



Partnering and Collaboration in 2020

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Why form an academic alliance, consortium, or partnership?

- To pursue opportunities that are significant, urgent, and/or risky.
- To do together what cannot be done alone.
- To expand the institution's reach.
- To improve the institution's outcomes.
- To achieve synergy and open doors to innovation.

An Alliance begins with...

- an **impetus**, not an answer,
- **good will**, not binding agreements,
- **competitors who become collaborators.**



The Great Plains IDEA

**A Multi-State
Alliance of
Land Grant
Institutions**

**Founded
1994**

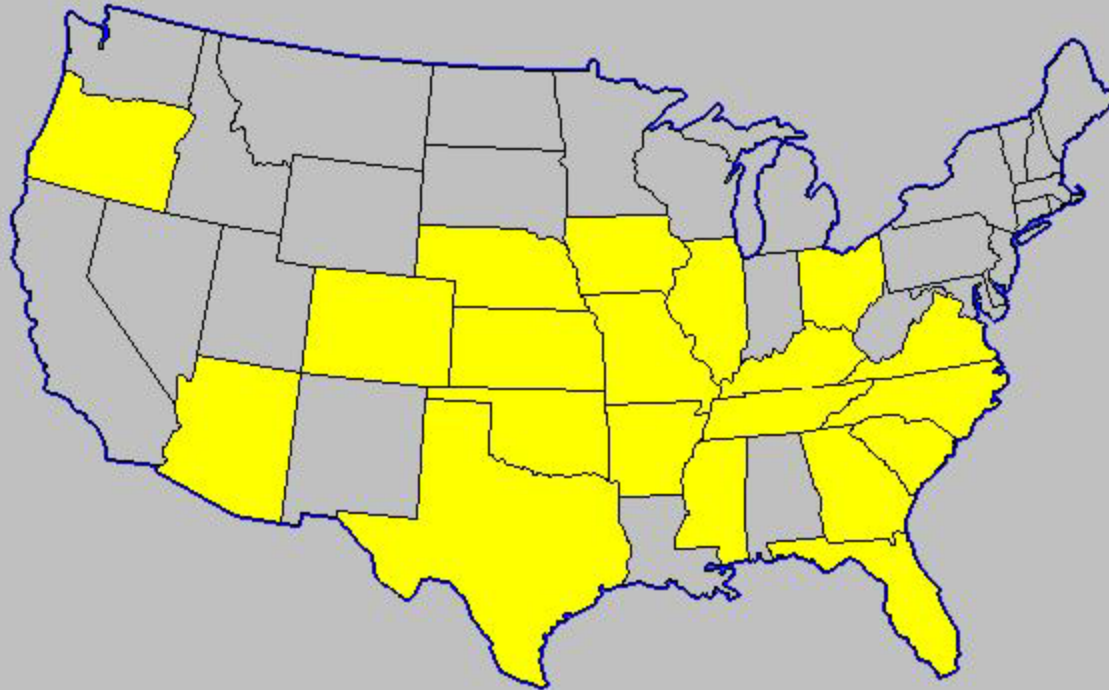


Current Initiative: Big 12 Engineering Consortium



Agriculture Interactive Distance Education Alliance

(*AG IDEA*)



K-State Institute for Academic Alliances

Great Plains Interactive Distance Education Alliance



The Great Plains IDEA Model (Academic Programs)

- Faculty develop and update curricula
- Institutions award credit and degrees
- Institutional academic policies and procedures prevail
- Programs are available online.








The Great Plains IDEA Model (Students)

- Admitted to a university
- Enrolled in courses and graduate from that university
- Taught by faculty from multiple universities
- Served by faculty advisors and campus coordinators



Family Financial Planning

Master's Curriculum - 42 Credits

							
Fall	Investing in the Family's Future	Financial Planning Case Studies	Personal Income Taxation	<div>Anytime - 6 Credit Practicum/Project</div>			
		Fundamentals of Financial Planning					
Spring		Professional Practices in FFP	Estate Planning	Insurance Planning	Financial Counseling		
Summer	Housing & Real Estate	Financial Planning Case Studies (if demand)		Retirement Planning		Housing & Real Estate	Family Econ

Great Plains IDEA

Master's Degrees & Graduate Certificates



Premiered Fall 2000

1. Family Financial Planning

Premiered Fall 2003

2. Youth Development

3. Gerontology

Premiered Fall 2005

4. Merchandising

5. Community Development

Premiered Fall 2007

6. FCS Education

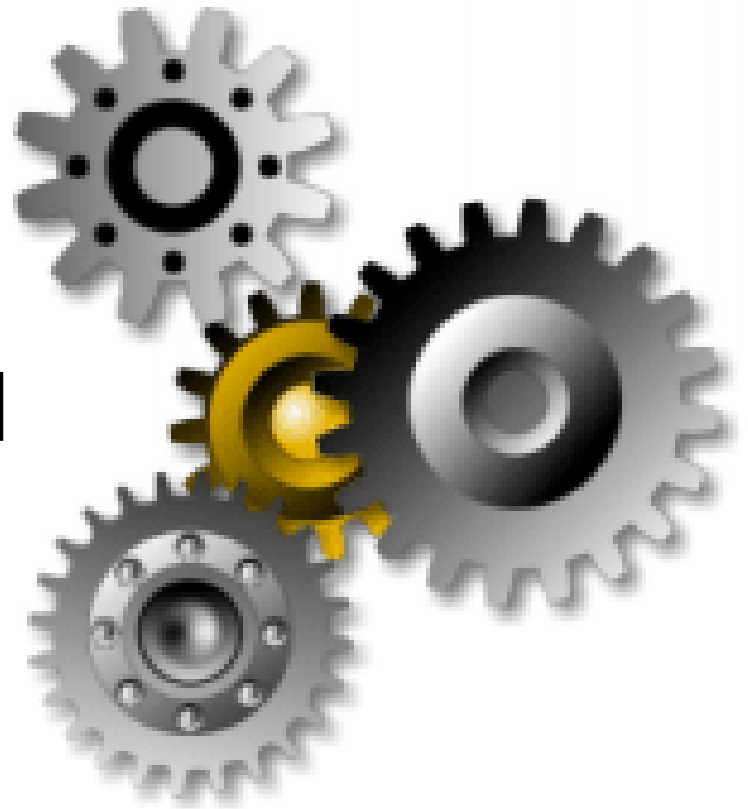
7. Food Safety & Defense

Premiered Fall 2008

8. Dietetics

Curriculum Development & Course Selection

It is tempting
(but generally
unwise)
to build a
program based
on the easily
available
component
parts -



Draft student learning outcomes.
Draft a curriculum to meet the outcomes.

*We can build an
original. We
don't have to
retrofit.*



Course & Program Management

1. Once a course is offered, it will need to be repeated at least annually to accommodate new entrants to the program.
2. To underwrite institutional and alliance costs, courses should be filled to capacity. Great Plains IDEA recommended size for a graduate course is 25 students.
3. Develop annual reports that include outcome assessments.

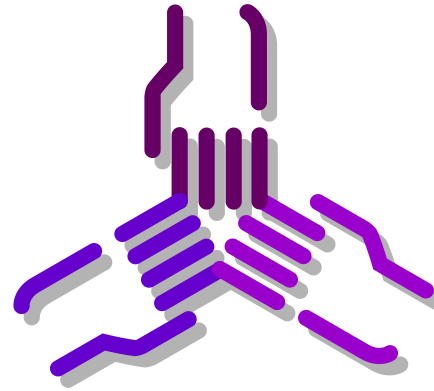
Program Development

1. Member proposes program.
2. Interested partners are identified.
3. Faculty build curriculum and recommend teaching responsibilities.
4. Market/needs surveys and business plan are prepared.
5. Inter-institutional program is approved.
6. Institutional programs are approved.

The Great Plains IDEA Model



Faculty Team



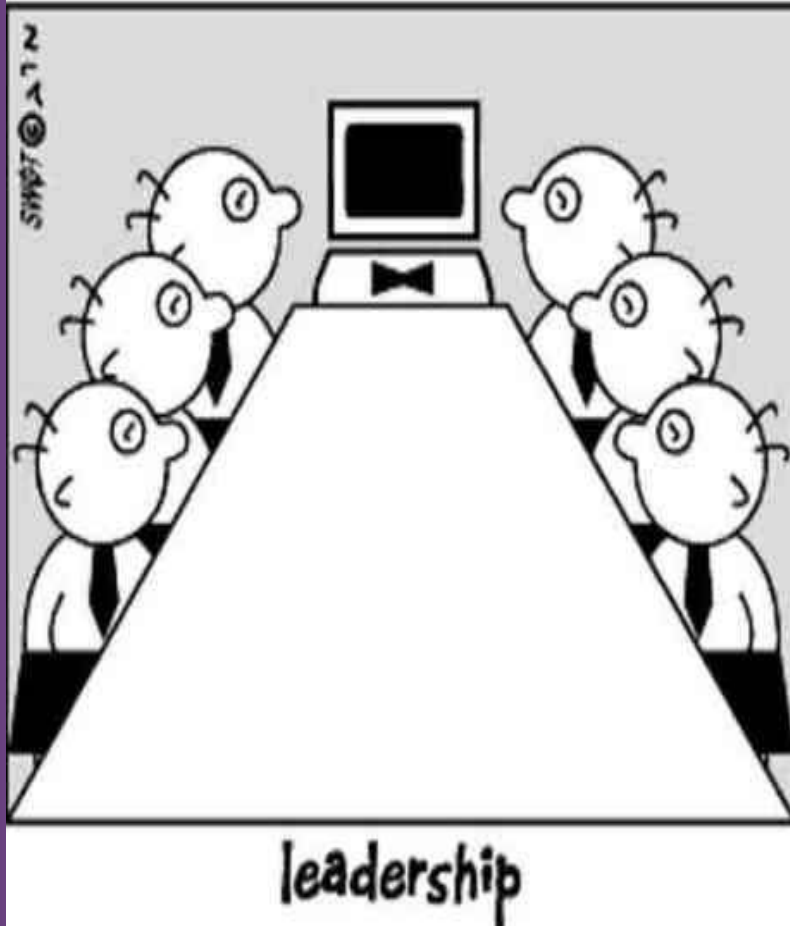
Administrative
Peer Teams

Institution
Teams


Alliance Development

- Describe the need to be met.
- Select institutional partners.
- Engage faculty and administrators.
- Build a web of relationships.
- Build a policy and practice scaffold.
- Take action. Assess. Improve.

Alliance Leadership



- Avoiding conflict is **NOT** a noble gesture.
- Compromise results in “lowest common denominator” outcomes
- Seek profoundly satisfying outcomes.
- Develop a leadership succession plan.



Principle 1.
Behave as Equals

Principle 2.
**Respect & Accommodate
Institutional Differences**

Principle 3.
Simplify Student Navigation

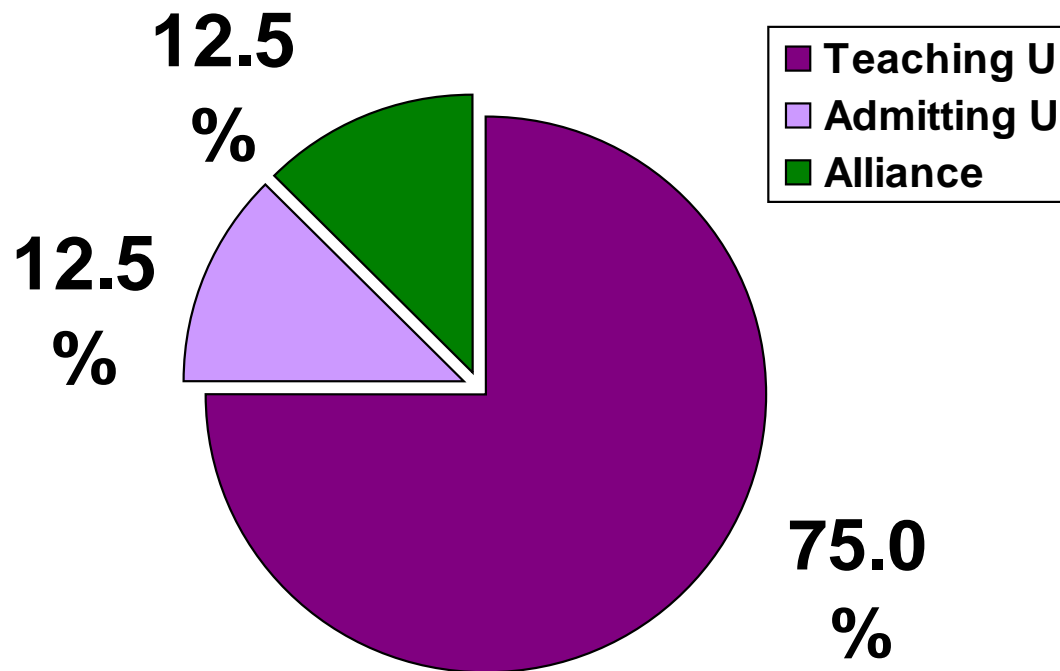
Principle 4.
Share Leadership



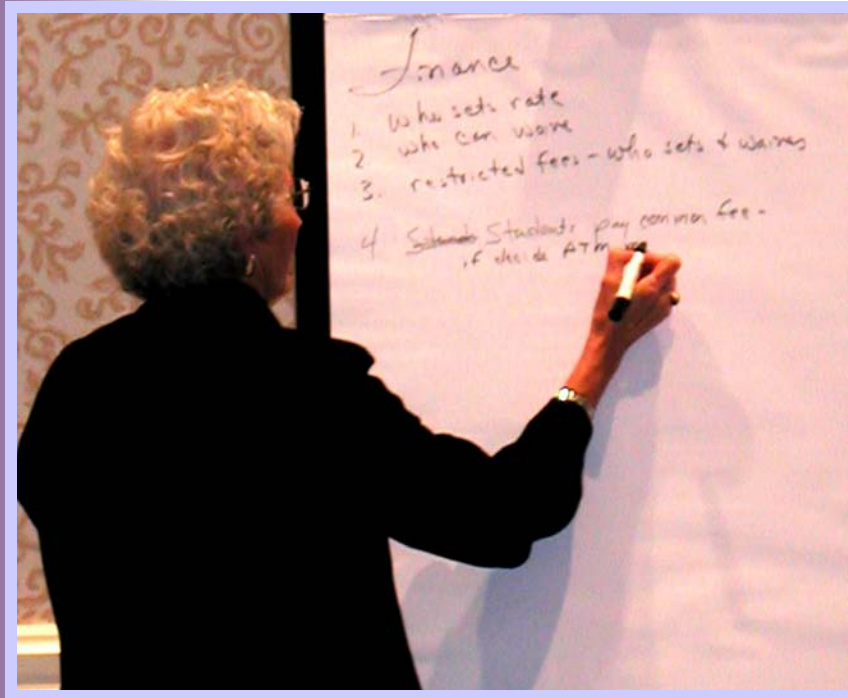
Finance Model: Common Price

Common Price = Tuition + Fees

**Fall 2008: \$415/graduate credit hour;
\$295/undergraduate credit hour**



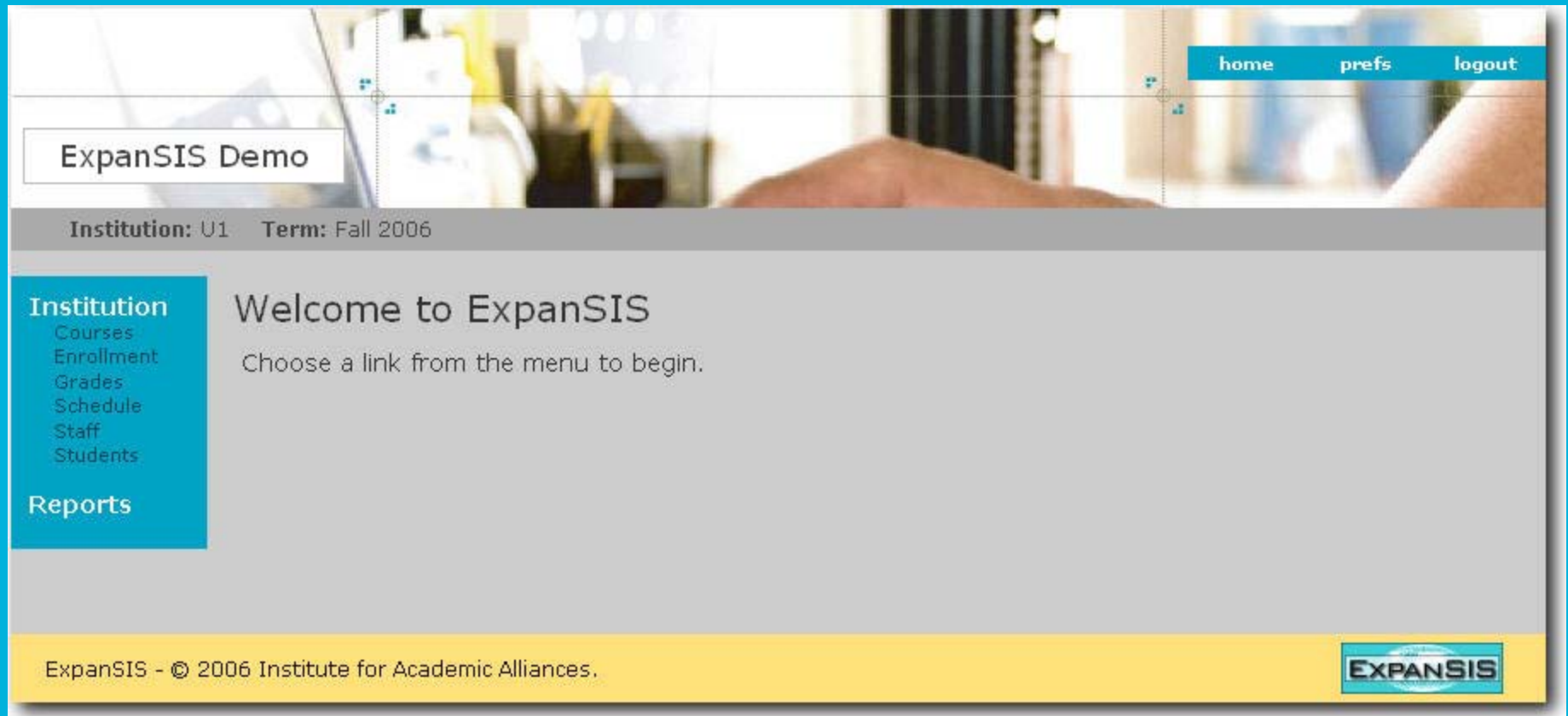
Common Price/Credit Hour



- Collected at the student's home (admitting/enrolling) institution.
- Each institution determines revenue allocation internally.
- Annual price review.

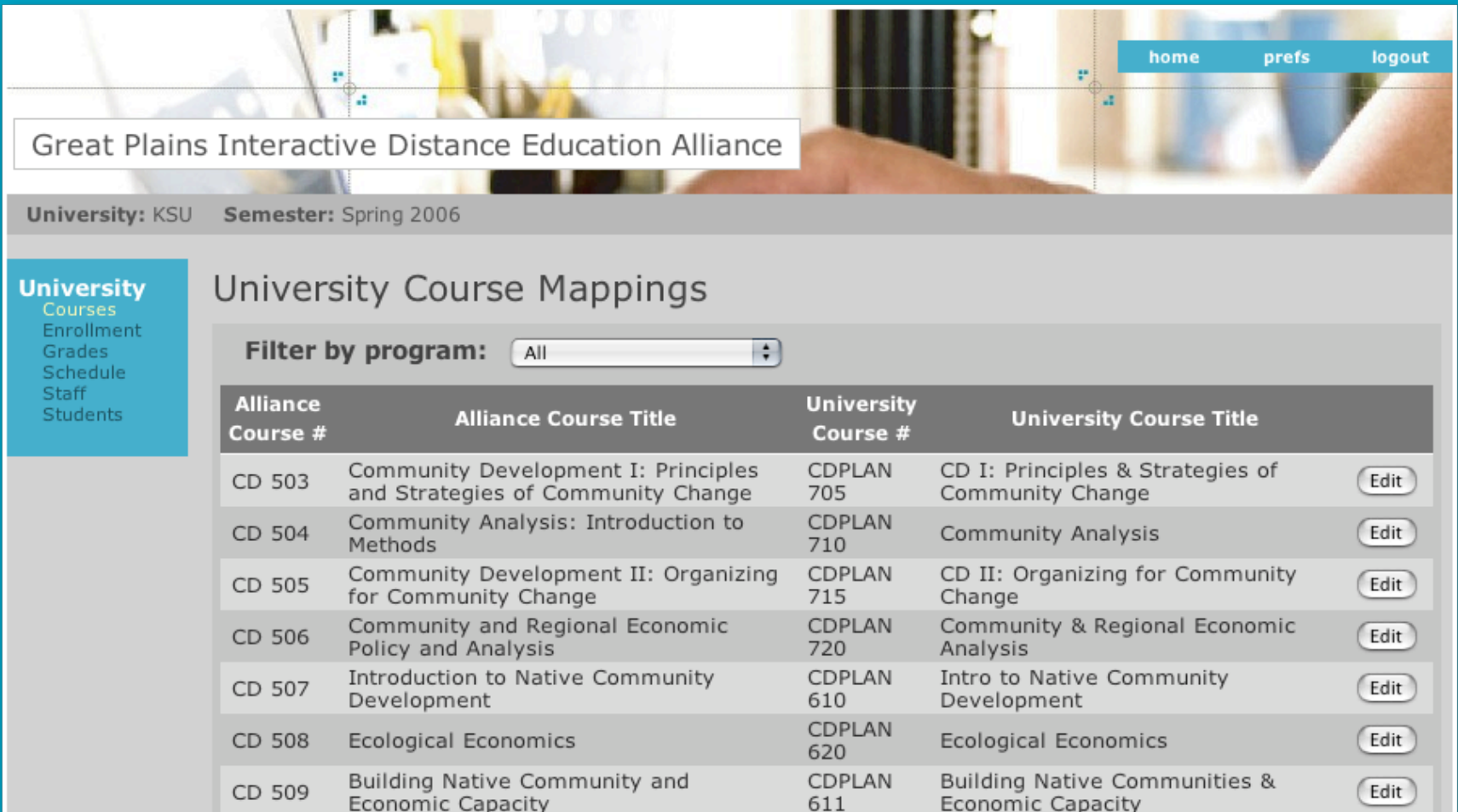
ExpanSIS

Multi-Institutional Student Information System



Map Courses

Mapping allows individual universities to translate an Alliance course name and # into your University's course name and #.



home prefs logout

Great Plains Interactive Distance Education Alliance

University: KSU Semester: Spring 2006

University
Courses
Enrollment
Grades
Schedule
Staff
Students

University Course Mappings

Filter by program:

Alliance Course #	Alliance Course Title	University Course #	University Course Title	
CD 503	Community Development I: Principles and Strategies of Community Change	CDPLAN 705	CD I: Principles & Strategies of Community Change	Edit
CD 504	Community Analysis: Introduction to Methods	CDPLAN 710	Community Analysis	Edit
CD 505	Community Development II: Organizing for Community Change	CDPLAN 715	CD II: Organizing for Community Change	Edit
CD 506	Community and Regional Economic Policy and Analysis	CDPLAN 720	Community & Regional Economic Analysis	Edit
CD 507	Introduction to Native Community Development	CDPLAN 610	Intro to Native Community Development	Edit
CD 508	Ecological Economics	CDPLAN 620	Ecological Economics	Edit
CD 509	Building Native Community and Economic Capacity	CDPLAN 611	Building Native Communities & Economic Capacity	Edit

Enroll Students

See all the courses offered for a particular semester. Clicking on Enroll to the right will show you all the enrollment activity for that course as well as allow you to add, drop, and apply refunds.

home prefs logout

Great Plains Interactive Distance Education Alliance

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Enroll

Filter by program: All

Change the order of your course listing by clicking on the **University Course #** heading to place in course number order, or by clicking the **University** heading to sort alphabetically by teaching university.

University Course #	University Course Title	University	Enrolled / Limit	
FSHS 845	Adult Development and Aging	CSU	21/*	Enroll
FSHS 714	Program Design, Evaluation, and Implementation	CSU	2/10	Enroll
FSHS 711	Foundations of Youth Development	CSU	2/*	Enroll
ARCH 730	Environment & Aging	ISU	28/*	Enroll
FSHS 675	Field Study in Family Economics	ISU	2/*	Enroll
AT 850	Research Methods in Apparel and Textiles	KSU	2/*	Enroll
GERON 620	Mental Health and Aging	KSU	11/*	Enroll

Assign & Retrieve Grades

home

prefs

logout

Great Plains Interactive Distance Education Alliance

University: KSU Semester: Spring 2006

University

Courses

Enrollment

Grades

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Staff

Students

Edit Grades

Filter by program: All

University Course #	University Course Title	University	Assigned/Enrolled	
FSHS 845	Adult Development and Aging	CSU	20/21	View Grades
FSHS 714	Program Design, Evaluation, and Implementation	CSU	26/26	View Grades
FSHS 711	Foundations of Youth Development	CSU	2/2	View Grades
ARCH 730	Environment & Aging	ISU	28/28	View Grades
FSHS 675	Field Study in Family Economics	ISU	2/2	View Grades

University: KSU Semester: Spring 2006

University

Courses

Enrollment

Grades

Schedule

Staff

Students

Grades for: AT 850

Show Dropped Students: No

#	Student	Home University	University Student id	Grade	Status
1	Student, Joe	KSU	123-45-6789	<input type="text" value="A"/>	Enrolled
2	Student, Jane	KSU	987-65-4321	<input type="text" value="I"/>	Enrolled

[Cancel](#) [Save](#)

Reports

Data can be exported to an Acrobat file, HTML webpage or Excel spreadsheet.

The screenshot shows a web application interface for the Great Plains Interactive Distance Education Alliance. At the top, a header bar contains the text "Great Plains Interactive Distance Education Alliance". Below this, a navigation bar displays "Institution: KSU" and "Term: Fall 2005". The main content area is titled "Report Options" and features a "Report Type:" dropdown menu. The dropdown is open, showing a list of report options. On the left side of the interface, there is a vertical menu with three main categories: "Alliance", "Institution", and "Reports". The "Reports" category is currently selected and highlighted in blue.

Great Plains Interactive Distance Education Alliance

Institution: KSU Term: Fall 2005

Alliance
Courses
Departments
Programs
Terms
Price
Institution

Institution
Courses
Enrollment
Grades
Schedule
Staff
Students

Reports

Report Options

Report Type:

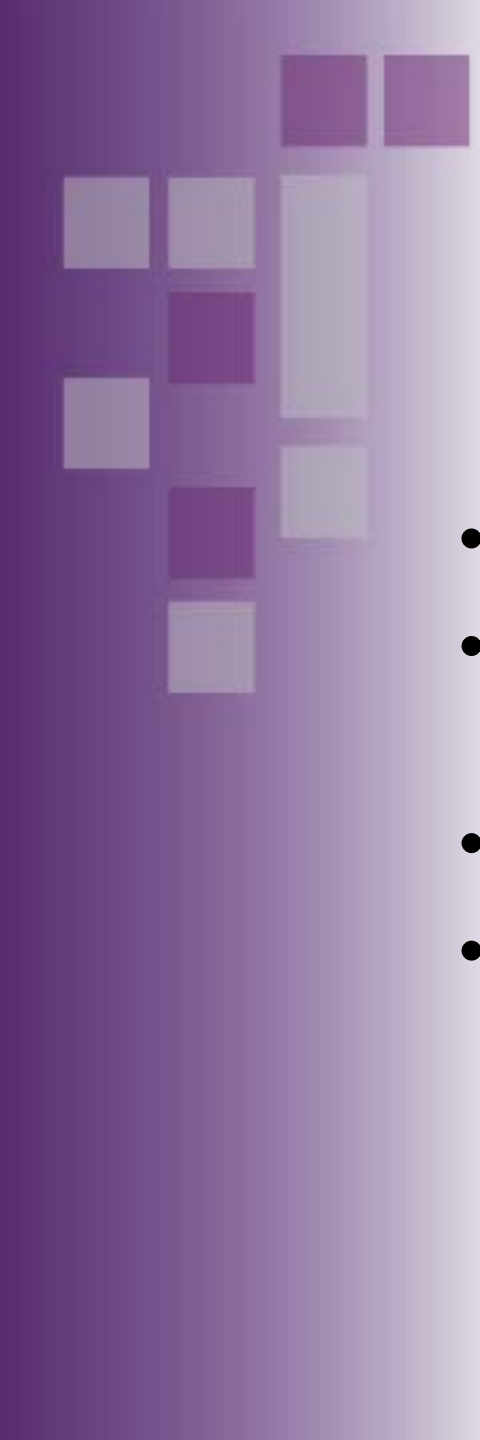
- Select A Report -
- Class List - By Course
- Class List - By Home Institution
- Class List - By Teaching Institution
- Course Enrollment - By Teaching Institution
- Course Enrollment - By Home Institution
- Course Roster - By Course
- Course Roster - By Teaching Institution
- Course Roster - By Home Institution
- Course Summary - By Term
- Enrollment Counts - Summary
- Grade List - By Home Institution
- Grade List - By Teaching Institution
- Student Counts - Summary By State of Residence
- Student Credit Hours Earned
- Attempted / Completed CFP
- Student Post Program Employment
- Tuition Detail - Home Institution
- Tuition Summary - Home Institution
- Tuition Detail - Teaching Institution
- Tuition Summary - Teaching Institution
- Demographic Summary
- Student Survey Status

Inter-institutional programs must be managed institutionally.



Institutional Responsibilities

- Faculty Workloads & Rewards
- Program Approval and Review
- Institutional Policies and Practices



Campus Staff Coordinator Role

- Handles day-to-day operations
- Creates and updates web pages and online course catalog
- Student support services
- Coordinates courses, student enrollment and course access, information and fund exchange



Campus Faculty Coordinator Role

- Oversight of websites, students, faculty, interaction among staff coordinators
- Work with university faculty and administrators to implement academic programs and resolve problems
- Recommend changes and improvements



Lead Institution Roles

- Coordinate governing board and program faculty meetings
- Manage course enrollment process
- Manage alliance finances
- Maintain alliance website and alliance records
- Recommend changes and improvements, i.e. policies and procedures

Agreements and Documentation



- Bylaws
- Memoranda of Agreement
 - Alliance
 - Intent to Plan
 - Academic Program
- Alliance Policy and Procedure Handbook
- Program Faculty Handbook
- Student Handbook



Great Plains Interactive Distance Education Alliance

Colorado State University, Iowa State University, Kansas State University, Texas Tech University
Michigan State University, Montana State University, University of Nebraska
North Dakota State University, Oklahoma State University, South Dakota State University

Collaboration Resource Center

[Collaboration](#) - [Videoclips](#)

Collaboration

[TOP](#)

The Collaboration Resource Center is a Great Plains IDEA project dedicated to providing institutions of higher education with the necessary tools to form a successful alliance. You will find resources and information to decide whether an alliance would benefit your institution.

The [Institute for Academic Alliances](#) at Kansas State University can provide you with further information and assistance in developing collaborative academic programs. The Institute staff also provide managerial services to the Great Plains IDEA.

- ◆ [Collaboration Benefits](#)
- ◆ Moxley, V.M. and S.C. Maes (2003) [The Great Plains Interactive Distance Education Alliance](#), Continuing Higher Education Review, 67.
- ◆ Moxley, V.M. (2005) [Inter-institutional Academic Alliances - When, Why, Who and How](#).
- ◆ [Great Plains IDEA Model](#)
- ◆ [Great Plains IDEA PowerPoint Presentation](#) (this is a large file and will take a few moments to open)
- ◆ [Great Plains IDEA Model Documents](#)
- ◆ [Projects Replicating the Great Plains IDEA Model](#)
- ◆ [News, Reports & Publications](#)
- ◆ [Links](#)



☐ Search WWW

☒ Search gpidea.org

Google Search

Merchandising



Online Masters Degree and Graduate Certificate

Great Plains
Interactive Distance Education Alliance

www.gpidea.org

About Distance Learning

The Great Plains Interactive Distance Education Alliance (Great Plains IDEA) is a consortium offering fully online graduate programs. Each university brings a unique strength to the multi-institution academic programs. In a multi-institution degree program, you apply, and are admitted at one university; enroll in all your courses at that university; and, graduate or receive a certificate from that university. However, your online courses are taught by the best faculty in the discipline from several universities.

The curriculum has been specially adapted to ensure that students receive the same quality of education as an on-campus course. These courses do not have regular meeting schedules, but they are set within the confines of a semester and students are still required to meet deadlines as outlined by the instructor. Students will interact with instructors and other students through e-mail, online chats, discussion boards and other methods.

Admissions

You may apply for admission at the university of your choice. This university will become your "home" university, which is the university from which you will receive your degree or certificate. Admissions requirements vary among the universities. The specific admissions requirements for each university are available on the university web pages linked below.



Colorado State University
<http://www.learn.colostate.edu/GPIDEA/>

Kansas State University
<http://www.ksu.edu/ksugpidea>

North Dakota State University
<http://www.ndsu.edu/ndsu/gpidea>

Oklahoma State University
<http://www.ches.okstate.edu/GPIDEA/>

South Dakota State University
<http://gpidea.sdstate.edu>

Interested in finding out how you can advance your career in merchandising?

<http://www.gpidea.org>

Lessons Learned: Partner Selection

- Utilize existing connections: organizational or collegial
- Select institutions of similar types
 - Faculty have similar basic philosophy/mission
Balance between theory and practice
 - Similar student populations
- Complementary areas of faculty expertise
- Workload equity

Lessons Learned: Partner Process

- Communication is CRITICAL!!
- Have a communication plan
- Face-to-face meetings build trust
- Regular conference calls, emails
- Written minutes of meetings-- To Dos
- Open and frank communication

Lessons Learned: Team Member Characteristics



- Tendency to be generous
- Shared urgency
- Institutional support
- Vision grounded in practicality

Kansas State University Institute for Academic Alliances Services

- Strategic Planning
- Program and Partner Identification
- Meeting Planning & Communications
- Grant-writing
- Program Approval Coordination
- Program Finances
- Program Legal Agreements
- Program Management

*Facilitating the advancement of
inter-institutional and inter-disciplinary academic programs...*

SURVEY SYSTEM

Kansas State University

IAA Research
www.ksu.edu/iaa

- Program and Partner Identification
- Institutional Interest Assessment
- Environmental Scans
- Market Demand Assessment
- Program Content Feedback
- Institutional Policy and Practice Barrier Identification



Contact Information

<http://www.ksu.edu/iaa>

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