

Alliance

AN ETHNIC NEWSPAPER AT KSU

December 1982

Jazz & Soul "On the Air" at KSDB-FM

by Camille Allen

You can find him in the studio every Thursday night, jamming the box. Malcolm Briggs, junior in radio and television and advertising, is the disc jockey for the soul show, "Jam the Box." The soul show is on from 9:00 p.m. to 1:00 a.m. on Thursdays; Briggs has been hosting the show for three years.

The purpose of 88.1 (KSDB) is to provide an alternate listening sound, said Briggs. Therefore, he tries to play new music to open people up to different facets of Black music. "I've started playing some reggae, Mutuna, and a few pieces from older musicians," he said.

Briggs tries to pace his show with a couple of fast cuts at the beginning of his show, to get people tuned in, and then mellow the sound down. He follows no set format for the show, partly because of telephone call-in requests.

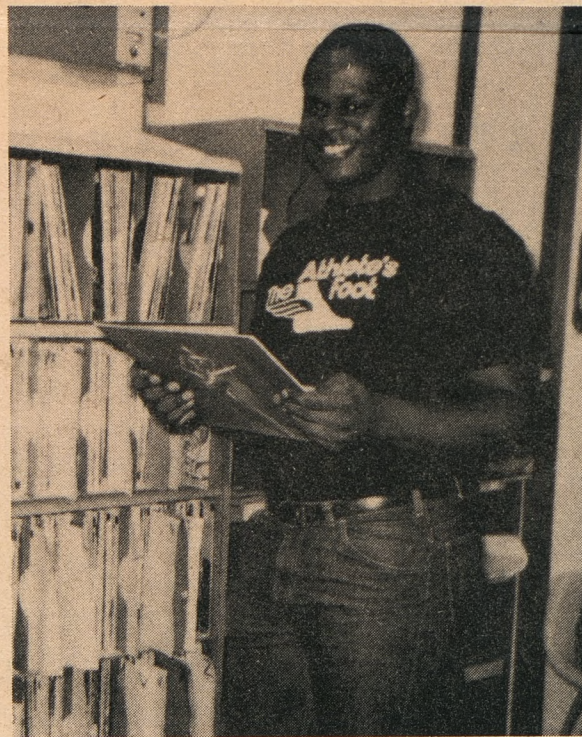
According to Briggs, "Jam the Box" is the most listened to show on the station, with some 120 requests per show. "I get a full spectrum of people calling in," he said. "Everyone that likes soul music is my audience. And soul music is all music to me because the musicians are playing it from their souls," Briggs said.

He feels that another reason people enjoy the show is because "I don't sound all Black, all White, I'm just Malcolm." One of his objectives is "to give the minority the majority of the best music west of the Pacos."

Besides disc jockeying the soul show, Briggs also does the rock-n-roll show on Thursday afternoons. And he and three friends DJ parties through their company, Audio Enterprise Co. (To p. 3)



Malcolm Briggs



Rawn Williams

by Camille Allen

It may be his first year on KSDB but his musical experience goes back to childhood. Rawn Williams, senior in radio and television, is the disc jockey for the "Jazz Show." The show is aired on Monday, Wednesday, and Friday from 9:00 a.m. to 11:30 a.m.

Working the board is a class requirement, but for Williams it means more. "I grew up listening to jazz. My uncle (David Hines) is a trumpet player and I have a friend who is the youngest person to have played in Carnegie Hall," Williams said.

"Jazz is rhythmically and melodically from Africa. It is the one true American music, meaning it is a mixture of all cultures particularly the Black culture. Eighty to 90 percent of all jazz musicians have been Black," Williams said. However, he said, the Europeans appreciate jazz moreso than Americans.

"The young people of today listen to 'commercial' jazz, like Bob James, Earl Klugh, and Grover Washington Jr. 'Commercial' jazz is mostly funk without the vocals, it sounds like the top 40 stuff. You can sing and dance to it. It sounds good but from a technical point of view, there is a difference," Williams said. Jazz is based on an improvisation; examples are the 'Mahavishnu Orchestra' and 'Return to Forever' from the '60's and '70's, he said.

"My roots lie in the BeBop and Avante-Garde days. I grew up listening to it because my father listened to it," he said.

According to Williams, the jazz show is a speciality show, therefore it doesn't have a format like (To p. 3)

VERYL SWITZER HONORED WITH PRESIDENT'S AWARD

"Veryl Switzer is associated with everything to do with minorities on this campus, and he has been for over a decade," said Antonia Pigno, acting nominating committee chair for the Presidential Award for Distinguished Service to Minority Education. "And, to quote one of his nominators, appropriate recognition for his contributions is long overdue."

Thus, in its fifth year, the committee asked Switzer to step aside from his role as chairman long enough to award Switzer, himself, the 1982 Presidential Award.

"I am honored to be selected as the recipient of the Presidential

Award for Distinguished Services to Minority Education at KSU," Switzer said. "Words cannot accurately express my emotional state of mind. It has a personal value to me that is priceless."

Switzer said he accepted the recognition "with a great deal of humility recognizing that there are many individuals on this campus worthy of such an award."

"If I can take credit for any one accomplishment, let it be for sharing with young people the inspiration to accept life's challenges during and beyond their college experiences," he said.

(To p. 2)

Christmas-Time Traditions Vary

Since the most ancient times people have held festivals or feast days to honor their gods. Christmas commemorates the birth of Jesus, and is the most important festival to Christians all over the world.

The holiday has become so universally celebrated that many of its customs are practiced worldwide. Still, each culture brings unique features to the celebration.

In France, for example, Pere Noel brings gifts to children just like Santa Claus does in Kansas. But, in France, Pere Noel is accom-

(To p. 3)

ACADEMIC - FUNDS, NEWS

* Creighton University Professional Schools of HEALTH SCIENCES Minority Programs representative, Arlene Rhodes, will be at K-State Tuesday, February 1, 1983 from 9:00 a.m. to noon. Information on the Omaha School's Medicine, Dentistry, Nursing and Pharmacy programs for minorities will be available. Rhodes will also have information on Creighton's free summer pre-dentistry prep program. Make an appointment with Raul Guevara, Holton Hall, 532-6436.

* Oklahoma State University--Nationally recognized program to train American Indians in PSYCHOLOGY. Master's, Doctoral degrees. Contact: Gloria Valencia-Weber, Coordinator, Diversified Student Program, Psychology Department, North Murry Hall, OSU, Stillwater, OK 74078.

* M.A. program in AMERICAN INDIAN STUDIES AT UCLA is recruiting for the Fall 1983 quarter. Financial Aid is available. Contact: Earl Sisto, American Indian Studies Center, 3220 Campbell Hall, UCLA, Los Angeles, CA 90024. UCLA also graduate and post-doctoral fellowships for 1983-1984 to support work in Indian Studies, Contact: Charlotte Heth at the above address. Deadline is December 31, 1982.

* The Dow Jones Newspaper Fund is awarding scholarships and internships to minority JOURNALISM students. One program is for juniors and one is for seniors who plan graduate studies. Contact: Dow Jones Newspaper Fund, P.O. Box 300, Princeton, NJ 08540.

Happy Kwanzaa



The Wichita Padres beat the Wichita Aztecas to win first place in the 3rd Annual KSU-MEChA Hispanic-American Basketball Tournament in November. Eight Kansas teams participated. Most-Valuable-Players from several teams are pictured with Eddie Rodriguez, KSU-MEChA president (left back).

MEN OF KAPPA ALPHA PSI IN MIDST OF BUSY YEAR

by Kevin Gardenhire

The men of Kappa Alpha Psi have made it a special point to stress achievement in both group and individual endeavors. This semester the chapter was awarded a trophy by the American Red Cross for having 95 per cent of the chapter members donate blood.

Fund raising has been an important activity for chapter members this semester. The chapter designed and sold t-shirts to raise money for a revolving student loan. Over \$500 was raised and as soon as the paperwork is complete, Beta Psi will be the second chapter in the middlewestern province of Kappa Alpha Psi to provide this loan to needy students. (Applications will be available through the national office.)

In conjunction with the other fraternities and sororities on campus, Kappa Alpha Psi helped raise over \$1,000 for the Leukemia Fund. On Halloween night the chapter went trick-or-treating for UNICEF and raised over \$100.

The brothers of Beta Psi are helping the Pilgrim Baptist Church raise money for its building fund.

Plans for the rest of the semester include the annual Thanksgiving Food and Clothes Drive. The chapter is having a party in Salina, Kansas to raise money for needy people at Thanksgiving and Christmas.

Kansas Careers To Puerto Rico

by Angela Scanlan, K-State News

High school and university students in Puerto Rico will soon be looking to Kansas for career planning help.

Kansas Careers at Kansas State University, Manhattan, been awarded a \$70,000 grant from the National Occupational Information Coordinating Committee to work with the Puerto Rico counterpart. The grant will underwrite "Computerizado De Informacion Ocupacional" (Bank of Computerized Occupational Information) a Spanish translation of micro-computer software developed by Kansas Careers.

Since 1981, with the aid of microcomputers, Kansas Careers has gathered and programmed information about 300 possible occupations--representing 95 percent of Kansas employment. Students can use the computer to get job-related information tailored to their personal interests.

With the grant, the program will be adapted by Puerto Rico for career planning and development there, according to Dennis Angle, Kansas Careers project director at Kansas State University.

Eventually three vans housing microcomputers will travel to high schools and universities around Puerto Rico, Angel said. Puerto Rican students will be able to use the microcomputer system in the vans to match their interests with job-related information in Puerto Rico.

The brothers of Beta Psi also plan on having the annual Thanksgiving and Christmas dinner during the first part of December.

One of the chapter's major events happens in the spring semester. This is the annual Dean Harris Memorial Basketball Classic and Scholarship Banquet, during which scholarships are awarded to one new and one returning K-State student.

Kappa Alpha Psi and its sister organization, the Diamonettes, also work with the Big Brothers and Big Sisters program for the Manhattan area.

Achievement is also in evidence among individual members. Anthony Burnett was elected to the Union Activities Board. James Johnson was elected to student government and is a member of the KSU rugby team. Isaac Turner is student outreach assistant for K-State's Educational Supportive Services. Hank Harris is graduate-assistant basketball coach. Darryl Winston is the assistant basketball coach to Jack Hartman. Mark Smith and Donald Walker are members of the KSU football team. Scroller Lafayette Watkins and Kenny Williams are members of the KSU basketball team. Marvin Thomas is assistant coordinator of the Minority Engineering Study Center. Raymond Kitchen is a member of the Manhattan Fire Department and a certified instructor of First Aid and CPR, as well as being a full-time student at K-State.

SWITZER (From p. 1)

Switzer, KSU Vice President for Student Affairs, will receive a \$500 cash award as well as have his name inscribed on a plaque listing previous winners which hangs in the Minorities Resource/Research Center in Farrell Library.

Presentation of the Award will be at the President's Reception for Fall Graduates, Saturday, December 4, 1:30 to 3 p.m., at the home of President Duane Acker.

A 1954 K-State graduate, Switzer is Director of the Office of Minority Affairs. He established an outreach minority recruitment program in 1969 that has resulted in the recruitment of several thousand minority students during the past 13 years.

Switzer also helped secure grants in excess of \$2 million to assist the university's Upward Bound and Special Services programs. He is a former faculty advisor to the Black Student Union, and currently advisor to PRSO, and the Beta Psi chapter of Kappa Alpha Psi fraternity.

Switzer will be cited for "providing personal, social, financial, and academic counseling services to minority and low-income students."

HUTCH. BOXING SHOWS

SAT. JAN. 15 th 1983

SAT. FEB. 12 th 1983

GOLDEN GLOVES TOURNAMENT

MARCH 10th 11th 12th 1983

JR. OLYMPICS TOUR. MAY 6th-7 th

MEET : Gretchen Holden

Gretchen Holden, Coordinator of Services for Physically Limited Students in the office of Minority Affairs, has been a part of K-State's evolving service to students with physical limitations for almost two years. Holden's office is located on the fourth floor of Farrell Library.

"This program is designed to assist students with a physical limitation in any way possible while enrolled on this campus," she said. "Services for Physically Limited Students can provide tutors, notetakers, counseling. We can provide assistance to blind students in obtaining taped texts, or in learning routes to class."

In addition, the program operates a shuttle car service equipped with a hydraulic lift which is designed to carry students with permanent or temporary physical limitations anywhere on campus, she said. Holden also assists with the Students for Handicapped Concerns student group and helps with activities of SHC, such as wheelchair basketball and a winter ski trip.

Holden was born and raised in the small college town of Oberlin, Ohio where she lived until she graduated from college. "Following college graduation, I went to work in New York City where I worked with unmarried mothers, predominately in



inner city areas," she said. Eventually Holden enrolled at Rutgers University where she earned a Master's degree in Social Work.

"I then moved to San Francisco where I worked in legal services for a law office established to serve people who were unable to afford private legal help," Holden said. "I took time out to start a family

before returning to school to obtain a Master's in Public Administration and to begin my present position."

Holden's husband, Jonathan, teaches writing at KSU. Her daughter, Alanna, was born in Seoul, Korea and at age 9 is in the fifth grade at Eugene Field school. And son Zachary, age 8, is in the third grade at Eugene Field.

"In my past life, I was a potter," Holden said. Now, when she isn't busy at work, Holden likes to hike, go rafting and canoeing, and she is currently learning to play tennis. "I like spending time with my children and family," she said.

Making K-State "barrier free" is an important goal for Holden. "I want to make sure anyone who wants to go to school here can do so," she said.

"I see Services for Physically Limited Students as a program which can enable individual students to reach their fullest potential while attending college," Holden said. "The notion that if you are handicapped you should stay home, that you will be unable to function in the world of 'normal' people, that you somehow feel and act different from other people. . . these are outmoded ideas." Physically limited individuals are people first and disabled second, Holden said.

Christmas (From p. 1)

panied by a stern gentleman named Pere Fouettard who comes along to remind Pere Noel how each child has behaved during the year.

In all Christian cultures, Christmas is a time to share the good things of life with each other, but the bearer of gifts vary. Instead of Santa Claus or Pere Noel, the Three Wise Men bring gifts to Spanish children on the "Twelfth Night" after Christ's birth, or January 6. That is the day the Magi supposedly arrived, bearing gifts, at the Manger in Bethelhem. In return, Spanish children set their shoes on the window sill filled with straw, carrots, and other treats for the Magi's mounts. In the Soviet Union and in Italy, women are the bearers of gifts. In Scandinavia, a gnome who lives in the attic the rest of the year brings them.

On Christmas Eve Greek children go door to door singing the equivalent of our carols, called the "Kalanda." The words are usually: "Good evening, my lords, if it is your wish/ of Christ's divine birth I shall tell the tale:/ Christ is born today in the city of Bethelhem/ the heavens are gladdened and all creation rejoices/ He lies in a manger among the horses/ the King of Heaven and maker of all things/ a host of angels sing "Gloria in Excelsis"/ and the shepherd's faith is worthy of heaven./ From Persia comes three Kings bearing gifts/ a bright star shows them the way, never failing."

In Bethelhem, where Jesus was born, members of all Christian denominations gather to sing carols in the Church of the Nativity on Christmas Eve. Many Christians paint a white cross over their doors: a square one if the family is Greek Orthodox and a Latin one if it belongs to a western branch.

In many African Christian churches, the most important part of the Christmas service is the "March Around Offering." The entire congregation marches around the altar laying birthday gifts of money, vegetables, fruit, and other offerings on a raised platform. For African Christians, also, Christmas Day is filled with singing, dancing, eating, and gift giving.

Christmas in Mexico begins on December 16 when people begin the "Posada," or lodging. Posada is the re-enactment of Mary and Joseph searching for lodging in the crowded city of Bethelhem. Friends and relatives go to houses in candlelit processions. They ask for lodging and are refused but, finally, they are admitted with great rejoicing. As they enter, they all kneel at an altar, found in every home, then spend the evening dancing, singing, and eating.

Most Americans probably don't realize that our St. Nicholas custom immigrated to New York along with the early Dutch settlers.

New York has had other close associations with Christmas, as well: "On West Twenty-third Street, Clement Clark Moore wrote 'A Visit from St. Nicholas' and on the same street lived Thomas Nast, the famed cartoonist who gave Santa the red suit, whiskers, and pot belly by which we recognize him today," wrote Alfred Carl Hottes in his book about Christmas (1946).

Glad Yul, Joyeux Noel, Feliz Navidad, Mele Kalikimaka--

MERRY CHRISTMAS

BRIGGS (From p. 1)

In addition to this Briggs is on the KSDB sports staff and was previously a DJ for KJCK of Junction City. The Avalon in Aggieville is another stop for Briggs, as the man behind the turntable.

Briggs has only one criticism about the show, "not enough air time." But for a few hours on Thursday night soul music flourishes.

"Remember 88.1 is the alternate radio station and if your Thursday night isn't going too well give me a call," he said.

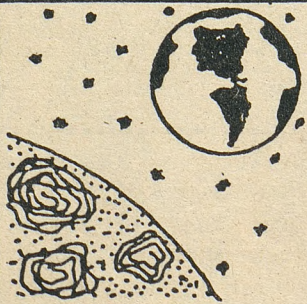
WILLIAMS (From p. 1)

rock-n-roll has; however, there is a system that he follows. "There are play requests, but I try to keep a pace with my show, starting with the main stream jazz (Avante-Garde) and working my way into the 'comtemporary' jazz," Williams said. Whenever a request fits into that format he tries to play it.

As for obtaining albums for the show Williams said, the station looks for underwriting from local companies and promotional copies from the record companies themselves; but there aren't many, so they seek donations and funds from other sources. "I use my personal collection (approximately 150 albums) for the show also," he said. "But by being here (Manhattan), I'm out of touch with the latest," he said. Williams is from St. Louis, Missouri.

Williams' background in music includes various courses in radio and television. History of Combo in Jazz was the one which helped him best understand jazz, he said.

Williams played football for four years with the K-State team. He hopes for a career in television.



Global Alliance

Christmas is the time for giving. It is also the time for a striking contrast between two fundamental ways of approaching life: one dedicated to material possessions and property (Having) and one in which we have a "pleasant sufficiency of the means of life" but no more (Being); between want lists and more metaphysical aspirations.

In a society where it often seems the purpose of life is to be born-buy things-and die, where college students are told to select a major that "maximizes their marketability"; where MBA after LLD after MD graduates and proceeds to conduct their lives with just that in mind--phrases like "For what is a man advantaged, if he gains the whole world, and loses himself," or "in order to arrive at the highest stage of human development we must not crave possessions" seem to come from outer space.

I suppose they do come from beyond, in a way. The first thought is from Jesus Christ, in whose memory we know Christmas, and the second is from the Buddha. It boggles the mind to think what either gentleman would think of a new-fashioned American Christmas.

I know as I sit here there are solid, sane, good people out there feeling worthless and ashamed because they can't afford designer jeans and personal computers for their children's Christmas this year. And, alternately, there are hundreds and thousands of so-called "rich kids" (and adults) who would spend a million dollars for a sense of peace and belonging if it could be purchased and tied up with a bow.

But most people have been bedazzled by the world of Having without giving much thought to alternatives. A need to Have is drawn into our cultural blueprint and defined as "good" just as eating rattlesnake meat is drawn into it and called "bad." We accept the custom and values associated with it without thought and call it natural.

Erich Fromm, psychologist and author of popular works such as The Art of Loving and Escape From Freedom, questions the good sense of our culture's "I Am the more I Have" definition of success, so encouraged in the elaborate Christmas-time advertising campaigns, in his book, To Have or To Be? Fromm believes we human beings struggle

throughout life and history between basing personal worth on what we have and on what we are or can become. Furthermore, Fromm believes our culture has bought its way very far into the extreme end of the Having orientation.

He believes money, fame and power have become the dominant themes of many of our lives and that our economic system has come to be guided not by what is good for people but by what is good for the "growth of the system." Because of the sanctions built into our culture which support this kind of growth, the very qualities required of human beings to obtain it--egotism, competitiveness, selfishness, greed--are considered to be innate in "normal" human beings. Societies and people in which these characteristics are not dominant are supposed to be "primitive" or "childlike."

This is not a unique assessment of our culture. Margaret Mead talked about our emphasis on ownership rather than being in the 1930's, when she likened the American orientation to that of the Manus, of New Guinea.

But as most of us have no way (or do not make the effort) to compare our worldview with others, we come to accept what we are told our values should be (by such notable authorities as mothers and fathers, schools, books, media, churches, traditions) as absolute.

Of course the Having orientation has given us an abundant life style and done immeasurable good. But it has also led us to our current preoccupation not only with acquiring material possessions but with either discrediting or dominating everything else in our world to do it.

Most of the current haggling about destroying our environment (including air, oceans, lands and animals, as well as other cultures) for the sake of progress, in the industrially-defined sense, is based on this fundamental difference in world views: Are human beings (especially powerful Havers) set above to dominate? Or are human beings but a part of something larger?

How do we know what to do? We can't all stop taking business courses and study ecology and philosophy. And it would be dreadful to give up Christmas gifts.

On the other hand, it seems patently clear that our extreme brand of wild-eyed consumerism and our propensity to squander our earth and its essential diversity is HAVING run amuck. Surely it is possible to Have what we think we need and still make the move to become more benign parts of our whole world.

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Notices :

"Financial Aid Workshop" -- January 12, 1983 at 2:30 p.m. in the K-State Union, room 206. Bob Evans, Director of the Office of Student Financial Assistance, will help fill out forms and answer questions. Take your own "FFS" packets, available in Evan's office.

The Phi Xi Chapter of the Omega Psi Phi Fraternity held its Annual Achievement Awards Banquet and Dance Saturday, November 13, 1982 at the Hilton Inn in Junction City, Kansas.

Among recipients receiving awards were K-State Professor Clarence Johnson, Regional and Community Planning, and Assistant Vice President for the Minority Affairs, Veryl Switzer. Professor Johnson was the guest speaker.

Local high school students recognized were Manhattan seniors Devery Gibson, Sherri Baker, and Lucretia Grant.

The Minorities Resource/Research Center, Farrell Library, has prepared a list of Minority Related courses being offered at KSU in spring, 1983. They are:

- * English 699--Con temporary Afro-American Novelists, Royster
- * Education 730--Education of the Disadvantaged, Boyer
- * Anthropology 508--Male and Female: Cross Cultural Perspectives, Benson
- * Anthropology 532--Mexican and Central American Indians, Taylor
- * Political Science 545--The Politics of Developing Nations, Richter
- * Political Science 716--Discrimination and the Law, Linford
- * History 538--The Great Plains, Socolofsky
- * History 560--Latin American Nations, Wheeler
- * History 981--Topics in Third World History, by appointment

Thanks to those who contributed articles for Alliance during 1982. Your newspaper is much better as a result. Deadline for submission of articles (or ideas for articles) for the January/February 1983 issue is January 10. DO NOT HESITATE to try writing an article! If you would like some help, drop by any time (206 E Holton Hall). Ideas: An interesting individual, group project, community activity, scholarships--job--travel--other opportunities. There are lots of things going on out there. Tell people about them!

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HAPPY NEW YEAR - 1983 !



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