

Alliance

AN ETHNIC NEWSPAPER AT KSU

October 1983

ISAAC TURNER GOES TO N.Y.

Intense. Rigorous. Those are the two words Isaac Turner said best describe his summer. Stimulating and fun are undoubtedly two more.

Turner, Spring, 1983, KSU graduate in political science, spent eight weeks this summer with the APPAM Institute (Association for Public Policy Analysis and Management) at the State University of New York at Stony Brook, located 50 miles east of New York City. The purpose of the Institute, funded by the Alfred P. Sloan Foundation, is to prepare minority students for graduate work in the field of policy analysis and management.

"It isn't a remedial program," Turner said. "It's a program to help minority students interested in public service careers to be better able to compete for entrance into MPA (Master of Policy Analysis) graduate programs. People at the Sloan Foundation saw a need to increase minority representation in decision-making positions in government, Turner said, and so the APPAM Institute was started.

Naomi Lynn, KSU Political Science department head, informed Turner of the program and, with assistance from Lynn and Veryl Switzer, assistant vice president for Student Affairs at K-State, Turner was accepted and set off for Stony Brook in early June.

"I was, of course, very excited," the Omaha, Nebraska native said. "I'd never been to New York and I knew this was a great opportunity." However, Turner said he knew the atmosphere at Stony Brook would be very competitive and he was uneasy about his ability to compete with the other students from schools like Harvard, Berkeley, Yale, and several New York universities.

"When the program was underway I did, in fact, find that most of the students were better trained than I," he said, "but I also discovered I didn't think they were necessarily more intelligent."

"Most of the other students had taken calculus, economics, statistics, and computer science courses at higher levels than I had--which put them at an initial advantage," he said. Turner said the corresponding courses are offered at KSU, but they weren't required in his program.

Policy Analysis is a relatively new field. It is similar to Public Administration except it's more analytical and more quantitative, Turner said. Policy analysts usually work in public service positions for the government and sometimes for research firms.

"They analyze the impact of various kinds of government programs," Turner said. They look at programs prior to implementation to predict what the impact of the program might be in a given city, state, or nation. Policy analysts also look at programs after they are in place to check their impact and efficiency. Analysts do all this by applying mathematic equations, statistics, computer techniques, economics, and so forth to public policy problems, Turner said.

The APPAM program is designed to strengthen students' skills in the specific areas used by policy analysts. Turner and the other students took four classes during the eight week session: Communications Skills, Micro-economics, Policy Analysis, and Algebra. The challenge was to score an 85 percent average. Evaluation was based on the student's ability to handle comparable graduate courses. The

prize for successfully completing the 1983 program was the opportunity to graduate into the 1984 program at either Harvard or the Rand Institute.

"When I left Kansas I only knew I would work as hard as possible. I didn't know if my efforts would be successful," Turner said. He leaned back and smiled with a newly heightened sense of self-confidence and said, "During the first two weeks there were several occasions when I started to come back home."



Isaac Turner

"I was most worried about the Policy Analysis class," he said. "The first assignment was a long, involved paper; a case study of a health clinic and the budget impact of raising doctor's salaries. I worked extremely hard, all night, and at that time I knew it was the best I could do," he said. "I felt if I didn't get a good grade on that paper I might as well leave."

"It wasn't a matter of being smart or dumb," Turner said. "It was a matter of how much you applied yourself. Several people did drop out but, after the third week I was determined to stick it out." Turner said he ended up getting a "B" on the first paper. "After that and my 94 mid-term score in economics I knew I could handle the work."

"I think I owe my success in the program to two things: I studied harder than I have ever studied in my life; and we students learned to work together. We found out each other's majors so we could get help with specific things we didn't understand."

Turner's entire summer was not spent in the Stony Brook Library. "From Sunday evening until Saturday morning I belonged to Stony Brook University," he said. "The rest of the time I belonged to New York City, Atlantic City, D.C., or Philadelphia."

Each Saturday morning Turner and seven or eight other students took the Long Island Express to Penn Station in the heart of New York City. Turner said they would ride the subway to West 4th Street and get off at Greenwich Village -- "one of the more colorful sections of the city". "We'd walk around, shop, go to the Washington Square and watch people perform: dancers, skaters, a guy who squirted lighter fluid in his mouth and made flames come out. We went to quite a few ethnic restaurants."

On the 4th of July Turner and his friends went to Washington, D.C. One weekend he went to Atlantic City and walked along the Boardwalk where all the casinos are. ("I only spent 50 cents gambling," Turner said, "because I didn't want to lose. I did buy a couple of new shirts and looked at Playboy bunnies though.") In Philadelphia the group attended an annual picnic of Black Greek organizations.

"One of the academic highlights (To page 4)

Upward Bound: Program, Point of View

Kansas State University's Upward Bound program was awarded a new three-year long grant for \$502,000 this past summer. The first year grant will be \$159,328, according to Veryl Switzer, assistant vice president for Student Affairs and Charlotte Olsen, Upward Bound director, principle writers of the successful grant.

"The K-State grant application received a rating of 99.33 out of a possible 100 points, ranking it among the top 5 percent of all applications funded," Switzer said. Assisting in the grant writing were Monica Collins, assistant director; Cora Sanders, learning skills counselor; and Elliott Travis, senior counselor.

Upward Bound is an academic and personal-support program designed to encourage and motivate high school students to pursue postsecondary education. The program is geared to assist students develop skills and attitudes essential for success in educational programs in high school and beyond. The Upward Bound Program is housed in the Office of Minority Affairs.

Over the past ten years, the K-State Upward Bound Program has served more than 450 high school age students in Manhattan, Junction City, St. George, and Westmoreland communities.

The newly funded program will serve 65 students. The Upward Bound

Program has two major components: An academic year component and a summer component. The academic year component consists of a comprehensive program of counseling services, tutoring, academic resource sessions on a bi-weekly basis and cultural/educational field trips. The Upward Bound staff coordinates their efforts with high school teachers and administrators weekly in monitoring the academic progress of Upward Bound participants.

The residential summer component entails a six-week educational live-in experience on the KSU campus for the 9th, 10th, and 11th graders involving an extensive academic skills development program. The graduating high school seniors may enroll in six hours of college credit as part of their summer "bridge" program.

SUMMER EXPERIENCE

This past summer 35 students took part in the summer program at KSU. High school junior, Carl Straube, represented a feeling common among the students when he said, "My experiences in the Upward Bound program have changed my life in a direction that defies gravity." Straube's account of his summer is also illustrative of many others:

STUDY CENTER OPENS

The Educational Supportive Services (ESS) staff will provide a Study Center this year for students to use as a place to study and receive some assistance. Staff members and tutors will be available to help with writing skills, math and sociology, in particular; and a quiet atmosphere for studying will be provided.

Study Center hours are 6:00 to 10:00 Monday through Thursday nights in Holton Hall, just next to Farrell Library. The schedule is as follows:

Monday	- Room 206C - Individual studying in a quiet atmosphere.
	Room 207 - For assistance in math.
Tuesday	- Room 206C - Individual studying in a quiet atmosphere.
Wednesday	- Room 206C - Individual studying in a quiet atmosphere.
	Room 207 - Writing and sociology assistance.
Thursday	- Room 206C - Individual studying in a quiet atmosphere.
	Room 207 - For assistance in math.

"I took four academic classes each morning for five weeks," Straube said. "The first class was an introductory course in college algebra which was hard for me since I will be taking algebra II or college algebra in high school next year. Mr. Burnell Ramsey was my instructor and I feel that he kept a watchful eye on me and helped me but didn't give me the answer no matter how hard I cried.

"The second class I had was reading taught by Mrs. Ince. At first I didn't care for this class but it showed me I do have a defect in my reading and although it didn't help me solve the problem, it helped me discover it.

"The third class was oral communication. I was very shy at first and being away from home made it more so. This class may have helped me the most. It helped me to communicate with others.

"The fourth class I took was written composition. This class got me to start writing more freely. I started writing lengthy letters home; I wrote articles for the Upward Bound newspaper; and I feel this class will help me in school."

Each afternoon Straube and the other students participated in a mini-course series which included a wide variety of experiences taught by community volunteers. (To page 2)

People



Upward Bound summer experience students gather for a portrait after visiting the McCall Pattern Company.

(From page 1)

"In these classes I learned to do things I'd never dreamed of like acting and sewing," Straube said. "Larry Dixon taught a class that got me to thinking about my future and what I don't want and what I do want in life. This class is helping me and will probably always help me when I need to make a decision."

"After dinner we had recreation," Straube said. "We had teams in such sports as volleyball, bowling, golf, and swimming. I liked this because it got me to do stuff that I probably wouldn't do on my own," he said.

"Student Government was on Friday afternoon just before we got ready to go home for the weekend. I really liked SGA," he said, "because I was sergeant-at-arms and I got to tell everybody to shut-up and SGA helped me understand how the government works."

At the end of the six-week program Upward Bound students put on an "Extravaganza" program for parents, friends, and the community. Straube said this year's Extravaganza was "hectic and tiring, practicing the same thing over and over." But, after it was over, he said, "I could see that it was all worth it. After the production they had an awards ceremony and I gathered in three of the many awards. I feel proud of myself," he

said, "but not really satisfied because I know I could have done better."

The day after the Extravaganza was a free day for the students. Then the following morning at 5:00 a.m. the group left their Ford Hall dorm rooms on a chartered bus to Tulsa, Oklahoma. The students decided their visit to Oral Roberts University, their night at "Tulsa's Little Broadway," the Gaslight Dinner Theatre, and their Sunday afternoon at an amusement park was an "OK" way to end their summer.

"My experiences . . . have changed my life in a direction that defies gravity."

"By the time night fell it was time to say good-bye to all my friends, and it was hard, like telling your family 'it's been great but I'll never see you again'," Straube said. "Upward Bound is a great program and I hope it continues for many years because it helped me and I believe it will help other participants."

The 1983 Upward Bound participation awards are as follows: Leadership, Ann Davis and Donita Wilcher; Male Congeniality, Carl Straube; Female Congeniality, Adrian Pendelton; Personal Growth, Linda Clayton; "Julie Drury" Award, Donita Wilcher; Academic, Donita Wilcher and Jane Blankley; Written Composi-

tion, Robert Coon; Oral Communication, Carl Straube; Reading, Donita Wilcher and Jane Blankley; Calculus, Robert Coon; Geometry, Lisa Ford; Algebra, Angie Holsey; Consumer Math, Veronica Hatton; Outstanding Bridge Student, A. C. Miller.

Peer Counselors for this summer were VonPaul Webb, KSU junior in elementary education; Jolynn Hammond, KSU 1983 May graduate in family and child development; Vincent Bly, KSU senior in drama; and Kathy Holman, KSU senior in consumer affairs.

Upward Bound summer staff were Charlotte Olsen, director; Monica Collins, assistant director, residence hall coordinator and student government advisor; Mrs. Evelyn Webb, residence hall supervisor; Cora Sanders, learning skills counselor and mini-series coordinator; Elliott Travis, senior counselor; and Betty Ince, curriculum supervisor and reading instructor.

Other academic staff were Burnell Ramsey, KSU doctoral student and staff member for the KSU Office of Minority Affairs, math; Jeanette James-Saxton, KSU graduate student in speech and theater, oral communications; Diane Barker, KSU English instructor, English. Lisa Mays, director of Boyd Hall, and Dalena Armstead, KSU graduate, assisted with the Extravaganza production.

(S.L.A.)

* TONY BURNETT, Sr. in labor relations; EDDIE RODRIGUEZ, Jr. in pre-law; and RENEE TOYER, Sr. in gerontology are peer counselors with the Educational Supportive Services program this year. Students should feel free to come in to the Office of Minority Affairs (205 Holton Hall) to talk with these people about any academic or personal concerns. "Often students are more comfortable talking with other students -- and these three are experienced listeners," commented Samone Jolly, ESS assistant director.

* Vincent Cortez Bly, Sr. in Speech and Theatre, will be appearing in the K-State Players production of EQUUS October 6, 7, and 8 at 8:00 p.m. in McCain Auditorium.

* Mike Harris, director of Moore Hall, was promoted in August from his previous position as assistant director of Goodnow Hall.

* Lisa Mays, KSU masters student, is a counseling intern in the Office of Minority Affairs this semester. Mays is also the director of Boyd Hall, promoted in August from her previous position as director of Smurthwaite Cooperative House.

* Kathern Lucas, KSU doctoral student in counseling, is doing her Ph.D. practicum with the Office of Minority Affairs this semester.

* Tracy Allen, senior in journalism and mass communication, is serving on the KSU Board of Student Publications this year.

* Maritza Segarra is the new president of PRSO

* Best wishes to Sheila Boaz, longtime Office of Minority Affairs secretary, who was promoted to secretary II over the summer and now works in the Affirmative Action office, Anderson Hall.

* Welcome to Debbie Roellchen, the new Office of Minority Affairs secretary.

* Welcome to Jean D'Wolf, the new Upward Bound secretary.

* Karen Hummel is the current director of the KSU Minority Engineering Program.

* Marvin Thomas, senior in electrical engineering, and Nesby Bolden, graduate student in industrial engineering, are co-coordinators of the Minority Study Center in the College of Engineering.

* So long and best wishes to Burnell Ramsey, Office of Minority Affairs Math Lab director, who accepted a teaching job in Washington, D.C.

"Children" Applauded

* Congratulations to Jeanette James-Saxton, KSU Speech and Theatre graduate student, who wrote and directed Methuselah's Children.

Manhattan Mercury drama critic, Kent Donovan, said "In Methuselah's Children Janette James-Saxton has written an eloquent drama about the settlement of a black community in Kansas."

James-Saxton's play introduces the audience to Kansas' black heritage through the eyes of the early settler's descendants. The play, directed by James-Saxton and produced by the Ebony Theatre company, was presented at K-State's Purple Masque theatre in September.

Members of the cast included James-Saxton, Kalu Karlous Uchen-du, Gary Marshall, M. Diana Price, Deborah Marshall, Madonna Perry, Frank Armstead, Dalena Armstrong, Angela Armstead, and Olivia K. Harris.

Gravitational Perspective

Q: If the earth is round like a ball, why aren't people falling off of it?

--Ernie Kovacs, comedian

A: You have stated a common misconception. People are falling off of it all the time.



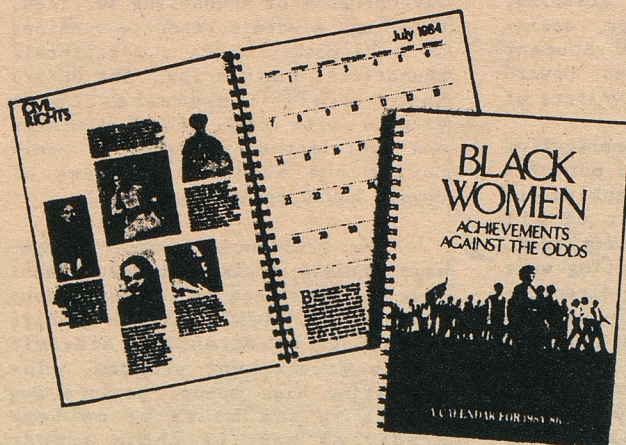
Abiding Perspective

"If you use Ms. for a female, please indicate in parenthesis after the Ms. whether it's Miss or Mrs."

--From a notice to Public Information Officers, Commonwealth of Pennsylvania (also comedians?)

A Gift Idea:

BLACK WOMEN ACHIEVEMENTS AGAINST THE ODDS A CALENDAR FOR 1984-1986



• **BLACK WOMEN** is a 6½x9" 88-page desk calendar which can be used for the years 1984, 1985, and 1986.

• The *New York Times*, *People* and *Publishers Weekly* featured the 1981 edition as an outstanding calendar of the year. . . . Research was done by the Smithsonian Institution Traveling Exhibition Service (SITES).

• This is what's been said about **BLACK WOMEN**:
Essence: "...an inspiration."
Bookman: "...useful to students, especially."
Report From the Capitol: "...worthy and fascinating."

FOR INFORMATION ON HOW TO ORDER, CONTACT DEBBIE IN THE OFFICE OF MINORITY AFFAIRS: 532-6436.
ALLIANCE MAY BULK ORDER CALENDARS IN TIME FOR CHRISTMAS.

News

The week of October 2 - 8 has been proclaimed Minority Enterprise Development Week by President Ronald Reagan, according to Victor M. Rivera, director of the Minority Business Development Agency.

The presidential proclamation said: "The entrepreneurial spirit underlies our free enterprise system and is one of the principal sources of America's strength."

Ownership of one's own business is an aspiration held by many Americans. Minority Americans share fully in this aspiration. The success of minority business enterprise demonstrates that hard work and individual determination can serve as a powerful engine for social mobility and economic progress.

As a Nation, we are indebted to minority entrepreneurs for their contributions to our economic well-being. They bring innovative products and services to the marketplace, create jobs, and provide training to thousands of workers."

Our challenge today is to enhance the ability of minority Americans to participate more fully in the market economy and to achieve greater economic independence.

In my December 17, 1982, statement, I promised to designate the first full week in October each year to honor the many valuable contributions minority businessmen and businesswomen make to our society.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the week of October 2 through October 8, 1983, as Minority Enterprise Development Week, and I call upon all Americans to join together with minority business enterprises across the country in appropriate observances...."

The 1983 edition of The Black Resource Guide is available in the Office of Minority Affairs. The guide is published by Black Resource Guide, Inc., a national research organization which was founded in 1981 for the primary purpose of networking the Black community.

The directory lists adoption agencies and services, advertising agencies and marketing research companies, Bar Associations, book publishers and book stores, businesses and business associations, celebrities from athletics and entertainment. It also lists church denominations and organizations, civil rights organizations, colleges and universities, embassies and consulates for several areas. It includes lists of banks with special interests in the Black sector, fraternal organizations, hospitals, insurance companies, judiciary professionals of rank throughout the nation, media outlets and professionals, museums of special interest, political officeholders and organizations, and other national associations and resource organizations of interest to the Black community. There is also a section containing statistical data and miscellaneous facts.

There are over 1,500 names and addresses listed in the 1983 edition of the guide.

Department News

K-State offered fifteen minority related courses in fall 1983:

- *Literature & Society: Afro-American Writers
- *Literature & Society: Third World Women Writers
- *Hispanic-American Civilization
- *Hispanic Readings
- *Topics in Education: Multi-cultural issues
- *Multi-Cultural Curriculum Program-ming
- *Civil War And Reconstruction
- *Colonial Hispanic America
- *The Cuban Revolution
- *Race And Ethnic Relations in the USA
- *Social Differentiation & Stratification
- *Cultures of Africa
- *American Indian Archaeology
- *Indians of North America
- *Race & Culture

(Minorities Resource/Research Center)

The American Society of Newspaper Editors will hire a full-time staffer to increase minority representation in newsrooms, ASNE President John C. Quinn said last summer at a Denver meeting.

Editors are concerned because 60 percent of the daily newspaper newsrooms do not have minority staffers and because minority hirings slowed in 1982.

Quinn, editor of USA TODAY, also urged the 500 editors at the ASNE convention to "temper any arrogant temptations to decide we know what is best for our readers with a little humble recognition that our readers are quite willing, ready and able to make those decisions for themselves." --(USA TODAY)

The U.S. Department of Commerce announced approval of \$8 million in awards to 21 business development organizations to help expand or create minority-owned businesses in August, 1983. Awards were made by the department's Minority Business Development Agency (MBDA) under its Minority Business Development Centers Program.

Under the program, more than 100 minority business development centers are funded to provide assistance to minority entrepreneurs, for a nominal fee, in marketing, finance, construction management, bonding, inventory control, and personnel management.

MBDA Director Victor M. Rivera said, "While final reports are not available yet, our centers report that approximately 2,000 new minority-owned firms will be established through this program this year. They also report that approximately \$590 million in procurement and \$142 million in loans were obtained for minority-owned businesses.

Examples of awards are: \$100,000 to the Municipality of San Juan, Puerto Rico, to operate the minority business development center serving San Juan; \$168,300 to Oklahoma Business Development Center, Inc. of Oklahoma City to operate the center serving Oklahoma City; and \$776,160 to Chicago Economic Development Corp. to operate the center serving south Chicago. (Commerce News)

Black Greek Conference Announced

The objectives of the program are to examine the status of historically Black Greek chapters on today's campuses; to provide structured experiences which are designed to enhance the effectiveness of undergraduate leaders in historically Black Greek organizations; to discuss similarities and differences of Greek organizations, identifying problems which must be addressed and opportunities for cooperation among Greeks; and to initiate a national dialogue among undergraduate and alumni members and campus administrators regarding the future of Black Greeks.

All program sessions will be geared specifically to historically Black fraternities and sororities. It will be stressed throughout the program, however, that the specialness of Black chapters does not preclude their functioning as mainstream campus organizations, taking full advantage of the opportunities which Greek life presents.

The program will be directed primarily at undergraduate delegates of historically Black chapters. Special sessions, however, will be of particular interest to alumni and campus Greek advisors.

For more information, contact: Matthew Tyler, Housing Office, Columbia College, Columbia, MO 65216 or Brandon Dula, Residential Life, UMC, Columbia, MO 65211.

The University of Missouri-Columbia and Columbia College have announced the first annual National Academy for Panhellenic Leadership to be hosted in Columbia, Missouri October 7 through 9, 1983.



Raquel Alegre Sayre, Michael Bradfor, Nelson Vasquez, and Toni Jaso join staff members Samone Jolly, Raul Guevara and Pat Green Nuwanyakpa in front of Holton Hall to show off the Office of Minority Affairs locator sign. It will hang in the Holton Hall lobby--to inform students the office is in Room 201, second floor.

The Office of Minority Affairs is located in Holton Hall, at the southeast corner of Farrell Library. The Educational Supportive Services program, offering tutoring, academic and personal counseling, and career advising, for qualifying students; services for physically limited students; and minority student group headquarters, the Alliance Office and other services are located here. Drop in and meet us!

Staff members are: Veryl

Switzer, assistant vice president for Student Affairs; Anne Butler, director of Educational Supportive Services; Samone Jolly, assistant director of Educational Supportive Services; Ben Silliman, learning skills specialist; Kathy Greene, academic services coordinator, Educational Supportive Services; Raul Guevara, outreach coordinator; Pat Green Nuwanyakpa, career education specialist; Susan Allen, Alliance editor; Debbie Roehellen, our Office of Minority Affairs secretary.

Manhattan Hispanics Form LULAC Council

A Manhattan chapter of the League of United Latin American Citizens (LULAC) was formed during the summer. At the organizational meeting in July, temporary officers were elected:

Raul R. Guevara, outreach coordinator for the KSU Office of Minority Affairs, is president. Richard Reihs, Director/Manager of Operations for Raoul's Restaurants of Manhattan, is vice-president. Cecelia Martinez, Manhattan homemaker, is the vice-president for membership. Jeff Reihs, food operations and personnel director for Raoul's Restaurants, is the treasurer. John Carrasco, KSU political science and history major, is the secretary.

LULAC members joined with members of the local MEChA chapter, Raoul's Restaurants, and the Budweiser Company to sponsor the 1983 Hispanic Heritage Week festivities September 11-17 as their first major project.

LULAC is the nation's oldest Hispanic civil rights organization. The first LULAC Council began in Corpus Christi, Texas, in 1929 with the words, "We believe in the democratic principle of individual political and religious freedom, the right of equality of social and economic opportunity, and in the cooperative endeavor toward the development of an American society. . ." Fifty-four years later, the league has expanded beyond the border of the United States into Mexico, the Caribbean, South and Central America, and West Germany. Its members include Hispanics with origins in Mexico, Puerto Rico, and many other countries. LULAC is not an exclusively Hispanic organization and all people interested in its work are welcome to join.

LULAC now has more than 100,000 members and has grown into a complex organization with programs such as the LULAC National Educational Service Centers; LULAC Foundation; LULAC Communications Inc.; Hispanics Organized for Political Education (HOPE); Congressional Liaison; Civil Rights; Women's Programs; and Economic Development.

In looking at the future, the league's creator wrote, "We believe that as American citizens we must assume our duties and responsibilities and assert our rights and privileges in pursuit of a fuller and richer civilization for our country."

According to the 1980 census, the U.S. Hispanic population grew by 61 percent and the latest figures reflect the population continuing to grow faster than any other group in America. Today Hispanics spend in excess of \$100 billion dollars a year and have a voting potential of 6 million voters.

Kansas is the home of more than 63,000 Hispanics. With these kinds of figures in mind, the theme of this year's 54th National LULAC Convention in Detroit was "Hispanic America--A Time for Reflection."

"It is indeed time for reflection," said local LULAC President Raul Guevara and Vice-President Richard Reihs, who attended the convention. "Hispanics were here before the Pilgrims and we have made major contributions to the success of our country. We have served with distinction and valor during times of war and we have supported our country with taxes during times of peace. It has never been the Hispanic custom to seek a hand-out. We have, instead, sought a helping hand," they said.

"The issues discussed at the national convention helped us appreciate and understand the tremendous economic and political power that we possess," Guevara and Reihs said. "It is our duty to work in harmony with others who share our dreams and aspirations for a better opportunity for all citizens. Making Hispanic America great will serve to make our nation great. Let us begin on this journey together by participating in the local Manhattan LULAC Council."

Regular meetings of the LULAC Council are held at Raoul's Escondido. All interested prospective members are welcome and may contact Raoul's or Raul Guevara (532-6436/ Office of Minority Affairs, KSU).



Global Alliance

Available: Rooms w/ View

Alliance--An Ethnic Newspaper at KSU, published by the Office of Minority Affairs, begins its fifth year of publication this fall, third under its present editor. It is produced primarily for K-State's ethnic minority students, faculty and staff. We have a growing off-campus audience, however, and for the past two years have tried to include news and ideas that serve not only ethnic minorities but anyone interested in broadening their view of the world. We want to offer alternative perspectives on the community and on ideas.

Although our coverage is limited by our budget--to four or eight pages once a month during the academic year--we want to keep growing as we can. One way to do this is to attract more writers who will contribute materials that are sensitive to our purpose.

We use stories about minority people, occasions, concerns, points of view, and so forth. This means U.S. ethnic minority students, faculty, staff and community members, primarily; but it also means people and happenings from anywhere and about anything that would be of interest to these groups and/or serve to broaden any of our given frames of reference.

"Pardon him, Theodotus: he is a barbarian and thinks that the customs of his tribe and island are the laws of nature."
-George Bernard Shaw

Words like frames of reference and perspective sound complicated, but they're not. They simply mean that everything we see and believe and value depends on our learned view of the world. As the Sesame Street song goes, how we see and what we see depends on "where we put our eyes." We all have a worldview; within one culture we share many parts of it with others (within subcultures we share more, within families even more, etc.); we name what we see reality; and we proceed to live as if our ideas were not just the best way to see the world but often the only way.

Lots of people believe there is only one perspective available--their own. And, the problem that presents for the rest of us is that is an increasingly dangerous attitude in our present and future, ever more interdependent, world. We all need to open our eyes and take a bigger look around for our own well-being as well as everyone else's. And that is what perspective means.

Media anthropology is the rather awkward name of a new profession whose purpose is to apply the concepts of anthropology to information and to disseminate the information to the general public. A few people have "done" media anthropology for years (poets, playwrights, zen monks, physicists, and Margaret Mead among them) but there has never been a direct and purposeful movement devoted to the notion. It's a relatively new need.

There are many many ways to try to do it. Newspapers reach most people and could reach many more if they would broaden their appeal.

They are concrete. You can pick them up and look at them. You can go back to them later and discuss them. You can validate your activities/your reality with them. Alliance is a very small, very beginning model of a newspaper trying to practice media anthropology by exposing people to alternative perspectives.

The skill of perspective can be learned. And, once acquired, it can overlay all other information helping us make better decisions about it. But to learn perspective we need to realize that we have one. We need to be aware we are, each and every one of us, born into something akin to an old three-story house with lots of windows. The shades are drawn on all the windows except one and we are born looking out of this one window. Past our window march all philosophies, beliefs, values, attitudes, our education, our reality--our worldview. Without a conscious effort to get up and move, we could sit and look at life through that one window forever. Learning a more holistic perspective does not mean dragging yet another dogma past the one open window--it means acquiring the one tiny insight that would cause you to get up and go open more windows.

Writers may be able to accomplish, and share, a perspective by exposing people to cultural attitudes or events other than their own; they may be able to awaken it by giving a glimpse into the structure or function of one's own culture, universe, or mind. Comparison, connection, pattern, irony, paradox--many methods may be used to try to share a broader perspective; they may be able to provide the catalyst that would cause someone to try to obtain one.

We begin where we can: simply by making available, by exposing, by sharing the thoughts, the activities, the lives of people who occupy worlds that may not be familiar to us. This at least helps us realize other legitimate ways of seeing do exist. That is a start.

WHAT DO I DO MONDAY?

Alliance makes available information about activities and people who are not regularly considered by the established press. Our primary audience and content come from the Black, Mexican American, Puerto Rican, and American Indian communities. As you all know, race and ethnicity are not the only sources of "otherness". If you know of a story about any person or view that contributes to perspective, we may be interested.

If you want to write for Alliance, or if you know of information which may be useful to it, call Susan Allen, Alliance editor, at 532-6436 or drop by Holton Hall, second floor. Past issues may be seen there.

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Office of Minority Affairs

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Turner (From page 1)

was meeting Mayor Edward Koch and three minority city commissioners in New York City," Turner said. "We had the chance to ask questions concerning some policies in NYC that we had studied about, like regentrification (where middle class families go back into inner cities to live) and welfare programs (when welfare recipients are required to work for their aid)."

"What impressed me most about New York City was the various ethnic communities," Turner said. "There were many different Black communities: Haitians, Jamaicans, people from Barbados. The food was fantastic. I had my first lobster and my first clam at a restaurant about 20 feet from the Atlantic Ocean," he said. ("I hated the clam. The lobster was excellent, great!")

"What impressed me most about the APPAM program was that it took a whole new approach to evaluating public service programs. It made the academics we were working with mean more. You could see how they applied to the world. I liked learning how to quantitatively evaluate a given service."

Turner did score above the 85 percent average in his courses and, by doing so, earned the right to continue his training next summer. He will attend graduate school in Public Administration at the University of Kansas during this academic year. Then, in summer 1984, he will attend the second APPAM program in either Cambridge, Massachusetts (Harvard) or Santa Monica, California (Rand Institute). After that he hopes to transfer to one of the 20 schools in the APPAM program to complete his Master of Policy Analysis.

While at K-State Turner was a member of Student Senate, BSU, Kappa Alpha Psi, and he was a student assistant for the Office of Minority Affairs. His parents, Rev. and Mrs. David Benton, live in Helena, Arkansas.

(S.L.A.)

Magazines On The Way

Several KSU student organizations will receive the Black Collegian magazine free of charge this year as a result of the Office of Minority Affairs participation in the magazine's annual group survey. The following organization presidents will receive the Black Collegian on behalf of their members: Marvin Thomas, Kappa Alpha Psi; Donna Latimore, Alpha Kappa Alpha; Denise Duckett, Delta Sigma Theta; Delice Allen, Zeta Phi Beta; Kenneth Thomas, Omega Psi Phi; Richard Horton, Alpha Phi Alpha; Johnny Fleming, United Black Voices; Beryl Preston, BSU; and Becky Royster, Ebony Theatre.

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FUNDS

JOURNALISM

Applications for scholarships are available from the Dow Jones Newspaper Fund. The Minority Editing Intern Program For College Seniors offers a \$1,000 scholarship and a paid summer job copy editing at a newspaper or news service. Applications are available between December 1, 1983 and February 1, 1984 and are due March 1, 1984. There are about 10 scholarships. Write: Thomas E. Engleman, Executive Director, The Dow Jones Newspaper Fund, Inc., P.O. Box 300, Princeton, N.J. 08540. Application request forms may be obtained from Raul Guevara, Office of Minority Affairs, Holton Hall (532-6436). A general Newspaper Editing Intern Program for College Juniors is also offered.

NATIONAL HISPANIC SCHOLARSHIPS

Applications for National Hispanic Scholarships are due October 5, 1983. Qualifications: Hispanic American background, completed 15 units, full time student (graduate or undergraduate). For information, contact Raul Guevara, Office of Minority Affairs, Holton Hall (532-6436).

BAKERY SCIENCE

A scholarship to provide aid for minority students studying bakery science and management has been established at KSU by Entenmann's Inc. Recipients of the scholarship will be selected by the KSU General Scholarship Committee, acting upon recommendations of the Scholarship Committee of the Department of Grain Science and Industry. Selections will be made each spring. For information contact the Department of Grain Science and Industry (532-6161).

NATIONAL SCHOLARSHIPS

* Marshall Scholarship information is available from Nancy Twiss, College of Arts and Sciences (532-6900). Thirty of the awards for study in Britain are given maximally each year. Deadline is October 10.

* Truman Scholarship information is available from Nancy Twiss (532-6900). Only Harvard, Yale, and KSU have had two winners (the maximum possible) during the last two years. Mike Gibson was awarded the scholarship a year ago. Deadline is October 24.

WELCOME
TO
K- STATE !



Alliance deadline for the November issue is October 14. Bring stories or ideas to Holton Hall, 206e, or leave them in the Office of Minority Affairs front office, 201.

Alliance--An Ethnic Newspaper at KSU Office of Minority Affairs Holton Hall, Kansas State University Anne S. Butler, Director ESS Susan L. Allen, editor Alliance is a publication of the Office of Minority Affairs, KSU. It is published eight times during the academic year. It is circulated free of charge to all minority students at KSU, interested faculty and others. Contributions will be considered. Articles may be reproduced with proper permission and citation.