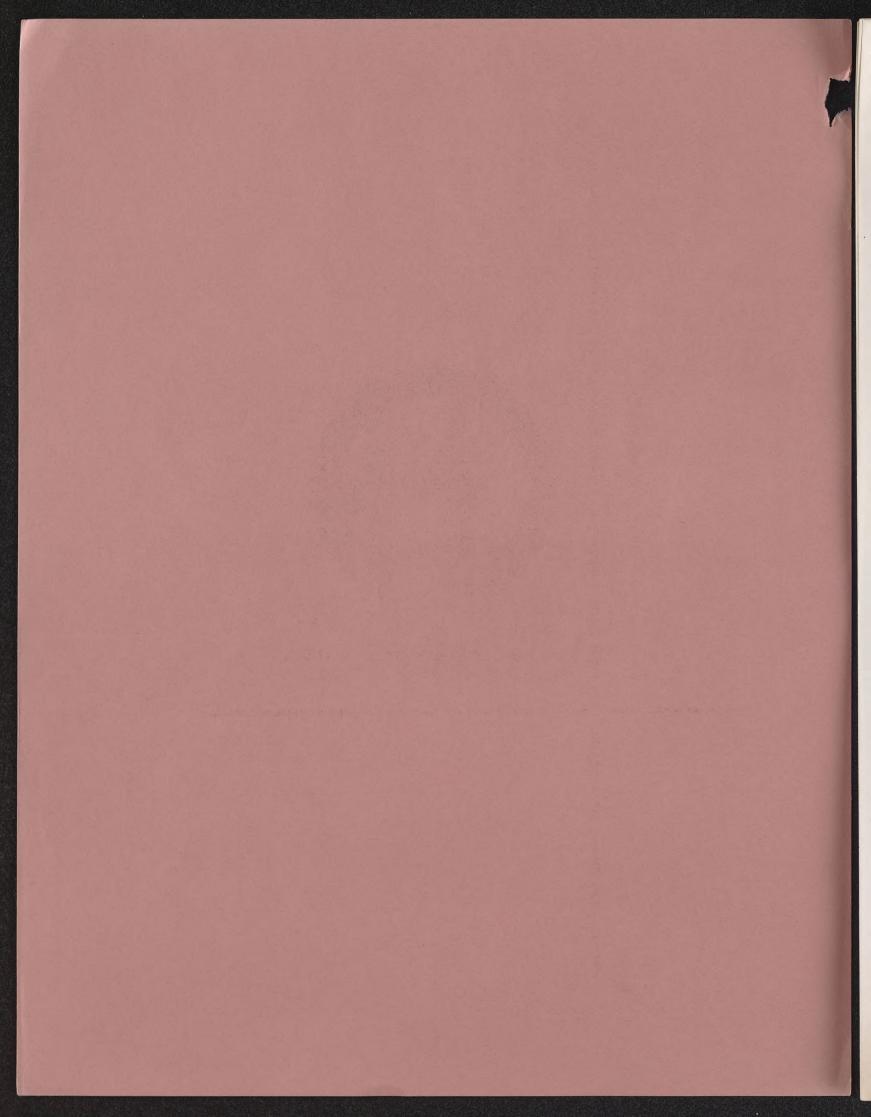


consumer federation of america 1012 14th ST. N.W., WASHINGTON, D.C. 20005



CONSUMER FEDERATION OF AMERICA MOVES ON ALL FRONTS

### In the Congress

- -- lobbied for the new independent safety agency to set and enforce standards for commonly-used household products
- -- worked vigorously for an independent consumer protection agency to represent consumers before all government agencies and courts
- -- provided the only major consumer support for no-fault
- -- advocated legislation for minimum warranties and increased FTC authority
- -- testified for truth-in-advertising legislation to require documentation of claims and broadcast time for counter ads
- -- helped prevent passage of legislation requiring the government to pay industry for alleged losses resulting from the cyclamate ban
- -- increased pressure for a national fuels policy and coordination of federal energy programs
- -- effectively lobbied to prevent weakening of present meat inspection laws
- -- urged passage of law to prohibit real estate settlement kickbacks
- -- supported the new law regulating and making public activities of government advisory committees

### In the regulatory agencies

- -- petitioned FDA for nutrition labeling; for banning food coloring Red Dye #2 and limiting other coloring additives; and provided consumer representatives to serve as watchdogs in FDA's over-the-counter drug review program
- -- repeatedly asked the Price Commission to establish an understandable and equitable system of controls including effective utility rate regulations
- -- petitioned FTC to prohibit unfair credit reporting practice and to require refunds for merchandise undelivered after 21 days
- -- requested FCC ruling on newsmen's immunity from dismissals based on stories critical of sponsors and also mounted pressure for broadcast time for counter advertising as proposed by FTC

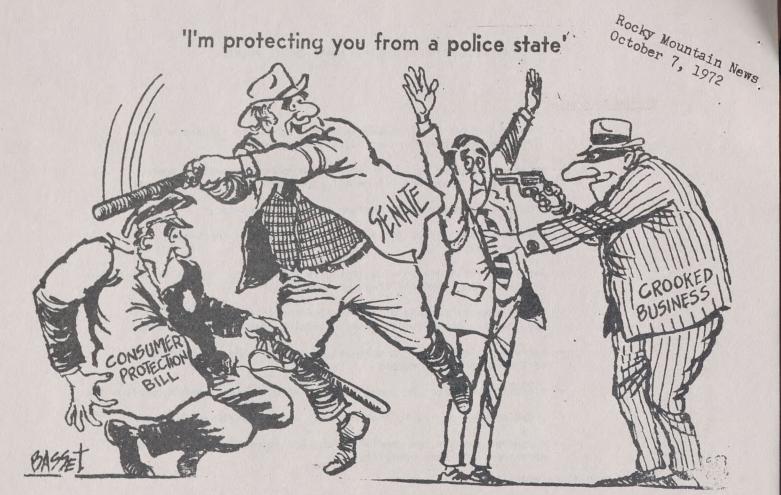
### In the courts

- -- intervened in support of FTC's authority to make trade regulations (Octane case)
- -- continued class action suit for reimbursement of drug overcharges
- -- continued four year court battle to keep lid on gas rates

### Outside Washington

- -- Maintained pressure on state legislatures to reject the Uniform Consumer Credit Code, a law for lenders permitting interest rates as high as 39 per cent
- -- Launched major drive for repeal of state laws prohibiting retail drug price advertising

CFA ALSO CHARTERED THE PAUL H. DOUGLAS CONSUMER RESEARCH CENTER. THE CENTER IS A TAX-EXEMPT RESEARCH ARM TO PROVIDE INFORMATION ON CONSUMER ISSUES, TECHNICAL ASSISTANCE TO CONSUMER GROUPS, AND TO REPRESENT THE PUBLIC IN COURTS AND BEFORE FEDERAL REGULATORY AND ADMINISTRATIVE AGENCIES.



Long Island Press March 9, 1972

# Consumer Group Mounts Counterattack to Businessmen

By KAY MILLS Special to The Press From Newhouse News Service

WASHINGTON — The Consumer Federation of America claims it "has uncovered the businessmen's battleplan for killing or gutting" a Senate bill to create a Consumer Protection Agency.

The Washington-based federation is urging its members to map a counter campaign as lobbyists on both sides tote out their typewriters and telephones again on the measure, which passed the house last October. A stronger bill is pending before the Senate Government Operations Committee.

The agency proposed in the Senate bill would act as a consumer advocate in any government deliberations. It could appeal other agencies' decisions in the courts but would have no regulatory power of its own.

The mail deluge has grown to the extent that Sen. Charles H. Percy, R-Ill., who came to Washington from the business community, this rebuked the National and Ilinois Chambers of Commerce for their "blunderbuss blast" at the bill. Mail in some offices is running 10-1

against the proposed agency, a federation official said.

The plan—called the "Business Responsiveness Kit"—bears no indication of who prepared it. But the phrase it uses to describe the bill—"Nader Enabling Act"—also appears in a letter about the measure signed by Lester Brann, president of the Illinois Chamber of Commerce.

THE KIT describes the bill as "conceived and actively supported by Ralph Nader" and says it "is specifically designed to goad local, state and federal governmental units as well as private activists into harassing and penalizing businessmen."

Elsewhere, it calls the measure "the most serious threat to free enterprise and orderly government ever to be proposed in Congress."

The kit says that adversary advocacy of the sort the act proposes would frustrate consumer because "there are not enough available federal funds to support the army of expert consumer advocates necessary to implement this bill."

The adversary advocacy approach also would disrupt

# Nixon consumer record appraised

By ANN MCFEATTERS Scripps-Howard Staff Writer

WASHINGTON — "Reluctant at best" is the way the country's largest consumer group describes President Nixon's record on consumer interests.

Reviewing Nixon's 31/2 years in office, the staff of the Con- imports said quotas cost consumer Federation of American



CFA), a coalition of 200 groups claiming 35 million members, has scant praise for the President's consumer initiatives. the CFA:

"It has taken Ann constant monitor-McFeatters ing by congressional committees, individuals in Congress, CFA, the many (Ralph) Nader groups, Common Cause and numerous other public-interest organizations in Washington-plus their lawsuits to guard against the administration's tendency to forego vigorous enforcement and regulation of existing laws.

CFA said consumers were asked only once to meet with the President, and it turned out to be "a futuile effort for fairness in the wage-price program.'

White House spokesmen insist the administration's consumer record is excellent.

Here are highlights of the president's record on consumer matters taken from official presidential paper House sources and

tor, John and was well to Faulk co

The Nixon task force on oil sumers \$5 billion to \$7 billion a year and recommended they be dropped. A new task force was appointed and voted for retention of the quotas.

In October the President sent Congress a consumer message calling for more consumer protection in the Justice Department, more Federal Trade Commission (FTC) authority stronger efforts to assure food and drug safety.

to the National Commission on Consumer Finance were denounced as being opposed to the Truth-in-Lending created the commission.

patrick to head the FTC, a move provided. hailed by consumer groups. The FTC took on new life.

Knauer was given an annual budget of about \$500,000, already. more than her predecessors, and 17 professional staff members. The administration insisted the country didn't need another consumer agency some proposed; that Mrs. Knauer's group

Consumers Ask Voice On Price Commission The Consumer Federation of America has urged Pres. Nixon to the Price Component a "consumer specialist", to the vacancy on the Price Component a "consumer specialist". The Consumer Federation of America has urged Pres. Nixon to the Price Communication of America has urged Pres. Nixon to the Price Communication of the Price The Consumer Federation of Function of the Price Committee and the Price Committee appoint a "consumer specialist" to the vacancy on the Price Whitman V. N. Whitman appoint a "consumer specialist" to the Vacancy on the Price Committee and V. N. Whitman appoint a "consumer specialist" to the Price Committee and V. N. Whitman appoint a specialist appoint a set of the Price Committee and V. N. Whitman appoint a specialist appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute and V. N. Whitman Institute appoint a set of the Price Committee and V. N. Whitman Institute and V. N. Whitman Insti the Council of Economic Advisers.

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Nixon named Miles W. Kirk-atrick to head the FTC, a move ailed by consumer groups. The TC took on new life.

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with consumer groups over its support of a bill to compensate soft drink makers for the federal ban on the artificial sweetener cyclamate and over a propos-

so of the consumer mofficial in a sun.

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Nixon set up a Proc.

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Lansing State Journal April 13, 1972

### Watering Bills

Would you like automobiles to be more dent-resistant and easier to repair? If so, you've got a number of insurance companies and consumer groups on your side, says the Consumer Federation of America. CFA is concerned about possible watering down of a bill now before Congress "which could save consumers "billions of dollars by making automobiles less damageable

and more repairable."
Provisions of the bill giving standard-setting powers to the Secretary of Pransportation have already been diluted be cause of auto industry resistance, says Mrs. Erma Angevine, CFA executive director.

Mrs. Angevine wants this standard-setting authority over such damage-averters as automobile bumpers retained in the bill or else the legislation "will be useless." She has urged consumers to call members of the House Interstate and Foreign Commerce Committee and voice their support for the 'bumper standard comproin H.R. 11672, the Motor

nicle Inturnation avings Act of 1972. nicle Information and Cost

# Watered Clean Water Bill Opposed

# Childproofing In Toxic Sales Seen Lacking

By PETER J. BERNSTEIN Special to Press From Newhouse News Service

WASHINGTON - Key members of an influential House committee who thought they had, torpedoed Sen. Edmund S.

Muskie's tough clean bill are facing new resistance from a broad coalition of labor, environmental and consumer groups.

the under Acting banner of Citizens Crusade for Clean Waters, more than 40 organizations have launched a lobbying campaign against a weaker anti-

pollution bill being drafted by the House Public Works Committee. The citizen groups, which range in

political outlook and size from Ralph Nader's aggressive Raiders, to the AFL-CIO, and the Consumer Federation of America, prefer Muskie's approach. Adopted by a unanimous vote in the

Senate last November, the Muskie bill states unequivocally that no one has the right to pollure, and establishes a tight timetable to achieve an ambitious goal: The total elimination of all waste discharges into the nation's waterways by 1985.

While the House committee has agreed in principle to the 1985 goal, popularly known as "Zero Discharge," it substantially weakened the provision's impact.

Indianapolis Star September 10,1972

# U.S. Paying Firms For Losses Hit

Washington (AP) - Consumer advocates have renewed their attack on a House-passed bill that would reimburse companies for losses incurred by the 1969 cyclamate ban.

"This session of Congress Health Research Group told a sumer Federation of

"ALL KINDS of business- Nutrition Institute. men are asking for the taxpayers' money when they nevprivate business losses.'

Joining in criticism of the has been permeated with the measure, which they estimate spirit of Lockheed," Anita could cost the Treasury up to Johnson of Ralph Nader's \$150 million, were the Con-Senate Judiciary subcommit- Consumer Action for Food and Drugs, National Consumer League and Community

"IT IS IRONIC that a Coner dared before," she said. gress that would not give con-"There is a real danger that sumers the right of redress the U.S. government will be- by allowing class action suits come the absolute insuror of is now so willing to consider allowing industry to recoup its losses from the Federal Treasury," said Erma Angevine, executive director of Consumer Federation of America.

By MILES BENSON

Newhouse News Service

The Poison Prevention Packaging Act, passed by Congress to protect small children from toxic hazards in the home, is well into its second year of statutory life as an unenforced law.

Toxic household products kill 300 children annually and injure hundreds of thousands more. Yet not a single manufacturer of such products has been required to "childproof" the containers they are sold in. as required under the act signed into the law by President Nixon in December 1970.

tion officials, charged with rescribe what constitutes "childproof" container.

Hit by Consumer Groups

Consumer groups angrily disagree. Organizations such as the Consumer Federation of America say that FDA had been listing dangerous products in the home — aspirin, paint, furniture polish and pharmaceuticals, for example for years before the Poison Prevention Packaging Act was passed.

They further note that the FDA's procedure for testing childproof containers worked out by a special task force long before passage of the act.

"I think it's a scandal," said Gladys Kessler, a federation attorney.

Miss Kessler has been inves-Food and Drug Administra- tigating the possibility of suing the FDA to force implementasponsibility for enforcing the a Washington attorney acting law, insist they have moved as independently, already has rapidly as possible not only to filed suit against three large identify the most dangerous drug store chains in the Washhousehold products but to pre- ington area to force them to a package dangerous prescription drugs in childproof con-

### Delays On 4 Catagories

Four times in the past FDA officials have announced pre-liminary childproofing regulations for products in four categories — aspirin, furniture polish, linament and controlled drugs

Each time, a postponement has been granted for each category, and no final orders have been issued on any.

Beston Herald-Traveler Milwaukee Journal January 16, 1972 January 9, 1972 5th in Nation in Supporting Legislation Consumers Group Mass. Unit Consumer-Minded Rates Legislators Wisconsin's two US sena. Humphrey, 1 right and stives voted 10000 right" on G o v ern, 5 en. George acconsumer legislation of G o v ern, 5 right and 2 according kie, 2 right and 2 according kie, 2 right and 5 according kie, 2 right and 2 according kie, 2 right and 2 according kie, 2 right and 5 according kie, 2 right and 2 according kie, 2 right and 5 according kie, 2 right and 2 according AFL-CIO NEWS HT Washington Bureau WASHINGTON - The 14-February 2, 1972 member Massachusetts con-CFA Gives gressional delegation ranked fifth highest in the nation in Ford 100% voting for legislation favorable to the consumer, the Consumer Federation of America WASHINGTON, D. C. The only Michigan congressman to score 100% on eight announced. man to score 100% on eight key votes in 1971 selected by the Consumers Federation of America as most vital to con-Concord, New Hampshire sumers was Democrat William D. Ford. Monitor & Patriot CFA reported that Ford voted in the interests of consumers on the following eigh were absent when many of the sisses:

Nost were no Republic or Ight
were absent when the hopefuls
ry Jackson to when many of the and 3 about 4 right votes February 3, 1972 ry Jackson had a right votes and 3 absences; Sen. Hubert Cotton's Greensboro, N.C. consumer Daily News January 16,1972 The non-partisan Consumer Congressional delegation Passage of this bill would Sen. Cotton voted for the depend upon Congress to take Federation of America has have created a major national measure. By this vote, we only whatever steps are necessary to compiled roll call votes in the health hazard. It was defeated can assume he favors the protect our health and safety Senate on seven issues by a 52-38 vote, according to Congressional Quarterly, the continuation of deceptive practices in the marketplace. Sen. Cotton had the worst score in New England on this affecting consumer interests in the 92nd Congress. The contrast authority on Congress. Another provision of the same indifferent to consumers between the records of New The high cost of repairing automobiles damaged in lowconsumer legislation, 2 bill would give the FTC Hampshire's two senators is in a class authority to seek redress in a U.S. District Court for injury to consumers. In a Senate floor conservative speed accidents has become a sen. Cotton voted a Carry Cheek
bill. national problem. The U.S. Democratic Sen. Thomas J. New read workington aureou

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Other North Carolina continues McIntyre scored what the CFA considered "right" on all seven Department of Transportation would be authorized under one measure to set standards of of the votes. Republican Sen. automobile manufacture to Norris Cotton didn't vote on two Ad scores, and sco reduce the incidence of low-He also voted in favor of a of the issues and scored what that would have substitu-inspection of fish and fix CFA considered "wr Assistance and the consumer of the consumer of



ONE of my distinguished (and brilliant) editors once told me, "This newspaper often is read at lunchtime and dinner, so please don't write anything nauseating in that idiotic column of Presumably, had I worked for a morning newspaper instead, I could have been as nauseating as I liked.

Perhaps people have stronger stomachs at breakfast than they do at lunchtime. Or maybe the theory is that anyone who gets up aarly and can actually face breakfast cannot possibly by nauseated by anything. I must admit that this is my view; show me a man who can eat breakfast immediately upon arising and I'll show you a man who doesn't drink, smoke or stay up until 4 a.m.

Anyway, for 15 years I've tried to obey this edict, but, really, the Food & Drug Administration's revelation that there are government and industry-accepted tolerance levels for filth in our prepared foods just cannot be ignored. If I bring today's comments to you while you're eating, then I apologize. However, I myself came upon the FDA's statement while cold sober, shortly before dinner and, instead of getting around a steak, I dahed into my study to bang out these indignat words.

First of all, let me say this: Arrrrrgggggghhhh! In case you came late to the party, as the result of pressure from the Consumer Federation of America, the FDA admitted that it has a blind eye to a certain amount of filth in processed food. The assumption is that it is impossible for some extraneous matter not be included with your serving of Munch-Munchies, or what-

For this reason, ever since 1908(!) the FDA has had a secret list of accepted filth levels for various foods. And, what is worse, some manufacturers KNOW the FDA's tolerance of filth is above zero and they know just how much filth FDA inspectors will stand for in the food they're inspecting. Apparently there's no sense even trying for perfection. Talk about defeatism!

What type of filth are we talking about? Well, I'm sure you can imagine, but specifically mentioned: dead insects, bits of rat and mouse; rat and mouse excreta; mould; dust; stones; dirt, wire and string. If all that stuff ever gets into the same package, there won't be room for the corn flakes. Oh, well, maybe cream, sugar and strawberries will disquise it so you'll never know.

on the ground that manufacturers pittsburgh Press tion wasn't required might store October 8, 1972 tion wasn't required might stop str man said, "They'll now know they Myself, I foresee ludicrous episod

shovel filth into batches FDA from real Well, 1

Consumer Fodowtie America is mounting a drive to get states to repeal bans on prescription drug advertising as a way to sour price connection. ing as a way to spur price competition. New federation study of drug prices in 17 states found huge variance in

100 tetracycline tablets ranged from \$20 to \$2.50, with a median of \$4.75. prices of common drugs: 100 achromycin tablets ranged from \$17.47 to \$3.47, with a median of

Federation says only way consumers will know where to get the best buy is if drug stores are permitted to advertige drug prices tise drug prices.

Rocky Mountain News Denver, Colo. August 13, 1972

# Agriculture rule aimed at frankfurter fans

Scripps-Howard Staff Writer

WASHINGTON — There were indications Saturday that long-suffering frankfurter fans may at some future time find a heartier, heftier, tasier hot dog on the

First the Agriculture Depart- of a tastier hot dog. ment announced that addition of

approved in the manufacture of the 12 billion frankfurters made each year. SAP will make them rosier and speed the curing process. The order is effective



Ann McFeatters Sept. 12.

Then Rep. Seymour Halpern, D-N.Y., said 30 representatives of the meat producing industry government agencies and consumer groups will meet Tuesday to discuss ways to make a high protein hot dog that looks and tastes good and is easy to eat at football games.

AVERAGE WIENER

Halpern is upset that the average wiener is 28 per cent fat, 50 nd 11 per cent dogs. per cent was

Recent court decisions and the Nixon administration support drug price ad-Department's vertising, but decision is generally left to state pharmacy boards, made up of st November. of chemi-

... pharmacists. State Department officials know more State Department officials know more than they're telling about what led to hot dogs the barring from the United States of top-level Syrian official Dia Allah el top-level Syrian officials know more hearborn, My mom hot dogs nobody ough to top-level Syrian officials know more hearborn, and they're telling about what led to hot dogs nobody ough to top-level Syrian officials know more hearborn, my more hot dogs nobody ough to they have hearborn, and they're telling about what led to hot dogs nobody ough to top-level Syrian officials know more hearborn, my more hot dogs nobody ough to the hot dogs

They cite, without elaboration, U.S. artment id: "If law which allows denial of visa if appliance in the harmful to one in the harmf tions this week. cant's presence might be harmful to have are just the late.

opments in the continuing quest

First the White House ridisodium a cid pyrophosphate culed a proposed limit of 33 per (SAP) has been cent fat in hot dogs, and embarrassed Agriculture Department officials dropped it to 30 per cent.

JUDGE RULES

Then a U.S. District Court judge ruled "all meat" hot dogs District Court must be all meat-no more cereal or milk solids added.

Then Consumer Reports magazine did a cover story on frankfurters, based on a laboratory analysis of 32 national brands, saying they are not very wholesome.

Hot dogs, concluded the magazine, provide less protein than equal amounts of poultry, fish, lean beef, lamb, veal, pork or canned tuna.

And then Ralph Nader said he would never eat another hot dog. Halpern is not about to go that

far but he is determined more protein will be required in hot

He was invited to Tuesday's meeting with Agriculture Department officials, seven or letters from eight of the largest hot dog g any more makers, and representatives te hot dog, from Consumers Union, Consumer Federation of America, the White House consumer affairs office and Nader's Center for Study of Responsive Law.

THE NATIONAL ORGENUER West Engine Warns on product safety bill of product easiery registation by the House Rules Committee. The bill had been on the committee agenda this pass death. Our Washington Bureau
Consumer leabyists are warning of possible "bushwhacking" of product safety tegislation by the House Rules Committee. The bill had been on the committee agenda this past week burdenly was dropped.

Now the Consumer leaby tegislation by the House Rules Committee agenda this past week burdenly was dropped.

Now the Consumer leaby tegislation by the House Rules Committee agenda this past week burdenly was dropped.

Now the Consumer leaby tegislation by the House Rules Committee agenda this past week burdenly was dropped. New Consumer Safety Agency Instead of FDA Gains in Senate the new agency is being set into motion. the new agency is being set into mount.

It would have an adverse impact on the public health and the public purse."

The Consumant Consumant of America. public health and the public purse."
The Consuscion of Attacking the Consustion of Attacking the Consuscion of Attacking the Consuscion of Att Muley, Wuland Males (FDA). Warren G. The Administration (FDA). Warren G. The Warren Sen. Contends the incomplete the D. Wash., contends the created the D. Wash., would be created to the Magnuson, agency that would be regulate of the Males Constituent Advocates indicated to the Advocates in the Advocates in the Constituent of t WASHINGTON (UPI) —A move to crewas an independent agency empowered to
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an initial victory in congress. ncs and oner consumer products win initial victory in Congress that it initial victory in Congress that it is initial victory and initial victory and initial victory and initial victory and victory day, despite administration claims that it would be a crushing setback to consumer agents. would be a Crussian tentatively approved and The Senate Commerce Committee and the Senate Commerce Commerce Commerce Commerce Committee and the Senate Commerce Commerc an Monte day, despite crushing the day despite and selection that would be commission term and with that would be commission term and would be commission term and with that would be commission term and with that would be commission term and with that would be commission term and would be commission term and with that would be commission term and with that would be commission term and with that would be commission term and would be commission term and would be commission term and would be commission to that would be c Bottle With Administration House To Act On House Speaker Carl Albert.

It is a last-ditch effort to pry from the House Rules of Committee a major consumer a factor in product safety agreement in the consumer a factor in product safety agreement in the consumer products on that consumer products on the American marketplace are safe.

It is widely though that if the Rules Committee would do likewise. Just at this steel and the full House are date in the second case in the ganizations left to protest the cancellation and fewer mem-bers of Congress to whom they could protest. Consumer interacts feel sure this timing Speaker Albert insist on approval by the Rulew Committee chairman, Rep. WilThe Consumer effort is
strenuous. But the bild apcancellation by the Rule on
the bill, which had been
scheduled for Sept. 6.
3:30 p.m. after most in Washlong Lab of Rule weekend.
presentatives of consumer ormittee chairman, Rep. Wilsumer interests to put
own pressure on him.
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Albert federation they could protest. Consumer interests feel sure this timing was intentional. m. was intentional.

A spokesman for the House A spokesman for the House and the said the professor of the said sumer interests to put own pressure on him. Property of the property of th

# Senate Loses Fight For Consumer Bi

By ANN McFEATTERS Scripps-Howard Staff Writer

WASHINGTON - Consumer advocates today mourned the death of the consumer protection bill after fighting for it for a decade, and some wearily suggested it may be doomed for years.

Once thought to be on its way to certain victory, the bill to give consumers representation in the government's massive regulatory processes was killed in the Senate yesterday, although, ironically, the majority of senators supported it.

### Filibuster Vote

The vote was on a move to end a filibuster which was preventing a vote on the bill. The vote was 52 to 30 to end the talks, but cloture needs two-thirds of those present, so for the third time in two weeks a stop-the-talk move failed by three or four votes.

This persuaded the Senate leadership there was little chance of stopping the filibuster in the rush to adjourn Congress for election campaigning although they were convinced the bill would have passed.

passed the bill, 74 to 4, and the House Rules Committee blocked it. In this session the House passed it last year, 344-44, but the Senate failed to

Supporters of the proposed consumer protection agency said it is needed to protect consumers in thousands of decisions made by the governbearing on their lives.

In many cases only industry representatives have any influence on these decisions,

they said.

Opposition to the Senate bill was led by Sen. James B. Allen, who said the agency which the Senate version visualized would be "nothing more than a disruptive force empowered to wander to and fro through the halls of government whenever it takes a mind to engage administrative agencies in guerrilla war-

His amendment to weake-

The Consumer Federation of America (CFA), largest consummer coalition in the country, bitterly attacked the adminis-

tration and groups such as the Grocery Manufacturers of American, National Associa-tion of Manufacturers, the Chamber of Commerce, textile manufacturers and the American Retail Federation which worked to defeat the bill. CFA ment which have a direct said consumers had been

Consumer Group Claims Evidence

Consumer Group Often Wyth

Consumers Consumers

Consumer Consumers

Consumers Consumers

Consumer Consumers

Co Important includes pills creating a consumer product

Miami News June 28, 1972

A consumer bill of rights, formed by the Consumer Federation of America, is being presented to both political parties, which the CFA says it hopes each will consider at their national conventions.

Mrs Erma Angevine CFA

agency, additional funding for regulatory agencies, and legislation to require open dating, unit pricing, ingredient and nutrient listing, and quality grading of food, among other points.

bills creating a consumer product

safety agency and consumer safety agency. Now awaits

protection agency. Cr A writes its

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members, with a few letters to

the your congressmen. regeting little satisfaction and his much represented when assurance much and very little assurance, that any tire is reasonably safe, says Crea stone with a level back in summer with a level be back in summer with a level be back in summer will consumer between consumers consumers. Nearly session between political alled in are to put proposed must put proposed must put proposed must put proposed must proposed must proposed must proposed must put put proposed must put proposed must put proposed must propo One step consumers can take, Steel County to Write the CY A SURGESTS, 18 to WITE THE CASE OF THE SURGEST OF THE CONTRACT OF THE CONTR redered government regarding its proposed stiffened requirements proposed suffered requirements wearly notifications. Nearly in the proposed in the proposed tree were would require 194,000 tires would require tearly true would require tearly true. Will Cr. A says, and the proposed from the require to the nature of the customer notification of the customer notification of the customer and the nature of cerunes man or the nature or the defect and the repairs that are

necessary.

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# Support for independenent consumer agency urged at annual Farmer-Labor Institute

Tribune Staff Writer

the Montana Farmer-Labor In-income. stitute here blamed defeat of "There is a much greater con-merce, and business magnates men who have so much control the "divide and conquer" tactics wealth holders own over three General Mills, American Cyanof big business of setting "con-quarters of personal welath. amid and Armstrong Cork one another by scaring each and equity in businesses. The charges. away from supporting the agen-top fifth of families held 97 per

Why is a consumer protection last 10 years.

why they weren't rich and why vine challenged. they weren't likely to be:

Figures from the Cambridge In- than one policy costs an esti- nothing better than to pit the stitute indicate there has been mated \$1 to \$3 billion a year. independent farmer and the The executive director of the no significant progress toward Worthless or misrepresented consumer against one another.

sumer agency in Congress in top fifth of American families pally the large trade associa- farms." receives close to half of all tions such as the National Asso-Erma Angevine, Washington, wages and salaries and 65 per ciation of Manufacturers, Gro-D.C., in a banquet speech at cent of all unearned or property cery Manufacturers of Amer-

the Consumer Protection Agen-centration of wealth than in-from Sears, Proctor & Gamble, over regulation. cy Bill in Congress this fall on come. The top 20 per cent of J. C. Penney, Ford Motors,

gevine explained it this way, population controls three cause such an agency could it considered inimical to the incause delays and court appeals terests of consumers, such as We have to watch our wallets The rest of us — the other four-in agricultural marketing or-excessive wage settlements. fifths — must struggle to get ders that could bring financial She informed her listeners by on what's left," Mrs. Ange-

> The consumer advocate spelled out another aspect of the "struggle to get by on what's

"Testimony before the Senate Antitrust and Monopoly Sub-30 to 40 per cent of all consumer spending is wasted on excessively priced and deceptively advertised products and improperly performed and unneeded services," she said.

Reminding that \$1 billion is 1,000 million dollars, Mrs. Angevine said testimony pointed out: Monopolistic pricing costs consumers \$45 billion a year. Auto repair and maintenance which is improperly done, unneeded or not done at all, costs consumers \$8 to \$10 billion a year. Unnecessary insurance coverage through duplication by more

She called his idea misleading ings now going on in Louisiana. She said that out of these hearings may come improvement in pendent consumer protection committee in 1970 indicated that the farmer's price for his milk agency." at least 10 per cent and perhaps because consumers are helping expose the squeeze put on farmers and consumers by the big supermarkets and large national dairies.

She said another target of consumers in Louisiana is Dairymen, Inc., an out-of-state organization which would "like

Consumer Federation of Ameri-equality in the distribution of medical devices and drugs cost DI is now being sued by a group ca Saturday night urged support income and wealth in America \$1 billion a year.

of dairy farmers for DI pracfor a strong, independent con- for more than a generation. The "But big business — princitices that have hurt their

> She claimed farmers and consumers will both benefit by uniting to expose exploitation ica and the Chamber of Com- by big processors and middle-

She also told how opponents of the consumer agency bill, sumers" and "farmers" and More than half of this personal could not tolerate a consumer such as Sen. William Borck of "the labor movement" against wealth is in investment assets advocate," Mrs. Angevine would be able to intervene in She told how Sen. Herman the activities of the National cent of corporate stock in the Talmadge of Georgia had hint- Labor Relations Board and ed that farmers should not would be able to appeal (to the agency so important? Mrs. An- "Think of it! One-fifth of the support a consumer bill be- courts) agency decisions which

> Mrs. Angevine said his imruin to the doorstep of every plication was clear, but false, farmhouse in a marketing order that businessmen would gain area. that businessmen would gain while workers suffered. "The senator should have said that and referred to consumer hear- the working man will find that wages will give him a lot more value, thanks to a new inde-

Arkansas Gazette April 9, 1972

# Plan on Gas Attacked

higher natural gas prices to stimulate production was premature and a giveaway to the increases they said were neces-

ure anoustry.

The Commission Thuse the sale of natural gas if the gher prices spur the industry bring more gas into the marget.

The FPC said its proposal was defined to stimulate more exploration and development on ew natural gas sources.

The American Gas Association called the proposal "a constructive step forward to provide greater economic incenses foward relieving the natural solution of the proposal of the prices also make the proposal of the prices also make the proposal of the prices and the proposal and the prices also make the proposal and the prices also make the proposal was constructive step forward to provide greater economic incenses foward relieving the natural form from from foot for the prices also make the proposal of t

The Commission Thursday proposed a rule which would permit higher rates on the interstate sale of natural gas if the

delay appeared more

WASHINGTON (\*) — A consumer spokesman said Friday that a proposal by the Federal less than a year ago.

"First they said. 'How much less than a year ago."

"First they said. 'How much less than a year ago."

# Presidential Candidates Report

By ESTELLE JACKSON Times-Dispatch

**Consumer Columnist** 

How do the presidential candidates stand on consumer issues?



# FPC said its proposed in the seven areas for price results even areas for price results. The Federation has field a The Federation factoring same states for the southern Louisiana area, one of the seven areas for price results again that settles. The Federation has field a The Federation Uncle Sam fighting utility rate hikes

Editor's Note: Want to keep utility rates down? You have an ally in the nation's largest single ust of utilities, as the follwing from consumer writer G. David Wallace shows.

### By G. DAVID WALLACE Associated Press Writer

WASHINGTON. - The nation's telephone, gas and electric companies want to raise rates by \$5 billion this year, and Uncle Sam's housekeeper has the best organized and equipped team to oppose in-

Other forces lined up

against the utilities' push for more money are consistently outgunned financially, u n o rganized nationwide and undermanned.

BUT NOT SO for the nation's largest single utility user, the federal government, whose General Services Administration has over-all responsibility for the \$2.3 billion a year that the government spends on all utilities, including trucks and trains.

the GSA. "A decrease for the government is a decrease for consumers."

SEN. LEE Metcalf (Dem.), Montana, and Edward Berlin, attorney for the Consumer Federation of America, say the government is a consumer advocate only up to a point. Metcalf is pushing a bill to set up a consumer util-ity counsel in the proposed federal consumer protection

agency.

Metcalf and Berlin are dissatisfied with the government's performance in the second half of what becomes a two-part decision when a utility requests a rate inposition antagonistic to the general consumer," said Berlin. "On that level the government acts like any other big industrial customer," seeking rate reductions for volume usage.

There are some indications residential customers don't fare too well in the system of utility rate hearings.

The Federal Communications Commission learned in its inquiry into the AT&T's rate of return, for example, that he Bell system earned 10 per cent on ts long distance service. The rate of return was .3 per cent for Bell's Telpak, bulk communications circuitry rented to big subscribers.

Washington Evening Star May 28, 1972

# Magnuson to Fight Any No-Fault Stall

By MIRIAM OTTENBERG Star Staff Writer

Sen. Warren Magnuson of Washington, chairman of the Commerce Committee yesterday made it clear that he would resist any attempts to divert the national no-fault auto insurance bill to the Senate Judiciary Committee.

The measure was passed by the Commerce Committee on Wednesday and headed for the Senate floor. The possibility hat it wouldn't get there was aised Friday by Sen. Roman L. Hruska, R-Neb.

Hruska, ranking Republican on the Judiciary Committee, said he would study the measure over the weekend to determine whether its impact on the nation's judicial system was such that the Judiciary Committee should liik it over.

That was enough to draw an angry reaction from labor and consumer groups, particularly the Consumer Federation of America. Mrs. Erma Angev-ine, CFA executive director, said her group was "appalled that any United States senator would resort to the same stalling tactics used in state after state to stop no-fault insur, ance."

She said that any effort to derail the no-fault measure by sending it to the Judiciary Committee could only be interpreted as a stall.

She was referring to the fact that organized trial attorneys and others trying to stop no-fault insurance in the states succeeded by getting the measure referred to judiciary committees.

Washington Evening Star June 11, 1972

# Lawyer Lobby Behind No-Fault Defeat?

Sixty-four members of the Senate are lawyers - and that alone, some senators say, caused the demise last week of a bill to establish national nofault auto insurance.

Its enactment would have put a lot of lawyers out of work.

sion" from lawyers who had gone to law school with senators, who were home state campaign contributors and who in some instances had never before sought a favor, longer argued in court was a key factor in the death of his bill.

Washington, D. C. -UPI- lott (Colo.), Henry M. Bellmon (Okla.), Charles Mathias (Md.) and Robert T. Stafford (Vt.).

### Sent to Committee

Of course, lobbying was intense from the other side, too. The Consumer Federation of America; Common Cause, the "Citizens' lobby"; the car and truck rental leasing associa-Sen. Philip A. Hart (D-Mich.) tion, and a number of labor believes that "friendly persua- unions pulled all the stops.

But the nation's trial lawyers - who stand to lose \$1 billion a year in legal fees if auto negligence suits are no proved most effective.

Philadelphia News July 17, 1972

# No-Fault Lobbyists Pressure Solons

WASHINGTON — A vigorous lobbying battle is under way in Congress over whether to require no-fault automobile insurance of the nation's 100 million motorists. Pressure on legislators rival those at the state level, where the controversy has raged the last two years. The fight centers both on the merits and on competing financial interests of insurance companies and of many trial lawyers.

A Department of Transportation survey said about one-sixth of all legal fees of \$6-billion a year may involve auto negligence litigation. No-fault supporters say trial lawyers' opposition to a preponderantly no-fault principle is based partly on the slash in litigation - and in their income - that would result.

Opponents note the Transportation Department study showed most insurance claims are settled without a lawyer,

"No-fault insurance is an idea whose time has come," President Nixon wired the National Governors Conference on June 7. Urging speedy state action, he added, "The concept has been gaining wide acceptance, despite the fact that some powerful groups - with a special interest in maintaining the present system - have arrayed themselves against reform."

Main organizations backing a national no-fault law along the lines of S 945 were the American Insurance Association, Consumers Federation of America, Consumers Union, Common Cause, Automobile Manufacturers Association, American Trucking Association, Hertz and Avis car rental companies and labor unions.

FIGHTING A NATIONAL no-fault law and urging statelevel action retaining substantial grounds for claims related to fault were the National Association of Independent Insurers, American Trial Lawyers Association, the Nixon administration, governors and most state insurance commissioners.

# Nixon Criticized on Call For State No-Fault Action

By MIRIAM OTTENBERG Star Staff Writer

Republican senator, a state insurance commissioner and a consumer spokesman have attacked President Nix-on's stand against federal nofault auto legislation.

They were reacting to Nixon's telegram to the National Conference Governors last week in which he called no fault auto insurance "an idea whose time has come" but urged the states to act and opposed "involving the Federal government in this insur-ance reform."

GOP Sen. Ted Stevens of Alaska, a no 'fault proponent, said he agreed with the Presipletely phony because it should be obvious to everyone that nothing is going to happen without national legislation requiring state action.

And Erma Angevine, executive director of the Consumer Federation of America, said prospects for state action now are extremely dim because most of the legislatures have gone home.

"If President Nixon is really interested in setting up an effective no fault system—not just claiming he's for reform and then doing little or nothing about it-he should join consumers in supporting the Senate Commerce Committee bill," Mrs. Angevine said.

## Rural Electrification Magazine Eight Groups Seek July, 1972 FPC Consumer Seat Eight consumer-oriented groups, to fill have asked President Nixon Power have asked with a consumer representative. resentative. In a letter to Nixon, the group In a letter to verloaded with said the FPC is overloaded said the representatives industry representatives industry representatives. Industry representatives supposed to its supposed t resentative. sala the FFC 18 overlos industry representatives. champion consumer interests while champion consumer interests while that the protecting the letter have experimently in the industry they appoint in the industry only in the supposedly regulate. prosedly regulate. were Shelby E. Signing the letter were Cooperative contains for the cont Signing the letter were Shelby E. Signing the letter were Shelby E. Southard for D. Partridge, Rural League, Robert of National ciation; League, manager of Association eral manager of manager eral manager eral manager eral manager Alex Radin general manager ence only in the supposedly regulate. Electric Cooperative Association; Electric Cooperative manager of manager of manager of manager of power director, Alex American Public Power director, the American executive America: Erma Angevine, executive America: Consumer Federation of America.

Los Angeles Times February 17, 1972

# Natural Gas Study Rigged, **Groups Claim**

WASHINGTON -Consumer and public power groups charge that a government survey of natural gas reserves is loaded in favor of industry and have asked the Federal Power Commission to correct the imbalance.

Specifically, the groups criticized the makeup of task forces which will conduct the survey, saying the committees are dominated by some 120 executives of major oil and gas pipeline companies.

The petition filed by the Consumer Federation of America, the American Public Gas Assn. and the American Public Power Assn. also attacked the FPC decision that the basic information developed in the survey will be kept secret. As a result, it contends the public and other government agencies will be unable to evaluate the survey's validity.

The survey is considered vital in estimating reserves of natural gas and therefore in determining whether price increases are justified. The industry says the increases are necessary because of a dangerous decline in supplies. Farmers Union, and representatives
of the Washington American Public

of the Washington office of the Conof the Washington office of the Conquimers Union, the American Public

Consumers Affected
The gas price increaters, from The gas price increases affect a wide range of consumers, from homeowners who heat their homes and cook with gas to indus-tries, which use it as boiler fuel to some public electric power systems which use gas-fired generating sys-

Asked for comment on the complaint, the American Gas Assn., a trade group of gas distributors mentioned in the petition, said industry representa-tives "are the only ones who have the data."

The industry task force members are not viewed APGA as policy makers, APGA Public Relations Director Reginald Green said. Instead, they operate under strict guidelines established by the FPC, which then "is supposed to make a judicious judgment" based on the information, Green added.

The three protesting groups have asked the power commission for a rehearing on its procedures for the survey which it is estimated will take at least another year.,

# Consumer units score moving van operators

their service, two of the delay. nation's largest consumer groups sav.

Commission, Consumers Union and the Consumer Federation of America (CFA) each backed be Department of Transortation's efforts to prod ICC of the consumers of the Department of Transportation as well."

It is a cking of the Defense to promissions in proportion to Department of the movers biggest customer, and of the Department of Transportation as well."

It is a cking of the Defense to proportion to move the amount his estimate was biggest customer, and of the Defense to proportion to Transportation to Department of Transportation as well."

It is a cking of the Defense to proportion to Transportation to Transportati Erma Angevine, executive director, America; Consumer Federation of National Tony Dechant, president, Tony Dechant, and representatives Farmers Union. and representatives Tony Dechant, president, National Tony Dechant, president, National Tony Dechant, and representatives from Tearners Union, and representatives of the Control of the Woodhington of the Control of the C

manual for moving 'day."

which representatives of in-dustry have bombarded this parative service records to help from consumer organizations the regulations," wrote CFA's company.
lawyer, Gladys Kessler, "it "The Department of Defense these suggestions along with would seem that industry's and the Veterans Ad those from industry in deciding prime concern has been to find ministration have both followed whether to issue new rules. ways to evade the letter of the this course, and there is nothing regulations rather than to face novel or earthshaking about it," an investigation into practices

up to the legitimate complaints?" of thousands of sumers.

Both groups contend despite some new ICC regulations issued in 1970, abuses remain "unchanged and supersided".

Miss Kessler wrote. She cited by United Van Lines to determine why it was receiving so many complaints.

Act, the Consumer duct A similar probe into Allied A similar probe into Allied opens opens the arings there Oct. 16.

In August, ICC issued a cease and desirt order are not all desirts order are not all the plants.

measures recommen?

By KAY MILLS

of OUR WASHINGTON BUREAU try is going to be forced to hon-situations by companies

consumers union suggested to consumer Consumers Union suggested Consumers Union suggested End economic incentives to the Interstate Commerce commission, Consumers Union Suggested Consumers Union Sugge

Department made to improve .

WASHINGTON — Household or its own schedule which it has ignoring the letter of the law. moving companies should lose impose penalties for lateness," authoritative government of money when they make late CFA said. It suggested \$100 a ficial (to) explain to a continuous contin deliveries, be subject to a small claims arbitration service and pe publicly rated on the quality lodging required because of the their service two of the lodging required because of the requirements are in the local state of the lodging required because of the requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the lodging requirements are in the local state of the requirements are.'

or suspend shippers from doing business. This is a drastic remedy. It is also one of the small claims arbitration service to handle complaints from people who say their furniture is lost or arrived damaged, Consumers Union said.

Both ground lestablish a small claims arbitration service to handle complaints from people who say their furniture is lost or arrived damaged, Consumers Union said.

Both ground lestablish a small claims arbitration service to handle complaints from people who say their furniture is lost or arrived damaged, Consumers Union said. and "investigation anual for moving day."

Both groups backed the reveals that no efforts are being Department made to improve "

agency with requests to weaken consumers select a moving than regulatory agencies more

Aero-Mayflower several weeks of hearings.

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# Controls a Failure, Consumers Assert

administration's The wage-price program to stabilize the economy is a failure, the Consumer Federation of America contended in a major resolution passed yesterday in the closing session of its annual conference here.

"The program has resulted in stringent restrictions on wage increases, while allowing prices and profits to increase virtually without restraint," the CFA asserted in the resolution, approved by several hundred delegates.

the wage-price program called it a failure in both concept and enforcement, and said it should be supplanted with a tougher effort not geared to voluntary compliance and not weighted in favor of business. Consumers should have an equal part in the machinery along with business, labor and government itself, it said.

**Inequities Charged** 

The organization asserted that the roots of the country's economic troubles, such as the power of big business and big agriculture, haven't been touched.

must be halted, CFA said, and the federal government must roll back high interest rates, reduce basic energy costs and vigorously enforce anti-trust

CFA also said the govern-ment must establish machin-

ery to guard against both outright and undercover violations, and must make public meaningful data, to assure compliance.

> Newsday Long Island, New York June 30, 1972

# Price Controls Put on Fresh Produce

By Kenneth C. Crowe

In another indication of the administration's concern with rising food prices, President Nixon yesterday brought previously exempt fresh produce, eggs and seafood under Phase II price controls at the wholesale and retail levels, while leaving prices at the

Pittsburgh Press March 24, 1972 **Grumbling May Turn To Stampede** 

### Costs would continue Administration offit's order would have onsumer Beef Protest Lacks

Scripps-Howard Staff Writer

WASHINGTON - Talk of a nationwide consumer protest against high meat prices has produced more grumbling than significant action - so far.

But announcement that

products. That same day, Safeway food stores, which operates in 28 states, suggested their customers buy "inflation fight-

ers" such as scrapple or bologna although the company said nothing against buying

macaroni, spaghetti and peanut butter when combined with

animal proteins such as dairy

behind what sek.

And the governm Report 1972

cast that fire even higher month is fuelit.

March 16, 1972

The nation's conserved with the second seven higher month is fuelit. meat
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Martha Robinson of the a "skillfully executed to haffle."

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meat average person and persons, she says. Mrs. Robinson is person and persons are persons and persons and persons and persons and persons are persons are persons are persons are persons and persons are Secretary Earl Burz's role in the campaign, she says. CFA rejection to controls on means to be "irresponsible." flaws and inequities can be mended in an election year.

CFA

Secretary Earl Butz's role in the campaign, in the sponsible.

Secretary Earl Butz's role in the "itresponsible."

A Staff Correspondent of the Post-Dispatch LAST OF THREE ARTICLES WASHINGTON, May 9 UNLIKE THE PAY BOARD, the Price Commission has been run with a relatively well-oiled admin-But unlike the Pay Board, the Price Commission has placed a istrative machine. large amount of decision-making power in the hands of its chair-

in Erie against buying is forbidde from that their their secutive women is forbidde from the prices they pay a spoke read is forbidde from the prices with the price of the prices with the price of the prices with the price The Price Commission and this week that the administration had moved in the price Commission and this week that the administration had moved in the price Commission and this week that the administration had moved in the price Commission and this week that the administration had moved in the prices.

The Price Commission are done this week that the administration had moved in the prices of the prices.

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The President's action yesterday was described to the prices of th

Prols on meats to the Panel Criticize Price Panel Criticize Price Panel

ane Service — the enforcement arm of Mr. Nixon's wage and price restraint lefter. In the most of them concerned fort — between Nov. 15, 1971, and fast of them concerned fort. — between 2341 of them concerned to the North 21. Only 47,861 were about both of wages. A4,223 were about control of the Price and 34,223 under control of the Price which are under control of the Commission. WE STILL FEEL that the price-con-\*WE STILL FEEL that the price-control program is mainly rhetoricc and window-dressing, says Mrs. Erma Angevine, dow-dressing, says Mrs. Erma Angevine, executive director of the Consumer anything executive damerica. "If there's anything executive damerica."

\*\*EEL that the price-control of the consumer Angevine, is meaning to the consumer can't see it. The consumer can't Commission.

# Consumerists feel self regulation ad program is not getting results

By STANLEY E. COHEN Washington Editor

Washington, Aug. 3-The advertising industry's program of self regulation has produced few tangible results, so far as the public knows. Now there are signs consumerists, who have been biding their time, will soon begin rendering verdicts

Mark Silbergeld, a Ralph Nader associate, still waits for word from three of ten test cases he submitted last November, and panel review verdicts in others. "I am not speaking out," he says. "I'm waiting to see how long they take when they are not

Erma Angevine, executive director of the Consumer Federation of America, is accumulating an equally interesting dossier. On May 15, Charles Yost, chairman, National Advertising Review Board, assured the Senate commerce committee that failure to act on any of the 27 cases she

submitted since February was due to a "misunderstanding." Ten weeks later, she has had repe on only three of them. A one instance, it was a ing since April wh regulators mere' can't handle

■ Under th self regulators cases. This rea. who prefer to

MAD OKAYS Breck claim; takes final look at Ban Ban come with comes up with information June FTC is alr

Miami News June 7, 1972

# Counter-commercials urged by Federation

By PAT GUROSKY Miami News Reporter

Will the public someday be able to "Talk back" to advertisers on television, to correct claims the public might think are misleading or noninformative?

That's what Erma Angevine, executive director of the Consumer Federation of America, told a Senate committee recently.

When the public is assured cials," Mrs. Angent "the advertising industry might then indeed set its own house in order."

The CFA is urging the three major networks to use carefully prepared counter commercials on public service time to balance false and deceptive commercials.

Mrs. Angevine asserts that "the combination of truth-inadvertising and counter advertising might well eliminate one of the most destructive aspects of mass advertising — the tendency of manufacturers to use advertising

as a substitute for making quality products."

# Counter ad battle continues; nets reject consumer spots

By STANLEY E. COHEN Washington Editor

Washington, April 27-Three tv networks have rejected a Burt Lancaster-narrated spot warning the public about defective Chevrolet engine mounts, but consumerists made it clear this week that they are geared up for a concerted effort to get counter ad messages into major media.

Tracy A. Weston, director, Stern Community Law Firm, said networks will be asked to reconsider their decisions, but that the dispute over the Chevrolets will go to the Federal Communications Commission and the courts if necessary, and that other legal approaches are contemplated. In addition, he disclosed that radio and print versions have been prepared, and that a second set of Burt Lancaster-narrated spots devoted to headache remedies will be reaching the networks

■ The initial setback brought into the open the elaborate arrangements which have been developing among consumerists to to a head. A letter to tv networks by Erma Angevine, executive director of the Consumer Federation of America, was made available today by Mr. Weston. The letter registered support for the

Stern Community Law Firm effort, and told network heads CFA believes "the public must have access to broadcast media to present counter arguments when commercial advertising raises controversial issues such as matters of environmental protection or nutritional habits, makes claims based on scientific premiscurrently subject to debate within the scientific community, or is silent on negative aspects of

Angevine said CFA hopes networks will begin using materials like those submitted by the Stern people "to help balance present commercial presenta-tions." She concluded her letter with a nine-line paragraph itemizing the list of unions and con-sumer groups which support

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tive Breck One ruling was re-

The Chevrolet auto mount and

Advertising Age September 25, 1972

# Angevine blasts NAD work quality; seeks NARB review of Mobil, Arco

WASHINGTON, Sept. 21-Erma Consumer Federation of America, who has yet to win a decision from the National Advertising she Division of the Council of Better has Business Bureaus, today blasted against ads for Arco Supreme the quality of NAD staff work, gasoline. and asked the National Advertising Review Board to convene a choose between the gasolines and ent gasolines. She said the comgasoline additives paraded before

ruling by NAD rejecting her complaint against claims for Mobil detergent gasoline. Meanwhile, she also received notice that NAD has rejected her complaint

In a letter to NARB Chairman Charles Yost, she noted she has panel to determine what needs to questioned what appear to be be done to enable consumers to conflicting claims for five differ-

parative claims for these products and the comparative substantia-tion by the advertisers can't possibly be evaluated if each is judged separately.

Ms. Angevne and see in the property of the pro

In her protest against rejection of the Mobil complaint, Ms. Angevine questioned the adequacy of NAD's investigation. She said NAD relied solely on Mobil's re-search to substantiate performance claims, and did not solicit technical materials from anyone except Mobil