. Through participation in the community development planning process, Kansas communities have worked to involve youth in community betterment projects, retain grocery stores and cafes, develop health districts, implement recycling programs, host legislative forums, etc.

Kansas Department of Commerce & Housing, K-State Research and Extension, and private sector companies and associations which operate in Kansas partner together to make the PRIDE Program successful.

WHAT ARE THE BENEFITS OF PARTICIPATING IN PRIDE?

- Development of a vision for your community and implement a plan of action to assure success.
- Identify and train effective community leaders and volunteers.
- Educational and technical assistance in community development.
- Year-end review of local program by independent judges to measure effort and impact.
- Increased community-wide volunteer involvement and coordination of existing community groups.
- Access to information from public and private resources.
- PRIDE newsletter with information on community and economic development issues.
- Opportunity to network with citizens from across the state to share ideas and resources.
- Statewide recognition for achievements.

MESSAGE FROM THE CHAIRMAN



December 31, 1997

Dear PRIDE Friends:

Congratulations to all the community participants in the 1997 Community Achievement Awards Program and remember that you are all winners! Your success this year in developing new local leadership, increased civic pride, and numerous community improvements has reflected well upon the state of Kansas.

During the year, 85 communities enrolled in the PRIDE Program with 48 competing for the Community Achievement Awards. These 48 communities documented a total of 32,673 volunteers spending approximately 120,641 hours to accomplish 1,082 projects. At minimum wage, these efforts contributed to an investment valued at \$621,301.

Monetary awards were presented to 43 Kansas communities during the annual PRIDE Day Awards Banquet held Saturday, October 25 in Salina. Eighteen of the awards were in the three special emphasis categories of Rural Health, Tourism and Community Outreach. Funding for the 1997 community achievement competition and conference was provided by contributions from PRIDE's private sector corporate sponsors.

The PRIDE Program now enters its 28th year of aiding and encouraging volunteers in efforts to upgrade community services, increase economic vitality and renew civic pride. This coming year represents a new era in the PRIDE Program with the many new changes that will be implemented. I anticipate that PRIDE will continue to be a viable community betterment program for years to come.

This has been a most gratifying year for me in PRIDE, serving as Chairman of the Board of Directors. On behalf of my company, KN Energy, Inc., it is a pleasure to be associated with this grassroots community development program. Again, congratulations to all the communities that have participated in the Kansas PRIDE Program. I applaud your vision and willingness to work toward a better future.

Sincerely,

A handwritten signature in black ink that reads 'Deloy Jahnke'.

Deloy Jahnke
1997 Board Chairman
Kansas PRIDE, Inc.

1997 COMMUNITY ACHIEVEMENT AWARDS

At the PRIDE Day Activities on October 25, 1997, awards were presented: \$500-1st, \$400-2nd, \$300-3rd, \$200-Honorable Mention.

Population 1-250

- 1st Alton
- 2nd Cuba
- 3rd Alden
- HM Luray
- HM Herndon

Population 251-500

- 1st Courtland
- 2nd Grinnell
- 3rd Palco
- HM Leonardville
- HM Lucas

Population 501-1,100

- 1st Highland
- 2nd Wakefield
- 3rd Lyndon
- HM Sharon Springs
- HM Meriden

Population 1,101-4,000

- 1st Basehor
- 2nd WaKeeney
- 3rd Belleville
- HM Towanda
- HM St. John

Population 4,001-UP

- 1st Coffeyville
- 2nd Osawatomie
- 3rd Park City
- HM Fort Scott
- HM Iola

Rural Health

Excellence (\$100) - Alton, Lenora and Highland
Merit (\$50) - Kanorado and Grinnell

Tourism

Excellence (\$100) - Alton, Lucas, Argonia and St. John
Merit (\$50) - Cuba, Lenora, Highland, WaKeeney and Park City

Community Outreach

Excellence (\$100) - Gaylord, Lucas, Argonia and Basehor

Communications (Electronic)

Excellence — Courtland Community Cable TV (Courtland), Internet Rattlesnake Roundup Homepage (Sharon Springs) and Cable Channel Nine TV (St. John)
Merit — Internet Argonia Homepage (Argonia) and KREP FM 92 Radio (Belleville)

Communications (Print)

Excellence — The Kanorado Kaper (Kanorado), The Riley Countian (Leonardville), The Wakefield Times (Wakefield) and Basehor Sentinel (Basehor)
Merit — Washington County News (Morrowville), The Tomahawk (High School, USD #291) (Grinnell), The Highland Vidette (Highland) and St. John News (St. John)

PRIDE IMPACTS COMMUNITY ACCOMPLISHMENTS

The outstanding achievements, as noted by the 1997 PRIDE judges of first-place award communities, are indicative of the high quality of local PRIDE Programs throughout the state this year.

Alton (population - 111). "Outstanding," was the comment from one of Alton's judges. "This group seems to weave it all together." Strengths of the Alton PRIDE Program are: the energy and purpose of the community; their focus on quality of life issues; and the community's goal to make local history and tourism a priority. Alton documented a total of 2,691 volunteers working 11,376 hours during the PRIDE Program year. Forty-seven projects were undertaken.

Courtland (population - 306). The community of Courtland was evaluated excellent in both involvement and accomplishments. The State PRIDE Program is proud to have recognized Courtland's cable TV, for receiving the PRIDE Communication, excellence award, for the tenth consecutive year. Courtland documented a total of 40 projects consisting of many diverse activities meeting community needs during its successful PRIDE year.

Highland (population - 954). "The Highland community has a deep understanding of what the community needs and gets it done," according to one of its PRIDE judges. She goes on to say, "The community has a great organization and the volunteer base is extensive." Highland documented a total of 2,164 volunteers working 7,431 hours during the PRIDE Program year. Forty-six projects were undertaken.

Basehor (population - 1,841). The PRIDE judges were very positive in their evaluation of the Basehor program. They commented upon excellent involvement of all ages, strong community spirit, commitment to program planning, and the quality of their judging presentation. Basehor documented a total of 1,988 volunteers working 8,434 hours during the PRIDE Program year. Twenty-five projects were undertaken.

Coffeyville (population - 12,715). The PRIDE judges were most impressed with Coffeyville's PRIDE efforts. Their strengths included: partnering with other organizations, annual fund-raising activities, a good combination of long-term and annual projects, and continued efforts to restore the historic Perkin's building. Coffeyville documented a total of 5,311 volunteers working 9,594 hours during the PRIDE Program year. Nineteen projects were undertaken.

1997 SPECIAL EMPHASIS AWARDS

In addition to the traditional awards of Community Outreach and Communications, the Kansas PRIDE Board of Directors designated Tourism and Rural Health as the two special emphasis awards for 1997. Because of their importance to the quality of life in Kansas communities, the Board continued the designation of a \$100 Excellence Award and a \$50 Merit Award to be given in each of the five population categories for the special awards.

Of the 48 communities completing the 1997 PRIDE year, 20 were judged for tourism, 13 for rural health, 10 for outreach, and 32 for communications.

BOARD OF DIRECTORS

1997 Members of the Kansas PRIDE, Inc. Board of Directors include representatives of sponsoring corporations and organizations; the six first-place Community Achievement winning communities of the previous year; a Pacemaker community; and the directors of the two administering organizations of PRIDE — K-State Research and Extension and the Kansas Department of Commerce & Housing.

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Mary Faye LaFaver
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K-State Research and
Extension

PRIDE SPONSORS

The following businesses and organizations have contributed support to the Kansas PRIDE Program for the 1997 program year:

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1300 Merchants National
Bank Bldg.
Topeka, KS 66612-1268
Contact: John T. Berberich

The Boeing Company
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Kansas Bankers Association
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Topeka, KS 66612-1265
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Kansas City Power & Light Co.
P.O. Box 418679 - 120
Walnut St.
Kansas City, MO 64141-
9679
Contact: Al Conyers

Kansas Electric Power Cooperative, Inc.
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Topeka, KS 66604-0877
Contact: Loren W. Medley

Kansas Farm Bureau
2627 KFB Plaza - P.O. Box
3500
Manhattan, KS 66502-8508
Contact: Gordon Hibbard

Kansas Industrial Developers Association
835 SW Topeka Blvd.
Topeka, KS 66612-1671
Contact: Jim Edwards

Kansas Medical Society
623 SW 10th Street
Topeka, KS 66612-1627
Contact: Jerry Slaughter

Kansas Press Association
5423 SW 7th Street
Topeka, KS 66606-2330
Contact: David L. Furnas

Pat Hubbell Associates
800 S.W. Jackson, Suite
1120
Topeka, KS 66612
Contact: Pat Hubbell

**Kansas Rural Water
Association**
P.O. Box 226
Seneca, KS 66538
Contact: Elmer Ronnebaum

KN Energy, Inc.
P.O. Box 2528
Kearney, NE 68848-2528
Contact: Larry L. Lehmann

**League of Kansas
Municipalities**
300 SW 8th St.
Topeka, KS 66603
Contact: Chris McKenzie

Midwest Energy, Inc.
1330 Canterbury Rd.
P.O. Box 898
Hays, KS 67601-0898
Contact: Charles Reese

**Northern Natural Gas
Company**
1111 South 103rd Street
Omaha, NE 68124-1000
Contact: Tim Aron

**Pioneer Telephone
Association, Inc.**
120 N. Baughman Street
P.O. Box 707
Ulysses, KS 67880-0707
Contact: Richard Veach

**Southwestern Bell
Telephone Company**
220 East Sixth Street, Room
505
Topeka, KS 66603
Contact: Debra Vignatelli

Sprint
123 N. Eisenhower Street
P.O. Box 1127
Junction City, KS 66441
Contact: Carolyn Gaston

Western Resources, Inc.
P.O. Box 208
Wichita, KS 67201
Contact: Bill Underkofler

UTILICORP UNITED
3845 West Harry
Wichita, KS 67213
Contact: Jerry Langer

WHAT'S NEW IN PRIDE

Beginning January 1, 1998, the PRIDE Program enters a new era. As a result of an in-depth review and community input over the past two years, major redesign of the program has occurred. PRIDE has been structured to reflect the community development process. Community Achievement and the Blue Ribbon components are being merged for a comprehensive approach. Project books are no longer required and simple quarterly reports submitted to staff will serve as documentation. Evaluations will be conducted by community development professionals. The noncompetitive approach allows communities to focus on meeting their own goals and achieving recognition.

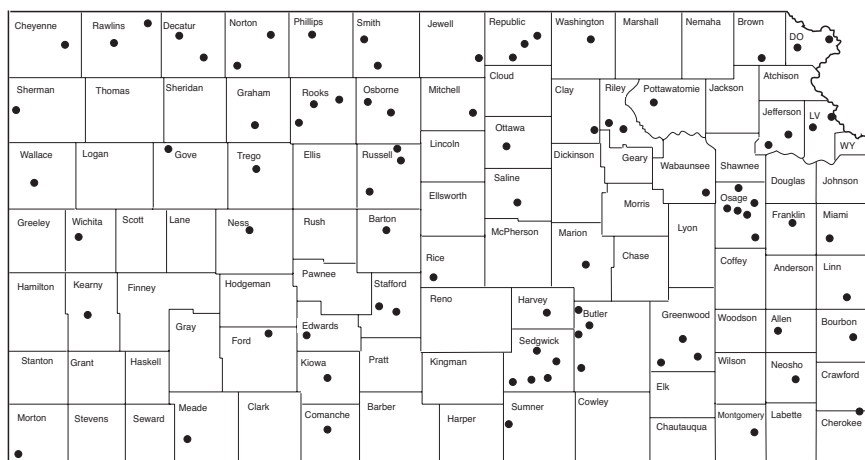
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Web Site: www.oznet.ksu.edu/dp_cmdv/pride/welcome.htm
e-mail: smcadoo@oz.oznet.ksu.edu

Beverly D. Wilhelm
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Web Site: www.kansascommerce.com
e-mail: comdev@ink.org

1997 PRIDE COMMUNITIES

(Populations shown in parenthesis)



Alden (173)
 Almena (373)
 Alton (111)
 Argonia (559)
 Assaria (399)
 Atwood (1,328)
 Basehor (1,841)
 Belleville (2,355)
 Bentley (381)
 Bird City (470)
 Carbondale (1,549)
 Cherokee (643)
 Clearwater (1,983)
 Coffeyville (12,715)
 Coldwater (859)
 Courtland (306)
 Cuba (212)
 Elbing (177)
 Elk City (341)
 Elkhart (2,231)
 Elwood (1,075)
 Erie (1,256)
 Fall River (111)
 Formoso (115)
 Fort Scott (8,211)
 Garden Plain (823)
 Gaylord (158)
 Glasco (563)

Greensburg (1,793)
 Grinnell (347)
 Harveyville (252)
 Haysville (8,241)
 Herndon (157)
 Highland (954)
 Hill City (1,769)
 Hoisington (3,212)
 Horton (1,826)
 Iola (6,355)
 Jennings (174)
 Kanorado (248)
 Kensington (463)
 Kinsley (1,785)
 Lakin (2,110)
 Lansing (7,060)
 Lenora (324)
 Leonardville (372)
 Leoti (1,691)
 Lucas (414)
 Luray (246)
 Lyndon (1,034)
 Marion (1,895)
 Melvern (416)
 Meriden (640)
 Minneapolis (1,936)
 Morrowville (153)
 Mound City (777)
 Oberlin (2,072)

Osage City (2,721)
 Osawatomie (4,563)
 Osborne (1,754)
 Ottawa (10,825)
 Overbrook (858)
 Palco (282)
 Park City (5,281)
 Phillipsburg (2,761)
 Plains (947)
 Potwin (428)
 Ransom (383)
 Riley (871)
 Russell (4,667)
 Scranton (668)
 Severy (343)
 Sharon Springs (874)
 Spearville (719)
 St. John (1,274)
 Stafford (1,268)
 Stockton (1,467)
 Towanda (1,360)
 WaKeeney (2,034)
 Wakefield (963)
 Walton (225)
 Westmoreland (576)
 Whitewater (682)
 Winchester (590)
 Woodston (120)

All educational programs and materials are available without discrimination on the basis of race, color, national origin, sex, religion, age, or disability.