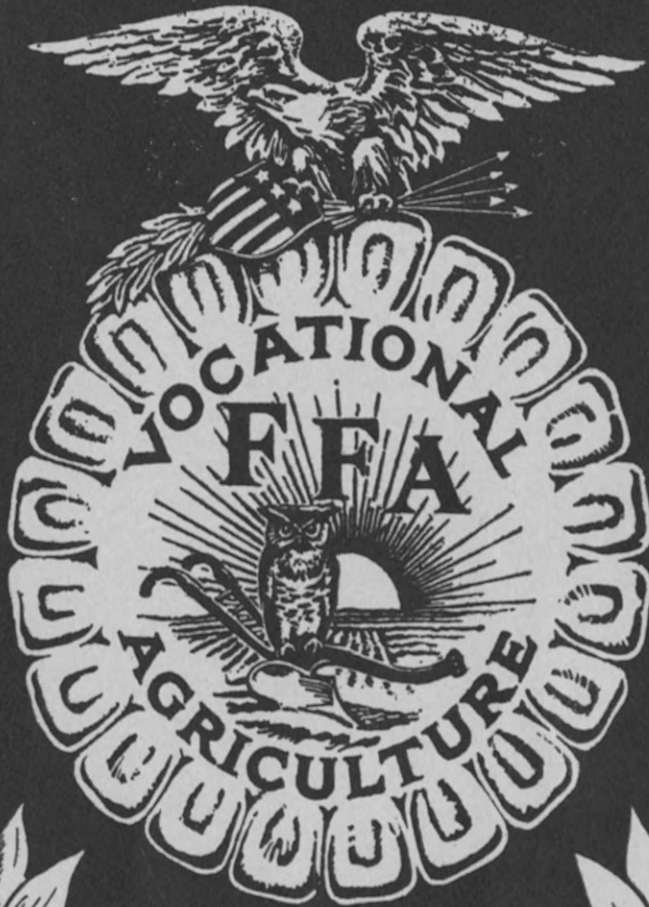


SEP 15 1941

The KANSAS Future Farmer



Published by
**THE KANSAS ASSOCIATION
FUTURE FARMERS OF AMERICA**



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THE KANSAS FUTURE FARMER

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Manhattan

Volume XIII

September 15, 1941

Number 1

F.F.A. CALENDAR

Chapter Activity Programs due in State Office..... November 1
Fourteenth National F.F.A. Convention, Kansas City October 20-23
National F.F.A. Day..... October 21

PRESIDENT STELTER SPEAKING

"Future Farmers of Kansas you are entering a new school year, a year which you will never enter again. You are faced with the gravest problem that any Future Farmer has ever faced in the last 24 years.

"The World is at War! America is still a neutral power. The American people and you, Future Farmers, are faced with the greatest crisis in the history of the world. It is up to you to supply the food for not only America but also for starving Europe.

"You ask, 'How Can I Help?' You have your part to play as well as every one else.

"It is up to you to produce the finest agriculture products that the world has ever known, for the entire Defense Program lies at the mercy of agriculture.

"You must produce the food if the men and women of eastern United States are to manufacture war machines and Europe is to be kept from starving.

"Officers of the local chapters are advised to keep up-to-date libraries, attend officers training schools, and you should do your best to promote leadership for a stronger foothold for agriculture.

"In setting up your program of work I would advise including only such activities as might reasonably be expected to be reported as 100 per cent completed by the end of your FFA year.

"May I suggest that you put some stress on the conservation of natural resources, wild life conservation and fire accident prevention on the farm.

"It is up to the FFA advisers to keep the Kansas Future Farmers producing profitable farm products in this time of National Emergency; yet they should be so advised that when this crisis is over their feet will be on the ground.

"It is up to you FFA members to make the most of the present high marketing prices, but in doing so please continue and strengthen your fine cooperation with the State Association so that next spring we can report to the National Association, 'Kansas has had its most successful year in a time of National Emergency'."

George Stelter, President
Kansas Association of F.F.A.

MEETING OF KANSAS OFFICERS OF STATE FFA ASSOCIATION
SEPTEMBER 4, 1941

Officers of the Kansas Association of Future Farmers of America held their annual meeting, Thursday, September 4, 1941, in Education Hall, Kansas State College, Manhattan. The meeting was called for the purpose of discussing and building the objectives of the State Association for 1941 and 42, and for the discussion of other business.

All officers were present for the meeting. Following the reading of the minutes of the 1941 meeting of the House of Delegates and the annual report of the Kansas Association to the National Organization of FFA, the session was devoted to building the state program for 1941-42. The following objectives were formulated:

1. One hundred per cent of Kansas Vocational Agriculture departments establish chapters of FFA and strive for 100 per cent enrollment of eligible members.
2. Each chapter to have a definite program of activities for the year and this program to be submitted to the state office not later than November 1, 1941. Each chapter to present an achievement report at the annual meeting of the State Association. Only chapters submitting activity programs by November 1 will be eligible for achievement ranking at the time of the annual meeting. Chapters failing to submit programs of work by November 1 will not be eligible for State Farmer or American Farmer candidates for that year, and will not be permitted to participate in the state FFA public speaking contest.
3. Nine issues of the FFA newsletter to be published, beginning with September and monthly thereafter for nine months. Copies of each issue will be sent to the officers of the National Organization of Future Farmers of America, to all state advisers, and to a select list of agricultural teacher trainers and agricultural leaders.
4. As a means of inculcating sound thrift principles, the State Association encourages careful selection, management, and financing of supervised long-time farming programs.
5. Encourage parliamentary proficiency among local chapters, and encourage ritualistic proficiency throughout the State Association. It is recommended that each chapter own sufficient copies of both the FFA Manual and Stewart's Parliamentary Procedure to furnish a copy of both for each officer. It is further recommended that sufficient copies of both publications be owned by the chapter to make both readily available to all local members.
6. Encourage 100 per cent of chapters to use official FFA secretary's books. It was recommended that the official treasurer's book be used if it meets the needs of the chapters concerned.
7. Support FFA contest of state and national scope.
8. Publicity - Encourage local chapters to keep the public informed as to worth while activities, and the State Association to give publicity to activities of state and national interest.
9. Continue to cooperate with the KVAA in a study of FFA problems of statewide interest.
10. Encourage the organization of district FFA officers training schools and recommend that such meetings be held before October 11, 1941, and recommend at least one state officer be present at each district meeting.
11. Encourage home improvement by members of local chapters to include landscaping, beautification, repair, electrification, providing comfort and conveniences.

Meeting of State Officers (Continued)

12. Prevent (a) Farm Fires, (b) Farm Accidents. 100 per cent chapter participation through the securing of materials for distribution and study, and through discussions and demonstrations.

13. Conserving Natural Resources. 100 per cent chapter and member participation, through cooperation with various conservation organizations and agencies.

14. Preventing Livestock Losses. 100 per cent chapter and member participation, through study of livestock losses with especial attention to the preventable losses.

15. Observe National FFA Day, October 21, 1941. 100 per cent of chapters observe through specially planned meetings or programs. (National Farm and Home Hour will broadcast an FFA program at 11:30 a. m. (CST), and WDAF will broadcast Star Farmer awards at 2:00 p. m. (CST).)

16. It is recommended that each chapter provide and use the following list of paraphernalia:

- U. S. Flag
- Owl
- Ear of Corn
- Pictures - Washington and Jefferson*
- Plow
- Gavel
- Seal
- Charter*
- Creed*
- Secretary's Book
- Treasurer's Book
- FFA Manuals (minimum of six)
- Filing Case
- Mounts for Officers Emblems
- FFA Song
- Purposes*
- Picture - Henry Groseclose*

*Framed under glass

17. Encourage the establishment of FFA chapter libraries and recommend the minimum requirements to be: (Figures in parentheses indicate publishers listed.)

- a. FFA Manual, 1941 edition, for each officer (1) 15¢
- b. Stewart's Parliamentary Procedure, one for each officer (1) 10¢
- c. Complete file of the Kansas Future Farmer for the current year
- d. One copy of the Kansas Organization Booklet issued Oct. 1, 1938 (1)
- e. Most recent issue of the Proceedings of the National Convention (1)
- f. Forward FFA by W. A. Ross (10) 50¢, paper cover, \$1.00 cardboard cover
- g. Contributions of Ten Leading Americans to Agriculture (1) 10¢
- h. Writing FFA News, C. E. Rogers (8)
- i. At least one copy chosen from:
 - Your Career in Agriculture, Homer Paul Anderson (11) \$2.00
 - Fifty Famous Farmers, Ivins & Winship (3) \$2.00
 - Men of Earth, Russell Lord (4) \$3.00

Meeting of State Officers (Continued)

j. At least one copy chosen from:

- Tom of Peace Valley, Case (5) \$1.50
- Green Hand, Chapman (5) \$1.50
- Moon Valley, Case (5) \$1.50
- New Land, Schmidt (6) \$2.00
- Shadow Over Winding Ranch, Schmidt (9) \$2.00
- Short Stories for Future Farmers (7) \$1.67

k. At least one copy chosen from:

- Fun and Work, Scranton (7) \$2.00
- Programs for Future Farmers Chapter Meetings, Tenney (7) \$2.30
- Practical Activities for Future Farmers, Tenney (7) \$2.00
- Winning FFA Speeches, Judson (7) \$2.00
- Public Speaking for Future Farmers, Judson (7) \$2.00

- (1) A. P. Davidson, Department of Education, Manhattan, Kansas
- (2) John Wiley & Sons, Inc., 44 Fourth Ave., New York
- (3) The Macmillan Company, 2459 Prairie Ave., Chicago
- (4) Longsman Green & Co., 55 Fifth Ave., N. Y.
- (5) J. B. Lippincott Co., 220 North Michigan Ave., Chicago
- (6) Robert M. McBride & Company, New York
- (7) Interstate Printing Company, 132 N. Walnut St., Danville, Ill.
- (8) Collegiate Press, Iowa State College, Ames, Iowa
- (9) Random House Publishing Co., N. Y.
- (10) The French-Bray Printing Co., Baltimore, Maryland

The afternoon meeting of the officers was given over to the discussion of many problems. The following is a partial list of items considered together with recommendations.

Continue announcing five high individuals in the annual State FFA Public Speaking contest. Certificates and medals shall be given the first, second, and third place individuals.

Recommended that the KVAA committee on FFA study the possibility of making wider use of parliamentary procedure and FFA ritualistic contest.

Recommended that the KVAA committee on FFA study the problem of changing Better Chapter contest awards from the present plan to a plan more nearly in keeping with the one used by the National Organization of Future Farmers of America.

Recommended that the State Association prepare an exhibit for the 14th National FFA Convention - the subject treated to be wheat.

Went on record as favoring the continuance of the present plan of purchasing official uniform jackets for the state officers.

Discussed the possibilities of adding pictures to the forthcoming issues of the Kansas Future Farmer. After considering the cost involved in adding pictures, no definite recommendations were made.

Discussed the possibilities of publishing a State Association Yearbook. No feasible plan was proposed.

Recommended that if possible the State Association publish a history of the FFA in Kansas, the publication to include the constitution of the State Association brought up-to-date, together with suggestions for building and executing chapter programs and activities.

Recommended that the state association furnish uniform printed blanks for filing chapter activity program with the state office and sufficient copies of the blanks be furnished to enable each chapter to have a copy of its program of work on the official forms on file in their local chapter, and a copy for the state office. It was recommended that the blanks be available for this year.

Merwin Gilmore, Secretary

FOURTEENTH NATIONAL FFA CONVENTIONOCTOBER 20-23, 1941

Note: The Kansas Future Farmer makes no attempt to carry complete announcement for the National Contests for Students of Vocational Agriculture. This information is carried in Misc. Circular No. 18, Office of Education, Vocational Division, Federal Security Administration, Washington, D. C.

DELEGATES: Kansas delegates will be George Stelter, Abilene, and Raymond Kaup, Smith Center. Alternates will be Grant Poole, Manhattan, and Carl Beurskens, Neodesha.

HOTEL RESERVATIONS: All hotel or room reservations must be made directly with the hotel concerned. The Aladdin, Commonwealth, Kay (formerly Westgate), Robert E. Lee, Pickwick, President, Rasbach, State (formerly Stats) are all within easy walking distance of convention headquarters.

HEADQUARTERS: (1) Convention headquarters will be at the Municipal Auditorium, 13th & Wyandotte Streets. (2) Kansas official delegates, adviser, executive adviser, and the executive secretary will headquarter at the Aladdin hotel.

REGISTRATION: Everyone who attends the FFA Convention or American Royal Live Stock Show before Thursday, October 23, will register at the Kansas City Municipal Auditorium located at 13th & Wyandotte Streets. The registration booth at the Municipal Auditorium will be open from Saturday, October 18, to Wednesday, October 22, but will be closed after Wednesday, October 22.

Teachers of vocational agriculture and their students from Kansas and Missouri who plan to attend the American Royal Live Stock Show on Thursday and Friday, October 23-24, should present their white identification cards, with which they have been provided in advance by the secretary of the American Royal, at a junior registration booth that will be open on these two days only, at the Wyoming Street entrance to the American Royal Building.

BANQUET: The annual banquet will be held Wednesday, October 22, 6:00 p. m., tickets at \$1.50 per plate. The banquet is free to all National FFA boy officers, public speaking contestants, convention entertainers, winners of railway education prizes, boy livestock exhibitors, members of judging teams and their local coaches, members of the 1941 American Farmer class, and official state delegates. Complimentary tickets are provided by the Kansas City (Mo.) Chamber of Commerce.

EDUCATIONAL TOURS: No planned educational tours will be provided.

ARENA PARADE: Tuesday afternoon, October 21, immediately preceding the matinee horse show. The organization of the parade will be as follows:

1. Official FFA Band (Michigan)
2. National officers of the FFA
3. 1941 American Farmer Class
4. Winners of National FFA Awards
5. Official delegates to National FFA Convention
6. Contestants in all National contests for students of vocational agriculture

14th National FFA Convention (Continued)

Note: (1) FFA bands, National officers, delegates, American Farmers assemble at the Municipal Auditorium.

(2) Judging teams assemble at the Agricultural Chatauqua Booth, ground floor, American Royal building.

HORSE SHOW: Tuesday October 21. A block of seats will be reserved for official FFA members, vocational agricultural exhibitors and members of agricultural judging teams for the matinee horse show.

RADIO BROADCAST: The NBC will broadcast over a nation-wide hook-up during the Farm and Home Hour on October 20, 21 and 22. The broadcasts will carry FFA programs taken from the 14th National Convention floor.

NATIONAL FFA DAY: Tuesday October 21 has been designated as National FFA Day. In addition to the NBC broadcast over a nation-wide hook-up during Farm and Home Hour, the broadcasting station WDAF will describe the Arena Parade and announce the Star Farmer Awards, beginning at 2:00 p. m.

PUBLIC SPEAKING: The National FFA Public Speaking Contest will be held in the Municipal Auditorium, Monday evening, October 20. Ignatius Baird, River Falls, Wisconsin, will represent the North Central Region. He will speak on the subject of "Home Beautification".

BAND CONCERT: The Michigan official FFA Band will present a concert in the arena of the Municipal Auditorium, Sunday evening, beginning at 7:00 p. m.

FFA EXHIBIT: The FFA Exhibit will be held in the Little Theatre, Municipal Auditorium. Kansas will exhibit wheat. Official FFA merchandise as well as State Association reports will be on display.

AMERICAN FARMER DEGREE: Candidates for the American Farmer degree will be nominated at the Monday morning session of the 14th National Convention, and raised to the degree at the afternoon session on Monday, October 20.

FFA TALENT NIGHT: Tuesday evening, October 21, will be given over to FFA Talent Night. This meeting will be in the arena of the Municipal Auditorium, and will be in charge of Everett Mitchell of the National Broadcasting Co.

CONVENTION SESSIONS: All sessions of the 14th National FFA Convention will be held in the Municipal Auditorium.

BETTER CHAPTER CONTEST: Shawnee Mission Chapter will represent Kansas in this event.

AGRICULTURAL CONTESTS: Kansas will be represented in the following contests by the schools indicated:

Livestock, Ottawa, C. O. Banta, Coach
Dairy Cattle, Newton, Ralph Karns, Coach
Milk, Arkansas City, Tom Faris, Coach
Meats, Tonganoxie, R. L. Welton, Coach
Poultry, Quinter, James Shea, Coach

14th National FFA Convention (Continued)

- MEETING OF COACHES: (1) Coaches in charge of dairy, livestock, meat, and poultry judging teams, meet in the President Hotel, 6:30 p. m., Sunday, October 19.
- (2) Coaches and supervisors in charge of milk judging teams will meet at the President Hotel from 5 to 6 p. m., Monday, October 21.

Note: See bulletin board for room assignments.

CHAPTER ACTIVITY PROGRAMS

Chapter activity programs are due in the state office November 1, 1941. The state association is having printed 8000 copies of a form suitable for listing chapter program activities, and sufficient copies will be furnished each chapter to meet the chapter needs in filing the program of work both with the state office and with the local chapter. The blank forms are patterned after the ones used by the National Organization of FFA. It is recommended that these forms be used in listing chapter program activities to be submitted to the state office. The use of the forms furnished by the state association is not compulsory. However, in compiling chapter activity programs to be submitted to the state office by November 1, 1941, it should be understood that all listing of activities, goals, and ways and means must follow the pattern recommended in the October 1, 1938 issue of the Kansas Future Farmer. This is the same pattern used on the forms which will be furnished the Kansas chapters this year.

HIGHLIGHTS OF ANNUAL REPORT TO NATIONAL ORGANIZATION

Total active membership 5235....171 chartered chapters with 100 per cent active membership....Increase of 19 active chapters over previous year....Nine issues of the Kansas Future Farmer newsletter were published....100 Future Farmers were raised to the State Farmer degree....Five State Farmers were advanced to the American Farmer degree....All chapters owned Manuals for their officers and for more than 50 per cent of their members....All active chapters owned Parliamentary Procedures....158 chapters had official secretary's books and 136 chapters had official treasurer's books....All chapters had FFA libraries....160 chapters held Father and Son banquets....59 chapters held public speaking contests....149 chapters engaged in home improvements....130 chapters engaged in cooperative buying and selling....68 chapters prepared and gave radio talks....151 activity reports were filed....1200 attended the annual 2-day convention of the State Association.

NATIONAL BETTER CHAPTER CONTEST

Kansas will be represented in the National Better Chapter Contest this year by the Shawnee Mission chapter. Harold Garver is advisor of this chapter. The Shawnee Mission chapter won the distinction of being named the most outstanding chapter in the National Organization in 1935, and received honorable mention in 1939.

WHERE TO GET FFA SUPPLIES

Following is a list of FFA supplies and where they can be purchased. See that this list is filed so that when your chapter is in need of supplies your secretary will have the necessary information where the material can be purchased, thereby eliminating the necessity of writing the state office for this information.

Advisor's pins (11) 23¢	Metal markers (6)
Arm bands, felt (2)	Music:
Badges and buttons (6)	"FFA March" (8)
Banners, felt (2)	"Hail the FFA" (11) 15¢
Belts and Buckles (1)	"Hail the FFA" (11) quartette, 25¢
Caps, convention style (2)	"March of FFA" (band) (8)
Caps, swagger style (3)	Napkins (4)
Caps, military style (3)	Neckties (4)
Charters for chapters (11)	Newspaper mats (4)
Collegiate chapter pins (1)	Parliamentary Procedure (11) 10¢
Cups, trophy (1)	Pennants, felt (2)
Cuts, emblem (4)	Pictures, Washington and Jefferson (10)*
Degree pins and keys (11)	Pins, degree (11)
Electrical transcription of	Green Hand, 19¢; Future Farmer, 21¢
"FFA March and Hail FFA" (5)	Place cards (4)
Electrotypes (4)	Plaques (1)
Emblems, felt (2)	Plows, miniature (9)*
Emblem stickers (4)	Printed supplies (4)
Envelopes (4)	Project markers (6)
Felt goods (2)	Ribbons, prize (6)
Flags (6)	Rings, finger (1)
Gavels (6)	Scrap Books, (6)
Handbook for Future Farmers (11)	Secretary and treasurer's books, (11) 25¢
Kansas Organization booklet (11)	Shirts (3)
Jackets, corduroy (3)	Stationery (4)
Jewelry (1)	Stickers, baggage (4)
Keys, degree (11)	Stickers, windshield (4)
Letterheads (4)	Trophy cups (1)
Manuals (11) 15¢	Trousers (3)
Medals (1)	Uniforms (3)
Membership cards (11) (cards	Watch fobs (1)
sent only upon payment of dues)	

- (1) L. G. Balfour Co., Attleboro, Mass. Jewelry
- (2) Staunton Novelty Co., Staunton, Va., Felt Goods and Convention Caps
- (3) Universal Uniform Co., Van Wert, Ohio
- (4) French-Bray Printing Co., Candler Building, Baltimore, Maryland, printed supplies, stationery, emblem cuts, etc.
- (5) U. S. Recording Co., Earle Theater Bldg., Washington, D. C.
- (6) St. Louis Button Co., 415 Lucas Ave., St. Louis, Mo. Celluloid buttons, ribbons, badges, markers, flags
- (7) W. M. Welch Scientific Co., Chicago, Ill.
- (8) Cundy-Betteney Co., Hyde Park, Boston, Mass.
- (9) John Deere Co., Moline, Ill. Miniature Plows *
- (10) Swift & Co., Chicago, Ill., Agricultural Research Dept.
- (11) A. P. Davidson, Executive Adviser, Kansas State College, Manhattan, Kansas

* Request must be accompanied by letter from State Executive Adviser.

ANNOUNCEMENTS - W. A. ROSS

Due to lack of space it will be necessary to brief the several announcements received from the National Executive Secretary W. A. Ross since the issuance of our May 15, 1941, Kansas Future Farmer. The announcements follow:

- May 26, 1941: Old Farms and Ranches has been the theme of the National FFA Radio Programs for two years. Stories of the land and its people are challenging to FFA members and provide an opportunity for a unique type of community service. States are urged to give special attention to this matter.
- May 27, 1941: It is thought that FFA radio work could be improved if exchange between state associations could be made of the outstanding radio scripts used by FFA units.
- June 20, 1941: Cuts of the FFA emblem should be ordered by advisers and members of the organization. In no case should cuts of the FFA emblem become the property of local printers or advertising agencies.
- June 26, 1941: Corn for the old grist mill at the National FFA Camp is in order. A little grinding is done to amuse and entertain the visitors, and it would add to the color to have corn from the different units in the National organization. Yellow shelled corn is specified.
- June 23, 1941: The FFA is urged to cooperate in the drive for collecting discarded aluminum.
- The National Organization of FFA has been asked to assist with the dissemination of literature and sale of Defense Savings Bonds and Stamps. Literature for dissemination was sent each state association.
- June 30, 1941: Announcing the purchase of \$1,000 defense savings bonds by the Florida state association of FFA. The Florida Association recommended the purchase of similar bonds by all chapters in the state, the minimum amount suggested for each chapter was \$25.
- August 11, 1941: Announced the purchase of \$3,000 defense bonds by Mississippi Association, and the purchase of \$1,000 defense bonds by the New Mexico association.
- August 13, 1941: Announcing Tuesday, October 21, 1941, as National FFA Day. Urged local chapter observance. Suggested the following activities as suitable means of cooperation
1. Special chapter meetings
 2. School assembly programs
 3. Radio broadcasts
 4. Public meetings
 5. Joint meetings with service clubs
 6. Luncheon, dinner, or banquet meetings

Announcements - W. A. Ross (Continued)

There will be a nation wide FFA broadcast during the NBC Farm & Home Hour from the floor of the Fourteenth National Convention of FFA in Kansas City, Missouri, on October 21 as well as on October 20 and 22.

August 18, 1941: Announcing the distribution to state associations of copies of the 1940 Proceedings of the Thirteenth National Convention of FFA. (The 1940 Proceedings will be distributed at the district officers training schools in Kansas.)

August 21, 1941: The 1941 hog calling contest which has been staged in connection with the Tuesday "Talent Night" program of the National FFA Convention has been called off.

CORN FOR THE MILL

Kansas should have some Number One yellow corn available at the National FFA Camp for use in grinding in the Old Grist Mill. The State Association does not have full particulars as to quantity desired. We think it would be desirable to have corn from several chapters rather than from the State Association. However, if the National Organization desires the corn to be designated as having come from state associations, we will be glad to list the chapters contributing to the building of the sample sent. How about some grain sorghum? Many FFA members visiting the old mill will be interested in grain sorghum. We are asking Art Ross whether or not they will accept grain sorghum, and if so a sample will be included. Please notify the state office if you will be willing to furnish from one peck to one-half bushel of high quality shelled yellow corn by December 1, 1941.

KISMET CHAPTER GIVEN CHARTER

The Kansas Association of Future Farmers of America added to its roll of chartered chapters, the Kismet chapter on June 6, 1941. Kismet has a membership of 20, with Mr. Ormand Breeden as its local adviser. Officers of the chapter are Dean Headrick, president; A. J. Handy, vice president; Ray Willis Rose, secretary; Ralph C. Ellsaesser, treasurer; Harold Krause, reporter. The Kansas Association is glad to welcome the Kismet chapter into the association.

JAYHAWK CHAPTER

The Jayhawk chapter, Lawrence, will enter a 12 ear sample of corn in the all state FFA corn division of the corn exposition which will be held at Gardner, No. Dakota, October 2 and 3, 1941. The Argusville, No. Dakota chapter is sponsoring the FFA corn show.

ATTENTION REPORTERS

One of the most important officers in the FFA is that of reporter. It is necessary to choose some one for this office who is alive and awake to the value of a good news story, and one who will keep his chapter before the public through interesting chapter news. Four of his most important duties are:

1. Furnish news to the school and local community press
2. Furnish newsworthy items to the state press
3. Report promptly and regularly to the Kansas Future Farmer
4. Organize and bring to the attention of your chapter a complete review of each issue of the Kansas Future Farmer

The following is the plan of gathering news for the Kansas Future Farmer. The state has been divided into three sections and the chapters of each section numbered 1, 2, and 3. The chapters were then grouped into three divisions - No. 1 in one group, No. 2 in another group, and No. 3 in another group. Each group will be mailed a request for news every third month. Requests for news will be mailed from the state reporter by the 18th of each month. The news of your chapter must reach the state reporter by the first of the month following. This means PROMPT ACTION on the part of the local reporters.

If your chapter is not represented in the issues of the Future Farmer it will be because your chapter is not functioning properly, or that the chapter has been unwise in their choice of a reporter.

Due to the fact we have 164 chapters in the state association and that we publish only nine issues of the Kansas Future Farmer each year, it will be impossible for us to print regular chapter notes from each chapter more than three times during the year. However, if your chapter has engaged in some outstanding and interesting work we will be glad to give the story space in the Kansas Future Farmer, regardless of whether or not it is your chapter's turn to furnish news.

The local reporter will be sent a blank requesting chapter news, and his reply will be due in the office of Keith Loyd, State Reporter, in care of the High School, St. Francis, Kansas, on the date specified on the request sheet sent him. If possible have news typewritten. Please write on one side of paper only and give strict attention to correct spelling of all proper names.

COVERS FOR BETTER CHAPTER ENTRIES

At the annual meeting of KVAA in June, a number of teachers indicated an interest in procuring suitable covers for annual FFA Better Chapter entries.

F. E. Carpenter of Highland Park High School, Topeka, has made tentative arrangements with a local firm to provide such covers, attractively decorated with the FFA emblem, appropriately labeled, the contents secured by three substantial rings. Most teachers saw this cover at the conference. Those wishing to secure such a cover should mail \$1.75 to Mr. Carpenter before December 1. The price is subject to there being fifty or more orders.

"You can't be down in the mouth and up on your toes at the same time."

THE F.F.A. PRESENTS *

When the Future Farmers of America step up to the microphone of a commercial radio station they are virtually in the same position that Bing Crosby, Jack Benny, and Rudy Vallee are at the beginning of each of their programs. A type of show has been chosen, written, and produced. Now it is ready to be put on the air. And there is an audience waiting to hear the F.F.A. show. It is not as large as that which tunes its radios for the big national network shows; but it wants to hear what the FFA has to say as surely as the larger audience waits for the first Benny gag or the opening Crosby vocal. If possible, then the Future Farmers of America must attempt to make its show as interesting to the audience as the commercial shows are to their listeners. This series of articles is intended to point out some of the elements which help to give a show that interests.

It really isn't necessary to write a series of articles. Do you want to know what makes a radio program interesting? That's simple - SHOWMANSHIP. You see, just as quickly as that, I could wash my hands of the whole business. That's all there is to it. SHOWMANSHIP. But I can't do it that way. Immediately somebody wants to know what showmanship is. And in order to explain a lot of other things - choosing the type of show which will best suit the audience for which it is intended; writing the show so that it will please the listeners for whom it is intended; choosing the people who will appear in the show so that their voices will not only be the best for the characters to be portrayed but which will also seem to be the best to the listening audience; and finally, producing the show through the coordination of voices, characterization, sound effects, music, and every other feature of a successful radio program so that at its close the listeners will say, "That is the best FFA show we have ever heard." And all of this adds up to SHOWMANSHIP! Throughout these articles every suggestion will be made with the belief that showmanship is the most important element in the presentation of any radio show, and the belief that the application of these suggestions will help put more showmanship into the productions for which they are intended.

A short time ago I was asked, "Could you make out a score card in which the various phases of a radio production could be rated?" I offer the following it can be changed to meet individual needs. What is important, and the only thing about it which I consider inflexible, is that the total score of 100 per cent represents showmanship.

CHOICE OF TYPE OF PROGRAM.....	20%
WRITING.....	30%
VOICES.....	15%
DIRECTION.....	20%
SOUND EFFECTS.....	10%
MUSIC.....	5%
TOTAL...(SHOWMANSHIP).....	100%

CHOICE OF TYPE OF PROGRAM I shall discuss later in this article. WRITING will be treated in the second article of this series. VOICES, DIRECTION, SOUND EFFECTS, MUSIC, in short, PRODUCTION, will be covered in the third and final paper. Perhaps I should say here that by VOICES I refer to the effectiveness of the speakers' voices - Quality, Reading Ability, "Air Personality". By DIRECTION is meant the coordination of the whole production - the development of character (if it is a dramatic show), tempo, and everything necessary to create a desired picture in the mind of the listener. I leave further discussion of these and other phases of production to the third article.

The FFA Presents (Continued)

Let me take you for a moment to the office of the president of a manufacturing company. In the room are four men; beside the president they are the sales manager and the advertising manager of the company and a representative of the advertising agency which places the company's advertising. The president and his associates have decided that they want to advertise over the radio. They have called in the agency representative to discuss their plans with him. They know the audience they want to reach - an audience which is likely to buy their product. For the present there is no discussion of what radio station or stations may best suit their purpose. This meeting has been called to decide tentatively what type of show will catch the attention of the majority of the people to whom they hope to sell their product. In all probability the officers of the company will depend greatly upon the judgment of the agency representative to help them solve their problem. He knows what they are selling and to whom they want the show to appeal. Accordingly, he may suggest a newscast, or a daily serial, or a once-a-week dramatic show, or a variety show, or a symphony orchestra or any of the other familiar types of radio broadcasts. Eventually, these men decide that they want to hear an audition of a show of one type or another. And so this meeting adjourns.

Essentially, anyone or any group preparing to present a radio show must follow somewhat the same formula as that which I have described. It makes no difference whether the show is being presented by a manufacturer who wants customers for his product or by an organization such as the FFA which has nothing for sale but good will and is seeking a suitable educational or Public Service show; both groups must answer three questions. 1. What audience are we trying to reach? 2. What type of show will best reach that audience? 3. Over what station or stations can I best reach the audience? The first and third questions can only be answered by the sponsor of the program; the second can be discussed at least so far as pointing out the various types of program which are available. Beyond that, it is again an individual problem.

Assuming that the FFA is considering the production of a Public Service program, and that it does not have available a staff of professional writers, actors, and directors, I suggest that the following types of program, or a combination of one or more of them will probably be found most effective:

1. Straight talk
2. Interview
3. Discussion
4. Dramatization

1. Straight Talk. This type of program is frequently used because it is the simplest to produce. Someone, an authority on some subject, is asked to present a talk about that subject. Regardless of the simplicity of production, such a program unless presented by a person possessing a good radio voice, who knows how to write his material to be effective when read on the air, and who has the elusive "air personality" is very likely to be the least interesting of any type of program. Remember that even presidential campaigns have been influenced by the effectiveness or the lack of it exhibited by the candidates in speaking over the radio. If you want to get authorities to make your speeches, be sure they are the fellows who could get themselves elected - via radio.

2. Interviews. Here your authority has a much better chance; so does your program. For the interviewer has some chance of keeping the show alive, even if the person being interviewed isn't as familiar with radio as might be desired. Much depends upon the ability of the interviewer; if he is good, such a program

The FFA Presents (Concluded)

may be highly desirable. Another advantage of the interview is that two voices speaking alternately, sometimes even interrupting one another, are more interesting than even the best solo voice during a fifteen minute broadcast. But if the interviewer is poor and the person being interviewed good, it may be far better to use the Straight Talk program.

Discussion. To be effective, this type of program requires several people who can and are willing to enter into a lively discussion of a subject. The more informal and conversational, the better. But the program must be carefully planned; even the general trend which the discussion will take should be decided beforehand. As informal and seemingly unplanned a show as the University of Chicago Roundtable has three discussions before the show goes on the air. This is necessary, or at least, desirable to give focus or point a direction for the discussion. The discussion or roundtable can be a highly entertaining and interesting one. But it must be spontaneous, lively, and above all, pointed.

Dramatization. Everyone knows what this type of show is - presenting facts by creating a setting and characters. Undoubtedly this is the most effective form of the types discussed, also the most difficult to write and produce. Frequently the use of dramatizations inserted into straight talks, interviews, or discussions is highly effective. Here is a chance to incorporate all of the showmanship which can be mustered; but in the dramatization, the lack of showmanship is more evident than in almost any of the other types.

--H. M. Heberer, Director of Radio
Kansas State College

* First of a series of three article.

AMERICAN FARMER CANDIDATES

The Kansas Association is pleased to announce that a letter from National Advisor Dr. W. T. Spanton informs us the National Advisory Council and the FFA Board of Trustees have approved the application of the following Kansas candidates for the American Farmer Degree: Carl Beurskens, Neodesha; Raymond Eldon Kaup, Smith Center; Harold McKinney, Coldwater; Grant Poole, Manhattan. These candidates will be recommended for the degree at the National Convention in Kansas City on Monday, October 20, 1941.

REGIONAL FFA PUBLIC SPEAKING CONTEST

In the Twelfth Annual North Central Regional Public Speaking contest, Ignatious Baird, River Falls, Wisconsin, speaking on "Home Beautification" won first place. Second place was awarded Al Hartman, Evansville, Indiana, whose subject was, "Chemurgy, the Future of American Agriculture". Third place went to Gleamon M. Cansler, Buffalo, Mo. Mr. Cansler's subject was, "Have We Learned our Lesson". Harold Ray, of Iola, Kansas, winner of first place in the Kansas FFA Public Speaking Contest, placed seventh.

WHY EDUCATION FOR LIFE ON THE FARM

by

Harold Ray, Iola High School

(Winner of First Place in 1941 State F.F.A. Public Speaking Contest)

Daniel Webster once said, "When tillage begins, other arts will follow." The farmer, therefore, is the foundation of civilization. Man first tilled the soil because he was dependent on it for plant food for himself and his animals. But even while he tilled the soil, man failed to realize its fundamental importance and as his civilization rose the soil was depleted and eventually his civilization crumbled. History supplies many examples: The Near East, Northern Africa, China, and even more recently certain sections of the United States. After man had tilled the soil for hundreds of years, he started trading with his neighbors and he came to be inter-dependent. He would trade horses for cows, seeds for skins, and the like. Today the main reason for education for life on the farm is that we do not have as simple a task of farming today as our grandfathers had fifty or more years ago and the more advanced our civilization becomes the more complicated becomes the industry of farming.

Some of the sciences and skills with which the modern farmer must be familiar with are entomology, soil chemistry, biology, economics, soil conservation, botany, and engineering. Just as the metal worker or bridge builder or any skilled worker must be familiar with the materials he works with, so the farmer must know his plants and animals and machines.

We import many different varieties of seeds and many different breeds of animals which may carry disease and as a result we have many diseases which we did not have years ago. The older and more congested any group of plants or animals is, the more prevalent is disease. It is true that our inspectors check very closely but nevertheless diseases filter through into the interior of the United States. We must be aware of these diseases, be on the look out for them, and know how to deal with them when they are found.

In the case of soil chemistry, statistics show that the average yield of corn has decreased approximately fifty per cent since Kansas soil has been cultivated. This may be due to various factors but certainly the chemical content of the soil has had an important part in this reduction. In its original state part of the plants were legumes and other soil improving plants which contributed to maintain fertility. If we are to bring our land back to its original fertility it is necessary that we, as farmers, know the chemical elements which must be present in order to create this higher productivity. More and more we must make use of legumes and commercial fertilizers to maintain our soil fertility.

A farmer must have some understanding of the digestibility of various feeds. For example: one feed may be so high in digestible nutrients that in spite of the fact that it is high in price it is more economical to feed than one with a lower digestibility and selling at a lower price. Balanced rations play an important part in livestock feeding and it is only through these that a farmer can feed economically and intelligently.

As for botany, how can we grow and produce crops and plants to their best advantage without a thorough knowledge of their physical make-up, how they take in their food, how they grow, and how they develop?

What do we know about economics? Is there a need for study here? One of the largest departments in the agriculture division at Kansas State College is that of agricultural economics. We need it because of the many and varied enterprises on the modern farm and because of the usual practice among farmers of mingling personal and business expenditures. It is essential that a farmer

Why Education for Life on the Farm (Continued)

understand economics so that he can determine which of his enterprises are failures, and having determined this arrive at a correct answer to his problems.

Economics in agriculture also has to do with the buying and selling of farm commodities. One man may be just as good a feeder and manager of livestock or just as efficient tiller of crops as his neighbor. He may know as much about balanced rations and the right varieties of crops but if he does not get in on the right market and his neighbor does, he will fail to reach the financial success that his neighbor achieves. Just a small difference in selling price may mean the difference of not meeting the cost of production or of making a satisfactory profit. The final test of the success or failure of any productive enterprise on the farm is profit or loss.

Are we to pass on to our posterity as good a farm as we have inherited? If so, we cannot let it go as it has in the past. Are we going to continue to let our crop yields decrease? Why have the past generations let it go as it has? Among other reasons it may be that they did not know what was happening, or did not know what to do about it if they did know. We must be prepared to prevent our soil from being washed or blown away or otherwise worn out.

Consider the machines and appliances we have on the modern farms today that we did not have fifty, thirty, or even ten years ago. Are we familiar with them? What will we have developed in the next ten years? Will we be able to use them? For the satisfactory operation and care of these we must study and be trained in mechanics.

Competition is keener. Competition is not limited to the field of agriculture alone and farmers are not alone in needing increased preparation. We find that doctors are having seven to ten years of training whereas twenty-five years ago they took a four year college course and were graduated with a degree and license to practice. Competition is just as keen in agriculture. If the professional man must have more education to keep up in his work, so must the farmer.

Now how can we be prepared to meet all these conditions? The answer is vocational agriculture or other sources of information that may be available. Let us through some means, to as great an extent as we can, become familiar with the sciences and skills of entomology, chemistry, biology, economics, soil conservation, botany, and engineering. If we do this we will attain that goal of education considered so important by George Washington when he said, "So long as we fear God and educate our children, I shall have no fear for the safety of our country".

Once upon a time there was a certain Dutchman who found living a greater effort than he relished. He disliked effort of every kind. He gazed long at his dog, and then soliloquized: "You vas only a dog, but I vish I vas you. Ven you go your bed in, you shust turn round dree times and lie down; ven I go de bed in, I haf to lock up de blace, and vind up de clock, and put out de cat, and undress myself, and my wife vakes up and scolds, and den de baby vakes and cries and I haf to valk him de house around, and den maybe I get myself to bed in time to get up again. Ven you get up you shust stretch yourself, dig your neck a leedle, and you vas up. I haf to light de fire put on de kiddie, scrap some wid my wife, and get myself breakfast. You blays round all day and haf blenty of fun. I haf to vork all day and have blenty of drubble. Ven you die, you vas dead: ven I die, I haf to go somewhere again!"