



Kansas State University
Virginia Moxley, Ph.D.

***“Facilitating the Advancement of
Inter-Institutional Academic Programs”***



The Great Plains IDEA

A Multi-State Alliance of Human Sciences Colleges

Founded 1994





Great Plains Interactive Distance Education Alliance

(www.gpidea.org)

Support for the Great Plains IDEA has been provided by the member institutions, the U.S. Department of Education (FIPSE LAAP), the U.S. Department of Agriculture, and the American Distance Education Consortium (ADEC).

In the beginning...

We want to offer a distance ed program. Do you want to join us?

We can't do it alone.

Let's see where this goes.

We don't want to be left behind.



Human Sciences
Deans

The Great Plains IDEA Model (Students)

- Admitted to a university
- Enroll in courses and graduate from that university
- Taught by faculty from multiple universities
- Served by academic advisors and campus coordinators

The Great Plains IDEA Model (Academics)

- Faculty developed curricula
- Institutions award credit and degrees
- Institutional academic policies and procedures prevail
- Program information is available on the web

It is tempting
(but generally
unwise)
to build a
program based
on the easily
available
component
parts-





Family Financial Planning

Master's Curriculum - 42 Credits

							
Fall	Investing in the Family's Future	Financial Planning Case Studies	Personal Income Taxation	Anytime - 6 Credit Practicum/Project	Family Systems	Family Systems	
		Fundamentals of Financial Planning					
Spring		Professional Practices in FFP	Estate Planning	Insurance Planning	Financial Counseling		
Summer	Housing & Real Estate	Financial Planning Case Studies (if demand)		Retirement Planning		Housing & Real Estate	Family Econ

Academic Program – The Basics

1. Once a course is offered, it will need to be repeated at least annually to accommodate new entrants to the program.
2. To underwrite institutional and alliance costs, courses should be filled to capacity. Recommended size for a graduate course is 25 students.
3. Develop annual reports that include outcome assessments.

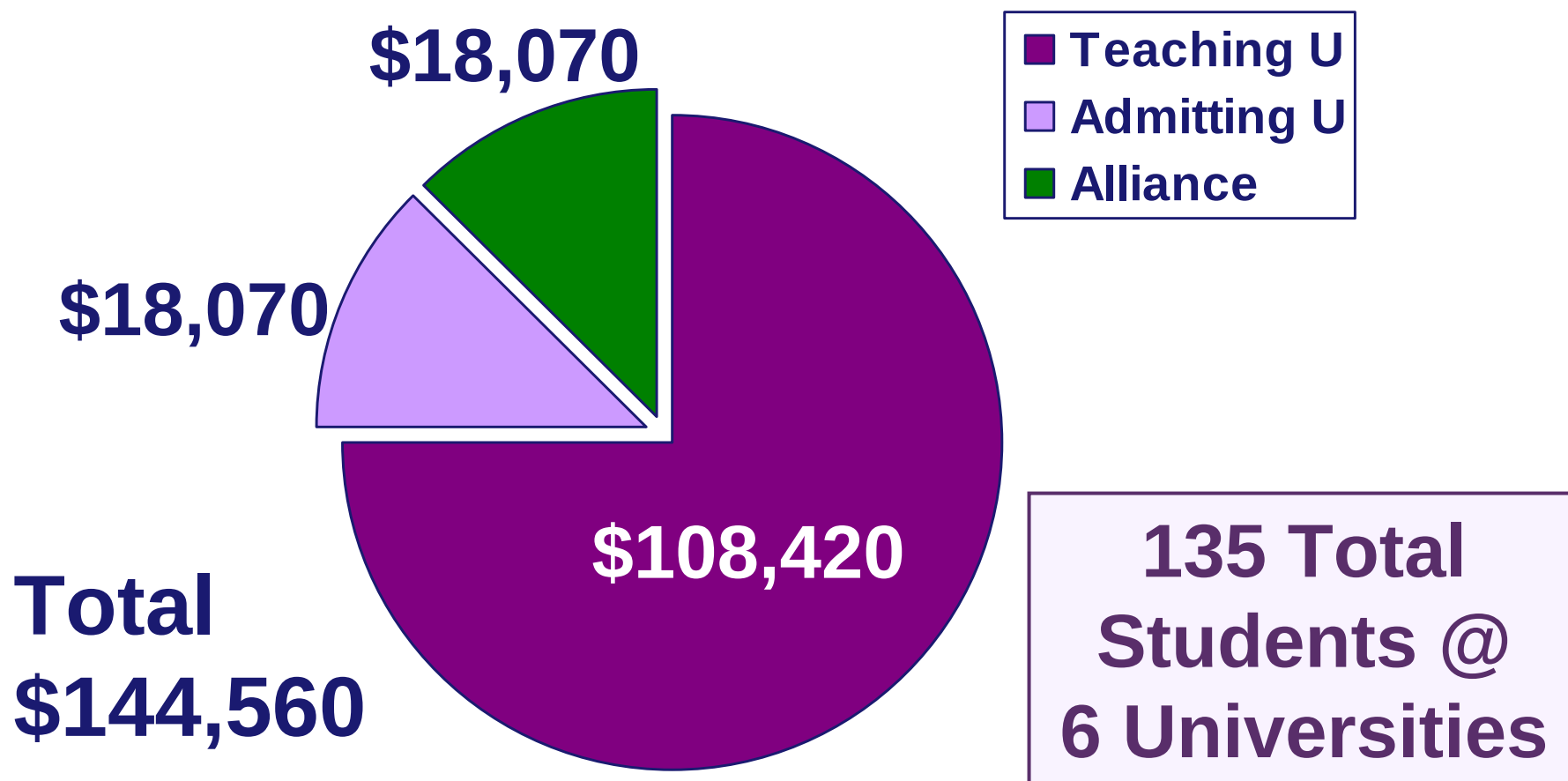
The Great Plains IDEA Model (Management)

- Students pay a common price/credit hour
 - 75% to teaching institution
 - 12.5% to admitting institution
 - 12.5% to alliance
- Course costs and faculty workload are institutional responsibilities
- Alliance culture is egalitarian

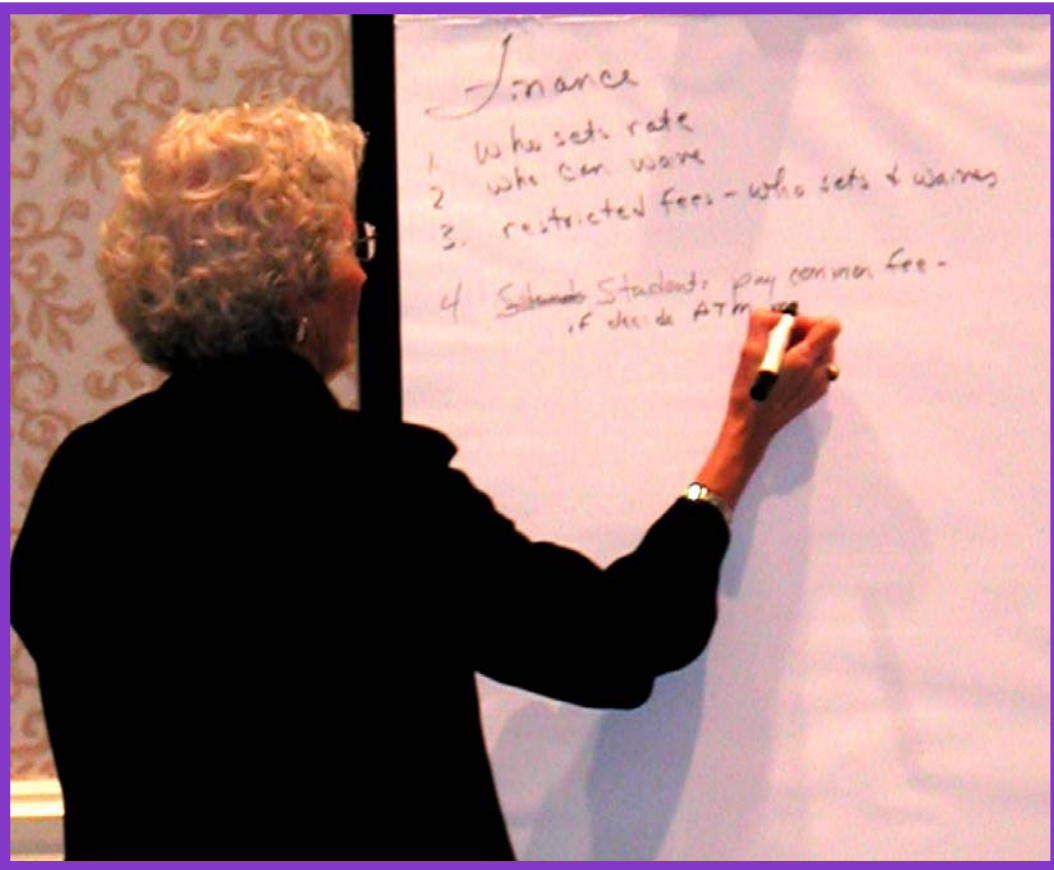


Family Financial Planning Program

Fall Semester 2004 Revenue



Finance Model: Common Price/Credit Hour



- ❖ Collected at the student's home (admitting/enrolling) institution.
- ❖ Each institution determines revenue allocation internally.
- ❖ Annual price review.

When is an alliance most useful?

- ❖ To pursue projects that are significant and urgent.
- ❖ To do together what cannot be done singly
- ❖ To improve professional practice
- ❖ When all partners benefit



Partnering Attributes

- ❖ Pre-Existing Relationships
- ❖ Equal Partners
- ❖ Management Similarities
- ❖ Shared Compelling Vision
- ❖ Shared sense of Urgency

Institutional Attributes

- ❖ Incentives and Support for Faculty Participants
- ❖ Workable Academic Policies
- ❖ Accessible and Appropriate Student Services
- ❖ Supportive Financial Distribution Policies

Inter-Institutional Relations are “family-like.”

- ❖ Dense web of relationships among many people at partner institutions.
- ❖ Communication is frequent and intensive
- ❖ Understanding grows between specific individuals
- ❖ Relationships are frequently messy and emotional and involve “chemistry,” “hope,” “trust,” and “compatibility.”

Rosabeth Moss Kanter, 1990, Harvard Business Review

Communication



The primary communications challenge for organizations today:

Dealing with the short term memory lapses of middle aged managers.

- Document things as you go.
- Send frequent reminders.

It takes a team--

Administrators must organize the working arrangements and Faculty must organize the educational components of the inter-institutional program.

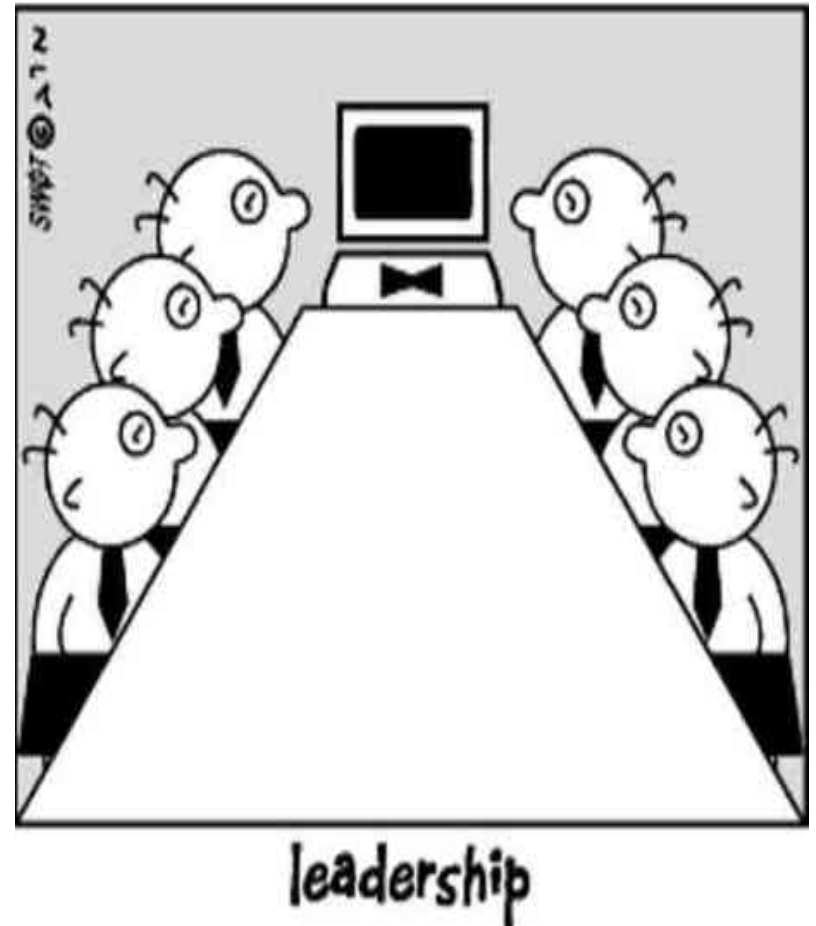
Agree on Principles, then on Policies

- ❖ Behave as Equals
- ❖ Accommodate Institutional Cultures
- ❖ Simplify Student Access
- ❖ Low Input/High Impact Solutions



Alliance Leadership

- Avoiding conflict is **NOT** a noble gesture.
- Compromise results in "lowest common denominator" outcomes
- Seek profoundly satisfying outcomes.
- Develop a leadership succession plan.



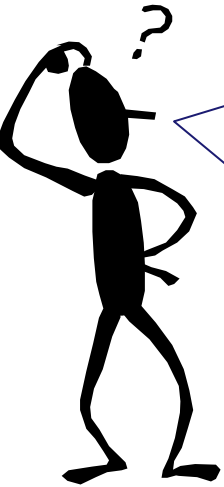
Inter-institutional programs must be managed institutionally.



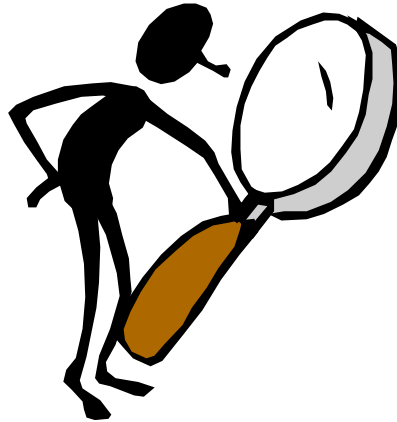
Administrative Tasks

- ❖ Faculty Workloads
- ❖ Program Approval and Review
- ❖ Colleague Communication
- ❖ Policies and Practices

A rule is a rule.



**Why does the rule exist?
Who owns the rule?
Is it a real rule or tradition?
WHAT IS THE SPIRIT
BEHIND THE RULE?**



**Transfer Credit Policies
Residency Policies
Graduate Faculty Status**

Or maybe not...

**Every university rule
comes with an address ...find it.**



Partnership=

Purpose + People + Policies



Services

- Program and Partner Identification
- Team Meetings
- Program Approval
- Program Costs and Pricing
- Policies and Procedures
- Inter-Institutional Agreements
- Marketing
- Inter-Institutional Student Database
- Web ksu.edu/iaa Email iaa@ksu.edu

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