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- B. Jagger J. Harvey – Safe Food for a Healthier Nepal: Priming a National Mycotoxin Response – 40 slides (<https://hdl.handle.net/2097/42509>)
- C. John F. Leslie – Nominal Groups & Discussion Strategies – 17 slides (<https://hdl.handle.net/2097/42510>)
- D. Alejandro Ortega-Beltran & Ranajit Bandyopadhyay – Communication Strategy, Tools, and Lessons from the Aflasafe Initiative – 21 slides (<https://hdl.handle.net/2097/42511>)
- E. Jeffrey B. Morris – Strategic Crisis Communications: Managing Mycotoxin Risk – 16 slides (<https://hdl.handle.net/2097/42512>)

MARS/NDRI/KSU Communications Workshop

Himalaya Hotel, Kathmandu, 2-3 June 2022

Day 1

13:00 Workshop Welcome, Dr. Jaya Gurung (Nepal Development Research Institute) and Professor Jagger Harvey (Kansas State University, KSU)

13:15 Mars: Introduction to Food Safety Coalition – Dr. Guangtao Zhang (Director, Mars Global Food Safety Center)

13:30 Summary of previous PHL Nepal project – Post-Harvest Loss Innovation Lab’s past project (2016 – 2019): Building research capacity, characterizing aflatoxin contamination and developing a stakeholder-created strategy to address this food and nutritional security issue in Nepal. Dr. Jagger Harvey (KSU)

14:00 Discussion session strategies (Distinguished Professor John Leslie, KSU)

14:30 Key Issues/Audience Matrix nominal group style discussions

Participant self-introductions to one another in their group

Summarized and sorted results from Nepal Nominal Group discussions available for each participant to guide thoughts and discussion.

No scheduled breaks. Groups to take breaks as fits their schedule. Coffee, tea and lunch or light dinner available on side tables

Nominal Group Style discussions in five smaller groups (5-8 people) – hybrid of in-person and on-line. Groups are sufficiently separated to make overhearing discussion at a neighboring table unlikely.

Effectively five nominal group questions. The question is, “Identify key issues regarding mycotoxins of relevance to (audience).” Five different audiences: (i) Consumers, (ii) Educators and Trainers, (iii) Policy Makers, (iv) Health Professionals, and (v) Producers, Traders and Distributors. Responses may be in one or more of the areas of: (a) Health issues and food safety, (b) Economics/market/price issues, (c) Post-harvest practices issues, and (d) Testing/reporting/regulatory issues.

List all responses on newsprint sheets and in a fillable PDF as with nominal group discussion. For each audience, rank priority messages with nominal group style voting for each individual’s Top 5 responses. Report weighted score and number of individuals voting for each issue. Identify the group’s Top 5 most important issues for each audience for possible discussion with entire group on the next day.

Groups will rotate through the audiences in a specified order that will differ by group. Goal is to have all five audiences be towards the beginning and towards the end of some group’s discussions.

18:00 End of session when summary of last discussion is submitted electronically to the organizers.

Day 2

13:00 Review compiled priorities from Day One discussions for each audience (John Leslie, KSU)

13:30 PACA/AFLASafe lessons learned (Dr. Alejandro Ortega-Beltran, AFLASafe project leader, International Institute of Tropical Agriculture)

14:00 Strategic Crisis Communications: Managing Mycotoxin Risk (Jeff Morris, Vice President KSU Marketing and Communications emeritus)

14:15 Discussion Session strategies (John Leslie)

14:15 Issue/Communication Strategies Nominal Group style discussions

Results from Day One discussions available on-line and as one hard copy/group
No scheduled breaks. Groups to take breaks as fits their schedule. Coffee, tea and lunch/light dinner available on side tables.

Nominal Group Style discussions in five smaller groups (5-8 people) – hybrid of in-person and on line. These should be the same groups as the day before. If there are new people, then they should be dispersed amongst the existing groups

Effectively five nominal group questions. The question is, “Identify communication strategies for important mycotoxin issues of relevance to (audience).” Five different audiences: (i) Consumers, (ii) Educators and Trainers, (iii) Policy Makers, (iv) Health Professionals, and (v) Producers, Traders and Distributors. Responses must include an issue from the composite list of Day One discussions and a source, channel/method for communicating about the issue.

Should list all responses on newsprint sheets, and in fillable PDF as with previous day’s discussion. For each audience, rank issue/communication strategies with nominal group style voting for each individual’s Top 5 choices. Report weighted score and number of individuals voting for each issue/communication strategy. Identify the group’s top three most important issues/communication strategies for each audience for later discussion with entire group.

Groups will rotate through the audiences in a specified order that will differ by group. Goal is to have all five audiences be towards the beginning and towards the end of some group’s discussions.

17:00 Groups report top strategies by audience, with discussion (John Leslie, Jeff Morris & Jagger Harvey)

17:45 Closing remarks from Mars, NDRI and KSU

18:00 End of session

Attendees

MARS/NDRI/KSU Communications Workshop

Himalaya Hotel, Kathmandu, 2-3 June 2022

Participants in Nepal:

1. Rita Bastakoti, Representative, National Farmer's Group Federation
2. Pragya Bhandari, Medicare Hospital
3. Shraddha Bhattarai, World Food Program (WFP)
4. Dhanjaya Budha, Farmer, Karnali Province, Nepal
5. Monika Choudhary, Center for Crop Development & Agro-Biodiversity Conservation (CCDABC)
6. Kishor Dahal, Institute of Agriculture & Animal Science (IAAS), Tribhuvan University
7. Gyandra Pd. Ghimire, Forum for Protection of Consumers Rights
8. Jaya K. Gurung, Nepal Development Research Institute (NDRI)
9. Dhiraj Karki, Nepali Technical Assistance Group (NTAG)
10. Dambar Khanal, R & D innovations, Pvt Ltd
11. Anish Lamichhane, Nepal Development Research Institute (NDRI)
12. Narendra Maharjan, Nepal Development Research Institute (NDRI)
13. Manoj Mishra, Helen Keller International (HKI), Nepal
14. Laxmi Nepal, Farmer, Sindhupalchok-Village Mode Farmer
15. Pravin Ojha, National Food Research Division, National Agricultural Research Council (NARC)
16. Nirmala Pandey, Nepal Development Research Institute (NDRI)
17. Kristina Parajuli, Nepal Health Research Council (NHRC)
18. Pranil Man Singh Pradhan, Institute of Medicine (IOM), Tribhuvan University
19. Krishna Rai, Department of Food Technology & Quality Control (DFTQC)
20. Raj Rai, National Planning Commission (NPC)
21. Rosa Ranjit, Nepal Academy of Science and Technology (NAST)
22. Dipendra Rokaya, Former Member, Province Planning Commission (PPC), Karnali Province
23. Inisha Shrestha, Nepal Korean Friendship Municipality-Molecular Diagnostic Lab
24. Jaya Shree Sijapati, Nepal Academy of Science and Technology (NAST)
25. Sashi Silwal, Nepal Health Research Council (NHRC)
26. Rojee Suwal, Helen Keller International (HKI), Nepal
27. Aashish Timalina, Family Welfare Division, Government of Nepal
28. Atul Upadhyay, Baliyo Nepal Nutrition Initiative Pvt Ltd
29. Manoj Upreti, World Food Program (WFP)

Participants from outside Nepal:

- 30. Bob Baker, Consultant, Mars Inc.
- 31. Jagger J. Harvey, Feed the Future Lab for the Reduction of Post-Harvest Losses
- 32. John F. Leslie, Kansas State University
- 33. Jeffrey B. Morris, Kansas State University
- 34. Justina Raggett, Mars Inc.
- 35. Aneesh Raizada, Mars Inc.
- 36. Guangtao Zhang, Global Food Safety Center, Mars Inc.
- 37. Yueju Zhao, Global Food Safety Center, Mars Inc.

Management Team:

- 38. Santosh Kumar Mahato, Nepal Development Research Institute (NDRI)
- 39. Manisha Rayamajhi, Nepal Development Research Institute (NDRI)
- 40. Bijaya Shrestha, Digital Studio, Putalisadak
- 41. Shankar Shrestha, Nepal Development Research Institute (NDRI)
- 42. Anjan Silwal, Nepal Development Research Institute (NDRI)

Guangtao Zhang
MARS

Aneesh Raizada
MARS

Bob Baker
MARS

Yueju Zhao
MARS

Justina Raggett
MARS

John Leslie
K-State

Jagger Harvey
K-State

Jeff Moris
K-State



Strategic Planning Stakeholder Workshop to Develop an Aflatoxin Communications Plan for Nepal

In Collaboration with

KANSAS STATE
UNIVERSITY



Nepal Food Research Institute
नेपाल खाद्य अनुसन्धान प्रविष्टान

MARS
Global Food
Safety Center

Date: 2022
Venue: Hotel Himalaya, Kathmandu



Strategic Planning Stakeholder Workshop To Develop an Aflatoxin Communications Plan For Nepal