Partnering and Collaboration in 2020

Sue Maes
Kansas State University
Why form an academic alliance, consortium, or partnership?

• To pursue opportunities that are significant, urgent, and/or risky.
• To do together what cannot be done alone.
• To expand the institution’s reach.
• To improve the institution’s outcomes.
• To achieve synergy and open doors to innovation.
An Alliance begins with...

- an impetus, not an answer,
- good will, not binding agreements,
- competitors who become collaborators.
The Great Plains IDEA
A Multi-State Alliance of Land Grant Institutions
Founded 1994
Current Initiative:
Big 12 Engineering Consortium
Agriculture Interactive Distance Education Alliance
(AG IDEA)
The Great Plains IDEA Model
(Academic Programs)

- Faculty develop and update curricula
- Institutions award credit and degrees
- Institutional academic policies and procedures prevail
- Programs are available online.
The Great Plains IDEA Model (Students)

- Admitted to a university
- Enrolled in courses and graduate from that university
- Taught by faculty from multiple universities
- Served by faculty advisors and campus coordinators
<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Title</th>
<th>Institution</th>
<th>Course Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>Investing in the Family’s Future</td>
<td>Iowa State University</td>
<td>Financial Planning Case Studies</td>
<td>K-State</td>
</tr>
<tr>
<td>Fall</td>
<td>Fundamentals of Financial Planning</td>
<td>Montana State University</td>
<td>Personal Income Taxation</td>
<td>Nebraska</td>
</tr>
<tr>
<td>Spring</td>
<td>Professional Practices in FFP</td>
<td>NDSU</td>
<td>Estate Planning</td>
<td>Financial Systems</td>
</tr>
<tr>
<td>summer</td>
<td>Housing &amp; Real Estate</td>
<td>OSU</td>
<td>Insurance Planning</td>
<td>Systems</td>
</tr>
<tr>
<td></td>
<td>Financial Planning Case Studies (if demand)</td>
<td>SDSU</td>
<td>Financial Counseling</td>
<td>Systems</td>
</tr>
</tbody>
</table>

Anytime - 6 Credit Practicum/Project

Family Financial Planning Master’s Curriculum - 42 Credits
Great Plains IDEA
Master’s Degrees & Graduate Certificates

Premiered Fall 2000
1. Family Financial Planning

Premiered Fall 2003
2. Youth Development
3. Gerontology

Premiered Fall 2005
4. Merchandising
5. Community Development

Premiered Fall 2007
6. FCS Education
7. Food Safety & Defense

Premiered Fall 2008
8. Dietetics
It is tempting (but generally unwise) to build a program based on the easily available component parts -
Draft student learning outcomes.
Draft a curriculum to meet the outcomes.

We can build an original. We don’t have to retrofit.
1. Once a course is offered, it will need to be repeated at least annually to accommodate new entrants to the program.

2. To underwrite institutional and alliance costs, courses should be filled to capacity. Great Plains IDEA recommended size for a graduate course is 25 students.

3. Develop annual reports that include outcome assessments.
Program Development

1. Member proposes program.
2. Interested partners are identified.
3. Faculty build curriculum and recommend teaching responsibilities.
4. Market/needs surveys and business plan are prepared.
5. Inter-institutional program is approved.
6. Institutional programs are approved.
The Great Plains IDEA Model

Faculty Team

Administrative Peer Teams

Institution Teams
Alliance Development

- Describe the need to be met.
- Select institutional partners.
- Engage faculty and administrators.
- Build a web of relationships.
- Build a policy and practice scaffold.
Alliance Leadership

- Avoiding conflict is **NOT** a noble gesture.
- Compromise results in “lowest common denominator” outcomes.
- Seek profoundly satisfying outcomes.
- Develop a leadership succession plan.
**Principle 1.**
Behave as Equals

**Principle 2.**
Respect & Accommodate Institutional Differences

**Principle 3.**
Simplify Student Navigation

**Principle 4.**
Share Leadership
Common Price = Tuition + Fees
Fall 2008: $415/graduate credit hour;
$295/undergraduate credit hour
Common Price/Credit Hour

- Collected at the student’s home (admitting/enrolling) institution.

- Each institution determines revenue allocation internally.

- Annual price review.
ExpanSIS

Multi-Institutional
Student Information System

Welcome to ExpanSIS
Choose a link from the menu to begin.
Map Courses
Mapping allows individual universities to translate an Alliance course name and # into your University’s course name and #.
Enroll Students

See all the courses offered for a particular semester. Clicking on Enroll to the right will show you all the enrollment activity for that course as well as allow you to add, drop, and apply refunds.

Change the order of your course listing by clicking on the University Course # heading to place in course number order, or by clicking the University heading to sort alphabetically by teaching university.

Great Plains Interactive Distance Education Alliance

<table>
<thead>
<tr>
<th>University</th>
<th>Course #</th>
<th>University Course Title</th>
<th>University</th>
<th>Enrolled / Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>FSHS 845</td>
<td>Adult Development and Aging</td>
<td>CSU</td>
<td>21/*</td>
<td></td>
</tr>
<tr>
<td>FSHS 714</td>
<td>Program Design, Evaluation, and Implementation</td>
<td>CSU</td>
<td>2/10</td>
<td></td>
</tr>
<tr>
<td>FSHS 711</td>
<td>Foundations of Youth Development</td>
<td>CSU</td>
<td>2/*</td>
<td></td>
</tr>
<tr>
<td>ARCH 730</td>
<td>Environment &amp; Aging</td>
<td>ISU</td>
<td>28/*</td>
<td></td>
</tr>
<tr>
<td>FSHS 675</td>
<td>Field Study in Family Economics</td>
<td>ISU</td>
<td>2/*</td>
<td></td>
</tr>
<tr>
<td>AT 850</td>
<td>Research Methods in Apparel and Textiles</td>
<td>KSU</td>
<td>2/*</td>
<td></td>
</tr>
<tr>
<td>GERON 620</td>
<td>Mental Health and Aging</td>
<td>KSU</td>
<td>11/*</td>
<td></td>
</tr>
</tbody>
</table>
Assign & Retrieve Grades

Great Plains Interactive Distance Education Alliance

University: KSU  Semester: Spring 2006

Edit Grades

Filter by program:  All

<table>
<thead>
<tr>
<th>University Course #</th>
<th>University Course Title</th>
<th>University</th>
<th>Assigned/Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>FSHS 845</td>
<td>Adult Development and Aging</td>
<td>CSU</td>
<td>20/21</td>
</tr>
<tr>
<td>FSHS 714</td>
<td>Program Design, Evaluation, and Implementation</td>
<td>CSU</td>
<td>26/26</td>
</tr>
<tr>
<td>FSHS 711</td>
<td>Foundations of Youth Development</td>
<td>CSU</td>
<td>2/2</td>
</tr>
<tr>
<td>ARCH 730</td>
<td>Environment &amp; Aging</td>
<td>ISU</td>
<td>28/28</td>
</tr>
<tr>
<td>FSHS 675</td>
<td>Field Study in Family Economics</td>
<td>ISU</td>
<td>2/2</td>
</tr>
</tbody>
</table>

Grades for: AT 850

Show Dropped Students:  No

<table>
<thead>
<tr>
<th>#</th>
<th>Student</th>
<th>Home University</th>
<th>University Student id</th>
<th>Grade</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Student, Joe</td>
<td>KSU</td>
<td>123-45-6789</td>
<td>A</td>
<td>Enrolled</td>
</tr>
<tr>
<td>2</td>
<td>Student, Jane</td>
<td>KSU</td>
<td>987-65-4321</td>
<td>I</td>
<td>Enrolled</td>
</tr>
</tbody>
</table>
Reports

Data can be exported to an Acrobat file, HTML webpage or Excel spreadsheet.
Inter-institutional programs must be managed institutionally.
Institutional Responsibilities

• Faculty Workloads & Rewards
• Program Approval and Review
• Institutional Policies and Practices
Campus Staff Coordinator Role

- Handles day-to-day operations
- Creates and updates web pages and online course catalog
- Student support services
- Coordinates courses, student enrollment and course access, information and fund exchange
Campus Faculty Coordinator Role

- Oversight of websites, students, faculty, interaction among staff coordinators
- Work with university faculty and administrators to implement academic programs and resolve problems
- Recommend changes and improvements
Lead Institution Roles

- Coordinate governing board and program faculty meetings
- Manage course enrollment process
- Manage alliance finances
- Maintain alliance website and alliance records
- Recommend changes and improvements, i.e. policies and procedures
Agreements and Documentation

- Bylaws
- Memoranda of Agreement
  - Alliance
  - Intent to Plan
  - Academic Program
- Alliance Policy and Procedure Handbook
- Program Faculty Handbook
- Student Handbook
Great Plains Interactive Distance Education Alliance
Colorado State University, Iowa State University, Kansas State University, Texas Tech University
Michigan State University, Montana State University, University of Nebraska
North Dakota State University, Oklahoma State University, South Dakota State University

Collaboration Resource Center

Collaboration
The Collaboration Resource Center is a Great Plains IDEA project dedicated to providing institutions of higher education with the necessary tools to form a successful alliance. You will find resources and information to decide whether an alliance would benefit your institution.

The Institute for Academic Alliances at Kansas State University can provide you with further information and assistance in developing collaborative academic programs. The Institute staff also provide managerial services to the Great Plains IDEA.

- Collaboration Benefits
- Great Plains IDEA Model
- Great Plains IDEA PowerPoint Presentation (this is a large file and will take a few moments to open)
- Great Plains IDEA Model Documents
- Projects Replicating the Great Plains IDEA Model
- News, Reports & Publications
- Links

Merchandising

Online Masters Degree and Graduate Certificate

Great Plains Interactive Distance Education Alliance
www.gpidea.org

About Distance Learning

The Great Plains Interactive Distance Education Alliance (Great Plains IDEA) is a consortium offering fully online graduate programs. Each university brings a unique strength to the multi-institution academic programs. In a multi-institution degree program, you apply, and are admitted at one university; enroll in all your courses at that university: and, graduate or receive a certificate from that university. However, your online courses are taught by the best faculty in the discipline from several universities.

The curriculum has been specially adapted to ensure that students receive the same quality of education as an on-campus course. These courses do not have regular meeting schedules, but they are set within the confines of a semester and students are still required to meet deadlines as outlined by the instructor. Students will interact with instructors and other students through e-mail, online chats, discussion boards and other methods.

Admissions

You may apply for admission at the university of your choice. This university will become your “home” university, which is the university from which you will receive your degree or certificate. Admissions requirements vary among the universities. The specific admissions requirements for each university are available on the university web pages linked below.

Colorado State University
http://www.learn.colostate.edu/CPIDEA

Kansas State University
http://www.ksu.edu/ksu/gpidea

North Dakota State University
http://www.ndsu.edu/ndsu/gpidea

Oklahoma State University
http://www.ches.okstate.edu/CPIDEA/

South Dakota State University
http://gpidea.sdstate.edu

Interested in finding out how you can advance your career in merchandising?

http://www.gpidea.org
Lessons Learned: Partner Selection

- Utilize existing connections: organizational or collegial
- Select institutions of similar types
  - Faculty have similar basic philosophy/mission
  - Balance between theory and practice
  - Similar student populations
- Complementary areas of faculty expertise
- Workload equity
Lessons Learned: Partner Process

- Communication is CRITICAL!!
- Have a communication plan
- Face-to-face meetings build trust
- Regular conference calls, emails
- Written minutes of meetings-- To Dos
- Open and frank communication
Lessons Learned: Team Member Characteristics

- Tendency to be generous
- Shared urgency
- Institutional support
- Vision grounded in practicality
Kansas State University
Institute for Academic Alliances

Services

- Strategic Planning
- Program and Partner Identification
- Meeting Planning & Communications
- Grant-writing
- Program Approval Coordination
- Program Finances
- Program Legal Agreements
- Program Management

Facilitating the advancement of inter-institutional and inter-disciplinary academic programs...
IAA Research
www.ksu.edu/iaa

- Program and Partner Identification
- Institutional Interest Assessment
- Environmental Scans
- Market Demand Assessment
- Program Content Feedback
- Institutional Policy and Practice
- Barrier Identification
Contact Information

http://www.ksu.edu/iaa

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