Do you offer enough online courses?

Are you having trouble covering courses?

Do you have expertise gaps in your faculty?

Have you lost faculty positions?

Do you have courses with low enrollment?

Should your students have more course options?

Do you have courses with low enrollment?

Are you not able to offer courses often enough?

Is it hard to hire faculty in some areas?
HOW-TO
Design and Implement
Academic Program and Course Sharing Partnerships

June 10, 2010

Dawn Anderson, Senior Coordinator
K-State Institute for Academic Alliances
K-State Institute for Academic Alliances
Developing and managing collaborative distance education academic programs

Why collaborate?

• To pursue opportunities that are significant, urgent, and/or risky.
• To do together what cannot be done alone.
• To expand reach.
• To improve outcomes.
• To achieve synergy and open doors to innovation.
Today’s Presentation

3 Collaboration Models
- Online Credentials (degrees & certificates)
- Online Course Exchanges

Fast Track to Implementation

Discussion
It's all about the students…

Access & Success

Admitted to a partner university

Enroll in courses and graduate from that university

Taught by faculty from multiple universities

Served by faculty advisors & campus coordinators
<table>
<thead>
<tr>
<th></th>
<th>Iowa State University</th>
<th>Kansas State University</th>
<th>Montana State University</th>
<th>University of Nebraska</th>
<th>NDSU</th>
<th>OSU</th>
<th>SDSU</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall</strong></td>
<td></td>
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<tr>
<td>Investing in the</td>
<td></td>
<td>Financial Planning</td>
<td>Personal Income Taxation</td>
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<tr>
<td>Family’s Future</td>
<td></td>
<td>Case Studies</td>
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<tr>
<td>Fundamentals of</td>
<td></td>
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<tr>
<td>Financial Planning</td>
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<tr>
<td><strong>Spring</strong></td>
<td></td>
<td>Professional Practices</td>
<td>Estate Planning</td>
<td>Insurance Planning</td>
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<td>in FFP</td>
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<td>Financial Counseling</td>
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</tr>
<tr>
<td><strong>Summer</strong></td>
<td></td>
<td>Housing &amp; Real Estate</td>
<td>Retirement Planning</td>
<td>Housing &amp; Real Estate</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Financial Planning</td>
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<td>Case Studies</td>
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<tr>
<td>**Anytime - 6 Credit</td>
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</tr>
<tr>
<td>Practicum/Project</td>
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</tr>
</tbody>
</table>
Common Price = Tuition + Fees  
Fall 2009: $430 / graduate credit hour  
$295 / undergraduate credit hour
Big 12 Engineering Consortium
# Nuclear Engineering

Option/Certificate/Minor – 13-15 Credits

<table>
<thead>
<tr>
<th>FALL</th>
<th>Texas A&amp;M University</th>
<th>University of Missouri</th>
<th>Kansas State University</th>
<th>University of Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principles of Nuclear Engineering</td>
<td>Energy Systems and Resources</td>
<td>Elements of Nuclear Engineering</td>
<td>Introduction to Nuclear and Radiation Engineering Concepts</td>
<td></td>
</tr>
<tr>
<td>Nuclear Reactor Theory</td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPRING</th>
<th>Nuclear Reactor Analysis</th>
<th>Filling Madame Curie’s Dream</th>
<th>Elements of Nuclear Engineering</th>
<th>Introduction to Nuclear and Radiation Engineering Concepts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Radiation Protection and Shielding</td>
<td></td>
<td></td>
<td>Nuclear Reactor Engineering</td>
</tr>
</tbody>
</table>
Big 12 Engineering Consortium
Finance Agreement

Exchange Rate
Fall 2009: $515/undergraduate credit hour
New Online Courses in Plant Sciences

- Interact with students from other universities
- Explore new options in Plant Sciences
- Take a course from another university without leaving campus

Spring 2010 Courses

Horticulture Crop Physiology (HORT 401V)
3 credits
Undergraduate
Taught by Louisiana State University

Sustainable Nursery Production (HORT 401V)
3 credits
Undergraduate
Taught by Oklahoma State University

Sustainable Landscape Management (HORT 401V)
3 credits
Undergraduate and Graduate
Taught by Mississippi State University

Temperature Stress Physiology (HORT 602V)
3 credits
Graduate
Taught by Oklahoma State University

For more information see your advisor.
Identify OR create (requires course approval) an appropriate course name and number, and put in course schedule.

Or use a problems course

STAT 799 - Topics in Statistics
Credits: (Var.)
Pr.: STAT 703 or 770 and consent of instructor.

NOTE: The student’s committee would need to approve the course substitution.
Example: K-State students take KUMC Biostat Course

- K-State MPH Faculty Input (also helps market course)
- K-State identifies instructor of record
- K-State markets the course to students, and informs advisors and faculty of the course’s availability.
- K-State students enroll and pay for the course through K-State.
- K-State program coordinator enters the K-State students’ enrollment information in ExpanSIS.
- K-State emails enrolled students a course information sheet and student acknowledgement form.
How does the course exchange work for the teaching institution?

- KUMC program coordinator accesses ExpanSIS and obtains the course roster.
- KUMC enters the K-State students in their course management system- Angel.
- K-State emails the KUMC program coordinator about drops and also enters that info in ExpanSIS.
- KUMC invoices K-State for an agreed upon $$ amount/student/credit hour
- KU enters K-State students grades in ExpanSIS.
Collaborative Program Implementation

- Campus Coordinator
- Faculty
- Academic Administrators - Graduate Dean, College Deans, Department Heads
- Registrar
- Continuing Education
- Chief Financial Officer
• Consortium Memorandum of Agreement
• Consortium Bylaws
• Financial Agreement
• Graduate Deans Agreement
• Program Memorandum of Agreement
• Policies and Procedures Handbook
Principle 1. Behave as Equals

Principle 2. Respect & Accommodate Institutional Differences

Principle 3. Simplify Student Navigation

Principle 4. Share Leadership

Great Plains IDEA
Campus Coordinator – Critical Staff Position

- Handles day-to-day operations
- Communicates with & supports students
- Coordinates student enrollment and course access;
- Enters ExpanSIS data
- Coordinates fund exchange
ExpanSIS – Award Winning

Multi-Institution Student Information System

Creative Use of Technology Award

Great Plains Region Excellence in Innovation Award
System Administrator

- Adds Universities
- Creates Semesters
- Defines Tuition Rates
- Adds Departments and Programs
- Creates Alliance Courses
Mapping allows individual universities to translate an Alliance course name and # into your University’s course name and #.

<table>
<thead>
<tr>
<th>Alliance Course #</th>
<th>Alliance Course Title</th>
<th>University Course #</th>
<th>University Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>CD 503</td>
<td>Community Development I: Principles and Strategies of Community Change</td>
<td>CDPLAN 705</td>
<td>CD I: Principles &amp; Strategies of Community Change</td>
</tr>
<tr>
<td>CD 504</td>
<td>Community Analysis: Introduction to Methods</td>
<td>CDPLAN 710</td>
<td>Community Analysis</td>
</tr>
<tr>
<td>CD 505</td>
<td>Community Development II: Organizing for Community Change</td>
<td>CDPLAN 715</td>
<td>CD II: Organizing for Community Change</td>
</tr>
<tr>
<td>CD 506</td>
<td>Community and Regional Economic Policy and Analysis</td>
<td>CDPLAN 720</td>
<td>Community &amp; Regional Economic Analysis</td>
</tr>
<tr>
<td>CD 507</td>
<td>Introduction to Native Community Development</td>
<td>CDPLAN 610</td>
<td>Intro to Native Community Development</td>
</tr>
<tr>
<td>CD 508</td>
<td>Ecological Economics</td>
<td>CDPLAN 620</td>
<td>Ecological Economics</td>
</tr>
<tr>
<td>CD 509</td>
<td>Building Native Community and Economic Capacity</td>
<td>CDPLAN 611</td>
<td>Building Native Communities &amp; Economic Capacity</td>
</tr>
</tbody>
</table>
Once a course is scheduled, coordinators from all institutions can enroll students and view student information.
The admitting university enters student demographic, contact & program info.

<table>
<thead>
<tr>
<th>Details for Add Student</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>* Name (first, middle, last):</td>
<td>Super Student</td>
</tr>
<tr>
<td>Previous Last Name:</td>
<td></td>
</tr>
<tr>
<td>Student ID:</td>
<td>A23498</td>
</tr>
<tr>
<td>Home Institution:</td>
<td>University for Man</td>
</tr>
<tr>
<td>Birth Date:</td>
<td>06/15/80</td>
</tr>
<tr>
<td>Ack. Form:</td>
<td>09/01/06</td>
</tr>
<tr>
<td>Gender:</td>
<td>Male</td>
</tr>
<tr>
<td>Ethnicity:</td>
<td>Asian/Pacific Islander</td>
</tr>
<tr>
<td>US Citizen:</td>
<td>Yes</td>
</tr>
<tr>
<td>Previous Degrees:</td>
<td>B.S.</td>
</tr>
<tr>
<td>Undergrad GPA:</td>
<td>3.5</td>
</tr>
<tr>
<td>Notes:</td>
<td></td>
</tr>
</tbody>
</table>
Student Acknowledgement Form

I understand ______________(name of enrolling institution) will be disclosing my personal identifiable information as outlined above to the institution(s) providing the course instruction, and those teaching institutions will report my grade(s) to the institution through which I am enrolled. I understand the purpose of sharing student specific information within the Consortium.

_________________   ________________
(Signature)        (Date mo/dd/yy)

PRINT: ______________   _______   ______________
(First Name)       (MI)        (Last Name)

_________________   ______________
(Email address)     (Phone number)
Includes enrollment and grade history.
ExpanSIS  Enroll Students

See all the courses offered a particular semester. Click on “Enroll” to see enrollment activity for that course and enroll students, drop, or apply refunds.

<table>
<thead>
<tr>
<th>University Course #</th>
<th>University Course Title</th>
<th>University</th>
<th>Enrolled / Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>FSHS 845</td>
<td>Adult Development and Aging</td>
<td>CSU</td>
<td>21/*</td>
</tr>
<tr>
<td>FSHS 714</td>
<td>Program Design, Evaluation, and Implementation</td>
<td>CSU</td>
<td>2/10</td>
</tr>
<tr>
<td>FSHS 711</td>
<td>Foundations of Youth Development</td>
<td>CSU</td>
<td>2/*</td>
</tr>
<tr>
<td>ARCH 730</td>
<td>Environment &amp; Aging</td>
<td>ISU</td>
<td>28/*</td>
</tr>
<tr>
<td>FSHS 675</td>
<td>Field Study in Family Economics</td>
<td>ISU</td>
<td>2/*</td>
</tr>
<tr>
<td>AT 850</td>
<td>Research Methods in Apparel and Textiles</td>
<td>KSU</td>
<td>2/*</td>
</tr>
<tr>
<td>GERON 620</td>
<td>Mental Health and Aging</td>
<td>KSU</td>
<td>11/*</td>
</tr>
</tbody>
</table>

Change the order of your course listing by clicking on the University Course # heading to place in course number order, or by clicking the University heading to sort alphabetically by teaching university.
ExpanSIS Assign and Retrieve Grades

Great Plains Interactive Distance Education Alliance

University: KSU  Semester: Spring 2006

Edit Grades

Filter by program: All

<table>
<thead>
<tr>
<th>University Course #</th>
<th>University Course Title</th>
<th>University</th>
<th>Assigned/Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>FSHS 845</td>
<td>Adult Development and Aging</td>
<td>CSU</td>
<td>20/21</td>
</tr>
<tr>
<td>FSHS 714</td>
<td>Program Design, Evaluation, and Implementation</td>
<td>CSU</td>
<td>26/26</td>
</tr>
<tr>
<td>FSHS 711</td>
<td>Foundations of Youth Development</td>
<td>CSU</td>
<td>2/2</td>
</tr>
<tr>
<td>ARCH 730</td>
<td>Environment &amp; Aging</td>
<td>ISU</td>
<td>28/28</td>
</tr>
<tr>
<td>FSHS 675</td>
<td>Field Study in Family Economics</td>
<td>ISU</td>
<td>2/2</td>
</tr>
</tbody>
</table>

Grades for: AT 850

Show Dropped Students: No

<table>
<thead>
<tr>
<th>#</th>
<th>Student</th>
<th>Home University</th>
<th>University Student Id</th>
<th>Grade</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Student, Joe</td>
<td>KSU</td>
<td>123-45-6789</td>
<td>A</td>
<td>Enrolled</td>
</tr>
<tr>
<td>2</td>
<td>Student, Jane</td>
<td>KSU</td>
<td>987-55-4321</td>
<td>I</td>
<td>Enrolled</td>
</tr>
</tbody>
</table>
A quick and robust search feature quickly finds staff and students in the ExpanSIS system.
Data can be exported to an Acrobat file, an HTML webpage or an Excel spreadsheet.
# ExpanSIS Report

## Financial Summary - By Home Institution

### Great Plains Interactive Distance Education Education Alliance

**Term:** Fall 2007  
**Home Institution:** Kansas State University  
**Program:** Family Financial Planning

### Iowa State University

<table>
<thead>
<tr>
<th>Home Course</th>
<th>Teaching Course</th>
<th>Gross</th>
<th>Adjustment</th>
<th>Net</th>
<th>Students w/ Tuition</th>
<th>Credits w/ Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>FSHS 762 - Investing for the Family's Future</td>
<td>FFP 583</td>
<td>$1,245.00</td>
<td>0.00</td>
<td>$1,245.00</td>
<td>1</td>
<td>3</td>
</tr>
</tbody>
</table>

**Institution Total:**  
- Alliance Share (12.5%): $155.62  
- Teaching Inst Share (75.0%): $933.75  
- Home Inst Share (12.5%): $155.62

### Kansas State University

<table>
<thead>
<tr>
<th>Home Course</th>
<th>Teaching Course</th>
<th>Gross</th>
<th>Adjustment</th>
<th>Net</th>
<th>Students w/ Tuition</th>
<th>Credits w/ Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>FSHS 624 - Fundamentals of Family Financial Planning</td>
<td>FSHS 624</td>
<td>$9,960.00</td>
<td>0.00</td>
<td>$9,960.00</td>
<td>8</td>
<td>24</td>
</tr>
<tr>
<td>FSHS 675 - Field Study in Family Economics</td>
<td>FSHS 675</td>
<td>$21,165.00</td>
<td>$1,245.00</td>
<td>$19,920.00</td>
<td>16</td>
<td>48</td>
</tr>
<tr>
<td>FSHS 836 - Financial Planning Case Studies</td>
<td>FSHS 836</td>
<td>$18,675.00</td>
<td>$2,490.00</td>
<td>$16,185.00</td>
<td>13</td>
<td>39</td>
</tr>
</tbody>
</table>

**Institution Total:**  
- Alliance Share (12.5%): $6,225.00  
- Teaching Inst Share (75.0%): $37,350.00  
- Home Inst Share (12.5%): $6,225.00
Acceptable Use Policy

- Access
- Security
- FERPA
- Public Release of Student Information

User’s Guide
Transfer Credit versus Home Enrollment

Financial aid

Admission required to enroll in graduate course?

Admissions application fee?

Transcript fee?
Course Exchange versus Academic Credential

**Course Exchange**
- Take it or leave it
- Strategic online course development and offerings

**Academic Credential**
- Proven successful
- Course enrollments more predictable
- Greater income
- Greater return on marketing $$

Institute for Academic Alliances
www.iaa.ksu.edu
Benefits of Partnering

- Increase student access to a broader range of faculty members and their areas of expertise
- Offer a greater variety of courses
- Offer courses more frequently
- Offer more courses online
- Reach new student audiences
- Increase diversity of students
- Increase course enrollments
- Increase revenue