# PROPOSED CRITERIA FOR EVALUATING COUNTY 4-H FAIR PROGRAMS IN CONNECTICUT

by

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### CHAPTER I

## INTRODUCTION

For many years the county 4-H fair has been an important educational method used by the Cooperative Extension Service in the United States. There is a certain glamour about fairs that gives encouragement to those who participate. The 4-H fair is a medium through which the clients of Extension can learn. Fairs offer Extension workers an opportunity to stimulate growth and development in all those who take part.

#### I. THE PROBLEM

There has been little attempt to evaluate the extent to which Extension workers have been successful in achieving the overall Extension objectives and adjusting to the changing needs of fair participants. Available data suggest that many county agents have yet to formulate and clearly define a set of objectives regarding their own 4-H fair programs. Yet this is essential; for without a clear statement of purposes, objectives and scope, there can be little on which to base an evaluation.

The development of objectives is only a part of a larger problem which has to do with developing standards or criteria for evaluating all aspects of the 4-H fair

program. For example, evaluation of exhibits should provide an educational opportunity for further learning and motivation. Criteria need to be formulated to serve as standards against which the content of the 4-H fair program can be evaluated.

Until criteria are formulated and validated for these and other aspects of county 4-H fair programs, it will be difficult to determine where progress is being made and where changes are needed.

### II. PURPOSES AND NEED OF THE STUDY

The major purpose of this study was to formulate suggested criteria which might be used as guides in evaluating county 4-H fair programs in Connecticut. The following factors emphasized the need for a study of this kind:

- 1. The Cooperative Extension Service has identified ten broad objectives in youth work which are to be given major emphasis in present and future Extension programs.
- 2. It has encouraged those in charge of Extension youth work to seriously consider recent developments and immediate needs of young people and the changing times

Paul Miller (Chr.), A Guide to Extension Programs for the Future: The Scope and Responsibilities of the Cooperative Extension Service, U. S. Department of Agriculture and the Various Agricultural Extension Services (North Carolina: Cooperative Extension Service, 1959), pp. 29-30.

in which they live. For example, today's philosophy of youth work has departed from the early belief that know-ledge about subject matter was the only end to be achieved. New emphasis is being placed on how well the boy or girl learns to make decisions successfully.

- 3. Basically county fairs have changed little in the past fifty years<sup>2</sup> while the Extension youth objectives reflect the changing needs of young people.
- 4. Activities and events, such as the fair, unquestionably provide additional opportunities and experiences for many boys and girls. However, these activities need to be constantly evaluated for their contribution to the development of youth.<sup>3</sup>

## III. OBJECTIVES OF THE STUDY

The specific objectives established for the study were:

- 1. To establish suggested criteria for evaluating county 4-H fair programs in Connecticut.
- 2. To formulate a measuring instrument which could be used as a guide in evaluating ourrent fair programs.
  - 3. To formulate recommendations for using the

<sup>2</sup>H. R. Shoemaker, "The County Fair, Today," Extension Service News (University of Maryland, Sept., 1959), pp. 3-4.

Miller, op. cit., p. 31.

measuring device.

#### IV. PROCEDURE

The procedure employed to accomplish the stated objectives of the study consisted of five steps:

Step #1, Reviewing the Literature. Becoming familiar with the materials written on the philosophies and objectives of the Extension Service with special emphasis on the youth program, fair history, objectives, evaluation and criterion development appeared to be a logical first step in the process of criterion delineation. This approach proved to be of great assistance in identifying the various objectives of the Extension Service and it facilitated the development of the questionnaire used with the panel of judges.

Important sources of information included certain Extension articles, leaflets, guidebooks, and reports; text books concerned with early developments in fairs, and selected materials from the broad field of education. Particularly helpful were the evaluative materials developed by the Division of Extension Research and Training, 4 and the dissertation presented by Dr. Carl J. Hoffman.

Darcie Byrn, et al., "Evaluation in Extension," (Topeka, Kansas: H. M. Ives and Sons, Inc., 1959).

<sup>&</sup>lt;sup>5</sup>Carl J. Hoffman, "Proposed Criteria for Evaluating Graduate Programs in Extension Education" (unpublished Fh. D. thesis, University of Wisconsin, Madison, 1962).

Step #2, Developing suggested Criteria. Inferred from the literature, Extension personnel, and experts in youth work were a number of statements possessing one or more characteristics commonly ascribed to a criterion. Efforts were made to identify as many of these statements as possible. These were then reduced in number by a process of combining and eliminating duplications. For each of the suggested criteria specific dimensions or activities were identified.

Step #2, Submitting Criteria to Panel of Judges. After being arranged in logical order, the suggested criteria and their dimensions were submitted to a panel of fourteen judges in Connecticut who determined their importance as evaluative criteria. In appraising the suggested criteria, the panel members were given the opportunity to suggest changes and add criteria and dimensions which they felt had been over-looked. All suggested criteria and dimensions failing to receive the support of at least three-fourths of the panel members were discarded.

Those asked to serve on the panel of judges were chosen on the basis of:

- 1. Their acquaintance with Cooperative Extension Work.
- 2. Present leadership role in 4-H fair programs.
- 3. Willingness to serve as a panel member.

Step #4, Revising the Criteria. After receiving the recommendations from the panel of judges on the suggested criteria, the criteria were revised and formulated into a

measuring instrument for 4-H fair programs.

Step #5, Recommendations for the Use of the Measurement Instrument. After formulating the criteria into a measuring instrument, several recommendations were developed to assist in using the device to determine the perception held by persons closely aligned with the 4-H fair program.

#### V. ANALYSIS OF DATA

All questions used in the survey questionnaire were structured to a rather high degree so that responses could be categorized, compared and logically analyzed. The data did not lend itself to statistical treatment because of its qualitative nature.

The data summarized in Chapter III were obtained from fourteen respondents, each serving as a member of a panel asked to evaluate a proposed set of criteria intended to be used as a guide in evaluating county 4-H fair programs in Connecticut. Only those criteria and dimensions accepted by three-fourths of the panel members were retained and used in this study. Only those criteria and dimensions given a mean value of importance of three or above were used in the final measuring instrument. Many of the respondents, in accepting or rejecting various criteria and dimensions, explained the reasons behind their decisions. Their comments and suggestions were carefully summarized and analyzed before preparing the

instrument that was devised to further test the criteria and their dimensions in existing fair programs.

# VI. DEFINITION OF TERMS

Criterion. A standard by which something is judged or tested. It is used as a base against which comparisons may be made, and ultimately, it involves value judgments.

<u>Dimension</u>. One of the constituent parts of a criterion. It is regarded as containing the fundamental features of the criterion.

Element. Regarded as containing the fundamental features of a dimension.

# CHAPTER II

# REVIEW OF LITERATURE

Presented in this chapter is a summary of the literature related to the areas of objectives in Cooperative Extension Work and Youth Work, the history and purposes of fairs and the development of objectives and criteria for measuring the educational effectiveness of county 4-H fair programs. Of the literature reviewed, only that information considered to be most pertinent has been included.

For purposes of clarity, the chapter is divided into five areas: (1) objectives of the Cooperative Extension Service, (2) Extension objectives in Youth Work, (3) background of fairs, (4) objectives, and (5) the development of evaluative criteria.

# I. OBJECTIVES OF THE COOPERATIVE EXTENSION SERVICE

It seems that the first logical step in the discussion of objectives of the Cooperative Extension Service is to present the Smith-Lever Act of 1914:

That Cooperative Agriculture Extension work shall consist of the giving of instruction and practical demonstrations in Agriculture and Home Economics and subjects relating thereto to persons not attending or resident in said colleges in the several communities,

and imparting information on said subjects through demonstrations, publications, and otherwise, and for the necessary printing and distribution of information in connection with the foregoing...

A resolution of the Association of Land-Grant Colleges and Universities on this point recorded in November, 1922 stated:

The wording and meaning of the above section is clear and definite. The work of county agents, boys and girls club agents, specialists and other extension employees is strictly educational, since the act provides for the giving of instruction and practical demonstrations.

The Smith-Lever Act of 1914 provides for a wide scope of work. It provides that work is to be with persons not attending or resident in Land-Grant Colleges. There is no limitation as to age, sex, race, or business. The subject matter is practically unlimited—the giving of instruction. . . in agriculture, home economics and subjects relating thereto. 3

The Aot also extends responsibilities of the Extension Services to non-farm groups. This is to all interested people in the country irrespective of their place of residence, their age, their group affiliation, race, creed, economic or social status, or other characteristics that might

Lincoln Kelsey and Cannon Hearne, Cooperative Extension Work (New York: Comstock Fublishing Associates, 1955), p. 29.

United States Department of Agriculture and Association of Land-Grant Colleges, Joint Committee Report on Extension Programs, Policies, and Goals (Washington: Government Printing Office, August, 1958), p. 15.

Kelsey and Hearne, op. cit., p. 32.

be used to draw lines of distinction.

Another interpretation of this Act is that this charter clearly identifies Extension's function as education.

This is the level for full development of the individual and his fuller participation as a peer in the democratic processes of American life. This highest level is essentially the ultimate aim of all education in our society. Our ultimate purpose—the ultimate purposes of all Extension workers, . . . is to help people take their full place as individuals in our democratic society. This objective is fundamental to Extension Education.

R. C. Ramsower, former Extension Director of Chio State has put the objective of Extension Education this way:

It is not what Extension does for people but what it does to them that counts. . . Our projects are but materials with which we work. They are the stone and mortar which when skillfully used cause the buildings to grow day by day, to take on shape and finally to stand as a completed structure, a realization of the idea and perhaps the ideal of the builder.

We are seeking to influence the acts of men and women, of boys and girls. We thus tend to shape their thoughts and through the direction of their thinking, help them build wholesome attitudes and ideals—the ultimate objective of education.

<sup>4</sup>Joint Committee Report, op. cit., p. 8.

G. L. Carter, Jr., and Robert C. Clark, et al., "Selected Readings and References in 4-H Club Work."
(Madison, Wisconsin: National Agricultural Extension Center for Advanced Study, 1961), p. 56.

Toid., p. 11.

In the Cooperative Extension Service are three basic fields of work--Agriculture, Home Economics and Boys and Girls Club Work. Club work is distinguished by the fact that it works primarily through clubs and utilizes volunteer local leaders. It naturally handles the subject matter in a manner adapted to the needs of its age group. The remainder of this chapter will be focused upon the youth which Extension serves.

Four-H club work has been a successful method of working with young people for more than fifty years. Priority has in the past been given to the needs of farm youth, but Extension must interpret its responsibility as also applying to young people in rural non-farm homes and in suburban or urban families. For example, in Connecticut, 80 per cent of the 4-H club members live in urban and suburban communities.

The values emanating from the 4-H program go far beyond the important tangible benefits resulting from agriculture and home economics projects. 4-H club members are building character and acquiring ideals which buttress the real foundation of our democracy—the American family. Not

<sup>7</sup>miller, "Scope Report," op. cit., p. 28.

<sup>8</sup>Connecticut Agricultural Extension Service, 4-H in Connecticut (Storrs, Connecticut: University of Connecticut, undated), p. 1.

to be overlooked is the influence these members have exerted in getting parents and neighbors to adopt better practices. Much credit should go to 4-H for popularizing the entire extension program. 9

The future of any society depends on how well it prepares its young people to make the decisions and carry the responsibilities of mature citizenship. This task can challenge the best educational efforts of the entire society. Chance and circumstance cannot be counted on to provide the experiences that will help young people become useful, well-informed, self-reliant, responsible adults.

Four-H club work has been a successful method of working with young people. Extension's help is being sought for youth programs with rural non-farm, suburban, and urban families as well as farm boys and girls. 10

The accomplishment of the twenty million adults who are 4-H "alumni" demonstrate that skills and competencies and character traits learned in youth work can contribute richly to adult life. They are useful in farming and homemaking, they can be used in helping young people to explore and establish themselves successfully in other kinds of careers. 11

Youth work of an educational nature, conducted through boys' and girls' clubs, is older than the Extension Service itself. Some people date 4-H from the first federally sponsored corn growing contest in Mississippi in 1907, but

<sup>9</sup> Joint Committee Report, op. cit., p. 62.

<sup>10&</sup>lt;sub>Miller, op. cit., p. 29.</sub>

<sup>11</sup> Ibid.

this can hardly be called the beginning. The roots of club work go deep into the American past. Instances of work with rural boys and girls may be found in the spring of 1882.

Delaware College announced a state-wide corn contest for boys. 12

Although the language of the 1914 Smith-Lever Act did not specifically mention boys and girls, Congressman Lever made clear his intent as to the scope of the measure by stating:

My efforts to secure the passage of the Smith-Lever Act had the most encouragement from the achievements of the members of the corn and tomato clubs and I hope sincerely that a large share of this money will be 13 devoted to an expansion of the work with young folks.

Extension objectives in Youth Work. The primary aim of the 4-H program and other Extension work with young people is to provide opportunities for mental, physical, social, and spiritual growth. Informal education provided by the Extension Service uniquely supplements the training received in the home, church, school and other youth-serving agencies.

Specifically, the Extension youth program has the objectives of helping young people to:

1. Acquire knowledge, skills and attitudes for a

<sup>12</sup> Franklin M. Reck, A History of 4-H Club Work (Ames, Iowa: Iowa State Press, 1951), pp. 4-5.

<sup>13</sup>Miller, loc. cit.

- eatiefying home and family life.
- Enjoy a useful work experience, together with the responsibility and satisfaction of personal accomplishment.
- Develop leadership talents and abilities to achieve their citizenship potential.
- 4. Appreciate the values of research and learn ecientific methods of making decisions and solving problems.
- Recognize the importance of ecientific agriculture and home economics and their relationship to our total economy.
- 6. Explore career opportunities in agriculture, home economics, and related fields, and recognize the need for a continuing education.
- 7. Appreciate nature, understand concervation, and make wise use of natural resources.
- 8. Cultivate traits of healthful living, purposeful recreation, and intelligent use of leieure time.
- 3trengthen personal standarde and philosophy of life based on lasting and eatisfying valuee.
- 10. Gain attitudes, abilities, and understandings for working cooperatively with others.  $1^{1\!\!\!/\!4}$

The 4-H club program in Connecticut eeeke to promote

<sup>14&</sup>lt;sub>Miller, op. cit., pp. 29-30.</sub>

the growth and development of youth through the combined educational efforts of the Extension Service.

The club program aims toward helping youth live in a democratic society by learning to become effective, democratic citizens described in the 4-H Fledge:

I pledge my head to clearer thinking,

My heart to greater loyalty,

My hands to larger service,

My health to better living, for my club,

my community and my country.

This means helping youth learn:

Those related understandings and feelings within themselves which lead to habitual actions contributing to the general welfare. This implies action which takes into account one's rights from others and one's responsibilities to others. 16

#### II. BACKGROUND OF FAIRS

In reviewing the literature the author found several attempts to identify the beginnings and purposes of fairs in the United States.

<sup>15&</sup>quot;Connecticut Cooperative Extension Service," 4-H and Other Youth (Storrs, Connecticut: University of Connecticut, undated), p. 1.

<sup>16</sup> Ibid.

The first Agricultural society that survived and still serves in honorable distinction, was the Philadelphia Society for Promoting Agriculture in 1785. The sole objective of the society was "to promote a greater increase in the products of the land." Exhibitors were an important feature of the program. The major activity was exhibitions or cattle shows, mainly of imported stock. The first exhibition was in October, 1823 at Paoli, Pennsylvania. Annual county and local fairs were an exciting and important feature of rural community life from the founding of the colony. 17

The fairs held in the coloniss were adapted from an old English custom of assembling salable animals and produce at one time and at the sams place to facilitate barter and exchanges. 18

Fairs for the sale of agricultural products, especially livestock were early held in the American Colonies, following an English custom. Examples of such fairs were those in New Haven, Connecticut in 1644; Burlington, N. J. in 1681; Rye, N. H., about 1726, and Baltimore, Md., in 1747. Semi-annual fairs were authorized by statute at Alexandria, Va. in 1742 and Gsorgetown, Md. in 1751. Horse racing and

<sup>17</sup> Stevenson Whitcomb Feecher, Pennsylvania Agricultural and Country Life 1640-1840 (Harrisburg, Fennsylvania: Fennsylvania Historical and Ruseum Commission, 1950), pp. 345-351.

Lyman C. Carrier, The Beginning of Agriculture in America (New York: McGraw-Hill Book Co., 1925), p. 184.

other competitions and the giving of prizes for superior animals were sometimes features of these fairs. 19

Fairs, in the form that they now exist, originated in Pittsfield, Massachusetts, in the exhibition by Elkanah Watson in 1807, of the two Merino sheep he had acquired from Chancellor Livington. Other shows, featuring all types of farm livestock, also field and garden products and household arts and industries followed under Watson's inspiration, and finally the state of New York made provisions for county fairs throughout the state and a great state fair. The movement spread because times were ripe for it, and so the county fair came to be an all but unusual interest of the American rural life and teaching through the interests of its diverse exhibits many a lesson which would have been derived from books and magazines. 20

Fairs are among the oldest social institutions known to human history, but the fair as we know it in this country is purely an American proposition. Until 1812 there never had been held a fair in the world for purely educational purposes and until 1819 there never was a state

<sup>19</sup> Alfred Charles True, A History of Agricultural Education in the United States (1785-1925) (Washington, D. C.: United States Frinting Office, 1929), pp. 17-18.

<sup>20</sup> Joseph Schafer, The Social History of Agriculture (New York: The Macmillan Company, 1936), p. 122.

appropriation for maintaining such a fair.21

Purpose of the fair. In European countries most such fairs are chiefly for purposes of trade in agricultural products. In the United States purposes include chiefly education, entertainment, advertising, and sociability. Emphasis on the respective purposes varies widely with time and place. Purposes of agricultural fairs is a subject of debate. 22

- R. F. McHenry, a retired county agent, stated that the prime objective of the old county fair was the education of the public in general and the farm people in particular as to just what it is we are seeking in our agricultural production. This, McHenry still feels is the basic idea of any agricultural fair. 23
- O. M. Williamson wrote in his Master's thesis "The County and Mural Fair," the original purpose of the fair was to increase the interest in good livestock and crops. In a survey to obtain the original purpose of the fair the following reported importance was presented:

<sup>21</sup>J. C. Mohler (Comp.) Kansas State Board of Agriculture, (Topeka, Kansas: Kansas State Printing Plant, March, 1925), p. 25.

<sup>22</sup>F. D. Farrell, County Fair, Kansas Rural Institutions, Circular 351 (Manhattan, Kansas: Agricultural Experiment Station, Kansas State College, Vol. XII, August, 1957).

<sup>23</sup> Extension Service News, op. cit., p. 1.

- 1. To increase the interest in good livestock.
- 2. To increase the interest in good crops.
- 3. To build a community interest and neighborliness.
- 4. Advertising medium for purebred livestock.
- 5. Advertising medium for good seed.
- 6. To promote a carnival for amusement.
- 7. To draw people to a trade center.
- 8. To give a general amusement program.
- 9. To display FFA projects.
- 10. To display 4-H club projects.
- 11. Farmer's institute. 24

When Williamson surveyed for the present purposes of the fair, (A 37) "displaying 4-H club projects" moved up to fourth in importance.

The participation of youth in the fair programs was recognized as early as 1875 when J. K. Hudson, Editor of the Kansas Farmer, recommended that each county fair have a boy's and girl's department to include a "young folks hall." Give them a fair chance, he said, and I'll warrant the hall will be filled.<sup>25</sup>

Louis Vinke, agent in Wakefield, Kansas, in his report

<sup>240.</sup> M. Williamson, "The County and Rural Fair" (unpublished Master's thesis, Kansas State College, Manhattan, 1937), pp. 3-4.

<sup>25</sup> Farrell, op. cit., p. 26.

to the Kansas State Board of Agriculture in 1923 stated that the most valuable asset to the community fair is the boys and the girls. Everyone is interested in them. Clubs can be organized so that the accomplishments they made can be shown at the community fair. <sup>26</sup>

Early in club work, state leaders found that the leading regional fairs of the country provided a valuable meeting ground where ideas for improving the club program could be generated.<sup>27</sup>

Club work in the East owes much to Camp Vail, Massachusetts. It was a show window through which the public caught glimpses of the 4-H program of rural youth education. It was a training ground for youthful exhibitors, demonstrations and judges. It was a meeting place for leaders. New England club leaders became a closely knit group, planning programs together. 28

extension was quick to recognize the potentialities of the old county fair as a desirable means of teaching someone broader concepts of agricultural education—with more emphasis on the development of people themselves rather

<sup>26</sup> J. C. Mohler, (comp) Kansas State Board of Agriculture (Topeka, Kansas: Kansas State Printing Plant, 1923), p. 26.

<sup>27</sup> Reck, op. cit., p. 203.

<sup>28 1</sup>bid., p. 205.

than the specific products with which these people were working.<sup>29</sup>

When extension came, the picture began to change, 4-H boys' and girls' pig, calf, and canning clubs were organized. Thousands of 4-H demonstration teams performed before the public, until Extension was a potent and welcome means of lifting the old county fair to a higher plane of usefulness in the community. 50

Franklin Reck states the following about the influence on fairs by 4-H clubs:

It is certain that 4-H work has revived literally hundreds of county fairs and created many county and community fairs that didn't exist before. In many places, the 4-H program has returned the county fair to the farmer. Year by year, livestock, crops, and home economics exhibits took on increasing importance, thus regaining the original purposes of the fair. They had previously become a city show characterized by horse races, grandstand entertainment and carnival attractions.

This aspect of good entertainment has been a constant problem with county fairs. Dick Brown, Associate Editor of Farm Journal presents an explanation to "Why the County Fairs are Booming?" There's a new kind of county fair—alive, wholesome, busting with fun and crowds—a real asset to

<sup>29</sup> Extension Service News, op. cit., p. 3.

<sup>30</sup> Ibid.

<sup>31</sup> Reck, op. cit., p. 290.

rural America. The fairs to be at their best must keep good entertainment uppermost. Some forms of entertainment presented were state plowing contests, pet shows, rooster crowing contest, museum of agricultural relics, photography show. . . . . 32

The county 4-H fairs are faced with the same problem of trying to keep the objectives of the fair in accordance with the objectives of the Cooperative Extension Service and 4-H club work. Several objectives of the fair can provide both entertainment and education. For example, the talent show is a very popular 4-H fair event and it also provides the participants an opportunity for career exploration. Extension workers must constantly evaluate the purposes and objectives of their fair programs to increase the effectiveness of the educational tool.

#### III. OBJECTIVES

An objective may be defined as an end toward which action is oriented, a point to be hit, a condition or state or being to be reached. 33

An educational objective is a point to be hit or

<sup>32</sup>Dick Brown, "Why the New County Fairs are Booming," Farm Journal (Philadelphia, Pa.: Vol. LXXXVI, No. 8, August, 1962), pp. 33, 71-72.

<sup>33</sup> Carter and Clark, op. cit., p. 55.

purpose toward which anything is directed. Changes in the behavior of people are the educational objectives toward which the Extension agent is directing his efforts. 34

Some extension workers like to make a distinction between the meaning of objectives and goals. If objectives are defined as directions of movements then a goal may be defined as the distance in any given direction one expects to go during a given period of time. 35

Need for objectives. Educational objectives are the criteria by which content is outlined, materials are selected, teaching procedures and learning experiences are developed, and progress toward accomplishment—and accomplishment—are evaluated. 36

Kinds of objectives. There are group objectives and individual or family objectives. It is also essential to distinguish between broad objectives and specific objectives. The latter are more apt to be achievable, dynamic, and capable of doing much to help promote action and participation. The former are achieved with greater difficulty, largely because progress is not so apparent because of the time span. 37

<sup>34&</sup>lt;u>Ibid</u>. 35<sub>Kelsey</sub> and Hearne, <u>op</u>. <u>cit</u>., p. 112. 36<sub>Byrn</sub>, <u>op</u>. <u>cit</u>., p. 18. 37<u>Ibid</u>.

Levels of objectives. There are four levels of Extension Educational objectives; the objectives of society in respect to the Smith-Lever Act; objectives of a specific group like the Scope Report; objectives of the Extension agent or county objective and the teaching objective.

The first level, the Smith-Lever Act presents the ultimate objective of Extension Education —to help people take their place as individuals in our democratic society.

The second level is that Extension has an educational responsibility in helping people identify and define standards of living in broad terms and to consider the alternatives open to them. This must not be by imposition but through action taken by the individual through his own increased knowledge and conviction.<sup>38</sup>

The third level or county objective is that Extension is concerned with the people of the county and with helping them become important parts of their neighborhood and community. To do this Extension Education is directed to help local people solve the various problems they encounter. 39

The fourth level is the teaching objective. At this level Extension is attempting to help people learn new things, to learn new practices, to acquire new skills, and

<sup>38</sup> Carter and Clark, op. cit., p. 57.

<sup>39</sup> Ibid.

to acquire more favorable attitudes. These are the immediate and specific things we are attempting to accomplish in our teaching. These are basic and implemental. They involve changes in knowledge, skills, and attitudes. 40

These four levels of objectives are not related to each other in a strictly additive manner, but they cannot be entirely incompatible with each other. The objectives of any teaching—learning situation in Extension must originate from the situation itself. The Extension worker's role is to organize and guide learning experiences so that desired educational results can be achieved while the people are achieving their objectives.

Sound evaluation always must be in terms of what we set out to do--the objectives we have in mind. In establishing criteria for evaluating the 4-H fair programs, all four levels of objectives must be considered.

If objectives are to serve as direction givers for action oriented educational programs, and for evaluation of such programs, it is desirable to establish standards which may be used to judge their usefulness. The publication "Evaluation in Extension," lists the following questions which an Extension worker might use in judging educational objectives. Ideally, a review of objectives for an extension

<sup>40</sup> Ibid.

educational program should result in positive answers to all nine of the following questions:

- 1. Are the objectives explicit in specifying the area in which the changed behavior is to operate?
- 2. Are the objectives definite with respect to kind of behavior changes to be accomplished?
- 3. Are the objectives stated in terms which identify those who are to be involved?
- 4. Are the objectives the result of cooperative action by extension personnel and others concerned to analyze the situation and identify the problems?
- 5. Are the objectives compatible with the general aims of both the Extension Service and the people concerned?
- 6. Are the objectives specific enough to serve as a base for planning, conducting, and evaluating an action educational program?
- 7. Are the objectives sufficiently limited in number to avoid undue confusion and diffusion of effort on the part of extension personnel and/or others involved?
- 8. Are the objectives achievable, considering the level of concern, the maturity of persons involved, and the resources available?

9. Are the objectives such that they can relate intimately to both immediate and long-time educational goals and lead to even higher levels of achievement?<sup>41</sup>

Kelsey and Hearne present the following questions in regards to establishing standards which may be used to judge the usefulness of objectives:

- 1. Are they dynamic? Are they likely to promote action?
- 2. Are they socially desirable? Will they lead toward the general aims of extension?
- 3. Are they achievable by the level of maturity of the group and permitted by available resources?
- 4. Are they developmental? Will they lead to constantly higher levels of achievement?
- 5. Can they be defined in terms of behavior or changes in people?
- 6. Can they be evaluated? Are they measurable?
  Can evidence of actual progress of individuals
  be secured?
- 7. Are they specific? 42

<sup>41</sup> Byrn, op. cit., p. 20.

<sup>42</sup>Kelsey and Hearne, op. cit., p. 122.

### IV. IMPORTANT CONSIDERATIONS IN THE DEVELOPMENT OF EVALUATIVE CRITERIA

As pointed out in Chapter I, the major purpose of this study was to develop a proposed set of criteria that might be used as a guide in evaluating those county 4-H fair programs already in existence. In this section careful consideration is given to the development of evaluative criteria.

Evaluation. Evaluation may be thought of as "a process by which the values of an enterprise are ascertained or an analysis by which one is able to understand and appreciate the relative merits or deficiencies of persons, groups, programs, situation methods and processes. It is a method for determining how far an activity has progressed and how much further it should be carried to accomplish objectives. 43

Laurel Sabrosky defines evaluation as determining the worth of anything-putting a value on something. 44

The purposes of evaluation are briefly:

- To provide a periodic test which gives direction to continued improvement of work.
- To help determine the degree to which the important purposes and specific objects are being

<sup>43</sup> Ibid., p. 218.

<sup>44</sup> Carter and Clark, op. cit., p. 59.

- attained and, in the process, to help clarify these objectives.
- To furnish data regarding the rural situation essential to program planning.
- 4. To serve as a check on extension teaching methods.
- 5. To provide evidence of the value of the program.
- 6. To give satisfaction to cooperators and leaders through an understanding and appreciation of what is accomplished. 45

Criterion defined. Generally speaking, a criterion is a standard or rule used to provide a frame of reference for judging or testing something. It is a base, often of a rather arbitrary nature and ultimately involving value judgments, against which comparisons may be made. 46

It is necessary to differentiate between two kinds of criteria: (1) product and (2) process. In 4-H fair programs, product criteria constitute the behavior changes expected to occur in 4-H club members participating in said programs. Process criteria, on the other hand, constitute the experiences and opportunities which such programs are

<sup>45</sup> Kelsey and Hearne, op. cit., p. 219.

<sup>46</sup> David G. Ryans, "Notes on the Criterion Froblem in Research with Special Reference to the Study of Teachers Characteristics," Journal of Genetic Psychology, Vol. 91 (September, 1957), p. 34.

attempting to provide and the procedures and policies established to guide them.

Because of the limited amount of time and resources this study has as its major focus that of developing process criteria. 47

Composition of a criterion. Travers makes the statement that many educators believe once a criterion has been defined in words, developing an instrument for measuring it is easy. He explains that "except for the simplest aspects of behavior, nothing could be further from the case. Among other things, this approach completely disregards the important problem of the dimensionality of criteria."

Brogden and Taylor present these steps as essential to adequate criterion construction:

- Careful analysis of the total situation in which
  the criterion behavior occurs for the purpose of
  isolating all sub-criterion variables and obtaining preliminary estimates of their relative
  importance—the determination of what is to be
  measured.
- 2. The construction of procedures and/or scales for

<sup>47</sup> Ibid.

<sup>48</sup> Robert M. W. Travers, Educational Measurement (New York: The Macmillan Co., 1955), p. 61.

- the measurement of these elements--determination of how each element is to be measured.
- 3. Development of a procedure for combining these elements into the desired composite—determina tion of the relative importance of each element to over-all efficiency.

In considering the composition of a criterion, it is appropriate to take into account, (1) the dimensional characteristics of the criterion, including the matter of the relative importance of each component of a dimension and of each dimension contributing to the over-all criterion, and (2) the adequacy or representativeness of the resulting operational description of the oriterion. 50

A criterion is usually complex rather than simple, multi-dimensional rather than uni-dimensional. A major concern of the investigator therefore, is to determine how the criterion is structured—what its dimensions may be.

In studying the composition of a criterion the goal is a working model or operational definition, which is characterized by both <u>inclusiveness</u> and <u>exclusiveness</u>, this is, assurance that the criterion description includes all

<sup>49</sup> Hubert E. Brogden and Erwin K. Taylor, "The Theory and Classification of Criterion Bias," <u>Bducational and Psychological Measurement</u> Vol. 10, No. 2 (1950), p. 162.

<sup>50</sup> Ryans, op. cit., p. 39.

important behavior integrals which contribute to the criterion behavior and that it excludes all variables that are unrelated to the criterion.<sup>51</sup>

Thus, inseparably linked with the identification of criterion dimensions and their components is the problem of the representativeness or sampling adequacy of the resulting descriptions. Brogden and Taylor have called attention to various sources of criterion bias.

The criterion can be subjected to no wholly satisfactory empirical test of its adequacy. The criterion must,
consequently, be logically justifiable as valid in its own
right. Involved and biased criteria cannot be eliminated
through empirical demonstration of their inadequacy. Thus,
faulty criterion not only waste research efforts, but
seriously reduces the effectiveness of the final outcome
of the program.<sup>52</sup>

To improve criteria it is important to know the different types of bias. Bias in the criteria may be classified as:

- 1. <u>Griterion Deficiency</u>—omission of pertinent elements from the criterion.
- 2. Criterion Contamination -- introducing extraneous

<sup>51</sup> Ibid., p. 40.

<sup>52</sup> Ibid., p. 160.

elements into the criterion.

- 3. <u>Griterion Scale Unit Bias</u>—inequality of scale units in the criterion.
- 4. <u>Criterion Distortion</u>—improper weighting in combining criterion elements. 53

Designation of criteria and their components. The derivation of the working model of a criterion ideally is a function of the combination of both rational and empirical evidence but final decisions are based on judgments. This judgment will be more secure if the researcher uses decisions based on judgments of other qualified persons in addition to himself.

Essentially the problem of defining the criterion through the employment of a panel of judges consists of

(1) selecting the authorities who will comprise the panel,

(2) specifying the procedure to be employed by the judges, and (3) assembling and analyzing the responses of the judges in arriving at a consensus of composite of their judgments.

Any of several techniques may be employed in obtaining from a jury of authorities the required judgments relative to criterion dimensions. The author in this study used the check-list response procedure which was the provision

<sup>&</sup>lt;sup>53</sup>Ibid., p. 161.

<sup>54</sup> Ibid., pp. 42-43.

of a previously compiled list of possible criterion and their dimensions, permitting the panel of judges to indicate components believed to be actually contributive and an indication of the relative importance of the components designated.

Requirements for an adequate criterion measure. There are five criteria which any effective measuring device must meet--validity, reliability, objectivity, practicability, and simplicity.

Validity. Does the device measure what you think you are measuring? Logical validity means that the test actually measures or is specifically related to the traits for which it was designed. Empirical validity is concerned with the usefulness of a test in predicting successful performance or how well it accomplishes a practical purpose. 55

As in the establishment of criterion dimensions, also in the development of criterion measures, the researcher must be constantly alert to sampling adequacy and the possibility of the introduction of criterion bias. It is important that a criterion measure be both comprehensive, or inclusive, and also that it not measure behaviors extraneous

<sup>55</sup> John W. Best, Research in Education (Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1959), p. 176.

to the criterion dimension. 56

Reliability. Will the test mean the same when repeated with many people? Generally speaking the reliability of criterion measures, whether the measures relate to products of performance or to behavior-in-process, is affected by four sets of conditions:

- Consistency or replicability of the criterion behavior itself.
- Conditions under which the criterion behavior takes place—and the extent to which such conditions do or do not vary from situation to situation.
- Degree of specificity with which the behavior, or its products is described and measured.
- 4. Consistency of the measuring instrument and/or procedure associated with the assigning of measurements. Therefore, other things being equal, the reliability of criterion data may be expected to be greater:
  - (a) the more extensive the replication of the criterion measurement (time spent in observation).
  - (b) the more objective the recording of

<sup>56</sup> Ryans, op. cit., p. 46.

- observations of behavior or evaluations of a product.
- (c) the fewer the conditions leading to varied interpretations of, or inferences about, the behavior or product.
- (d) the less the variation in the situation under which the behavior takes place from time to time.
- (e) the more homogeneous and operationally describable the criterion dimension.<sup>57</sup>

Objectivity. A test is considered objective if the results from it are not influenced by the differences in people who administer or interpret it.

Objectivity means having a concrete, observable and tangible basis for making a judgment or interpretation. It is in contrast to subjectivity, opinions, and guesses. If equally competent people ask a question, interpret the answers and get closely similar results the measuring device is considered objective. 58

Practiability. A measuring device must be practical to use. It is necessary to consider time, cost, and

<sup>57&</sup>lt;sub>Ibid.</sub>, p. 49.

<sup>58</sup> Byrn, op. cit., pp. 64-65.

convenience. Will the form take more time than it is worth? Will it cost more than you can afford? These factors must be weighed against the probable value of the results.

Simplicity. Keep all forms and techniques simple. Make them easy to use, easy for people to understand, and easy to summarize. Simplicity should not be confused with brevity.

The degree to which a measuring device meets the criteria above is conditioned by the circumstances of the study and the use to be made of the findings.

#### SUMMARY

In this chapter an attempt has been made to cite only the most pertinent literature relating to the major aspects of this study. The materials reviewed brought to light some of the important qualifying characteristics of the objectives of the Cooperative Extension Service and youth work, described some of the history and purposes of fairs in the United States, and indicated certain aspects of objectives which are pertinent in evaluation.

Careful consideration was given to the development of evaluative criteria. Treated in depth were such things as the composition of a criterion, procedures used in designating components of a criterion, and the requirements for an adequate criterion measure.

The literature cited in this chapter provided the theoretical framework for designing the project, developing the criteria and constructing the instruments employed in this study. The chapters that follow represent an attempt to describe the results of these efforts.

#### CHAPTER III

# FORMULATING A PROPOSED SET OF CRITERIA FOR EVALUATING COUNTY 4-H FAIR PROGRAMS IN CONNECTICUT

The major purpose of this study was to formulate a euggested eet of criteria that might be used as a guide in evaluating county 4-H fair programs in Connecticut. The procedure followed in developing the suggested set of criteria, the method used in determining the relevance and composition of the criteria, and the actual content of the criteria and their dimensions are major aspects of the study discussed in this particular chapter.

#### I. DEVELOPING A SUGGESTED SET OF CRITERIA

Because of the limited amount of materials written on county 4-H fair programs, the logical first etep to the problem was to become familiar with the materials written on objectives of the Extension Service and Youth Work, hietory and purposes of American fairs, evaluation, and criterion development. Sources of information which proved to be particularly helpful in this initial step were certain Extension articles, leaflets, guidebooks and reporte, and selected materials from the broad field of education. Supplementing this information were data obtained from the

State 4-H Staffs of the Connecticut and Kansas Cooperative Extension Service.

Inferred from the literature and the two cooperating State 4-H Staffs were a number of statements possessing one or more characteristics commonly ascribed to a criterion. Ifforts were made to identify as many of these statements as possible. These statements were then grouped into categories, and for each category a suggested criterion was developed. In turn, for each of the suggested criteria, specific behavioral dimensions and activities were identified.

### II. SUBMITTING SUGGESTED CRITERIA TO PANEL OF JUDGES

After being arranged in logical order, the suggested criteria and their dimensions were submitted to a panel of fourteen judges, each of whom was asked to determine which of the proposed criteria and dimensions should be kept for evaluative purposes, and to indicate the degree of importance that should be assigned to each dimension.

Those asked to serve on the panel of judges were chosen on the basis of their:

- Acquaintance with Cooperative Extension Work (County and State Club Agents)
- 2. Present leadership role with 4-H fair programs.

3. Willingnese to serve as a panel member.

Because two of the panel members discussed the statements together, they only submitted one questionnaire, therefore, thirteen questionnaires were used in the final analysis.

In appraising the suggested oriteria, the panel members were asked to use the following procedure:

- Study each criterion and determine, in your opinion, if it should be kept as a workable means of evaluating 4-H fair programs. Then check either keep or discard.
- 2. If you decide a criterion should be retained as a useful etendard, indicate any changes in wording that would make it more easily underetood and useful to the evaluator.
- Next, examine each dimension under the retained criterion and judge whether it relates to that criteria and is a useful tool to an evaluator.
  Then check either keep or discard.
- 4. For each dimension retained, indicate the degree of importance that ought to be given in evaluating a 4-H fair program by circling one of the numbers beside the item. Then suggest any changee in wording that would, in your opinion, improve the meaning and usefulnese of the dimension.

- 5. Examine the list of dimensions under the retained criteria for completeness. If, in your opinion, any important dimensions have been overlooked, add them to the list.
- 6. After completing the pages, examine the retained criteria for completeness. If, in your opinion, any important criteria have been overlooked, add them on the last page and the dimensions for each.

In appraising the importance of each dimension, the panel members were asked to employ the following scale:

- 4 Major importance
- 3 Important
- 2 Of some importance
- 1 Of little importance
- O Of no importance

The above numbers appeared in random order after each dimension. In rating the dimension the panel members merely had to circle the number that most nearly expressed their opinion. To reduce the possibility of the raters for getting the value of each number, the scale was repeated at the top of each page. (See Appendix).

Since the figures appearing after each dimension in the column represented weighted values, it was possible to compute a mean weighted score for the dimension by multiplying each figure by the number of respondents circling it, adding together the answers obtained, and dividing this answer by the total number of respondents rating the dimension.

Only those criteria and dimensions receiving the support of at least three-fourths of the panel members with a mean value of 3.0 on the importance scale were retained.

All others were discarded.

### III. SUGGESTED CRITERIA AND SUPPORT GIVEN BY PANEL OF JUDGES

A total of fifteen suggested criteria along with their dimensions were submitted to the panel of judges for their appraisal. The content and support accorded them by the judges are revealed in Table I.

Seven of the criteria were accepted by 100 per cent of the panel members. Of the seven criteria, wording changes were suggested for Criterion I and III. The suggestion for Criterion I was:

The educational objectives of each activity within the fair program are clearly defined and in written form.

The suggestion for wording Criterion III was:
The association members responsible for the 4-H fair
program adequately facilitate the achievement of its
stated purposes and objectives.

#### TABLE I

## PANEL MEMBERS' ACCEPTANCE OF PROPOSED CRITERIA AS GUIDES FOR EVALUATING COUNTY 4-H FAIR PROGRAMS IN CONNECTICUT

Proposed Criteria	Per cent Indicating Acceptance
1. The purposes, objectives, and Scope of the 4-H fair program are clearly defined and in written form.	100.0
2. The 4-H fair program reflects in a clear and logical way an attempt to implement the stated purposes and objectives.	92.31
3. The administrative organization developed for the 4-H fair program functions adequately to facilitate the achievement of its stated purposes and objectives.	100.0
4. Opportunities are available for young people and adults to acquire knowledge, skill and attitudes for a more satisfying home and family life.	76.92
5. Opportunities are provided for the 4-H members to enjoy a useful work experience, together with the responsibility and satisfaction of personal accomplishments.	100.0
6. Opportunities are available for participants to develop leadership talents and abilities to achieve their citizenship potentials.	92.31 <sup>a</sup>
7. Opportunities are available for participants to recognize the importance of scientific agriculture and home economics and their relationship to our total economy.	60.00 <sup>b</sup>
8. The 4-H fair program provides participants opportunities for career exploration.	76.92

Proposed Criteria	Per cent Indicating Acceptance
9. Opportunities are present for participants to develop an appreciation of nature, understanding of conservation, and make wise use of natural resources.	69.23
10. Opportunities are available for participants to cultivate traits of healthful living, purposeful recreation, and intelligent use of leisure time.	61.54
ll. Opportunities are available for participants to develop attitudes, abilities, and understandings for working cooperatively with others.	100.0
12. The facilities and resources associated with the 4-H fair program are adequate to achieve the stated purposes and objectives of the program.	100.0
13. The evaluation of exhibits at the fair is used as a teaching device.	100.0
14. The 4-H fair program is a means of maintaining club members' interest in 4-H club work.	100.0
15. Provisions are made for constant review and evaluation of the 4-H fair program.	100.0
	20010

aThe panel member that discarded this criteria, however, indicated that the dimensions were of prime importance.

In summary, (1) Criteria VII, IX, and X did not meet the acceptance of three-fourths of the panel members. The

b Three panel members did not indicate a choice of whether to keep or discard the criteria.

general consensus of opinion was that these objectives are not the fairs' responsibility, but belong in the overall 4-H club program; and (2) most recommendations and suggestions made by the panel members related to the wording of the criteria rather than to content.

# III. SUPPORT AND DEGREE OF IMPORTANCE ACCORDED THE DIMENSIONS OF EACH CRITERION BY PANEL OF JUDGES

The content of each suggested criterion and its acceptance by the panel of judges as a guide for evaluating county 4-H fair programs were discussed in the preceding section. In this section, the support and relative importance accorded the <u>dimensions</u> of each criterion by the panel of judges are discussed. Again attention is called to the fact that only those dimensions receiving the support of at least three-fourths or more of the panel members were retained. All others were discarded.

Rather than repeat each criterion statement in its entirety, only a few key words are used to identify each criterion as its dimensions are introduced and discussed.

CRITERION I: Purposes, Objectives, and Scope
Table II shows that only dimension B failed to
receive three-fourths of the panel members' acceptance.
The suggestions seem to reveal that it would be very

#### TABLE II

# LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION ONE CONCERNED WITH PURPOSES, OBJECTIVES AND SCOPE

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
A. The written state- ment includes the need for a 4-H fair program.	76.92	3.70
B. The statement takes into account the needs of the people Extension serves. (Cultural, economic, social needs).	61.54	2.88
C. There is evidence of harmony among the written purposes stated for the program. (No one purpose being in conflict with any other.)	76.92	3.10
D. The objectives of the fair program direct the fair toward providing and stimulating intellectual opportunities for members of all age levels.	100.0	<b>3.</b> 62
E. The statement recognizes the overall objectives of 4-H club work as presented by the "Scope Report".	92.31	3.33

difficult to evaluate in terms of the fair alone. Also it was mentioned that the needs of the people Extension serves include future clientele as well as present participants.

Suggestions for wording changes included:

Dimension A: The written statement includes the need for "the" 4-H fair program.

<u>Dimension</u> D: One member of the panel was concerned with the word "intellectual", stating that this connotes high mental ability. This would eliminate some deserving 4-H members. He recommended the word "educational" be substituted. The dimension would then read:

The objectives of the fair program direct the fair toward providing and stimulating educational opportunities for members of all age levels.

Dimension L: It was suggested that the "Connecticut Objectives" be included in the dimension. It would then read:

The statement recognizes the overall objectives of 4-H club work as presented by the "Scope Report" and Connecticut objectives.

## CRITERION II: Implementing Program in a Clear and Logical Way

Table III shows that dimension C was the only one not to receive over 80 per cent of the panel members acceptance. This was included in the questionnaire to find

#### TABLE III

# LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION TWO CONCERNED WITH IMPLEMENTING THE PROGRAM IN A CLEAR AND LOGICAL WAY

Level of Support Per cent	Degree of Importance Mean weighted Score
81.81 <sup>8</sup>	3.89
91.66	3.64
- - 33•33	2.33
91.66	3.56 <sup>b</sup>
91.66	<b>3.1</b> 8
100.0	3.33
	91.66 91.66

#### TABLE III (continued)

Dimensions	Level of Support	Degree of Importance Mean weighted Score
G. The objectives are achievable, considering the level of concern, the maturity of persons involved, and the resources available.	100.0	3.00
H. The objectives can re- late to both immediate and long-time educational goals.	83.33	3•33

a One panel member did not answer this item.

out who should be given the major responsibility for initiating, changing, and dropping segments of the program. The results clearly demonstrate that the respondents felt the county club agent should remain in the background when such decisions are made. There appeared to be a consensus of opinion that the county club agent is consulted and guides the administrative body, so the following dimension was formulated to replace dimensions B and C.

The administrative body, after consultation with the county club agent, assumes the major responsibility for initiating, changing, and dropping segments of the program.

b Two panel members did not answer this item.

#### CRITERION III: Administrative Organization

Table IV shows that dimensions A. 3, E and F failed to receive support of three-fourths of the panel members. Dimensions A. 2, and D, even though accepted by at least three-fourths of the panel members, were not considered to be of importance.

Many of the panel members suggested that the word "all" be left out of the dimension A. 2.

Some suggestions for wording changes included:

<u>Dimensions B. 2</u> and B. 3: Some counties have advisors in place of directors of the fair association. With this in mind, the dimensions were changed to read:

- <u>B</u>. <u>2</u>. A set of criteria is available for selecting directors or advisors who will assume their obligations and responsibilities with sincere devotion.
- B. 2. Provisions are made to train both the officers, and directors or advisors with their duties and responsibilities.

<u>Dimension C</u>: Suggestions were made to incorporate Dimension C with Dimension D in the following way:

Accurate and complete minutes are kept in an orderly fashion of all meetings held relating to the fair program.

Several of the panel members were confused with the word "significant". It was removed for clarity.

#### TABLE IV

## LEVIL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION THREE CONCERNED JITH ADMINISTRATIVE ORGANIZATION

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
A. There is evidence that the fair program takes advantage of the resources offered by local, county, and state organizations (both government and private) to a degree compatible with stated objectives and purposes of 4-H fair program.	83.33 <sup>a</sup>	3.00
A. l. The publicity agencies of radio, TV, and newspaper services are utilized in the best way possible to promote fair programs.	100.0	3.56
A. 2. Use is made of all Extension Services, such as State and County specialists, to help in the achievement of the purposes and objectives of fair program.	76.92	2.90
A. 3. A set of criteria is available for selecting private organizations to assist with fair program.	46.16	2.67
B. The size of the admin- istrative organization is adequate to facilitate all the objectives and purposes of the fair program.	92.31	3.08 <sup>b</sup>

#### TABLE IV (continued)

Dimensions	Level of Support Fer cent	Degree of Importance Mean weighted Score
B. 1. There are enough trained officers to adequately fulfill the responsibilities of meeting the fair purposes and objectives.	75.00°	3.01
B. 2. A set of criteria is available for selecting directors who will assume their obligations and re- sponsibilities with sincere devotion.	83.33 <sup>d</sup>	3.40
B. 3. Provisions are made to train both the offi- cers and directors with their duties and responsibilities.	100.0	3,23
C. Accurate and complete minutes are kept of all significant meetings held relating to the fair program.	-	3.17
D. Minutes of these meet- ings are kept in an orderly file and available for use whenever needed.	86.92	2.91
E. Minutes of these meet- ings are prepared and dis- tributed to everyone who is involved with the adminis- tration and preparation aspects of the fair plan.	69.23	2.33

#### TABLE IV (continued)

Dimensions	Level of Support Fer cent	Degree of Importance Mean weighted Score
F. It is a common practice for all changes to be developed into formal written statements and copies sent to those who should know of these changes.	58•33 <sup>e</sup>	2.86

a Two panel members did not answer this item.

bone panel member did not answer this item.

Cone panel member did not answer this item.

done panel member did not answer this item.

eone panel member did not answer this item.

# CRITARION IV: Opportunities to Acquire Knowledge, Skills, Attitudes For a More Satisfying Life

Table V indicates that dimensions A. 2, B. 1, B. 2., C. 2, and C. 3 all failed to receive the support of three-fourths of the panel members. Some of the comments concerning the reasons for not accepting these dimensions were as follows:

A. 2: Parents are encouraged throughout the 4-H program and not just concentrated on at fair time.

#### TABLE V

LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION FOUR CONCERNED WITH OPPORTUNITIES TO ACQUIRE KNOWLEDGE, SKILLS AND ATTITUDES FOR A MORE SATISFYING LIFE

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
A. The fair program tends to assist both parents and children in the attainment of practicing parental cooperation.	80,00	3.63
A. 1. The activities in- volved in exhibit prepara- tion require some parental interest and guidance. (ExampleFarm and Home Safety)	80.00	3.13
A. 2. The parents are encouraged by the club leaders to work as partners in developing the childrens skills. (Example-Dairy fitting and showing)		3.00
A. 3. The members are encouraged to select fair activities and projects which fit into a satisfying home and family life.	80.00	3.50
B. The fair program streng ens personal standards and philosophy of life based on lasting and satisfying values.		3.63
B. 1. Families are encouraged to attend religious services on Sunday mornings by keeping fair closed during this time.		2.80

#### TABLE V (continued)

Dimensions	Level of Support	Degree of Importance Mean weighted Score
B. 2. The fair program is concerned to some degree with the development of moral character by emphasizing the following steps:  a) Children learn what is right and what is wron b) They learn to love the right and hate the wrong  c) They form habits of	ag	2.50
right conduct.  C. The 4-H fair program cultivates a feeling that the family "belongs" in the overall event.	100.00 <sup>b</sup>	3.44
C. 1. Families of 4-H members are encouraged to assist wherever needed both in preparation and operation of the fair.		3.50
C. 2. Families of 4-H members receive special invitations and/or announcement of their welcome and importance in witnessing the actual fair events.		3.00
C. 3. Recognition is given to parents, such as announce ing the parents of club mem bers who exhibit or partici pate in the fair program.	1-	2.00

aone panel member did not answer this item.

bone panel member did not answer this item.

<sup>&</sup>lt;sup>c</sup>One panel member did not answer this item.

- B. 1: The panel members felt this dimension was not practical and some county fairs are not held on Sunday anyway.
- B. 2: Many felt this was a good dimension but thought it was very difficult to state and evaluate.
- C. 2: The parents know they are encouraged to attend events.
- C. Z: The panel members stated that parents don't need any recognition on the fair program and should derive satisfaction from their children's progress.

#### Dimension A was suggested to read as follows:

The fair program attempts to assist both parents and children in the attainment of practicing parental cooperation.

## CRITERION V: Enjoying a Useful Work Experience

Table VI indicates that dimensions B. 1 and B. 2 failed to receive acceptance by three-fourths of the panel members and dimension C. 1 wasn't considered important. A suggested change in wording of the dimension C was to remove the word "all". The dimension would then read:

Opportunity is provided for 4-H members to participate in enjoyable work experiences in fair preparation.

TABLE VI

LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION FIVE CONCERNED WITH ENJOYING A USEFUL WORK EXPERIENCE

Dimensions	Level of Support	Degree of Importance Mean weighted Score
A. The fair program provides a challenge for all age levels.	100.0	3.31 <sup>a</sup>
A. 1. The standards of evaluation of exhibits are developed with consideration for the age level of exhibitor.	100.0	3.77
A. 2. There are sufficient opportunities for the older members to achieve satisfying personal accomplishments.	92.31	- 3.92
B. The 4-H fair program encourages the completion of work experiences such as fair committee work and/or projects.	84.62	3.73
B. 1. Record books are required to be submitted with many projects exhibited.	61.54	2.50
B. 2. Special recognition is given to excellent record keeping and the fulfillment of project requirements.	50.00 <sup>b</sup>	2.17 <sup>c</sup>
C. Opportunity is provide for all 4-H members to par- ticipate in enjoyable work experiences in fair preparation.	-	3.17

Degree of Importance
Level of Support Mean weighted Dimensions Per cent Score

C. 1. Recognition is given to members who perform valuable services in preparation and operation of the fair program, such as "4-H Fair Service Award".

76.92

2.60

<sup>8</sup>One panel member did not answer this item.

bone panel member did not answer this item.

c Two panel members did not answer this item.

### CRITERION VI: Developing Leadership Talents and Citizenship Potentials

Table VII shows that dimensions E, E. 1 and E. 3 failed to receive support of three-fourths of the panel members. The reasons given for their non-acceptance were:

- E: Very difficult to define pride of American citizenship.
- E. 2: Many fairs only have 4-H exhibits and encourage 4-H members and clubs to demonstrate the objectives of the civic organizations.

The remaining seven dimensions were rated as important by those panel members accepting them.

#### TABLE VII

LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION SIX CONCERNED WITH DEVELOPING LEADERSHIP TALENTS AND CITIZENSHIP POTENTIALS

Dimensions	Level of Support	Degree of Importance Mean weighted Score
A. The older members are given opportunities to work with the younger members in fair preparation.	92.31	3.17
A. 1. Junior leaders are given major responsibility in local club preparations for the fair.	84.62	3.36
A. 2. The fair association provides the members as many leadership functions possible while still operaing an effective fair program.	a.s	3.67
B. Both sexes are given equal opportunities to develop their leadership talents as officers, on committees, etc.	76.92	3.20
C. Both rural and urban members are given equal opportunities to develop their leadership talents.	84.62	3.82
D. Leadership training is provided for all those who plan to take on this aspectof responsibility.	t 91.67 <sup>8</sup>	3.45
E. The pride of American Citizenship is encouraged : the fair program.	in 61.54	3.13

#### TABLE VII (continued)

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
E. 1. The American flag and due respect to its presence is encouraged at all fair preparation meetings.	61.54	2.63
E. 2. Citizenship ex- hibits are a regular feature of the 4-H fair.	92.31	3.00
E. 3. Civic organizations like the American Legion, National Guard, D.A.R., are encouraged to participate in fair program.	50.00 <sup>b</sup>	2.50

a One panel member did not answer this item.

### CRITERION VII: Recognizing Scientific Agriculture and Home Lonomics

Table VIII shows that dimensions A. 1, A. 2, B. 1, C, and D were not accepted by three-fourths of the original 60 per cent of the panel members who accepted the criteria.

The general opinion on these dimensions was that the dimensions should be a part of the overall club program.

Only dimensions A, B, and D. 2 were accepted by over three-fourths of the panel members and were considered important.

bone panel member did not answer this item.

#### TABLA VIII

LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION SEVEN CONCERNED WITH RECOGNIZING SCIENTIFIC AGRICULTURE AND HOME ECONOMICS

Dimensions	Level of Support	Degree of Importance Mean weighted Score
A. Specialists are used as much as possible in this aspect of the fair program, such as specialists in poultry nutrition.	100.0	3.14
A. 1. Members are provided the opportunity to read, hear, and discuss some of the research findings related to their project interests, such as preparation workshops.	66.67 <sup>8</sup>	3.00
A. 2. Specialists are available to explain new methods and techniques in specific fields of Agriculture and Home Economics in both fair preparation and at the fair.	57.14	3.25
B. There are programs in Ag. and Home Ec. which are available to boys and girls of limited financial potentials.	85.71	3•50
B. 1. Local civic organizations are encouraged to provide economic assistance for project work.	66.67 <sup>b</sup>	2.75

# TABLE VIII (continued)

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
C. Opportunities are provided for urban members to recognize the importance of scientific Agriculture and Home Economics in our total economy. (Demonstrations, displays)		3.00
D. Exhibits showing result of scientific agriculture and home economics are a regular feature of the fair.	s 71.45	3.20
D. 1. Exhibits showing how results of scientific research are applicable to the farm and home are a regular feature of the fair.	8 <b>3.33<sup>c</sup></b>	2.80
D. 2. Exhibits showing how scientific agriculture and home economics contribute to our high standard of living are a regular feature of the fair.	83•33 <sup>d</sup>	3.60

a One member did not answer this item.

bone member did not answer this item.

cone member did not answer this item.

done member did not answer this item.

# CRITERION VIII: Career Exploration

Table IX shows that dimension A was the only one not accepted by three-fourths of the panel members. Even those who accepted it did not feel it was important in the fair program.

TABLE IX

LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MIMBERS ATTACHED TO DIMENSIONS OF CRITERION EIGHT CONCERNED WITH CARBER EXPLORATION

Dimensions	Level of Support Fer cent	Degree of Importance Mean weighted Score
A. Individual encouragement for career exploration is provided in promotional aspects of the fair such as radio, TV, newspapers.		2.45
B. Opportunities are available to develop special talents through fair programs such as talent shows, public speaking, etc.	100.0	<b>3.</b> 20
C. The exhibiting of project accomplishments is not a terminating goal but a step towards future challenges.	80.0	3.13
D. Exhibits on careers, such as opportunities in forestry, horticulture, public health, etc., are a regular feature of the fair	. 88.89 <sup>8</sup>	3.13

a One panel member did not answer this item.

# CRITERION IX: Opportunities to Appreciate Nature, Conservation, and Wise Use of Natural Resources

Table X reveals that of the 69 per cent of the panel members accepting this criteria, dimension B was not considered to be of importance.

#### TABLE X

LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION NINE CONCERNED WITH APPRECIATING NATURE, CONSERVATION AND NATURAL RESOURCES

Dimensions	Level of Support Fer cent	Degree of Importance Mean weighted Score
A. The 4-H fair program emphasizes the natural re- source aspects of exhibits in forestry, entomology, agronomy, etc.	100.0	3.44
B. Conservation agencies such as the Soil Conservation Service, are encouraged to participate at the fair as promoters of conservation.	100.0	2.67
C. Both urban and rural members are encouraged to demonstrate the wise use of natural resources in various ways like booth exhibits and demonstrations, etc.	77•78	3.27

# CRITERION X: Cultivating Traits of Healthful Living, Purposeful Recreation

Table XI shows that of the 61.54 per cent of the panel members who accepted this criteria, two of the dimensions, B and D, were not placed as important in the fair program. Some of the panel members felt that dimension D should be a part of the overall 4-H program.

#### TABLE XI

LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION TEN CONCERNED WITH CULTIVATING TRAITS OF HEALTHFUL LIVING AND PURPOSEFUL RECREATION

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
A. Fair exhibits and activities concerned with health, recreation and leisure time are encouraged.	100.0	3.12 <sup>a</sup>
B. Community organiza- tions like the Heart Fund, YMCA, etc. are en- couraged to participate in fair program.	100.0	2.63
C. There is some type of purposeful recreation during the actual fair schedule of events.	100.0	3.13
D. There is some aspect of the fair program which includes physical fitness and its implications.	75.0	2.83

a One panel member did not answer this item.

# CRITURION XI: Working Cooperatively With Others

Table XII shows that dimensions A. 1, A. 2, A. 3, and all elements of B were not accepted by three-fourths of the panel members. Reasons given by the judges included:

A. 1 and A. 2: Not all fairs are organized this way. Who is the fair association to require participation by all clubs? It would be impossible to work with a group as large as 268 members.

B: Recognition is in the doing, special recognition is not important.

A wording suggestion for dimension C was as follows: The fair association provides a climate for individuals to grow and learn by taking part in small group activities.

D. 2 was not considered to be important.

## TABLL XII

LEVEL OF SUPTORT AND DEGREE OF INTORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION ELEVEN CONCERNED WITH WORKING COOPERATIVELY WITH OTHERS

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
A. The fair program en- courages cooperation among all the clubs in the country.	100.0	3.31
A. 1. The fair associa- tion requests that every club send at least two representatives to the meetings.	33•33 <sup>a</sup>	3.00
A. 2. Each club is repre- sented at fair associa- tion meetings.	50.0 <sup>b</sup>	3.00
A. 3. Many committees are composed of entire clubs such as parking, advance sale of tickets, etc.	66.67 <sup>c</sup>	2.50
B. Clubs which contribute outstanding services toward the fair program are given special recognition. (All members contributing)	50.0 <sup>d</sup>	2.67
B. 1. The clubs are evaluated with regard to the following criteria:  a) Club activities in fair promotional activities	r	2,29
b) Club representation or fair association committees.		2.60
fair ground preparation and clean up.	on 53.87	2.71

TABLE XII (continued)

Dimensions	Level of Support	Degree of Importance Mean weighted Score
d) (uality of club exhibits.	46.15	2.83
e) quantity of club exhibits.	33.33 <sup>e</sup>	2.25
C. The fair association provides a climate for individuals to grow and learn in group activities.	100.0	<b>3.</b> 87
C. 1. The members are aware of each others contributions.	92.31	3.00
C. 2. The fair associa- tion is not dominated with an authoritarian cliqu which shuts out all others.		3.83
2. 3. Bach member increases is understanding of vari- ous techniques in working in groups.	84.62	3.09
C. 4. Learning experiences are designed to help mem- bers develop skill in co- operative action.	100.0	3.31
D. Mach member satisfies his personal desires: 1. Feeling of acceptance by the group (security 2. Satisfying personal achievement. (Ex. selected as Poultry	70	
Supt. last year was Assistant).	84.62	2.91

### TABLE XII (continued)

Dimensions	Level of Support	Degree of Importance Mean weighted Score
3. Feeling of contributing to general welfare of the fair program. (Adequacy).	92.31	3.00

a One panel member did not answer this item.

bone panel member did not answer this item.

cone panel member did not answer this item.

done panel member did not answer this item.

eone panel member did not answer this item.

# CRITARION XII: Adequate Facilities and Resources

Table XIII shows that dimensions C. 1 and C. 3 were not accepted by three-fourths of the panel members. Reasons given for not accepting them were:

- <u>C</u>. <u>l</u>: This implies premiums are necessary and not all fairs give premiums.
- C. 2: This dimension was poorly worded and none of the elements were important to all of the panel members. Ferhaps element f would have received more support if defined clearly.

Dimensions A. 3 and C. 2 were classified as not being important in the fair program.

## TABLE XIII

LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION TWELVE CONCERNED WITH ADEQUATE FACILITIES AND RESOURCES

Dimensions	Level of Support Fer cent	Degree of Importance Mean weighted Score
A. Proper physical arrangements are present at all Fair Association meetings.	84.62	3.10 <sup>a</sup>
A. 1. There is adequate space to handle group gatherings with comfort.	92.31	3.30 <sup>b</sup>
A. 2. The facilities are arranged in such a way that everyone feels a "belonging" to the discussion.	92.31	3.46°
A. 3. There are audio- visual aids equipment available if desired. (Chalk board, etc.)	92.31	2.83
B. The fair grounds and facilities are adequate for both members and the general public.	100.0	3.39
B. 1. The location of the fair is constantly evaluated to provide the best possible location. (Convenience to public).	83.33 <sup>d</sup>	3.00
B. 2. The facilities are kept in their best condition to provide the best possible "show window".	100.0	3.46
B. 3. Every exhibit dept. at the fair is given adequate space and equipment needed to display its accomplishments.	100.0	3 <b>.</b> 38

# TABLE XIII (continued)

Dimensions	Level of Support Fer cent	Degree of Importance Mean weighted Score
C. Financial aspects of the fair are constantly being studied.	92.31	3.17
C. 1. Premiums are paid in accordance with re- ceipts of the fair.	41.67 <sup>e</sup>	2.40
C. 2. The fair program has adequate financing.	92.31	2.83
C. 3. The major portion of financial assets are obtained from:  a) Premium book advertisements b) Gate Admissions	66.67	2.22 2.88
c) Concessions (Commercial d) Donations e) Fair Ass'n, and 4-H		1.33
Club concessions f) Government reimbursements	Biroto	2.56
D. Financial gains are secondary to the educa- tional objectives of the		
fair program.	100.0	3.92

a One panel member did not answer this item.

b Two panel members did not answer this item.

Cone panel member did not answer this item.

done panel member did not answer this item.

eone panel member did not answer this item.

Suggested changes in wording in dimension B. 2 was to change the word "keep" to kept. The dimension would then read:

The facilities are kept in their best possible condition to provide the best possible "show window".

# CRITERION XIII: Evaluation of Exhibits

Table XIV shows that dimension D was the only one not to be accepted by three-fourths of the panel members. Element d of the dimension B. 1 was discarded by the judges also.

The panel members did not feel that past experience in judging 4-H exhibits was necessary if dimension C was present in fair program. There was a consensus of opinion that judges do not need formal recognition.

Suggested changes in wording included:

- B. 1. a: Sincere interest in youth rather than "in the 4-H program."
- $\underline{\mathcal{C}}$ .  $\underline{\mathcal{C}}$ : The word "and" was omitted after record books. The dimension should read:

Information on the fair, their particular field of evaluation, like record books and project requirements, are placed in the judges hands well before fair time.

# TABLE XIV

## LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION THIRTDEN CONCERNED WITH EVALUATION OF EXHIBITS

Level of Support Per cent	Degree of Importance Mean weighted Score
92.31	3•75
100.0	3.85
100.0	3.54
100.0	3.31
100.0	3.92
92.31	3.17
92.31	3.25
100.0	3.62
61.54	2.75
	92.31 100.0 100.0 100.0 100.0

# TABLE XIV (continued)

Dimensions	Level of Support	Degree of Importance Mean weighted Score
C. Information is avail- able for assisting judges with methods of 4-H exhibit evaluation.	92.31	3.67
C. 1. A special meeting is held before the judging takes place to explain judging system used and answer questions.	100.0	3.07
C. 2. Information on the fair, their particular field of evaluation like record books, project requirements, are placed in the judges hands well before fair time.	92.31	3.25
D. Recognition is given to outstanding judges, like a "Service Award."	16.67 <sup>a</sup>	2.00
E. Constructive criticism is used to educate exhibitor with the overtone of "making the Best Better."	100.0	3.47
E. 1. The exhibitor is shown "how" his exhibit has been judged.	92.31	3.08
E. 2. The exhibitor is shown "why" the exhibit has been evaluated as it has.	100.0	3.47
E. 3. The exhibitor is shown in what ways he can "improve" his exhibit next year.	92•31	3.50

### TABLE XIV (continued)

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
E. 4. Results of evalua- tion are used in deter- mining the growth of the individual toward spe- cific objectives.	92,31	3.25

a One panel member did not answer this item.

# CRITERION XIV: Maintaining Members' Interest in 4-H Club Work

Table XV shows that dimensions A. 3 and B. 2 were not accepted by three-fourths of the panel members. Dimensions B. 3 was not considered to be important. Possible explanations for the discarding of these dimensions are as follows:

- 4. 2: This type of display cannot be counted on each year and is not just part of the fair program but of the overall 4-H program.
- B. 2: The panel members did not want to separate the rural and non-rural members of the 4-H program, especially with special recognition.
- $\underline{B}$ .  $\underline{Z}$ : Some of the panel members did not feel this was an evaluation of the fair program.

## TABLE XV

LEVEL OF SUPFORT AND DEGREE OF IMPORTANCE
PANEL MEMBERS ATTACHED TO DIMENSIONS OF
CRITERION FOURTEEN CONCERNED WITH
MAINTAINING MEMBERS' INTEREST IN
4-H CLUB WORK

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
A. The older members are encouraged to participate in the fair program.	100.0	3.83 <sup>a</sup>
A. 1. The services of older member clubs (Service club, Key Club, Teen Age Club) are encouraged to sponsor special events like talent shows.	84.62	3.09
A. 2. Many Ex-fair offi- cers and members are select ed as Directors, Judges, et		3.09
A. 3. Outstanding 4-H'ers who have attended national events prepare educational displays.	61.54	2.38
B. The fair program stimu- lates interest and partici- pation in the entire 4-H program.	92.31	3.08
B. 1. There are exhibit classes for all possible projects available to both rural and urban members.	84.62	3.44
B. 2. Special recognition is given to original-type displays, like suburban landscape designs, urban safety displays, etc.	61.54	3.25

### TABLE XV (continued)

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
B. 3. The outstanding exhibits and demonstrations at the fair are used throughout the year in various 4-H activities.	84.62	2.56

a One panel member did not answer this item.

# CRITERION XV: Provisions for Constant Review and Evaluation

Table XVI reveals that dimension B was the only one not accepted by over three-fourths of the panel members. The dimension was very difficult to understand and use in an evaluation. Even though A. 4 was accepted by over three-fourths of the panel members, some felt it was impossible to evaluate.

# TABLE XVI

# LEVEL OF SUPPORT AND DEGREE OF IMPORTANCE PANEL MEMBERS ATTACHED TO DIMENSIONS OF CRITERION FIFTEEN CONGERNED WITH PROVISION FOR CONSTANT REVIEW AND EVALUATION

Dimensions	Level of Support	Degree of Importance Mean weighted Score
A. Among the things regularly evaluated are:		
A. 1. The purposes, objectives, and scope of the 4-H fair program.	92.31	3.58
A. 2. The adequacy and effectiveness of the administrative organization.	92.31	3.50
A. 3. The process of preparation and actual fair proceedings.	92.31	3.25
A. 4. The progress being achieved by the members.	76.92	3.20
B. Evaluation is based on empirical evidence and acceptable professional opinion.	66.67 <sup>a</sup>	3.13
C. All persons having responsibilities in the fair program participate in planning the evaluation and collecting needed evidence.	100.0	3•47
D. Members participate in the evaluation of their own progress in the learning	1	
activities.	92.31	3.25

# TABLE XVI (continued)

Dimensions	Level of Support Per cent	Degree of Importance Mean weighted Score
E. Systematic record kept of the results evaluations.		3.00
F. Results of evaluated in determining:  1. The appropriate the stated purpobjectives, and scope of the faprogram.	eness of coses,	3.42
2. How well the program is fulf its stated purpobjectives and	filling poses,	3.39
<ol> <li>Ways of correct the deficiencie identified by t evaluation.</li> </ol>	es	3.16
G. The evaluation pris reviewed periodic by those responsible the various aspects the program.	e for	3 <b>.</b> 46

a One panel member did not answer this item.

#### SUMMARY

In this chapter an attempt was made first, to identify the sources of information from which suggested criteria were developed for evaluating county 4-H fair programs in Connecticut; second, to describe how a panel of

fourteen judges were selected to evaluate the suggested criteria; third, to explain the procedure followed by the panel of judges in determining which of the criteria and dimensions should be kept for evaluative purposes; and fourth, to summarize the judges' reaction to the suggested criteria.

Fifteen suggested criteria containing a total of sixty-six specific dimensions with seventy-five specific elements were submitted to the panel of judges. An analysis of the data relating to the judges' appraisal of the proposed criteria and dimensions revealed that:

- Seventy-five per cent or more of the judges endorsed twelve of the fifteen statements proposed as criteria for evaluating county 4-H fair programs in Connecticut.
- The judges suggested that changes be made in the wording of two of the proposed criteria.
- 3. A total of nine dimensions and twenty-four elements failed to get the support of three-fourths of the panel members and thus were discarded.
- 4. A total of two dimensions and five elements failed to receive a mean weighted score of three in importance and thus were discarded.
- 5. The wording of ten dimensions and six elements were changed in accordance with the suggestions

- made by the panel of judges.
- 6. Three of the dimensions and elements were unanswered by two of the panel members accepting the criteria and thirty-four statements were not answered by one of the panel members accepting the statements. Some panel members felt they could not answer some of the questions objectively.

AThe panel member(s) who did not answer the item does not necessarily mean it was the same panel member(s) who was responsible for all the omissions.

#### CHAPTER IV

# SUGGESTED CRITERIA PROFOSED AS A MEASURING INSTRUMENT FOR EVALUATING COUNTY 4-H FAIR PROGRAMS IN CONNECTICUT

The major purpose of this study was to formulate suggested criteria which might be used as guides in evaluating county 4-H fair programs in Connecticut. After developing suggested criteria they were submitted to a panel of judges who determined their importance as evaluative criteria. Upon receiving the recommendations from the panel of judges, the criteria were revised and formulated into a measuring instrument.

This chapter is devoted to the prepared measuring instrument and suggestions for its use. The chapter is divided into four sections: (1) selecting respondents, (2) collecting the data, (3) analysis of the data, and (4) the measuring instrument.

# I. SELECTING THE RESPONDENTS

Respondents should be selected on the basis of their understanding of and interest in the 4-H fair program.

Sampling: There are four main groups of people closely aligned with the fair program:

A. Parents

- B. Leaders
- C. Fair Association members and Directors
- D. 4-H club members.

The following list of qualifications may be used as a guide in testing the proposed criteria with people closely aligned with the 4-H fair program:

# A. Parents

- 1) Sincere interest in total 4-H club program.
- 2) Attendance at county 4-H fair events.
- 3) Have children who have been enrolled in 4-H club work at least two years.

# B. Leaders

- 1) Leader in county for two or more years.
- 2) Club participates in 4-H fair program.
- 5) Club is active in many phases of 4-H program.

# C. Fair Association

- 1) Officers and Committee chairmen.
- 2) Members who have been active two or more years.
- 3) Directors, two or more years of active service.

# D. 4-H Members

 Been an active member for three years or more.

- 2) Participated in at least two fair programs.
- 3) Overall maturity as an individual.
- 4) Can be selected on the three age levels of 4-H club work.
  - a) Younger 4-H members (age 10-13)
  - b) Older 4-H members (age 14-17)
  - c) Young adult members (age 18-21)
- Junior leaders who are active in fair program.

#### II. COLLECTING THE DATA

The data may be collected through use of a mail questionnaire or personal interview. The personal interview would be preferable.

In filling out the instrument, the respondents would be asked to do three things:

- 1. Read each dimension carefully.
- In column one indicate the degree of importance you feel ought to be given the dimensions in present-day county 4-H fair programs.
- In column two judge the content to which the dimension is present in the county 4-H fair program in your county.

In appraising the importance of each dimension, the respondent may use the following scale:

- 4 Of major importance
- 3 Important
- 2 Of some importance
- 1 Of little importance
- 0 Of no importance

In judging the extent to which each dimension is present in the 4-H fair program in their respective counties, the respondents may use the scale below:

- A present to a very satisfactory degree
- B present to a fair degree
- C is not present or is unsatisfactory
- DN don't know.

#### III. ANALYSIS OF THE DATA

Since the figures appearing after each dimension in column one represent weighted "values", it is possible to compute a mean weighted score for the dimensions by multiplying each figure by the number of respondents circling it, adding together the answers obtained, and dividing this answer by the total number of respondents rating the dimension.

Before mean weighted scores were computed for column two, numerical values of three, two, one and zero were assigned to the letters A, B, C, and DN respectively. It is possible then to compute mean weighted scores for the second column.

# IV. THE MLAGURING INSTRUMENT PROPOSED CRITERIA FOR EVALUATING COUNTY 4-H FAIR PROGRAMS IN COMMECTICUT

Furpose of the Study: The purpose of this study is to find out how well you feel the present 4-H fair program is measuring up to its objectives.

#### INSTRUCTIONS

- 1. In the following pages are twelve criteria, each with two or more dimensions.
- 2. Read each dimension carefully.
- J. In column one indicate the degree of importance you feel ought to be given the dimension in present day county 4-H fair programs by circling appropriate number.
- 4. In column 2 judge the content to which the dimension is present in your county 4-H fair program and circle appropriate number.
- 5. Please do not sign your name.

Please answer the following questions before proceeding with the following pages.

1.	What is your relationship to 4-H Club Work?
	Please check.
	Leader
	Parent of 4-H member
	Fair Ass'n Describe (example, President,
	Director, etc.)
	Member Age
	Other Describe
2.	How long have you held the above position?
	•
	Nonths Years

## CRITERION I

THE EDUCATIONAL OBJECTIVES OF EACH ACTIVITY WITHIN THE FAIR PROGRAM ARE CLEARLY DEFINED AND IN WRITTEN FORM.

Dimension	1 0	Main In Off in O	ipon ipon ipon ipon incon ipon eee	tar me tar tar tar	nt nce le nce	Scale A-present to a very satisfactory degree B-present to a fair degree C-is not present or is unsatisfactory DN-don't know  Degree present					
A. The written state- ment includes the need for the 4-H fair program.	4		2	le)	0	A	(ci:	c	DN		
B. There is evidence of harmony among the written purposes stated for the program (No one purpose being in conflict with any other)	4	3	2	1	0	A	В	C	DN		
C. The objectives of the fair program direct the fair toward pro- viding and stimulat- ing educational oppor- tunities for members of all age levels.	4	3	2	1	0	A	В	C	DM		
D. The statement recognizes the overall objectives of 4-H club work as presented by the "Scope Report" and Connecticut objectives.	4	3	2	1	0	A	В	C	DN		

## CRITERION II

THE ASSOCIATION MEMBERS RESPONSIBLE FOR THE 4-H
FAIR PROGRAM ADEQUATELY FACILITATE THE ACHIEVEMENT OF ITS
STATED PURPOSES AND OBJECTIVES.

	3	Ma im In	por por	tan	t	A-present to a very satisfactory degree B-present to a fair degree						
Dimension	C	Of	por por ee	tan	ce	C-is not present or is unsatisfactory DN-don't know						
A. The content of the fair program is determined by study and analysis of the needs of the people.	4	(c	iro	le)	0		A	(ci	cle.	DN		
B. The administrative body, after consultation with the county club agent, assumes the major responsibility for initiating, changing and dropping segments of the program.		3	2	1	0		A	В	C	NO		
C. The objectives are a result of cooperative action by extension personnel and others concerned in the fair program.	4	3	2	1	0		A	В	C	DN		

		Ms in Inc. Of in Off in Off	pon pon pon lipon no no no no no no	tar tar tar tar tar	it ice ice ice	Scale A-present to a very satisfactory degree B-present to a fair degree C-is not present or is unsatisfactory DN-don't know					
Dimension				le)		1		e procle	esent		
D. The objectives specify the areas in which learning (behavior changes are to result from participation in the fair program.	4	3	2	1	0	A	В	C	DN		
E. The objectives are specific enough to serve as a base for planning, conducting, and evaluating the	Ps.	3	2	1	0		B		Year		
educational program.  F. The objectives are achievable, considering the level of concern, the maturity of persons involved, and	4	2	2	1	0	A	В	C	DN		
the resources available.	4	3	2	1	0	A	В	C	DN		
G. The objectives can relate to both immediate and long-time educational goals.	4	3	2	1	0	A	В	C	DN		

## CRITERION III

THE ADMINISTRATIVE ORGANIZATION DEVELOPED FOR THE 4-H FAIR PROGRAM FUNCTIONS ADEQUATELY TO FACILITATE THE ACHIEVEMENT OF ITS STATED PURPOSES AND OBJECTIVES.

	1 0	Me im of im of im	por por por li por por por	tar me tar tar tar	t ice ice	A-present to a very satisfactory degree B-present to a fair degree C-is not present or is unsatisfactory DN-don't know					
Dimension	1	mpo				9					
A. There is evidence that the fair program takes advantage of the resources offered by local, county, and statorganizations (both government and private) to a degree compatible with stated objectives and purposes of 4-H fair program.		3	2	1	0	A	В	c c	DN		
A. 1. The publicity agencies of radio, TV, and newspaper services are utilized to promote fair programs.	4	3	2	1	0	A	В	C	DN		
B. The size of the administrative organization is adequate to facilitate all the objectives and purposes of the fair program.	f 4	3	2	1	0	A	В	С	DN		

Dimension	1 0	Magina In Office of the Inc. Off	ical ijor ipor ipor inpor inpor inpor iee	tar tar tar tar tar	nt nce le nce	A-present to a very satisfactory degree B-present to a fair degree C-is not present or is unsatisfactory DN-don't know					
B. 1. There are enough trained officers to adequately fulfill the responsibilities of meeting the fair purposes and objectives.	4		rcl.		0		A	(ci	rcle		
B. 2. A set of criteria is available for selecting directors or advisors who will assume their obligations and responsibilities with sincere devotion.	1000	3	2	1	0		Α	В	С	DN	
B. 3. Provisions are made to train both the officers and directors or advisors with their duties and responsibilities.	4	3	2	1	0		A	В	C	DN	
C. Accurate and com- plete minutes are kept in an orderly fashion for all meet- ings held relating to the fair program.	4	3	2	1	0		A	В	C	DN	

# CRITERION IV

OPPORTUNITIES ARE AVAILABLE FOR YOUNG PROFILE TO ACQUIRE KNOWLEDGE, SKILL AND ATTITUDES FOR A MORE SATISFYING HOME AND FAMILY LIFE.

	1	Me in in in in in in in in in	ical ijor ipor ipor ipor ipor ipor	tar tar me tar tar	nt nce .e nce	A-present to a very satisfactory degree B-present to a fair degree C-is not present or ie unsatisfactory						
Dimension			rta			Degree present						
A. The fair program attempts to assist both parents and children in the attainment of practicing parental cooperation.	4	(ci	2	.e)	0	A	(ci	c C	) DN			
A. 1. The activities involved in exhibit preparation require some parental interest and guidance. Example-Farm and Home Safety.	4	3	2	1	0	A	В	C	DN			
A. 2. The members are encouraged to select fair activities and projects which fit into a satisfying home and family life.	4	3	2	1	0	A	В	C	DN			

	1	Maim im	por por li por no	tar tar me tar tar	it ice ice	A-present to a very satisfactory degree B-present to a fair degree C-is not present or is unsatisfactory DN-don't know					
Dimension	Degree of importance						De			sent	
B. The fair program strengthens personal standards and a philo- sophy of life based on lasting and satis- fying values.	4		rel 2	e)	0		Λ	(cir	cle,	DN	
C. The 4-H fair program cultivates a feeling that the family "belongs" in the overall event.	4	3	2	1	0		A	В	С	DN	
C. 1. Families of 4-H members are encouraged to assist wherever needed both in preparation and operation of the fair.	4	3	2	1	0		A	В	С	DN	

# CRITERION V

OPFORTUNITIES ARE PROVIDED FOR THE 4-H MEMBERS TO ENJOY A USEFUL WORK EXPERIENCE, TOGETHER WITH THE RESPONSIBILITY AND SATISFACTION OF PERSONAL ACCOMPLISHMENT.

	1	Main In Of in Of in	por por por lipor no por	tar tar me tar ttl	it ice .e ice	A-present to a very satisfactory degree B-present to a fair degree C-is not present or is unsatisfactory DN-don't know					
Dimension	Degree of importance					Degree present					
A. The fair program provides a challenge for all age levels.	4		rcl 2		0				cle.		
A. 1. The standards of evaluation of ex- hibits are developed with consideration for the age level of exhibitor.	4	3	2	1	0		Λ	В	С	DN	
A. 2. There are sufficient opportunities for the older members to achieve satisfying personal accomplishments.	4	3	2	1	0		A	В	С	DM	
B. The 4-H fair pro- gram encourages the completion of work experiences such as fair committee work											
and/or projects.	4	3	2	1	0	1 /	A.	B	C	DN	

	1	Main Im	ijor ipor ipor so por li ipor no	tan me tan tan tan	ce e ce	A-present to a very satisfactory degree B-present to a fair degree C-is not present or is unsatisfactory DN-don't know					
Dimension		mpc	ree	nce		Degree present (circle)					
C. Opportunity is pro- vided for 4-H members to participate in en- joyable work experi- ences in fair preparation.	4	•	2		0	A	B	C	DN		

# CRITURION VI

OFPORTUNITIES ARE AVAILABLE FOR PARTICIPANTS TO DEVELOP LEADERSHIP TALENTS AND ABILITIES TO ACHIEVE THEIR CITIZENSHIP POTENTIALS.

	Scale					A-present to a very satisfactory degree					
	4 Major										
	importance 3 Important										
	2 Of some				B-present to a fair						
	importance 1 Of little					degree					
	1			tar		C-is not present or is unsatisfactory DN-don't know					
	0		no								
	D			tar	ice						
Dimension	Degree of importance					Degree present					
A. The older members an	e	(ci	rcl	(e)			(ci:	rcle	)		
given opportunities to work with the younger members in fair											
preparation.	4	3	2	1	0	A	В	C	DN		
A. l. Junior leaders are given major respon- sibility in local club preparations for the	)										
fair.	4	3	2	1	0	A	В	C	DN		
A. 2. The fair association provides the mem-											
bers as many leadership functions as possible while still operating											
an effective fair program.	4	3	2	1	0	A	В	C	DN		
B. Both sexes are given equal opportunities to develop their leader-ship talents as officers, on committees,											
etc.	4	3	2	1	0	A	В	C	DN		

		4 Ms in 3 In 2 Of in 1 Of in	pon scapon lipon pon no	rtar rtar rtar rtar rtar	it ice le ice	A-present to a ver satisfactory degree B-present to a fai degree C-is not present o is unsatisfactor DN-don't know					
Dimension		impo		nce	}	D		e pro	esent		
C. Both rural and urban members are given equal opportunities to develop their leadership talents.		•		1	0	A	В	C	DN		
D. Leadership training is provided for all those who plan to take on this aspect of responsibility.	4	3	2	1	0	A	В	C	DN		
E. Citizenship exhibits are a regular feature of the 4-H fair.	4	3	2	1	0	A	В	Ç	DN		

# CRITERION VII

# THE FAIR PROGRAM PROVIDES PARTICIPANTS OFFORTUN-TIES FOR CAREER EXPLORATION.

	1	Me in	por por lipor por no	tan me tan tan tan	ce e ce	A-present to a ver satisfactory degree B-present to a fai degree C-is not present o is unsatisfactor DN-don't know					
Dimension		mpo	rta	nce		Degree present (circle)					
A. Opportunities are available to develop special talents through fair programs such as talent shows, public speaking, etc.	4	3	rcl 2	e)	0		A	В		DM DM	
B. The exhibiting of project accomplishments is not a terminating goal but a step towards future challenges.	4	3	2	1	0		A	В	C	DN	
C. Exhibits on careers, such as opportunities in forestry, horticulture, public health, etc., are a regular feature of the fair.	4	3	2	1	0		A	В	С	DN	

# CRITERION VIII

OPPORTUNITIES ARE AVAILABLE FOR PARTICIPANTS TO DEVELOP ATTITUDES, ABILITIES, AND UNDERSTANDINGS FOR WORKING COOPERATIVELY WITH OTHERS.

	1 0	Ms im in	por por por lipor no por	rtar rtar rtar rtar rtar rtar	it ice ice	A-present to a ver satisfactory degree B-present to a fai: degree C-is not present o: is unsatisfactory DN-don't know						
Dimension	<u> 1</u>		rts	nce		-	De		rcle	esent		
A. The fair program encourages cooperation among all the clubs in the county.  B. The fair association provides a climate for individuals to grow and learn by taking part in small group activities.	4	3	2	1	0		A			DN		
B. 1. The members are aware of each others contributions.	4	3	2	1	0		A	В	C	DN		
B. 2. The fair association is not dominated with an authoritarian clique which shuts out all others.	4	3	2	1	0		A	В	С	DN		

	1 0	Me in Im Of im Of im	igor ipor ipor ipor ipor ipor ipor ipor	tar tar tar tar tar	it ice ice	A-present to a versatisfactory degree B-present to a fadegree C-is not present is unsatisfacto DN-don't know					
Dimension	1		rta			יע		rcle			
B. 3. Lach member increases his understanding of various techniques in working in groups.	4	3	2	1	0	A	В	С	DN		
B. 4. Learning experiences are designed to help members develop skill in cooperative action.	4	3	2	1	0	A	В	C	DN		
C. Lach member satis- fies his personal desires:     1. Feeling of accep- tance by the group (security)	4	3	2	1	0	A	В	C	DN		
2. Feeling of contributing to general welfare of the fair program (Adequacy).	4	3	2	1	0	A	В	С	DΝ		

# CRITERION IX

THE FACILITIES AND RESCURCES ASSOCIATED WITH THE 4-H FAIR PROGRAM ARE ADEQUATE TO ACHIEVE THE STATED PURPOSES AND OBJECTIVES OF THE PROGRAM.

		Ma in in in in in in in	por por li ipor no	tar tar me tar tar tar	ice le	A-present to a ver satisfactory degree B-present to a fai degree C-is not present or is unsatisfactory DN-don't know						
Dimension		mpe					Deg	ree	pre	sent		
A. Proper physical arrangements are present at all Fair Association meetings.	4		2		0	A	(		cle)			
A. l. There is adequate space to handle group gatherings with comfort.	4	3	2	1	0	A		В	C	DN		
A. 2. The facilities are arranged in such a way that everyone feels a "belonging" to the discussion.	4	3	2	1	0	A		В	C	DN		
B. The fair grounds and facilities are adequate for both mem- bers and the general public.	4	3	2	1	0	A		В	C	DN		
		-										

Dimension		Main Indiana Control of indiana	apon apon apon apon apon apon apon apon	rtar ome rtar ttar rtar of	nce le nce	A-present to a ver satisfactory degree B-present to a fai degree C-is not present o is unsatisfactor DN-don't know					
B. 1. The location of the fair is constantly evaluated to provide the best possible loca- tion. (Convenient to public).	4	3	2	1	0	A	В	C	DIN		
B. 2. The facilities are kept in their best condition to provide the best possible "show window".	4	3	2	1	0	A	В	C	DN		
B. 3. Every exhibit department at the fair is given adequate space and equipment needed to display its accomplishments.	4	3	2	1	0	A	В	С	DN		
C. Financial aspects of the fair are constantly being studied.	4	3	2	1	0	A	В	С	DN		
D. Financial gains are secondary to the educational objectives of the fair program.	4	3	2	1	0	A	В	C	DN		

## CRITERION X

THE EVALUATION OF EXHIBITS AT THE FAIR IS USED AS A TEACHING DEVICE.

	1	Main In Of in Of	ipoi ipoi ipoi i li ipoi i no	rtar rtar me rtar rtar	it ice le ice	A-present to a ver satisfactory degree B-present to a fail degree C-is not present of is unsatisfactor, DN-don't know						
Dimension		mpe	rta	nce	2	D			esent			
A. The judging of exhibits is done with con sideration to qualities of exhibitor as well as exhibit.		3	2	1	0	A	В	c	DN			
A. 1. Consideration is given to age of exhibitor.	4	3	2	1	0	A	В	C	DN			
A. 2. Consideration is given to experience of exhibitor.	4	3	2	1	0	A	В	C	DN			
A. 3. Consideration is given to complexity of task undertaken.	4	3	2	1	0	A	В	C	DN			
B. The judges are selected with the purpose of education foremost.	4	3	2	1	0	A	В	C	DN			

Dimension	32 1 0 Di	Maim Im Of im Of im Of im of mpo	cal jor por so por li por no por ee rta	tan tan tan tan ttan ttan tan of	ce ce ce	A-present to a ve satisfactory degree B-present to a fa degree C-is not present is unsatisfacto DN-don't know  Degree present (circle)					
B. 1. The judges are selected on the following qualifications:  a) Sincere interest in youth. b) Well qualified in specific field. c) Willingness to explain reasons for placing exhibit, both written and orally.	4 4	3 3	2	1 1	0 0	A A	B B	C C	DN DN		
C. Information is available for assisting judges with methods of 4-H exhibit evaluation. C. 1. A special meeting is held before the judging takes place to	4	3	2	1	0	A	В	С	DN		
explain judging system used and answer questions.  C. 2. Information on the fair, their particular field of evaluation like record books and project requirements, are placed in the judges hands well	4	3	2	1	0	A	В	С	DN		

	63.68	Ma im Im Of im	por por so	tan me tan	it ice .e	A-present to a versatisfactory degree B-present to a far degree C-is not present is unsatisfactory by-don't know					
Dimension	1	egr mpo	por ce rta	tan of nce							
D. Constructive criticism is used to educate exhibitor with the overtone of "Making the Best Better".	4		2 2	e)	0	A		rcle			
D. 1. The exhibitor is shown "how" his exhibit has been judged.	4	3	2	1	0	A	В	C	DN		
D. 2. The exhibitor is shown "why" the exhibit has been evaluated as it has.	4	3	2	1	0	A	В	C	DN		
D. 5. The exhibitor is shown in what ways he can "improve" his exhibit next year.	4	3	2	1	0	Α	В	C	DN		
D. 4. Results of evaluation are used in determining the growth of the individual toward specific objectives.	4	3	2	1	0	A	В	C	DN		

## CRITERION XI

THE 4-H FAIR PROGRAM IS A MAANS OF MAINTAINING CLUB MEMBERS INTEREST IN 4-H CEUB WORK.

	1 0	Main Im Of im Of im	cal jor por por li por no por	tar me tar tar tar	it ice ice	A-present to a ve satisfactory degree B-present to a fa degree C-is not present is unsatisfacto DN-don't know					
Dimension	1		rta			D	egre	e pre	esent		
A. The older members are encouraged to participate in the fair program.	4	(ci	rel 2	e)	0	A	(cin	c c	DM		
A. l. The services of older member clubs (Service Club, Key Club Teen Age Club, etc.) are encouraged to sponsor special events like talent shows.	4	3	2	1	0	A	В	С	DN		
A. 2. Nany Ex-fair officers, and members are selected as Direc- tors, Judges, etc.	4	3	2	1	0	A	В	C	DN		
B. The fair program stimulates interest and participation in the entire 4-H program.	4	3	2	1	0	A	В	C	DN		

	3 2	Ma im Of im Of	jor por por so por li por no	tan tan me tan ttl	ce e ce	Sar de B-pr de C-is	tisfi gree esen gree not uns	t to	a very a fair sent or factory
Dimension  B. 1. There are exhibit	ir	gr	ee rta rcl	of nce		De		e pre	esent )
classes for all possi- ble projects available to both rural and urban members.	4	3	2	1	0	A	В	C	DN

# CRITERICN XII

PROVISIONS ARE MADE FOR CONSTANT REVIEW AND EVALUA-TION OF THE 4-H FAIR PROGRAM.

Dimension	3 2 1 0	Ma im Of im Of im Of im	cal jor por so por li por no por	tan me tan ttl tan	ce ce	A-present to a ver satisfactory degree B-present to a fai degree C-is not present of is unsatisfactor DN-don't know  Degree present (circle)					
		(ci	rcl	e)				(cir	rcle.	)	
A. Among the things regularly evaluated are:  1. The purposes, objectives, and scope of the 4-H fair program.  2. The adequacy and	4	3	2	1	0		A	В	С	DN	
effectiveness of the administrative organization.	4	3	2	1	0		A	В	C	DN	
<ol> <li>The process of preparation and actual fair proceedings.</li> </ol>	4	3	2	1	0		A	В	С	DN	
4. The progress being achieved by the members.	4	3	2	1	0		A	В	C	DN	
B. All persons having responsibilities in the fair program participate in planning the evaluation and collecting needed evidence.	4	3	2	1	0		Λ	В	C	DN	

Dimension	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance					A-present to a very satisfactory degree B-present to a fair degree C-is not present or is unsatisfactory DN-don't know			
C. Members participate in the evaluation of their own progress in the learning			rcl				•	rcle	
D. Systematic records are kept of the re-	4	3	2	1	0	A	В	С	DN
sults of all evaluations.	4	3	2	1	0	A	В	C	DN
E. Results of evaluation are used in determining 1. The appropriateness of the stated purposes, objectives, and scope of the fair program.		3	2	1	0	A	В	С	DN
<ol> <li>How well the present program is fulfilling its stated purposes, objectives, and scope.</li> </ol>	4	3	2	1	0	A	В	C	DN
<ol> <li>Ways of correct- ing the deficien- cies identified by the evaluation.</li> </ol>	4	3	2	1	0	A	В	C	DN
F. The evaluation process is reviewed periodically by those responsible for the various aspects of the program.	4	3	2	1	0	A	В	C	DN

#### CHAPTER V

# SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS

#### I. THE STUDY

The specific objectives established for the study were:

- To establish suggested criteria for evaluating county 4-H fair programs in Connecticut.
- To formulate a measuring instrument which could be used as a guide in evaluating current fair programs.
- To formulate recommendations for using the measuring device.

## II. STUDY PROCEDURES

The procedure employed to accomplish the stated objectives of the study consisted of five steps.

Step #1, Reviewing the literature. Becoming familiar with the materials written on the philosophies and objectives of the Extension Service with special emphasis on the youth program, fair history, objectives, evaluation and criterion development constituted the first step in the process of criterion delineation.

Step #2, Developing suggested criteria. Inferred from the literature, Extension personnel, and experts in youth work were a number of statements possessing one or more characteristics commonly ascribed to a criterion.

Efforts were made to identify as many of these statements as possible. These were then reduced in number by a process of combining and eliminating duplications. For each of the suggested criteria specific dimensions or activities were developed.

Step #3, Submitting criteria to panel of judges.

After being arranged in logical order, the suggested criteria and their dimensions were submitted to a panel of fourteen judges in Connecticut who determined their importance as evaluative criteria. In appraising the suggested criteria, the panel members were given the opportunity to suggest changes and add criteria and dimension which they felt had been overlooked. All suggested criteria and dimensions failing to receive the support of at least three-fourths of the panel members were discarded.

Those asked to serve on the panel of judges were chosen on the basis of:

- Their acquaintance with Cooperative Extension
   Work-State and County Club Agents.
- 2. Present leadership role in 4-H fair programs.
- 3. Willingness to serve as a panel member.

Step #4, Revising the criteria. After receiving the recommendations from the panel of judges on the suggested criteria, the criteria were revised and formulated into a measuring instrument for evaluating 4-H fair programs.

Step #5, Recommendations for the use of the measuring instrument. After formulating the criteria into a measuring instrument, several recommendations were developed to assist in using the device to determine the perception held by persons closely aligned with the 4-H fair program.

## III. SUMMARY AND CONCLUSIONS

# FIRST OBJECTIVE

TO ESTABLISH SUGGESTED CRITERIA FOR EVALUATING COUNTY 4-H FAIR PROGRAMS IN CONNECTICUT.

Summary of data. Fifteen suggested criteria containing a total of sixty-six specific dimensions with seventy-five specific elements were submitted to a panel of judges. An analysis of the data relating to the judges' appraisal of the proposed criteria and dimensions revealed that:

 Jeventy-five per cent or more of the judges endorsed twelve of the fifteen statements proposed as criteria for evaluating county 4-H fair programs in Connecticut. The following three criteria were eliminated.

- a) Opportunities are present for participants
  to develop an appreciation of nature,
  understanding of conservation, and make wise
  use of natural resources.
- b) Opportunities are available for participants to cultivate traits of healthful living, purposeful recreation, and intelligent use of leisure time.
- c) Opportunities are available for participants to recognize the importance of scientific agriculture and home economics and their relationship to our total economy.
- The judges suggested that changes be made in the wording of two of the proposed criteria.
- 3. A total of nine dimensions and twenty-four elements failed to get the support of three-fourths of the panel members and thus were eliminated.
  Following are examples of the kinds of statements that were eliminated.
  - a) A set of criteria is available for selecting private organizations to assist with fair program.
  - b) Recognition is given to parents, such as announcing the parents of club members who

- exhibit or participate in the fair program.
- c) Record books are required to be submitted with many projects exhibits.
- 4. A total of two dimensions and five elements failed to receive a mean weighted score of three in importance and were discarded. The following are examples of the kinds of statements that were eliminated.
  - a) There are audio-visual aids equipment available if desired at fair association meetings.
    - b) The outstanding exhibits and demonstrations at the fair are used throughout the year in various 4-H activities.
- 5. The wording of ten dimensions and six elements were changed in accordance with the suggestions made by the panel of judges.
- 6. Three of the dimensions and elements were unanswered by two of the panel members accepting the criteria and thirty-four statements were not answered by one of the panel members accepting the statements. Some panel members felt they could not answer some of the questions objectively.

Conclusions. An analysis of the data presented above led the researcher to conclude that the twelve statements accepted by over three-fourths of the panel members, while not all inclusive, did identify aspects believed to be important in the evaluation of county 4-H fair programs in Connecticut. The dimensions developed for each criterion identified important standards to be met in order to successfully fulfill the requirements of the criterion.

#### SECOND OBJECTIVE

TO FORMULATE A MEASURING INSTRUMENT WHICH COULD BE USED AS A GUIDE IN EVALUATING CURRENT FAIR PROGRAMS

Summary of data. Twelve suggested criteria containing forty-three dimensions with forty-three elements were formulated in the measuring instrument to be used in evaluating 4-H fair programs.

The measuring instrument presented in chapter IV fulfilled the second objective. Suggestions for its use are as follows:

A. Selection of Respondents. Respondents should be selected on the basis of their understanding of and interest in the 4-H fair program. A list of qualifications to be used as a guide in selecting these people are presented for (1) parents,

- (2) leaders, (3) fair association members and directors, and (4) 4-H club members.
- B. Collecting the Data. The data may be collected through use of a mail questionnaire or personal interview. The personal interview would be preferable.
  - In filling out the instrument, the respondents are asked to do three things:
    - a) Read each dimension carefully
    - b) In column one indicate the degree of importance they feel ought to be given the dimensions in present-day county 4-H fair programs.
    - c) In column two judge the content to which the dimension is present in the county
      4-H fair program of their respective counties.
  - 2. In appraising the importance of each dimension, the respondents may use the following scale:
    - 4 Major importance
    - 3 Important
    - 2 Of some importance
    - 1 Of little importance
    - O Of no importance.
  - 3. In judging the extent to which each dimension

was present in the 4-H fair program in their respective counties, the respondents may use the scale appearing below:

A - present to a very satisfactory degree

B - present to a fair degree

C - is not present or is unsatisfactory

DN - don't know.

C. Analysis of the Data. Since the figures appearing after each dimension in column one represent
weighted "values", it is possible to compute a
mean weighted score for the dimensions by multiplying each figure by the number of respondents
circling it, adding together the answers obtained,
and dividing this answer by the total number of
respondents rating the dimension.

Before mean weighted scores are computed for column two, numerical values of three, two, one or zero are assigned to the letters A, B, C, and DN respectively. It is possible then to compute mean weighted scores for the second column.

Conclusions. The measuring instrument as described above would assist the county club agents in analyzing the perception held by people closely aligned with the county 4-H fair program. The data would also demonstrate to the county club agent the degree that the criteria were present

in the current fair program.

By a careful analysis of the data gathered through use of the instrument, the county club agents and administrative organizations for the fair program could determine the appropriateness of their stated purposes, objectives and scope of the fair program and could formulate ways of correcting the deficiencies identified by the evaluation.

# THIRD OBJECTIVE

# TO FORMULATE RECOMMENDATIONS FOR USING THE MEASURING DEVICE

It is recognized that recommendations are themselves judgments, even when based upon an analysis of factual data. The writer believes that the following recommendations are worthy of careful study and serious consideration by those responsible for providing leadership in the county 4-H fair programs in Connecticut.

- It is recommended that the Extension agents in club work confer and agree upon a set of standards to be used as guides in evaluating county
   4-H fair programs. The need for such standards becomes apparent when one recognizes that:
  - a) Existing county 4-H fair programs differ greatly one from another with respect to the standards they are striving to achieve.

- b) Many of those presently involved in county
  4-H fair programs have indicated that fair
  programs need to be thoroughly evaluated.
- c) The objectives of the overall extension Service are constantly changing to meet the needs of the people Extension serves.
- d) Activities and events, such as fairs, unquestionably provide additional opportunities and experiences for many boys and girls.

  However these activities need to be constantly evaluated for their contribution to the development of youth.
- 2. It is recommended that those who take part in establishing a set of standards for evaluating county 4-H fair programs begin by reviewing the proposed criteria and dimensions approved by the panel of judges for this study. Even if the suggested criteria and dimensions are not accepted for evaluative purposes, it is believed that they can serve as a model for appraising the various aspects that one might consider in developing a set of standards.
- 3. If the suggested criteria and dimensions developed in this study are endorsed for evaluating county 4-H fair programs, it is recommended

- that the more specific kinds of evidences that can be evaluated in relation to each criterion be identified for the evaluator. This would lend itself to a more usable instrument.
- 4. It is recommended that additional research be carried on to further test the appropriateness and reliability of the proposed criteria and dimensions, and to test the usefulness of any additional ones that might be added to aid the evaluator in evaluating county 4-H fair programs.

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APPENDIX

1634 Osage Street Manhattan, Kansas March 16, 1963

Dear

This study has been undertaken in an affort to establish criteria for evaluating county 4-H feir programs in Connecticut. As a former 4-H club member and 4-H Summer Assistant in Middlesex County, there appeared to be a need for a set of criteria for e systematic evaluation of the county feir program Nhen this measuring instrument is finally developed it should be a valuable tool for county club agents' use in evaluating the educational effectiveness of their particular 4-H fair programs. This study is being presented in partial fulfulment for a Master of Science Degree in Extension Education at Kansas State University.

Virtually no work has been done reletive to the systematic eveluation of county 4-H feir programs. You, as club egents in Connecticut, have been selected as the official panel of judges to assist in formulating this first measuring instrument.

There are no right or wrong ensures to the quastionnaire. You will be referred to throughout the study es a member of the panel of judges. Please read the introduction end instructions very carefully, so as to contribute as much as possible in this attempt to "Propose Criteria for Eveluating County 4-H Fair Programs in Connecticut".

Middlesex County initieted its 4-H feir in 1924, es "The first fair of its kind in America", so it is quite appropriate that systematic evaluation begin in Connecticut.

Your cooperation is extremely important so would you please fill out the questionnaire before <u>March 27</u> and return in suclosed envelope.

Thank you.

Sincerely yours,

Joel Soobitsky

# QUESTIONNAIRE

Proposed Criteria for Evaluating County

4-H Fair Programs in Connecticut

## Purpose of Study:

The study in which you are about to participate hes as its major purpose the establishment of criteria for evaluating county 4-H fair programs in Connecticut. You are being esked to help determine the composition of these criteria.

## Definition of Criteria:

A criterion may be defined as a stendard by which something is judged or tested.

In developing a criterion the goel is a workable standard charecterized by both inclusiveness and exclusiveness, that is, the description of the criterion should include all the important dimensions that go to make it up and exclude all the variables unrelated to it.

A dimension may be defined as one of the constituent parts of a criterion. It deals with some fundamental espect of the criterion.

#### Kinds of Criteria:

It is necessary to differentiete between two kinds of criteria,

(1) product and (2) process. In 4-H feir programs, product criteria

constitute the behavior changes expected to occur in participants,

while process cirteria constitute the experiences end opportunities

which such programs are ettempting to provide.

Because of the limited amount of time and resources, this study has as its major focus that of developing process criteria.

Appearing on the following pages is a suggested set of criteria which are intended to serve as a guide to those involved in evaluating 4-H fair programs. It will be noted that each criterion has listed under it a series of dimensions. These are intended to give greater meaning to the criterion and make it useful to the evaluator.

Please read the following instructions before proceeding with the proposed criteria.

- Study each criterion and determine, in your opinion, if it should be kept as a workable means of evaluating 4-H fair programs. Then check either keep or discard.
- If you decide a criterion should be retained as a useful standard, indicate any changes in wording that would make it wors easily understood and useful to the evaluator.
- Next, examine each dimension under the retained criterion and judge whather it relates to that criteria and is a useful tool to an evaluator. Then check either keep or discard.
- 4. For each dimension ratained, indicate the degrae of importance that ought to be given ineavaluating a 4-H fair program by circling one of the numbers baside the item. Then suggest any changes in wording that would, in your opinion, improve the meaning and usefulness of the dimension.
- Examina the list of dimensions under the retained criteria for completeness. If, in your opinion, any important dimensions have been overlooked, add them to the list.

 After Completing the pages, examine the retained criteria for completeness. If, in your opinion, any important criteria have been overlooked, add them on the last page and the dimensions for each.

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## General Information:

	Heme County
	Length of time in present position in above county  Total number of years as club agent  Nonths  Years  Club membership in above county: Girls  Boys
	Approximate percentage of members living in urban areas Rural Non-farm Rural farm
	Approximate percentage participating in 4-H fair program:  a) Urban Girls: Age 9-12 , 13-15 , 16 and over b) Urban Boys: Age 9-12 , 13-15 , 16 and over
	b) Urban Boys: Age 9-12 , 13-15 , 16 and over c) Rural Girls: Age 9-12 , 13-15 , 16 and over d) Rural Boys: Age 9-12 , 13-15 , 16 and over e) Total Girls: Age 9-12 , 13-15 , 16 and over f) Total Boys: Age 9-12 , 13-15 , 16 and over f) Total Boys: Age 9-12 , 13-15 , 16 and over
	Total number that participate in some aspect of fair program:  Girls Boys
	Total number of Fair Association Officers, Numbers
•	Total number of clubs in county
•	Number of clubs represented on Pair Association
•	Number of clubs who participate in fair program
•	Is the county 4-H fair increasing or decreasing in importance as an educational media? ( ) Increasing ( ) Decreasing Why?

The purposes, objectives, and scope of the 4-H Fair Program are clearly defined and in written form.

(Check	one)								
		Disc	ırd						
		Keep	(would	suggest	the	following	changes	in	wording)

Each of the following statements is presented as possible dimensions of the criterion described above. You are asked to read each dimension carafully to judge the degree of importance that ought to be given each dimension. (Note that the numbers appearing under the degree of importance are in random order.) Refer to scale for interpretation of each and circle the one that most nearly expresses your opinion.

licability (Check)		ree o	f imp	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance ((ivel))					
Keep Discard	3	2	4	1	0				
	Keep	(Check) Keep 3	(Check) (C	(Check) (Circle	(Check) (Circle)  Keep 3 2 4 1				

DIMENSION	Applicability (Check)	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Circle)					
B. The etatement takes into account the needs of the peop Extension cervee. (Cultural, economic, social needs) Wording suggestion:		4	1	2	0	3	
C. There is evidence of harmony among the written purposes stated for the program. (We one purpose being in conflict with any other.) Wording suggestion:	Keep Discard	2	4	0	3	1	
D. The objectives of the fair program direct the fair toward providing and stimulating intellectual opportunities for members of all age levels.  Wording suggestions:	Keep Discard	1	3	2	0	4	
E. The statement recognizes the overall objectives of 4-H club work as presented by the "Scope Report". Wording auggestion:	Keep Discard	3	4	0	1	2	

Suggested Dimensions:

## CRITERION II

The 4-H fair program reflects in a clear and logical way an attempt to implement the stated purposes and objectives.

(Check on	e)		
	Disca	ard	
	Keep	(Wording	suggestion)

Each of the following statements is presented as possible dimensions of the criterion described above. You are asked to read each dimension carefully to judge the degree of importance that ought to be given each dimension. (Note that the numbers appearing under the degree of importance are in random order.) Refer to scale for interpretation of each and circle the one that most nearly expresses your opinion.

		Gcale						
DINENSION	Applicability (Check)	4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Circle)						
A. The content of the fair program is determined by study and analysis of the needs of the people. Wording suggestion:	r Keep Discard	0	2	3	1	4		

		Scale  4 Hejor importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance					
DIMENSION	Applicability (Check)		egros	of i	mport		
B. The administering body assumes the major responsi- bility for initiating, chenging, and dropping seg- ments of the program. Wording suggestion:	Keep Discerd	3	4	2	1	0	
C. The county club agent assumes the major responsibility for initieting, chenging, and dropping eegments of the program.  Wording suggestion:	Keep Diecard	4	0	3	2	1	
D. The objectivee ere e result of cooperative action by extension perconnel end othere concerned in the feir program. Wording suggestion:	Keep Discard	1	4	0	2	3	
E. The objectives epecify the arees in which learning (behavior changes) are to result from participation in the fair program. Wording auggestion:	Keep Discard	2	4	3	0	1	

DIRENSION	Applicability (Check)	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Circle)					
F. The objectives are spe- cific enough to serve as a base for planning, conduct- ing, and evaluating the edu- cational program. Wording suggestion:	Keep Discard	3	1	4	2	0	
G. The objectives are achievable, considering the lawel of concern, the maturity of persons involved, and the resources eveilable.  Wording suggestion:	Keep Discard	0	4	3	2	1	
H. The objectives can relate to both immediate and long- time educational goals. Wording suggestion:	Keep Discard	2	1	4	0	3	
Suggested Dimensions:							

The administrative organization developed for the 4-H fair pro	ogram
functions adequately to fecilitate the achievement of its stated	purposes
and objectives.	

(Check	One)			
_		Disca	rd	
		Keep	(wording	suggestion)

	Applicability (Check)	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Circle)				
A. There is evidence that the fair program takes ad- vantage of the resources offered by local, county, and state organizations (both government and pri- vate) to a degree compati- ble with stated objectives and purposes of 4-H fair program. Wording suggastion:	Keep Discard	2 4 3 1 0				

			Scale		
Applicability (Check)	3 In 2 Of 1 Of	mportalitics some constant of the constant of	impor ant tle in import of import	mportance cortan	ce
A. l. The publicity agencies of radio, TV, and newspaper services are utilized in the best way possible to Keep promote fair programs. Discard Wording suggestion:	4	0	1	3	2
A. 2. Use is made of all Extension Services, such as State and County specialists, to help in the achievement of the purposes and objectives of fair Keep program. Sording suggestion:	1	4	3	0	2
A. 3. A set of criteria is available for selecting private organizations to assist with fair program.  Nording suggestion:  Keep Discard	0	4	3	2	1
B. The size of the administrative organization is adequate to facilitate all the objectives and purposes of the fair program.  Wording suggestion:	2	1	4	3	0

				cale		
DIMENSION	Applicability (Check)	3 II 2 0: 1 0: 0 0:	mport: f som f lit f no : gree	impor ence e imp tle in impor of impor	ortan mport tance	ce ance
B. 1. There are enough trained officers to adequately fulfill the resp sibilities of meeting the fair purposes and objectives.  Wording suggestion:	on- e Keep Discard	3	2	0	1	4
B. 2. A set of criteria is available for selecting directors who will assume their obligations and responsibilities with sincere devotion.  Wording suggestion:		4	0	1	2	3
B. 3. Frovisions are made to train both the officer and directors with their duties and responsibiliti Jording suggestion:	s Keen	4	3	1	0	2
C. Accurate and complete minutes are kept of all significant meetings held relating to the fair program.  Wording suggestion:	Keep Discard	1	0	2	4	3

			210	•
	3	cale		
3 Im 2 Of 1 Of 0 Of	porta some litt no i ree c	nt impo le im mport of imp	rtano porta ance	nce
3	1	2	4	0
2	1	3	0	4
0	2	4	3	1
ability eck)  Keep Discard  Reep Discard	ability eck)  Keep Discard 3	4 Major i 3 Importa 2 Of some 1 Of litt 0 Of no i Degree con (Constant)  Keep Discard 3 1	ability eck)  Keep Discard  Zef some import of intermination of intermination of import of impor	A Major importance 3 Important 2 Of some important 1 Of little importance 0 Of no importance Degree of important (Circle)  Keep Discard 3 1 2 4

Opportunities are available for young people and adults to acquire knowledge, skill, and attitudes for a more satisfying home and family life.

(Check o	ne)		
-	_ Disca	ırd	
	Keep	(Wording	euggestion)

DIMENSION	Applicability (Check)	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Circle)					
A. The fair program tends to assist both partens and children in the attainment of practicing parental cooperation. Wording suggestion:	Keep Diecard	3	4	2	1	0	

			ن	cale		
DIMENSION	Applicability (Check)	3 Im 2 Of 3 Of 0 Of	jor i porta some litt no i ree o	nt impo le in mport	rtanc porta ance	nce
A. 1. The activities involved in exhibit preparation require some parents interest and guidance. (Lxample-Farm and Home Safety) Wording suggestion:	Keep Discard	2	3	4	0	1
A. 2. The parents are encouraged by the club leaders to work as partner in developing the children skills. (Example—Dairy fitting and showing)  Wording suggestion:	ers	4	1	0	3	2
A. 3. The members are encouraged to select fair activities and projects which fit into a satisfying home and family life.  Nording suggestion:	Keep	0	3	4	2	1
B. The fair program streng ens personal standards and philosophy of life based on lasting and satisfying valu Wording suggestion:	8.	2	1	4	0	3

			c	cale		
	cability neck)	3 Im 2 Of 1 Of 0 Of	jor i porta some litt no i ree o	mport	rtand porta ance	nce
B. 1. Families are encouraged to attend religious services on Sunday mornings by keeping fair closed during this time.  Sording suggestion:	Keep Discard	3	2	0	1	4
B. 2. The fair program is concerned to some degree with the development of moral character by emphasizing the following steps:  a) Children learn what is right and what is wrong b) They learn to love the right and hate the wrong c) They form habits of right conduct.  Wording suggestion:	Keep Discard	1	4	3	2	0
	Keep Discard	4	3	2	1	0
	Keep Discard	3	2	1	0	4

DIMENSION	Applicability (Check)	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Dagrea of importance (Circla)					
C. 2. Families of 4-H members receive special invitations end/or announcements of their welcome and importance in witnessing the ectual feir events.  Wording suggestion:	Keep Discard	2	1	0	4	3	
C. 3. Recognition is given to parente, such as announcing tha parents of club members who exhibit or participate in the feir program. Wording suggestion:	Keep Discard	1	4	0	3	2	
Suggested Dimensions:							

Opportunities are provided for the 4-H members to enjoy a useful work experience, together with the responsibility and satisfaction of personal accomplishments.

(Check or	ie)		
	Disca	ard	
	Keep	(Wording	suggestion)

DIMENSION	Applicability (Check)	3 Im 2 Of 1 Of 0 Of	litt no i ree o	nt impo le im mport	rtanc porta ance ortan	nce
A. The fair program provi a challenge for all age levels. Wording suggestion:	des Keep Discard	0	1	2	3	4

DIMENSION  C. Opportunity is provided for all 4-H members to participate in enjoyable work experiences in fair preparation.  Wording suggestion:	Applicability (Check)	3 2 1	Majo Impo Of a Of 1 Of n	r im rtan ome ittle o im	importa	rtan port	ce
for all 4-H members to par- ticipate in enjoyable work experiences in fair prepa- ration.	Keep Discard	3	0	1	4	4	2
C. 1. Recognition is given to members who perform valuable services in prepa- ration and operation of the fair program, auch as a "4-H Fair Service Award". Wording suggestion:	Keep Discard	D	1	4	2	3	•
Suggested Dimensions:							

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## CRITERION VI

Opportunities a	re available	for participants to develop leadership
talents and abiliti	es to achieve	their citizenship potentials.

(Check one)		
	Discard	
	Keep (Wording suggestion)	

opportunities to work younger members in fa preparation.	Applicability (Check)	Scala  4 Major importanca 3 Important 2 Of some importanca 1 Of little importance 0 Of no importanca Degrae of importance (Gircla)					
A. The older members opportunities to work younger members in fa praparation. Wording suggestion	with the Kaap Discard	4	1	0	3	2	
A. 1. Junion leaders major responsibility : club praparations for fair. Wording suggestion	in local tha Reep Discard	1	0	4	2	3	

	-					149			
Applicability (Check)				Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Gircle)					
Keep Discard	0	3	1	4	2				
Keep Discard	2	1	0	4	3				
Ecep Discard	4	3	1	2	0				
Keep Discard	3	0	4	1	2				
Kaep Diacard	1	2	3	0	4				
	Keep Discard  Keep Discard  Keep Discard  Keep Discard	Applicability (Check)  Keep Discard 0  Keep Discard 2  Keep Discard 4  Keep Discard 3	Applicability (Check)  Reep Discard 0 3  Keep Discard 2 1  Keep Discard 4 3  Keep Discard 3 0	Applicability (Check)  Keep Discard  Check  Keep Discard  Check  Check  Applicability (Check)  Check  Check	Applicability (Check)  Keep Discard  Keep	Keep Discard  Keep Discard  Keep Discard  Zeep Discard  Ze			

		1					
DIMENSION  E. 1. The American flag and due respect to its presence	Applicability (check)	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Circle)					
	Keep Discard	0	4	2	3	1	
E. 2. Citisenship exhibits are a regular feature of the 4-H feir. Wording suggestion:	Keep Discard	4	2	3	1	0	
E. 3. Civic organizations like the American Legion, Mational Guard, D.A.R., are encouraged to participate in fair program. Wording suggestion:	Keep Discard	2	0	4	3	1	
Suggested Dimensions:							

151 Opportunities are available for participants to recognize the importance of scientific agriculture and home economics and their relationship to our total economy.

(Chack c	me)		
	Disca	ırd	
	Keep	(Wording	suggestion)

DIMENSION	Applicebility (Check)	important ome in the important of 1	portance it importance le importance mortance F Importance Lucle)			
A. Specialists are used as much as possible in this aspect of the feir program, such es specialists in poultry nutrition.  Wording suggestion:	Keep Discard	3	1	2	4	0

OHITHMEON VII (COMD.)	,				<i>-</i>
		S	cale		
Applicability DIMENSION (Check)	3 Im 2 Of 1 Of 0 Of	jor i porta some litt no i ree o	int impo le in mport	rtanc porta ance	nce
A. 1. Members are provided the opportunity to read, hear, and discuss some of the research findings related to their project interests, such as preparation workshops.  Jording suggestion:  Keep Discard	4	2	0	1	3
A. 2. Specialists are available to explain new methods and techniques in specific fields of Agriculture and Home Economics in both fair preparation and at the fair.  Wording suggestion:  Keep Discard	2	4.	3	0	1
B. There are programs in Ag. and Home Ac. which are avail- able to boys and girls of limited financial potentials	0	3	1	2	4
B. l. Local civic organizations are encouraged to provide economic assistance Keep for project work. Discard Wording suggestion:	1	4	3	0	2

	Applicability (Check)	0	nce tance	153			
C. Opportuaities are pro-	rided			(Cire	16)		
for urban members to reco nize the importance of sci tific Agriculture and Home Economics in our total eco omy. (Demonstrations, diaplays) Wording suggestion:	lan-	4	1	0	2	3	
D. Exhibits showing result of scientific agriculture home sconomics are a regulature of the fair.  Wording suggestion:	and	4	3	2	1	0	
D. 1. Exhibits showing heresults of scientific resurs applicable to the farmand home are a regular feature of the fair.  Wording suggestion:	sarch	3	4	1	0	2	
D. 2. Exhibits showing hescientific agriculture and home economics contribute to our high standard of ling are a regular feature the fair.  Wording suggestion:	iv-	2	G	1	3	4	

The 4-H Fair program provides participants opportunities for career exploration.

(Check one)	•		
	Disca	ırd	
	Keep	(Wording	suggestion)

dimension	Applicability (Check)	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Circle)				
A. Individual encouragement for career exploration is provided in promotional as- pects of the fsir such as radio, TV, newspapers. Wording suggestion:	Keep Discard	0	4	3	2	1

dimension	Applicability (Check)	3 2 1 0	Import Of so Of 11 Of no	tant	mporta impor ortano import	nce tance
B. Opportunities are able to develop specie through feir programs telent shows, public a etc. Wording suggestion	el telents such as speaking, Keep Discard	2	1	0	4	3
C. The exhibiting of accomplishments is not minating goal but a stowards future challen Wording suggestion	e ter- kep Keep lges. Discard	1	0	2	3	4
D. Exhibits on career as opportunities in for action of the care e regular fe of the fair. Wording suggestion	restry, health, esture Keep Discard	4	2	3	11	0

Opportunities are present for participants to develop an appreciation of nature, understanding of conservation, and make wise use of natural resources.

(Check o	ne)			
	_	Disce	ırd	
		Keep	(Wording	suggestion)

DIMENSION	Applicability (Check)	3 2 1 0	Import Of so Of li Of no	me im	rtanc importance rtance mport	nce tance
A. The 4-H fair program emphasizes the natural re- source aspects of exhibits in forestry, entomology, agron- omy, etc. Wording suggestion:	Keep Discard	4	0	2	3	1

		3 Im 2 Of 1 Of	jor i porta some litt	nt impo le in	rtanc	
DIMENSION	Applicability (Check)	Deg	ree o	fimp	ortar	ice
B. Conservation agencies such as the Boil Conservat Bervice, are encouraged to participate at the fair as promoters of conservation.  Wording suggestion:	ion Keep	2	4	1	3	0
C. Both urban and rural moders are encouraged to dem strate the wise use of nat resources in various ways like booth exhibits and demonstrations, etc.  Tording suggestion:	on-	1	3	2	0	£;

Opportunities are available for participants to cultivate traits of heelthful living, purposeful recreation, and intalligent use of leisure time.

(Check one)	)		
	Discs	rd	
	Keep	(Wording	suggestion

dimension	Applicability (Check)	3 2 1 0	Of so Of li	tant me in ttle impo	portano	ince tence
A. Fair exhibits and ectivit concerned with heelth, recrea tion end leisure time are encouraged. Wording suggestion:		2	3	1	4	0

					エノフ	
			S	cale		-
DIMENSION	Applicability (Check)	3 In 2 Of 1 Of 0 Of	ijor i porta ! some ! litt ! no i ree o	nt impo le im mport	rtano porta ance	uice
B. Community organization like the Heart Fund, YMCA, etc. are encouraged to par ticipate in fair program. Fording suggestion:		3	1	2	0	4
C. There is some type of purposeful recreation duri: the actual fair schedule of events.  Wording suggestion:		1	2	3	4	0
D. There is some aspect of the fair program which in- cludes physical fitness and its implications. Wording suggestion:		4	0	1	3	2

Opportunities ere aveilable for participants to develop attitudes, abilities, and understandings for working cooperatively with others.

(Check one)	)			v 5
**********	Disca	ard		
	Keep	(Wording	suggestion)	

DYMENSION	Applicability (Check)	Scale  4 Major importence 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degree of importance (Circle)				
A. The fair program ancourag cooperation among all the clubs in the county. Wording suggestion:	Keep Discard	0	4	1.	2	3
A.1. The fair association requests that every club send at least two representatives to the meetings.  Wording suggestion:	Keep Discard	1	2	3	4	0
A.2. Each club is represente at fair association meetings. Wording suggestion:		4	1	3	2	0

							16
DIMENSION	Applicability (Check)	3 2 1 0	Of no	tant me im ttle impo	rtanc porta impor rtanc mport	nce tance	
A.3. Many committees are composed of entire clubs such as parking, advance sale of tickets, etc. Wording suggestion:	Keep Discard	3	1	2	0	4	
B. Clubs which contribute of standing services toward the fair program are given speci recognition. (All members contributing) Wording suggestion:		4	1	3	2	0	
B.l. The clubs are evaluate with regard to the following criteria:  a) Club activities in fair promotional activities. Wording suggestion:		2	-4	0	1	3	
b) Club representation on fair association committees. Wording suggestion:	Keep Discard	1	3	2	0	4	
c) Club contribution to fair ground prepara- tion and clean up. Wording suggestion:	Keep Discard	3	0	4	1	2	
		i .					

							1
				Scal	e		
DIMENSION	Applicability (Check)	3 : 2 : 1 : 0 :	Major Import Of sor Of lit Of no egree	ant me importing import	ortan mport	ace tance	
d) Quality of club exhibits Wording suggestion:	Keep Discard	0	2	3	4	1	
e) Quantity of club exhibit Wording suggestion:	Keep Discard	4	1	3	2	0	
C. The fair association provides a climate for individuate grow and learn in group activities.  Wording suggestion:	als Keep Discard	2	3	4	0	1	
C.1. The members are aware of each others contributions Wording suggestion:	. Keep Discard	4	3	2	1	0	
C.2. The fair association is not dominated with an author tarian clique which shuts or all other. Wording suggestion:	:i-	3	0	4	2	1	
C.3. Each member increases I understanding of various ter in working in groups.  Wording suggestion:	chniques  Keep Discard	2	1	3	0	4	

		3	cale		
Applicability DIMENSION (Check)	3 Im 2 Of 1 Of 0 Of	some litt no i ree o	mport nt impo le im mport f imp ircle	rtanc porta ance ortan	nce
C. 4. Learning experiences are designed to help mem- bers develop skill in co- operative action. Wording suggestion:  Keep Discard	1	3	2	4	0
D. Lach member satisfies his personal desires: 1. Feeling of acceptance by Keep the group (security) Discard Wording suggestion:	4	0	2	1	3
2. Satisfying personal achievement. (Ex. selected as Foultry Supt, last year was Assistant)  Jording suggestion:  Keep  Discard	3	1	. 0	2	4
J. Feeling of contributing to general welfare of the fair program.  (Adequacy)  Wording suggestion:  Keep  Discard	2	4	3	0	1

The facilities and resources associated with the 4-H fair program are adequate to achieve the stated purposes and objectives of the program.

(Check	one)		
	Disca	ırd	
	Keep	(Wording	suggestion)

		Scale						
DIMENSION	Applicability (Check)	3 Im 2 Of 1 Of 0 Of	jor i porta some litt no i gree o	nt impo le im mport	rtanc porta ance ortan	nce		
A. Proper physical arran ments are present at all Association meetings. Wording suggestion:		1	3	2	4	0		

DIMLNSION	Applicability (Check)	3 Im 2 Of 1 Of 0 Of	jor i porta some litt no i ree o	nt impo le im mport	rtanc porta ance ortan	nce
A. 1. There is adequate space to handle group gatherings with comfort. wording suggestion:	KeepDiscard	1	4	0	2	3
A. 2. The facilities are arranged in such a way the everyone feels a "belonging" to discussion.  Wording suggestion:	nat - Keep - Jiscard	3	0	T.		
A. 3. There are audio-vi: aids equipment available desired. (Chalk board, etc.) Wording suggestion:	sual if Keep Discard	4	?			
B. The fair grounds and facilities are adequate for both members and the general public.  Vording suggestion:		0	4	3	2	1
B. 1. The location of the fair is constantly evaluated to provide the best possible location. (Convenience to public)  Wording suggestion:	•	4	2	0	1	3

					Important				
Applicability (Check)	0	Of 11 Of no	ttle impo of i	impor rtanc mport	tance e				
Keep Discard	2	0	3	1	4				
Keep Discard	1	4	2	3	0				
Keep Discard	3	2	4	0	1				
Keep Discard	4	1	0	3	2				
Keep Discard	1	4	3	2	0				
	Keep Discard  Keep Discard  Keep Discard	Applicability (Check)  Keep Discard 2  Keep Discard 1  Keep Discard 3	Applicability (Check)  Keep Discard 2 0  Keep Discard 1 4  Keep Discard 3 2  Keep Discard 4 1  Keep Discard 4 1	Keep Discard 1 4 2  Keep Discard 2 4 1 0  Keep Discard 4 1 0	Keep Discard 1 4 2 3  Keep Discard 2 4 0  Keep Discard 4 1 0 3  Keep Discard 4 1 0 3				

						167			
		Scale							
Applicabilit DIMENSION (Check)	3 2 1 0	Major Impor Of so Of li Of no Degrae	tant me im ttle impo	pertengertan	ance rtance ce				
C.3. The major portion of financial assets ara obtained from:  Reep Discard									
a) Premium book advertisements	2	4	0	1	3				
b) Gate admissions	4	3	1	2	٦				
c) Concessions (Commercial)	3	2	4	0					
d) Donations	1	0	3	2					
a) Feir Ass'n. end 4-H Club concessions	0	1	4	3					
f) Government rainbursements Wording suggestion:	2	4	3	1	Ç				
D. Financial gains are secondary to the educational objectives of the fair program.  Wording suggestion:  Keep Discard	2	4	3	0	ì.				

## The evaluation of the exhibits at the fair is used as a teaching device.

(Check one			
	Disco	rd	
	Keep	(Wording	suggestion)

				Sca	le	
dimension	Applicability (Check)	3 2 1 0	Major Impor Of so Of 11 Of no	tent me in ttle impo	ports impor rtenc mport	nce tence
A. The judging of exhibits is done with consideration to qualities of exhibitor as well as exhibit. Wording suggestion:	Keep Discard	3	4	0	1	2

DIMENSION	Scale  4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 Of no importance Degrae of importance (Gircle)						
A.1. Consideration is given to age of exhibitor. Wording suggestion:	(Check)  Keep Discard	2	1	4	3	0	
A.2. Consideration is given to experience of exhibitor. Wording suggestion:	Keep Discard	o	4	1	3	2	
A.3. Consideration is given to complexity of task undertaken. Wording suggestion:	Keap Discard	4	1	0	2	3	
B. The judges are salacted with the purpose of education foremost.  Wording suggestion:	Keap Discard	1	3	4	2	C	
B.1. The judges are selected on the following qualifications:  a) Sincare interest in the 4-H program Wording suggestion:	Keap Discard	4	1	3	0	2	

			S	cale		
DIMENSION	Applicability (Check)	3 Im 2 Of 1 Of 0 Of	jor in portan some litt no in ree o.	nt impo: le import:	rtance portan	nce
b) Well qualified in specific field. Wording suggestion:	Keep Discard	2	3	4	1	0
c) Willingness to expl reasons for placing hibit, both written and orally. Wording suggestion:	ain ex- Keep Discard	0	1	3	2	4.
d) Past experience in judging 4-H exhibit Wording suggestion:	s Keep Discard	1	0	4	3	2
C. Information is availab for assisting judges with methods of 4-if exhibit evaluation. Wording suggestion:	Le Keep Discard	2	1	3	4	כ
C. 1. A special meeting held before the judging takes place to explain judging system used and answer questions.  Wording suggestion:	KeepDiscard	1	4	3	0	2

ORITERION LIL (CONC.)				-1	_
		S	cale		Heptinger 15.84
Applicability  C. 2. Information on fair, their particular field of evaluation like record books, project requirements, are placed in the judges hands	3 Im 2 Of 1 Of 0 Of Deg	porta some litt no i	mport: impo: le im mport f import	rtanc porta ance ertan	e 2#.
C. 2. Information on fair,					
evaluation like record books, project requirements, are placed in the judges hands Keep well before fair time Discard	3	1	0	2	4
outstanding judges, like a Keep "Service Award." Discard	4	0	1	3	2
used to educate exhibitor with the overtone of "making the Keep Best Better."  Keep Discard	2	4	3	0	1
"how" his exhibit has been Keep Judged Discard	3	0	1	4	2
"why" the exhibit has been Keep evaluated as it has Discard	4	3	2	1	0

### CRITERION XIII (concl.)

		3	cale	172	
Applicability DIM.NGION (Check)	3 Im 2 Of 1 Of	jor in portal some litt no in ree o	nt impo le in mport	rtance portan	nce
E. 3. The exhibitor is shown in what ways he can "improve" his exhibit next year. Wording suggestion:	1	3	4	0	2
E. 4. Results of evaluation are used in determining the growth of the individual Keep toward specific objectives. Discard Wording suggestion:	0	4	3	2	1

### Suggested Dimensions:

	The	4-H	Fair	program	18 8	means	of	maintaining	club	members'	interest
n	4-H	c lub	work.								

(Check one)	1		
	Disca	urd	
	Keep	(Wording	suggestion)

Each of the following statementa is presented as possible dimensions of the criterion described above. You are asked to read each dimension carefully to judge the degree of importance that ought to be given each dimension. (Note that the numbers appearing under the degree of importance are in random order.) Refer to scale for interpretation of each and circle the one that most nearly expresses your opinion.

DIMENSION		Scale						
	Applicability (Check)	3 2 1 0	Major Impor Of so Of li Of no egree	tant me im ttle impo	porta impor rtanc mport	nce tance		
A. The older members are encourages to participate in the fair program. Wording suggestion:	Keep Discard	4	0	1	3	2		

		7				
DIMENSION A.1. The services of older	Applicability (Check)	3 2 1 0	Of no	tant me im ttle impo	rtanc mporta impor rtanc mport	nce tance
member clubs (Service club, Key Club, Teen Age Club) are encouraged to sponsor epecial evente like talent shows.  Wording suggestion:	Keep Discard	3	1	4	2	0
A.2. Many Ex-fair officers and members are selected as Directors, Judges, etc. Wording suggestion:	Keep Discard	2	0	1	4	3
A.3. Outstanding 4-R'ers who have attended national events prepare educational displays.  Wording suggestion:	Keep Discard	0	1	4	3	2
B. The fair program stimu- lates interest and partici- pation in the entire 4-H program.  Wording suggestion:	Keep Diecard	3	1	4	0	2
B.1. There are exhibit class for all possible projects available to both rural and urban members. Wording suggestion:	Keep Discard	2	0	3	1	4

	Applicability	3 Im 2 Of 1 Of 0 Of	jor i porta some litt no i	nt impo le in mport f imp	rtanc porta ance	nce
B. 2. Special recognition is given to original-type displays, like suburban landscape designs, urban safety displays, etc.  Nording suggestion:		1	(C	<u>ircle</u>	0	3
B. 3. The outstanding exhibits and demonstrations at the fair are used throughout the year in various 4-H activities. Fording suggestion:		0	1	2	3	4

### Suggested Dimensions:

# Provisions are made for constant review and evaluation of 4-H Fair program.

(Check or	ne)		
	Disca	ard	
	Кеер	(Wording	suggestion)

Each of the following statements is presented as possible dimensions of the criterion described above. You are asked to read each dimension carefully to judge the degree of importance that ought to be given each dimension. (Note that the numbers appearing under the degree of importance are in random order.)

Refer to scale for interpretation of each and circle the one that most nearly expresses your opinion.

			3	cale		
DIMENSION	Applicability (Check)	3 In 2 Of 1 Of 0 Of	njor i nporta Some Clitt no i gree o	nt impo le in mport	rtanc porta ance ortan	nce
A. Among the things regulevaluated are: A. 1. The purposes, objectives, and scope of the 4-H fair program. Wording suggestion:	•	4	0	3	2	1

		T					-17
DIMENSION	Applicability (Check)	3 2 1 0	Of so Of 11 Of no	tant ma im ttle impo	rtanc porta impor rtanc mport	nce tance	alan dida
A.2. The adequacy and effectiveness of the administrative organization. Wording suggestion:	Keep Discard	0	1	2	3	4	
A.3. The process of prepara- tion and actual fair pro- ceedings. Wording suggestion:	Keep Discard	3	4	1	2	0	
A.4. The progress being achaived by the members. Wording suggestion:	Kaep Discard	2	3	4	0	1	
B. Evaluation is based on empirical evidence and acceptable professional opinion.  Wording suggestion:	Keep Discard	1	3	4	2	0	
C. All persons having ra- sponsibilities in the fair program participate in plan- ning the evaluation and collecting needed evidence. Wording suggestion:	Keep Discard	2	0	1	4	3	

5(

CRITERION XV (cont.) Scale 4 Major importance 3 Important 2 Uf some impostance 1 Of little importance O Of no importance Applicability Degree of importance (Circla) (Check) DIMENSION D. Members participate in the evaluation of their own Keep Discard 3 1 4 0 2 progress in the learning activities. Wording suggestion: E. Systematic records are kept of the results of all Keep
Discard 0 3 4 2 1 evaluations. Wording suggestion: F. Results of evaluation are used in determining: 1. The appropriateness of the stated purposes, objectives, and scope of Keep the fair program. Discard 2 4 1 3 0 Wording suggestion: 2. How well the present program is fulfilling its stated purposes, objectives and scope. Keep Discard 0 1 2 3 4 Wording suggestion: 3. Ways of correcting the deficiencies identified Keep by the evaluation. Discard 1 2 3 4

s reviewed periodically y those responsible for he various aspects of the		T		Sca	le	, , ,	_
	Applicability (Check	4 Major importance 3 Important 2 Of some importance 1 Of little importance 0 of no importance Degree of importance (Circle)					
G. The evaluation process is reviewed periodically by those responsible for the various aspects of the program.  Wording suggestion:	Reep Discard	3	0	4	1	2	

### Suggested Dimensions:

Other Suggested Criteris and Dimensions:

## PROPOSED CRITERIA FOR EVALUATING COUNTY 4-H FAIR PROGRAMS IN CONNECTICUT

by

JOEL ROBERT SOOBITSKY

B. S., University of Connecticut, 1962

AN ABSTRACT OF A MASTER'S THESIS

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1963

The major purpose of this study was to formulate suggested criteria which might be used as guides in evaluating county 4-H fair programs in Connecticut. The specific objectives established for the study were (1) to establish suggested criteria for evaluating county 4-H fair programs in Connecticut, (2) to formulate a measuring instrument which could be used as a guide in evaluating current fair programs and, (3) to formulate recommendations for using the measuring device.

The procedure employed to accomplish the stated objectives of the study consisted of five steps: (1) Reviewing the literature, (2) Developing suggested criteria, (3) Submitting criteria to panel of judges, (4) Revising the criteria, and (5) Freparing recommendations for the use of the measuring instrument.

Fourteen club agents in Connecticut served as judges and determined the importance of the fifteen suggested criteria and their dimensions. They were given the opportunity to suggest changes and add criteria and dimensions which they felt had been over looked.

The data were collected by mailed questionnaire during March and April, 1963. A total universe and descriptive statistical techniques were used. Data were analyzed by means of weighted scores and percentage distribution.

Twelve of the fifteen suggested criteria were accepted by over three-fourths of the panel members. The criteria

#### accepted were:

- The educational objectives of each activity within the fair program are clearly defined and in written form.
- The association members responsible for the 4-H fair program adequately facilitate the achievement of its stated purposes and objectives.
- The administrative organization developed for the 4-H fair program functions adequately to facilitate the achievement of its stated purposes and objectivee.
- 4. Opportunities are available for young people to acquire knowledge, skill and attitudes for a more eatisfying home and family life.
- Opportunitiee are provided for the 4-H members to enjoy a useful work experience, together with the reeponsibility and satisfaction of personal accomplishment.
- Opportunities are available for participants to develop leadership talents and abilities to achieve their citizenship potentials.
- The fair program provides participants opportunities for career exploration.
- 8. Opportunities are available for participants to develop attitudes, abilities, and understandings for working cooperatively with others.
- 9. The facilities and resources associated with the 4-H fair program are adequate to achieve the stated purposes and objectives of the program.
- 10. The evaluation of exhibits at the fair is used as a teaching device.
- 11. The 4-H fair program is a meane of maintaining club members' interest in 4-H club work.
- 12. Provieions are made for conetant review and evaluation of the 4-H fair program.

These twelve suggested criteria containing forty-three

dimensions with forty-three elements were formulated in the measuring instrument to be used by the club agents in evaluating their current 4-H fair program.

The following recommendations were made based on the review of the literature and interpretation of the data analyzed in this study: (1) Extension agents in club work confer and agree upon a set of standards to be used as guides in evaluating county 4-H fair programs, (2) Those who take part in establishing a set of standards for evaluating county 4-H fair programs begin by reviewing the proposed criteria and dimensions approved by the panel of judges for this study, (3) The more specific kinds of evidence that can be evaluated in relation to each criterion be identified for the evaluator to make a more usable instrument, and (4) Additional research be carried on to further test the appropriateness and reliability of the proposed oriteria and dimensions and to test the usefulness of any additional ones that might be added.