

The Role of E-administration in Narrowing the Gap between Parents and Schools

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Building Leadership for Change Through School Immersion



Author Information

Mansour A Alnoaim, He is an English teacher in Saudi Arabia. He has a bachelor degree from education department at King Faisal University, He has a great interests in using technology in education and knowing the new strategies of teaching English. He has been sent by Ministry of Education for a scholarship (Khebrat) to United States of America for one year. He has immersed in American schools for three months.

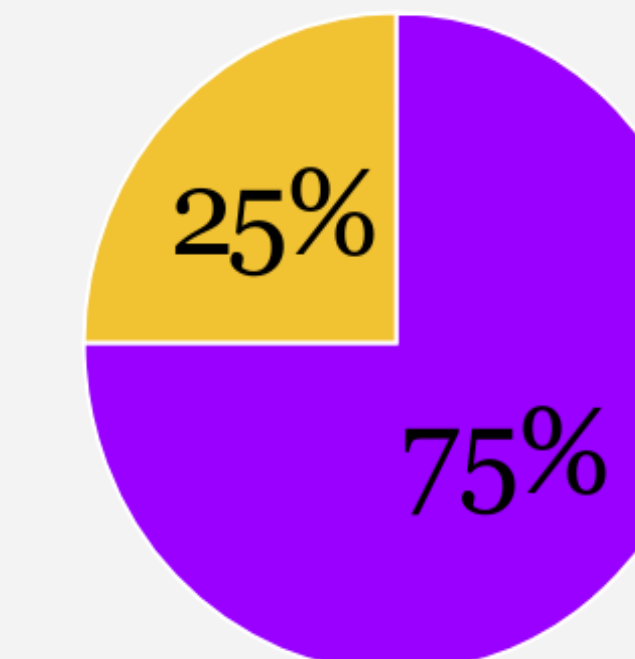


Abstract

*This research focuses on the role of electronic management system, Noor, and how to activate the communication process.
*This research shows previous studies in KSA mentioned that there is a lack of communication between the parents and schools.
*This research discussed how this study help to increase the rate of communication between parents and teachers by making the system easy to use and needing less effort.
*The study proposed to activate electronic messages through E-administration "Noor" and developing the system.
* It is expected that these new additions to Noor program will increase the rate of communication between teachers and parents.



Statement of Need



In these changing times, effective partnerships between teachers and parents become even more essential to meet the needs of the children. Unfortunately, there is a big gap between school and family in Saudi Arabia. This gap can lead to low academic achievement, bad behaviors and lower rates of participating in student activates. New studies in Saudi Arabia have proven that there is a weakness in the communication process between the schools and the families. According to the workshop which is established by Almawaddah Society for Family Development in 2015, there is 75% of the people who participated in the study agreed that there is a gap between the family and the school.



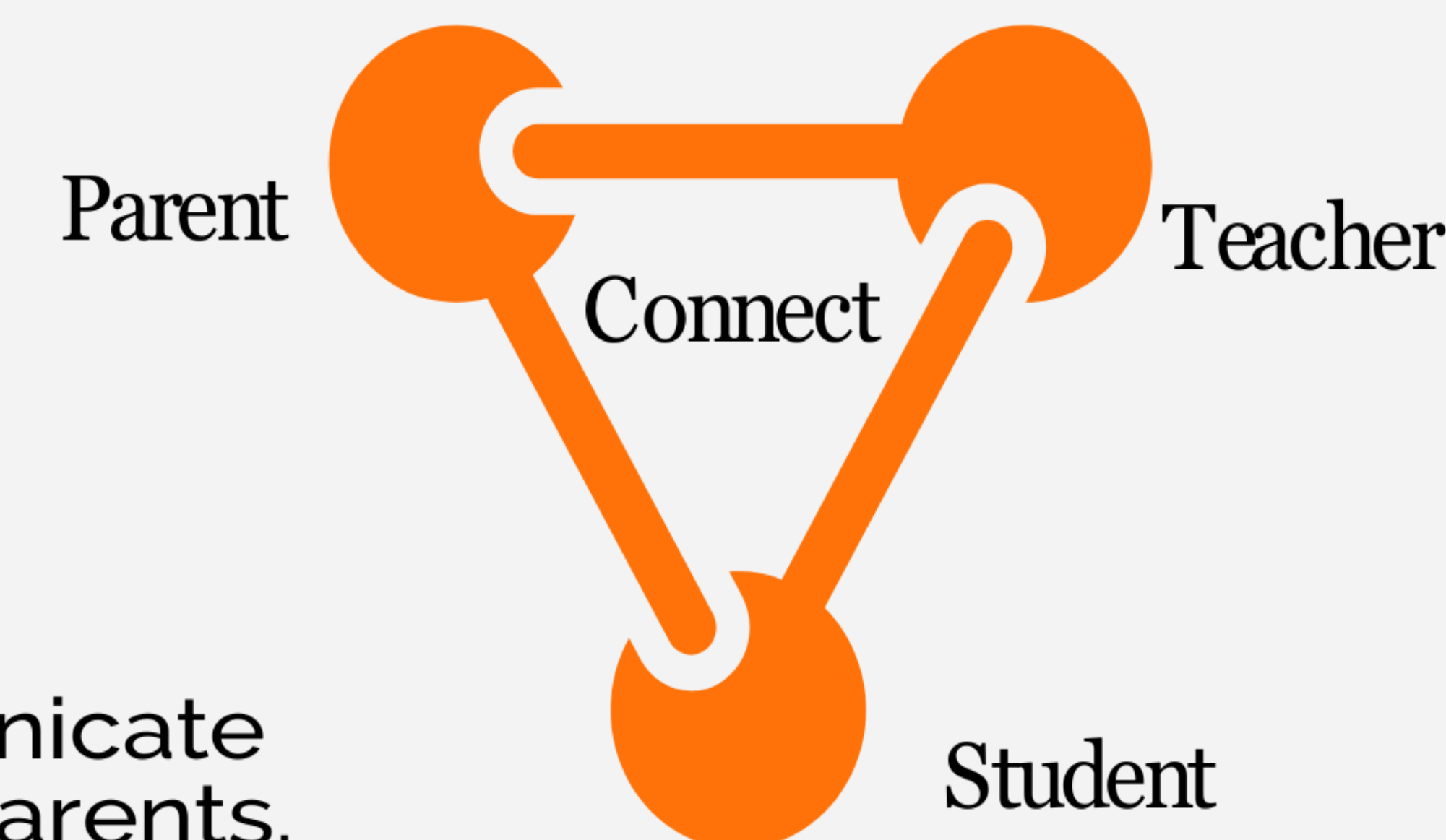
Evaluation Plan

To measure the effectiveness of using Noor system to communicate with parents, it is necessary to know the views of teachers and parents by doing a questionnaire for them. The researcher developed the questionnaires for the teachers and parents. After receiving the questionnaire from both teachers and parents, the researcher will have a good idea about how the system help to communicate and how to make the system more user friendly and beneficial for teachers and parents.



Implementation Plan

- Activate messaging function in Noor program.
- Provide a student's portfolio.
- Provide feedback comments section.
- Provide smartphone application for Noor program.
- Parents can communicate with the school through Noor system.
- Provide parents information through Noor system.
- Provide electronic archiving so that it can be used in case of need.
- Provide system notification
- Workshop about how to use these new features effectively to communicate
- Workshop about how to build a positive way of communication with parents.
- Video clip for the parents provided.



Using the E-administration to communicate with parents	Strongly agree	Agree	Disagree	Strongly disagree
Contribute to increased communication with parents				
Help to solve students behavioral problem				
Saving time and efforts				
Increase the parents participation in school activates				



Review of the Literature

Digital communication is considered as the most important part in E-administration. Nowadays, we live in the era of speed and through technology these messages can be delivered rapidly at anytime and anyplace to anyone and the receiver can collect these data and share some with the sender hastily.

Parents are the first and continuing educators of their children and they have a fundamental and critical role to the student's education life. The encouragement and support provided can lead to successful learning outcomes, good behavior and a high rate of participation in students activates.

In conclusion, digital communication considered as one of the most important communication tools between the family and the school in United States. They have a variety of ways to communicate with the parents such as Email, smartphone applications, Text messages and traditional communication. United States studies have shown the effectiveness of using technology to build a bridge of communication between the school and the families. Hence shows the significance of this research paper to clarify the importance of electronic communication and its role in linking between school and parents which can reflected positively on students.

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