

PRIDE REVIEW 1996



KANSAS
PRIDE
PROGRAM





WHAT IS PRIDE?

The PRIDE Program is a volunteer grassroots effort to improve the quality of life in local communities. Each Kansas community is unique and shares a common bond: a rich heritage based on self-reliance and community pride. Since 1970, the Kansas PRIDE Program has assisted and encouraged communities to prepare for the future by building on their heritage and forming a vision of the future. The goal of PRIDE is to help maximize community and economic development efforts by encouraging all groups to coordinate and work collaboratively for community betterment.

Over the past 26 years, the PRIDE Program has grown and evolved, like our Kansas communities, to help meet their ever changing needs. The constant challenge to remain viable and provide a high quality of life can be achieved through the comprehensive PRIDE approach. PRIDE projects cover a wide range of efforts directed to meet commonly identified community needs. Through participation in the community development planning process, Kansas communities have worked to involve youth in community betterment projects, retain grocery stores and cafes, develop health districts, implement recycling programs, host legislative forums, etc.

Kansas Department of Commerce & Housing; K-State Research and Extension; and private sector companies and associations, which operate in Kansas; partner together to make the PRIDE Program successful.

WHAT ARE THE BENEFITS OF PARTICIPATING IN PRIDE?

- Development of a vision for your community and implementation of a plan of action to assure success.
- Identify and train effective community leaders and volunteers.
- Educational and technical assistance in community development.
- Year-end review of local program by independent judges to measure effort and impact.
- Increased community-wide volunteer involvement and coordination of existing community groups.
- Access to information from public and private resources.
- PRIDE newsletter with information on community and economic development issues.
- Opportunity to share ideas and resources with citizens from across the state.
- Statewide recognition for achievements.



MESSAGE FROM THE CHAIRMAN



December 31, 1996

Dear PRIDE Members:

Thank you for your efforts in making the 26th year of the PRIDE Program a complete success. Your actions and initiative have encouraged others to improve the quality of life within their communities. This consequently makes their community a better place in which to live and work. PRIDE serves as a model for similar programs in other states throughout the nation.

As you know, the PRIDE Program is co-administered by the Kansas Department of Commerce and Housing and K-State Research and Extension. It partners with private sector companies and associations that contribute both cash awards and expertise by serving on the PRIDE Board of Directors. PRIDE sponsors donated a total of \$19,000 to the program during 1996.

Since its inception at the Governor's Economic Development Conference in 1970, more than 400 Kansas communities have been involved in the PRIDE Program. During 1996, 88 communities enrolled in the program with 50 competing for the Community Achievement Awards. Although it is difficult to allocate a monetary value to PRIDE's 1996 endeavors, they are conservatively valued at \$1.3 million. This figure represents the time expended by 39,000 volunteers, like you, who have contributed approximately 261,000 hours to achieve 1,180 projects.

The PRIDE Program aids and encourages volunteers in efforts to strengthen community services, increase economic vitality and renew civic pride. We welcome sponsors, community volunteers and others to join us in the PRIDE Program, so that we can continue to make our Kansas cities better places for future generations.

Thank you for a great 1996 and keep up the good work!

Sincerely,

A handwritten signature in black ink, reading "Carolyn Gaston". The signature is fluid and cursive, with the first name "Carolyn" written in a larger, more prominent script than the last name "Gaston".

Carolyn Gaston
1996 Board Chairman
Kansas PRIDE, Inc.



1996 COMMUNITY ACHIEVEMENT AWARDS

At the PRIDE Day Activities on November 9, 1996, awards were presented: \$500-1st, \$400-2nd, \$300-3rd, \$200-Honorable Mention.

Population 1-230

- 1st Gaylord
- 2nd Alden
- 3rd Cuba
- HM Alton
- HM Morrowville

Population 231-390

- 1st Grinnell
- 2nd Courtland
- 3rd Lenora
- HM Luray
- HM Severy

Population 391-600

- 1st Argonia
- 2nd Lucas
- 3rd Assaria
- HM Potwin
- HM Cunningham

Population 601-1,000

- 1st Sharon Springs
- 2nd Highland
- 2nd Garden Plain
- HM Wakefield
- HM Scranton

Population 1,001-4,000

- 1st Basehor
- 2nd Lyndon
- 3rd Minneapolis
- HM Osage City
- HM St. John

Population 4,001-UP

- 1st Park City
- 2nd Fort Scott
- 3rd Coffeyville
- HM Russell
- HM Ottawa

Rural Health

- Excellence (\$100) - Kanorado and Highland
- Merit (\$50) - Alton, Lenora and Sharon Springs

Tourism

- Excellence (\$100) - Lucas, Highland, Kinsley and Fort Scott
- Merit (\$50) - Sharon Springs, Minneapolis and Ottawa

Community Outreach

- Excellence (\$100) - Formoso, Argonia, Highland, Lyndon and Park City

Communications (Electronic)

- Excellence — Courtland Community Cable TV (Courtland), Argonia Internet (Argonia), Sharon

Springs Internet (Sharon Springs), Cable Channel 9 TV (St. John) and Fort Scott Broadcasting (Fort Scott) Merit — Ransom Cable TV (Ransom), KQTV St. Joseph (Highland), KREP FM 92 (Belleville) and KOFO Radio (Ottawa)

Communications (Print)

Excellence — Prairie Dog Press (Almena), Lindsborg News Record (Assaria), The Highland Vidette (Highland), Minneapolis Messenger (Minneapolis) and Russell Daily News (Russell) Merit — The Washington County News (Morrowville), Severy Speak (Severy), Conway Springs/Argonia Argosy (Argonia), The Western Times (Sharon Springs), St. John News (St. John) and Ottawa Herald (Ottawa)

PRIDE IMPACTS COMMUNITY ACCOMPLISHMENTS

The outstanding achievements as noted by the 1996 PRIDE judges of first-place award communities are indicative of the high quality of local PRIDE Programs throughout the state this year.

Gaylord. The PRIDE judges commented that Gaylord has a, “Strong community PRIDE organization and community spirit is very high.” Two outstanding projects were Gaylord’s recycling efforts and their continued success in maintaining a viable community restaurant. Gaylord documented a total of 298 people working 2,142 hours during the PRIDE Program year. Twenty-six PRIDE projects were undertaken.





Grinnell. PRIDE in Grinnell portrays a positive attitude from all ages about the future of the community. The judges indicated that Grinnell PRIDE has helped to instill a “can do” attitude throughout the town. Two noteworthy accomplishments included the formation of a community grocery store and the development of youth PRIDE. Grinnell documented a total of 522 people working 1,310 hours during the PRIDE Program year. Twenty-five PRIDE projects were undertaken.

Argonia. The PRIDE judges indicated that there are lots of genuine, concerned, and dedicated people living in Argonia. “Caring relationships do make a difference.” They went on to say that, “Argonia had a well organized presentation demonstrating all the factors needed for community development to function.” Argonia documented a total of 187 people working 1,794 hours during the PRIDE Program year. Ten PRIDE projects were undertaken.

Sharon Springs. “A pleasure to judge” was the comment made by one of the PRIDE judges. “The PRIDE Program is having a major role in the quality of life in Sharon Springs. The community and county are striving at a time when so many give up. It is good to see all organizations working together.” Sharon Springs documented a total of 700 people working 6,137 hours during the PRIDE Program year. Fifteen PRIDE projects were undertaken.

Basehor. According to the PRIDE judges, the strengths of the Basehor PRIDE Program are its enthusiasm, spirit, dedication, and energy. Basehor PRIDE has “total involvement of the community with the initiation of “Gold PRIDE” for senior citizens. It was noted that Basehor PRIDE is “setting the standards for the state.” Basehor documented a total of 2,446 people working 7,990 hours during the PRIDE Program year. Thirty-one PRIDE projects were undertaken.

Park City. The PRIDE judges said of the Park City PRIDE Program, “Its obvious that you care about your community and each other. Your enthusiasm is contagious! You are making PRIDE very visible in the community and gaining your own identity in the process. Park City documented a total of 355 people working 1,890 hours during the PRIDE Program year. Twenty-one PRIDE projects were undertaken.

1996 SPECIAL EMPHASIS AWARDS

In addition to the traditional awards of Community Outreach and Communications, the Kansas PRIDE Board of Directors designated Tourism and Rural Health as the two special emphasis awards for 1996. Because of their importance to the quality of life in Kansas communities, the Board continued the designation of a \$100 Excellence Award and a \$50 Merit Award to be given in each of the six population categories for the special awards.

Of the 50 communities completing the 1996 PRIDE year, 22 were judged for tourism, 19 for rural health, 10 for outreach, and 19 for communications.





BOARD OF DIRECTORS

1996 Members of the Kansas PRIDE, Inc. Board of Directors include representatives of sponsoring corporations and organizations; the six first-place Community Achievement winning communities of the previous year; a Pacemaker community; and the directors of the two administering organizations of PRIDE — K-State Research and Extension and the Kansas Department of Commerce & Housing.

Carolyn Gaston,
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Sprint

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Kansas City Power and
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Marian Thompson
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Kansas Department of
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Extension

PRIDE SPONSORS

The following businesses and organizations have contributed support to the Kansas PRIDE Program for the 1996 program year:

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Ankeny, IA 50021-8045
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Wichita, KS 67219
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**Columbus Telephone
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Columbus, KS 66725
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Topeka, KS 66612-1265
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**Kansas City
Power & Light Co.**
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120 Walnut St.
Kansas City, MO
64141-9679
Contact: Al Conyers

**Kansas Electric Power
Cooperative, Inc.**
P.O. Box 4877
Topeka, KS 66604-0877
Contact: Loren W. Medley





Kansas Farm Bureau
2627 KFB Plaza
P.O. Box 3500
Manhattan, KS 66502-8508
Contact: Gordon Hibbard

**Kansas Industrial
Developers Association**
835 SW Topeka Blvd.
Topeka, KS 66612-1671
Contact: Jim Edwards

Kansas Medical Society
623 SW 10th Street
Topeka, KS 66612-1627
Contact: Jerry Slaughter

Kansas Press Association
5423 SW 7th Street
Topeka, KS 66606-2330
Contact: David L. Furnas

Pat Hubbell
800 S.W. Jackson
Suite 1120
Topeka, KS 66612
Contact: Pat Hubbell

**Kansas Rural Water
Association**
P.O. Box 226
Seneca, KS 66538
Contact: Elmer Ronnebaum

KN Energy, Inc.
P.O. Box 2528
Kearney, NE 68848-2528
Contact: Larry L. Lehmann

Midwest Energy, Inc.
1330 Canterbury Rd.
P.O. Box 898
Hays, KS 67601-0898
Contact: Charles Reese

**Northern Natural Gas
Company**
Rates & Certificates Division
1111 South 103rd Street
Omaha, NE 68124-1000
Contact: Tim Aron

PanEnergy Corporation
P.O. Box 1642
Houston, TX 77251-1642
Contact: Russell E. Bishop

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Association, Inc.
120 N. Baughman Street
P.O. Box 707
Ulysses, KS 67880-0707
Contact: Richard Veach

**Southwestern Bell
Telephone Company**
220 East Sixth Street, Room
505
Topeka, KS 66603
Contact: David Nichols

Sprint
123 N. Eisenhower Street
P.O. Box 1127
Junction City, KS 66441
Contact: Carolyn Gaston

Western Resources, Inc.
P.O. Box 208
Wichita, KS 67201
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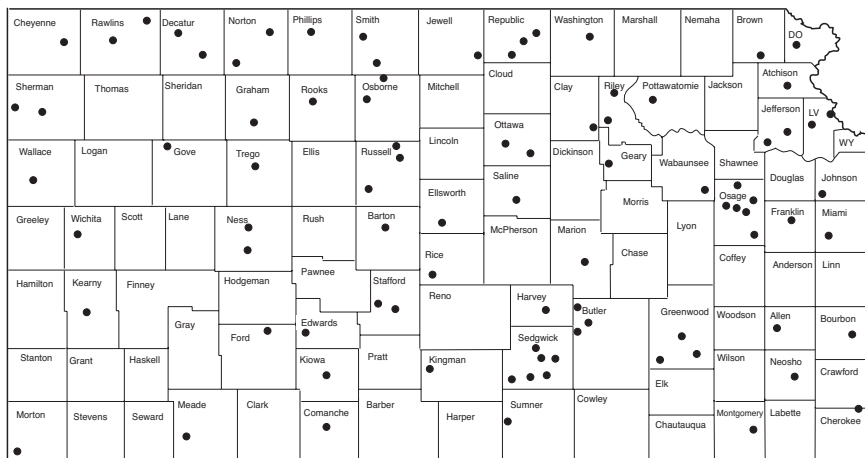
All educational programs and materials are available without discrimination on the basis of race, color, national origin, sex, age, or disability.





1996 PRIDE COMMUNITIES

(Populations shown in parenthesis)



Alden (173)
Almena (373)
Alton (111)
Argonia (559)
Assaria (399)
Atwood (1,328)
Basehor (1,841)
Belleville (2,355)
Bentley (381)
Bird City (470)
Carbondale (1,549)
Cherokee (643)
Clearwater (1,983)
Coffeyville (12,715)
Coldwater (859)
Courtland (306)
Cuba (212)
Cunningham (508)
Effingham (522)
Elbing (177)
Elk City (341)
Elkhart (2,231)
Erie (1,256)
Fall River (111)
Formoso (115)
Fort Scott (8,211)
Garden Plain (823)
Gaylord (158)
Goodland (4,848)
Greensburg (1,793)

Grinnell (347)
Harveyville (252)
Haysville (8,241)
Herndon (157)
Highland (954)
Hill City (1,769)
Hoisington (3,212)
Holyrood (453)
Horton (1,826)
Iola (6,355)
Jennings (174)
Kanorado (248)
Kensington (463)
Kinsley (1,785)
Lakin (2,110)
Lansing (7,060)
Lenora (324)
Leonardville (372)
Leoti (1,691)
Lucas (414)
Luray (246)
Lyndon (1,034)
Marion (1,895)
Melvern (416)
Meriden (640)
Milford (433)
Minneapolis (1,936)
Morrowville (153)
Ness City (1,632)

Oberlin (2,072)
Osage City (2,721)
Osawatomie (4,563)
Ottawa (10,825)
Overbrook (858)
Park City (5,281)
Phillipsburg (2,761)
Plains (947)
Portis (117)
Potwin (428)
Randolph (131)
Ransom (383)
Roeland Park (7,685)
Russell (4,667)
Scranton (668)
Severy (343)
Sharon Springs (874)
Spearville (719)
St. John (1,274)
Stafford (1,268)
Stockton (1,467)
Tescott (325)
Valley Center (3,778)
WaKeeney (2,034)
Wakefield (963)
Walton (225)
Westmoreland (576)
Whitewater (682)
Winchester (590)

