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Sensory lexicon development using trained panelists in Thailand and the United States: soy sauce

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6	SENSORY LEXICON DEVELOPMENT USING TRAINED PANELISTS IN THAILAND
7	AND THE UNITED STATES: SOY SAUCE
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1 ABSTRACT

Twenty soy sauce products were presented to two sensory panels, one in Thailand and one in the 2 U.S. Both panels had extensive training conducting descriptive sensory studies. Neither group 3 had tested soy sauce previously; however, they had different familiarity with soy sauce. Each 4 5 group separately evaluated samples during the same time period; then met, in Thailand, to 6 compare and discuss their generated lexicons. Most attributes listed by each group of panelists provided similar definitions and references. Although, a few attributes were not used by one or 7 the other panel because that term either does not exist in both languages (e.g., "cured" is not a 8 9 term for the Thai panel), represented an uncommon characteristic (e.g., "roaches" for the American panel), or were complex concepts (e.g., "brown"), the panelists used references to 10 assist their understanding of unclear attributes. After discussion, both panels agreed on 59 11 attributes with definitions and references for a soy sauce lexicon. The paper presents attributes 12 in English and Thai. 13

PRACTICAL APPLICATIONS

- A universal lexicon developed by different groups of trained panelists could reduce confusion and make the lexicon more understandable. A universal lexicon would help researchers in other countries to understand product quality. Additionally, the developed lexicon allows researchers to conduct studies with the same standard method in different laboratories enabling comparable results.
- 20 **Keywords:** lexicon, descriptive analysis, soy sauce, trained panel

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1 INTRODUCTION

- 2 The sophisticated method of descriptive sensory analysis captures a product's characteristics
- 3 (i.e., aroma, appearance, flavor, texture, aftertaste, and sound) by using sensory panelists to
- 4 evaluate and quantify perceived sensory attributes (Murray and others 2001).
- A crucial step in the research process for a product's descriptive analysis includes lexicon
- 6 development (Chambers et al. 2006). A well-developed set of lexicons for describing a product's
- 7 sensory characteristics can provide accurate and reproducible results for descriptive sensory
- 8 analysis. A trained panel can generate a set of lexicons or researchers may adopt and/or obtain
- 9 lexicons from previous studies developed by other panels (Murray et al. 2001). However, Chung
- and Chung (2007) and Drake et al. (2005) determined that two panels, especially if they are from
- other countries, may use terms differently from one another when evaluating samples. The
- deviation occurs because of: 1) difficulties understanding and interpreting the previously
- established terms (Murray et al. 2001); 2) culture and familiarity affecting panelist's perception
- and interpretation of specific attributes, e.g., when the description is linked to cultural
- experiences or background (Risvik et al. 1992; Blancher et al. 2007; Chung and Chung, 2007;
- Yang et al. 2012); or 3) the adopted sensory attribute established in one culture does not exist in
- other cultures (Risvik et al. 1992; Blancher et al. 2007; Chung and Chung 2007). Hunter and
- 18 McEwan (1998) suggested that panelists use standard references to assist them with fully
- understanding sensory characteristics, and therefore solve the problem.
- 20 Different researchers conducted several cross-cultural studies on descriptive analysis to
- validate lexicons and compare results from different cultures/countries panelists on a product
- category familiar, more or less, to each culture (Risvik et al. 1992; Hunter and McEwan 1998;
- Drake et al. 2005; Blancher et al. 2007; Chung and Chung 2007; Yang et al. 2012). Panelists

- 1 provided similar responses when products were distinctively different from one another;
- 2 however, when the products were similar, panelists provided responses that were less similar
- because other familiarities with a product occurred (Drake *et al.* 2005; Chung and Chung 2007).
- To date, no research exists where sensory panels from different cultural backgrounds with
- 5 different familiarity levels on one product category come together and develop a lexicon.
- 6 Therefore, researchers conducted this study by using Thai and American panelists with different
- 7 familiarity levels toward the specific product category of soy sauce, a staple condiment and
- 8 ingredient throughout East Asia.
- 9 Soy sauce is a salty, brown liquid often used for stir-frying or as a dip. In general,
- fermenting and aging a mixture of cooked soy beans and grains (e.g., wheat, barley, or rice), salt
- and water creates soy sauce (Hui and others 2003; Hui 2007). Adding acid to decompose soy
- 12 protein and starch is another manufacturing method for making soy sauce. This method takes
- only few days to produce, while traditional soy sauce ages for several months (Steinkraus, 1989).
- 14 The different ratio of soy bean to grains, as well as manufacturing process and flavoring
- ingredients are responsible for qualities and various types of soy sauce, especially sensory
- 16 properties.
- Several studies on the sensory properties of soy sauce exist; however, most focus on tastes;
- salt and umami tastes (Lioe et al. 2007; Lioe et al. 2010), and aroma/flavor characteristics (Otero
- 19 et al. 1998; Steinhaus and Schieberle 2007). Studies by Jeong et al. (2004) and Chung and
- 20 Chung (2007) conducted research providing a full spectrum of sensory characteristics of soy
- 21 sauce samples. However, their research focused on only Japanese and Korean soy sauce
- 22 products, even though soy sauce products are manufactured throughout East Asia. Additionally,
- 23 several researchers conducted studies on volatiles compounds in soy sauce (Yokotsuka 1961;

- 1 Steinhaus and Schieberle 2007; Zhang et al. 2010) and indicated that some flavor attributes were
- 2 absent from their studies. Therefore, developed lexicons from their studies leave out a wide array
- 3 of soy sauce products' sensory characteristics.
- 4 Understanding a wide range of soy sauce flavor attributes is important because researchers
- 5 can use the obtained information to measure and understand flavor quality. Additionally, in order
- 6 to provide a universal and understandable lexicon, two different panels with different familiarity
- 7 and cultural background working together on lexicon development would assist sensory
- 8 scientists in conducting methods with the same standard. Thus, this study's objectives were to: 1)
- 9 develop consensus terms, definitions, and references for describing sensory characteristics of soy
- sauce products, and 2) cross-culturally compare identical products' lexicons developed by Thai
- and US trained panelists with different familiarities toward soy sauce products.

MATERIALS AND METHODS

Panelists

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- Nine trained professional Thai panelists with fair-good English speaking skills from Kasetstart
- 15 University Sensory and Consumer Research Center and six trained professional US panelists
- from the Sensory Analysis Center at Kansas State University participated in this study. The Thai
- panelists were familiar with and use soy sauce products, whereas US panelists were not familiar
- with soy sauce products. All panelists were females between 30-65 years old. Both panels had
- 19 approximately 120 hours of training in descriptive analysis methodology that emphasized
- 20 lexicon development and use and scaling of intensity for a wide range of products. Neither
- 21 group had experience in evaluating soy sauce products.

Product Screening

1 Researchers purchased 116 soy sauce samples from grocery stores in Manhattan, Kansas and

2 Beaverton, Oregon (Appendix 1). Five sensory analysts evaluated all soy sauce samples and

classified samples based on similarity of overall flavor characteristics. The samples sorted into

10 different groups. One to 3 representative samples of each group were selected for the lexicon

development study. A total of 20 soy sauce samples were selected to represent a wide range of

6 flavor characteristics. The selected samples were manufactured in China, Japan, Singapore,

Korea, Taiwan, Philippines, Hong Kong, and the US. Researchers then sent samples to Thailand

for evaluation.

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Sample Preparation

All 20 samples were coded with 3-digit random numbers and stored in a refrigerator at 5-7°C.

Samples were removed from the refrigerator about 1 h prior to the evaluation sessions and

allowed to come to room temperature (~ 20C); then 10 mL of each soy sauce sample was

measured and placed in 1 oz clear plastic cups and covered with a lid. One sample at a time was

served in random order.

Panelists cleaned their palates between samples with unsalted-top crackers (Unsalted tops

premium saltine crackers, Nabisco, East Hanover, NJ, USA) and reverse osmosis, deionized,

carbon-filtered water.

Lexicon development

During the same period of time, Thai and US panels separately evaluated and developed terminology characteristics presented in the 20 soy sauce samples. Each panel worked in its own laboratories in Thailand or the U.S. Each evaluation session lasted approximately 1-2 h in the morning over 5 consecutive days. The panelists had at least a 5-minute break after each sample evaluation. Panelists individually evaluated each sample and made notes on the descriptors

presented. After all panelists finished their evaluations, the panel leader led a discussion to reach agreement on the identified descriptors. Once the panel agreed on the descriptors, they began defining the flavor notes more precisely and suggested definitions and potential references (including food and chemical), which represented soy sauce characteristics. Lexicon development with evaluation of all 20 products and determination of references took approximately 40 h for each panel. This is similar to the lexicon development reported in recent research on other products (Suwonsichon et al.., 2012; Leksrisompong et al., 2012; Bett-Garber et al., 2012; Vázquez-Araújo et al., 2012; and Adhikari et al., 2011). After establishing the lexicon for describing soy sauce products, four of the six US panelists went to Thailand for discussion, comparison, and finalization of the lexicons previously generated by each panel group.

A Thai sensory analyst who lived and worked in the U.S. moderated the final lexicon selection sessions. The sessions were conducted 2 sessions per day, 3 hr in the morning and 3 hr in the afternoon over 4 consecutive days. Sessions were held in both the morning and afternoon to reduce travel expenses for the US panelists. During the lexicon selection, researchers provided additional samples and references to panelists upon request.

Product Testing and Analysis

The 20 plain soy sauce samples (1mL) were scored for each attribute by the panel and the scores for each attribute were mapped using principal components analysis (PCA) to determine how well the attributes described the products and to ensure that the products represented a broad cross-section of products in the category.

RESULTS AND DISCUSSION

- 1 Most attributes listed by each group of panelists provided similar definitions and references.
- 2 Both panels agreed on 59 useful terms for describing sensory characteristics of soy sauce for the
- 3 final lexicon (Table 1). The two panels discussed for clarity some attributes due to the unfamiliar
- 4 characteristics, unfamiliarity, or ambiguousness of language.
- 5 The finalized 58 terms classified into four aspects: common terms, uncommon terms,
- 6 uncommon characteristics, and complex characteristics (Table 2). The frequencies of each
- 7 characteristic found in the 20 samples evaluated also are shown (Table 2).
- 8 Common terms: both panels generated terms such as alcohol, animalic, beany, bitter,
- 9 *chemical*, *chocolate*, etc. Almost identical definitions for each term were created by both panels.
- 10 Uncommon terms: the Thai panel had difficulties understanding and interpreting several
- terms developed by the US panel. The Thai panel did not use these terms because the term either
- does not exist in the Thai language (i.e., brown, dark brown, brown sweet, brown spice, caramel,
- and *cured*) or no appropriate word was found for a specific characteristic, instead Thai panelists
- came up with a phase to represent a characteristic (i.e., acrid, briny) or applied the English terms
- 15 (i.e., brown, caramel, and cured).
- 16 Uncommon Characteristic: a term occasionally was not common or known to panelists. The
- 17 US panelists originally did not define *roaches*, which Thai panelists described as *dirty*, *dusty*,
- and musty characteristics. The US panelists, who generally do not have roaches in their
- 19 environment, would not know this characteristic based on their experience and cultural context
- 20 (Severiano-Pérez et al., 2012; Risvik et al. 1992; Blancher et al. 2007). After the US panel was
- 21 introduced to *roaches* they were able to indentify this specific term.
- 22 Complex characteristics: That panelists had difficulties describing and understanding some
- 23 terms such as *brown* and *musty*.

The Thai panelists had difficulty differentiating the terms *brown*, *caramel*, and *dark brown*created by US panelists. Thai panelists perceived these three characteristics to be the same as *brown* and rated the intensity by the degree of *brown* (i.e., low was *brown*, medium was *caramel*,

and high was *dark brown*). However, the US panelists suggested these terms be separate because

a soy sauce product may have different intensities for each "brown level."

Both panelists had difficulties identifying and selecting appropriate terms related to *dusty*, *moldy*, *earthy*, and *musty*. The panels were uncertain how to differentiate these characteristics once they tried to classify the terms into specific characteristics (e.g., *earthy-damp*, *dusty*, and *moldy-damp*). However, chemical references, based on those recommended by Chambers *et al.* (1998), solved the confusion when these references were provided.

Another discussion created by both panels removed some redundant terms, and both panels agreed on eliminating these terms. For example, the original list of flavor terms contained such characteristics as *smoky*, *acrid*, and *acrid smoke*, but after discussion, the panels eliminated *acrid smoke* because it was a combination of *acrid* and *smoky* attributes in soy sauce samples. Some attributes were combined even though they represent slightly different flavors because individually no contribution was made to overall differences in soy sauce. For example, *medicinal*, *band-aid*, and *iodine* are different flavor attributes. However, the panel combined these three attributes because no differential contribution to understanding the flavor of soy sauce was made individually. Additionally, panelists found these attributes infrequently and at near-threshold levels.

The results were illustrated on a PCA map to show the product space (Fig. 1) on the first two PCs which represented only 30% of the explained variability. Due to the diversity of flavor

1 characteristics in soy sauce, it would take 18 PCs to explain approximately 99% of the variability. 2 The map demonstrated that the selected samples represented a broad cross-section of the soy 3 sauce category. The developed attributes were successfully used to describe the product 4 diversity. 5 6 **CONCLUSIONS** 7 This study suggested that familiarity of products does not affect trained panelists' 8 9 performance in developing sensory terms for soy sauce products. However, language and culture were the factors that limit the ability to describe certain attributes. These limitations could be 10 solved by using standard references to help the panelists to understand sensory characteristics of 11 products across cultures. 12 13 14 REFERENCES 15 ADHIKARI, K., CHAMBERS, E.IV, MILLER, R., VÁZQUEZ-ARAÚJO, L. BHUMIRATANA, N., AND PHILIP, C. 2011. Development of a lexicon for beef flavor in intact muscle. J. Sensory Stud. 26: 413-420. BETT-GARBER, K.L., LEA, J.M., CHAMPAGNE, E.T. and MCCLUNG, A.M. 2012. Whole-16 grain rice flavor associated with assorted bran colors. J. Sensory Stud. 27: 78-86. 17 BLANCHER, G., CHOLLET, S., KESTELOOT, R., HOANG, D.N., CUVELIER, G. and 18 SIEFFERMANN, J.M. 2007. French and Vietnamese: how do they describe texture 19 characteristics of the same food? A case study with jellies. Food Qual. Prefer. 18 (3), 20

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1 **TABLE 1.** DEFINITION AND REFERENCE STANDARDS OF SOY SAUCE FLAVOR

2 CHARACTERISTICS DEVELOPED BY THAI AND AMERICAN PANELS

3 (คำจำกัดความและตัวอย่างมาตรฐานกลิ่นรสของซอสถั่วเหลืองพัฒนาโดยผู้ทดสอบชาวไทยและอ

4 เมริกัน)

Term	Definition	Reference
Acrid	Sharp/acid, burnt flavor note associated with	Grandma's molasses
แหลม ฉุน	something over baked or excessively browned in	
	oil	
Alcohol	Colorless pungent chemical-like aromatic	1-penten-3-ol
แอลกอฮอล์	associated with distilled spirits of grain products	
Animalic/	Combination of aromatics associated with farm	Tincture of civet
barnyard	animals and live animal habitation, including	
สาบสัตว์	manures	
Ashy sooty	Light smokey/ashy aroma associated with	Camel filters (Turkish
เถ้า	burning tobacco, such as cigarette smoke.	and domestic blend)
		cigarette smoked filter
Astringent	Drying, puckering, or tingling sensation on the	Alum solution
เฝื่อน	surface and/or edges of the tongue and mouth	
Bacon	Aromatic reminiscent of smoked, brown, cured	Betty crocker Bac-os
เบคอน	pork	
Beany	Aromatics characteristic of beans; most include	1-octen-3-ol
ถั่ว	green, pea pod, nutty, brown, soy; also include	Kroger great northern
	starchy, musty/earthy, musty/dusty, sour	bean
	aromatics, powdery feel, and one or more of the	
	characteristics	
Bitter	Fundamental taste sensation of which caffeine is	Caffeine solution
ขม	typical	
Briny	Aromatic associated with salty and moist, such as	Dried seaweed (Kelp)
น้ำเกลือ	salt water, ocean water, ocean air, or seaweed.	
Brown	Rich, full aromatic impression always	2,3-dimethylpyrazine
น้ำตาล	characterized as some degree of darkness,	Diamond pecan halves
	generally associated with other attributes (can be	
	found in nuts, brown sugar, coffee, coco).	
Brown (Dark)	Sharp, almost burnt aromatic, nice/deep intense	Wyler's beef bouillon
น้ำตาลเข้ม	flavor that is dry, round, and crisp (meat, bouillon	
	cube, e.g., Knorr, dark brown sugar)	
Brown fruity	Aromatics associated with dried brown fruit	Prunes juice
ผลไม้แห้งที่มีสีเ		
ข้ม		
Brown spices	Aromatics associated with a range of brown	McCormick allspice,
เครื่องเท [ี] ศสีเข้ม	spices such as cinnamon, nutmeg, allspice	cinnamon, and nutmeg in
OLI 9 EL DO NILI PARENTY	opieto saen as emmanion, natines, anopiet	Timumon, and namice in

		water
Brown sweet กลิ่นหวาน	A rich full-bodied dark brown sweet aromatic	1-2 Cyclo-hexenedione C & H golden brown sugar
Burnt ใหม้	Scorched dark brown aromatic that may be somewhat sharp and acrid; produced by overheating.	AFF's wheat cereal
Caramel คาราเมล	A round, full bodied, medium brown aromatics associated with brown sugars and some other carbohydrates	Ethyl maltol C&H golden brown sugar
Cheesy ชีส	Perception of aromatics commonly associated with or identified as cheese; may be described as dairy sweet, dairy sour, butyric and/or goaty.	Joan of arc brie de luxe cheese
Chemical สารเคมี	Aromatic impression associated with a broad range of compounds, generally known as chemical	Borneol Carvacol
Chocolate ชอกโกแลต	Aromatics associated with cocoa bean, powdered cocoa, and chocolate bar; a dark brown, sweet, often musty aromatic	Hershey's chocolate bar
Coffee กาแฟ	A distinctly roasted brown, slightly bitter aromatic characteristic of brewed coffee; additional descriptors may/may not include woody, oily, acidic, and full bodied; these notes may occur at varying intensities	Folger's coffee
Cured ถนอมอาหาร (เนื้อ)	Overall aromatic impression of preserved meat which includes sweet, salty, smoky and the impression of nitrite	Guaiacol Oscar meyer smoked, cooked ham
Cooked Fruit ผลไม้ความร้อน	Aromatic impression associated with a cooked fruit rather than fresh, uncooked fruit	Motts apple juice
Dry แห้ง	Dry is the term for the odor-effect, achieved through processing such as drying or dehydrating of a product.	Gensoy; soy protein powder
Dusty อับแห้ง Earthy/damp	Dry, musty, papery Musty, damp, wet soil	2,3,4- trimethoxybenzaldehyde 2-methylisoborneol
carmy/damp ดินอับชื้น	iviusty, damp, wet som	2-menty its 000111e01
Fermented หมัก	Sweet, overripe, rotten, musty. Sweet, slightly brown, overripe aromatics associated with fermented fruits, vegetables, or grains; can have a yeasty notes	Great lakes sun dried tomato
Fishy คาวปลา	Aromatic associated with fish oil as found in mackerel, canned sardines, or cod liver oil	Dried bonito shaving, Katsuobushi
Fruity	Aromatic blend which is sweet and/or sour	Welch white grape juice

 ผลไม้	reminiscent of a variety of different fruits	
Green	Sharp slightly pungent aromatics associated with	Dried seaweed (kelp)
เขียว	green plant/vegetable matter such as asparagus,	
	Brussels sprout, celery, spinach, etc.	
Hay-like	Slightly sweet dry, dusty, aromatic with a slight	Dried parsley
หญ้าแห้ง	green character associated with dry plant material	
Heavy oil /	Aromatics associated with a petroleum product;	Vaseline petroleum jelly
petroleum	described as clean, heavy, and oily	
ปิโตรเลียม		
Meaty	Aromatic impression associated with meat	Wyler's beef bouillon
เนื้อ	extracts and/or broth; may or may not have a	granules
	brown character (if the meat protein can be	
	specifically identified, it will be)	
Medicinal	A clean, sterile aromatic characteristic of	Listerine
ยา	antiseptic-like products such as Band-Aids,	
	alcohol, and iodine	
Metallic	Flavor aromatics described as the flat associated	Chunk pineapple
โลหะ	with iron, copper, and silver spoons	
Molasses	Dark caramel top notes, which may include	Grandma's molasses
กากน้ำตาล	slightly sharp, acrid, sulfur like of molasses notes	
	characters	
Moldy/damp	Musty, damp basement-like, earthy, moldy	2,3,5,6-
<u>อับ/ชื้นรา</u>		tetrachloroanisole
Numbing	A feeling of a decrease or loss of sensation in the	Pepsi
_ความรู้สึกชา	mouth or tongue	
Nutty	A total of the nutty characteristics; these nutty	Kretschmer wheat germ
ถั่ว	characteristics are: sweet, oily, light brown,	
	slightly musty and/or buttery, earthy, woody,	
011	bitter (nuts, wheat germ, whole grains)	D'.
Oily impression	Overall perception of heated oil aromatics	Ritz cracker
กลิ่นน้ำมัน	commonly associated with products containing	
	oil or fat; may include fat from pepperoni, utter	
Dungant	fat from cheese, or oil in sauce or crust	McCormials day mustard
Pungent	Sharp aromatics with a physically penetrating sensation in the nose	McCormick dry mustard
ลุน Roasted	Dark brown impression characteristic of products	Folgora alassia roast
Roasted คั่ว		Folgers classic roast ground coffee
PI J	such as coffee, meat, and nuts- cooked at a higher temperature than toasted for a longer period of	2-isopropyl-3-
	time); does not include bitter or burnt notes	methoxypyrazine
Roaches	Dirty, musty, insect-like aromatics associated	Hydratrophic aldehyde
สาบ	with insects or roaches and their nests	11, dranopine aidenyde
Rodent	Dirty, animal hair-like aromatics, associated with	Methylpentanoic acid
иц	rodents and rodent nests, sometimes accompanied	month appendituitore actu
* 1 kg	by urine and/or rodent feces	
Salty	Fundamental taste factor of which sodium	Sodium chloride solution
Zaitj	I disaminental table ractor of willon boardin	Soundin Chiloride Boldtion

- เค็ม	chloride in water is typical	
Seaweed	Aromatics associated with shell fish, fresh fish,	Jin Han international
สาหร่าย	and ocean vegetation	dried laver
Sesame	Woody, nutty, brown, buttery, musty aromatic	Raw spice hunter sesame
งา	characteristic of sesame seeds	seeds
Smoky	A sweet, brown pungent aromatic which may be	Dried bonito shaving,
_ควัน	slightly ashy, sooty, dusty, or woody	Katsuobushi
Sour aromatics	Sour, astringent, slightly pungent aromatics	5% white vinegar in
กลิ่นเปรี้ยว	associated with vinegar	water
Sour เปรี้ยว	A fundamental taste sensation of which citric acid is typical	Citric acid solution
Spicy	Blend of aromatics associated with a variety of	Hillshire farms lit'l beef
เผ็ด	products commonly known as spices: an overall	smokies
	intensity evaluation of what may be a	
	combination of spice aromatics, which may/may	
	not include allspice, fennel, dry mustard, paprika,	
Sulfur	black pepper, and ginger Slightly sweet acrid, pungent, harsh irritating	Grandma's molasses
ุธแกน ซัลเฟอร์	aromatic reminiscent of matches, cap guns, and	Grandina's morasses
บยเพยา	gun powder	
Sweet	Aromatics and flavor notes associated with the	Lorna doone cookie
Aromatics	impression of all sweet substances	
กลิ่นหวาน		
Sweet	Fundamental taste sensation of which sucrose is	Sucrose solution
หวาน	typical	
Umami	Flat, salty flavor enhanced, naturally occurring in	Mushroom broth
ผงชูรส	some mushrooms.	
Urinous	Combination of sour, somewhat sweet, pungent,	Choline chloride
คล้ายปัสสาวะ	slightly ammonia-like aromatics; associated with	
Wet animal hair	urine-soiled diapers Aromatic reminiscent of wet animal hair; tends to	d-Xylose
ขนสัตว์เปียก	be pungent, musty, and somewhat sour;	u-Aylose
пимизепан	sometimes described as goaty	
Woody	Flat, dark dry aromatics associated with the bark	Popsicle stick
ไม้	of a tree or wood by-products.	4-ethyguaiacol
Yeasty (dough)	Sour, fermented aromatic commonly associated	Wonder bread slice
ยีสต์ (แป้งหมัก)	with yeast	

- 1 TABLE 2: CLASSIFICATION OF TERMS FOR DESCRIBING SOY SAUCE
- 2 CHARACTERISTICS DEVELOPED BY US AND THAI PANELS AND FREQUENCY OF
- 3 EACH CHARACTERISTIC FOUND IN SELECTED SAMPLES.

4

Common Terms			
Alcohol (20)	Cooked fruit (1)	Numbing (2)	Spicy (1)
Animalic-barnyard (2)	Dry (1) (1)	Oil Impression (1)	Sulfur (2)
Ashy-sooty (1)	Fermented (20)	Petroleum (1)	Sweet (20)
Bacon (1)	Fishy (3)	Pungent (18)	Sweet aromatics (17)
Astringent (20)	Fruity (11)	Roasted (2)	Umami (20)
Beany (20)	Green (1)	Rodent (1)	Urinous (3)
Bitter (20)	Hay (1)	Salty (20)	Wet animal hair (1)
Burnt (8)	Meaty (20)	Seaweed (2)	Woody (9)
Cheesy (1)	Medicinal (7)	Sesame (1)	Yeasty (2)
Chemical (3) (3)	Metallic (1)	Smoky (10)	
Chocolate (2) (2)	Molasses (5)	Sour (20)	
Coffee (1) (1)	Nutty (2)	Sour Aromatics (20)	
Uncommon Terms			
Acrid (3) B	riny (20)	Brown Sweet (6)	Brown spice (1)
Brown fruity (8)	fured (19)		
Uncommon Characte	ristics		
Roaches (1)			
Complex Characteris	tics		
Brown (12)	aramel (6)	Dark brown (20)	Dusty (6)
Earthy-Damp (8) M	Ioldy-damp (3)		

- APENDIX 1: A LIST OF ONE HUNDRED AND SIXTEEN SOY SAUCE COLLECTED
- 7 FOR PRODUCT SCREENING PROCESS

Country of Manufacture	Brand	Information
China	Lee Kum Kee*	Seasoned Soy Sauce for Seafood
	Lee Kum Kee*	Mushroom Flavored Dark Soy Sauce
	Lee Kum Kee*	Soy Sauce
	Zhu	Dark Soy Superior Sauce
	Zhu*	Light Superior Soy Sauce

Lee Kum Kee Premium Dark Soy Sauce

Lee Kum Kee Chili Soy Sauce

Lee Kum Kee Double Deluxe Soy Sauce

Tomo Foods Soy Sauce Maggi* Seasoning

Pearl River Bridge Superior Light Soy Sauce

Lee Kum Kee Lite Soy Sauce (50% Less Sodium)

Lee Kum Kee Premium Soy Sauce

Pearl River Bridge Seasoned Soy Sauce for Seafood

Pearl River Bridge Mushroom Flavored Superior (Dark Soy Sauce)

Hong Kong Koon Chun* Black Soy Sauce

Amoy Superior Light Soy Sauce

Amoy Dark Soy Sauce Amoy Light Soy Sauce

Amoy Reduced Salt Soy Sauce

Indonesia ABC Sweet Soy Sauce

ABC Kecap Asin Salty Soy Sauce

Japan Kikkoman* Organic Soy Sauce

Kikkoman* All-Purpose Seasoning (Maroyaka Soy Sauce)

Uminosei Shoyu Kokusan

Usukuch

Yamasa

Kikkoman Organic Soy Sauce

Shoyu

Kikkoman All-Purpose Seasoning (Umakuchi Shoyu; Flavor

Enhanced Soy Sauce)
Yamasa Soy Sauce

Kikkoman Marudaizu Oni Konbu Shoyu

Eden Organic Tamari Soy Sauce Kikkoman Tamari Soy Sauce Yamasa Marudaizu Shoyu

Ohsawa Nama Shoyu Unpasteurized Soy Sauce

Mitoku Johsen Organic Shoyu

Eden Organic Shoyu Soy Sauce (Reduced Sodium)

Yamasa Shinmi Wadakan Soy Sauce

White Soy Sauce
Yamasa

White Soy Sauce
Soy Sauce (Less Salt)

Mitoku Organic Yaemon Tamari (Wheat Free)

Tsuyu No Moto (Seasoning Sauce Triple

Ninben* Strength)

Marukin* Soy Sauce

Eden Organic* Tamari Soy Sauce-Naturally Brewed

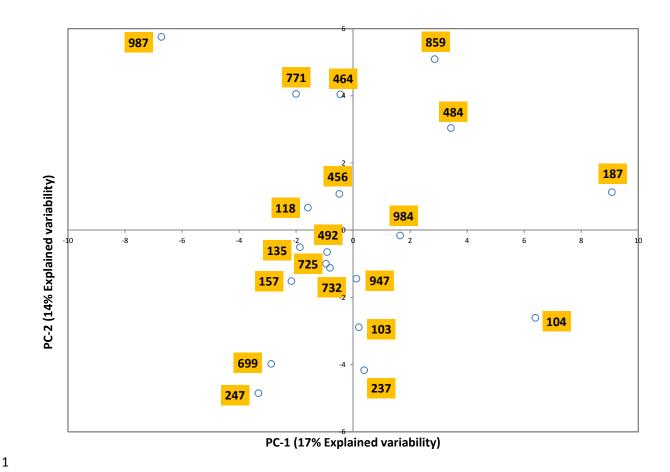
Wadakan Soy Sauce with Seaweed

Eden Organic Shoyu Soy Sauce (Whole Wheat)

	Yamasa	Less Salt Soy Sauce
	White soy sauce	White Golden Tamari (Premium)
	Tomoechan	Soy Sauce with Seaweed
	Yamasa	Yamasa Tokusen Yuki Shoyu
	Eden Organic	Shoyu Soy Sauce (Organic Wheat)
	Nittojyozo Mikawa Shiro	Tamari
Korea	Assi	Sea Tangle Soy Sauce
	Chung Jung Won	Soy Sauce
	Chung Jung Won	Soy Sauce (Jorim)
	Sempio Foods	Soy Sauce for Soup
	Assi	Kelp Soy Sauce (5% Kelp)
	Sempio Foods	Soy Sauce Light (25% Low Sodium)
	Monggo Sun	Soy Sauce
	CJ	Dasima Ganjang (Soy Sauce, Sea Tangle Flavor)
	CJ	Traditional Korean Soy Sauce (for Soup)
	Sempio	Soy Sauce Jin S
	Assi	Authentic Flavor Soy Sauce
	Sempio Foods	Soy Sauce Charcoal Filtered
	Sempio Foods	Brewed Soup Soy Sauce Premium
	CJ*	Naturally Brewed Soy Sauce (Yangjo)
Philippines	Silver Swan*	Special Soy Sauce
11	Coconut Brand*	All-purpose Seasoning
	Datu Puti	Soy Sauce
	Marca Pina*	Soy Sauce
	Datu Puti	Soy Sauce
Singapore	Wei-Chuan*	China Light Soy Sauce
	Wei-Chuan	China Dark Soy Sauce
	Kimlan	Soy Paste
	Kimlan	Kimlan Sang Chau (Grade-A, Light Soy Sauce)
	O'Long	Premium Black Bean Soy Sauce
	Kimlan	All-Purpose (40% Less Sodium)
	Kimlan	Authentic (Less Salty, More Flavor)
	Kim Ve Wong	Sang Chau (Premium Soy Sauce)
	Tung-I	Soy Sauce (Four Seasons)
	Kimlan	Kimlan Lou Chau (Dark Soy Sauce)
	Wan Ja Shan	Soy Sauce (Paste)
	Kimlan	Kimlan Sang Chau (Light Soy Sauce)
	Kimlan	Aged Soy Sauce
	Kim Ve Wong	Anka Soy Sauce
	9	
	Kim Ve Wong	Thick Soy Sauce
	Wan Ja Shan	All Purpose Seasoning
		•

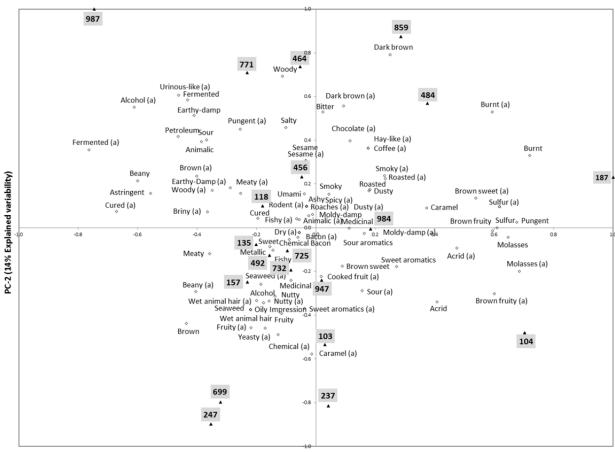
	Kwong Hung Seng	Thin Soy Sauce (White Soy Sauce)
	Kwong Hung Seng	Sweet Sauce
	Healthy Boy	Thin Soy Sauce (White Soy Sauce)
	Golden Mountain	Seasoning Sauce
	Maekrua Gold Label	Yellow-Green Label (Premium)
	Kwong Hung Seng	Dark Soy Sauce
	Maekrua Gold Label	Yellow Label
	Chay	Seasoning Sauce
Thailand	Maggi*	Cooking Soy Sauce, Taste of Asia
	San J	Organic Shoyu
	Kikkoman	All-Purpose (37% less sodium)
	Best Choice	Lite Soy Sauce (50% less sodium)
	Yamasa	Premium Soy Sauce
	San-J	Tamari Premium Soy Sauce (Reduced Sodium)
	Great Value	Soy Sauce
	Aloha	Lower Salt Content
USA	Best Choice*	All-Purpose Seasoning
	Kikkoman*	All-Purpose
	Wan Ja Shan	Aged Soy Sauce
	Kikkoman	All-Purpose Milder Soy Sauce (40% Less
		Sodium)
	Aloha	Soy Sauce
	Kikkoman	Premium Quality Sushi and Sashimi
	La Choy	All Purpose
	Bluegrass	Soy Sauce
	San-J	Tamari Premium Soy Sauce
	San J	Organic Tamari (Wheat Free)
	La Choy	Lite Soy Sauce (50% Less Sodium)
	San-J*	Organic Tamari (Reduce Sodium and Wheat Free)

^{*} Samples were selected for lexicon development in this study



2 FIG. 1. PRINCIPAL COMPONENT ANALYSIS MAP OF SOY SAUCE PRODUCTS

3 EVALUATED BY TRAINED PANEL USING DEVELOPED LEXICONS



PC-1 (17% Explained variability)