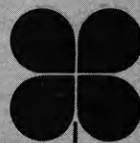


Kansas 4-H Journal

November 1973



**STATE 4-H
LEADERS
1914 - 1973**



Otis E. Hall



Ralph W. Morrish



Maynard H. Coe



J. Harold Johnson



Roger E. Regnier



Glenn M. Busset



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Journal

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NOVEMBER 1973

Marketing our product

By Dr. Glenn Busset, State Leader

One of the definite, planned changes in 4-H work is the attempt to help members learn the "why" of 4-H project experience. This is science in 4-H work. Through most of the history of the great informal educational experience known as 4-H work, the fine reputation of 4-H was built on the knowledge of "how"—how to produce more bushels of wheat, more pounds of beef, more marketable birds, more quarts of fruit—more of everything. We have tended to perpetuate this emphasis by basing awards largely on numbers and quantities. Those most successful in the practice of "how" have received the ribbons, medals, trips, scholarships—the goodies of participation.

The "why" of 4-H is intended to help the 4-H member understand that there is much more to the project than just producing greater numbers, acres, bushels, pounds, etc. The "why" of 4-H in addition to the "how" is represented by science work in poultry, meat utilization, wheat mill and bake, marketing, veterinary, foods, beef, and swine. As we look toward the future for our children, we must remember that the man and woman who knows how will always have a job, because the person who knows "why" will hire them. Knowing how was quite adequate a few years ago, but, in this advanced age, the best jobs will go to those who know both how and why.

There are still many people who do not understand that 4-H must be concerned about the "why" of things. These are often the same people who are great Monday morning quarterbacks. Getting people to be concerned, to want to learn the why as well as the how, isn't always easy. A delightful story told about Christopher Columbus illustrates how we tend to react to new ideas and changes. Columbus was feted at royal receptions and banquets following his successful first voyage, to the extent that the stay-at-home nobility was getting fed up with all the attention given the explorer. At a great state dinner, a group of the detractors openly questioned the honors, saying that it was no noteworthy achievement to discover the New Lands, since everyone knew the Indies were out there, and all that one had to do was sail west until land was found. Listening quietly, Columbus finally picked up a boiled egg from a tray and asked the noblemen to stand the egg on end. All tried but none could do the trick. When the egg came back to Columbus, he tapped it on the table until the shell gave way and formed a pocket on the large end. Standing the egg on end before the detractors, Columbus observed, "Many things are easy once you have seen someone else do it."

At this time of year, there is much discussion about prices and selling projects. Sometimes people refer to this kind of selling as "marketing," a term often loosely kicked around. Since the subject is of growing importance in agriculture, perhaps a clear definition is in order, as offered by an agricultural economist:

(Continued on page 4)

About the cover

Some special portraits of some special people now form a picture gallery at Heritage Hall at Rock Springs Ranch. Pictured are the six men who have led the Kansas 4-H program through the 59 years of its existence. A book at Heritage Hall tells about each and summarizes 4-H events during the time each was state leader.

The portraits and book were made available by Friends of 4-H in Sumner County through Kansas 4-H Foundation.

On the cover are small reproductions of the portraits of the six leaders.

Brief biographies of the six state leaders appear on pages 8 and 9.



L. B. Falley



Stan Winchester

Falley, Winchester receive citations for service to 4-H

Two Kansas businessmen received the Citation for Outstanding Service to 4-H during Mid America and Kansas State fairs.

They are Lou Falley, a Topeka merchant and civic leader, and Stan Winchester, a Hutchinson businessman. Dr. Glenn Busset, state 4-H and youth leader, presented the citations.

He described Mr. Falley as having given encouragement and support to 4-H work both in Shawnee County and the Topeka trade area.

Mr. Falley has been a generous contributor to 4-H livestock sales. The eight Falley's Markets in To-

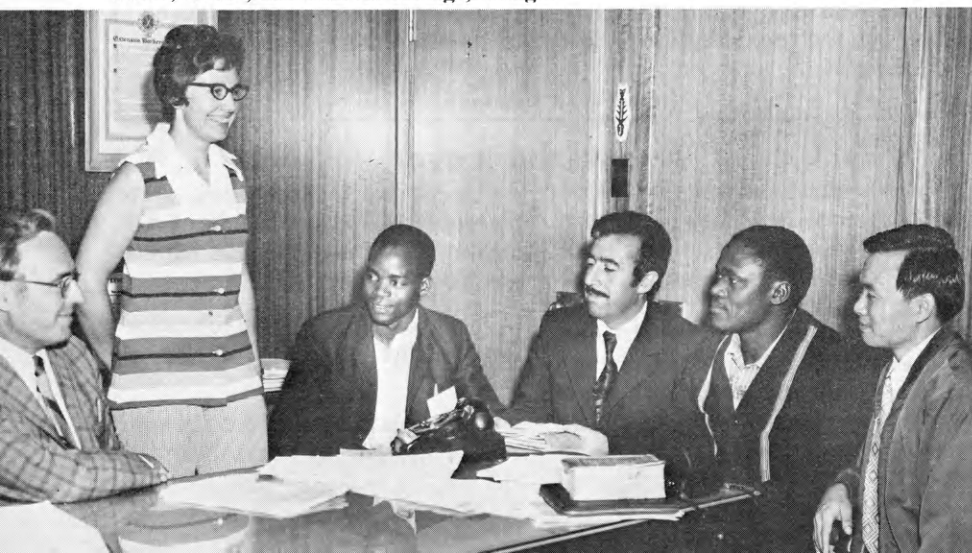
peka have purchased subscriptions to Kansas 4-H Journal for Shawnee County 4-H members for six years.

For 11 years the Winchester Packing Company contributed generously to support the 4-H livestock sale at Kansas State Fair, and after the sale was discontinued, Dr. Busset said that Mr. Winchester "pledged a comparable amount of money to be distributed to the exhibitors of the top market steers in the fair 4-H livestock show." The Winchester Packing Company has provided a place for the state meats judging and identification contest for the past 16 years and has been a Journal sponsor for 17 years.

A third Citation for Outstanding Service to 4-H was presented this fall to N. T. Veatch, Kansas City. The story is on page 11.

Kansas visitors from Zambia, Turkey, Botswana and China meet with Dr. Robert A. Bohannon, director of the Kansas Cooperative Extension Service; and Marjorie Area, director of 4-H international programs and a member of the 4-H and youth department staff at Kansas State University. Left to right are Pector Muchila from Zambia, Saban Toktas from Turkey, Opatile Mosenki from Botswana, and Ming-Chia Hsu from Republic of China. They spent three days on the KSU campus following arrival in Kansas September 10.

The four professional rural youth leaders will be in Kansas until November 20. After the men left Manhattan, their host families were: for Mr. Toktas, the Gus Wiebes, Newton, and Robert McClellans, Palco; for Mr. Chia Hsu, the Eldo Krokers, Medora, Lawrence Odgers, Garden City, and Gene Turneys, Conway Springs; for Mr. Mosenki, the Fred Kleymanns, Tribune, Charles Schmidts, Geneseo, and Glenn Colbergs, Lyons; and for Mr. Muchila, the Gilbert Wassermans, Hoxie, and Marvin Honigs, Onaga.



Marketing our product

(Continued from page 3)

"Selling is something you do after you produce the crop. Selling concentrates on the needs of the seller. Marketing is something you do before you breed a cow or plant a seed. Marketing concentrates on the needs of the consumer. What the product can do for the customer determines what he is willing to pay for it." Marketing is the "why" of production.

So far, what you have read has been in the context of the by-products of 4-H, the projects. What I have really intended, though, is that you think about the main product of 4-H work, the kind of persons our boys and girls are becoming. They are the products of 4-H, and when we think of marketing our product, we must think of what kind of product they are becoming, and if the educational experiences being offered to them in 4-H are developing the kind of product that the country needs, can use, and is willing to pay for.

What we are developing is people, the kind who understand that "how" is just one step along the way of knowing "why." They will learn this as you understand it yourself, as you point out to them the next necessary step in their development, and praise them for what they have become rather than for what their projects have produced.

This is what **marketing our product** means to me. It is concentrating on the needs of the consumer, producing a product the employer is willing to pay for in the market. It is a basic fact of the free enterprise system that what the product can do for the customer determines what he is willing to pay for it. People-development is the "why" of the 4-H project process.

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Recreation- fun or boring?

By Dana Maxwell
Fort Dodge

Editor's note: Dana Maxwell is the 1972 state winner in the recreation project. She is a senior at Dodge City Senior High School. The 17 year old is treasurer of the Keen Klippers, Senior 4-H Club.

Recreation can be the highlight of a 4-H meeting or it may be a boring routine event. It's up to not only the recreation leaders, but also every member and leader to contribute to successful recreation within a club. Recreation can do much to add interest and enthusiasm to a meeting.

For variety, why not try occasionally having recreation before your meeting begins? This can add enthusiasm to the meeting and maybe even get those slow-pokes there on time.

To be able to participate in and lead recreation requires something special. Enthusiasm is the most important factor. Recreation leaders, in selecting and preparing games for the club meeting or event, should take into consideration the age of the group, number of persons to participate, amount of time allowed, facilities available, and equipment required. Games and activities should be chosen which will interest everyone and will be good for the size of the group. There should always be more games planned than you think will be needed. The most

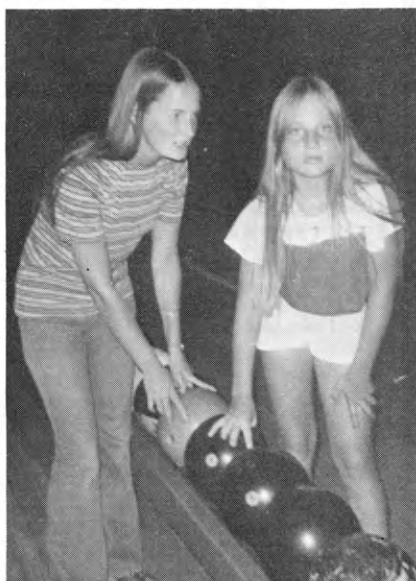
important thing is to play for the fun of playing and always encourage fair play and good sportsmanship.

One of my biggest helps in planning any recreation program for my club or county has been my recreation scrapbook which is full of all sorts of games, skits, and quizzes I have collected. This is helpful in school and church activities too.

Besides playing new and fun games at meetings, it's often lots of fun to have recreation as the main interest of the meeting, such as swimming, bowling, or hay ride parties, but don't get in a rut with the same party-meetings every year. Try new ones. How about ice skating, box suppers, bicycling, or sports tournaments (maybe a meeting at the tennis courts?).

Special parties, like a Halloween masquerade party—one where you don't have to worry about a meeting—are fun and beneficial too. These are great, especially when members are feeling overworked or maybe even discouraged. It can serve as a great "pick up" to revive enthusiasm. Another idea is to have an exchange party with one or more clubs in your or another county.

The many new things I have learned through recreation have introduced me to numerous new sports and activities. Camping, dancing, games, talent, parties, sports. Recreation is such a vast field. It involves individual, family, club, community, and country.



At the club bowling party Dana Maxwell, left, helps Angie Bearce to choose the right bowling ball.

A county "Teen Action Club" has contributed to some of my most exciting recreation activities. Snow and water skiing, swimming, K-State basketball games, bowling, and trips to Six Flags over Texas have been activities of the club.

One major activity which has played an important part in my interest in recreation has been square dancing. I learned to square dance my first year in 4-H and since have assisted the adult leaders in teaching others.

I have square danced for show, enjoyment, and entertainment for others. Nearly all the members of our club do square dance and quite frequently we entertain others. We have performed at a local senior citizens' home, at the "Better Living Show," as Christmas entertainment for shoppers at a local mall, at the Boothill Campers Association banquet, and at a Extension Homemakers Unit banquet. Our square dancing at county and regional 4-H Days has given us many top honors. I have also enjoyed square dancing at the annual festival in my area, with a local square dance club, and wherever I have the chance to.

Mr. and Mrs. Vernon Agur have been our club adult recreation leaders for nine years. They have taught me and every other interested club member how to square dance, primarily for 4-H Days, but they have also taught a square dance class of young people. They have been the main promoters of square dancing in our club. Mr. and Mrs. Agur have taken at least one square, and sometimes even three, to regional 4-H Club Days every year they have been leaders. They not only have arranged for us to entertain others, but are always there to encourage participation at festivals and with square dance clubs. Currently, the Agurs are the Keen Klippers, senior community club, leaders along with recreation.

Recreation, whether active or inactive, contributes more than might be realized to our good health. It is essential to a wholesome body and an alert mind. Everyone should have some type of recreation which he can enjoy. Along with square dancing, I especially enjoy tennis, snow and water skiing, softball, and I hope to learn to sky dive soon.

IDEAS & News

Presidents elected for the new 4-H year are **Kerry Shively**, U.S. Center 4-H Club, Smith County; and **Julie Bulk**, Shunga Valley 4-H Club, Shawnee County.

In Harvey County new presidents are **Evelyn Hedrick**, Highland; **Bryan Gillmore**, Halstead Cloverleaf; **Donald Patterson**, Richland Livewires; **Tim Stauffer**, Lucky 13; and **Cindy Holde-man**, Lucky Clover.

Outstanding 4-H members from the major dairy breeds won trips to the National 4-H Dairy Conference in Madison, Wisconsin, in October.

The breeds and the six young Kansans are **Holstein**, **Linda Peckham**, Rantoul, and **Glenn Kliever**, Hillsboro; **Ayrshire**, **Karen Burgess**, Sterling; **Jersey**, **Donna Reichert**, Riley; **Brown Swiss**, **Allen Russell**, Eureka; and **Guernsey**, **Christine Enns**, Hillsboro. Extension specialist **Charles Bates** accompanied the delegates.

Sponsors are Midland United Dairy Industry Association, Kansas Holstein-Friesian Association of Kansas, Kansas Brown Swiss Association, Guernsey Breeders of Kansas, Kansas Ayrshire Association, and Kansas Jersey Cattle Club.

A trip to the Alabaster Caverns at Freedom, Oklahoma, brightened end of summer doldrums for members of **Richland Rustlers 4-H Club**, **Pratt County**, **Stuart Reed** reports. Fifty-two persons made the trip. Club members enrolled in geology collected specimen rocks and everyone heard a lecture on the formation of this cavern by an underground sea.

The **Jolly Farmers 4-H Club** of **Marshall County** chose to visit the Frankfort care home for their community project. In the spring the club members planned to plant trees but the ground stayed too wet.

In June, 13 members visited the care home to play dominoes, checkers, cards, and to visit. The 4-H'ers enjoyed doing this. Club president **Steve Miller** took slides of the patients and members.

The trees will be planted this fall. **Mary Miller** is reporter.

More than 200 Kansas 4-H'ers received trips to the American Royal 4-H Conference in Kansas City in October in recognition of outstanding accomplishments in their 4-H activities and projects.

Top 4-H judging teams at Mid America fair came from **Reno**, **Marion**, and **Jefferson** counties.

The **Reno County** team which was high in livestock judging was made up of **Pattie Krehbiel**, **Bruce Schlickau**, and **Warren Kroeker**. The first place individual was **Joe Rickebaugh**, **Anderson County**.

Team members of the high dairy judging team from **Marion County** were **Tim Flaming**, **DeWayne Voth**, and **Glenn Kliever**. Tim was the high individual.

In home economics judging **Jefferson County** placed first out of 42 teams. Judges were **Elaine Hefty**, **Cheryl Sales**, and **Beth Bigham**. Elaine was first place individual.

Almost a thousand members representing 96 counties are enrolled in geology, one of the newest Kansas 4-H projects.

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Plainville

Rooks County Savings Assn.

Youths borrow for profit making projects

The first seven youth loans have been made to 4-H members in Kansas by the Farmers Home Administration, according to state FHA director, Morgan Williams.

The first went to a 12 year old boy for \$400 to finance purchase and feeding of a Hereford steer. Another was for \$3,400 for another 12 year old to purchase eight cows and calves. A 15 year old boy borrowed \$8,800 to buy feeder pigs and feeders. And four members of a family, a girl and three brothers ranging in age from 12 to 17, borrowed \$3,500 each to buy bred heifers, sows, and farrowing crates.

The applicants live in Finney, Jefferson, Morton, and Rawlins counties.

These are examples of income producing projects which can be established and operated with loans from FHA, thanks to a new law passed by Congress; the law went into effect this past summer.

The loans are for young people who cannot get credit from commercial sources and who live in open country or in towns with a population under 10,000.

By securing a loan to carry out a project, a young person gains practical business experience in

planning and carrying out the enterprise. The young person's parents and youth organization adviser must recommend the project to the local FHA county supervisor.

With this support from adults, and with a plan for carrying out a profitable enterprise, the youth borrows money from the FHA, signs the promissory note, and is responsible for paying off the debt. The interest rate is that used for other FHA loans, now 6¾ per cent.

The repayment period varies from five to seven years, so the

applicant will have some income for his own use as well as for repayment of the loan.

In addition to 4-H'ers, members of other organizations such as Future Farmers of America and Future Homemakers of America are also eligible to apply for youth loans. In Kansas, four loans had been made to FFA members by October 1.

Loans are not limited to livestock projects; crops, woodworking, electricity, sewing, gardening, bees, and other projects may also provide ways of making a profit.

Report on the pledge change vote

Should "and my world" be added as the conclusion of the 4-H pledge?

Responses from Journal readers at the end of the first week in October favor the change, 74 yes to 22 no.

Here are four of the letters enclosed with the votes:

Dear Editor,

I think the 4-H pledge should be changed to include "and our world" because we are a world community today; we should care

about people in all nations, not just our nation or our town.

Laurie Rowley, Sterling

Dear Journal,

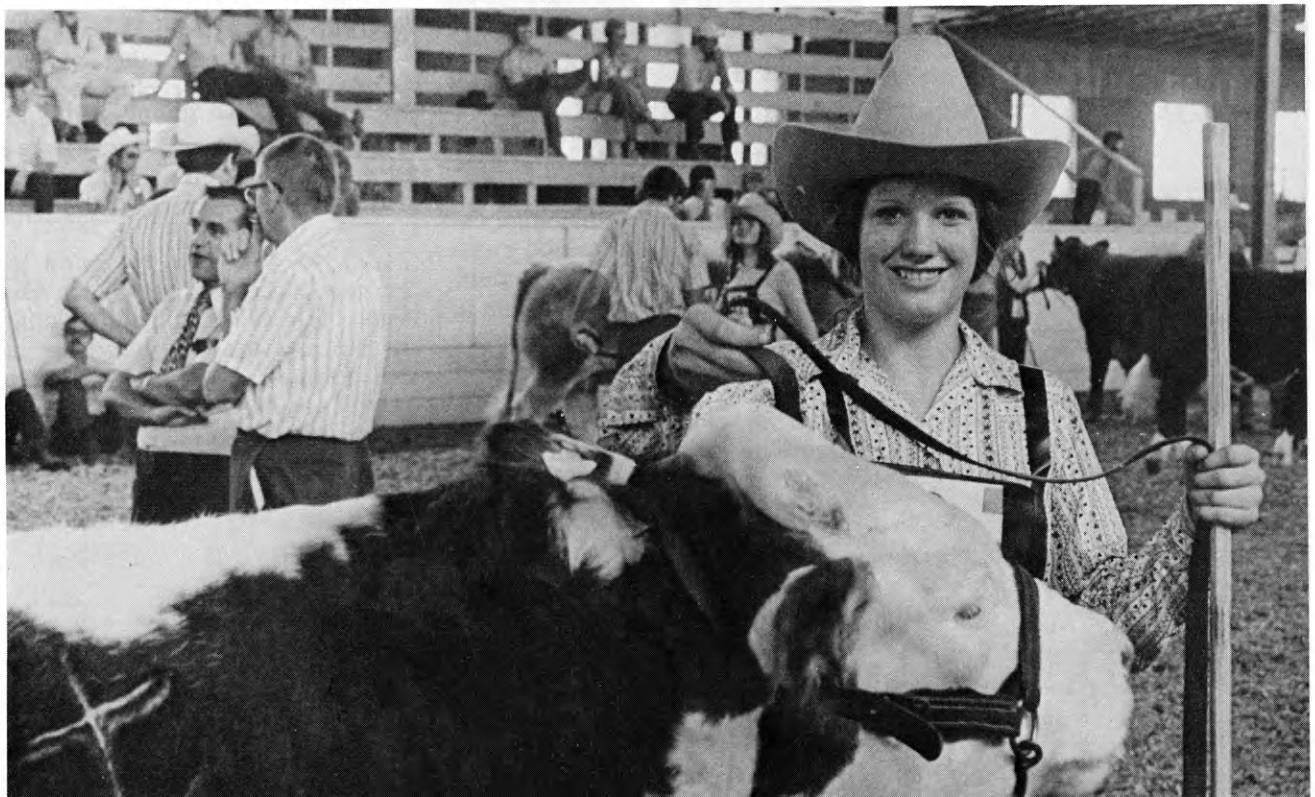
Yes, I think the 4-H pledge should have "and my world" added to it. We live in the club, community and country just like we live in this world. It would change 4-H to a little bit more modern. The changing of the 4-H pledge would do a lot of good to everyone associated with 4-H.

Nancy Olsen, Kinsley

(Continued on page 11)

Carol Curry, Cheyenne County, shows the grand champion steer at Kansas State Fair at Hutchinson. It was a Simmental-Hereford-Shorthorn cross. Carol is from St. Francis.

The grand champion barrow was shown by Ronda Wilson, Arkansas City. The Cowley County girl's pig was a Hampshire. Deana Wells, Liberal, showed the grand champion market lamb, a Hampshire. She is a Seward County 4-H member.



Kansas' state 4-H leaders honored

"Kansas has been extremely fortunate to have had six outstanding state 4-H leaders," Merle Eyestone, executive director of Kansas 4-H Foundation, said in announcing that a gallery of their portraits is now on display at Rock Springs Ranch. "Under their leadership and administration they have brought together the goals, programs, and a successful voluntary leader effort that have propelled Kansas to be recognized as having one of the top quality 4-H programs in the United States."

"The gallery of state 4-H leaders is a tribute to the great effort and hard work of these youth leaders," Dr. Eyestone said. "The Kansas 4-H Foundation is proud to have had a part in this recognition."

Brief biographies of the six state leaders follow.

In 1914 the first leader of boys' and girls' club work was employed for Kansas. He was Otis Hall, a county school superintendent in Indiana.

A dynamic, enthusiastic person,

Mr. Hall guided club work in Kansas to a healthy start; in fact, membership grew from 805 who completed their work in 1915 to 13,321 enrolled in 1917. In 1920, a Kansas newspaper said that Mr. Hall knew "more boys and girls by their first names than any other man in the state."

During the time Mr. Hall was state leader, the national head of boys' and girls' club work conducted a contest for a 4-H pledge. The winning pledge, and the one said at monthly 4-H meetings still today, was written by Otis Hall.

During World War II, a Liberty ship was named S.S. Otis E. Hall in honor of the pioneer state club leader.

Otis Hall left in 1920 to work with boys' and girls' club work in Hampden County, Massachusetts. He died in 1936.

Through the efforts of Mrs. Otis Hall and her family, the nameplate from the Liberty ship is to be given to Kansas 4-H Foundation for display at Heritage Hall. Mrs. Hall lives in Massachusetts.



Otis E. Hall



Ralph W. Morrish

Ralph Morrish was employed in 1920 as state leader. He came from Purdue University.

A basic change, combining project groups into one club, came in 4-H work as community clubs began to develop. Beginning in 1924, the community clubs were chartered. Two clubs, All Star Club and Who's Who, were organized for outstanding 4-H members. Round-up was first called by that name in 1923; 225 4-H'ers were there. Camping as a 4-H activity was first recorded in 1922; it began as a four county event at Camp Steeleway in Washington County.

In 1926 when Mr. Morrish resigned to study at the University of Chicago, he wrote that he had enjoyed his work with the boys and girls of Kansas and added, "To me it is the most profitable piece of extension work that Kansas or any state is promoting." In 1968 he died in Kansas City.

The next state leader was Maynard Coe, who served in this capacity for 19 years from 1926 to 1945. Later he commented, "My service in Kansas is the highlight of my life."

Many 4-H clubs had had ties with schools; now they began in greater numbers to meet in farm homes. Community clubs continued to develop. Fairs enlarged, junior leadership began as a project and grew rapidly, collegiate 4-H club was organized, model meetings were initiated.

Drought and depression blighted the 30s, and Mr. Coe's annual reports reflected this. In 1934 he wrote, "Only the bravest continue their effort."

In 1937 for the first time all 105 counties had 4-H members.

By 1939 4-H membership had risen to 22,962 boys and girls. But more important than large numbers, Mr. Coe pointed out, was that the program should "stress as much as possible the complete development of the young people it is reaching."

World War II brought reduced 4-H enrollment, but the 4-H'ers remaining did their part to help the war effort. They sold and bought bonds, raised and canned food, and collected scrap iron, aluminum, paper, rubber, fat, and rags.

In 1945 Mr. Coe resigned to become director of the Farm Division of the National Safety Council. He and his wife now live in Des Plaines, Illinois, where he is executive secretary of Alpha Gamma Rho fraternity.

with portrait gallery in Heritage Hall



Maynard H. Coe



J. Harold Johnson

J. Harold Johnson was state 4-H leader from 1945 to 1958. In Sedgwick County he had been the first permanent county 4-H agent in Kansas.

In 1946 Rock Springs Ranch in Dickinson County was purchased and its development as the state 4-H leadership center began.

The International Farm Youth Exchange program began in Kansas in 1948 with Armin Samuelson's trip to Sweden. Kansas led the states in number of exchangees as the program grew.

In 1952 Kansas 4-H Foundation was incorporated to handle the numerous gifts of private funds which came to 4-H work. The Foundation started publication of Kansas 4-H Journal as a monthly magazine in 1957.

In 1954 Kansas had 14 national and sectional winners, more than any other state. Membership passed 32,000 in 1955.

Mr. Johnson retired as state 4-H leader in 1958 to become the first executive director of Kansas 4-H Foundation. When he retired from that position, Dolph Simons, chairman of the Foundation Board of Trustees, said, "He had had more to do with the success of 4-H in Kansas than anyone else in the state."

Mr. and Mrs. Johnson live on a farm near Manhattan, and he works part-time as a field representative for Kansas 4-H Foundation.

From 1958 to 1966 Roger Regnier was state 4-H leader. He had been a vocational agriculture instructor and had been president of the Kansas Vocational Agriculture Teachers Association. In the communities where he taught he had organized and led 4-H clubs.

The new state leader and other extension workers studied 4-H work in other states and adapted what they learned to Kansas.

4-H work became more flexible and expanded into towns and cities. The number of projects increased; their subject matter explored new fields.

State leader Regnier rewrote the Kansas 4-H parliamentary book which was widely used and copied nationally. He wrote a memorandum of understanding between the growing Kansas 4-H Foundation and Kansas State University.

In 1959 he was one of two state leaders accompanying a group of 4-H members taking a report to President Eisenhower and Secretary of Agriculture Ezra Taft Benson. Mr. Regnier remembers how the president visited with the 4-H members with such interest that the interview ran well over the allotted time.

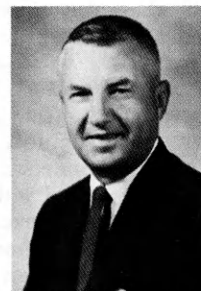
During Mr. Regnier's tenure 4-H membership in Kansas went up each year but one. By the early 60s, more than a third of these members were non-farm. 4-H materials were also used by special project groups, church groups, inner-city groups.

4-H had changed, as had the society. When Roger Regnier resigned as state leader in 1966, extension director Harold Jones said Mr. Regnier had been the "Progenitor of the 'New Look' in Kansas 4-H club work."

As an advisory member of the Kansas 4-H Foundation Board of Trustees, Mr. Regnier's interest in 4-H work continues. He and his wife live in Manhattan.



Roger E. Regnier



Glenn M. Busset

The first state leader who had been a 4-H member is Glenn Busset, who became leader in 1966. He had been the 4-H agent in Dickinson County and had worked in the state 4-H office as assistant state leader.

Since 1966 the trends toward more urban 4-H members and more flexibility in records and in project work have continued. New projects have been added and there are now more than 50.

Extension youth programs now reach 50,000 boys and girls in Kansas, with about 30,000 of them enrolled as members of 4-H community clubs.

IDEAS & News

Wayne McKinney, Weskan, placed second in the Western U.S. 4-H Tractor Operators' Event in Omaha. He earned the right to represent Kansas by winning the Kansas 4-H tractor event at the 1972 state fair, after placing second and third in previous years. Wayne is a member of the **Wallace County Weskan Future Farmers 4-H Club** and is a freshman at Fort Hays Kansas State College.

Rustlers 4-H Club, Nemaha County, had a reunion this past summer for the club's 35th anniversary. Former members and leaders gathered to reminisce over their past 4-H involvement. **Jeff Engelken** writes, "They viewed their 4-H years as the present members do—times of fulfillment and rewarding work."

After the **Clark County Fair**, members of **Minneola Boosters 4-H Club** prepared window displays on main street in Minneola. One window had a display board with all the ribbons members of the club had won. The other window showed an assortment of exhibits shown at the fair. Items included bread, garden display, electrical cord, champion and reserve champion photography, knitting, dress, and health poster, **Valerie Brown** reports. Champion and reserve champion winners from the club were **Jeri and Nancy Sparks** and **Debbie Newby**.

Livestock judging teams from **Cardinal 4-H Club** in **Sumner County** in three judging contests had an average age of 10 and two-thirds years! Cardinal teams were first of **Sumner County 4-H teams** in a contest at Haven; in the top 12 at the Junior State Hereford Show at Winfield; and were third at the Angus Futurity in Hutchinson.

The judges were **Maureen Glenn**, 8, **Debbie Glenn**, **Lesa Harper**, and **Kevin Harper**, all 10; **Les Glenn**, 11; and one oldster, **Nick Steffen**, 17.

Shannon Martin and **Debbie Nielsen** will be leaders of the exploring project for 7 and 8 year olds in the **Bluestem 4-H Club** in **Butler County**.

Officers of the **Kansas University Collegiate 4-H Club** for the 1973-74 year are **Kenna Giffin**, **Pratt County**, president; **Linda Peckham**, **Franklin County**, vice-president; **Bob Wagner**, **Franklin County**, secretary; and **Richard Massoth**, **Miami County**, treasurer.

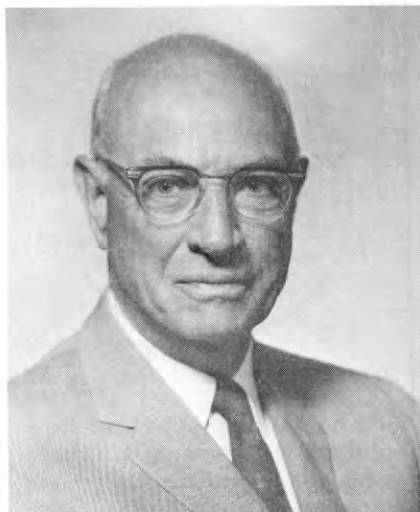
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High 4-H citation goes to consulting engineer on Foundation board

Editor's note: This is the fourth in a series of articles about the distinguished men and women who give time and expertise to Kansas 4-H work by serving on the Board of Trustees of Kansas 4-H Foundation.

N. T. Veatch, Kansas City, received the Citation for Outstanding Service to 4-H, the highest award offered to friends of 4-H in Kansas, on October 21, 1973, at the Kansas breakfast of 4-H delegates attending the American Royal.

Mr. Veatch, a member of the Board of Trustees of Kansas 4-H Foundation since 1965, is a consultant in the firm of Black & Veatch, Consulting Engineers. Until January 1, 1973, he was a managing partner in the firm which specializes in engineering work for public utilities, industries, municipalities, and the federal government.

In the field of water supply and water pollution control, Black & Veatch have as clients many of the larger cities of the United States. Engineers of the organization also work with central station power generation, transmission, and distribution facilities.

Since World War II, the firm has done important work for the Atomic Energy Commission and the Department of Defense.

Mr. Veatch has served on the Water Pollution Control Advisory Board of the United States Public Health Service, and the Saline Water Conversion Advisory Committee of the Department of the

Interior. He is on governing boards of Midwest Research Institute, American Royal Association, Chamber of Commerce of Kansas City, Missouri, Kansas University Endowment Association, Plaza Bank & Trust Company, and the Automobile Club of Missouri.

A graduate of the University of Kansas, Mr. Veatch is a registered engineer in 24 states. He is a life member of the American Society of Civil Engineers, a fellow of the American Society of Mechanical Engineers, and a past president of the American Water Works Association and of the Engineers Club of Kansas City. Among his other professional memberships are the American Academy of Environmental Engineers and the American Association for Advancement of Science. He has received several awards from the American Water Works Association, and the Honor Award for Distinguished Service in Engineering from the University of Missouri.

Mr. and Mrs. Veatch live in the Plaza area in Kansas City, Missouri.

Pledge vote

(Continued from page 7)

Dear Sirs,

We would like to include "and my world" because daughter Verla was an IFYE to the U.K. and an MCC trainee to the Netherlands for one year. Daughter Connie was an IFYE to the Netherlands and is presently on a 10 weeks tour of the Far East.

We, as parents, have hosted numerous IFYEs and foreign students. Sometimes we could communicate, mostly, with smiles and sign language but they were all part of our world.

Sincerely,

Mrs. Waldo Harms, Whitewater

Dear Sir:

I noticed the article in the **Journal** about changing the pledge to read "... and my world." Out of curiosity, I asked some of the members of my club (Sunflower 4-H) whether they thought the phrase should be added.

I was quite surprised when a large majority of the persons I asked replied that they felt the phrase was unnecessary! Most of the responses were they felt that this was "spreading 4-H too thin,"

(Continued on page 14)

Have You Said Thank You To Your 4-H Journal Sponsor?

THESE SPONSORS HAVE GIVEN THEIR SUPPORT FOR THE COMING YEAR

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First National Bank, Quinter
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Jackson County 4-H Council

JOHNSON

Southgate State Bank, Prairie Village (The name of this bank was inadvertently omitted from last month's list of member banks in the Johnson County Bankers Association.)

KIOWA

*First State Bank, Mullinville
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Wolcott & Lincoln, Inc., Riverdale
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WILSON

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First National Bank, Fredonia
First National Bank, Neodesha
Fredonia Co-op Assn., Fredonia
Joe Armstrong Equipment, Fredonia
O. E. Woods Lumber, Neodesha
Radiant Electric Co-op Inc., Fredonia
Self-Service Grocery, Fredonia
State Bank of Fredonia, Fredonia
Wiggans Drugstore, Fredonia

*These banks have sponsored Kansas 4-H Journal for 20 or more years.



The Kansas American Revolution Bicentennial Commission has given its endorsement to programming and exhibits at Heritage Hall at Rock Springs Ranch for inclusion in the state's bicentennial program.

James Taylor, II, executive director of the commission, made the announcement.

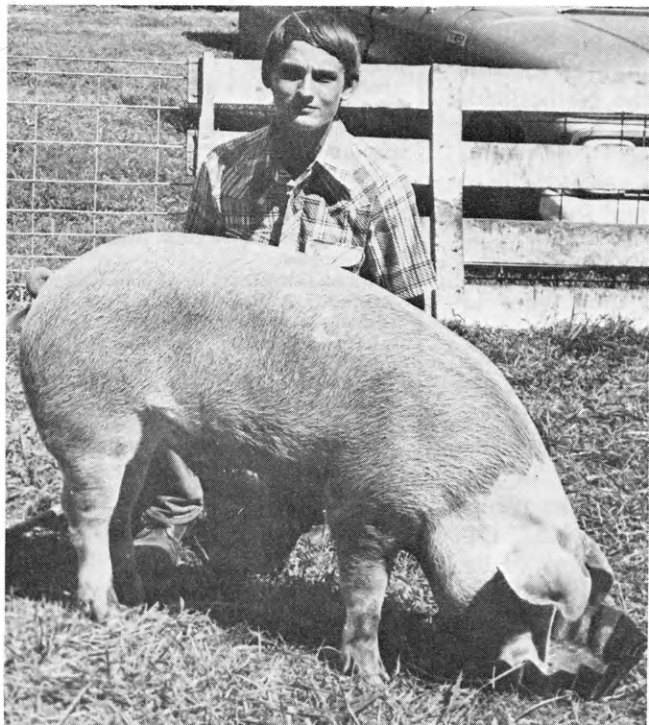
Programming at Heritage Hall will be part of the state's observance of the nation's 200th anniversary in 1976.

Puzzle is on page 15

Kerry Shively, right, is crowned 1973 Duroc Princess by Kim Schoen, Kansas Pork Queen, at the Heart of America Duroc school and sale. Kerry is a member of U.S. Center 4-H Club, Smith County, as is also the first runner-up, Wanda George of Lebanon. Kerry is the daughter of Mr. and Mrs. Bill Shively of Lebanon.

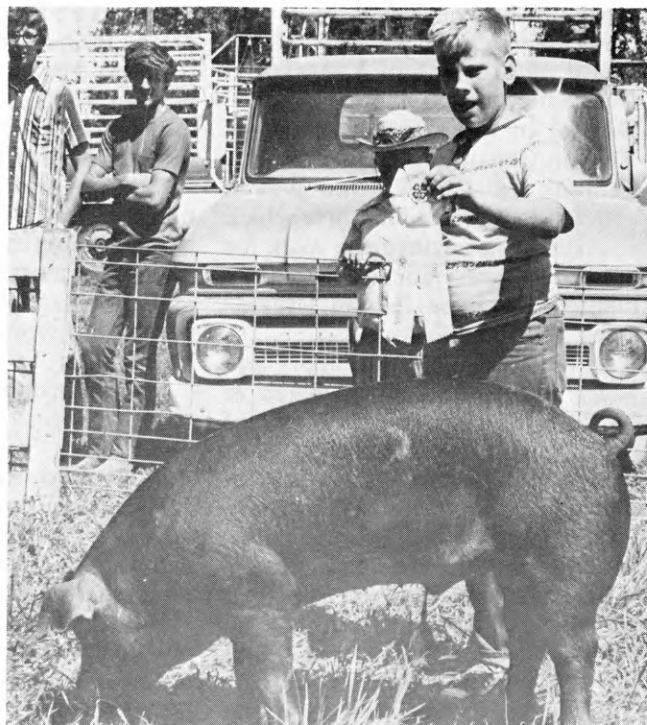
ANSWERS:

weave, heave, leave, receive, reprieve, thief, relieve, retrieve, grieve, believe, sleeve.



Tops in showmanship at the Narka Barrow Show was Ricky Holloway, Narka, shown above. Elwyn Duey of Haddam 4-H Club was the high 4-H judge.

The annual event is sponsored by the Narka Community Club and Narka 4-H Club.



Alan Woodside, above, Narka, showed the first place pig in a strong Duroc class of 21 barrows at the Narka Barrow Show. His barrow was also third overall.

Grand champion of the show was a Hampshire barrow showed by Terry Thompson, Lebanon.

In two families, 19 have been involved in 4-H

1973 has been a 100 per cent 4-H year for the Frank Garten family of Abilene with all 10 members actively involved in 4-H work. From Carl in his eleventh year to Bruce in his first, the eight children were all members of the Sand Springs Rustlers 4-H Club in Dickinson County, while Mr. Garten is a community leader, and Mrs. Garten is chairman of the club advisory committee.

For 11 years Frank was a member of Sand Springs Rustlers 4-H Club with beef, dairy heifer, and junior leadership as his major projects. He was a state winner in meat identification and on a winning judging team in 1948.

Since his 4-H years, Mr. Garten has led many 4-H'ers in recreation, has judged model meetings, been a project leader for 14 years, and is now club leader. In partnership with his brother, he has a cattle and farming operation west of Abilene.

Mrs. Garten, the former Agnes Smith, was a charter member of Mt. Taber 4-H Club in Saline County. During nine years of 4-H work she averaged about 10 projects a year, won 40 county medals, and was a sweepstakes winner at the Kansas State Fair. She won trips to National 4-H

Congress in Chicago in 1950 and to National 4-H Conference in Washington, D.C., in 1952.

She was a leader for a local club for a number of years and has served on the county extension board. Now she works as a secretary at a school in Abilene.

The oldest of the Garten children, Carl, 18, in his 11 years as a member won 20 county medals and silver and gold pin awards. He was president of his collegiate 4-H club, and is serving as horticulture leader for the Sand Springs club.

The other Garten children and number of years in 4-H work are Mark, 10, Casey, 9, Ellen, 7, Mary, 6, Ann, 3, Karen, 2, and Bruce, 1. Major projects are baby beef, safety, junior leadership, cooking, sewing, and gardening.

Club reporter Mark Garten writes, "... since I am a member of this family, I know from experience that ... we have learned a lot from 4-H." He encourages those not in 4-H to join "because they will learn a lot and have a lot of good times in 4-H."

In Ottawa County the George Bearnese family of Culver has a similar record of 4-H involvement, with 87 years of 4-H work.

Mr. Bearnese has been community leader of the Culver Live-

wires 4-H Club for the past 28 years, officially 25 years. He became community leader in 1945 when the club was first started.

Seven of the Bearnese children have been in 4-H. Connie and Ronnie each completed 11 years, Kay and Kent each have completed 9 years, Tim, 6 years, and Kathy, 4 years. Steven, deceased, had completed 3 years. Another daughter, Stephanie, is not old enough yet to join. They all carried and completed several projects each year and were very active members of the club. They have won many honors, trophies, and awards.

Mr. Bearnese completed 10 years of 4-H. He was a member of the Saline Valley 4-H Club in Saline County when he was a boy.

He carried livestock and poultry projects; he said, "Poultry was a big thing in those days."

He attended the Hutchinson and Wichita livestock and poultry shows and won a trip to Chicago on a judging team in 1939.

Mrs. Bearnese has been a community leader one year with her husband and has been a foods leader five years.

"Many Culver Livewire 4-H'ers have benefited greatly from their fine and dedicated service," Janie Lee writes.



At record book time things become "rather hectic," Mark says, with everyone asking Mrs. Garten numerous questions about projects. But she doesn't mind, if this picture is any indication. In the back row, from left, are Karen, Agnes, and Ann; in front are Ellen and Mary.



The men in the Garten family gather around to admire Bruce's gardening project. From left are Mark, Frank, Carl, and Casey, with Bruce in front.

N o t e s



By Dr. Margery Neely
Extension Specialist,
4-H Child and Youth Education

Fun With Children, a 4-H child development project for boys and girls 9 to 12 years of age, teaches the members how to work with a "fun-friend" of a young preschool age.

This project is divided into four parts which do not have to be done in a particular order. The parts are: Fun With Children Through — Stories and Make-Believe Activities; Art and Music Activities; Toys and Play Activities; and Nature and Animal Activities.

This project is intended to be as flexible as possible, giving members a big role in its planning and

great choice in determining the activities to be included. Members may choose to:

do only one part each year or do more than one part in a year. enroll in a Child Development Club or work on this project in another club such as in a clothing or foods club.

work on some of the activities by themselves or work with other members of their club.

do one, two, three, or all four parts of the project.

Within each part of the project there are many suggested activities from which members may choose. No specific number of activities is required. It is hoped the variety of activities included will make it possible to meet the needs and interests of club members and to accomplish the objectives for the project.

These objectives are to help boys and girls:

1. develop an interest in younger children.
2. develop positive attitudes toward younger children.
3. learn skills and techniques of working with younger children.
4. provide satisfying experiences for preschool boys and girls.
5. develop more concern for others.
6. cooperate with one another as club members.



Pictured are members of the Barber County 4-H judging team which placed first in the 4-H livestock judging contest at Kansas State Fair. From left are Clint Rusk, Rick Ebert, Leslie McNally, and Greg Rusk. Clint was high individual with a score of 557 and Rick was seventh with a score of 536. The team will represent Kansas at the National 4-H Livestock Judging Contest in Chicago in November.

Team score was 1,612; Reno County was second with a score of 1,600.

Pledge vote

(Continued from page 11)

or "it is unnecessary." They asked how many 4-H'ers were really ready to pledge head, heart, hands, and health to help the whole world.

I personally feel the phrase would be a valuable addition to the pledge, but I wanted to let you know how our club felt about it.

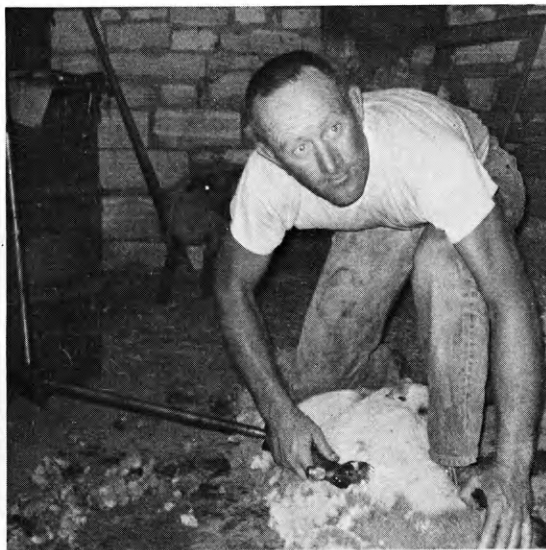
Sincerely,

Marcia Lawrence, Sunflower
4-H Club president,
Medicine Lodge

Before—



During—



After—



Shall I go to the barber shop or beauty parlor? Shall I get a trim or get it cut short? Well, I decided to take it all off!

These were some of the comments made recently as Rodney Belleau, Steven Schlingloff, and Kevin Wagner, Graham County 4-H'ers, took their lambs to Jim Popp of rural Hill City for shearing. Real cool, thanks, Jim.

Rodney Belleau is shown with his lamb, Gloria, before and after the shearing operation. Rodney is a member of the Spring Creek Hustlers 4-H Club.

—By Cindy Frazey

Family Fun Page

HELP!

Please send jokes, riddles, and puzzles! To each 4-H member who sends material which is printed on the Fun Page, we will send a box of 4-H stationery.

Edwin wanted a girl friend, but his girl friend didn't specially want Edwin. Besides, her parents were not very keen about steady dating. At last Edwin told her that if she didn't go steady with him, he'd get a rope and hang himself right in front of the house.

"Oh, please don't do it, Edwin," she begged. "You know perfectly well Daddy doesn't want you hanging around here."

O,MLE, what XTC
I always feel when UIC.
I used to rave of LN's eyes,
For LC I gave countless sighs,
4 KT, 2, and LNR,
I was a keen competitor.
But now each is a non-NTT,
4 U XL them all, UC.

What did you do last summer?
I worked in Des Moines.
Iron or coal?



"NOW I'VE SEEN EVERYTHING—ASTROTURF PASTURES!"

Junior: Sister and I are going to play elephants at the zoo while Mother and Daddy are gone. You can play, too.
Baby Sitter: What shall I do?
Junior: You can be the lady who gives the elephants peanuts and candy.

Butcher: I'm sorry, but we have no ducks today. How about a nice leg of lamb?

Hunter: Don't be silly. I can't tell my wife I shot a leg of lamb, can I?

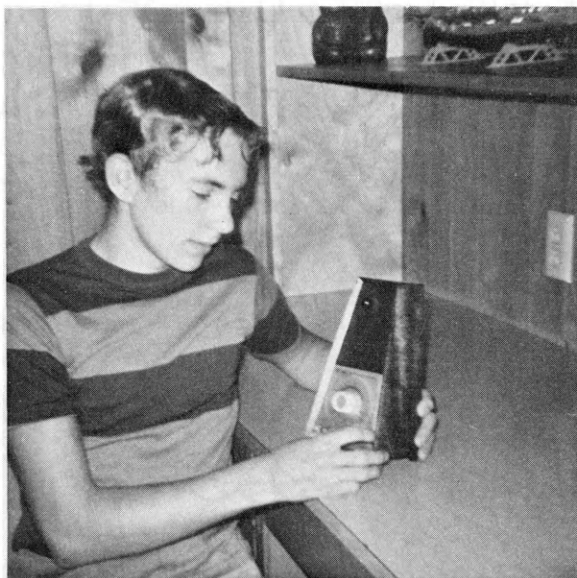
Fill the blanks with words that rhyme with "eve."

- Make on a loom is to _____
- To throw is to _____
- To go is to _____
- To accept is to _____
- Postponement of punishment is _____
- To rob is to _____
- Replace another is to _____
- To go and get is to _____
- To be sad is to _____
- Accept as true is to _____
- Part of a coat is a _____

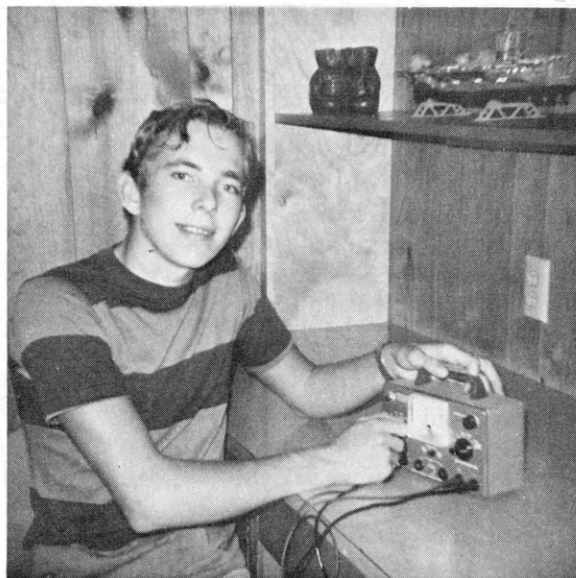
Answers are on page 12.



"We ought to do this again, next year."



"The most useful item I have made" is the way James Bergh describes the volt-ohm-millamp meter in the picture.



James made the metronome for his sister. This useful instrument marks exact time, and is used by musicians.

Wichita County boy is a consistent winner

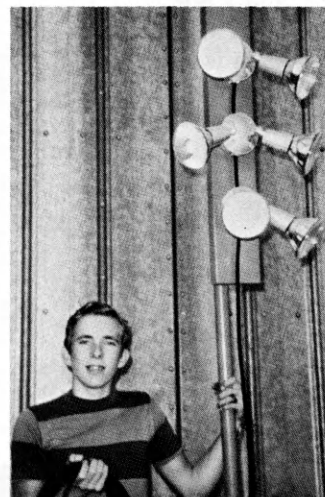
James Bergh is a 16 year old junior at Wichita County High School. He has been in 4-H six years, taken the electric project six years, and received the Wichita County electric pin at the Achievement Banquet for six years.

In 1972 he assisted Mr. Smades, the county electric leader, and in 1973 James taught the basic electric members himself.

During the years James has given five demonstrations about electricity, one of which received a blue at the regional contest. He was president of both the Marienthal Meadowlark 4-H Club and the Wichita County 4-H Council.

James says the highlight of his 4-H years was the trip to Kansas 4-H Congress in Wichita in 1972. The trip was awarded in electricity.

Wiring a model scale train is James' current project.



Plans for the portable yard light are in the 4-H electric book.



* Watch This Page For Ideas On Farm And Home Electric Projects

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Kansas City Power & Light Company

Western Power Division of Central Telephone & Utilities Corporation

Central Kansas Power Company

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