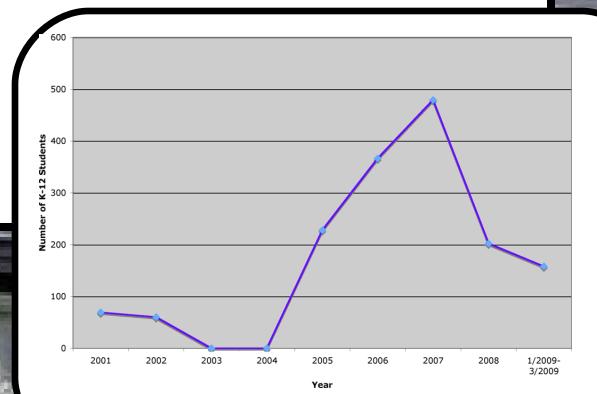
# WHOA! THE SHELVES MOVE! (AND OTHER COOL THINGS K-12 STUDENTS NEED TO KNOW ABOUT YOUR LIBRARY)

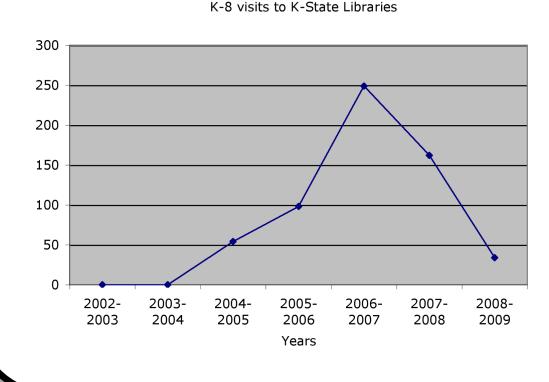
### Who are we?

- The coordinators of K-12 Outreach at K-State Libraries
- A Science Librarian and an Instructional Design Librarian
- K-12 Outreach is not in our position descriptions

## Who are they?

- Classes from local schools
- Summer and after-school programs
- Upward Bound participants





# WHAT?

## Scheduling

Email or web form

TOUR HIGHLIGHTS

Technology and building

Self-Checkout machines

Great Room with WPA murals

Juvenile Literature Collection

Special Collections

Dow Chemical Multicultural Resource

Compact shelving

Scanners

**Collections** 

Center

## **Planning**

 Communicate directly with teachers or group leaders to develop instruction, activities, and resources for specific assignment or objective

# WHEN?

**Activities** 

Tours given school groups

Patron Instruction

Building tours for all ages

Instruction and research

assistance for 7-12

Crushing teachers or

librarians in compact

Book races in the stacks

• Storytime for K-3

ACTIVITIES & RESOURCES

to increase

## Why did we expand our services?

- To support our land-grant mission Giving back to our community and state by sharing our resources
- To follow our strategic plan
- K-12 is a user group
- Because it didn't cost us anything
- To market K-State and the Libraries

## Why should academic libraries to reach out to K-12 users?

- To share resources
- To build community
- To recruit students to your university
- To market your library
- Because it's fun and rewarding to bring in new and excited users

## ANATOMY OF A VISIT

- Plan visit and ask for help as needed
- Meet group at main entry
- 5. Tour/instruction/activities
- 7. Follow up and thank you notes to teachers

### Receive request

- 2. Communicate with teachers or group leaders

- 6. Good-byes

# CONTACT US



Marketing, marketing, marketing

With other units on campus (New \

With teachers and media coordinators

Student Services, Campus Tours)

Send out a general call to staff for

• Create a web page about your program

Student Services, public libraries,

Brainstorm campus and community

public schools, special programs

Outline what you have to offer

organizations to connect with

Website

• Brochures

Word of mouth

We built relationships

GETTING STARTED

Designate a contact

volunteers

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# 9-12 visits to K-State Libraries

- K-12 Services page
- Research Guides

shelving

Resources

# K-8 visits to K-State Libraries