



CONSUMER FEDERATION OF AMERICA

## Limited TRIA Extension Appears Likely

In what would be a major victory for taxpayers, Congress appears set to deny insurers the quick renewal of the Terrorism Risk Insurance Act for which they have been lobbying aggressively since last year.

In July, both Senate Banking Committee Chairman Richard Shelby (R-SC) and House Financial Services Committee Chairman Michael Oxley (R-OH) said they favored extension of a scaled back version of the program designed to begin the transition away from taxpayer backing.

Adopted in the wake of September 11, TRIA makes federal reinsurance available at no charge to insurers writing commercial property/casualty insurance. The temporary program expires at the end of this year unless Congress acts to extend it.

CFA has advocated allowing the program to expire. However, the "next best short-term solution," according to CFA Director of Insurance J. Robert Hunter, would be to dramatically scale back the program along the lines the administration and key leaders in Congress are now advocating.

"It is time to wean insurers and large real estate interests from this lucrative government program," Hunter said in July testimony before a House subcommittee.

This view got a boost with the release in late June of the Treasury Department report on TRIA. That report makes clear that the insurance industry does not need the overly generous subsidy it is currently receiving from taxpayers.

### Administration Advocates TRIA Reforms

Based on the Treasury report, the administration has advocated a number of reforms to scale back the program and foster the growth of the private market for terrorism insurance. These include:

- increasing the trigger level at which federal backing would kick in from \$5 million to \$500 million;
- increasing deductibles and co-payments to be paid by insurance companies for the federal backing; and
- dropping coverage for certain lines of insurance with potentially small terrorism losses.

"The Department of Treasury's report on TRIA is an excellent starting point for Congress as it considers what to do when the current terrorism insurance program expires at the end of the year," Hunter said.

"The program must be sharply cut back in the coverage it affords to the insurance industry in order to reduce the burden on taxpayers for the reinsurance that is provided," he added. "Insurers must be required to pay higher deductibles and co-payments in the event of a terrorist attack."

The Treasury Department report is silent on whether insurers should be required to pay a premium for the reinsurance they receive in the future, an approach CFA strongly favors.

"Taxpayers should no longer be required to give away billions of dollars in free reinsurance to an industry that is financially flush," Hunter said. "We strongly urge lawmakers to emulate the Riot Insurance program of the 1970s and to require insurers to pay a temporary premium until TRIA permanently expires."

Had insurers been charged actuarially-based premiums for the insurance coverage

that taxpayers have provided, the Treasury Department would have amassed about \$3 billion by now, he noted.

### CFA Report Documents Financially Sound Industry

In conjunction with Hunter's July House testimony, CFA released a major study of the property/casualty insurance market that, like the Treasury Department study, concluded that the timing is "ideal" for Congress to end its subsidy to the insurance industry.

The CFA study found that:

- profits and financial soundness in the insurance industry are strong and growing;
- access to capital is at near record levels;

• property/casualty insurance rates are falling;

• terrorism insurance costs are low in much of the country, and

• insurers have a growing capacity to offer terrorism coverage without governmental back-up.

While insurers have predicted dire consequences if the program is not extended as-is, or even expanded, the CFA report found that these claims "do not appear justified."

The excess of capital in the industry has created a price war, which has caused commercial rates to drop in the second quarter of

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### On the Web

[www.consumerfed.org/pdfs/TRIA\\_Report\\_072605.pdf](http://www.consumerfed.org/pdfs/TRIA_Report_072605.pdf)  
[www.consumerfed.org/pdfs/TRIA\\_Report\\_Release\\_072605.pdf](http://www.consumerfed.org/pdfs/TRIA_Report_Release_072605.pdf)  
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[www.consumerfed.org/pdfs/TRIA\\_Treasury\\_Study\\_Statement063005.pdf](http://www.consumerfed.org/pdfs/TRIA_Treasury_Study_Statement063005.pdf)

## Court, FCC Deal Blow to Broadband Competition

The Supreme Court ruled 6-3 in June that cable companies do not have to allow rivals to offer high-speed Internet access over their networks.

Quick on the heels of that decision, the Federal Communications Commission (FCC) in August voted to eliminate a requirement that phone companies provide competitors nondiscriminatory access to their digital subscriber line (DSL) networks.

The result of these two decisions will be to force existing independent broadband providers out of the market and drive up the price of high-speed Internet for consumers, predicted CFA Research Director Mark Cooper.

"It is a fundamental principle that communications networks must be available to all on a nondiscriminatory basis if they are to serve the public interest," he said.

Evidence that removing the open access requirement is misguided can be found in the harm to consumers and the stifling of entrepreneurial innovation that has occurred since the FCC refused to require cable operators to provide nondiscriminatory access to their broadband Internet networks, Cooper said.

During that period, the U.S. has slipped from third in the world to sixteenth in high-speed Internet adoption. On a megabit

basis, Americans pay 10 to 20 times as much for broadband as the Koreans and Japanese.

"Open access requirements for Bell-owned DSL lines have been responsible for some of the only true competition that exists in the residential high-speed Internet market today," Cooper said.

The FCC decision to eliminate those requirements, rather than extend them to cable, has "virtually guaranteed that those consumers lucky enough to have both cable and DSL options will have to buy a package of high-priced services they may not want just to get high-speed Internet," he said.

The one bright spot was the FCC's simultaneous adoption of principles providing guidance that cable and telephone companies should allow their subscribers to use the Internet as they wish.

"The policy may help to prevent cable and telephone companies from using their monopoly power to block consumer access to websites, prohibit their use of competing Internet telephone service, or prevent them from using computer applications," Cooper said. "This is an important clarification to ensure consumer choices and rights to

diverse points of view."

Unfortunately, the policy did not include enforcement measures.

"If the Commission fails to make clear its intention to act promptly to enforce these principles and take action against any violations, it provides mere lip service to consumers' right to unfettered access to Internet content and services," Cooper said.

Several members of Congress have pledged to pursue inclusion of a provision guaranteeing Internet neutrality in a rewrite of telecommunications policy now getting underway in Congress.

What is needed is a policy of nondiscrimination "that both meets the needs of consumers, entrepreneurs, ISPs, and applications developers for access to the network and meets the needs of the network operators to have flexibility in advancing the functionality of their networks," Cooper said.

"Other nations have struck this balance," he said. "Congress, the FCC, and industry incumbents now must find a way to follow the nations that have leapt past us into the 21st century."

### On the Web

[www.consumersunion.org/pub/core\\_telecom\\_and\\_utilities/002441.html](http://www.consumersunion.org/pub/core_telecom_and_utilities/002441.html)  
[www.consumersunion.org/pub//002564.html](http://www.consumersunion.org/pub//002564.html)

### We Have Moved!

After 21 years at the same location, CFA has moved. Our new address is: 1620 I Street, N.W., Suite 200, Washington, D.C. 20006. Our phone and fax numbers have not changed. Phone: (202) 387-6121. Fax: (202) 265-7989.





# Regulatory Relief Proposals Threaten Consumers

The Senate Banking Committee is considering a number of changes to the laws governing financial services, including some that pose a serious threat to financial services consumers.

Sen. Michael Crapo (R-ID), who has been leading the effort, is expected to introduce a broad "regulatory relief" bill this fall. Although the actual content of that legislation is not yet known, Sen. Crapo has circulated a list of proposals to regulators for their review.

"Unfortunately, a lot of proposals being promoted by the financial services industry under the guise of 'regulatory relief' would actually roll back important consumer protections or put taxpayers at risk," said CFA Legislative Director Travis Plunkett. "Congress needs to turn the tables on these special interests and update the law in ways that would actually benefit consumers."

Plunkett testified on the issue in June before the Senate Banking Committee on behalf of ACORN, Center for Responsible Lending, Consumers Union, National Association of Consumer Advocates, National Community Reinvestment Coalition, and U.S. Public Interest Research Group as well as CFA.

He identified nine proposals that these groups believe "pose the greatest threat to the low- and moderate-income consumers that we represent."

Plunkett also identified five pro-consumer proposals that should be included in any legislation:

- clarifying that the Truth in Lending Act applies to bounce loans;
- prohibiting banks from providing payday loans in violation of state laws;
- updating the jurisdiction limits and statutory penalties in the Truth in Lending Act;
- expanding the services credit unions are allowed to provide to their members; and
- expanding the Electronic Fund Transfer Act to apply to all forms of electronically processed payments.

## Industrial Loan Company Expansion Opposed

Among the regulatory relief proposals that pose the most severe risks, Plunkett said, is the proposal to allow financial firms and some commercial entities to set up a new, nationwide commercial banking system through industrial loan companies that is subject to much less rigorous oversight than under the current structure. Another proposal pending in Congress would allow these companies to offer business checking services.

"This has enormous negative implications for the safety and soundness of these banks and, thus, for taxpayers who, of course, support the deposit insurance system," Plunkett said.

Far from expanding the industrial loan company loophole in the Bank Holding Company Act, Congress should recognize that the existing loophole is being abused and

close it, he said.

"Industrial loan companies were never intended to be large, nationwide banks that offered services indistinguishable from commercial banks," he said.

The proposal is a violation of the long-standing principle that commerce and banking should not mix, and it would force 33 states that have not chosen to do so to allow entry of these under-regulated banks, Plunkett said.

Securities firms that own industrial loan companies have taken the lead in promoting the inclusion of industrial loan company expansions in the regulatory relief legislation.

In doing so, they have made clear that a primary motivation is to avoid the regulatory oversight they would face from the Federal Reserve if they purchased a bank.

Industrial loan companies are exempt from the Bank Holding Company Act, which allows the Federal Reserve to conduct examinations of the safety and soundness, not just of banks, but also of the parent or holding company of these banks. It also empowers the Federal Reserve to place capital requirements and impose sanctions on these holding companies.

"Oversight of the holding company is the key to protecting the safety and soundness of the banking system," Plunkett said.

"Holding company regulation is essential to ensuring that financial weaknesses, conflicts of interest, malfeasance, or incompetent

leadership at the parent company will not endanger the taxpayer-insured deposits at the bank," he added.

The involvement of investment banks in recent corporate scandals has provided "plenty of evidence of the need for rigorous scrutiny of these companies" as they get more involved in commercial banking, he added.

Given the track record of the firms pushing the proposal, "it would be a serious dereliction of duty on the part of Congress to tie the hands of regulators in looking at bank holding companies," he said.

## HMDA Disclosures Under Attack

Plunkett also voiced strong opposition to a proposal being pushed by some members of the banking industry to reduce the number of banking institutions required to report lending data under the Home Mortgage Disclosure Act (HMDA).

"We believe that reductions in HMDA reporting would undermine the utility and effectiveness of this vital information source and therefore strongly oppose such changes to the HMDA statute," Plunkett said.

HMDA provides the public and banking regulators with data that helps to show whether lenders are serving the housing needs of the neighborhoods and communities in which they are located.

It also helps identify possible discrimina-

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## USDA Urged To Hold Mad Cow Disease Hearings

In the wake of the second confirmed U.S. case of Bovine Spongiform Encephalopathy (BSE), or "mad cow" disease, the Safe Food Coalition wrote to Secretary of Agriculture Michael Johanns in July urging him to convene and chair public hearings on the risk from the disease.

The coalition of food safety advocacy groups, coordinated by CFA, asked the Secretary, as part of the forum, to outline the steps the government has taken to control the disease and to assure that Americans are not subjected to an increased risk of Cruetzfeld-Jacob Disease, the fatal brain-wasting disease that humans can contract as a result of eating BSE-infected meat.

"Beginning with the discovery of a BSE positive bovine in Canada in 2003, U.S. government actions have been notable for the lack of public participation and transparency," the groups wrote.

While members of the administration have met repeatedly with cattlemen, representatives of the meat industry, and officials of other governments, "there has been no opportunity for American consumers to meet with, offer suggestions to, or seek responses from our government about our food supply," they wrote. "We cannot think of any food safety issue of this importance where government action has been so subject to special pleading and so cloaked in secrecy."

Criticisms of the administration's response to the disease have grown since it was disclosed in June that a cow in Texas that had been declared disease-free by USDA had since tested positive for the disease. This cow became the first confirmed domestic case of mad cow disease in the United States. The confirmatory test was performed over the objections of the USDA and industry at the insistence of the USDA Office of Inspector General.

"The history of BSE in this country has been characterized by unsupportable assurances of no risk, inadequate regulatory remedies, and the adoption by government and industry of 'sympathetic science,'" said Carol Tucker Foreman, Director of CFA's Food Policy Institute. "This will result in further diminution of public confidence in USDA's capacity to put public health ahead of industry convenience and trade imperatives."

In their letter to Secretary Johanns, the groups wrote: "We urge you to conduct public hearings as a means both of improving BSE control policies and meeting your responsibility to represent the interests of all Americans."

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**National Food Policy Conference**

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