THE IMPACT OF THE AMERICAN EXPERIENCE ON THAI STUDENTS' ATTITUDES: CASE STUDY IN TEN AMERICAN ACADEMIC INSTITUTIONS

2115-5574A

by

PONGSAN PUNTULARP

B.A. (Hons.), Chulalongkorn University, 1969

A MASTER'S THESIS

submitted in partial fulfillment of the

requirements for the degree

MASTER OF ARTS

Department of Political Science

KANSAS STATE UNIVERSITY Manhattan, Kansas

1974

Approved by:

Richty

Major Professor

LD 2668 T4 1974 PT5 C.2 Document

TABLE OF CONTENTS

÷

		•]	Page
ACKN	OWL	EDG	EME	NT	S	¢	ę	•:5	•	•	•	•			•	•	•		•	•	•	•	•	•	iii
LIST	OF	TA	BLE	S	Þ	¢	e		¢	•		٠	٠	٠	٠	•	٠	٠	٠	٠	•	٠	٠	٠	iv
LIST	OF	FI	GUR	ES			•	•	÷	Ŧ	•	٠	•	•	٠	٠	٠		•		•	•		•	vi
CHAP	ГER																								
I.	Il	VTRO	DDU	СТ	10	N	e	•	e	c	•	٠	•	•	٠	•	٠	•	٠		•	•	÷	÷	1
		R	ed ief ese	Rar	ev ch	ie	W	of	E	Pre				ly	Re	e14	at	ed							
II.	MI	ETHO	DDO	LO	GY	A	ND) F	RC	CI	EDI	JRI	ES	•	a	•	٠	٠	٠	٠	٠	٠	٠		11
		Det		it: et: he:	io ic	n al	М				rol	516	em	~											
III.	FJ	[ND]	NG	S	•	e		•	•	¢			.	•	•	•	٠	•	•	•	٠	•	•	•	19
		Нуц Нуц Нуц Нуц Нуц Нуц	oot oot oot	hes hes hes hes	si si si	s s s	Tw Th Fo Fi	o re ur ve	•														56		
IV.		IE C IE U								5	STU	JDE	EN7	'S	A	\T]	[]	TUI	DES	5 1	01	VAI	RD		41
v.		NCL				51.		0		•	•	•	•	•	G	٠	٠	•	٠		•	•	•	٠	
FOOTN			103	101	Y	•	•	•	•	•	•	٠	•	•	•	٠	•	•	•	•	•	•	•	•	53 56
APPEN			•	• •	•	0	•	•	•	c	•			٠	¢			•	.*	•		•	٠	*	
APPEN				• •	c		•	•	•	•	٠	٠	٠	•	٠	•	٠	•	•	٠	٠		٠	•	59
APPEN				•	•	•	•	•	۰	•	•	•	•	٠	•	•	•	•	٠	•		٠	•		60
APPEN				1	•	•	•	•	•	a	•	•	•	٠	•	٠	•	•	٠	٠	٠		•	٠	61
APPEN		90 970 G	18 - 20 11 1 74	•	•	•	•	•	•	•	e	•	•	•	٠		3 .		•	8. •	•	•	•	•	65
APPEN				• •		0	•	•	e	•	•	٠	•	٠	•	٠		٠	٠	•	•	٠	•	٠	72
SELEC			BLI	 [00	, 10	ים ו	: HV	•		•	٠	•	٠	•	•	٠	٠	•	25	•	•	•	•	٠	88
					111	11	11		•	•	e			•		•	•			•				. 2	91

ii

I would first like to express my sincere gratitude to the U.S. State Department for the travel grants, Dr. H.P. Secher for permitting me to further my graduate work and to numerous individuals for their active assistance in the preparation of this study.

Very grateful acknowledgement goes to Dr. William L. Richter, my committee chairman, whose helpful suggestions and reviews of the many drafts were greatly appreciated. To the thesis committee members: I am greatly indebted to Dr. Shanto Iyengar for his invaluable assistance in the computer program; my sincere thanks to Dr. Naomi Lynn for her suggestions and helpful criticism, and special thanks goes to Dr. Phillip Althoff whose helpful guidance and counsel has been a constant source of inspiration.

My sincere appreciation to Dr. and Mrs. Louis Douglas who have been most kind, thoughtful and helpful to me throughout my studies.

Finally, thanks to Thai students who were enrolled in ten American academic institutions in the Spring semester of 1974 for their cooperation.

All in all, this study is dedicated to my beloved wife Manisri and my parents, Mr. and Mrs. Kosol & Sunee Puntularp.

THIS BOOK CONTAINS NUMEROUS PAGES WITH MULTIPLE PENCIL AND/OR PEN MARKS THROUGHOUT THE TEXT.

THIS IS THE BEST IMAGE AVAILABLE.

LIST OF TABLES

Tab1	e	P	age
1.	Thai Students in the United States during 1962-1971 by Sex and Financial Support		8
2.	Number and Percentage of Thai Students Receiving and Returning Questionnaires from Each Institution Used in Study	•	17
3.	Matrix of Spearman Correlation Coefficients for Thai Students	•	20
4.	Distribution of Thai Students According to Length of Stay in U.S	•	21
虏.	Assessment of Attitude with Respect to Satisfaction with Stay in the U.S. for Thai Students	•	23
<i>-</i> б.	Assessment of Attitude with Respect to Amount of Contacts with Americans for Thai Students	a a .	24
7.	Assessment of Attitude with Respect to Financial Position for Thai Students	٠	26
8.	Distribution of Thai Students According to Sex		29
9.	Matrix of Spearman Correlation Coefficients According to Sex	•	30
10.	Distribution of Thai Students According to Academic Institutions	•	35
11.	Matrix of Spearman Correlation Coefficients According to Academic Institution		36
12.	Assessment of Thai Students' Attitude toward the U.S. According to Sex and Academic Institutions		40
13.	Thai Students' Attitude toward Personal Freedom in the U.S. Compared to Thailand	•	42
14.	Thai Students' Attitude toward the American Political System	•	44
15.	Thai Students' Attitude toward the U.S. Foreign Policy toward Thailand		45

Table	A	Pa	σe
		1 4	6 °
16.	Thai Students' Attitude Toward Over-all View of American People	•	47
17.	Thai Students' Attitude toward Recommending Studying in the United States	•	49
18.	Thai Students' Attitude toward Recommending Living in the United States	P	50

.

LIST OF FIGURES

Figu	re	Page
1.	Foreign Students in the United States 1953-1973	3
2.	The Impact of American Experience on Thai Students' Attitudes: The Case Study in Ten American Academic Institutions	13

CHAPTER I

INTRODUCTION

NEED FOR THE STUDY

Well, what do you think of America? This is a very common question that most foreign students have been asked. Generally speaking, it is usual for American people to be curious concerning how other people think of America. Furthermore, it is intriguing to see how much adjustment and attitude change each individual experiences since entering American society. Ralph L. Beals, Chairman of Committee on Cross-Cultural Education, says that "visitors in foreign lands have always been agents of cultural contact and transmission."¹ This is especially true in the case of students who are recognized as a highly mobile section of society. Lambert and Bressler, in their book, Indian Students on an American Campus, found that each student concentrated upon three roles which he consciously and actively worked to create: he was to be a student, a tourist and an unofficial ambassador. However, the impact of the American experience on a foreign student is far stronger than the impact he or she makes on the host country.

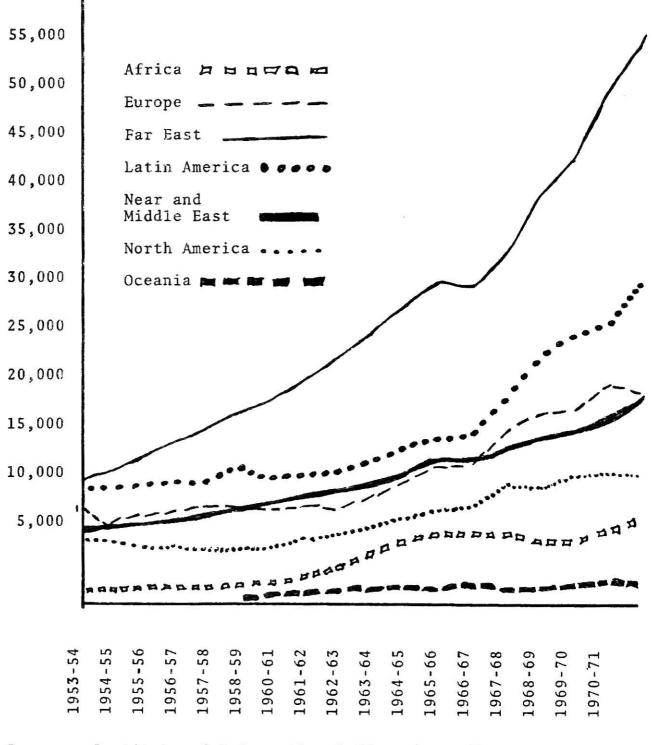
After World War II the academic institutions in the United States attracted more foreign students than ever before. According to the report of the Institute of International Education, there were 34,232 foreign students in

the U.S. in 1955. The number rose to 64,000 in 1963, and this number has increased even more rapidly, especially during the last decade. In 1971 there were 144,708 foreign students. They came from various parts of the world (see Figure 1). Evidently, the largest increase was from the Far East. This change is due primarily to the increased prestige and power of the United States, and young foreign people now want not only to study but some also want to live here, because of the power and wealth of the United States acting as an irresistible magnet. As a Japanese university dean put it: "It is clear to me that America is now taking over the place in the world held by England in the nineteenth century. Therefore, whether you like it or not you have to know about America and its methods."² However, from U.S. standpoint, the major concern is that the international student be introduced to the mainstream of American life and culture. There have been several major attempts at evaluating what factors, and especially what conditions, influence the development or frustration of social and academic matters of foreign students in this country. And what effects does this development or frustration have on foreign student attitudes toward the host country and its people.

Dr. Brewster Smith, the coordinator of the crosscultural education council, concluded that the adjustment of foreign students might be categorized as follows:³ 1) Foreign students as sojourners are unavoidably of dual



Foreign Students in the United States 1953-1971



Source: Institute of International Education. Report on International Exchange, <u>Open Door</u>. New York: 1974, p. 11.

membership. The complicated roles as a member of two societies make the sojourners solve the problem by escaping into one or the other membership; 2) For sojourners who have an explicit educational purpose, their involvement in the host culture is important in order that they may achieve their educational goal. To this extent, sojourners must try to involve themselves in the host situation rather than becoming isolated, and 3) For foreign students who are from a society with a distinctly different and contrasting culture, the greater the contrast, the more serious the obstacles to the adjustment.

Although there has been research done with students from Asian nations such as India and Japan, its results may not be applicable to the Thai. The culture traits of Thai society, even though they are Asian, differ from those of the Japanese and Indians. Their responses to particular situations are, of course, different in particular ways. Consequently, it is felt that Thai students' attitudes toward the U.S. should be investigated for the benefits of the international coordinators, foreign policy makers, and of some other Thai students who will or probably will come to study in the United States. Besides, this also helps other foreign students to understand Thai students' attitudes and behavior. Most importantly, Thai students are part of the future elite of Thailand. Their training abroad marks them as privileged experts whose service will be highly sought in many positions of influence. Through the

occupations Thai students enter, they will more or less become an active factor in the developmental process of their countries. Besides, Thai students will also have an opportunity to play considerable roles in Thai politics. From past experience, the flow of social and political influence in Thailand has always been a one-way street -from top to bottom with little feedback in the upward direction. "Evidently, the 1932 revolution was in no way a popular movement but the achievement of a small European trained elite who had been influenced by the political thinking of Paris in the 1920s."⁴ Most of the political and socio-economic modernization of Thailand has almost always been introduced by the foreign-trained students. Moreover, their attitudes and influence will also affect the Thai foreign policy toward the U.S. This might determine whether or not the relations between the two countries would have mutual trust; stay close, friendly and peaceful together; or fade away according to the pressure of the Specifically, both countries are undergoing a drastic time. change in their foreign policies. That is why this study is needed to explore Thai students' attitudes toward the U.S.

BRIEF REVIEW OF PREVIOUS RELATED RESEARCH

Much of the research in this area has been concerned with the adjustment of foreign students and scholars in the United States. Every year the number of foreign students

coming to this country is increasing. Some of them arrive with considerable enthusiasm and more or less favorable feelings toward the United States, while others arrive with apprehension and uncertainty. Yet all of them experience the stresses and strains of adjustment to a new setting. They find themselves immediately faced with new customs, new ways of behavior, and new modes of evaluating experiences. The difficulty the foreign student faces in adjusting himself to the new country has been described by J.W. Gardner as follows:

> The foreign students almost always experience a diminished sense of personal worth. An individual's self-esteem is rarely a wholly portable asset; it is rooted in his social context and in his sense of belonging there. He is introduced into a strange new world in which his own status is ambiguous and difficult to establish. The position which he had at home means nothing here. He comes naked to the new experience. Small wonder he shakes a bit.⁵

However, some adjust rather easily while others do not. These differences in adjustment have been investigated in numerous empirical studies.⁶

Most research concerning foreign student adjustment has emphasized (1) the amount of time spent in the United States and (2) the number of contacts made with Americans. Several studies that have investigated the effects of contact have found a positive relationship between adjustment and frequency of contact.⁷ However, not all of the findings have been positive. Selltiz, Hopson and Cook found no

difference in attitude change between foreign students who score high and those who score low on the interaction with Americans.⁸ This is probably because the respondents' culture, background and experience are different in each study.

However, as far as the research studies regarding foreign students are concerned, more and more investigations are being conducted by either individual persons or groups such as the Cross-Cultural Education Committee. To the best of the writer's knowledge, there have been only three studies directly conducted to learn about Thai students in American colleges and universities. Two of these studies found that certain changes in the values of Thai students have taken place with the passage of time.⁹ The third study was mainly concerned with the problems of adjustment of Thai students in this country.¹⁰ Nevertheless, there has not been any study dealing with the attitudes of Thai students toward the United States. Therefore, it is essential to investigate how Thai students feel toward the host country.

PURPOSE OF THE STUDY

Over the past twenty years an ever-increasing number of Thai students have come to the United States. There were 586 Thai students in 1955; the number increased to 990 in 1962. In 1971 this number jumped to 5,627 (see Table 1).

TABLE 1

		S	ex	Financial Support					
Year	Total	male	female	self & family	scholarship & other agency	no answer on support			
1962	990	691	299	178	688	124			
1965	1630	1168	462	825	667	138			
1968	2629	1820	809	1434	846	349			
1971	5627	3912	1487	3165	1087	1375			

Thai Students in the United States during 1962-1971 by Sex and Financial Support

Source: Institute of International Education. Report on International Exchange, Open Door. New York: 1962-1971.

The trend seemed unbroken. This large number of Thai students means more intimate relationship between the U.S. and Thailand. Therefore, it is interesting to see the roles of Thai students as culture carriers or links between cultures. Even though the main purpose of Thai students who come to the United States is to study, they also act as unofficial ambassadors from Thailand to create more understanding between the two countries as Lambert and Bressler have emphasized. By the same token, when they return home, they might diffuse the American culture and experience to their homeland. However, it is generally accepted that educated students are national assets.

In a country where the academic life enjoys high

status as it does in Thailand, it is natural that the attitude toward foreign study should be favorable. Generally speaking, the stimulus of contact with a foreign culture is universally regarded as valuable, and European foreign study used to be practiced on a large scale. But it is declining, while foreign study in America is rising. One of the main characteristics of the Thais is their attitude of readiness to learn things from others which has contributed to the modernization of Thailand. Thai students come to the United States not just to broaden their understanding of the world, but to better their own positions and to serve their country. Therefore, what the Thai students experience and what they bring back with them probably will enhance and create international friendship and understanding which will advance world cooperation and human benefit. As the preamble to (the Constitution of UNESCO declares: 🖮

> That since wars begin in the minds of men, it is in the minds of men that the defences of peace must be constructed;

That ignorance of each other's ways and lives has been a common cause, throughout the history of mankind, of that suspicion and mistrust between the peoples of the world through which their differences have all too often broken into war;...

That the wide diffusion of culture, and the education of humanity...constitute a sacred duty which all the nations must fulfill in a spirit of mutual assistance and concern;

That a peace based exclusively upon the political and economic arrangements of governments would not be a peace which could secure the unanimous, lasting and sincere support of the peoples of the world, and that the peace must therefore be founded, if it is not to fall, upon the intellectual and moral solidarity of mankind.11 15

V

Most of the Thai students who enroll today in institutions in the United States will have potentials to be the social leaders of their country tomorrow. As the number of Thai students studying in the United States increased, the Thai people became increasingly aware of the value of American education to Thailand. This has been well stated by Prasert Yamklinfuang in his essay entitled <u>The Roles of</u> <u>The American-Trained in The Development of Thailand</u> as follows:

> ...In Thailand today, the number of returned American-trained Thai must be in the thousands. They perform a great variety of roles in the day to day life of the Thai people as public administrators, educators, military men, businessmen, engineers, doctors, scientists and technicians. They occupy the key positions in the Armed Forces, the civil services, business and industrial undertakings, and in various civic and cultural organizations. They are men and women of higher calibre, of promising future and can be said to form a vanguard of an intellectual and educated class by virtue of their training, experiences, and enthusiasm. As a new blood injected into Thailand, they keep revitalizing and stimulating the present leadership and motivate a new hope for people to make greater efforts toward the realization of national goals involving social and economic development.¹²

Consequently, it is fascinating to know what kind of leaders with what kind of attitudes toward the United States are returning to Thailand. This is the starting point of this research which will investigate and analyze the impact of American experience in Thai students' attitude toward the United States in order to better understanding between the sojourners and the host country.

CHAPTER II

METHODOLOGY AND PROCEDURES

STATEMENT OF THE PROBLEM

This study was conducted in order to investigate whether or not personal experiences (i.e., length of stay in the U.S., satisfaction with stay in the U.S. and the amount of contact with Americans) and personal background characteristics (i.e., language facility, financial security and foreign travel prior to coming to the U.S.) have any influence upon Thai students' attitudes toward the United States, and if any, to what degree? And what is the most important determinant? In addition, the writer also analyzes the over-all Thai students' attitudes whether they have a favorable, unfavorable or indifferent attitudes toward the United States and its people.

DEFINITION

The term "ATTITUDE" does have a slightly different meaning to different writers. Coelho stated that "Attitude is a predisposition to a favorable or unfavorable orientation regarding a whole nation or some part or aspect of a nation or cultural group."¹³ However, for the purpose of this study, the writer is using "ATTITUDE" to refer to students' statements of favorableness, feelings and evaluations as being defined by Coelho.

THEORETICAL MODEL

In this study, Thai students' attitudes toward the U.S. were considered as a dependent variable which was determined by personal experiences (i.e., length of stay in the U.S., satisfaction with stay in the U.S., amount of contact with Americans), and by personal background characteristics (i.e., language facility, financial position and foreign travel prior to coming to the U.S.) which are thus independent variables in this model. During their stay in the U.S., the experience of Thai students in the host country may vary widely. A Thai student may gain impressions by his own experiences which are presented to him in many different aspects. However, not only personal experiences but personal background characteristics from Thailand may also have some influence upon his evaluations. Therefore, it is believed that personal experiences and personal background characteristics will influence whether Thai students' attitudes are favorable, unfavorable, or indifferent toward the host country (see Figure 2).

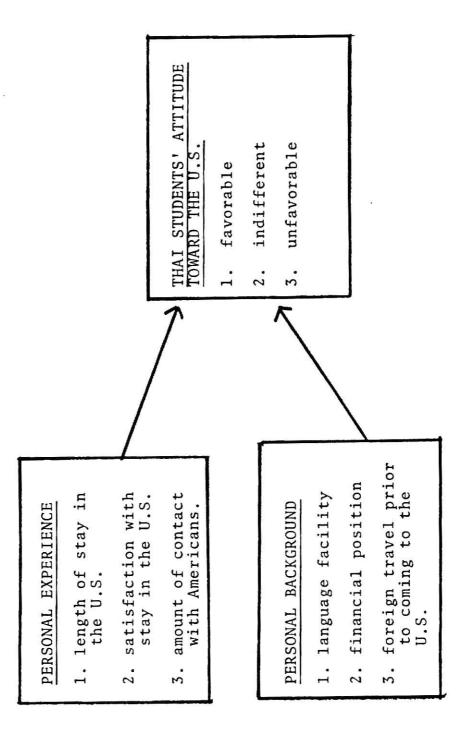
HYPOTHESES

Hypotheses One

The longer the length of stay in this country, the more favorable the attitudes will be toward the U.S. It might be expected that students who reside in this country for quite some time will be satisfied with their stay and

FIGURE 2

The Impact of American Experience on Thai Students' Attitudes: Case Study in Ten American Academic Institutions



will have a favorable attitude toward the host country. Moreover, they will also have some emotional ties with the U.S., especially, with what they have experienced and what they have been through exposure to the American culture.

Hypothesis Two

The higher satisfaction with stay in this country, the more positive the attitudes of the Thai students will be toward the U.S. It is not surprising that students should generalize their satisfaction to have positive attitudes toward the U.S. or conversely, to transfer dissatisfaction into more negative attitudes toward the U.S.

Hypothesis Three

The more their contact with Americans, the more favorable the attitudes of Thai students will be toward the U.S. It assumes that the amount of contact and close association with Americans will create and enrich more understandings of American societies which will lead to a favorable attitude toward the U.S. Conversely, those who are isolated will have unfavorable attitudes.

Hypothesis Four

The greater the command of English, the more positive the attitudes of Thai students will be toward the U.S. It is supposed that students who have language difficulties might isolate themselves while students, who feel at ease with their ability in using English, mingle more with American people which lead to a favorable attitude toward the U.S.

Hypothesis Five

The more secure the financial position, the more favorable the attitudes of Thai students will be toward the United States. It is believed that Thai students who are adequately financed by their families, Thai or U.S. Government, will more easily adjust to life in America and will have more favorable attitude toward the U.S.

Hypothesis Six

The more foreign travel prior to coming to the U.S., the more positive the attitudes of Thai students will be toward the U.S. It is based on the assumption that certain kinds of foreign students are more apt to make an easy transition to another culture than others. Students, who have traveled widely before their visit to this country, will make social and educational adjustments to life in America more easily than students from a more narrow and parochial environment.

METHOD

Procedure

In order to measure the attitudes of Thai students toward the U.S., a questionnaire was designed and mailed to Thai students in Ten American colleges and universities known to have students from Thailand (see Table 2). Each questionnaire contained an informal letter in the Thai language seeking their cooperation (see Appendix I). A questionnaire written in English (see Appendix II), and a self-addressed return envelope. Questionnaires were mailed to 256 Thai students. The response was 86% resulting in a return of 220. Of the 220 sets of answers processed, the total number of usable questionnaires was 202.

The instrument consisted of two sections. The first dealt with general information such as sex, academic classifications, major field of study, and general living conditions. The second part the respondent was asked about length of stay in the U.S., satisfaction with stay in the U.S., the amount of contact with Americans, language facility, financial position, foreign travel prior to coming to the U.S. and his attitude toward the U.S.

Treatment of Data

1) The first step involved in construction of scales is to measure the relevant variables. In this analysis, Gamma was used to measure the association among questions. It turned out that four questions about satisfaction with present housing arrangement (question no. 6), frequency of participation in Thai student association (question no. 15), comparison of personal freedom in the U.S. and Thailand (question no. 26), and the opinion toward American political

American Academic Institutions	Mailed	Return	Relative Percent of Respondents from Each Institutions
Northern Illinois University	16	15	6.8
University of Illinois at Urbana-Champaign	39	35	15.9
University of Colorado	11	11	5.0
University of Missouri	45	36	16.4
Neosho County Community Junior College	4	4	1.8
Fort Hays Kansas State College	3	3	1.4
Kansas State College of Pittsburg	39	33	15.0
Kansas State Teachers College of Emporia	34	30	13.6
University of Kansas	47	38	17.3
Kansas State University	18	15	6.8
Total	256	220	100.0

Number and Percentage of Thai Students Receiving and Returning Questionnaires from Each Institution Used in Study

TABLE 2

3

÷

system (question no. 27) were eliminated because they were not correlated with others questions (Gamma is less than 0.14). The scale score pooled responses were grouped and ranged according to variables. The items used in the analysis were ranked as in the final scale and marginal numbers indicate position in original questionnaire (see Appendix II-B).

2) Spearman correlation coefficients were used as a tool for testing the hypotheses. The writer allowed the .05 level of significance as a critical point to accept the hypotheses.

 Separate analysis was conducted controlling for sex and academic institutions.

4) Attitudes toward the U.S. will be analyzed using specific questions: 6 questions (question nos. 26-31) will be used. Then frequency distributions are presented to describe the Thai students' attitudes.

CHAPTER III

FINDINGS

In order to determine whether or not the hypotheses are supported, the Spearman correlation coefficient technique is applied to the answers of the respondents. The matrix of Spearman correlation coefficients is reported in Table 3.

HYPOTHESIS ONE

The first hypothesis in this study is that the longer the length of stay in the U.S., the more positive attitudes of Thai students will be toward the U.S. From the distribution of Thai students according to length of stay in U.S. (see Table 4), the respondents ranged in length of temporary stay in the U.S. from one month to 122 months, and 50% of them have stayed in the U.S. more than 18 months (long stay).

Table 3 shows hypothesis one to be invalid. Length of stay does not have any effect upon Thai students' attitudes. The Spearman correlation coefficient is not significant ($r_s = 0.0041$ and significant at the .477 level). On further thought, this is not a surprise. Even though the majority of Thai students in this study have been in this country for long period, it is likely that most Thai students come from Bangkok, the capital of Thailand and have

TABLE 3

The second s		A				
variable	of stay in U.S.	satisfac- tion with stay in the U.S.	amount of contact with Americans	langu- age facility	finan- cial posi- tion	foreign travel
	0.0041 N(202) sig	0.3750 N(202) sig .001	0.2402 N(202) sig .001	0.0614 N(202) sig .193	0.1554 N(202) sig .014	-0.0270 N(202) sig .351
length of stay in U.S.		0.1045 N(202) sig .419	0.4512 N(202) sig .001	0.0667 N(202) sig .173	0.0417 N(202) sig .278	0.0158 N(202) sig .412
satisfac- tion with stay in the U.S.			0.2996 N(202) sig .001	0.1667 N(202) sig .009	0.2811 N(202) sig .001	-0.0443 N(202) sig .265
amount of contact with Americans	1 1 1 1 1 1 1 1			0.2962 N(202) sig .001	0.1507 N(202) sig .016	0.2078 (N202) sig .001
language facility					0.0652 N(202) sig .178	0.3151 N(202) sig .001
financial position						0.0639 N(202) sig .183
in the U.S. respondents 47.7%. In	e, 0.0041 and atti and sig other wor	is the cor tude toward .477 is the ds, there	man correla relation be d U.S. N(20 e level of is a 47.7% l occur by	tween leng 2) is the significan of probabl	th of st number o ce at	ay

Matrix of Spearman Correlation Coefficients for Thai Students*

T	A	B	Ī.	E	4
		-	-	~	-

Length of Stay in U.S.	Frequency	Relative Frequency (percent)
short stay (1-9 months)	61	27.7
moderate stay (10-18 months)	47	21.4
long stay (over 18 months)	110	50.0
no answer	2	0.9
Total	220	100.0

Distribution of Thai Students According to Length of Stay in U.S.

been exposed to the U.S. This is probably because of the similarities between Bangkok and the U.S. That is why Thai students are pretty well-adjusted to the American society. Therefore, length of stay in the U.S. does not have any effect upon their attitudes toward this country. However, the finding is contrary to Sewell and Davidson's statement that length of stay and communication skills are necessary preconditions to a successful adjustment and to a favorable attitude toward the host country.¹⁴ But this result is consistent with Morris's finding. He states that students who see large differences between the home country and the United States lead to dissatisfaction with stay here, and also lead to unfavorableness toward the country.¹⁵

The second hypothesis states that the higher the satisfaction with stay in this country, the more positive the attitudes of the Thai students will be toward the U.S. The results from Table 3 leads to a decisive conclusion: Hypothesis two is valid. The Spearman correlation coefficient is significant ($r_s = 0.3750$ and significant at .001 level). It is not surprising that the finding turns out to be as one would expect. Satisfaction with stay in the U.S., as measured by satisfaction with educational facilities, performance in academic matters, relationship with professors and general satisfaction with life and experience here compared to Thailand, is moderately and positively related to Thai students' attitudes toward the host country.

From the scale score of assessment of attitude with respect to satisfaction with stay in U.S. as shown in Table 5, the highest percentage of Thai students who are satisfied with their stay here are also favorable to the U.S. On the contrary, those in the lowest percentage who are dissatisfied are unfavorable. Generally speaking, it is true to say that personal satisfaction with stay leads to favorableness toward this country.

HYPOTHESIS THREE

The third hypothesis stipulates that the more contacts made with Americans, the more favorable the attitudes of Thai students will be toward the U.S. The result from Table

-	DI	T	
IA	BI	. H	5
			~

Assessment of Attitude with Respect to Satisfaction with Stay in the U.S. for Thai Students

Attitude toward	satisfact	Total		
U.S. (scale score)	µnsatisfied 8-13	undecided 14-15	satisfied 16-20	, ; ; ; ; ;
unfavorable	15	14	9	38
4-9	34.1	18.4	11.0	18.8
indifferent	25	37	39	101
10-12	56.8	48.7	47.6	50.0
favorable	4	25	34	63
13-20	9.1	32.9	41.5	31.2
Total	44	76	82	202
	21.8	37.6	40.6	100.0

3 leads to the conclusion that hypothesis three is valid. The Spearman correlation coefficient is significant ($r_s = 0.2404$ and significant at .001 level). However, the relationship is still low. This finding is consistent with the writer's expectation. The amount of contact made with Americans is positively related to Thai students' attitudes toward the host country. It is probably because frequent and intimate association with Americans enrichs more understanding of American society and therefore leads to favorable attitude toward the U.S. This result is contrary to Selltiz and Cook's findings. They find that the extent of interaction seems to have no effect on feelings and beliefs about the broader social patterns or attitude toward the U.S.¹⁶

As can be seen in Table 6, Thai students who spend a large amount of time with Americans or see more of the American scene or have many close American friends are favorable toward the U.S. On the contrary, those who have low contact are unfavorable. The majority of Thai students in this study have moderate contact with Americans, it may be that they are busy with their studies. Even though the majority of Thai students have moderate contact and are indifferent, the amount of contact with Americans still affects Thai students' attitudes toward the U.S.

TABLE 6

Attitude toward U.S.	Amount of	Total		
(scale score)	low 10-13	moderate 14-17	high 18-26	
unfavorable	9	19	10	38
4-9	25.0	20.4	13.7	18.8
indifferent	21	47	33	101
10-12	58.3	50.5	45.2	50.0
favorable	6	27	30	63
13-20	16.7	29.0	41.1	31.2
Total	36	93	73	202
	17.8	46.0	36.1	100.0

Assessment of Attitude with Respect to Amount of Contacts with Americans for Thai Students.

HYPOTHESIS FOUR

This hypothesis concerns the respondent's English language facility. It is hypothesized that the greater their command of English, the more positive the attitudes of the students will be toward the U.S. The results as shown (?) 0.0614, not significant at .05 reveals that our hypothesis is not supported by the data. It is possible that satisfaction with other aspects of American life compensates for problems associated with limited English. At least among these respondents English facility was not related to satisfaction to life in America. Therefore; the command of English apparently does not have any effect upon the students' attitudes.

HYPOTHESIS FIVE

Hypothesis five suggests that the more their financial security, the more favorable will be the students' attitudes toward the U.S. Table 3 suggests that hypothesis five is valid. The Spearman correlation coefficient is significant $(1_s = 0.1554 \text{ and significant at the .014 level})$. The correlation is probably reduced since the majority of the Thai students who come to this country are from wealthy families in Thailand, as Barry¹⁷ and Manunpichu¹⁸ reported. However, it seems reasonable to say that Thai students who are well financed and enjoy a sense of well-being are more satisfied with their stay which leads to more favorableness toward the host country.

In Table 7, most Thai students fall in the "fair" financial support category. Those who have a good financial support are generally more favorable to the host country. Conversely, those who have a weak financial support are generally less favorable. Consequently, it is possible to state that financial position leads to favorableness toward the U.S.

TABLE 7

Attitude toward U.S. (scale score)	Financial Position (scale score)			Total
	weak 3-7	fair 8-10	good 11-16	
unfavorable	$\begin{smallmatrix}&13\\24.1\end{smallmatrix}$	16	9	38
4-9		17.0	16.7	18.8
indifferent	31	46	24	101
10-12	47.4	48.9	44.4	50.0
favorable	10	32	21	63
13-20	18.5	34.0	38.9	31.2
Total	54	94	54	202
	26.7	46.5	26.7	100.0

Assessment of Attitude with Respect to Financial Position for Thai Students

HYPOTHESIS SIX

The last hypothesis concerns foreign travel prior to coming to the U.S. It is assumed that the more foreign travel Thai students have had prior to their arrival here, the more positive their attitudes will be toward the U.S. Table 3 shows hypothesis six to be invalid. The Spearman correlation coefficient is not significant ($r_s = -0.0270$ and .351 significance level). It could be possible that Thai students are cosmopolitan and Westernized. Even though they have a limited foreign travel, foreign travel does not have any effect on their attitudes toward this country.

In addition to the analyses of the above six hypotheses, it is interesting to investigate the relation among six independent variables.

When the amount of contact with Americans is considered, it is found that amount of contact is positively related to (1) length of stay ($r_s = 0.4512$, and significant at the .001 level), and (2) satisfaction with stay in the U.S. ($r_s = 0.2996$, and significant at the .001 level). It seems possible to say that the amount of contact Thai students make with Americans leads to an understanding of Americans and their society which has an association with both length of stay and satisfaction with stay in the U.S. (see Appendix III, Table 1 and Table 2).

Concerning language facility, it is positively related to (1) satisfaction with stay in the U.S. ($r_s = 0.1667$ and significant at the .009 level), and (2) the amount of contact with Americans ($r_s = 0.2962$, and significant at the .001 level). It seems reasonable that the command of good English of Thai students leads to satisfaction with stay and to more contact with Americans. However, this does not mean that the

command of good English makes Thai students favorable to this country (see Appendix III, Table 3 and Table 4).

Financial position is positively related to (1) satisfaction with stay in the U.S. ($r_s = 0.2811$ and significant at the .001 level), and (2) amount of contact with Americans ($r_s = 0.1507$, significant .016). It seems obvious that students who have a fair financial support are inclined to be satisfied with their stay and contact with Americans more than those who do not have a financial security (see Appendix III, Table 5 and Table 6).

Prior foreign travel is positively related to (1) the amount of contact with Americans ($r_s = 0.2078$ and significant at the .001 level), and (2) language facility ($r_s =$ 0.3151 and significant at the .001 level). It is possible that Thai students who have traveled abroad before are more accustomed to meeting people and to other cultures, they find it easier to adapt to a new and strange situation. Moreover, they also have an opportunity to speak English. Therefore, this experience presumably encourages them to have more contact with Americans and also leads to improvement of their language facility (see Appendix III, Table 7 and Table 8).

From the above analysis, it can be concluded that there are only three variables that affect attitudes about the U.S.: satisfaction with stay in the U.S., amount of contact with Americans and financial position. Of these three, satisfaction with stay in the U.S. seems to be the most important. The next section of this analysis separated the sample into two groups on the basis of the respondent's sex (see Table 8).

TABLE 8

Distribution of Thai Students According to Sex

Sex	Frequency	Relative Frequency (percent)	
Male	131	59.5	
Female	89	40.5	
Total	220	100.0	

Sex differences are studied here because it has been argued that Thai males and females have different and distinct traits.¹⁹ Therefore, it is encouraging to know whether or not a different pattern of responses exists between the males and females. In order to investigate the pattern of attitudes, Spearman correlation coefficient is employed in Table 9 which shows the correlation for each group separately, and its results will be analyzed.

However, it should be noted that the response patterns between males and females are pretty similar to the pattern of responses of total Thai students. The findings reveal that both sex have the same pattern of responses. Nevertheless, among six variables, satisfaction with stay in the U.S.

ILLEGIBLE

THE FOLLOWING **DOCUMENT (S) IS ILLEGIBLE DUE** TO THE **PRINTING ON THE ORIGINAL BEING CUT OFF**

ILLEGIBLE

TABLE 9

Matrix	of	Spearman C	orre	lation	Coefficients
		Accordin	ig to	Sex	

				وبريهي فالثلا الكا الخارجة		The second s
	length	satisfac-	amount of	langu-	finan-	foreign
		tion with	a second s	age	cial	travel
variable		stay in	with	facility		
<i>ful 10010</i>		the U.S.	Americans		posición	4
attitude	-0.0776	0.4293	0.1612	0.0751 ;		0.0262
toward	¦ N(121)	¦ N(121)	N(121)	N(121)		N(121)
the U.S.	sig .199		sig .039	sig .206		sig
male		.001			.015	.388
c 1	0.1605	0.2874	0.4046	0.0394	0.0642	-0.1263
female	N(81)	N(81)	N(81)	N(81)	N(81)	N(81)
	sig .076	sig .005	sig .001	sig .364	sig .285	sig .131
length of	1	-0.0694	0.4422	0.0386	-0.0177	0.0434
stay in	6	N(121)	N(121)	N(121)	N(121)	N(121)
the U.S.	1 -	sig .225	sig .001	sig .337		sig
male	1 .			J	.423	.318
female	i a	0.1264	0.4377	0.1119	0.2189	1 10 0707
Temate	1	N (81)	·	N (81)	· · · · · · · · · · · · · · · · · · ·	-0.0703
		sig .130	N (81) sig001	sig .160	N (81) sig	¦N (81) sig
	1	151g .150	SIG- OUT	51g .100	.025	.266
satisfaction	1	1	0.2738	0.1965		0.0911
with stay in	i i		N(121)	N(121)	N(121)	N(121)
the U.S.	1	1 3	sig .001	sig .015	sig	sig
male	1	1	1		.001	.160
female	1 1	1	0.3308	0.1292	0.3227	0.0439
	1	1	N (81)	N (81)	N (81)	'N (81)
	4 1 -		sig .001	sig .125	sig	sig
	l 1	I		-	.002	.348
amount of	1	1	1	0.2243		0.1412
contact	1	1	1	N(121)	N(121)	N(121)
with .		i	i	sig .007	sig	sig
Americans	4 -\$	1	1		.014	.061
male	1 : 1 :	1	1		0.1272	0 7217
female	1 /	1		0.3923 N (81)	N (81)	0.3213 N (81)
Iomarc	. /	1 .		sig .001	sig	sig
			1	31g .001	.129	.002
language		1			0.0755	0.2554
facility		· · · · · · · · · · · · · · · · · · ·			N(121)	N(121)
male		1 1			sig	sig
female	1	1			.205	.002
1 Unit U		1			0.0308 N (81)	0.3916 N (81)
20 20 3	1 1	ł I	t i			sig.001
financial	<u>,</u>	+	•			0.0106
position	1	1	t i		1	N(121)
male		1				sig .454
female	1	1 I				
remare	1					0.1149
			l.			N (81)
	L.		K		ļ į	sig.154

is the most essential variable in determining males' attitudes. Conversely, amount of contact with Americans turns out to be the most important thing that determines Thai females' attitudes. This may be that Thai males are traditionally more adventurous than their female counterparts. Therefore, Thai males enjoy the stay here more and their enjoyment have some influence on the attitudes. Moreover, Thai males are more willing to take risks even at the cost of some security.²⁰ Or it is probably because of Thai custom that makes Thai females more security conscious. Thai society has a reputation for strict boy and girl relationships. In comparison to other societies, such as American and European, Thailand is an extremely conservative country in this respect. It is considered socially improper for men and women, particularly if unmarried, to touch each other. Traditionally a young man is not allowed to touch a girl before his marriage to her; touching is regarded as expressing a desire for sexual relations, and as extremely immoral. Kissing and hugging are absolutely forbidden, specifically between a boy and girl who are not married. Even husband and wife are not supposed to show these actions in public. Therefore, shaking hands is not a Thai custom, and kissing and embracing cause Thai, especially girls, embarrassment but not for Thai boys. The respondents were asked "How often do you go out with American?" It seems that this question does not bother Thai males. Conversely, when Thai females answer, they tend to think that this question is asking about dating. One girl says that if this

question means dating, she will answer "never", but if it means visiting her classmates' place or going out with a group, the answer will be "often". The other girl answered "often" and also stated that was because her husband is American. That is why the amount of contact with Americans has a lot of influence on Thai females' attitudes.

As is evident, financial position is positively related to attitudes only for male students ($r_s = 0.1974$, and significant at the .015 level), but not for females. It is because most Thai males do not enjoy as high a financial position as their female counterparts (see Appendix III, Table 9 and 10). This possibly leads Thai males to have more responsibility to the financial situations. Therefore, most Thai males are not satisfied with their financial position here. Traditionally, they "goof around" more than Thai females. This could be the reason that financial position affects Thai males' attitudes. This is consistent with Likitwongs' findings. She states that the male students tend to have more problems related to financial matters than females.²¹

When the correlations between the independent variables as shown in Table 9 are considered, it appears that the amount of contact with Americans is positively related with length of stay and satisfaction with stay in the U.S. for both sexes. They expressed nearly the same pattern in these two relations. But interestingly, satisfaction with stay in U.S. does not relate to the amount of time they spend here.

Language facility is positively related to satisfaction with stay for males but not for females. The data indicate that Thai males do not command as good English as their female counterparts. So language facility affects Thai males' satisfaction with stay in the U.S. In addition, language is also positively related to amount of contact with Americans and the degree of correlation is not much different by sex. However, for females it is higher than males. This might be the result of the characters of Thai females who are naturally shy; more sentimental and are not as aggressive and confident as their male counterparts. From the observation, Thai females who command better English make more contact with Americans than the ones who do not command good English. Conversely, Thai male contact with Americans is not related to their command of English (see Appendix III, Table 11 and Table 12). Therefore, it seems reasonable that language facility has much more affect upon Thai females' amount of contact with Americans than upon Thai males.

Financial position is not related to length of stay for males. However, there is a positive, though low correlation for females. Thai males are apparently not as wellsupported as females (see Appendix III, Table 13 and Table 14). This may be the reason why males stay in this country longer than females. They can get an opportunity to make money. If they are rich, they will return home. This finding is consistent with Likitwong's finding. She states that men tend to spend a greater length of time in the U.S. than women.²² Nevertheless, there is a positive correlation between financial position and satisfaction with stay for both males and females. Even it is a little stronger for females. Both express pretty much the same pattern of relation that the more the financial security they have, the more they are satisfied with their stay. Besides, for males, financial position also determines the amount of contact with Americans while it is not statistically related for females.

Prior foreign travel is not statistically related to amount of contact with Americans for males but it is positively related for females. For males, it does not matter how much experience they have with the foreign travel, they make contact with Americans anyhow. But for females, the more they travel the more they are accustomed to meeting people and to other cultures, the more the amount of contact they will make with Americans. However, both males and females express their patterns of relation along the same direction. Furthermore, foreign travel is positively related to language facility for both sexes as well. However, this relationship is higher for females than for males.

In general, the differences in response patterns are not distinctive among the students of different sex. This may be that Thai males and females in this study are equally as westernized, liberal, educated and individualistic.

The final portion of this analysis controls for academic

34

institutions, separating colleges from universities. Table 10 reveals a picture of the type of institutions attended by the 220 Thai students. Most are attending universities. The Spearman correlation coefficients for these groups are reported in Table 11.

TABLE 10

Distribution of Thai Students According to Academic Institutions

Academic Institutions	Frequency	Relative Frequency (percent)
College	70	31.8
Neosho County Junior College Fort Hays Kansas State	e 4	1.8
College Kansas State College of	3	1.4
Pittsburg Kansas State Teachers	33	15.0
College of Emporia	30	13.6
University	150	68.2
Northern Illinois University University of Illinois at	15	6.8
Urbana-Champaign	35	15.9
University of Colorado	11	5.0
University of Missouri	36	16.4
University of Kansas	38	17.3
Kansas State University	15	6.8
Total	220	100.0

It is a common assumption that students in the small colleges would have more extensive and more intimate social relations with Americans than those who attend big universities.

TABLE 11

.....

Matrix of Spearman Correlation Coefficients According to Academic Institutions

					2014	
	length	satis-	amount	langu-	finan-	and the second sec
1	of stay		of con-	age	cial	travel
9	in U.S.	with	tact	faci-	posi-	
		stay in	with	lity	tion	
variable attitude	-0.0222	the U.S.	Americans	0.0450	0 1176	<u>ה זדיס</u>
toward	-0.0222 N (67)	그는 그 것이가 아직 실패하거나 것이 없는 것이 같아요.	0.2074	0.0458 N (67)		0.1128 N (67)
the U.S.	sig .429	N (67) sig .014	N (67) sig .046	sig	sig	sig
college	51g .425	, 51g .014	51g .040	.356	.117	
- 1		i	i 	I I		
university		0.4101	0.2584	0.0638	0.1540	
t 1	N(135)	N(135)	N(135)	N(135)	N(135)	
1	sig .379	sig .001	sig .001	sig .231		sig
-		1	1		.037	.151
length of		0.0242		-0.0769		-0.0384
stay in		N (67)	N (67)	N (67)		N (67)
the U.S.		sig .423	sig .001	sig .268		sig
college		1			.358	.379
university		0.0152	0.4830	0.1241	0.0385	-0.0140
		N(135)	N(135)	N(135)		N(135)
i		sig .431	sig .001	sig .076	sig	sig ₄₃₆
1		1	а	i i	.329	.450
satisfactio	n	1	0.0482	0.2230	0.2363	-0.0870
with stay ;		1	N (67)	N (67)	N (67)	
in the U.S.			sig .349	sig .035		sig ₂₄₂
college					12010 10101	
- 11-			0.3894	0.1473		-0.0246
university			N(135)	N(135)	N(135)	
1			sig .001	sig .044	sig ₀₀₁	sig ₃₈₈
amount of c	on-		l l	0.2249	0 0680	0.1876
tact with	.011		1	N (67)	N (67)	
Americans ;				sig .034		sig ₀₆₄
college				1 1		
university		1		0.3235	0.1810	
university		1 1		N(135)	N(135)	N(135)
1		t 1 i 1	1	sig .001	sig ₀₁₈	S18005
language		l		<u> </u>	0.0939	0 3248
facility					N (67)	
college					sig ₂₂₅	
university				1	0.0474	0.3179
1					N(135)	N(135)
1				• •	sig ₂₉₂	sig ₀₀₁
financial				1		0.2265
position						N (67)
college ¦				1		sig ₀₃₃
					1	
university						-0.0157
1						N(135)
i	8			1		sig ₄₂₈
-2.1.242 · · · · · · · · · · · · ·					राज्य २ २ १	

Consequently, it is stimulating to know whether or not the pattern of responses exists between the type of institutions.²³

Concerning the results from Table 11, it can be analyzed as follows:

The response patterns between college and university students generally conform to the pattern of responses of the total sample. The findings disclose that both settings have the same attitude patterns. Satisfaction with stay in the U.S. is positively related to attitudes toward this country for both college students and university students. But the relation is higher for university students.

The amount of contact with Americans is positively related to both college students and university students' attitudes. Surprisingly, university students make more contacts with Americans than college students (see Appendix III, Table 15 and Table 16). It is possibly because of the highly approachable atmosphere for contact with Americans, the college students are getting used to it, or otherwise they hang around and stick together as a close-knit group. Therefore, amount of contact with Americans does not affect their attitudes toward the U.S. as much as university students. Nevertheless, the degree of correlation is pretty much the same for both of them.

Financial position is not related to college students' attitudes but it is positively related to university students' attitudes. Financial security influences university students' attitudes more than college students. Nevertheless, the differences are not distinctive.

When the correlations between independent variables from Table 11 are considered, it appears that the patterns of relations are not much different from the total results. Interestingly, the amount of contact with Americans is not statistically related to satisfaction with stay for college students. Conversely, it is strongly related to satisfaction with stay for university students. It seems obvious that university students have made more contact with Americans and have been more satisfied with their stay than college students. It may be that university students who make more contacts with Americans are more relaxed and are also able to see more of American scene which leads to more satisfaction with stay. But it could be possible that most college students in this study are preoccupied with other problems such as academic difficulties, are less apt to make large amounts of contacts with Americans or as mentioned earlier, they stick together as a group which reduces their opportunities to experience American scene and its way of life. Therefore, amount of contact with Americans does not determine their satisfaction with stay in the U.S.

As one might expect, financial position is not statistically related to amount of contact with Americans for college students. Conversely, there is positive correlation for university students. It is possibly because college community is smaller than the university community. There are a lot more opportunities to make contact with other people that are not dependent on individual finaicial resources. Therefore, financial position has an effect on amount of contact with Americans for university students.

Foreign travel is not statistically related to amount of contact with Americans for college students. The correlation is positive but not as strong as university students. However, the differences are not much. It seems reasonable to say that foreign travel prior to coming to the U.S. does determine the amount of contact for university students more than for college students. Interestingly foreign travel is positively related to language facility for both college and university students. It can be stated that foreign travel enhances the opportunity to improve their language skills. Or it may be that this relationship probably reflects both the impact of foreign travel upon language facility and the greater probability that those with higher language skills will enjoy foreign travel. In addition, foreign travel is positively related to financial position for college but not related for university students. It could be possible that the university students, who have many foreign travels, will have less financial security.

In conclusion, it should be noted that the college and university students do not differ greatly in the response patterns. The differences appears only in a small degree. Generally, differences in the size of institutions does not affect the pattern of their responses.

The above analysis indicates that there are not many differences in the over-all pattern of attitudes of Thai students toward the U.S. as categorized by sex and academic institutions. Though the "indifferent" category has been drawn narrowly, half of the students fall in this group, apparently because of the hesitancy of Thai students to give extreme responses to the questions. However, we can see that females give somewhat more favorable responses than males and university students slightly more favorable responses than college students (see Table 12).

TABLE 12

Assessment of Thai Students' Attitude Toward the U.S. According to Sex and Academic Institutions

Attitude toward the U.S.		Sex		Academic Institutions		
(scale score)	Total	male	female	college	university	
unfavorable	38	26	12	13	25	
4-9	18.8	25.1	14.8	19.4	18.5	
indifferent	101	58	43	35	66	
10-12	50.0	47.9	53.1	52.2	48.9	
favorable	63	37	26	19	44	
13-20	31.2	30.6	32.1	28.4	32.6	
Total	202 100.0	121	81 100.0	67 100.0	135 100.0	

* The results of attitudes of Thai students toward the U.S. when only the question nos. 28 to 31 from questionnaire are concerned.

CHAPTER IV

THE CONTENT OF THAI STUDENTS' ATTITUDES TOWARD THE UNITED STATES

In this chapter the writer will explore Thai students' attitudes toward the U.S. and present them descriptively in the belief that these findings are of interest in themselves. Attitudes toward this country were measured by asking the students their perceptions of some aspects of American life such as personal freedom, American political system, the United States foreign policy toward Thailand, the over-all view of American people, and about recommendations for other Thais to come to study or to live in the United States. These aspects are in the questionnaire (see Appendix II-A, question nos. 26-31). In this analysis most of the 220 Thai students in this study are majoring in social science, mostly graduate students and family or self supported (see Appendix IV, Table 1, Table 2 and Table 3).

COMPARISON OF PERSONAL FREEDOM IN THE UNITED STATES AND THAILAND

In this study, personal freedom means freedom of speech, freedom of association and freedom of mobility. When personal freedom is considered, the result (see Table 13) turns out that most Thai students believe that there is more personal freedom in the United States than in Thailand.

It may be that Thai students, when they come to this country, live by themselves and can do what they please. This

Frequency	Relative Frequency (percent)
5	2.3
11	5.0
79	35.9
91	41.1
34	15.5
220	100.0
-	5 11 79 91 34

Thai Students' Attitude Toward Personal Freedom in the U.S. Compare to Thailand

is totallydifferent from life in Thailand where their personal freedom has been limited by their parents or by their relatives. This stems from the Thai custom that the young has to believe and respect the elderly. Even though Thailand is quite modernized, especially Bangkok which is considered as the "pearl" of Southeast Asia, the character of traditional society still exists. Seniority still controls the order of the day. "Age automatically commands respect, and this respect is the dominant theme of any relationship into which an age difference enters."²⁴ This shows the contrast between the Western and Eastern ideologies. In the United States, Americans believe in individuality and equality but the Thais believe in seniority. The slogan, "Follow the leader, you will be saved," is widely known among Thais. It is also possible that Thai students enjoy their financial freedom here more than back home. Since nobody controls their purses, they take care of their own expenses. Perhaps this is why most Thai students are favorable to this country. However, some are not favorable. This may be because their financial status is not as good as what they used to have and enjoy in Thailand. This is due to the higher cost of living here in the United States. Those who do not see differences may come from liberal and Westernized families. They are used to this kind of atmosphere and may find that their personal freedom here and back home are pretty similar.

ATTITUDES TOWARD THE AMERICAN POLITICAL SYSTEM

In this aspect, Thai students were asked the general question, "What is your opinion toward the American political system?" Interestingly, the distribution turns out to be favorable (see Table 14).

However, there are 37.7 percent of Thai students who answered no opinion. This may be for three reasons: (1) political apathy; (2) not interested in politics because it is full of hot air and promising talk. That is why they do not pay attention and do not like politics; and (3) probably the respondents do not have much knowledge about American political system, so they hesitate to answer. About 15 percent are unfavorable. It is interesting to know why they do not like the American political system. It is possible that they are accustomed to authoritarian rulers or

TABLE 14

Degree of Attitude	Frequency	Relative Frequency (percent)
Highly unfavorable	7	3.2
Mildly unfavorable	2 5	11.4
No opinion	83	37.7
Mildly favorable	77	35.0
Highly favorable	28	12.7
Total	220	100.0

Thai Students' Attitude toward the American Political System

benevolent dictators who believe that "Might is right," or probably that they have been raised up in that kind of atmosphere. On the other hand, they do not like the American political system--perhaps because it is too complex, too slow to take action and is not appropriate to import to Thailand. However, this group is a small proportion of Thai students. Anyhow, the majority of Thai students are favorable to the American political system. It seems probable that they have been through the process of Americanization, and impressed with the American experience. Otherwise, it may be that their past experience in Thailand, their decision to come to study in the U.S. combined with the inputs they have got from the American experience, makes them favorable to this country. It is reasonable for them to favor the American political system especially when they compare to the political system in their homeland which is not as stable and much freedom as in the U.S. This attitude is fit to the current events in Thailand. Will Democracy prevail? It is only time that will tell when all these students return to their homeland.

THE U.S. FOREIGN POLICY TOWARD THAILAND

Thai students were asked "How do you feel about the United States foreign policy toward Thailand?" The result (see Table 15) is exactly 50 percent dissatisfied, 39.1 percent undecided and only 9.5 percent satisfied with the U.S. foreign policy toward Thailand.

TABLE 15

Degree of Attitude	Frequency	Relative Frequency (percent)
Very dissatisfied	29	13.2
Dissatisfied	81	36.8
Undecided	86	39.1
Satisfied	21	9.5
Very satisfied	7 4.5	
No opinion	3	1.4
Total	220	100.0

Thai Students' Attitude toward the U.S. Foreign Policy toward Thailand

It is interesting that this question shows very favorable attitudes. It may be possible that those students who are dissatisfied probably expect too much from the United States, especially in the international trade (concerning rice markket) and international political arena (the two Chinas policy). Moreover, the withdrawal of the U.S. from Southeast Asia also enhances the fear of the U.S. noninvolvement in Thailand, if she would be attacked by Communists. It may stem from their feelings that the United States and Thailand have had a cordial relationship since 1833. Besides, the relations between the two countries have been intensified in the past two decades. They may think that the United States should not back out from what she stands for especially, her roles as a world leader. This study is contrary to Barry's findings.²⁵ In his findings, the reaction of most of the students is favorable to the U.S. foreign policy toward Thailand. For those who are undecided on this matter, probably they do not like politics, or do not want to express ideas, or as one student wrote "I do not know much about it, how can I express the opinion?" However, for those who are satisfied, it seems possible that they understand what politics is; politics is a matter of national interest and constantly changes according to the pressure of the time. Therefore, they do not expect much from the United States, and possibly think that Thailand should do what she wants and struggle for her own existence.

46

OVER-ALL VIEW OF AMERICAN PEOPLE

The writer asked Thai students "In general how would you describe your over-all view of American people?" Most Thai students have positive attitudes with American people, as shown in Table 16.

TABLE 16

Thai Students' Attitude toward Over-All View of American People

Degree of Attitude	Frequency	Relative Frequency (percent)
Very negative	6	2.7
Negative	54	24.5
No opinion	55	25.0
Positive	102	46.4
Very positive	3	1.4
Total	220	100.0

It seems probable that their satisfaction with educational facilities, student-professor relations, housing arrangement, contact with Americans and American mass media to have affects upon their attitudes. There are 47.8 percent of Thai students who have positive and very positive attitudes. It is possible that American experience impresses them. However, there are 27.2 percent of Thai students who have negative and very negative attitudes. It may be that their American experience is not as pleasant and enjoyable as those who have positive attitudes. Or they might not have a clear-cut picture of American way of life. As a human being who usually has a certain kind of bias but does not realize it. This possibly leads them to use their own yardstick to measure and justify American people. Nevertheless, there are 25.0 percent of Thai students who do not have opinions for this matter. Perhaps because of their indecisiveness and their experience with American people and its society are not enough for them to decide. Yet most Thai students have positive attitudes to American people.

RECOMMENDING STUDYING IN THE UNITED STATES

In this item Thai students were asked "From your experience in the United States, would you recommend the other Thais to come <u>to study</u> in the United States?" The finding (see Table 17) shows that some Thai students do not recommend and strongly not recommend other Thai people to come to study in the U.S. It might be that these students are not satisfied with their education here, or otherwise, they are probably upset with their academic performance. One thing might be considered that Thai people have come to this country most for one purpose, that is, for education. They come to this country not with an empty mind. They have high expectations and ideals that they expect when they come to the U.S. (the land of opportunities). The majority of Thai students believe it advantageous for them to come to the U.S. for study.

48

TAT	DI	T	1 *	7
TA	DL	E	1	/

Degree of Attitude	Frequency	Relative Frequency (percent)
Strongly not recommended	6	2.7
Not recommend	21	9.5
Not sure	62	28.2
Recommended	115	52.3
Strongly recommended	15	6.8
No answer	1	0.5
Total	220	100.0

Thai	Students'	Atti	tude	toward	Recommending
	Studying	in	the	United	States

However, it is the name of the game, some get it but some do not. These students probably fall into an unfortunate category. Nevertheless, the majority (59.1 percent) of Thai students recommend or strongly recommend other Thais to come to study here. These students are the fortunate ones. They find what they are looking for and what they are expecting, the American experience fulfills their expectations. They are satisfied with their educational facilities, their academic performance, their relations with professors, and their stay here. That is why they want to recommend or to extend their good and impressive experience to other Thai people to come to study in the U.S.

RECOMMENDING LIVING IN THE UNITED STATES

This question is similar in structure to the last one but it emphasizes <u>living</u> in the U.S. Surprisingly, no Thai students answered "strongly recommended," and only 6.8 percent answered "recommended" (see Table 18).

TABLE 18

Thai Students' Attitude toward Recommending Living in the United States

Degree of Attitude	Frequency	Relative Frequency (percent)
Strongly not recommended	56	25.5
Not recommended	88	40.0
Not sure	59	26.8
Recommended	15	6.8
Strongly recommended		
No answer	2	0.9
Total	220	100.0

Yet there are 26.8 percent of Thai students who are not sure whether they should recommend other Thai people to come to live here. Those who answer "Not recommended" and "Strongly not recommended", are students who feel obliged to return to Thailand and consequently have no desire to remain in the U.S. It is perhaps because their nationalistic feeling, their family ties, their obligations with the government or with

their sponsorship. One students comments "If all Thai people migrate to the U.S., there will not be Thailand on the world map anymore." The other student states "Thailand is a decent place to live, and there is no place like home." However, do not jump to the conclusion that these students do not like or enjoy their stay. On the contrary, they do enjoy living here as much as in Thailand. The writer asked the respondents to indicate how satisfied they are with their present housing arrangement. The result is overwhelmingly 79.5 percent satisfied and very satisfied. In the other question, 39.5 percent of the respondents are either satisfied or very satisfied with their stay here compared to Thailand (see Appendix IV, Table 4 and Table 5). Besides in general, Thai students are satisfied with their stay, have moderate contact with Americans and also have a fair financial position which leads to favorableness to this country. But all of these do not lead them to live or recommend other Thais to come to live here. This finding is consistent with Barry's findings and Manunpichu's findings. "As for the Thai, 7 percent expressed a wish to remain abroad, and it is likely that only a few of these students will actually remain in the United States."²⁶ In Manunpichu's findings about the intention to work for the country, most Thai students were willing to come back to Thailand to work.²⁷ It is good for both the host country and the homeland. Because it will not create more problems of intellectual unemployment in the land of opportunities (U.S.) which has millions of scholars

51

and experts. Simultaneously, it helps the homeland because when these students return home, they will be of great help to improve and develop what is lacking and needing in their country. Furthermore, these students have great potential to be future social leaders, especially in Thailand, foreign training or foreign education are highly praised and respected, specifically from the United States. Besides, these students also create an international goodwill, international understanding, and possibly promote international peace.

CHAPTER V

CONCLUSIONS

This study dealt specifically with six hypotheses concerning Thai students' attitudes toward the United States. In the original hypotheses, the writer assumed that length of stay in the U.S., satisfaction with stay in the U.S., amount of contact with Americans, langauge facility, financial position, and foreign travel prior to coming to the U.S. were the determinants of Thai students' attitudes.

The results of this study are as follows:

1) Thai students' attitudes toward this country are generally dependent upon their satisfaction with their stay in the U.S., amount of contact with Americans and financial position. Most importantly, satisfaction with stay in the U.S. is the most significant determinant, and the degree of correlation is moderate ($r_s = .3750$).

2) When sex is considered, for males, satisfaction with stay, amount of contact with Americans and financial position are the determinants. Nevertheless, satisfaction with stay is the most important of all ($r_s = .4293$). But for females, only satisfaction with stay and amount of contact with Americans determine their attitudes. Interestingly, the amount of contact with Americans is the strongest influence upon their attitudes toward this country ($r_s = .4046$).

Even though the strongest determinants were different, there were not many differences between Thai male students and their female counterparts in the patterns of responses.

3) In testing the differences of Thai students' attitudes toward the U.S. according to the types of academic institutions (college and university), the findings turn out that only satisfaction with stay in the U.S. and amount of contact with Americans determine the college students' attitudes. But for university students, their attitudes are determined by satisfaction with stay in the U.S., amount of contact with Americans and financial position. However, satisfaction with stay in the U.S. is the most essential determinant for both college students ($r_s = .2669$), and university students ($r_s = .4101$). All in all, both college and university students' pattern of responses are pretty similar.

4) To summarize Thai students' attitudes toward the United States by items: They like personal freedom here; American political system; American people in general and they also recommend other Thai students to come to study in the United States. Nevertheless, there are two things that they do not like: (1) to recommend other Thais to live here; (2) the patterns of the United States foreign policy toward Thailand. Apparently, the findings show that Thai students do not like the United States foreign policy toward Thailand. Therefore, it might be sensible to find out why they do not like and what kind of policy they prefer, this should be valuable for the United States foreign policy makers. However, it is beyond the scope of this study.

5) The over-all attitudes of the majority of Thai students are indifferent toward this country. However, there are more students who are favorable than those who are unfavorable.

Nevertheless, this study is only a portion of Thai students in the United States, but not the view of all Thai students in the United States. Moreover, one must be aware that Thai students' attitudes in this study represent only the time span in this study.

The writer would like to suggest for other people to further survey Thai students' attitudes throughout the United States and also survey the Thai students' attitudes in Thailand. The comparison of the results might be very interesting and useful to foreign policy makers of both countries.

55

FOOTNOTES

CHAPTER I

1. Franklin D. Scott, <u>The American Experience of</u> <u>Swedish Students (Minneapolis: University of Minnesota</u> <u>Press), 1956, p. V.</u>

2. John W. Bennett, Herbert Passin, and Robert F. McKnight, <u>In Search of Identity</u> (Minneapolis: University of Minnesota Press, 1958), p. 99.

3. M. Brewster Smith, "Cross-Cultural Education as a Research Area," Journal of Social Issues, XII, No. 1, 1956, pp. 4-5.

4. Daniel Wit, <u>Thailand: Another Vietnam?</u> (Illinois: Charles Scribner's Sons, 1968), pp. 83-84; David A. Wilson, <u>The United States and the Future of Thailand</u> (New York: Praeger Publishers, 1970), pp. 93-94; D. Insor, <u>Thailand</u> (New York: Praeger Publishers, 1963), pp. 75-84; <u>Donald</u> E. Nuechterlein, <u>Thailand and the Struggle for Southeast Asia</u> (New York: Cornell University Press, 1965), pp. 29-33; Frank C. Darling, <u>Thailand and the United States</u> (Washington, D.C.: Public Affairs Press, 1965), pp. 26-27; Louis E. Lomax, <u>Thailand: The War That Is</u>, <u>The War That Will Be</u> (New York: Random House, 1967), pp. 56-57; and Wendell Blanchard, <u>Thailand</u> (Connecticut: Hraf Press, 1958), pp. 121-123.

5. John W. Gardner, "The Foreign Student in America," Foreign Affairs, IV (July, 1952), 642.

6. Sverre Lysgaard, "Adjustment in a Foreign Society: Norwegian Fulbright Grantees Visiting the United States." International Social Science Bulletin, VII (1955), 45-51; R.T. Morris, The Two-Way Mirror: National Status in Foreign Students' Adjustment (Minneapolis: University of Minnesota Press, 1960); Franklin D. Scott, The American Experience of Swedish Students (Minneapolis: University of Minnesota Press, 1956); Claire Selltiz and Stuart W. Cook, "Factors Influencing Attitudes of Foreign Students toward the Host Country," Journal of Social Issues, XVIII (1962), 7-23; and John T. Gullahorn and Jeanne E. Gullahorn, "An Extension of the U-Curve Hypothesis," Journal of Social Issues, XIX (July, 1963), 33-47. 7. Rose K. Gardner, Edward A. Suchman, and Robert M. Williams, Jr., "Factors Associated with the Development of Cross-Cultural Social Interaction," Journal of Social Issues, XII (1956), 26-32; R.T. Morris, The Two-Way Mirror, op. cit.; Franklin D. Scott, The American Experience of Swedish Students, op. cit.; and Claire Selltz and Stuart W. Cook, "Factors Influencing Attitudes of Foreign Students toward the Host Country," op. cit., pp. 7-23.

8. Claire Selltiz, Lee Anna Hopson, and Stuart W. Cook, "The Effects of Situation Factors on Personal Interaction between Foreign Students and America," <u>Journal of</u> Social Issues, XII (1956), 33-44.

9. Jean Barry, Thai Students in the United States: A Study in Attitude Change. Data Paper No. 66, Southeast Asian Program, <u>Cornell University</u>, Ithaca, New York, 1967; Kanchana Manunpichu, <u>A Survey of Social Attitudes Among Thai Students</u> in <u>American Educational Institutions</u> (Unpublished Doctoral Dissertation, Colorado State College, 1964).

10. Ubol Likitwongs, <u>A Study of the Problems Confronting</u> Thai Students in American College and University (Unpublished Doctoral Dissertation, Colorado State College, 1959).

11. Michael J. Flack, "An Attempt at Perspective," International Educational and Cultural Exchange, V-VI (Summer 1969-Spring 1971), pp. 5-6.

12. Quoted in Likitwongs, <u>A Study of the Problems</u> <u>Confronting Thai Students in American College and University</u>, p. 4.

CHAPTER II

13. George V. Coelho, "Personal Growth and Educational Development through Working and Studying Abroad," <u>Journal</u> of Social Issues, XVIII, No. 1, 1962, p. 59.

CHAPTER III

14. William H. Sewell and Oluf M. Davidson, "The Adjustment of Scandinavian Students," Journal of Social Issues, XII (1956), pp. 9-19.

15. Morris, The Two-Way Mirror, op. cit., pp. 108-9.

16. Selltiz and Cook, "Factors Influencing Attitudes of Foreign Students toward the Host Country," <u>op. cit.</u>, pp. 7-23.

17. Barry, Thai Students in the United States, op. cit., pp. 38-9.

18. Manunpichu, <u>A Survey of Social Attitudes Among</u> <u>Thai Students in American Educational Institutions</u>, <u>op.</u> <u>cit.</u>, <u>p. 40 and 85</u>.

19. Barry, Thai Students in the United States, op. cit., p. 42; Blanchard, Thailand, op. cit., pp. 405-6, 421-43; H.W. Gardiner, "Dominance-Difference Patterning in Thai Students," Journal of Social Psychology, Vol. 76, 1968, pp. 281-2; Ruth Benedict, Thai Culture and Behavior, Data Paper No. 4, Southeast Asia Program, Cornell University, Ithaca, New York, 1963, p. 40.

20. Barry, Thai Students in the United States, op. cit., p. 42; Blanchard, Thailand, op. cit., p. 435.

21. Likitwongs, <u>A Study of the Problems Confronting</u> Thai Students in American College and University, <u>op.</u> cit., p. 196.

22. Ibid., p. 52.

23. Claire Selltiz, et al., Attitude and Social Relations of Foreign Students in the United States (Minneapolis: University of Minnesota Press, 1963), pp. 16-17.

CHAPTER IV

24. Blanchard, Thailand, op. cit., p. 406.

25. Barry, <u>Thai Students in the United States</u>, <u>op. cit.</u>, p. 41.

26. Ibid., p. 24.

27. Manunpichu, <u>A Survey of Social Attitudes Among Thai</u> Students in American Educational Institutions, op. cit., p. 121a.

สวัสติครับ

โปรถกรุณาอย่าเพิ่งโยนทิ้งนะครับ / ช่วย กรุณาสละ เฉลาสักา 15 นาที่ จงกลมและได้ม ล่าตอบใน Questionnaineให้แมนน่อย นะ ตรับ การตอบ Questionnaine ของคุณ จะเป็น ส่วนหนึ่ง ที่สำคัญมากที่ จะทำให้ การเขียน จิทยานิพแร สำครับ ปริญญาโททางรัฐศาสตร์ ที่ KANSAS STATE UNIVER SITY ของ แม ประสบคอาม สำเร็จ ผมมีความมันใจว่าคุนคง จะใน้ความร่วมมือและส่ง Questionnaine ถิ่น ให้ผม นะครับ

กรุณาชรยกรอกและส่งคืนภาย ใน วันที่_25 <u>กมท์ก็มี</u> 2517 โดยใช้ ฟอง นิกแสถม นิทีผมได้ แนบ มาให้ ผมบอบอนคุณเป็น อย่างมากใน ความ ร่วมมือ ของ คุณ และ หวัง เป็นอย่างยิ่ง ว่า ในอนาคถ ผมดบ งะ มี โอเวาสพบคุณและของคุณ ถ้ามตัวเอง ขอมคุณ มาก ครับ พงพัศภนต์ พันธุลาภ ป. ล. ครามถิตเห็นของคุณ ระเก็บเป็นครามลับ และใช้ เกาะ ในการทำรีทยานิพนร์ นี่ เก่านั้น APPENDIX I-B

1 .

427 North 16, Street Manhattan, Kans. 66502 February 14, 1974.

Hi!

Please do not throw it away yet! Would you donate your time for 15 minutes to circle and fill out the questionnaire for me? Your returned questionnaire is one of the most essential parts that will help me finish my thesis at Kansas State University successfully. I strongly believe that you will cooperate and return the questionnaire to me.

Please fill out and return the questionnaire by February 28, 1974. Find enclosed postpaid and self-addressed envelop for your convenience. Thank you very much for your cooperation and I do hope that sometime in the future I will have an opportunity to thank you personally.

Thank you again.

Pongsan Puntularp

P.S. Your opinion will be kept secret and be only employed in this research.

APPENDIX II-A

QUESTIONNAIRE

SURVEY OF THAI STUDENTS' ATTITUDES TOWARD THE UNITED STATES

1.	Sex: 1) Male. 2) Female.
2.	Classifications: 1) Undergraduate. 2) Graduate.
3.	Major field of study
4.	How long have you been in the United States?
	YearsMonths
5.	<pre>What type of housing do you live in presently? 1) Room in a private home. 2) Dormitory. 3) Apartment. 4) Any other (specify)</pre>
6.	<pre>Are you satisfied with your present housing arrangement? 1) Very dissatisfied. 2) Dissatisfied. 3) Undecided. 4) Satisfied. 5) Very satisfied.</pre>
7.	How do you compare life in the United States now to Thailand? 1) Most dissatisfied. 2) Dissatisfied. 3) The same. 4) Satisfied. 5) Most satisfied.
8.	 How satisfied have you been with the educational facilities here? 1) Very dissatisfied. 2) Dissatisfied. 3) Undecided. 4) Satisfied. 5) Very satisfied.

- 9. Academically, have you been satisfied with your performance here?
 - 1) Very dissatisfied.
 - 2) Dissatisfied.
 - 3) Undecided.
 - 4) Satisfied.
 - 5) Very satisfied.
- 10. How do you like your professors?
 - 1) Dislike very much.
 - 2) Dislike somewhat.
 - 3) Undecided.
 - 4) Like somewhat.
 - 5) Like very much.
- 11. How often do you go out with Americans?
 - 1) Never.
 - 2) Sometimes.
 - 3) Often.
 - 4) Always.
- 12. How much of your free time do you spend with your American friend?
 - 1) Hardly never.
 - 2) Sometimes.
 - 3) Often.
 - 4) Very often.
- 13. How often have you visited American homes?
 - 1) Rarely.
 - 2) Occasionally.
 - 3) Frequently.
 - 4) Very often.
- 14. Do you travel and see much of the United States?
 - 1) Not at all.
 - 2) Not much.
 - 3) Quite a lot.
 - 4) Very much.

How often do you participate in Thai student association?
 Always.

- 2) Often.
- 3) Sometimes.
- 4) Not at all.
- 16. How often do you read newspapers?
 - 1) Hardly ever.
 - 2) Occasionally.
 - 3) Often.
 - 4) Always.

- 17. How many times do you watch T.V.?
 - 1) Rarely.
 - 2) Sometimes.
 - 3) Frequently.
 - 4) Very often.
- 18. How many of your close friends are American?
 - 1) None.
 - 2) 1-3
 - 3) 4-6
 - 4) More than 6.
- 19. When you first came to the United States, how would you rate your ability in using and understanding English?
 - 1) Poor.
 - 2) Fair.
 - 3) Good.
 - 4) Excellent.
- 20. Do you have any difficulties when you talk to Americans?1) Very often.
 - 2) Frequently.
 - 3) Sometimes.
 - 4) Not at all.
- 21. What is your source of financial support?
 - 1) My family.
 - 2) Thai Government.
 - 3) U.S. Organization, Association, or University.
 - 4) U.S. Government.
 - 5) By employment in the United States.
 - 6) Other
- 22. Are you satisfied with your present financial resources?1) Very dissatisfied.
 - 2) Dissatisfied.
 - 3) About right.
 - 4) Satisfied.
 - 5) Very satisfied.
- 23. How do you compare your financial position here to your position at home?
 - 1) Much worse here.
 - 2) Somewhat worse here.
 - 3) About the same.
 - 4) Somewhat better here.
 - 5) Much better here.
- 24. How often had you ever visited other countries before you came to the United States?
 - 1) Never.
 - 2) Sometimes.
 - 3) Often.
 - 4) Always.

- 25. Prior to coming to this country to study, had you travel or lived in the United States for any length of time?
 - 1) Neither
 - 2) Travel in U.S.
 - 3) Lived in U.S.
 - 4) Both.
- 26. Compare to Thailand, do you have more personal freedom in the United States than in Thailand?
 - 1) Much less than Thailand.
 - 2) Less than Thailand.
 - 3) The same.
 - 4) More than Thailand.
 - 5) Much more than Thailand.
- 27. What is your opinion toward the American political system?1) Highly unfavorable.
 - 2) Mildly unfavorable.
 - 3) No opinion.
 - 4) Mildly favorable.
 - 5) Highly favorable.
- 28. How do you feel about the United States foreign policy toward Thailand?
 - 1) Very dissatisfied.
 - 2) Dissatisfied.
 - 3) Undecided.
 - 4) Satisfied.
 - 5) Very satisfied.
- 29. In general, how would you describe your over-all view of American people?
 - 1) Very negative.
 - 2) Negative.
 - 3) No opinion.
 - 4) Positive.
 - 5) Very positive.
- 30. From your experience in the United States, would you recommend the other Thais to come to study in the United States?
 - 1) Strongly not recommended.
 - 2) Not recommended.
 - 3) Not sure.
 - 4) Recommended.
 - 5) Strongly recommended.
- 31. From your experience in the United States, would you recommend the other Thais to come to live in the United States?
 - 1) Strongly not recommended.

.

- 2) Not recommended.
- 3) Not sure.
- 4) Recommended.
- 5) Strongly recommended.

APPENDIX II-B

SCALE FOR THAI STUDENTS' ATTITUDE TOWARD THE UNITED STATES

PERSONAL EXPERIENCE

Length of Stay in the U.S.

Question Number

Scale Score

Scale Score

1

2

3

4

1

2

3

4

5

1

2

3

4

5

4. How long have you been in the United States?

short stay1-9 monthsmoderate stay10-18 monthslong stayover 18 months

Satisfaction with Stay in the U.S.

Question Number

*6. Are you satisfied with your present housing arrangement?

Very dissatisfied Dissatisfied Undecided Satisfied Very satisfied

7. How do you compare life in the United States now to Thailand?

> Most dissatisfied Dissatisfied The same Satisfied Most satisfied

8. How satisfied have you been with the educational facilities here?

> Very dissatisfied Dissatisfied Undecided Satisfied Very satisfied

^{*}The question was eliminated because it was not correlated with other questions (Gamma is less than 0.14).

Scale Score

3

4

Question Number

Frequently

Very often

9. Academically, have you been satisfied with your performance here? Very dissatisfied 1 2 Dissatisfied 3 Undecided 4 Satisfied Very satisfied 5 10. How do you like your professors? Dislike very much 1 23 Dislike somewhat Undecided 4 Like somewhat Like very much 5 The scale score pooled responses were ranged from 8-20 points, which were categorized as follows: unsatisfied 8-13 undecided 14-15 satisfied 16-20 Amount of Contact with Americans Question Number Scale Score 11. How often do you go out with Americans? Never 1 Sometimes 2 Often 3 Always 4 12. How much of your free time do you spend with your American friend? Hardly ever 1 Sometimes 2 Often 3 Very often 4 13. How often have you visited American homes? . Rarely 1 Occasionally 2

Question Number

Scale	Score
ocarc	DCOIC

14.	Do you travel and see much of the United States?	
	Not at all Not much Quite a lot Very much	1 2 3 4
*15.	How often do you participate in Thai student association?	
	Always Often Sometimes Not at all	1 2 3 4
16.	How often do you read newspapers?	
	Hardly ever Occasionally Often Always	1 2 3 4
17.	How many times do you watch T.V.?	
	Rarely Sometimes Frequently Very often	1 2 3 4
18.	How many of your close friends are Americans?	
	None 1-3 4-6 More than 6	1 2 3 4
1	The scale score pooled responses were ranged from 0-26 points, which were categorized as follows:	
	low contact moderate contact high contact	10-13 14-17 18-26

^{*}The question was eliminated because it was not correlated with other questions (Gamma is less than 0.14).

PERSONAL BACKGROUND

Language Facility

Question Number

Scale Score

1 2

3

4

19. When you first came to the United States, how would you rate your ability in using and understanding English?

> Poor Fair Good Excellent

20. Do you have any difficulties when you talk to Americans?

Very often	1
Frequently	2
Sometimes	3
Not at all	4
NOT AT ALL	4

The scale score pooled responses were ranged from 2-8 points, which were categorized as follows:

weak	English	2 - 4
fair	English	5
good	English	6 - 8

Financial Position

Question Number	Scale Score
21. What is your source of financial	support?
My family Thai Government U.S. Organization, Association o U.S. Government By employment in the United Stat Other 22. Are you satisfied with your prese resources?	es 5 6
Very dissatisfied Dissatisfied About right Satisfied Very satisfied	1 2 3 4 5

.

Question Number

	00010 00010
23. How do you compare your financial position here to your position at home?	
Much worse here Somewhat worse here Somewhat better here Much better here	1 2 3 4
The scale score pooled responses were ranged : 3-16 points, which were categorized as follows	from :
weak financial support fair financial support good financial support	3-7 8-10 11-16
Foreign Travel Prior to Coming to the U.S.	
Question Number	Scale Score
24. How often had you ever visited other countries before you came to the United States?	S
Never Sometimes Often Always	1 2 3 4
25. Prior to coming to this country to study, had you travel or lived in the United States for any length of time?	
Neither Travel in U.S. Live in U.S. Both	1 2 3 4
The scale score pooled responses were ranged a 2-7 points, which were categorized as follows:	from
never travel occasionally travel often travel	2 3 4 - 7

Scale Score

THAI STUDENTS' ATTITUDE TOWARD THE UNITED STATES

Scale Score Question Number Compare to Thailand, do you have more personal *26. freedom in the United States than in Thailand? Much less Thailand 1 Less than Thailand 2 3 The same More than Thailand 4 5 Much more than Thailand *27. What is your opinion toward the American political system? Highly unfavorable 1 Mildly unfavorable 2 3 No opinion 4 Mildly favorable 5 Highly favorable 28. How do you feel about the United States foreign policy toward Thailand? Very dissatisfied 1 Dissatisfied 2 3 Undecided Satisfied 4 Very satisfied 5 29. In general, how would you describe your over-all view of American people? Very negative 1 2 Negative No opinion 3 Positive 4 5 Very positive 30. From your experience in the United States, would you recommend the other Thais to come to study in the United States? Strongly not recommend 1 Not recommend 2 Not sure 3 Recommend 4 5 Strongly recommend

^{*}The question was eliminated because it was not correlated with other questions (Gamma is less than 0.14).

Question Number

Scale Score

e.

31.	From your experience in the United States, would you recommend the other Thais to live in the United States?	
	Strongly not recommend Not recommend Not sure Recommend Strongly recommend	1 2 3 4 5
4	The scale score pooled responses were ranged from -20 points, which were categorized as follows:	
	unfavorable indifferent favorable	4-9 10-12 13-20

APPENDIX III

TABLE 1

Assessment of Length of Stay in the U.S. with Respect to Amount of Contact with Americans for Thai Students

Length of	Amount of Contact with Americans			1 1 1
Stay in the U.S. (scale score)	low 10-13	moderate 14-17	high 18-26	Total
s hort stay	23	27	8	58
(1-9 months)	29.7	46.6	13.8	28.7
moderate contact	5	25	14	44
(10-18 months)	11.4	56.8	31.8	21.8
long stay	8	41	49	98
(over 18 months)	8.2	41.8	50.0	48.5
Total	36	93	73	202
	17.8	46.0	36.1	100.0

 \sim

•

Assessment of Satisfaction with Stay in the U.S. with Respect to Amount of Contact with Americans for Total Thai Students

Satisfaction with Stay in the U.S.	low contact 10-13	moderate contact 14-17	high contact 18-26	Total
(scale score)			1 	i i L
unsatisfied	13	21	10	44
8-13	36.1	22.6	13.7	21.8
undecided	17	33	26	76
14-15	47.2	35.5	35.6	37.6
satisfied	6	39	37	82
16-20	16.7	41.9	50.7	40.6
Total	36	93	73	202
	17.8	46.0	36.1	100.0

5

73

90

Assessment of Satisfaction with Stay in the U.S. with Respect to Language Facility for Total Thai Students

Satisfaction with stay in the U.S. (scale score)	weak English 2-4	f air English 5	good English 6-8	Total
unsatisfied	20	16	8	44
8-13	29.0	20.0	15.1	21.8
undecided	24	33	19	76
14-15	34.8	41.3	35.8	37.6
satisfied	25	31	26	82
16-20	36.2	38.8	49.1	40.6
Total	69	80	53	202
	34.2	39.6	26.2	100.0

Assessment of Amount of Contact with Americans with Respect to Language Facility for Total Thai Students

Amount of Contact with Americans (scale score)	weak English 2-4	fair English 5	good English 6-8	Total
low contact	15	15	6	36
10-13	21.7	18.8	11.3	17.8
moderate contact	40	37	16	93
14-17	58.0	46.3	30.2	46.0
high contact	$\begin{smallmatrix}&14\\20.3\end{smallmatrix}$	28	31	73
13-26		35.0	53.5	36.1
Total	69	80	53	202
	34.2	39.6	26.2	100.0

Assessment of Satisfaction with Stay in the U.S. with Respect to Financial Position for Total Thai Students

Satisfaction with stay in the U.S. (scale score)	weak financial 3-7	fair financial 8-10	good financial 11-16	Total
unsatisfied	18	18	8	44
8-13	33,3	19.1	14.8	21.8
satisfied	19	4	13	76
14-15	35.2	46.8	24.1	37.6
satisfied	17	32	33	82
16-20	31.5	34.0	61.1	40.6
Total	54	94	54	202
	26.7	46.5	26.7	100.0

Assessment of Amount of Contact with Americans with Respect to Financial Position for Total Thai Students

Amount of Contact with Americans (scale score)	weak financial 3-7	fair financial 8-10	good financial 11-16	Tota
low contact	13	15	8	36
10-13	24.1	16.0	14.8	17.8
moderate contact	29	43	21	93
14-17	53.7	45.7	38.9	46.0
high contact	12	36	25	73
18-26	22.2	38.3	46.3	36.1
Total	54	94	54	202
	26.7	46.5	26.7	100.0

Assessment of Amount of Contact with Americans with Respect to Foreign Travel Prior to Coming to the U.S. for Total Thai Students

Amount of Contact with American (scale score)	never travel 2	occasionally travel 3	often travel 4-7	Total
low contact	13	17	6	36
10-13	23.2	18.5	11.1	17.8
moderate contact	28	48	17	93
14-17	50.0	52.2	31.5	46.0
high contact	15	27	31	73
18-26	26.8	29.3	57.4	36.1
Total	56	92	54	202
	27.7	45.5	26.7	100.0

-

Assessment of Language Facility with Respect to Foreign Travel Prior to Coming to the U.S. for Total Thai Students

Language facility (scale score)	never travel	occasionally travel	often travel	Total
weak English	28	32	9	69
2-4	50.0	34.8	16.7	34.2
fair English	23	33	24	80
5	41.1	35.9	44.4	39.6
good English	5	27	21	53
6-8	8.9	29.3	38.9	26.2
Total	56	92	54	202
	27.7	45.5	26.7	100.0

8

Assessment of Attitude with Respect to Financial Position for Males

Attitude toward the U.S. (scale score)	weak financial 3-7	fair financial 8-10	good financial 11-16	Total
unfavorable	10	11	5	26
4-9	23.8	22.4	16.7	21.5
indifferent	24	21	13	58
10-12	57.1	42.9	43.3	47.9
favorable	8	17	12	37
13-20	19.0	34.7	40.0	30.6
Total	42	49	30	121
	34.7	40.5	24.8	100.0

Assessment of Attitude with Respect to Financial Position for Females

Attitude toward the U.S. (scale score)	weak financial 3-7	fair financial 8-10	good financial 11-16	Total
unfavorable	3	5	4	12
4-9	25.0	11.1	16.7	14.8
indifferent	7	25	11	43
10-12	58.3	55.6	45.8	53.1
favorable	2	15	9	26
13-20	16.7	33.3	37.5	32.1
Total	12	45	24	81
	14.8	55.6	29.6	100.0

Assessment of Amount of Contact with Americans with Respect to Language Facility for Males

		and the second se	the second se	the second s
Amount of Contact with American (scale score)	weak English 2-4	fair English 5	good English 6-8	Total
low contact	6	10	2	18
10-13	14.6	19.2	7.1	14.9
moderate contact	23	22	10	55
14-17	56.1	42.3	35.7	45.5
high contact	12	20	16	48
18-26	29.3	38.5	57.1	39.7
Total	41	52	28	121
	33.9	43.0	23.1	100.0

Assessment of Amount of Contact with Americans with Respect to Language Facility for Females

Amount of Contact with Americans (scale score)	weak English 2-4	fair English 5	good English 6-8	Total
low contact	9	5	4	18
10-13	32.1	17.9	16.0	22.2
moderate contact	17	15	6	38
14-17	60.7	53.6	24.0	46.9
high contact	2	8	15	25
18-26	7.1	28.6	60.0	30.9
Total	28	28	25	81
	34.6	34.6	30.9	100.0

Assessment of Lenth of Stay in the U.S. with Respect to Financial Position for Males

Length of Stay in the U.S. (scale score)	weak financial 3-7	fair financial 8-10	good financial 11-16	Total
short stay	14	8	9	31
(1-9 months)	45.2	25.8	29.0	25.6
moderate stay	8	7	9	24
(10-18 months)	33.3	29.2	37.5	19.8
long stay	19	33	12	64
(over 18 months)	29.7	51.6	18.8	52.9
Total	42	49	30	121
	34.7	40.5	24.8	100.0

Assessment of Length of Stay in the U.S. with Respect to Financial Position for Females

Length of Stay in the U.S. (scale score)	weak financial 3-7	fair financial 3-10	good financial 11-16	Total
short stay	8	11	8	27
(1-9 months	29.6	40.7	29.6	33.3
moderate stay	3	12	22	45
(10-18 months)	15.0	60.0	64.7	55.6
long stay	8	5	$\begin{smallmatrix}&11\\32.4\end{smallmatrix}$	24
(over 18 months)	29.6	25.0		29.6
Total	27	20	34	81
	33.3	24.7	42.0	100.0

Assessment of Attitude with Respect to Amount of Contact with Americans for College Students

Attitude toward the U.S. (scale score)	low contact 10-13	moderate contact 14-17	high contact 18-26	Total
unfavorable	2	9	2	13
4-9	14.3	27.3	10.0	19.4
indifferent	9	15	11	35
10-12	64.3	45.5	55.0	52.2
favorable	3	9	7	19
13-20	21.4	27.3	35.0	28.4
Total	14	33	20	67
	20.9	49.3	29.9	100.0

Assessment of Attitude with Respect to Amount of Contact with Americans for University Students

Attitude toward the U.S. (scale score)	low contact 10-13	moderate contact 14-17	high contact 18-26	Total
unfavorable	7	10	8	25
4-9	31.8	16.7	15.1	18.5
indifferent	12	32	22	66
10-12	54.5	53.3	41.5	48.9
favorable	3	18	23	44
13-20	13.6	30.0	43.4	32.6
Total	22	60	53	135
	16.3	44.4	39.3	100.0

APPENDIX IV

TABLE 1

Distribution of Thai Students According to Field of Study

Field of Study	Frequency	Relative Frequency (percent)
Science	82	37.3
Social Science	138	62.7
Total	220	100.0

TABLE 2

Distribution of Thai Students According to Academic Classification

Academic Classification	Frequency	Relative Frequency (percent)
Undergraduate	40	18.2
Graduate	177	80.5
No answer	3	1.4
Total	220	100.0

Source of Financial Support	Frequency	Relative Frequency (percent)
Self Support	142	64.6
Family	122	55.5
By employment in the U.S.	20	9.1
Scholarships or Fellowships	77	35.0
Thai Government	28	12.7
U.S. Organization, Association or University	17	7.7
U.S. Government	12	5.5
Others	20	9.1
No answer	1	0.4
Total	220	100.0

Distribution of Thai Students According to Source of Financial Support

TABLE	4

Satisfaction with Present Housing Arrangement

Degree of Attitude	Frequency	Relative Frequency (percent)
Very dissatisfied	4	1.8
Dissatisfied	25	11.4
Undecided	16	7.3
Satisfied	151	68.6
Very Satisfied	24	10.9
Total	220	100.0

TABLE 5

Comparison of Life in the United States and Thailand

Degree of Attitude	Frequency	Relative Frequency (percent)
Most dissatisfied	11	5.0
Dissatisfied	61	27.7
The same	56	25.5
Satisfied	79	35.9
Most satisfied	8	3.6
No answer	5	2.3
Total	220	100.0

- Backstrom, Charles H., and Hursch, Gerald D. Survey Research. Evanston: Northwestern University Press, 1963.
- Barry, J. Thai Students in the United States: A Study in Attitude Change. Data Paper No. 66, Southeast Asia Program, Cornell University. Ithaca, New York, 1967.
- Bem, Daryl J. Beliefs, Attitudes, and Human Affairs. Calif.: Brooks/Cole Publishing Company, 1970.
- Benedict, Ruth. Thai Culture and Behavior. <u>Data Paper No. 4</u>, Southeast Asia Program, Cornell University. Ithaca, New York, 1952.
- Bennett, John W.; Passin, Herbert, and McKnight, Robert K. In Search of Identity. Minneapolis: University of Minnesota Press, 1958.
- Bhavilai, R. Buddhism in Thailand. Thailand: The South-East Asia Treaty Organization, 1967.
- Blanchard, Wendell. Thailand. Connecticut: New Haven, 1966.
- Coelho, George V. <u>Changing Images of America: A Study of</u> <u>Indian Students' Perceptions</u>. Illinois: The Free Press, 1958.
- Darling, Frank C. Thailand and the United States. Washington, D.C.: Public Affairs Press, 1965.
- Dawson, Richard E., and Prewitt, Kenneth. Political Socialization. Boston: Little, Brown and Company, 1969.
- Dubios, C. Foreign Students and Higher Education in the United States. Washington, D.C.: American Council on Education, 1956.
- Eide, Ingrid, ed. <u>Students as Links Between Cultures</u>. Norway: Universitetsforlaget, 1970.
- Evers, Hans-Dieter, ed. Loosely Structured Social Systems: Thailand in Comparative Perspective. Connecticut: New Haven, 1969.
- Gurtov, Melvin. Southeast Asia Tomorrow. Baltimore: The Johns Hopkins Press, 1970.
- Handlin, Oscar, and Handlin, Mary F. <u>The American College and</u> <u>American Culture</u>. New York: McGraw-Hill Book Company, 1970.

- Janda, Kenneth. Data Processing. Evanston: Northwestern University Press, 1965.
- Lambert, R.D., and Bressler, M. Indian Students on an American Campus. Minneapolis: University of Minnesota Press, 1956.
- Likitwongs, Ubol. A Study of the Problem Confronting Thai Students in American College and University. Unpublished Ph.D. dissertation, Colorado State College, 1959.
- Lomax, Louis E. Thailand: The War That Is, The War That Will Be. New York: Random House, 1967.
- Manunpichu, Kanchana. <u>A Survey of Social Attitudes Among Thai</u> <u>Students in American Educational Institutions</u>. Unpublished Ph.D. dissertation, Colorado State College, 1964.
- Morris, R.T. <u>The Two-Way Mirror: National Status in Foreign</u> <u>Student's Adjustment</u>. <u>Minneapolis: University of</u> <u>Minnesota Press, 1960</u>.
- Nuechterlein, Donald E. Thailand and the Struggle for Southeast Asia. New York: Cornell University Press, 1965.
- Rajendra, Indrani, and Isom, W.B., ed. <u>Guide to Thailand</u>. Thailand: Temple Publicity Services, 1969.
- Scott, Franklin D. The American Experience of Swedish Students. Minneapolis: University of Minnesota Press, 1956.
- Selltiz, Claire; Cook, Stuart W.; Christ, June R., and Havel, Joan. Attitude and Social Relations of Foreign Students in the United States. Minneapolis: University of Minnesota Press, 1964.
- Wilson, David A. The United States and the Future of Thailand. New York: Praeger Publisher, 1970.
- Wit, Daniel. Thailand: Another Vietnam? Illinois: Charles Scribner's Sons, 1968.

ARTICLES IN PERIODICALS

- Bachrach, Stanley D., and Scoble, Harry M. "Mail Questionnaire Efficiency: Controlled Reduction of Nonresponse." <u>Public</u> Opinion Quarterly, XXXI (Summer, 1967), 265-271.
- Bailyn, Lotte, and Kelman, Herbert C. "The Effects of a Year's Experience in America on the Self-Image of Scandinavian: A Preliminary Analysis of Reactions to a New Environment." Journal of Social Issues, XVIII (1962), 30-40.

- Coelho, George V. "Personal Growth and Educational Development through Working and Studying Abroad." Journal of Social Issues, XVIII (1962), 55-67.
- Davison, W. Phillips. "On the Effects of Communication." Public Opinion Quarterly, XXIII (Fall, 1959), 343-360.
- Deutsch, S.E., and Won, G.Y.M. "Some Factors in the Adjustment of Foreign National in the United States." Journal of Social Issues, XIX (1963), 115-122.
- Flack, Michael J. "An Attempt at Perspective." International Educational and Cultural Exchange, V-VI (Summer 1969 -Spring 1971), 3-6.
- Gardiner, H.W. "Dominance-Difference Patterning in Thai Students." Journal of Social Psychology, Vol. 76 (1968), 281-82.
- Goldsen, Rose K.; Suchman, Edward A., and William, Robin M., Jr. "Factors Associated with the Development of Cross-Cultural Social Interaction." Journal of Social Issues, XII (1956), 26-32.
- Gruen, Walter. "Attitudes of German Exchange Students during A Year in the United States." <u>Public Opinion Quarterly</u>, XXIII (Spring, 1959), 43-54.
- Gullahorn, John T. and Gullahorn, Jeanne E. "An Extension of the U-Curve Hypothesis." Journal of Social Issues, XIX (1963), 33-47.
- Jacobson, Eugene; Kumata, Hideya, and Gullahorn, Jeann E. "Cross-Cultural Contribution to Attitude Research." Public Opinion Quarterly, XXIV (Summer, 1960), 205-223.
- Katz, Daniel. "The Functional Approach to the Study of Attitudes." <u>Public Opinion Quarterly</u>, XXIV (Summer, 1960), 163-204.
- Kelman, Herbert C. "Changing Attitudes through International Activities." Journal of Social Issues, XVIII (1962), 68-74.
- Lundstedt, Sven. "An Introduction to Some Evolving Problems in Cross-Cultural Research." Journal of Social Issues, XIX (1963), 1-9.
- Lysgaard, Sverre. "Adjustment in a Foreign Society: Norwegian Fulbright Grantees Visiting the United States." International Social Science Bulletin, VII (1955), 45-51.
- Mehling, Reuben. "A Simple Test for Measuring Intensity of Attitude." <u>Public Opinion Quarterly</u>, XXIII (Winter, 1959-1960), 567-578.

- Morris, Richard T. "National Status and Attitude of Foreign Students." Journal of Social Issues, XII (1956), 20-25.
- Reigrotski, Erich, and Anderson, Nels. "National Stereotypes and Foreign Contacts." Public Opinion Quarterly, XXIII (Winter, 1959-1960), 515-528.
- Riegal, O.W. "Residual Effects of Exchange of Persons." <u>Public</u> Opinion Quarterly, XVII (1953), 319-327.
- Rosenberg, Milton J. "A Structural Theory of Attitude Dynamic." Public Opinion Quarterly, XXIV (Summer, 1960), 319-340.
- Schild, Erling O. "The Foreign Student as Stranger Learning the Norms of the Host-Culture." Journal of Social Issues, XVIII (1962), 41-54.
- Selltiz, Claire; Hopson, Anna Lee, and Cook, Stuart W. "The Effects of Situation Factors on Personal Interaction between Foreign Students and American." Journal of Social Issues, XII (1956), 33-45.

, Cook, Stuart W. "Factors Influencing Attitudes of Foreign Students toward the Host Country." Journal of Social Issues, XVIII (1962), 7-23.

- Sewell, William H., and Davidsen, Oluf M. "The Adjustment of Scandinavian Students." Journal of Social Issues, XII (1956), 9-19.
- Smith, M. Brewster. "Cross-Cultural Education as a Research Area." Journal of Social Issues, XII (1956), 3-8.
- Tallent, Norman. "A Note on an Unusually High Rate of Returns for a Mail Questionnaire." <u>Public Opinion Quarterly</u>, XXIII (Winter 1959-1960), 579-581.
- Tannenbaum, Percy H., and McLead, Jack M. "On the Measurement of Socialization." <u>Public Opinion Quarterly</u>, XXXI (Spring, 1967), 27-37.
- Triandis, H.C. "Some Determinants of Interpersonal Communication Effectiveness." Human Relations, XIII (1960), 279-287.
- Veroff, Joseph. "African Student in the United States." Journal of Social Issues, XIX (1963), 48-60.
- Education and World Affairs. Report from the EWA. The University Looks Abroad. New York: Walker and Company, 1965.
- Institute of International Education. Report on International Exchange. Open Doors. New York: 1954-1970.

The United States Advisory Commission on International Educational and Cultural Affairs. Report from the Commission, Foreign Students in the United States. Washington, 1966.

.

THE IMPACT OF THE AMERICAN EXPERIENCE ON THAI STUDENTS' ATTITUDES: CASE STUDY IN TEN AMERICAN ACADEMIC INSTITUTIONS

by

PONGSAN PUNTULARP

B.A. (Hons.), Chulalongkorn University, 1969

AN ABSTRACT OF A MASTER'S THESIS

submitted in partial fulfillment of the

requirements for the degree

MASTER OF ARTS

Department of Political Science

KANSAS STATE UNIVERSITY Manhattan, Kansas

1974

This study was conducted in order to investigate Thai student attitudes in ten American academic institutions and to determine whether or not personal experiences (i.e., length of stay in the U.S., satisfaction with stay in the U.S., and the amount of contact with Americans) and personal background characteristics (i.e., language facility, financial security and foreign travel prior to coming to the U.S.) have any influence upon Thai student attitudes toward the United States

METHOD AND PROCEDURES

Student attitudes were measured by a questionnaire. It dealt with sex, academic classification, major field of study, general living conditions, length of stay in the U.S., satisfaction with stay in the U.S., the amount of contact with Americans, language facility, financial position, foreign travel prior to coming to the U.S. and attitudes toward the U.S. A measure of association between questions of Gamma =0.1400 was used as a criterian to eliminate questions. Then Spearman correlation coefficients were used to test the hypotheses. The writer allowed the .05 level of significance as a critical point to accept the hypotheses.

FINDINGS

1) Thai students' attitudes toward this country are determined by satisfaction with stay in the U.S., amount of contact with Americans and financial position. Most importantly, satisfaction with stay is the most significant determinant. 2) When sex is considered, for males, satisfaction with stay, amount of contact with Americans and financial position are the important determinants. But for females, only satisfaction with stay and amount of contact determine their attitudes. Interestingly, the amount of contact with Americans is the strongest influence upon their attitudes toward this country while satisfaction with stay is the most important for males. Even though the determinants were different, there were not many significant differences between Thai male students and their female counterparts in the patterns of responses.

3) In testing the differences of Thai student attitudes according to the types of academic institutions, the findings show that only satisfaction with stay and amount of contact with Americans determine the college students' attitudes. University students' attitudes are determined by satisfaction with stay, amount of contact with Americans and financial position. However, satisfaction with stay is the most essential determinant for both college and university students and their response patterns are pretty similar.

4) From the analyses, Thai students like more things about the United States than they dislike.

5) The majority of Thai students are indifferent toward this country. However, there are more students who are favorable than those who are unfavorable.