

## AXIO SURVEY

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**K-State Proud Student Campaign Survey**

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**Survey Description**

**Welcome! We greatly appreciate your help in making K-State Proud an engaging and successful student campaign.**

This short survey will take ***no more than 10 minutes*** to complete.

Thank you again for taking the time to answer these questions. Your responses are important!

**Remember:** When you complete this survey, your name will be entered into a drawing for a chance to win one of five \$15 e-gift cards for Amazon.com.

**Opening Instructions**

Please answer all questions honestly and to the best of your ability.

**Page 1**

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**Question 1** *\*\* required \*\**

Your participation in this survey is entirely voluntary, and all of your responses will be kept confidential. If you decide to participate in this study, you may withdraw your consent at any time, or stop participating at any time without explanation. If you do *not* wish to participate in this survey, then indicate below that you would like to exit this survey.

No personally identifiable information will be associated with your name in any reports of this data. Should you have any further questions or comments, please contact Sarah Hart, mass communications graduate student and researcher, at proudsurvey@k-state.edu.

Please select one of the options below.

- Yes, I give my consent.
- No, I would like to exit this survey.

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## Page 2

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .

### Question 2 **\*\* required \*\***

Please indicate the description below that best describes you.

- I am a current student.
- I am an alumnus.

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## Page 3

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am an alumnus.](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

### Question 3 **\*\* required \*\***

How many years did you donate to the K-State Proud Student Campaign from 2007 to 2010?

- 1
- 2
- 3
- 4

### Question 4 **\*\* required \*\***

How much money did you donate (on average) to K-State Proud **each year** ?

- \$1-\$10
- \$11-\$20
- \$21-\$30
- \$31-\$40
- \$41-\$50
- I do not remember.
- Other:

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## Page 4

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

**Question 5** *\*\* required \*\**

How many years have you donated to the K-State Proud Student Campaign from 2007 to 2010?

- 1
- 2
- 3
- 4

**Question 6** *\*\* required \*\**

How much money do you donate (on average) to K-State Proud **each year**?

- \$1-\$10
- \$11-\$20
- \$21-\$30
- \$31-\$40
- \$41-\$50
- Other:

**Page 5**

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am an alumnus.](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

**Question 7** *\*\* required \*\**

Please indicate to what degree you **disliked or liked** receiving information about the K-State Proud Student Campaign from the following channels when you attended K-State.

*(Click the circle under "6" if information was not available from that channel when you attended K-State.)*

1 - Disliked very much | 2 - Disliked somewhat | 3 - Neutral  
 4 - Liked somewhat | 5 - Liked very much  
 6 - Not applicable

	1	2	3	4	5	6
<b>7.1</b> Phone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>7.2</b> Mail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>7.3</b> Face-to-face conversations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>7.4</b> K-State Collegian newspaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>7.5</b> K-State Proud website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7.6 Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7.7 Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7.8 Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7.9 YouTube video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7.10 K-State Proud Volunteer Kickoff event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7.11 Information table in K-State Student Union	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7.12 Events where K-State Proud was promoted (i.e., basketball game)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7.13 Other (please specify what below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Question 8**

If you indicated "Other," please tell us what that was.

Characters Remaining: 200

**Page 6**

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**Fill out this page only if you answered:**

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

**Question 9 *\*\* required \*\****

Please indicate to what degree you **dislike** or **like** receiving information about the K-State Proud Student Campaign from the following channels.

*(Click on the circle under "6" if you have not received information about K-State Proud from that channel.)*

1 - Dislike very much | 2 - Dislike somewhat | 3 - Neutral  
 4 - Like somewhat | 5 - Like very much  
 6 - Not applicable

	1	2	3	4	5	6
9.1 Phone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.2 Mail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.3 Face-to-face conversations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.4 K-State Collegian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.5 K-State Proud website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.6 Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.7 Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.8 Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9.9 YouTube video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.10 K-State Proud Volunteer Kickoff event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.11 Information table in the K-State Student Union	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.12 Events where K-State Proud is promoted (i.e. basketball game)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9.13 Other (please specify below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Question 10**

If you indicated "Other," please tell us what that is.

Characters Remaining: 200

**Page 7**

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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .
- AND [I am an alumnus.](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

**Question 11 *\*\* required \*\****

Please indicate to what degree the following people **did not influence** or **influenced** your decision to donate to the K-State Proud Student Campaign.

1 - No influence | 2 - Somewhat influenced  
3 - Very much influenced

	1	2	3
11.1 Family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11.2 Friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11.3 Fellow students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11.4 Co-workers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11.5 Professors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11.6 Student organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11.7 K-State Proud representatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11.8 Campus leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11.9 Other (please specify who below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Question 12**

If you indicated "Other," please tell us who that was.

Characters Remaining: 200

**Page 8****Fill out this page only if you answered:**

- *Yes, I give my conse...* on question **1. Your participation in this surge...** on **page 1** .
- AND *I am a current stude...* on question **2. Please indicate the description ...** on **page 2** .

**Question 13 \*\* required \*\***

Please indicate to what degree the following people **do not influence** or **influence** your decision to donate to the K-State Proud Student Campaign.

1 - No influence | 2 - Somewhat influence | 3 - Very much influence

	1	2	3
<b>13.1</b> Family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>13.2</b> Friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>13.3</b> Fellow students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>13.4</b> Co-workers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>13.5</b> Professors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>13.6</b> Student organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>13.7</b> K-State Proud representatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>13.8</b> Campus leaders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>13.9</b> Other (please specify who below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Question 14**

If you indicated "Other," please tell us who that is.

Characters Remaining: 200

**Page 9****Fill out this page only if you answered:**

- *Yes, I give my conse...* on question **1. Your participation in this surge...** on **page 1** .
- AND *I am an alumnus.* on question **2. Please indicate the description ...** on **page 2** .

**Question 15 \*\* required \*\***

Please indicate to what degree the following factors **did not influence** or **influenced** your decision to donate to the K-State Proud Student Campaign.

1 - No Influence | 2 - Somewhat influenced  
3 - Very much influenced

	1	2	3
15.1 How the money is used	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15.2 Quality of messages that K-State Proud provided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15.3 The gift of a K-State Proud t-shirt	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15.4 The mission of the campaign	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15.5 K-State pride	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15.6 Personal values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15.7 Other (please specify what below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### Question 16

If you indicated "Other," please tell us what factor that was.

Characters Remaining: 200

## Page 10

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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

### Question 17 **\*\* required \*\***

Please indicate to what degree the following factors **do not influence** or **influence** your decision to donate to the K-State Proud Student Campaign.

1 - No influence | 2 - Somewhat influence  
3 - Very strong influence

	1	2	3
17.1 How the money is used	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17.2 Quality of messages that K-State Proud provides	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17.3 The gift of a K-State Proud t-shirt	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17.4 The mission of the campaign	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17.5 K-State pride	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17.6 Personal values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17.7 Other (please specify what below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### Question 18

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If you indicated "Other," please tell what factor that is.

Characters Remaining: 200

## Page 11

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**Fill out this page only if you answered:**

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am an alumnus.](#) OR [I am a current stude...](#) on question [2. Please indicate the description](#) ... on [page 2](#) .

Please answer the following questions.

### Question 19 **\*\* required \*\***

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1 - Never | 2 - Daily | 3 - Weekly

4 - More than Weekly, but less than Monthly | 5 - Monthly | 6 - I did not know this existed.

7 - Not applicable

	1	2	3	4	5	6	7
<b>19.1</b> In the past 3 months, how often did you read articles in the K-State Collegian about the K-State Proud Student Campaign?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>19.2</b> In the past 3 months, how often did you visit the K-State Proud website?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>19.3</b> In the past 3 months, how often did you read email messages about the K-State Proud Student Campaign?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>19.4</b> In the past 3 months, how often did you visit the K-State Proud Facebook page?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>19.5</b> In the past 3 months, how often did you read the K-State Proud Twitter feed?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### Question 20 **\*\* required \*\***

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1 - Never | 2 - Daily | 3 - Weekly

4 - More than Weekly, but less than Monthly | 5 - Monthly | 6 - I did not know this existed.

7 - Not applicable

	1	2	3	4	5	6	7
<b>20.1</b> In the past 3 months, how often did you post a comment to the K-State Proud Facebook page?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>20.2</b> In the past 3 months, how often did you post a comment to the K-State Proud Twitter feed?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>20.3</b> In the past 3 months, how often did you watch a K-State Proud YouTube video?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



**Question 21** *\*\* required \*\**

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How many years have you participated or did you participate in K-State Proud Week events, including donating at the table in the K-State Student Union, taking a picture with Willie the Wildcat, and getting autographs of K-State celebrities?

- 0  
 1  
 2  
 3  
 4  
 I did not know this existed.  
 Other:

**Question 22** *\*\* required \*\**

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How many years have you attended or did you attend the K-State Proud Volunteer Kickoff event?

- 0  
 1  
 2  
 3  
 4  
 I did not know this existed.  
 Other:

**Question 23** *\*\* required \*\**

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How many years have you attended or did you attend the K-State Proud basketball game?

- 0  
 1  
 2  
 3  
 4  
 I did not know this existed.  
 Other:

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**Page 12**

Fill out this page only if you answered:

- *Yes, I give my conse...* on question **1. Your participation in this surve...** on **page 1** .
- AND *I am an alumnus.* on question **2. Please indicate the description ...** on **page 2** .

**Question 24** *\*\* required \*\**

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Did you know individuals who helped organize the campaign when you attended K-State?

- Yes  
 No  
 I do not remember.

**Question 25** *\*\* required \*\**

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Did you volunteer your time to help with the K-State Proud Student Campaign when you attended K-State?

- Yes  
 No

**Page 13**

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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

**Question 26** *\*\* required \*\**

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Do you know individuals who help organize the campaign?

- Yes  
 No

**Question 27** *\*\* required \*\**

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Do you volunteer your time to help with the campaign?

- Yes  
 No

**Page 14**

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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am an alumnus.](#) on question [2. Please indicate the description ...](#) on [page 2](#) .
- AND [Yes](#) on question [25. Did you volunteer your time to h...](#) on [page 12](#) .

**Question 28** *\*\* required \*\**

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How many years did you volunteer with the K-State Proud Student Campaign?

- 1  
 2  
 3  
 4

**Page 15**

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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [Yes](#) on question [27. Do you volunteer your time ...](#) on [page 13](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

**Question 29** *\*\* required \*\**


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How many years have you volunteered with the K-State Proud Student Campaign?

- 1  
 2  
 3  
 4  
 5

**Question 30** *\*\* required \*\**


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Will you volunteer with K-State Proud in 2011?

- Yes  
 No  
 Maybe

**Page 16**


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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [No](#) on question [27. Do you volunteer your time ...](#) on [page 13](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

**Question 31** *\*\* required \*\**

1 - Very much unwilling | 2 - Somewhat unwilling | 3 - Neutral  
 4 - Somewhat willing | 5 - Very much willing

	1	2	3	4	5
<b>31.1</b> To what extent would you be unwilling or willing to volunteer with the K-State Proud Student Campaign in the future?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Page 17**


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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am an alumnus.](#) on question [2. Please indicate the description ...](#) on [page 2](#) .
- AND [Yes](#) OR [No](#) on question [25. Did you volunteer your time to h...](#) on [page 12](#) .

**Question 32** *\*\* required \*\**


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Have you given to Kansas State University since graduating?

- Yes  
 No

## Page 18

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .
- AND [I am an alumnus.](#) on question [2. Please indicate the description ...](#) on [page 2](#) .
- AND [Yes](#) on question [32. Have you given to Kansas State U...](#) on [page 17](#) .

Question 33 **\*\* required \*\***

1 - No influence | 2 - Somewhat influenced  
3 - Very much influenced

	1	2	3
<b>33.1</b> To what extent was your decision to donate to the University influenced by your participation in the K-State Proud Student Campaign?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Page 19

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .
- AND [I am an alumnus.](#) on question [2. Please indicate the description ...](#) on [page 2](#) .
- AND [No](#) on question [32. Have you given to Kansas State U...](#) on [page 17](#) .

Question 34 **\*\* required \*\***

1 - Very much unwilling | 2 - Somewhat unwilling | 3 - Neutral  
4 - Somewhat willing | 5 - Very much willing

	1	2	3	4	5
<b>34.1</b> To what extent you would be unwilling or willing to donate to Kansas State University in the future?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Page 20

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .
- AND [No](#) OR [Yes](#) on question [27. Do you volunteer your time ...](#) on [page 13](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

Question 35 **\*\* required \*\***

Will you give to the K-State Proud Student Campaign in 2011?

Yes

- No
- Maybe

**Page 21**

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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .
- AND [Maybe](#) OR [Yes](#) OR [No](#) on question [35. Will you give to the K-State Pro...](#) on [page 20](#) .

**Question 36** *\*\* required \*\**

---

1 - Very much unwilling | 2 - Somewhat unwilling | 3 - Neutral  
 4 - Somewhat willing | 5 - Very much willing

	1	2	3	4	5
<b>36.1</b> To what extent you would be unwilling or willing to donate to Kansas State University after graduating?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Page 22**

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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .
- AND [I am an alumnus.](#) OR [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .
- AND [Maybe](#) OR [Yes](#) OR [No](#) on question [35. Will you give to the K-State Pro...](#) on [page 20](#) .

**Question 37**

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Please indicate to what extent your **liking** for the following companies has been **influenced** by their support of the K-State Proud Student Campaign.

1 - Not at all influence | 2 - Somewhat influence  
 3 - Very much influence | 4 - Not applicable

	1	2	3	4
<b>37.1</b> GTM Sportswear	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>37.2</b> Cox Communications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Page 23**

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Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .

- AND *I am an alumnus.* on question *2. Please indicate the description ...* on *page 2* .

**Question 38** *\*\* required \*\**

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What is your gender?

- Male  
 Female

**Question 39** *\*\* required \*\**

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How old are you?

- 20  
 21  
 22  
 23  
 24  
 25  
 26  
 27  
 28  
 Other:

**Question 40** *\*\* required \*\**

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What year did you graduate from K-State?

- 2007  
 2008  
 2009  
 2010

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**Page 24**

Fill out this page only if you answered:

- *Yes, I give my conse...* on question *1. Your participation in this surge...* on *page 1* .
- AND *I am a current stude...* on question *2. Please indicate the description ...* on *page 2* .
- AND *Maybe* OR *Yes* OR *No* on question *35. Will you give to the K-State Pro...* on *page 20* .

**Question 41** *\*\* required \*\**

---

What is your gender?

- Male  
 Female

**Question 42** *\*\* required \*\**

---

What is your year in school?

- Freshman  
 Sophomore  
 Junior  
 Senior

- Fifth year  
 Graduate student  
 Other:

---

**Page 25**

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .
- AND [I am an alumnus.](#) on question [2. Please indicate the description ...](#) on [page 2](#) .

**Question 43**

---

What field of study did you receive your degree in from K-State?

Characters Remaining: 100

**Question 44**

---

What field do you work in now?

Characters Remaining: 100

---

**Page 26**

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surve...](#) on [page 1](#) .
- AND [I am a current stude...](#) on question [2. Please indicate the description ...](#) on [page 2](#) .
- AND [Yes](#) OR [Maybe](#) OR [No](#) on question [35. Will you give to the K-State Pro...](#) on [page 20](#) .

**Question 45 \*\* required \*\***

---

How old are you?

- 19  
 20  
 21  
 22  
 23  
 24  
 25  
 26

Other:

**Question 46**

---

What major do you study at K-State?

Characters Remaining: 100

---

## Page 27

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am an alumnus.](#) OR [I am a current stude...](#) on question [2. Please indicate the description](#) ... on [page 2](#) .
- AND [Maybe](#) OR [Yes](#) OR [No](#) on question [35. Will you give to the K-State Pro...](#) on [page 20](#) .

## Question 47

Please provide us with additional comments about the K-State Proud Student Campaign.

Characters Remaining: 500

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## Page 28

Fill out this page only if you answered:

- [No, I would like to ...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .

We understand how valuable your time is. We are hoping you may be able to give about ten minutes of your time before Sunday, Feb. 20, to help us collect important information for the Kansas State University Foundation and the K-State Proud Student Campaign by completing this short survey. Your responses are important!

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## Page 29

Fill out this page only if you answered:

- [Yes, I give my conse...](#) on question [1. Your participation in this surge...](#) on [page 1](#) .
- AND [I am an alumnus.](#) OR [I am a current stude...](#) on question [2. Please indicate the description](#)



... on [page 2](#) .

- AND [Maybe](#) OR [Yes](#) OR [No](#) on question [35. Will you give to the K-State Pro...](#) on [page 20](#) .

Thank you for participating in this survey! We appreciate your time and consideration in completing it. It is only through the assistance of Wildcats like you that we can provide adequate information to help improve the K-State Proud Student Campaign for future years.

If you would like to obtain the results of this survey after data are collected and analyzed by the researcher, please contact Sarah Hart or Mindy Weixelman at [proudsurvey@k-state.edu](mailto:proudsurvey@k-state.edu) for more information.

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#### Closing Message

**If you have questions regarding this survey, please contact Sarah Hart or Mindy Weixelman at [proudsurvey@k-state.edu](mailto:proudsurvey@k-state.edu).**

This study has been approved by the University Research Compliance Office, located at 203 Fairchild Hall, Kansas State University, and the KSU Foundation, located at 2323 Anderson Ave., Suite 500, Manhattan, KS.

- End of Survey -

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