Climate and Energy Project’s
Take Charge Challenge
What is the Take Charge Challenge?

- Friendly competition between six Kansas towns
- Goal: to reduce electricity consumption by the largest % to win
- Leadership Teams within each community design the programs that work best for their town
Where is the Challenge Happening?
Utility Partners - Timeline

Kickoff: April ‘09

July

October

January

Celebration: April ‘10
Community & State Partners

- Schools, City & County Government
- Chambers, Economic Development
- Boy Scouts, Girl Scouts
- Churches, Home Depot, Phillips Lighting, Walmart, Lowes, Mitchell’s Hardware, Q Value
- USDA
  - Rural Energy for America Programs
- Kansas Housing Resources Corporation
  - State Weatherization programs
Energy efficiency works in every community and in every home and business, making efficiency not a “sacrifice” but a “win.”
Leadership Teams in Action
Saving Energy is FUN
We Learned a Thing or Two
Everyone Loves CFLs - Young
And Not So Young
To Help Their Community WIN
The Take Charge Challenge
What People Are Saying