

THE KANSAS UNION FARMER

Organization

Education

Co-operation



VOLUME 31

SALINA, KANSAS, THURSDAY, DECEMBER 15, 1938

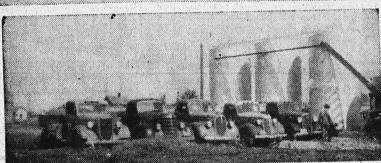
National Junior Torchbearers



Juniors representing their states at the 1938 National Farmers Union Convention are: Left to right (Seated) Thelma Browner and Kenneth Motz, Colorado; Mrs. Gladys Talbott Edwards, National Junior Leader; Mary Margaret Lange and Elmer Sears, North Dakota; Ardell DeNure, South Dakota. (Standing, left to right) Kathryn Carlson, 1937 Torchbearer, Ralph Klemm, Robert Godown (1937) and Ward Carlstrom, of Wisconsin; Rolland Redlin and Willis Paul, Montana; and F. M. Riggs and Frances Rosander, Kansas.

BUSINESS IS "FARMERS UNION"





The "Farmers Union" on the elevator tells the story to all who travel Highway 24 through Bloomington in Osborne county. And the MFU service station enjoys a nice tourist trade in addition to local member trade, according to J. C. Gregory, general manager of the Osborne County Farmers Union Co-operative Association. The lower picture shows all six of the organization's trucks operating from the bulk

Business totaling \$2,014,180.97 was done by this county organization in the year ending last May 31. For the one year "Our total amount of dividends paid is \$14,511.46—of this amount \$9,026.44 was paid as a patronage rebate to stockholder patrons on petroleum products," reports Ed Johnson, county auditor. "\$2,809.74 was paid as a patronage rebate to stockholdder patrons on cream. \$2,678.28 was paid as an interest dividend. The amount prorated on our petroleum products was 75 per cent of the profits from our bulk oil operations, 25 per cent being set into a reserve."

KFU petroleum products are handled throughout Osborne county, just as all grain is shipped 100 per cent, through the Farmers Union Jobbing Association.

The organization has elevators at Alton, Bellaire, Bloomington, Corinth, Downs, Forney, Luray, Osborne, Portis and Waldo; produce stations at Alton, Downs, Osborne and Portis; bulk oil plants at Osborne and Waldo; service stations at Downs, Osborne, Bloomington, Alton, Waldo and Covert; coal yards at Osborne and Bloomington with every elevator handling orders; and a grocery store at Alton which does more business than any other grocery store in the county.

FAIRBANKS-MORSE SELLS

Philco Radio Corporation Secures Farmers Union Head Writes Farm Lease of Conservador Refrig-erator Plant

Philco Radio & Television Corpora-tion has acquired a lease on the Fairbanks-Morse refrigerator manufac- of the Farm Bureau and Grange naturing facilities in Indianapolis Ind., and the Conservador division of Fairbanks, Morse & Co., will become a

Philco unit on January 2.
"We believe that there is a definite place for us in the industry with a quality refrigerator product backed by the sound merchandising for which Philco is and has been well known for many years," said Larry E. Grubb,

Philco is and has been well known for many years," said Larry E. Grubb, Philco president, according to Advertising Age.

This Conservador refrigerator has been handled by the Farmers Union Jobbing Association, Kansas City, along with a full line of up-to-theminute electrical household appliances.

NEW OIL STATION

John Vesecky and Jim Graves Will Speak Over NBC

John Vesecky, president, and Jim Graves Will Speak Over NBC

John Vesecky and Jim Graves Will Speak Over NBC

Farmers Union will be the speakers on the December Farmers Union hour of the NBC Farm and Home hour, December 31. The date has been changed this month from the fourth to the fifth Saturday in the month, the Farmers Union giving way to Christmas programs on De-

NEW OIL STATION

Salina Farmers Union Builds On Two National Highways Construction of a new service station is nearly completed for the Farmers Union Oil Company, Salina. The new location will be on both Highways 40 and 81 by-pass through

northwest Salina. Plans are to move before January 1, according to R. L. Flory, manager.

The new station is of cinder block

Clifford Miller, formerly prominent in Farmers Union affairs of James Jones, president; W. A. Moss, vice president; Harold Rensburg, sas Union Farmer be sent to Wasserretary; Charlie Wray and Charles Kohler, directors.

In Dividends By Patronage

Kan. Farmers Receive Big Savings By Organizing Own **Business Associations**

Kansas farmers are receiving cash final figures. dividends of almost one half million dollars annually on the business they do through their co-operative marketing and purchasing associations.

Statisticians from the Wighita sociation has passed two new record.

Bank for Co-operatives, one of the units of the Farm Credit Administration which recently participated in the first actual door-to-door count of farmers' co-operatives made in the United States, found that farmers of this states actually had returned to Commission Company and the Farm-Statisticians from the Wichita United States, found that farmers of this state actually had returned to them \$458,000 in patronage dividends in 1936, when their 434 associations handled \$58,000,000 in sales.

One This is made in the The Farmers Union Live Stock Commission Company and the Farmers Union Auditing Association customarily have annual meetings the day prior and through the stock Commission Company and through the same than t

One Third Of Farmers

Approximately on third of Kansas' 174000 farmers are either selling all or part of their produce through coassociations or are purchasing farm supplies co-operatively according to the survey. Over 35,000 farmers were members of grain marketing associations alone.

Grain marketing associations accounted for \$28000,000 of the prod-ucts sold co-operatively is 1936, the year of the survey. Livestock was second to grain, taking \$8,000,000 of the volume. Dairy products sold co-operatively amounted to \$5,000,000.

Other Kansas farm prodducts which find their way to the consumer hrough the co-operative route are potatoes, apples, strawberries, peaches, grapes, eggs, turkeys, poultry and

the total co-operative sales of all Everett Alquist, Clay Center, secregrains, according to the survey.

Half Million

Jobbing Association in 1939 Cele brates 'Silver Jubilee Year"

The season of Annual Meetings is here again. Locals throughout the state are electing officers for 1939 this month. Business associations are nearly ready for their 1938 audit, and stockholders are anxious to learn the

sociation has passed two new record

making a trip to Kansas City at this time immensely worthwhile.

AUXILIARY HOLDS MEET

Officers-Biggest At-Union, received from Mrs. Alquist, Clay Center.

The Auxiliary held its annual meeting in Salina, October 27, with the largest number of members present since 1932. Many things for the good of the organization were discussed, and plans made for the coming year.

The Auxiliary again went on record favoring the Eicher McAdoo cost of production plan for agriculture, and also went on record endorsing the Ludlow plan for peace. All the officers were re-elected:

Karsas outranks all other states in the volume of co-operative wheat sales and is second only to Illinois in Springs, vice-president; and Mrs. tary-treasurer.

Merry Christmas and a Happy New Year

As we approach the Christmas season, may we all enter into the joyful and Happy occasion in a spirit befitting. the anniversary of God's unspeakable gift in the sacrifice of His only begotten Son as a ransom for the sins of the

> Here's a "Merry Christmas; Here's a "Happy New Year" too. And here's our wish that both of them, Bring all your wishes true.

> > J. P. Fengel, state President Pauline Cowger, state Secretary. Rex Troutman, Editor.



A member of the Kansas Farmers PLAN BIG MEETING

Union in good standing can subscribe for the National Union Farmer, pub-lished twice a month with Pres. John Vesecky as editor, for only 25c a year. The regular subscription is

Sen. Capper Calls Farm Conference

Sees Present Government Program As Unsatisfactory And Wants Views of Thinking Dirt Farmers Before **Advising New National Action**

Senator Arthur Capper has issued a general call for all interested in improving the present governmental farm program, or substituting an entirely new one, to come to Topeka, Tuesday, December 20, for an informal discussion. He has specially in vited the heads of the three state farm organizations, the Grange, the Farm Bureau, and the Farmers Union, and the entire Kansas delegation in Congress, to attend the meeting.

ON TO TOPEKA

President Fengel Urges All Who Can To Attend Meeting I am in receipt of a letter from I am in receipt of a letter from our Senator Capper advising us: "The most important problem which directly affects Kansas and the farm belt in the next Congress is to enact a farm bill that will work. The present farm act is too complicated."

With this idea in mind Senator Capper is calling the farmers of Kansas into a conference in Topeka at 10 a. m., December 20, in the Convention room of Jayhawk Hotel.

It is very important for every

It is very important for every Farmers Union man in Kansas who can possibly do so, to attend this conference and work for the Farmers Union Domes-tic Allotment Plan. This plan

J. P. Fengel, President Kansas Farmers Union

Junior Delegates Enjoy Convention

Miss Frances Rosander, McPherson, F. M. Riggs, St. John, and Miss Esther Ekblad, State Leader, Tell of Their Experiences at Madison, Wisconsin

By Esther Ekblad. State Junior Leader

A few weeks ago it was 'on to Madison,' now the trip is history; we are home again. Memories of the trip form a conglomeration

Memories of the trip form a conglomeration laid before the next Congress.

we are home again. Memories of the trip form a conglomeration of snappy crisp weather—a hotel jammed with farmers—Mr.

Vesecky skillfully piloting the convention ship—Junior parties—
a beautiful capitol city—Wisconsin cheese, and oh, so many other things. For Frances Rosander, F. M. Riggs, and myself there was plenty to do. Getting acquainted with Juniors and Leaders was plenty to do. Getting acquainted with Juniors and Leaders was plenty to do. Getting acquainted with Juniors and Leaders was plenty to do. Getting acquainted with Juniors and Leaders was plenty to do. Getting acquainted with Juniors and Leaders was plenty to do. Getting acquainted with Juniors and Leaders was plenty to do. Getting acquainted with Juniors and Leaders was plenty to do. Getting acquainted with Juniors and Leaders was plenty to do. from other states was one important thing, then we were interested in all of the convention sessions, but it was necessary to A report of the 10th Annual Auxiliary meeting to the Kansas Farmers miss a few of them to attend the Junior and Leaders' Luncheon with the present program; in what and the Junior conferences. A highlight that some of us will not respect it has failed; soon forget was having tea with Mrs. LaFollette at the Governor's failed; what the practical experience

Mansion-a privilege of the ladies. broadcast on Thursday which from the South, and also a taste open to everyone interested in the came over the National Farm of the experiences of veteran farm program. I would like to have and Home Hour. The speakers Farmers Union leaders. on the broadcast, coming from try, gave such an interesting picture of the Farmers Union. by the National organization. This year Mrs. Lenox of Ohio telling why at the convention the National Farm-the wife is interested in the Farmers Union; Rolland Red-The Juniors who received the badges

Receive Much Recognition Junior education is gaining in imland of Montana, a Junior, were either elected by fellow Juniors speaking for the youth in our in their own states, or were winners in a state contest. At the National convention these Juniors represented their respective states by taking part in the Junior program Tuesday evening and by giving reports on the work at home.

Our Torchbearer Juniors, Frances Rosander, Lindsborg, McPherson county, and F. M. Riggs, St. John, Stafford county, were winners in the four-minute speech contest conducted at our state convention. Frances took part in the Junior program with a report on "State Camps." F. M. gave a report on "Junior Work in Kansas" at the banquet Wednesday evening. Their reports were splendid; we were proud of our Juniors.

The Torchbearer badges are very attractive gold torches that anyone would be proud to own. These badges ceremony on Junior night. After receiving the torches, they read together the following Torchbearer The Capital Times points out with were presented to the Juniors at a Pledge:

Pledge:
"I accept my responsibility as a
Torchbearer of the Farmers Union
and I pledge myself to bear that torch with clean hands and courageous heart.
I unite with my fellow Juniors in

a pledge to work unceasingly for the cooperative movement—to practice tolerance and brotherhood—to keep my torch ever one of those which shall light the way to a warless The following report is that of

Miss Frances Rosander, a junior

of McPherson county. Within the past few weeks several of us Kansas people have had a very of us Kansas people have had a very happy and unique experience. Being happy and unique experience. Being opporful organizations.

Privileged by the wonderful opporful organizations.

Instead of trying to do something to help himself and use his power in an economic and potential way the former prefers to go along aimlessly

som Wisconsin, we did indeed something that impressed us greatly. Something that impressed us greatly. I farmer prefers to go along aimlessly and then when things are not right, Arriving in Madison at a late hour Sunday evening, we were all ready to find our "home" for the ensuing week during the rushing activities of paign when the farmer vote went to the Convention. In the morning we arose to find a gradual, but genuine, formation of a cross-section of our United States. The fact that over four hundred delegates had left their four hundred delegates had left their work to assemble for a few days of discussion and enlightenment in the other states for many years. The (continued on page 4)

Local Farmers Union people may expect a worth-while meeting. David Train, manager of the Lindsborg Farmers Union elevator, is planning to attend this meeting, driving a automobile load of members to Topeka. Mr. Train also is preparing written recommendations relative to the program which he will pre-

sent to Senator Capper. "So many farmers have written me their views," Senator Capper ex-plains, "on what ought to be in the new farm act and also have suggested they would like to talk over a new farm program, that I decided to ask all of them to come in at the same time and have a day of it."

In Topeka Next Tuesday

n a statement issued December 6, Senator Capper said:
"It is my own belief that the farm-

ers themselves ought to have something to say about the new national farm program which the Farm Belt declared by its vote November 8 is

needed.
"With that idea in mind, I am asking the farmers of Kansas to meet with me in Topeka, Tuesday, December 20, to give me their ideas about what ought to be done.

"The present program has not

worked satisfactorily. "The most important problem which directly affects Kansas and the Farm Belt in the next Congress is to enact a farm bill that will work. The present farm act is too complicated. There are parts of the AAA which should be retained. I am satisfied of that. There are parts of it which should be abandoned.

members of the committee, what the

replace it.
"The conference I am calling will We hope that many heard the organization, there was a voice be a free-for-all. The invitation is the whole problem.
"Out of this general discussion of

the problem, and the ways and means of solving it that are presented, I hope to take with me to the next session of Congress the basic principles that Kansas farmers believe should be included in the new farm program."

Madison Paper Cites Benefits of Far. Union

Modern Necessity Demands Strong Farmers' Organization, Says Wisconsin Newspaper

The following message comes from the Madison (Wis.) Capital Times, written during the con-vention of the National Farmers Union there November 15-17.

A time when representatives agriculture from all over the United States are here to talk about farm organization is an appropriate occasion upon which to appraise the situ-

The Capital Times points out with regret that here in the most progressive state in the nation (Wisconsin) where we have over 200,000 farm families, the Farmers Union has only about 6,000 members. And the Farmers Union is the leading farm organization of this state.

A Pitiful Showing
This pitiful showing only bears out what The Capital Times has

been saying for many years; while modern necessity deman strong farmers' organization the farmer remains an individualist. The farmer has shown an astonishing disinterest in organizing for his own betterment while other groups in the economic life of the nation have

candidates of a party that has his-torically shown that its only interest in the farmer was to exploit him for the benefit of special privilege.

Referendum Ballot

National Farmers Union Constitution & By-Laws

To Amend Article VI, page 10, line 1, by changing the word "five" to "three" making the section read: "Three or more local unions may form a county Union which

shall receive a charter from the State Secretary in organized states, and in unorganized states shall receive the charter from the National Secretary." Number of Votes against

Number of Votes for

Affidavit: Secretary of Local, number... local held on the..... ..day of ... Secretary of ... the question of amending the Constitution as above set out was submitted

Local Secretary. Local President.

BUYS FINE ELEVATOR

way to Christmas programs on December 24, and the speakers enjoying their homes.

INVITES CONFERENCE

John Vesecky, president of the Na-

tional Farmers Union has written

Edward O'Neal and L. J. Taber, heads

tional organizations respectively, in-

viting a conference to discuss needed

amendments to the present national

farm legislation and new farm legis-

lation, such conference to be held late this month or early in January.

ON RADIO DECEMBER 31

Allen County Association Takes Pro-

gressive Step
LaHARPE.—The Farmers Union Co-operative Association here purchased a grain elevator recently The new station is of cinder block equipped and in good condition. There and white stucco, modernistic in is also a cream station, spacious warehouse room, and an office. J.

C. Moore is manager here.
Officers of the association are

Please fill in, in the squares, the number of persons voting for and/or against the proposed change in the national Farmers Union Constitution and by-laws, with the following certification, to be forwarded to Miss Pauline Cowger, State Secretary, Box 296, Salina, Kansas. .., do hereby certify that at a meeting of this to the members in good standing, and that the vote, of those members who were eligible to vote by reason of their being dues paying members in good standing was as above recorded.

SEAL.

Instructions:

The Kansas Union Farmer

Published the first and third Thursday of each month at Salina, Kansas, by THE KANSAS BRANCH of the FARMERS EDUCATIONAL & CO-OPERATIVE UNION, 119 South Seventh Street, Salina, Kansas.

Entered as Second-Class Matter August 24, 1912 at Salina, Kansas, Under Act of March 3, 1872.

Acceptance for Mailing at Special Rate of Postage Provided for in Section 1003, Act of October 3, 1917, Authorized July 30, 1918.

Subscription Price, Per Year ...

Notice to Secretaries and Members of Farmers Union of Kansas. We want all the news about the Locals and what you are doing. Send in the news and thereby help to make your official organ a success.

When change of address is ordered, give old as well as new address,

NATIONAL OFFICERS Salina, Kansas John Vesecky, President Omaha, Nebraska Oklahoma City, Okla. H. G. Keeney, Vice-President. J. M. Graves, Secretary KANSAS OFFICIALS Lincolnville, Kansas Quinter, Kansas John Fengel, President

Norman Flora, Vice President Pauline Cowger, Secretary..... Salina, Kansas Waterville, Kansas John Tommer, Conductor. John Scheel, Doorkeeper... Emporia, Kansas DIRECTORS

Ross Palenske Blaine O'Conner. Lincolnville, Kansas John Fengel Wm. E. Roesch Quinter, Kansas Parsons, Kansas George Reinhart cPherson, Kansas Stafford, Kansas Reuben E. Peterson Ray Henry .

FARMERS UNION JOBBING ASSOCIATION-719 Board of Trade Bldg. FARMERS UNION JOBBING ASSOCIATION—719 Board of Trade Bldg.,
Kansas City, Mo. H. E. Witham, General Manager.

FARMERS UNION LIVE STOCK COMMISSION CO.—Room 10 Live Stock
Exchange Bldg., Kansas City, Mo.; Live Stock Exchange Bldg., Wichita,
Kansas. Live Stock Exchange Building, Parsons, Kansas—W. G. Bernhardt, Kansas City, General Manager; L. J. Alkire, Manager, Wichita
Branch. W. L. Acuff, Manager, Parsons Branch.

FARMERS UNION MUTUAL INSURANCE CO.—Room 202 Farmers
Union Ins. Bldg., Salina, Kans., G. W. Bushby, President-Manager.

FARMERS UNION AUDITING ASS'N.—Room 308, Farmers Union Ins.
Co. Bldg., Thomas B. Dunn, Secretary-Manager, Salina, Kansas.

Co. Bldg., Thomas B. Dunn, Secretary-Manager, Salina, Kansas.

KANSAS FARMERS UNION—Salina, Kansas, Room 215, Farmers Union

Ins. Co. Bldg., FARMERS UNION LIFE INSURANCE CO.—Room 200, Farmers Union Ins. Co. Bldg., Rex Lear, State Manager, Salina, Kansas.

THE KANSAS FARMERS UNION ROYALTY CO.—Room 219 Farmers Union Ins. Co. Building, Salina, Kansas, G. E. Creitz, State Manager.

FARMERS UNION MANAGERIAL ASSOCIATION C. B. Thowe T. C. Belden

FARMERS UNION LADIES AUXILIARY Clay Center Beckman, President. .Conway Springs Mrs. B. F. Rice, Vice President. ...Clay Center Mrs. Everett Alquist, Secretary-Treasurer.

SALINA, KANSAS, THURSDAY, DECEMBER 15, 1938

It is true that advertising some-times assists in foisting fictitious

willing to pay more for luxury pro-

ducts. But he points out that adver-

tising is a big part of our national

Mr. Durstine says that critics of

advertising invariably estimate its

costs many times too high. When

they speak of "our million dollar expenditure in advertising," they for-

get the millions of people that must

be reached. By way of evidence the

agency executive quotes some statis-

tics. He asserts that the advertising cost of Sunkist oranges is 1-36

of a cent per orange, that of canned

goods 1-10th of a cent per can, that of Campbell's soup 36-1000th of a

The above-mentioned Sunkist pro-

ducts are those marketed by the Cal-

fornia Fruit Growers Exchange, the

well-known fruit producers' market-ing co-operative. It may be pointed

out, too, that an outdoor poster pic-

turing a tall glass of lemonade, a lemon, and with the two words "Cool-

ing Sunkist" won first prize at the

9th annual exhibit of Outdoor Advertising Art. In selling their own

products, farmer-producer co-oper-

atives do not hesitate to break into methods which have proven efficient

Here in our home state of Kansas

ve have farmers' co-operative cream-

eries which market butter by the

publicizing of some practically meaningless trade name. If the expec-

tation were to manufacture butter

for themselves alone, there would

hardly be need of any name. The

creamery without question, without advertising expense.

The selling of farm products in a

must adopt urban business methods.

Co-operative farmers must compete for the trade of the city consumer against the "old-line" corporations

ing to co-operative buying, there are complications quick to arise if it is attempted by a big farmers' co-op-

erative organization to adopt a single "trade name" for all products used

by farmers. Standardization of such

farmers would buy from their

selling aids to other business.

cent per can.

Someone has expressed the idea that because of the dissatisfaction farmers feel in regard to AAA farm legislation, perhaps farmers don't want a farm program. It would be better said, the farmers still want a farm program. There is widespread farm program. There is widespread to the farm program of the farmers still want a farm program. There is widespread to the farm program of the farmers still want a farm program. There is widespread to the farm program of the farmers of the farm want a farm program. It would be better said, the farmers still want a farm program. There is widespread doubt that half a loaf is better than none.

"Advertising is as American as apple pie. It reflects most of our national virtues and many of our national faults. Like our country it is young, vital, seething, full of inconsistencies and contrasts. often consistencies and contrasts, often vulgar if you will, intrusive as an

Hardly a Compromise

Now we have two entirely different plans of two-price programs in song hit, vivid as a redheaded debuthe ring, awaiting farmers' consumption. The Farmers Union has recommended that American farmers be paid an American price ler used in the United States, a world price for wheat sold on the world market. Secretary Wallace would values on the public, Mr. Durstine agree to a two-price system whereby admits, but the pubic is vain and farm surpluses would be sold in America to low income groups at bar-

The Secretary of Agriculture need not neglect his social work, and the United States does have a surplus of to sorve the need to so the social work and the to sorve the need to so the social work, and the to sorve the need to so the social works better than any substitute United States does have a surplus of poverty. If only the Secretaries of Commerce and Labor could pit their surpluses of unemployment and poverty in the country in the country is a surely as a broadcasting station is a better distributor of information there are sized by the country in the country in the country in the country in the country is a sized by the country in the country in the country in the country is a sized by the country in the country erty against the Agricultural sur-pluses in some other way than charity, maybe parity prices and good wages would come for all.

Advertising and the Farmer Entirely too much emphasis is being placed on trade names and product identification by managers and employees of Farmers Union business associations. Proper emphasis should be on the service of the Farmers Union and education toward a better and complete understanding of co-operative business principles.

The brand of the product is not

so important just so the product be bought at the Farmers Union business. It need not be a highly advertised one, if the co-operative manager and directors have satisfied themselves on the quality and test of the product in question. An off-brand, but "quality," product may be handled at reduced costs, and savings made for co-operative patrons and to be realized later through the patronage refund. One of the purposes of our Frmers Union is "to poses of our Frmers Union is assist our members in buying and

Advertising has a place in Farmers Union business, but advertising should chiefly be of education promotion to make the farmer "produc-er" and "Farmers Union" conscious. Too much energy is being diverted to make him "brand" conscious, while

make him "brand" conscious, while the farmer is rapidly reaching the beggarly position of being penniless in a land of plenty.

Newspapers, magazines, radio and road signs all tempt the farmer to spend his dollars: the farmer is not larger sense, however, means the reaching out to a different people than themselves. And to do busimade class conscious, however. The ness in an urban society, farmers farmer becomes simpy another con-sumer. The great tool of American business and selling is advertising. In this era of monopoly investigaagainst the "old-line" corporations capitalized by centralized and closely-knit financial interests. They must merchandise efficiently. The competitive system of marketing demands product-identification for its advertising, a trademark, short, dedescriptive, easily remembered.

To turn from co-operative marketing to co-operative buying, there are tion and jealousy by every economic interest for top listing in righteous self-sympathy, it is a relief to see advertising men take study of their

"Advertising reflects the moral ethics of business of the period," according to Dr. Kenneth Dameron, vice-president of the Advertising Federation of America in a recent address. "In recent years, it has been slip-shod and largely of the hack type. Research has been insufficient and shallow. The paramount question has been "Will it sell?" without due regard for the future goodwill of the buying public." Advertising must be written on the basyngen a complete line to an even level of "quality" is well nigh impossible.

To risk the organization's reputation on the building up of a single all-inclusive trade name would be vertising must be written on the basvertising must be written on the bas-vertising must be written on the bas-is of a quality appeal, he warned, rather than mere use of trite and rather than mere use of trite and worn out adjectives if advertising is worn out adjectives if advertising is worn out adjectives if advertising is

to escape further regulation.
to escape further regulation.
Roy S. Durstine of the large New (continued on page 4)

Members' Views

More On Municipal Plants Clay Center, Kans., Dec. 2, 1938 To the Editor:

Our

I noticed your comments on my letter in the December 1 issue. You seem to ignore the fact: That city municipalities are "Utility Corpora-tions," which sell juice to farmers at They also sell to smaller towns.
Therefore, they are "Utility Corporations" with special tax-free privi-

J. D. Shepherd, Nebraska A Good State, Too

West Point, Nebr. December 9, 1938.

Dear Co-operators: Seasons greetings....
I have had the pleasure of attending a few local and county meetings

We up here feel quite smart, in that we have so many members in our county. Likewise we have some

Our State Exchange operates a most successful store here, the busiest store in our county seat. We also have one elevator and lumber yard and our oil association. In our ther towns we likewise have some fine institutions doing a nice volume.

The State Exchange enjoys a fine patronage from these institutions and while on the subject of the State Exchange will say it would be an eyeful for any of our good Kansas brothers. The Farmers Union and its state-wide activities do more business in Nebraska than any other institution in the state. Two years ago it was second only to the Union Pacific rail-

Faith built these great institutions, faith in the Co-operative Movement. Kansas has some fine associations. Kansas could equal anything Nebrasdoes if they but worked, and had

It is my hope Kansas will in the next year put forth a great effort to any other state has done. I know of any others tate has done. I know of plenty Farmers Union members in Cansas who are as sincere, as capaole, and as fine as is produced anywhere. Iowa produces tall corn, but she has nothing on Kansas in the production of the world's finest crop

plishment of a definite purpose.

Give your State President your full support. Help John Fengel get the job done; he makes the third John in a row to be at the helm, and three jacks are not a bad hand to hold. A word from you would be most welcome.

J. E. Shipps.

The Farm Road to Communism

Secretary Wallace and his klan; crop, compelling farmer compliance to above manipulations, through and by his private control of deflations and contractions of currency and

Net results are: low prices; a pre tense of over-production; bankruptcy; foreclosure, eviction; unemployment; and Communism!

Let's be American. Let's be Farmers Union and discourage this mortgage system as our ritual calls for, and voice our objection against the printing of any of their innocent-looking propaganda in our Kansas Union Farmer. Victor Hawkinson

Randolph, Kansas December 8, 1938

Neighborhood Notes

Fair View Local No. 2154 met with its regular monthly meeting November 3. The meeting was called to order by the president, Chas. Gerdson and assisted by Secretary

Mrs. Chas. Stewart.

It was voted to have a pie supper the next meeting, December 1, and for everyone to bring pies and pocket books. A good program is being prepared for all.

After the meeting a covered dish was served to a fairly large Opal Larson, Reporter

Today We Need Our Pioneer Program

We Farmers Union members are well aware of our weakness as individuals and realize our strength when bound together in a common cause and toward the accom-

We have been advocating and teaching the principles of Co-operation in a world that has been individual-minded, with the result that we are today facing a condition

In Douglas County of human beings.

So with the fine type of people I know they can go places and do things once enough of them make up all-day meeting—let's have a good the Star being the county for the Doug-mittee for the meeting Friday, January 6 will consist of Alvin Meyer, William Meyer, Louis Miller, Oscar Miller, and William Griffee.

Our state president, John will be the speaker of the Fengel, We would like for the ladies to bring pickles, salad and pies. Cyrus F. Anderson, Secretary

In Marshall County The annual meeting of the Marshall county Farmers Union was held at Bremen, Tuesday, December 6. Roll was called with 30 members present, representing nine Locals Dinner was served under supervision To the Editor:
Some one has said, "communists are made, not born." Here is a modern formula for such, whether we like it or not:

Dinner was served under supervision of Mrs. Henry Duevel, assisted by Mrs. H. D. Gleue, Mrs. Louis Leseberg, Mrs. Karl Pralle ando ther ladies, members of the Bremen Local of the

A. J. Wempe, on the Good of the Order, gave us a talk on the R. E. A. proposition. John Fengel, our state president, was the main speaker. In his talk he stressed the need ducts; Chairman Marriner S. Eccles of Federal Reserve Board, expert in reductions of the nation's money part in our Farmers Union work. Other speakers were John Tom-mer, H. D. Gleue and A. P. Shinne-

Officers elected for the coming year: George Rombeck, Beattie, president; A. P. Shinnemann, Frankfort, vice president; F. C. Pralle, Bremen,

vice president; F. C. Pralle, Bremen, secretary-treasurer; Wm. Fincham, Blue Rapids, conductor; E. H. Detmer, Waterville, doorkeeper.
Executive committee: A. J. Wempe, Frankfort; Fred Keller, Bremen; Albert Johannes, Maryville. Crop Reporter, A. J. Wempe. Delegate to the aggicultural meeting. O. W. to the agricultural meeting, O. W. Dam, Marysville. Delegate to the meeting of the Jobbing Association at Kansas City, A. P. Shinnemann. lecturer, John Tommer, County lecturer, John Tommer, Waterville; Assistant lecturers: O. W. Dam, Marysville, southwest; H. D. Gleue, Bremen, northwest; Mrs. Joe Chase, Beattie, northeast; and Ben Kooser, Frankfort, southeast. County junior leader: Miss Iva

Koepp, Home.
The following resolution was adopt-Union, and be it further resolved that we hereby respectfully request that legislation be formulated to induce farmers to operate family sized Our next meeting will be held at

Marysville. F. C. Pralle, secretary

The Blanchville Farmers Union held their regular monthly business meeting Friday. All the officers were re-elected. After the business session several enjoyable contests were held, and at 7 o'clock an oyster supper was served. The committee for the meeting Friday, January 6 will consist of Alvin Meyer,

Meet an Important Taxpayer in Your County

THE railroads pay substantial taxes in almost every county in America—taxes that go for the support of local government and all its varied activities.

As an indication of what these taxes mean, let's take just one example: Railroad school taxes alone pay the cost of educating more than 1,300,000 children in America every year.

For the most part, railroad taxes are the same kind you pay—taxes which go to support the activities and welfare of local communities. That's an important reason why every farmer in America has a personal interest in seeing the railroads earn a living under private management.

Can the railroads do that? Of course they can.

Through the recent tough years, railroads have steadily improved their plant and equipment.

They're delivering the finest service today in all their history-at the lowest average rates in the world. Their capitalization, as compared with investment in their property,

is about one-fourth lower today than in 1910—and fixed charges in 1937 were less in proportion to revenue than in any of the years prior to 1917-the prosperous years of the industry.

What is needed for the railroads is such a common-sense remedy

Treat the railroads as a business. Give them reasonable freedom to "price" their only product—trans-portation service. Give them greater freedom to adjust rates to meet competitive situations; to adjust services to the demands of traffic; and to adjust expenses to the conditions of their business. And, above all, give them equality of treatment and opportunity—equality with all other forms of transportation in matters of regu-lation, taxation, subsidy and the like.

That's packing it into a single paragraph. But it's part of an 18 point program worked out by railroad men-a basis for a national transportation policy. You'll find whole program interesting. Send for your copy today.

sary Sunday noon, December 4, when the yard filled with relatives and friends with baskets of food to help them celebrate their silver wedding anniversary. Dinner was served cafeteria style to 49 guests. The honored couple was presented a 50piece set of silverware.

In Osborne County
Osborne County Local No. 298
will have its regular meeting Thursday, December 29. The program committee has a nice program arranged. There will be plenty of eats. Eveyone is invited to at-

In Riley County The Riley County Farmers Union held its annual meeting at Grandview schoolhouse, Dec. 3. The foilowing resolutions were adopted: 1. Resolved that we would favor repeal of the present law as to letting county printing at regular rates. We favor a return to the law giving county printing to lowest responsible bidder.

2. Be it resolved that the present AAA program be repealed at the next session of Congress and we hereby recommend it to be replaced by the Domestic Allotment Plan, an American price for American consumption and the world price for the unrestricted surplus.

3. Be it resolved that we demand the Restoration to Congress the sole power to issue money and to regulate the value as provided in Article I, Section 8 of the Constitution of the United States, as defined in House

4. We suggest that tax paying time primary election, so that advances or decreases in the various tax levying units may be properly credited through the ballot.

E. Hawkinson. Good of the Order: Elmer Lundberg, Mrs. Hawkinson and Mrs. Elmer Lundberg. Report-

through the ballot.

For Open Stock Market

5. Inasmuch as the open competitive livestock markets are very essential to the basing of fair prices on our livestock and are a definite necessity to agriculture for a big part of the farm industry revolves around the productor and feeding of lives.

Here Verneal Anderson.

A rising vote of thanks was given to E. G. Kaump who has served so faithfully as secretary and treasurer for 21 years; a response was given by Mr. Kaump.

Mr. Swanson gave a few closing remarks, saying we hope we'll have the best Farmers Union yet during the productor and feeding of lives. of the farm industry revolves around the producton and feeding of live-Therefore be it resolved that we as

members of a strong farm co-operative take a definite stand against any method of marketing which endangers our big markets and our own sales agencies especially direct seiling and community sales-and make an effort to again centralize our Chas. Pywell, Tuesday evening, Nolivestock so that all buying interests vember 25. Chas. has fittingly nammust compete with each other for ed his farm, Junior Home. Here his

can Conference, Lima, Peru: Stand pat on your old farm recovery convictions. Please invite the U. S. hankers and packers to go home with Mr. nd Mrs. Pywell. Chas. is presiming the property of the property o you. That's our peace proposition.

7. We thank the Grandview local for the excellent coffee and for the hospitality shown us.

Mr. nd Mrs. Pywell. Chas, is president of Farmers Union Local No. 792, and Louis Marcotte, Secretary.

These two have served No. 792 as

doorkeeper; Members of Executive

ings of the Livestock and Associations to be held at Kansas

The local delegates and the county lelegate gave reports of the State Convention. Esther Ekblad gave a report of the National Convention. Our State President, John Fengel, was with us and gave a talk. Mr. Bernhardt Manager of the Livestock Association, and Mr. O'Neal, Hog Salesman, gave short talks.

Fraternally your GUST LARSON, Secretary.

In Riley County
The Center Hill Local No. 1147 met at the schoolhouse, Tuesday evening, December 6, with a large crowd in attendance. The meeting was called to order by the president, O. A. Swanson; minutes of the previous meeting were read by Secretary E. G. Kaump. The treasurer's report for the year was also read, which was

Reports from the quarterly meeting were given by Harry Toburen, Eimer Lundberg, Mr. Swanson, Mr. Kaump, and V. E. Hawkinson. Election was next in order. The following were elected: E. C. Kaump, president: O. A. Swanson, vice president; Merle Isaacson, secretary-treasurer; son Swenson, conductor; and Louis

Sand, doorkeeper.
Program Committee: Mrs. Elmer Johnson, Mrs. Nelan Swenson, Mrs. R. Samuelson, Verneal Anderson, Anna Mae Toburen and Annetta Verneal Anderson, Potts. The first three are to serve for the next meeting. Resolutions Committee: Rudolph

Samuelson, Harry Toburen and V.

"Farmers, let us work together for our cause."
Meeting adjourned. Lunch was

served by the ladies. Verneal Anderson, Reporter

In Rooks County Stone Local No. 792. About 35 in-dividuals gathered at the home of

for the excellent coffee and for the hospitality shown us,

The following officers were elected for the ensuing year: V. E. Hawkinson, president; Vincent Larson, vice pres.; Henry Nanninga, secretary; L. D. Buss, conductor; John Dobson, doorkeeper; Members of Executive

These two have served No. 792 as president and secretary for a number of years. In fact, we members can't just remember which has served the longest. But anyhow, they are both good "hombres." Our president, if we remember rightly, won a medal (continued on page 4)

their supplies.

6. Hon. Alf M. Landon, Pan Amerion friends, neighbors and Farmers Union members gather occasionally for

Association of Mr. and Mrs. Milos Pecenka of Board, Gust Larson, Harry Toburen, Bremen, Marshall Co., were reminded of their 25th wedding anniverselected delegate to the annual meet-

of bankruptcy and ruin for the farmer, because he has absolutely failed to recognize his weakness and utter helplessness as an individual and measure his strength when bound together into an organization with his energies and activities directed into the proper channels with a definite objective as the goal.

It is not too late for us to retrace our steps and regain our lost estate if we are determined to do so and will apply the original objectives of the Farmers Union, so, I am refreshing our memories, by reciting the eleven objectives for our benefit and consideration, and were they applied, would restore farming to a happy, prosperous and independent position among the industries of the country, so all we have to do is to apply these objectives:

1. To secure equity, establish justice and apply the Golden Rule;

2. To discourage the credit and mortgage system;

3. To educate the Agricultural classes in scientific farming;

4. To teach farmers the classification of crops, domestic economy, and the process of marketing;

5. To systematize methods of production and distribution;

6. To eliminate gambling in farm products by Boards of Trade;

7. To bring farming up to the standards of other industries; 8. To secure and maintain profitable and uniform prices for cotton, grain, live-

stock and other products of the farm; 9. To strive for harmony and good will among mankind and brotherly love among ourselves;

10. To garner the tears of the distressed, the blood of martyrs, the laugh of innocent children, the sweat of honest labor, and the virtues of a happy home as the brightest jewels known; 11. To obtain the above, we recognize the necessity of the producer to carry on

business operations, on the co-operative plan, into the distributing as well as the productive field, whereby we shall be able, by taking our own production to the consumer, to eliminate all unnecessary labor and profits. To accomplish the purposes of the Farmers Union, we have organized our Locals

to advance our educational program. For the marketing of our farm commodities we have organized and set up our grain elevators, creameries, produce stations, cotton gins, and live stock commission companies and shipping associations at Terminal markets.

For the co-operative marketing of our grain we have the Farmers Union Job-bing Association at Kansas City, which is the largest Co-operative grain marketing agency in the United States. There are 15,573 farmers' co-operatives in the United States handling two and

three quarter billions of dollars worth of farm commodities annually. We also have successful Farmers Union stores and Oil stations, Farmers Union Life and Property Insurance companies to serve and protect our members at cost, sav-

ing them many thousands of dollars. The Farmers Union also recognizes the importance of our young folks and has set up camps for our Juniors and Juveniles, with a study course, so we can train them in leadership, that they may be competent guides and guardians for the co-operative

movement in the future. I am wondering who can truthfully say our program and policy is unjust, and is not worthy of the consideration of all good people, and if properly applied will meet the

situation right now, as unbalanced and unfair as it is. We are also aware of the fact that individualism has failed, so far as the farmers' future is concerned and since it has failed, there can be but one sane and sensible thing to do, and that is to join in with us-organization and co-operative methods to our industry. We can and will win.

Let us take advantage of this program. Let us make use of the facilities we have. Let us transact our own business, using our own agencies. J. P. FENGEL.

Junior and Juvenile Department

Juniors from 16 to 21

Juveniles from 6 to 16

Junior Motto: "He loves his country best who strives to make it best"

A MOTHER'S LAMENT

She gave my little son A toy machine gun Last Christmas, God and she Would be amused to see The way it tortures me. She thought her gift was cute. (She hasn't seen him shoot It, lying on his back His soldiers) and of course

It cost a lot. But worse Than anything is knowing His baby heart is growing To take a keen delight In a make believe fight. Could you forgive me God (Though you might think it odd) For giving it away Well-to the junk man, say?

And would you help him play As happily instead, With a wagon painted red? Elaine V. Emans.

YOUR LEADER'S MESSAGE

Esther Ekblad

Boycott War Toys! With the Christmas season at hand store windows are crowded with toys. Children and adults alike could spend hours just window shopping among the toys; there are so many interesting things-tractors and aeroplanes, dolls and dishes. What fun! but have you felt a stab at heart as your eyes were drawn to the many tin soldiers, war nurses, army tanks, your eyes were drawn to the many tin soldiers, war nurses, army tanks, and machine guns? This year more than ever before, so it seems, war toys are being brought to the front among those things we shall select as Christmas gifts for children. How horrid! When there are so many interesting seal, and there you are! and constructive toys for children, we unthinkingly buy those that suggest hate, strife, and the false glory that surrounds a soldier in uniform.

All children have a very fine companion with whom they spend many happy hours-that one is "Imagination." Little girls with dolls are attentive mothers, boys with tools are builders, childdren with books play school, and children with tin soldiers and machine guns play war.

"Do you want your child to learn to kill? If you buy war toys he surely will-Get him a game that will teach fair play

And he'll learn the real meaning of Christmas Day!" We want war toys removed from the windows of our stores! Will you help? Let us refuse to buy such toys this Christmas and then continue during the ensuing year to express our sentiments with resolutions at local and county Farmers Union meetings, by asking the co-operation of local stores in the boycott, and by speaking upon the subject before other organizations. There are many forces at work today conditioning the minds of children for war; let us at least remove one of these, war toys. .. BOY-COTT WAR TOYS!

Gone Astray

The Junior Department notes must have decided to see the country last issue; we hope that you missed them. We now faithfully promise to at- and pop-corn. Give them patterns the last rites to a dyin tempt teaching better habits so that the things we send to the K. U. F. will for bells and tiny stockings to be stopped on the crest of the hill over cut out and strung, too, while fathgo directly there and not tarry by the wayside!

Program Service

Each month a Farmers Union Program Service is published by the National Junior Department for the purpose of aiding Locals in preparing pro- thing out of almost nothing either. grams that are both entertaining and educational. From you folks who have been using the Program Service this past year, we would like to have pleasure coupled with a sense of acletters telling us whether or not you have liked it and if it has been a help complishment. to you in preparing programs. We want your comments. Perhaps others will become interested in the Service by what you have to say.

Those of you who are on the mailing list, we invite you to subscribe family to do, together. There can't be too many evenings like those—every member of the family busily the price for a year is 60c. Write to us for a sample copy. Those of you who are on the mailing list, we invite you to subscribe

Juniors Attend Convention At Madison

Elsewhere in this issue you will find reports on the National Conven-pop-corn or a few apples when the tion by our two Junior representatives, Frances Rosander, Lindsborg, and F. M. Riggs, St. John. Frances and F. M. as winners in the 4-minute speech contest at our convention, became the lucky ones to attend the Na- are what we remember with a lump tional Convention at Madison, Wisconsin, with their expenses paid by the in our throat when the family cir-Farmers Union Jobbing Association. We had a wonderful trip; there was

so much to see, and so much to do. The Juniors presented a very fine program the first evening of the con-vention. Especially impressive was the Torchbearer Ceremony during which two Juniors from each state were given a gold badge made in the form of a torch. This symbolizing that they as Juniors have responsibilities, a torch

to carry, as we push on toward a world ruled by peace and justice. TO ALL WE WISH A MOST HAPPY AND JOYOUS CHRISTMAS.

Education Program At Quinter

The Quinter Local, adults, Juniors, and Juveniles, met in the Farmers Union Hall the evening of Thanksgiving Day. An interesting Thanksgiving program was presented by the adults and Juniors, after which they had a study period on parliamentary procedure. The Juveniles met in a separate room to organize a class and make plans to study the Juvenile Unit, "Birds Are Good Neighbors."
Later in the evening folks games were played by the entire group and lunch was served by the social com-mittee. The Local will meet again -Marie Starkey, Junior Leader.

In Marshall County

The November meeting at Midway was held on Armistice Day. The meeting was opened with a piano solo, "The National Emblem" played by Mrs. Ernest Keller. A discussion on the Nemaha-Marshall Electric Cooperative association followed after the roll call and reading of the minutes. Reports were given on the member some time that the little minutes. Reports were given on the state convention. Two of Midway's Juniors who attended were Sylvester Petsch and Kenneth Keller. They gave reportso f the evening program, given by the juniors and juveniles from over the state, and the banquet given in honor of them. The evening was further spent by group singing and contests. Mrs. Arnold Hill winning prizes. Midday's December meeting will be held on the second Friday, likewise in each of the following months.—Iva Koepp.

Solid degrees and cut peel in thin strips stroy its very reason for being, when one shave you have received, which ones have you have received, which ones have you personal from me to you ones that you read in meeting from the period of them. The evening going over.

Solid degrees and cut peel in thin strips with scissors. Put 1 cup of sugar, yards banding to trim. Apron No. 2 requires 15-8 yards, 13-4 yards of bias binding. Apron No. 2 requires 15-8 yards, 13-4 yards banding to trim. Apron No. 3 takes 13-4 yards, 7 yards banding to trim. Cook peel in thin strips with scissors. Put 1 cup of sugar, yards banding to trim. Apron No. 3 takes 13-4 yards, 7 yards banding to trim. Cook peel in thin strips we hand our children such gifts. This year, let's think about Christmas. It's time we began to do so.

Christmas Cards you have received, which ones have you have received, which ones have you ones, I'll it's time we began to do so.

Christmas Cards you have received, which ones have you ones, I'll it's time we began to do so.

Christmas Cards you have received the control of the following for trimming. Price 15c.

Kansas Farmers Union plate and roll in granulated sugar.

LIVING BY THE WAY

By Frances W. Butts "Christmas where snow peaks stand solemn and white Christmas where corn fields lie sunny and bright,

tonight."
I'm afraid I can't remember who wrote that lyrical little bit of beauty, but it never fails to run through my mind every time we begin to get out the Christmas decorations. Christmas everywhere! Christmas is coming—again! It means holly and red bells and evergreen for the homes. It means looking over the ornaments for the tree and it means mysterious packages in bureau drawmysterious packages in bureau drawers and long consultations behind closed doors, and with times what

Draw up your chairs, and lets give this whole Christmas business a good

over and over, wasn't it?
Well, it doesn't take too much and you can make your own Christ-ms cards this year. That's the kind of cards your friends will keep. You aren't artistic, nor poetical, nor clever? You don't need to be. Here are some ways:

Take an old cigar box, put a screen across it, dip an old tooth brush in ink, and you've the makings of clever spatter-work cards. Your card goes on the bottom of the box. The design you want on it is cut out of paper and pinned in place. Then you draw your tooth brush over the screen, so that the ink spatters on tiny drops all over your paper. When it seems well spattered carefully remove the design you had pinned on. The portion under the design will be unspattered, and you'll have a plain colored design on a specific plain colored design on a spattered back-ground. White ink on black is lovely. Keep your designs simple, ever-green trees, and houses, and little rabbits are all good. But don't let

me tell you. Try it yourself. Linoleum prints are lovely for Christmas cards. The design is cut from linoleum with a sharp knife. Let the younger generation make potato prints the same way, leaving the part you want to print higher. Dip in printers' ink and stamp on your card.

If you can get a snapshot of the family, there's an ideal Christmas card. Hven't you an informal snapshot taken at the picnic last year? Get several printed, mount them on cards, write a Christmas greeting and stick on a seal—and just like magic you've cards for your closest

That "Greeting" word reminds me of another suggestion. Do try your hand at a little verse-making of your own for your cards. It's really lots of fun. You'll be amazed at the way rhymes will just make themselves when you get going. Holly—jolly. You—true. Let's see— Here's a wreath of Christmas holly

Come to make your day more jolly. Sent with love from me to you

Draw your own cards. If you're so fortunate as to have a hectograph or mimeograph that is available for your use you need only draw one sketch, do a bit of original verse and

run out copies for all your friends. You see, this card-getting-ready is the best of all family evening occupations. An evening when everyone is home, and each experimenting ac-cording to his or her ability, and you'll accomplish great things. The cards turned out will make up in interest much, much more than they lack in symmetry. They'll be chuck full of the real Christmas spirit.

Christmas Tree Decorations Then when the cards are made, there's still several evenings occupation for the whole famiy, for gan in a church of Arnsdorf was there's the tree decorations to be got- broken the day before Christmas. A ten ready. Let's make spanking new raging blizzard stopped any idea of ones this year, to add to the treasures we've kept from Christmas to Christ-

real, joy out of stringing cranberries walking home after administering er cuts tin ornaments out of discarded cans. I've seen lovey ones. Mother can bake ginger-bread men and home, and composed the hymn that older sister can decorate them. It as first place in our hearts among isn't just that you're getting some-You're creating something with your hands, and it gives you genuine

It doesn't do to forget, either, that you've accomplished even more by finding a definite project for the and happily engaged, working to the same end, sharing the fun of working for a mutual cause, sharing admiration and, I hope, sharing bowls of like that are things that hold families together. Evenings like that cle is broken, but with hearts full of thankfulness for their memory. Families have the right to memories

Christmas Plans: Talk over, too, what you'll do Christmas day after the big dinner is over. There's a definite need in every home for enough game equipment to do away forever with the plaint of "what shall we do now?" If your family hasn't any or hasn't enough, plan to remedy that situation. Ping-pong sets are inexpensive and will give hours of fun to the whole family. Then there's Badminton, and shuffleboard, and Dart Baseball, and dozens more. You can make much of your equipment Everywhere, everywhere, Christmas yourself. Game boards are fun to make; Nine Men's Morris, Helma,

things our children play have a very definite influence on what they will become. If there is any sight that should fill intelligent parents with sheer horror, it should be the sight of a brilliant Christmas tree, decked with lovely hands, about whose base

with lovely hands, about whose base sits a row of marching soldiers or a gun boat and a cannon!

War toys have no place in any home picture. They are especially incongruous in any home celebrating the Christmas day, the birth of the Prince of Peace, whose banner was Love and Good Will. Christmas Day is Love Day, love of your family, your friends, your country, your your friends, your country, your foreign brothers—all encompassing love. We make mock of it—we destroy its yery reason for being, when



BY BETTY BARCLAY

orange shells. (Use juice in recipe.) Top with marshmallow. Brown in Mother's Christmas gift to the family is a real turkey dinner — plum pudding and all. Here are some suggestions for mothers everywhere who are seeking holi-day recipes that are "different."

Lima Puree 2 cups cooked, dried Limas 4 cups hot water
1 tablespoon grated onion or onion juice

1 tablespoon butter

2 tablespoons flour % teaspoon pepper teaspoon salt Rub Limas through a coarse strainer; add hot water, salt, pepper and onion. Heat to boiling point. Melt butter, add flour, stir until smooth, then add to hot soup, and cook 5 minutes longer, stirring

Spaghetti with Roast Gravy Surplus roast gravy (meat or fowl) makes a delicious sauce for an inexpensive, but very nutritious and tasty dish of spaghetti, prepared the simplest way. 1/2 lb. spaghetti
1/2 cup grated cheese

1 cup roast gravy Salt and pepper Boil spaghetti in rapidly boiling salted water until tender. Drain and place on a platter. Season roast gravy with salt and pepper and heat. Pour over spaghetti. Sprinkle with grated cheese and serve hot with slices of left-over roast, meat or fowl.

Note: Macaroni, egg noodles.

vermicelli or other forms of macaroni products may be substituted for spaghetti in this recipe. Orange Candied Sweet Potatoes 1 cup orange juice

½ teaspoon grated orange rind 1 cup water ½ cup sugar 3 tablespoons light corn syrup 1/2 teaspoon salt

4 cup butter 6 to 8 sweet potatoes or yams Combine first 7 ingredients and New board game favorites with pour over peeled uncooked sweet the children are "Ferdinand the potatoes arranged in casserole or Bull," the "Lone Ranger" and baking dish. Bake covered in a "Snow White." A sure fun recipe moderate oven (375°-400° F.) until for all the family is "Crossword tender, 30 to 40 minutes. Baste Lexicon," the new card game craze occasionally. Remove lid last 10 that combines anagrams and cross-minutes to brown or put under word puzzle technique. "Peg Chow

Lime and Ginger Ale Salad 2 packages gelatin dessert (lime flavor)
1% cups boiling water 2 cups ginger ale

1 cup white grapes, halved and seeded % cup celery, cut in small strips 1/2 cup pistachio nuts or blanched almonds, chopped

2 tablespoons crystallized ginger, finely chopped Dissolve gelatin dessert in boiling water; add ginger ale and chill until mixture begins to thicken. Add remaining ingredients. Mould and chill. Serve on lettuce with mayonnaise. Garnish with strips or small pieces of pimiento. Serves 12.

Peanut Brittle Ice Cream (Automatic Refrigerator Method) 3/3 cup sweetened condensed milk ½ cup water ½ teaspoon vanilla

1 cup whipping cream 1 cup crushed peanut brittle Bland sweetened condensed milk water and vanilla thoroughly. Chill. Whip cream to custard-like consistency and fold into chilled mixture. Pour into freezing pan. Place in freezing unit. After mixture is about half frozen remove from refrigerator. Scrape mixture from sides and hottom of pan. Beat until smooth but not until melted. Add crushed peanut brittle. Smooth out and replace in freezing unit until frozen for serving. Serves 6.

Children's Delight package vanilla rennet powder

l pint milk or 5 canned apricot halves Make rennet-custard according to directions on package. When ready to serve top each rennet-custard with a canned apricot half, rounded side up.

Recipes for Party Success and Telka" (both played on the Variation: Mash the warm cook- same board) are exciting new deed potatoes and pile into 6 or 8 velopments of Chinese checkers.

All is Calm, all is bright." Who is there who doesn't feel a stir in their heart at the well-loved old carols? That particular one hapgetting organ repairs. What would The plans for beautiful Christmas music were ruined- ruin-The younger generation will get ed-ruined! That night Father Mohr

> all the Christmas carols. It was cases with 6339 deaths. played the next day on a guitar and so was born a masterpiece. Let's brush up on all the carols this year. They make grand singing, those hymns of praise, and peace and quiet happiness. Sing them at home around the piano, sing them at your programs at your local meetings. Illustrate them with tableaux or shad-

down. It was clear, cold, still. Filled

with the night's beauty he hurried

ow pictures to add an interesting touch to their beauty. Happy evenings together, thoughtful gifts from loving hands, heart

SEW THIS YOURSELF



derize.
Designed for sizes: 36, 38, 40, 42 Designed for sizes: 36, 35, 40, 42, 44, 46, 48, 50 and 52. Size 38 requires 5 5-8 yards of 35 or 39 inch fabric, with long sleeves. With short sleeves, 5 2-3 yards. 1-2 yards lace edge required for front insert on vestee. Price 15c.

8328. Charming Three-In-One Design

felt greetings to our friends, prayfor peace and equity, those are Christmas plans, par excellence. National Union Farmer

Pneumonia Is Catching

Many persons do not realize that is an infectious disease. It is not uncommon for the family and friends of a pneumonia patient to visit the sick room freely. Pneumonia has a since of a pne sick room freely. Pneumonia has a high death rate, as shown by the fact ate variety. ate variety. deaths as cases reported in the state. Last year in Kansas, there were 2, 349 cases with 1126 deaths reported from pneumonia, and during the last five years there have been 13,223

This is the time of year when we should guard against pneumonia since the rise in the number of cases usually begins in October and November and increases steadily through March. Last year there were 89 reported cases in October; the total reached 309 cases in February of this The 130 cases recorded in vear. November, last month, warn us to beware of contracting this dangerous disease-especially to guard infants and elderly persons from it, since they are the chief victims, both as regards cases and deaths.

Pneumonia is an inflamation of the lungs, caused by not less than thirty-two known types of germs. Lobar pneumonia is an acute disease of itself, is highly infectious, and comes on suddenly with a chill, pain, fever and coughing up of rusty col-ored sputum. It results in the filling up of one or more lobes of one or both lungs. Bronchopneumonia occurs more frequently as a complication of some other disease, such as measles, influenza, whooping cough and a number of others. Its onset is more gradual and is apt to be more extensively distributed through the lungs and to involve many small areas rather than a few larger ones.

When pneumonia is suspected, a physician should be called immediately, and sputum should be collected in a clean cup, in case the physician deems it wise to have a labora-tory test. This test is a sure meth-od of diagnosis and of determining the type of pneumonia. It is vitally important to make early diagnosis of the type of pneumonia, since there is apt to be a serum available, which can be effectively used to combat the disease.

Avoid common colds if possible, take proper care of all cases of colds, measles and other disease which may have respiratory complications—and stay away from all persons who are ill especially those who have pneumonia, as the disease is infectious during the convalescent stage. tious during the convalescent stage. The only persons who should see the pneumonia patient are the physician and the nurse, and the nurse should take every precaution advised by the doctor, in order to avoid contracting

CANDIED ORANGE PEEL

Remove peel from four oranges in

Four-In-One Dainties 1-2 cups sifted cake flour 2 1-2 teaspoons Calumet , baking

1-2 teaspoon salt 1-2 cup butter

1 cup sugar 1 egg 1 teaspoon vanilla 1-2 cup milk

Sift flour once, measure, add bak-ng powder and salt, and sift again. Cream butter, add sugar gradully, creaming until light and fluffy. Add egg and vanilla, and beat thoroughly. Add flour, alternately with milk, mixing well after each addition. Divide mixture into quarters and make all four of the variations listed below. Bake each in moderate oven (350 degrees F.) 15 or 20 minutes, or until done. (All measurements are level).

Chocolate Strips To 1-4 of mixture add 1 square unsweetened chocolate, melted and mix well. Spread in greased 8x8x2-inch pan. Cover with topping made by mixing together 2 tablspoons sugar, 1 teaspoon grated orange rind, and 2 tablespoons finely chopped walnut meats. Bake as directed above. Cool in pan. Cut in 16 strips, 4x1 inches.

Nut Drops Use 1-4 of mixture. Drop from teaspoon on ungreased baking sheet. Smooth with knife or spatula, dipped in cold water, and sprinkle with sugar. Place a half pecan in center of each, or sprinkle with chopped walnut meats. Bake as directed above. Makes 2 dozn drops.

Coconut Strips To 1-4 of mixture add 1-4 cup coconut, premium shred, and mix well. Spread in greased 8x8x2-inch pan. Sprinkle 1-4 cup coconut over top. Bake as directed above. Cool in pan. Cut in 16 strips 4x1 inches.

Spice Squares
Use 1-4 of mixture. Combine 1
tablespoon molasses, 1-2 teaspoon
cinnamon, 1-8 teaspoon mace, and 1-4 cup raisins;; add to mixture and blend. Spread in greased 8x8x2-inch pan. Bake as directed above. Cool in Cut in 2-inch squares. Makes 16 squares.

Sugar Cookies 3 cups sifted bread flour 1 teaspoon baking powder 1 cup granulated sugar 1-2 cup butter

1 teaspoon any desired extract to 3 tablespoons cold water Sift flour, measure, add baking powder and sugar and sift into mixing bowl. Rub butter in with finger tips until like coarse meal. Beat eggs in small bowl until light, add extract and two spoons of water and stir into flour. If needed, add the third spoon of water and then with floured hands gather up the dough and press together like pie paste; the lough must be elastic and rather sugar and roll that in lightly. Cut fine nise or caraway seed may be sprinkled over with the sugr, mak-Points On Parsnips

Oatmeal Wafers

One-half cup flour One cup of oatmeal One-fourth cup of butter One-half cup brown sugar Three tablespoons of boiling water One-half teaspoon of soda One-fourth teaspoon of salt

One scant teaspoon of vanilla Cream the butter and sugar. the flour and salt and dissolve the soda in the boiling water. Add the soda and water to the creamed butter and sugar. Stir in the oatmeal, then the flour and beat well. Drop by spoonsfuls onto a greased tin and bake in a not too hot oven for about 10 minutes.

1-2 cups sifted cake flour

1-2 tablespoon soda 1-2 tablespoon cream of tartar 1-2 cup butter or other shortening 1 1-4 cups brown sugar, firmly packed

Butterscotch Cookies

2 eggs, well beaten 1-2 tablepsoon vanilla

Sift flour once, measure, add soda and ccream of tartar, and sift again. Cream butter, add sugar gradually, and cream together thoroughly. Add eggs and beat well. Add vanilla and flour, mixing well. Shape into round or square loaf, wrap in waxed paper, and chill overnight. Remove paper; cut in thin slices. Bake in hot oven (425 degrees F.) 8 minutes. Cookies may be sprinkled with chopped nuts before baking. Makes 8

SERVE HOME-MADE CANDY

By Betty Barclay
Practice makes perfect. But you
can be assured of perfect candy the
first time you try if you use sweetened condensed milk and failure proof recipes. These candies, whether cooked or uncooked, are magically easy to make, and they are sure to please all your sweet-toothed friends. They are fun to make, too for they are time savers and you don't have to worry about results. They're always right.

Magic Roly Poly

1-2 cup cocoa 1 1-2 cup confectioners" (4X) su-

gar 1-2 cup sweetened condensed milk 1 tablespoon vanilla

1 1-4 cups confectioners' (4X) su-1-4 cup sweetened condensed milk 1-2 cup pistachio or other nut

meats Sift together cocoa and 1 1-2 cups confectioners' sugar. Moisten with 1-2 cup sweetened condensed milk and vanilla. Blend thoroughly. Pat out on board or waxed paper, which has been dusted with confectioners' sugar, into oblong layer 1-4 inch thick. Blend remaining confection-ers' sugar and sweetened condensed milk. Tint with vegetable coloring if desired. Add chopped nut meats. Spread with spatula, on top of dark layer; roll as in making jelly roll, folding edges to conceal fondant. Allow to stand in cool place until firm. Cut into diagonal slices 1-2 inch thick. Wipe knife after each slice, to keep the colors clear.

Maple Nut Fudge

1 1-2 cups sugar 1-2 cup water 1 1-3 cups (1 can) sweetened condensed milk

1 cup maple syrup 1 tablespoon butter 3-4 cup pecan meats, chopped Mix sugar, water, sweetened con-lensed milk and maple syrup in a heavy sauce pan. ium flame to 230 degrees F. or until mixture will form a soft ball when

firm. Roll dough about one-fourth tested in cold water. Stir mixture inch thick, sprinkle with granulated constantly to prevent burning. Remove from fire, add chopped pecans. with round cutter any lay well apart on a waxed cookie pan. Gather up the scraps and roll again. A little cut in squares. Makes 3-4 pound.

"Small to medium are the preferwhich size you buy, be sure the parsnips are firm, smooth, and well-shaped. Odd shapes mean waste and unwise spending.

"Waste also comes with softness of the parsnip. This may mean pithy or fibrous roots, or may even be a warning sign of decay. "You can spot decay, too, by gray mold and watery soft rot that ap-

> "What," the 'orator bawled, "do we see on every hand?"
> "Four fingers and a thumb," answered a voice.

> Buy Christmas Seals. Help protect your home from tuberculosis.



ORDER YOUR COAL NOW FROM YOUR LOCAL **FARMERS UNION**

Since most people order coal during the slack grain season, the extra profits your local Farmers Union Elevator makes on this business adds materially to its yearly income. You build savings for yourself when you buy from yourself as well as when you sell to yourself.

> We are distributors for Kansas, Colorado Oklahoma, Arkansas, Wyoming, Illinois, and Missouri Coals and for Standard Briquets.

Farmers Union Jobbing Ass'n
Telephone LD 340 Kansas City, Mo.

Travelogue

By Pres. J. P. Fengel
Many pleasant experiences have
been mine during the last two weeks. The Juniors of Jackson Local, Mc-Pherson County, paid me the com-pliment of an invitation to attend their White Elephant sale, oyster supper west of McPherson on Thursday evening, December 1.

With McPherson Juniors

As one might expect, the invitation was accepted and I attended and found a splendid group of young peo-ple there; also some others that looked some older but in reality were young folks too just the same. If any one attending this Junior party didn't have a good time it was

oyster and chili supper for which a nominal charge was made, and then in addition they had a Bingo game with a host of useful and worthwhile prizes. They also had an auction for their White Elephants and since they seemed to be short an auctioneer one of my good young man friends from Marion County, Mr. Floyd Lietz, who was anxious to go along with me and I was anxious to have along, offered his services as their auctioneer and did a splendid

job of it too.
So, we all had a splendid time and the entertainment was a huge success for the Juniors and we all had meeting in splendid fashion. a very enjoyable evening together and hope they will not forget us when they have another party.

All-Day Meeting In Riley

On Saturday, December 3, I attended a meeting of the Riley County Farmers Union, also at Grandew school house northwest of Manhattan. The invitation to attend this County meeting was my first invitation after being elected your State President, so, the Mrs. and I went over there in the morning in time for part of their forenoon session; enjoyed a very splendid dinner and social hour with these good Farmers Union folks; and then in the afternoon attended their quarterly meet-ing which was a real business session from beginning to end.

Their discussions on timely top-ics affecting farmers were all worthwhile and right up to the minute, indicating to any one that they knew the Kansas and National Farmers Union programs and were determined to lend their assistance and best endeavors in the building and application of these great principles. Their Resolutions were also timely and to the point and were intelligently drawn, discussed and approved. Our Riley County Farmers Union folks should be proud to have as many capable leaders.

So busy were they, that it took them all of the afternoon until nightfall to complete their work, hold their election and adjourn.

We enjoyed our visit with them and hope to have a return invitation. On Tuesday, December 6, it was next my pleasure to respond to an invitation to attend the fourth Quarterly meeting of the Marshall County Farmers Union held in Bremen, which was also an all day meeting.

Big Marshall County Meet The Marshall County Farmers Un- to Pennsylvania, men and women

SALINA

were sent to represent their Farmers' Union Organization. These several persons all had varied interests. Some were especially interested in the cotton situation; others were interested in the fruit industry; others were interested in the fruit industry; others were interested in the fruit industry; others were interested in dairying and livestock; while still others were chiefly interested in the wheat and grain industries. any way neglected.

Old-time familiar faces were John Tommer, Anton Peterson, A. J. Wempe, names every Farmers Union member knows and appreciates.

President Rumbeck called the roll and 21 delegates, representing nine locals answered present. A splendid attendance of the membership also was present. On the Good of the Order Committee, was Mr. A. J. Wempe, Chairman, who responded his own fault, as for me it was just another of those splendid evenings.

The McPherson County Juniors, with the help of Mrs. Eaton, their Junior leader, and Mrs. Olson, Juvenile leader on the job, they had the ovster and chili support for which a stitutes by Mr. Fred Shineman, and discussed were butter and lard substitutes by Mr. Fred Shineman, and Agricultural alcohol by Mr. Gluie. These discussions were very instructive and right to the point.

They also had their resolutions committee and the resolutions as drawn and adopted were splendid. Miss Iva Koepp, their Junior lead-er was on hand and put on a real Farmers Union song seson, with Mrs. Keller at the organ. Before adjournment an election for the ensuing year was in order and Mr. George Rumbeck was again elected County President. Brother Rumbeck is a splen-

On Thursday, December 8, I attended the Osage County meeting in Overbrook and certainly did enjoy this meeting. To Overbrook Meeting The attendance was not large but they had a splendid meeting, and as

usual the good wives down there sat us down to another splendid dinner at noon. The delegates to the State Convention made their reports and did a splendid job of it too. The discus-sions relative to Farmers Union work were very freely discussed and in a manner convincing to anyone.
The Osage County Farmers Union
folks know all about the Farmers Union objectives and are doing their best to build and extend the useful-

ness of the program.

Brother Clyde Coffman is a capable presiding officer and knows how to make any meeting interest-Those present at the meeting To build a Heaven-to mold and must appreciate and approve their leadership since they reelected their County officials for the coming year n a group, which is a compliment

I enjoyed these meetings so much and hope to have an opportunity to visit them again some time in the

JUNIOR DELEGATES ENJOY CONVENTION

(continued from page 1) beautiful city surrounded by four natural lakes, emphasized to me the

Represent Varied Farm Interests

A total of twenty-one states, or nearly one half of the states in the nation were represented. From the Southern States of Alabama and Louisiana to the Northern States of Montana and Oregon, from California to Pennsylvania men and women.

The Convention did not start until Tuesday, November 15, so that gave us from Sunday until Tuesday to get "climated," as the weather in Madison is several degrees cooler than the weather we have in Kansas.

Starts Off In High compactness of our set-up.

KANSAS

WE HAVE HAD

21 Years Experience

Co-operative Auditing

Co-operative Tax Problems

Before Deciding On An Auditor This Year,

Write for Rates, Etc.

Kansas Farmers Union Auditing

Association

PHONE 570

ion ladies served a wonderful dinner, were sent to represent their Farmers

noticeable as soon as the Convention opened, but the most interesting thing to note was that all in spite of the openway discount and the openway discount for the openway These varied interests were very thing to note was that all in spite of their own varied interests, had one common and binding interest and that was the Farmers' Union.

This large group of people were bound together as brothers in one or-ganization. Not only did this group

Throughout the Convention the slogan that was used by Local No. 1 in Texas prevailed—"Let Us Reason Together." Even though there was and when necessary. "Let Us Reason Together" some dissention of opinion, harmony and a feeling of brotherhood did hold sway until the very last time the gavel went down by our National President, Mr. Vesecky.

Among the Juniors many very worthwhile discussions were held. Topics such as World Peace, Privileges under a Democracy, The Place of Education in our Economic World, and other such questions of vital imand other such questions of vital imand other such questions of vital imand the presents. Among the Juniors many very and other such questions of vital im-Edwards, the work among the young people has certainly made progressive strides toward opening the eyes of the farm youth. It has been truly realized by the leaders as it was of old,-"Without vision, we perish."

The "Torch Bearer" Ceremony was very impressive. At this time two representatives from the various states having a Junior Organization were awarded the Farmers' Union torch. This ceremony especially made us realize our responsibility of trying to accomplish that end of attaining security, through liberty for the great number of under-privileged in our own democracy, the United States of

America. "Here on the paths of every day, Here on the common human way, Is all the busy gods would take

make New Edens. Ours is the task sub-To build Eternity in Time." Frances Rosander.

Report of F. M. Riggs, junior of Stafford county who attended the National Convention.

It will be impossible in the limit-

Lindsborg Kansas.

ed space I have to give a complete detailed report of our 34th annual National Convention at Madison, Wis., as I would like to give it. The Convention did not start until

On Tuesday the Convention started off in high, and was one round of nteresting talks and note taking, the ull time of the three days it lasted. Since I was a Junior delegate, and am interested in that particular part of the organization, I shall give a more detailed report of the part the

Juniors took in the Convention. The Juniors, under the direction of Mrs. Gladys Talbott Edwards, our National Junior leader, presented a fine program on Tuesday evening, consisting of several well given, four minute speeches by Junior members, and the presentation of the Torchbearer badges. The Junior members who received a torchbearer badge were given the privilege and honor of sitting in with the National Junior Committee. Miss Rosander and my-self each received a badge, of which

we are very proud. The banquet which is an annual affair at the National Convention was held at the Lorraine Hotel, Wednesday evening. Two juniors had the honor of giving speeches at this banquet. Miss Thelma Browner of Colorado gave a talk on Junior amps which was very interesting. Miss Browner attended the Junior Camp held in Colorado this year.

Speaks At Banquet I gave a talk on "The Opportuni-ties in, and the Value of, the Junior Movement." The climax of the evening was a ball, which afforded entertainment for most of those present, and amusement for the rest of

Thursday morning, the Junior Committee met and elected officers for the coming year. Mrs. Gladys Talbott Edwards was returned to the office of President. Thursday evening, we met to shape our program for the coming year. Included in this program, we urge the grown-ups to co-operate with the Juniors in the boycott of war movies, war radio programs, war toys, and war pictures in the homes, for we believe the next war will be started because of propa-ganda. This meeting on Thursday ran on into the wee small hours of the morning, but was very interest-

We Kansas delegates did our best to make Kansas City our next National Convention City. Mr. H. E. Witham took to the convention something like a bushel basket of convention metal and paper hearts, engraved "Kansas City Next," and we did our best to make the convention "Kansas City Minded."

Mr. Witham was a wonderful chaperon, and saw to it personally that every moment of our trip was both enjoyable and educational. While at the convention I had the pleasure of rooming with Mr. John Fengel, our

Neighborhood Notes

(continued from page 2) for his long service in the Farmers interested Union. President Pywell brought back a very satisfactory report from livestock; the State Convention.

At the meeting several subjects were discussed. Among them was the possible outcome of the final decision by next May, of how the volshould be used, provided any special tools were indicated, designated as permissable tools for eradicating vol-

unteer wheat before May 1.

Thus all stubble and trash will be left at or near the surface for a signify that there were local organizations "back home," but the fact was apparent that the opinions of any other tool requirement would was apparent that the opinions of many thousands of our farmers were being voiced through these four hundred delegates.

The state of the delegate of the state o ers Union members, as well as tax-payers, in regard to this important

> After the business meeting, we were led to the dining room where the ladies had gotten up a kitchen shower on the president's son and wife, "newly weds," Mr. and Mrs. William Pywell, who received many

under the very able and inspiring leadership of Mrs. Gladys, Talbott evening, and we would like to see these musicals continued at all the meetings.

John Sutor got in the last word, suggesting that we either dance or go home. As no one danced, the alternative was next in order, after extending best wishes to Mr. and Mrs. William Pywell.

The next meeting is at George Ondressik's, December 20. Bring your dinner and enjoy the day. All members are invited. Come and bring a new member. Dues and elec-tion of officers for the coming year. County Secretary, Mrs. C. O. Thomas

To the Honorable Board, Rooks County Agricultural Conservation

Association "We, as members of the Rooks County Agricultural Conservation Association, the Farm Bureau, and as participating taxpayers, request that our board work for a definite ruling to be estblished to the effect grave. that the following type of farm tools will be approved for destroying volinteer wheat next spring, before May 1, discs, oneways, listers and duck

cient equipment to handle all their acreage by listing; consequently, it will provoke a hardship on all those who do not have the tools necessary to handle their ground properly after the character, use, and the support ious types of goods; (6) the support of basic research aimed at the improvement, rather than the evaluation, of products; and (7) the encouragement of improvements in busiit is listed."

In Saline County Headquarters Local No. 2133 had s December meeting at the home of Mr. and Mrs. Rex Lear, December After a covered dish supper came the annual election of officers: Rex Troutman, president; R. L. Flory, vice president; Everett Neywick, secretary-treasurer; Rex Lear, doorkeeper; and Mrs. R. L. Flory,

Attendance was about 20.

Resolution of Sympathy, Stafford Co. Whereas God in His infinite wis-lom has removed from our midst our Brother, T. J. Litchfield of Eureka Local No. 2199, be it resolved, we of this local extend to his bereaved family, our sincerest sympathy.

Resolutions Committee:

Fred Davis Harold Minks Everett Hargett.

In Wabaunsee County Resolution of Sympathy Whereas our Heavenly Father has seen hit to remove from our midst our Sister and esteemed member, Anna Johnson, wife of our vice pres

ident, O. W. Johnson; Be it therefore resolved that we the members of Lone Cedar Local No. 1864, extend our heartfelt sympathy to her family in their time of sorrow and bereavement. Committee:

Heman Ringel

George Kraus George Sommer In Washington County
The annual meeting of the Washington County Farmers Union will be held in the Court House in Washington, Thursday, December 22. Election of officers and other important business. Come with delegates. Meeting called for 1:30 p.

Ernest Benne, Pres. Dan Combow, Sec. MADISON PAPER CITES BENEFIT OF FAR. UNION

(continued from page 1) farmer first goes to one political party and then to another. The farmer keeps voting his disapproval and lisgust because he does not get what he wants but he remains unwilling to do anything for himself through

widespread organization.

Has Economic Weapon

We appreciate, of course, that the farmers have had hard sledding and we left Madison early Friday the country was enjoying what was morning, and arrived in Kansas Cimorning, and arrived in Kansas Cimorning, and arrived in Kansas Cimorning. It was ty at 7 p. m., Friday evening. It was an inspiration to me to meet the national officers who are so ably car-

sluggish interest and while some advance has been made, it falls far short of what should have been done. In Norway, Sweden and Denmark farmers' co-operatives are developed to a high degree and farm member-ship in them is almost universal. As a result the farmers in the Scandidemand a fair deal and those who at-

going very tough, indeed. Farmers in the United States are ever going to get anywhere until they show enough collective sense to organize economically through farm o-operatives and to organize politically to support candidates that are Thus all stubble and trash will be left at or near the surface for a more thorough control of wind and fair share of our economic wealth.

> Advertising and the Farmer (continued from page 2)
> farm supplies whose listing fills a
> thick catalogue, but tires and batteries even carry a different trade name, not to mention clothing and cloth, shoes, food products, etc. They prefer to leave the Government and the U.S. Bureau of Standards share the work. They have some respect for the Federal Trade Commission

and its activities. There is an elaborate grain and livestock grading system in force for farm products. Increasing attention is being given to inspection and grading of the things the farmer buys.

Harvard University recently re-leased a volume entitled "Merchan-dise Testing as a Guide to Con-sumer Buying." It is the first volume to appear in a broad study launched in 1937 on the economics of advertising. Research is being conducted by the university's Graduate School of Business Administration with the co-operation of the Advertising Research Foundation. Mabel Taylor Gragg and Prof. Neil H. Bor-den, both faculty members of the graduate school, are co-authors of

A foreword explains, "It is the urpose of this study to inquire into the problems inherent in merchandise evaluation and to mark off, at least roughly, those limits within which goods can be appraised for consumers to their advantage and beyond which appraisals become of small help." Advertising Age further describes the volume ss follows:

Describing existing methods of testing articles as unsatisfactory, the study asserts that limitations upon evaluation of merchandise for ultimate consumers are many and

According to the authors, the seven things which can be done for consumers are the development of (1) identifying classifications of mer-chandise, (2) classifications which tend to reduce the variety of goods "Different types of soil require tend to reduce the variety of goods, and treatment. The more stubble and trash that can be ble terms covering product quantities." kept near the top surface, the more soil erosion can be controlled; the only tools that do this effectively are the discar and dust or are the discar are the discar are the discardance of the preparation of the prevention of the namufacture and sale of harmful and fraudust or are the discardance of the prevention of the discs, and duck or crow foot ation and publishing among consumtypes, as well as the oneway.

"Most farmers do not have suffithe character, use, and care of varthe character, use, and care of var-

agement of improvements in business methods and the growth of pride in business integrity. On the subject of grade and quality standards for consumers' goodss, which has received considerable attention of late, it is asserted that these devices may tend either to raise or ower the satisfactoriness of merchandise on the market, the particular ef-fect depending upon the soundness of the standards and the adequacy of their revision. In any event, it is lieved to be easy to exaggerate their

probable effect on merchandise quality, that such grade standards and quality specifications can be valid onin a fairly limited field of merhandise, and that their influence on product quality will depend upon the extent of their acceptance by consum-Since the number of grades and specifications for any line of goods

must be relatively small, they can indicate no more than wide quality differences. Consumers, consequently, can be expected to continue to distribute their patronage on the basis of narrower differentiations. The value of the standards to consumers would appear to depend chiefy upon their influence in simplifying election, by indicating broad product classes, and their influence upon price, rather than upon their effect in improving the quality of mer-chandise. The probable influence of grade standards and standard specifications in lowering prices is a mat-ter of speculation, the study com-

This Harvard study is one of the first to give prominent academic at-tention to the growing consumer movement. In outlining the objectives of the work, the authors express a belief that the demand among consumers for some means of forecasting intelligently the satisfaction which merchandise will give them in service is the natural response to the tremendous increase in the variety and complexity of goods offered by our industrial civilization.

Merchandise ratings or other objective evivdence as to merchandise values, it is held, are being demanded widely as necessary aids to peo-ple faced by an array of commodi-ties, the merits and shortcomings of which cannot possibly be discovered by inexpert examination at time of purchase. Business is being criti-cized for its failure to provide the desired evidence; and, according to Has Economic Weapon

We appreciate, of course, that the farmers have had hard sledding and that they find burdensome even the very moderate expense that belonging to farm organizations may require. But even when times were good and to what extent, it can be suppli-

Considers Regulation

W. J. Miller, State Livestock San-

EQUITY HAS GOOD YEAR

navian countries are in a position to corn together with lowering wheat values, wheat placed in storage for government loans, and other conditempt to exploit the farmer find the tions, the financial report of the company is "very satisfactory considering the volume of business handled" for the period from May 1 to October

The Equity Union Grain Company has offices with the Farmers Union Jobbing Association Kansas City, Mo. Otto Pecha is manager. Grain shipments since May 1, according to the Equity Union Exchange, include cars from the following points: St. Francis, 156; Atwood, 143; McDonald, 94; Level 1, 151, 152, 155. Ludell, 61; Kanorado, 58; Yuma, 55; Imperial, 48; Goodland, 47; Hendley, 43; and McCook, 39.

LUCAS—A new mixer and grind-r has been installed at the Farmers Elevator here, and is now mixing feeds for co-operative patrons. Fred Schocheck is manager of the associ-

SOLOMON RAPIDS-The Rural Electrification system is furnishing the current to run the new electric head-drive motor at the Mitchell County Farmers Union elevator

The National Farmers Union of England is planning to hold a series of meetings to explain to farmers the resolutions passedd at the Empire Producers Conference in Sydney, New South Wales, last March.

Methodist people are a clanish group. Last year, Baker and Kan-sas Wesleyan were co-champions of the Kansas Conference. This year they tied again-for last place .-Baldwin Ledger.

Directors of the National Farmers Union were scheduled to have a meeting Saturday, December 10, in Minneapolis, Minn.

We Manufacture---

Farmers Union Standard Accounting Forms Approved By Farmers Union Auditing Association Grain Checks, Scale Tickets

> -the C CONSOLIDATED printing and stationery co. SALINA . KANSAS

Office Equipment Printing

Fred Troutman, auditor for many years with the Farmers Union Audit-

Equity Organization Has Offices In

K. C. With Jobbing Ass'n.

With a short 1938 wheat crop in the Equity Union Grain Company territory and a complete failure of corn together with lowering wheat the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory and a complete failure of the Equity Union Grain Company territory

Secure New Patrons

Don McManigal, fieldman with the Farmers Union Jobbing Association, spent ten days in the Winfield territory recently, and with good results, it is reported. The Jobbing Association is taking orders for future delivery for KFU oil and grease, giving the Farmers Union patron protection against spring price increases, and assuring him prompt delivery.

Classified Ads

(Three cents per word-4 issues, 10c)

FOR SALE USED TRACTORS, R. J. Case, nearly new, row crop type; 20/30 WALLACE, 8 years old, good condition; 28/32 MINNEAPO IS MO-LINE, 4 years, fair condition. Write, phone or call for further information: Farmers Union Coop. Ass'n., Alma, Kan.

12 x 3 FOOT STOCK RACK to fit long wheel base truck, \$30. Rhynard Forsberg, RFD 1, Marquette, Kan. 11-3-4

The RIO GRAND VALLEY tree ripened Grapefruit for only one dollar a bushel, Oranges and grape-fruit mixed \$1.25, picked, packed fresh off the trees, after your order arrives and delivered to express of-fice Mission, Texas.—By JOE POS-PISIL.—"Eat moe grapefruit, it's good for your health."

The Aladdin Hotel

12th & Wyandotte, Kansas City, Mo.

Ample Parking Space adjoining and opposite the Hotel. Don't dress—Come in just as you are. We are all

Under one roof, you will find Coffee Shop, Beauty Parlor, Barber Shop, Valet Service, News Stand and Serv-

Circulation Hot Vater Bath-4 Stationed Radio in All Rooms

Popular Prices H. C. Kyle, Manager

Tell Your

Trucker



"I can tell you it pays to patronize our own live stock agency and the open market. "Competition is the life of

trade and you get better prices where there are buyers who bid against one anoth-

Merry Christmas

Farmers Union Livestock Com. Co. **PARSONS** KANSAS CITY WICHITA

Price List of Vaccines and Serums

Abortion Vaccine-For lasting or long time protection. Money back guarantee, per dose 53c Blackleg Bacterin, Life protection in 100 dose lots, per dose 7½c Bovine Mixed Bacterin. For prevention and treatment of shipping fever, Hemorrhagic. 100 dose lots, per dose Pinkeye Bacterin. For prevention and treatment. 100 dose lots, per dose Mastitis Bacterin (gargot), 10 doses ... Calf Scours Bacterin, 10 doses 1.00 Branding Fluid-1 lb. can, (for approximately 100 head), Special brands \$3.00 cach. De-Horning paste-preventing growth of horns on calves 1.00 and goats. For 50 head Wound Paint-Used after dehorning or casteration and on Two Needles, 2Ex, supplied with each syringe, free. Extra needles, 3 for HOGS Hog Serum-Cholera-per 100 ccs .

Swine Mixed Bacterin-"Flu," swine plague, hemorrhagic Creosol Dip Disinfectant, per gallon HORSES Sleeping Sickness Vaccine. One treatment package (2-10cc doses) Five treatment package (10 doses) 10.00 Equine Influenza Bacterin-distemper, influenza, shipping withers, etc. 10 doses \$1.25 Colic Capsule for horses-indicated in colic and gastric indi-

gestion. 3 in box 1.00

Purgative Capsules for horses. Rapid. Dependable. 3 in box 1.00

Dalling Gun, Brass, heavy nickled. For giving capsules to horses and cattle. Only 2.00 POULTRY "Big Pay" mineral. For all livestock and poultry
100 pound bag. (5 bags \$20.00)
Poultry Antiseptic Tablets. 100 tablets makes 100 gallons drinking water, box

Kansas Farmers Union

SALINA, KANSAS

Respiratabs. Used in lung type poultry diseases.

100 tablets to box

Phone 974

1.50

tional officers who are so ably cartional officers who are so are direction farmers have shown only a Capital.

And Our Sincere Wish That The New Year Will Bring You Peace Of Heart, True Prosperity, And Abundant Happiness.

Grain Offices: Kansas City, Mo.

Warehouses: Kansas, City Mo. Wakeeney, Kansas

Ask for CALF MANNA at your local FARMERS UNION DEALER

FARMERS UNION JOBBING ASSOCIATION

Distributed by FARMERS UNION JOBBING ASS'N

Kansas City, Mo.