



Welcome Panelist name!
Click the *next* button to begin

1. I agree to participate as a panelist in research conducted by The Sensory and Consumer Research Center.
2. I understand that the purpose of this project is to understand my attitudes towards beauty care products.
3. I will receive participation payment after completing this survey.
4. I understand my performance as an individual will be treated as research data and will in no way be associated with me for anything other than identification purposes, thereby assuring confidentiality of performance and responses.
5. I understand that I do not have to participate in this research and may choose not to participate without penalty.
6. I understand that I may withdraw at any time.
7. If I have any questions concerning this study, I understand that I may contact Marianne Swaney-Stueve at 913-307-7354 at the KSU Olathe Campus Room 162.
8. If I have any questions about my rights as a consumer or about the manner in which this research was conducted, I may contact Dr. Rick Scheidt, Chair, Committee on Research Involving Human Subjects, 1 Fairchild Hall (532-2334), Manhattan, KS, 66506.

By typing my name in the space below, I am providing my electronic signature and acknowledging that I understand the above statements.

A rectangular box with a thin black border, intended for an electronic signature. It is currently empty.

The purpose of the survey is to understand your feelings or emotions about beauty care products.

It will take you about 15 minutes to complete it.

Click "**Next**" to start the survey.

Think about the times when you had good or bad experiences in using BEAUTY CARE products.

By beauty care, we mean

- SKINCARE (such as moisturizers, serums, cleansers, eye creams, etc.)
- HAIR CARE (such as shampoos, conditioners, scalp treatments, hair masks, etc.)
- MAKEUP (such as foundations, lipsticks, eyeshadows, etc.)

Please answer if the listed terms in the following pages are relevant to describe your **feelings or emotions when you were using BEAUTY CARE products**.

If relevant, categorize the terms appropriately into positive feelings/emotions or negative feelings/emotions by dragging the terms into each corresponding category box.

If not relevant, drag the terms into the "No" box. Please only categorize the term as "No" if it does not describe your feelings or emotions for ANY beauty care category.

Beauty care products can make me feel...

Hide instruction

Please answer if the listed terms below are relevant to describe your **feelings or emotions when you were using BEAUTY CARE products**.

Please **DRAG** each term into its corresponding category box.

Yes, this term is a POSITIVE or PLEASANT (+) emotion associated with beauty care products	Yes, this term is a NEGATIVE or UNPLEASANT (-) emotion associated with beauty care products	No, this term is NOT RELEVANT to describe my emotions associated with beauty care products

professional ???	indifferent ???	pale ???	steady ???	lovely ???	bright ???
creepy ???	foolish ???	bored ???	quiet ???	bland ???	bashful ???
unfortunate ???	replenished ???	worried ???	appreciation ???	threatened ???	happy ???
deceived ???	pleased ???	apologetic ???	incomplete ???	curious ???	ashamed ???
miserable ???	eager ???	lucky ???	natural ???	shame ???	unruly ???
elegant ???	silly ???	satisfied ???	superior ???	alert ???	uncomfortable ???
crazy ???	free ???	flattered ???	glowing ???	irresponsible ???	enjoyment ???
sincere ???	caring ???	clueless ???	damaged ???	scared ???	restored ???
concerned ???	genuine ???	incredible ???	sophisticated ???	naked ???	outstanding ???
pleasant ??? bothered ??? self-conscious ???					

Beauty care products can make me feel...

Hide instruction

Please answer if the listed terms below are relevant to describe your **feelings or emotions** when you were using **BEAUTY CARE** products.

Please **DRAG** each term into its corresponding category box.

Yes, this term is a POSITIVE or PLEASANT (+) emotion associated with beauty care products	Yes, this term is a NEGATIVE or UNPLEASANT (-) emotion associated with beauty care products	No, this term is NOT RELEVANT to describe my emotions associated with beauty care products

hysteria ???	bliss ???	soft ???	pampered ???	inferior ???	polite ???
rebellious ???	astonished ???	cheerful ???	desperation ???	clean ???	messy ???
decent ???	horrible ???	painful ???	loyal ???	funky ???	awake ???
fanatic ???	courageous ???	intimidated ???	depressed ???	tricked ???	regret ???
protected ???	hopeless ???	unpleasant ???	creative ???	courtesy ???	risky ???
gorgeous ???	careless ???	aggressive ???	cute ???	vain ???	proud ???
hesitation ???	suspicious ???	dissatisfied ???	unique ???	assured ???	stunned ???
vanity ???	love ???	envious ???	bad ???	stressed ???	hurt ???
perfect ???	confused ???	attractive ???	honest ???	hate ???	glad ???
cruelty ???		relief ???		sensitive ???	

Beauty care products can make me feel...

Hide instruction

Please answer if the listed terms below are relevant to describe your **feelings or emotions** when you were using **BEAUTY CARE** products.

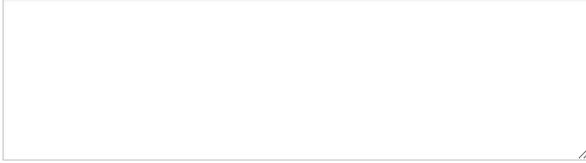
Please **DRAG** each term into its corresponding category box.

Yes, this term is a POSITIVE or PLEASANT (+) emotion associated with beauty care products	Yes, this term is a NEGATIVE or UNPLEASANT (-) emotion associated with beauty care products	No, this term is NOT RELEVANT to describe my emotions associated with beauty care products

apprehensive ???	fun ???	inspired ???	hassle ???	pretty/beautiful ???	ridiculous ???
torture ???	afraid ???	rude ???	promising ???	relaxed ???	hope ???
unsure ???	dismay ???	awe ???	good ???	secure ???	optimistic ???
wonderful ???	panic ???	unprofessional ???	attracted ???	ecstatic ???	rewarded ???
boosted ???	youthful ???	disappointed ???	rejoicing ???	acceptance ???	ready ???
stimulated ???	impatient ???	cracked ???	unpleasantly surprised ???	cautious ???	hot ???
frustrated ???	wonder ???	camouflage ???	well-being ???	addicted ???	rave ???
unattractive ???	decadent ???	offended ???	nourishment ???	unconfident ???	failure ???
wow ???	heartbroken ???	faithful ???	dull ???	agony ???	fuzzy ???
dislike ??? immaculate ??? awesome ???					

Please write down any other POSITIVE feelings or emotions that you've had, if not listed in the previous pages, as related to your beauty care using experience.

Please write down any other NEGATIVE feelings or emotions that you've had, if not listed in the previous pages, as related to your beauty care using experience.



Thanks for completing this survey!

You will receive your participation payment in email on June 1st, 2020.

Finished

