

From start to finish this feeding program makes good hog sense

Start your pigs on the CO-OP Meat Market Program and keep them there all the way to market. It takes pigs from birth to 10 pounds on Litter Fritters; to 40 pounds on CO-OP Pig Starter; to market-ready on CO-OP Growers and Finishing Feeds. (And start on the program before your next farrowing with the CO-OP Sow Pow Feeding Plan.)

The CO-OP Meat Market Feeding Program includes feeds that supply the right nutrients, whether fed complete or mixed in concentrate form with your own

grains.

It's a program with today's most advanced medications, including new *TYLAN®

And it's the feeding program that offers you a chance to participate in local CO-OP savings on purchases and potentially to get more market money for your hogs. So start your new litters on the CO-OP Meat Market Feeding Program. It just makes good hog sense.

*TYLAN® (Tylosin, Elanco) (Sulfamethazine)



FARMLAND INDUSTRIES, INC.

KANSAS CITY, MISSOURI 64116

CO-OP SWINE MEAT MARKET PROGRAM



. . . a total program, years in the development by expert swine men who have considered every aspect of profitable swine production. The program embraces:

- 1. Specialized Feeding Program. Formulated for high efficiency. Every swine feed you need for conditioning breeding stock, gestation and lactation, creep feeding, starting, growing and finishing. Farm mixing or complete feeds delivered to your bins.
- 2. Animal Health/Ag Chemicals. Complete program of animal health and ag chemical products and management practices with professional guidance.
- 3. Feeder Pig Service. For those who want feeder pigs without breeding and farrowing them. Places quality feeder pigs from production points to high feed grain areas.
- 4. Proven Breeding Program.

Three-way cross-breeding program that crosses a Yorkshire gilt with a Duroc boar to get an F-1 gilt. The F-1 gilt is crossed with a Hampshire boar to get (GEMS) quality pigs offered for sale or for feeding to market.

5. Swine Testing Stations.

Four boar-testing stations in Iowa and Nebraska provide testing to prove meatiness, rate of gain, and feed conversion. Tested boars are available to improve the quality of your herd.

- 6. CO-OP Equipment. Wide assortment of necessary equipment. Feeders come in many sizes, adaptable for automatic feeding.
- 7. Marketing Program. Through its meat marketing program, Farmland Foods helps farmers and ranchers move their livestock into food consuming channels.

BEST DEAL IN THE COUNTRY

Journal

Vol. XX, No. 2 February 1974

EDUCATION

AND

CAREERS

We should be educated with the

knowledge of how to use the whole

of oneself. Too many persons use

but one or two faculties out of the

of the mind; and the two great methods by which this end may

be accomplished are in the halls

of learning, and in the battles of

In order to be satisfied and suc-

cessful, you must have a purpose in life, with goals and a sense of

score with which they are endowed. We must not

make the mistake that

education is all learning;

it is the exercise and de-

velopment of the powers

every day living.

direction.

Doors to the future—your future. What will open the door to the future you want?

The life ahead for each person is different, because his interests, abilities, and goals are different from anyone else's interests, abilities, and goals. Each must find the key to the future that's right for him.

Lots of work has to be done in the United States, and about 85,500,000 people are doing it, working at about 35,000 occupations. With so many choices, how do you narrow them down to one to fit your own abilities and interests?

Your interests and greatest opportunities may lie close to you, in the family business or family farm. Sometimes great pride and satisfaction can come from carrying on, and developing further, the family traditions in farm or business. Or perhaps your father or mother enjoys an occupation so much, you couldn't think of being anything else.

Or new horizons may beckon you. You may know what you want to do and you may be able to begin work as soon as high school is over, or soon after with on the job training or a course at a specialized school. Or you may choose training in one of the occupations in which courses are offered in Kansas area vocationaltechnical schools.

A community college near your home may offer the opportunity for further study that's right for you. Fewer than one-fifth of the jobs in Kansas require a college degree, but if your goal is to work in one of these occupations, then four years of college study is for you. Perhaps you are already planning not only for college but for graduate work as well.

Some young people in their late teens may not know what they want to do; they may need some growing up time before they are able to make a decision as to the field of work for them. If this describes you, a year or so of work, a general course in college, a tour of duty in the Armed Forces may help you to mature and give you insight both into yourself and the opportunities open to you.

Whatever unlocks the door to your future, be open to change and keep on growing and learning. Remember that your character and integrity are even more important than your specific choice of an occupation.



Kathy Barthel Secretary

Address all correspondence: Kansas 4-H Journal, Umberger Hall, KSU, Manhattan, Kansas 66506

Phone 913-532-5881

Kullsus 4-H	Journe	at is publish	ea mon	rniy by
KANSAS	4-H	FOUNDA'	TION,	INC.
Merle Eyestone			Exec	utive Direc
William Riley Ir			Asso	ciate Direc

Wielle Eyestolle			٠						٠	Executive Director
William Riley Jr										. Associate Director
										Field Representative
Marilee Gilman										Secretary

BOARD OF TRUSTEES Governor Robert Docking, Honorary Chairman

Dolph Simons, Chrm Lawrence
Balfour S. Jeffrey, Vice-Chrm
Ross Beach, Treas
Robert A. Bohannon
Robert Brock
Glenn M. Bussett Manhattan
W. Dale Critser
Mrs. Olive Garvey
J. J. Moxley Council Grove
George B. Powers
N. T. Veatch Kansas City
Mrs. Duane Wallace
*Sen. Frank Carlson Concordia
*Harry Darby Kansas City
*Harold E. Jones
*Roger E. Regnier Manhattan
*E. B. Shawver
*Advisory Member

Second Class Postage Paid at Manhattan, Kansas, and additional mailing offices. Return Form 3579 to Kansas 4-H Journal, Manhattan, Kansas 66506.

This issue 60 cents each

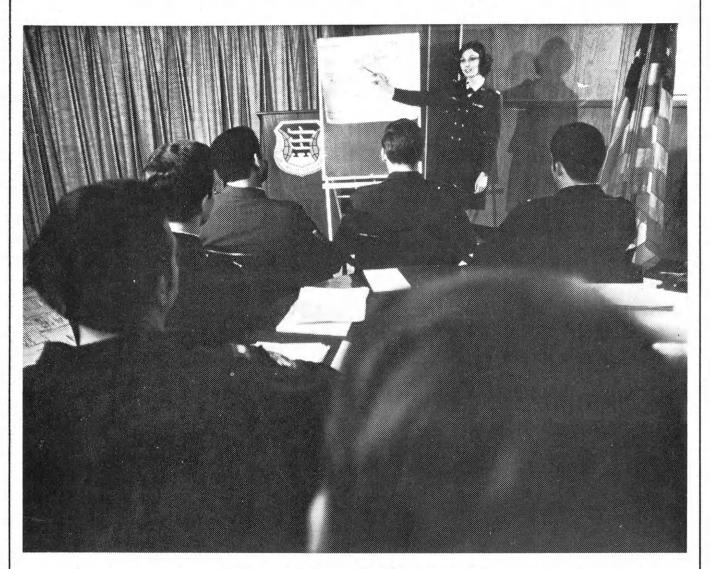
Advertising rates and circulation data on request. Group subscriptions \$1.40 per year. Individual subscription \$2.15 per year. Single copy 30 cents.
Use of the 4-H name and symbol approved by the Secretary of Agriculture of the United States, January 23, 1951, under the provisions of the laws as reenacted by Sec. 707 of the Act of June 25, 1948 Public Law No. 772 80th Congress (10 USC 797).

Contents

	5
tanoad filoa fooding footing a control of the filoan footing and the filoan footing a control of the filoan footing a control	6
Vo-tech schools train youth for employment	7
	9
The church-related college—it offers 'something special'	3
Engineering—a challenging profession 1	
Kansas 2-year colleges	
Kansas 4-year colleges	9
New dimensions in careers in home economics	21
Many options for persons in journalism 2	23
Military opportunities for education	
Careers in politics	
A continuing career in graphic arts	
Recreation—a growing field	
Teaching as a career	
Tips on job hunting	
Veterinary medicine	
Advertiser's Index	
The purpose to life	
The purpose to me	,,

FEBRUARY 1974

Don't just be looked at, be looked up to.



After a young woman enrolls in Air Force ROTC, she's eligible to compete for an Air Force scholarship that includes free tuition, lab and incidental fees, and reimbursement for textbooks for her last 3 years. In addition, in their junior and senior years, a tax-free monthly allowance of \$100 is paid to both scholarship and non-scholarship cadets alike. When she gets her degree, the career as an Air Force officer awaits her. Matches her abilities to a job with rewarding challenges. A career with benefits like 30 days' paid vacation, free dental and medical care, frequent promotion, good pay, travel, and a great retirement package.

Interested? Contact your Air Force ROTC detachment at K-State, K.U., Washburn, or Wichita State.

And remember, in the Air Force, you'll be looked up to as well as at.

Choosing a career style

By Margery A. Neely, Ph.D. Extension Service, KSU

Students are sometimes chucked under the chin by adults who tease, "and what are you going to be when you grow up?" The student, who wants to please, begins at an early age to feel he must make a single choice.

People in the field of career education now recognize that forcing a single choice is not in a person's best interests. The best goal is to learn how to make a decision. This decision may indeed be related to a career. Most decisions are related somehow, in fact, to the career. But being forced to single out one job (career) is a bit absurd in a world of 20,000 possible occupations.

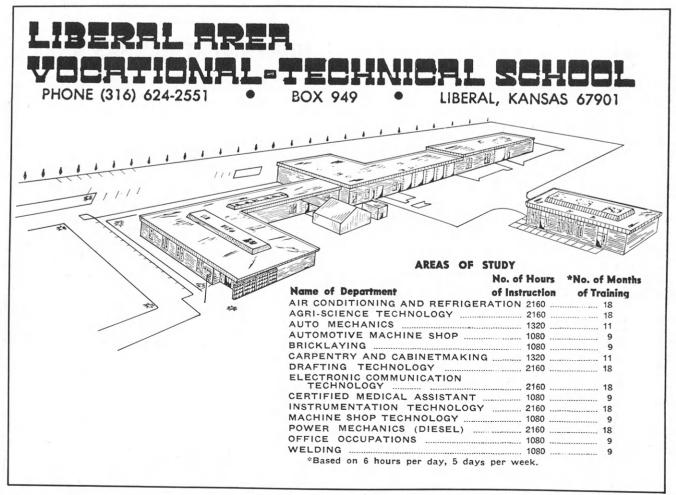
Decisions are made by use of three types of information and sometimes also lead to an action. The three types of information that a person needs are: definition of the problem, description of alternatives, and probability of certain consequences.

Consequences are sometimes so difficult to estimate that people fear to make a decision. (If this inability flows throughout the person's personality, we say he is wishy-washy. Sometimes the person is so afraid to revise his decisions, he becomes rigid, up-tight, and inflexible.)

Every decision is made only at a certain point of time. Time and the decision itself influence later decisions. The consequences that a

person can anticipate are those that seem in the long run to be consistent with his life values. The alternatives are all the ideas that occur—flippant, practical, creative, secure—all these types of alternatives need to be brought in for consideration. There usually is not a single right decision. The situation and probability of getting action and spin-off results must be weighed against each other. Definition of the problem means "being able to state the problem."

Decisions of all types do contribute to the career life-style that is valued. Decisions will be made, and if the person is consciously deciding, he is exerting control over his own life. Decision-making skill should be developed and practiced. Each person should be an "actor," not a "re-actor" to decisions.



Kansas Area Vocational-Technical Schools

Cowley County Community Junior College, AVTS Division Director—Tony Buffo 125 South Second Street Arkansas City, Kansas 67005

Northeast Kansas Area Voc.-Tech. School Director—Melvern Deckard Sixth and Atchison, Box 277 Atchison, Kansas 66002

North Central Kansas Area Voc.-Tech. School Director—Bob Severance Box 626, 114 North Hershey Beloit, Kansas 67420

Southeast Kansas Area Voc.-Tech. School Director—George Varley Administration Center McFarland Trade School Coffeyville, Kansas 67337

Southwest Kansas Area Voc.-Tech. School Director—Eddie Estes 1000 Second Avenue, Box 1324 Dodge City, Kansas 67801

Flint Hills Area Voc.-Tech. School Director—Richard Metcalf 3015 West 18th Avenue, Box 1105 Emporia, Kansas 66801

Northwest Kansas Area Voc.-Tech. School Director—Larry Keirns Box 269 Goodland, Kansas 67735

Kansas City Area Voc.-Tech. School Director—Harry Falgren 2220 North 59th Street Kansas City, Kansas 66104

Liberal Area Voc.-Tech. School Director—Clovis Weatherford Box 949 Liberal, Kansas 67901

Manhattan Area Voc.-Tech. School Director—Darrell Brensing 3136 Dickens Avenue Manhattan, Kansas 66502

Central Kansas Area Voc.-Tech. School Director—Dale Brooks 218 East Seventh, Box 545 Newton, Kansas 67114

Salina Area Voc.-Tech. School Director—Eugene Lundgrin Building 658, Salina Airport Industrial Center Salina, Kansas 67401

Kaw Area Voc.-Tech. School Director—Roy Berry 5724 Huntoon Topeka, Kansas 66604

Wichita Area Voc.-Tech. School Director—Richard Ladd 301 S. Grove Wichita, Kansas 67211

SOUTHEAST KANSAS AREA VOCATIONAL-TECHNICAL SCHOOL



SCHOOL OF FARM AND RANCH MANAGEMENT

The Southeast Kansas School of Farm and Ranch Management offers a two year program with an optional third year. Each year is a complete course of study. The student may elect to attend either one, two or three years. The length of program that the student selects depends on the degree of specialization that the student wishes to obtain. The school recommends that students select at least a two year program.

School facilities include a complete farm production unit of 875 acres plus equipment and livestock. If you are interested in a professional career in farm and ranch management, you should investigate this program.

Other programs available through the S.E.K. Area Vocational-Technical School include: Machine Shop, Auto Mechanics, Drafting, Printing, Electronics, Business, Cosmetology, Licensed Practical Nursing, and Farm Power Mechanics.

0

0

0

0

(0)

()

FOR FURTHER INFORMATION WRITE: SOUTHEAST KANSAS AREA VOCATIONAL-TECHNICAL SCHOOL SIXTH & ROOSEVELT COFFEYVILLE, KANSAS 67337

NORTHWEST KANSAS AREA VOCATIONAL-TECHNICAL SCHOOL

GOODLAND

"A School for Everyone — — Where Students Learn By Doing!"

TWO-YEAR POST-HIGH SCHOOL COURSES

Auto Body Repair

Carpentry

Technical Drafting

Plumbing & Pipefitting

Automotive Mechanics

Farm & Diesel Mechanics

Electricity-Electronics

Communications Technology

ONE-YEAR POST-HIGH SCHOOL COURSES

Cosmetology General Clerical Data Processing Mgt. Secretarial

For Additional Information Send Your Name & Address on a card to NWKAVTS, Box 668, Goodland, Ks. 67735

Vo-tech schools train youth for employment

Not something less than academic education—just something else. This is the way training at Kansas' 14 area vocational-technical schools has been described. The 14 schools, listed on page 6, offer training in more than 100 occupations. From agribusiness technology to welding

technician, all are occupations providing jobs in Kansas.

In fact, a characteristic of votech graduates is their high degree of employability. For example, 97 per cent of the 1972 graduates of the Manhattan area vo-tech school are employed, 94 per cent of them in Kansas. Other vo-tech schools have similar high employment rates for graduates; for example, the agribusiness program at Cowley County Community College and Vocational-Technical School has 100 per cent placement for its graduates in its 7 years of existence.

Courses fall into six categories: agriculture related, distributive, health, home economics, office occupations, and the largest group, trade and industrial.

Different schools offer different courses. Auto mechanics is the only course taught at all 14 schools, while about half of the courses are taught at one school only.

For a list of available courses, ask your high school counselor or write to the Director of Area Vocational - Technical Schools, Division of Vocational Education, State Department of Education, 120 East Tenth Street, Topeka, Kansas 66612.

The student's home school district pays tuition at any of the Kansas area schools. The student is responsible for costs of books, tools, fees, and his own living expenses.

"Both from the viewpoint of the student and the state's taxpavers. vo-tech schools bring a quick return on investment," Darrell Brensing. director of the Manhattan Area Vocational-Technical School, commented. "From the student's point of view, he spends probably nine months of his life in class, and learns a skill which will provide him a way of earning a living. From the taxpayers' viewpoint, the system provides opportunities for an important segment of the population to soon become employable, most of them here in Kansas.'

A graph of employment by occupational areas shows that craftsmen and technicians make up 25 per cent of the labor force. Nineteen per cent work in distribution, including salespersons, transportation workers, and truck drivers, and 15 per cent do clerical office work.

Service workers comprise 13 per cent of those employed, while professions requiring a college degree make up another 13 per cent. Nine per cent are employed on farms, with 5 per cent remaining in other occupations.

NORTH CENTRAL KANSAS AREA VOCATIONAL-TECHNICAL SCHOOL BELOIT, KANSAS

WHERE EVERY STUDENT IS IMPORTANT TRAINING IN

Auto Mechanics Office & Secretarial Data Processing Salesmanship & Marketing Teacher-Aide Bricklaying Carpentry-Cabinetmaking Diesel Mechanics Electricity-Electronics Farm Equipment Mechanics Heavy Equipment Operation Practical Nursing Production Agriculture Welding

For information, write the NCK Vo-Tech School, Beloit, Kansas.

SOUTHWEST KANSAS AREA VOCATIONAL TECHNICAL SCHOOL

PROGRAMS IN: Auto Mechanics, Welding, Machine Shop, Electrical, Radio and TV Repair, Practical Nursing, Cosmetology, Distributive Occupations, Managerial Distributive, Home Economics Wage Earning, Agri-Business, Agri-Technical, Clerk-Typist, Office Clerical, Stenographic, Secretarial, Truck Driving (21 years old).

V. A. APPROVED — STATE ACCREDITED
P. O. Box 1324

1000 Second Avenue — Dodge City, Kansas

TWO-YEAR COLLEGIATE PROGRAMS IN SCIENCE & TECHNOLOGY FOR YOUNG MEN AND WOMEN



AIRCRAFT MECHANICS (A & P)
OPTION: Aviation Management
CIVIL ENGINEERING

OPTION: Environmental

COMPUTER

OPTION: Electronic Data Processing

ELECTRONICS ENGINEERING MECHANICAL ENGINEERING OPTION: Welding Technology GENERAL ENGINEERING

EXCELLENT CAREER PLACEMENT

For Information Contact:
Director of Admissions
Kansas Technical Institute
Salina, Kansas 67401
PHONE (913) 825-0275



Aline Nelson, Goodland sophomore, demonstrates Christmas cookery for a special night course at CCC.



Nick Wells, Liberal freshman, fits a helfer on the college farm for the National Western Livestock Show.



Patsy Zillinger, Phillipsburg freshman, helps Dorothy Gatlin with a clothing project.

We've Got Collegiate 4-H

The newest Collegiate 4-H club on a Kansas college campus, the club offers its members a chance to continue their activities in 4-H. Students consult with 4-H leaders in local communities and offer assistance when asked. Most of the members come from the ag curriculum of the college.

Like to work with horses? Like to judge livestock? Want to find employment in two years or transfer

Outstanding Ag Programs

No required subjects at CCC makes it easy for students to choose the courses they want to take. Strong programs in horsemanship, cow-calf management, farm and ranch management, ag economics, feedyard-management, plant-soil science, and animal science balance the agriculture offerings. Students study in the new animal health and agriculture building with eight dedicated instructors. There's a place for you at Colby Community College.

to a four-year college or university? We can give you the opportunity at Colby Community College. A brood mare band has been started at the college for practical usage in the new horsemanship program. The championship livestock judging team is the pride of the college. And our graduates either find employment or transfer with a good background of practical knowledge.

Health Programs

The pre-vet curriculum, girls animal care, and the animal health technology programs are leaders in community college agri-education circles. These successful programs may be just what you've been looking for.

For more information, write:
Mr. Robert Burnett
Dean of Admissions
1255 South Range
Colby, Kansas 67701

Colby Community College

1255 S. Range Colby, Ks. 67701 (913) 462-3984

"It serves a community of people"

Dr. Edmund Gleazer has been president of the American Association of Community and Junior Colleges since 1958. Previously he served as president of Graceland College, Lamoni, Iowa. He has written two books, This is the Community College and Project Focus: A Forecast Study of Community Colleges.

In 1970 Dr. Gleazer was instrumental in planning and organizing the first International Assembly on the Junior College. He surveyed dependents schools in military installations in Japan, Okinawa, and Korea in 1962 as chairman of the Defense Advisory Committee on Education in the Armed Forces. In 1961 he was a member of the United States Technical Education delegation to the U.S.S.R.

By Dr. Edmund J. Gleazer, Jr. President American Association of

Community and Junior Colleges
"What are the advantages of attending a junior college?"

That is the question posed by the editors of Kansas 4-H Journal. There are some obvious answers —but first it might be useful to



try and define briefly what is meant by the term junior college. To start, there may be something misleading about the term itself.

More and more, as in the state of Kansas, "junior" has been supplanted by "community." Because that's what this kind of institution is all about. It serves a community of people—and is junior to no other

type of educational institution. Even where the term junior college is used, it is more often than not synonymous with community college. So, for the sake of clarity, perhaps it is possible to refer to this type of institution as the community/junior college.

Today, there are about 1,140 such institutions enrolling some three million students. In several states, more than half of all people attending college are in these colleges. Most of them are there because the community/junior college provides a viable alternative to traditional, conventional four-year colleges and universities.

Time Magazine in a recent issue perhaps pinpointed what this institution is all about. Reporting on Triton College, a community college in Illinois, the magazine noted:

"Local taxpayers provide a third of Triton's funding (with tuition and state and federal aid making up the balance). For their money, the citizens of district 504 get a college that is everything they never thought a college could be: cheap, accessible and extraordinarily responsive to their specific needs. One out of every 10 district residents has taken courses inside Triton's modern brick-and-glass buildings, which are open from 6:30 in the morning until 10 at night."

While economic factors, coupled with the georgraphic accessibility of these "commuter" colleges, are very practical advantages, it is the matter of "responsiveness to individual needs" that make the institutions particularly appealing at a time when attitudes toward living and the world of work are changing. Not only does the community/junior college offer an alternative to the traditional college as an institution, but if offers a variety of educational and career options once the student is there.

There are literally scores of educational programs leading to rewarding technical and semiprofessional careers in a variety of fields. With growing shortages of manpower in health care, for example, community colleges are gearing up to provide training for nurses, dental technicians, hospital aides, ambulance technicians, hospital and

(Continued on page 11)



Butler County Community Junior College

"Visit our Campus and Know this is the School for you," says Freshman, Sherry Clements.

- A Full Service College
- Veteran Approved
- Adult remedial and Makeup classes
- Day classes
- Evening classes
- Summer school

Career-Vocational-Transfer Programs
Full State and National Accreditation

Write Today: Director Admissions BCCJC El Dorado, Ks. 67042

Cloud County Community College

Concordia, Kansas

is concerned about YOU, the individual.

College Parallel

Career:

Agri-Business

Business (Secretarial—General Office—Management Training)

Vocational (cooperatice program with Beloit Area Vocational-Technical School): Auto Mechanics, Carpentry-Cabinetmaking, Data Processing, Diesel Me

FINANCIAL AID AVAILABLE

Further Information Contact: Director of Admissions Cloud County Community College Concordia, Kansas 66901



HUTCHINSON COMMUNITY JUNIOR COLLEGE

HUTCHINSON, KANSAS

A Comprehensive Junior College Offering Quality Education At Low Cost

Diversified programs adapted to the needs of all students:

Honors Programs Independent Study

... 4-YEAR COLLEGE PARALLEL PROGRAMS

... TECHNICAL EDUCATION

... OCCUPATIONAL TRAINING

Day College Evening College Summer School

Fully Accredited by State Board of Education and North Central Association of Colleges and Secondary Schools.

AIR-CONDITIONED DORMITORIES

Write:

Dean of Admissions and Records Hutchinson Community Junior College Hutchinson, Kansas 67501

ALLEN COUNTY COMMUNITY JUNIOR COLLEGE



The Community Junior College with YOU in its future.

Fully accredited by the Kansas Department of Public Instruction. Two-year Associate of Arts Degree. ACCJC is a two year public community junior college—a college mindful of, and responsive to, the needs of youth, and of the community.

ACCJC offers a low cost-high quality education in:

- GENERAL EDUCATION
- COLLEGE TRANSFER
- VOCATIONAL-TECHNICAL
- COMMUNITY SERVICES

Write: Director of Admissions

Allen County Community Junior College

0

0

0

(6)

Iola, Kansas 66749

Phone 365-5116

Kansas City Kansas COMMUNITY JUNIOR COLLEGE



NEW CAMPUS -- OCCUPIED SUMMER 1972

Fully accredited by the North Central Association of Colleges and Secondary Schools and by the Kansas Department of Public Instruction.

CURRICULAR AREAS:

Liberal Arts

Pre-Professional Vocational-Technical Adult Basic Programs

Semester plan with extended day and evening classes as well as a six weeks summer program.

For more specific information, contact the:

Director of Admissions

Kansas City Kansas Community Junior College

7250 State Ave. 66112

Phone (913) 334-1100

Community colleges
(Continued from page 9)

doctors' office personnel. Agriculture, growing more complex, requires supervisory personnel, machine technologists, agri-business personnel, and the like.

Business and industry increasingly look to the two-year colleges to provide the early training and education for technologists to assist the scientists and engineers, supervisory personnel who will eventually climb to management positions. Concern with the environment has led to the development of new technical jobs and upgrading of others dealing with conservation of resources and abatement of pollution.

Surveys have shown that in recent years young people with technical and semiprofessional training under their belts had more job choices than did those completing baccalaureate and degree programs.

It should be noted, however, that the community/junior colleges do offer the first two years of a traditional four-year college education. And today most universities are glad to accept transfers from two-year colleges.

Time mentioned two other conditions, or advantages, that are appealing. It is less expensive, in most cases, to attend a community/junior college. Tuition costs average around \$350 a year across the country, and most of the colleges offer various kinds of student financial aid. And the colleges are designed to serve given population areas,

(Continued on page 26)



EARNING WHILE LEARNING

Where AGRI-BUSINESS PROGRAM MEANS:

Employer-Student experience in the work blocks of the program.

Practical learning with skilled instructors in the study blocks.

100% placement of graduates for seven years.

Counseling while in work blocks. Friendly surroundings.

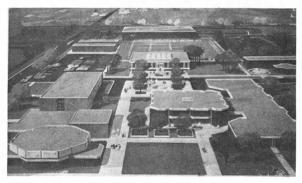
Training in leadership; business and technical

LOW EXPENSES

Write for a
Catalog, or
Visit us in
Arkansas City,
Kansas, 67005
(Admissions
Office)



Coffeyville Community Junior College Unexcelled Learning Opportunities!



Recently Moved into Expanded Facilities

Write or Visit the Two-Year College "on the move"

SOMETHING FOR EVERYONE

Coffeyville Community Junior College COFFEYVILLE, KANSAS 67337

Fort Scott Community Junior College



Enroll in pre-professional and transfer courses, terminal education, drafting, G.E.D., cosmetology, Distributive Education, Practical nursing, and many other educational interests.

Fort Scott Community College has all new facilities on a new 132 acre campus.

For catalogs, student handbooks, and brochures, write to: Registrar, Fort Scott Community College, 2108 S. Horton, Fort Scott, Kansas 66701

SAINT MARY COLLEGE

Leavenworth, Kansas

See Listing Page 18

This Firm Proudly Recommends
SAINT MARY COLLEGE.

CHRISTY'S AUTO SALVAGE
Route 1

OTTAWA UNIVERSITY

Ottawa, Kansas

See Listing Page 18

FRANKLIN SAVINGS ASSOCIATION

109 East Second Street

Serving This Area Since 1889

Your college experience can be challenging and rewarding.
Sterling is a fully accredited Christian liberal

Sterling is a fully accredited Christian liberal arts college, dedicated to academic excellence and to the cultivation of the whole person — mentally, physically, socially, and spiritually.

(Please send me info. on SC) Director of Admissions STERLING COLLEGE STERLING, KS. 67579

You Are

Always Welcome in Sterling

THE FARMERS STATE BANK

STERLING, KANSAS



DEPOSITS INSURED BY F.D.I.C.

CAN MAN SURVIVE?

Kansas Wesleyan takes the question seriously.

We're concerned about our environment.

- . . about our population.
- . . . about our cultural heritage.
- . . . about our human resources.

For more information, write or call:

KANSAS WESLEYAN

Liberal Arts College Salina, Kansas

Admissions Director (913) 825-5541

These Firms Proudly Recommend Kansas Wesleyan University and Marymount College.

Graves Truck Line, Inc. 2130 South Ohio Blvd.

Sellers Tractor Co. of Salina, Inc. Chicago & 81 Overpass

> Stevenson Clothing Co. 112 N. Santa Fe

Marymount College

Kansas

Salina, Kansas 67401

These Firms Proudly Recommend Marymount College and Kansas Wesleyan University.

Barragree's Rent-Alls 1500 S. Broadway (US 81 By-Pass)

Consolidated Printing & Stationery Co.
113 N. Santa Fe Ave.

The Lee Company 248 N. Santa Fe

Stiefel's Department Store Downtown Salina

FHKSC

means Fort Hays Kansas State College and it stands for education. If you are seeking a quality education and like quiet, unpolluted atmosphere, then Fort Hays State College is for you. Write the Office of Information Services, Hays, Kansas, 6760!, for more information.

Producers Gas Equities, Inc.

HAYS, KANSAS

0

(C)

(6)

0

Serving the Oil Industry in Western Kansas

This Firm Proudly Recommends Fort Hays Kansas State College. State Farm Insurance Co.—Ed Dies Phone 625-9041 2204 Vine St. Box 212 Hays, Kansas



SOUTHWESTERN COLLEGE

WINFIELD, KANSAS 67156 316-221-4150

First National Bank

Full Service Bank

Member of F.D.I.C.

Winfield, Kansas

The church-related college—

It offers 'something extra'

By Grady O. Batten **Director of Public Relations Baker University**

A lot has been said lately concerning the energy crisis.

And rightfully so.

For shortages of food, fuel, and dozens of other long-taken-forgranted necessities of life suddenly have begun to change America's life style.

And everyone is affected by the energy crisis. . . students of all ages.

. . technicians. . . professionals. . . business men and women. . . people throughout America and throughout the world.

Even though our society must adjust to different standards of living and performing in society, we will survive if—IF—the energy crisis doesn't carry over into our minds. Or into our human spirit. As long as we are still able to increase and not decrease our ability to overcome adversities in life, then we will continue to successfully meet the challenges before us as we have so often

through the years.

It is very important, then, that youth continue to develop their minds above and beyond what is normally required or expected. Beyond high school. Through college. And, for that matter, it is imperative that all of us participate in continuing education beyond even our college years. It is a must if we are to continue to produce generations of quality human beings, minds, and spirit which are able to cope with and conquer current problems of environment and society and make the world a better place for tomorrow.

Not for One Minute!!

We at St. John's don't for one minute think that the old ball game is over for a college education based on Christian principles and Christian values.

We haven't believed that it's so for more than eighty years. And education at St. John's right now says that we still don't think so.

ST. JOHN'S: 2-year college. Accredited. Studies in liberal arts, business, nursing. Sports, music, drama. Grants, scholarships. 4-1-4 school year. And more.

For information, write: ST. JOHN'S COLLEGE **Director of Admissions** Winfield, Kansas 67156

How about the best of both worlds?

The smaller, church-related college and The larger state university

Look into Manhattan Christian College (Just across the street from K-State)

Opportunities include: Joint degree programs Double majors Courses in Bible and related areas regardless of K-State major

Write or call today:

Manhattan Christian College Anderson Avenue at 14th St. Manhattan, Kansas 66502 (913) 539-3571



Integrity needed

It certainly seems that one type of individual needed in today's world is one who represents not only intellectual and aesthetic pursuits...but also an individual schooled in the virtues of honesty and integrity with a will to bring about needed change through channels of proper conduct.

That's where the church-related college comes in. And the demand for the product—the graduates-—that such institutions are producing is destined to become greater and greater.

As the public hears of more and more disclosures of corruption in government and business, of under-the-table schemes and dirty tricks, of success-at-any-cost tactics, the demand for quality persons at the other end of the spectrum will crescendo. And qualities of decency, dependability, honesty, and integrity will become "in" again.

(Continued on page 14)

Church-related college (Continued from page 13)

One of the goals of the church-related college is to blend the intellect with the spirit. . . to develop a personal value system. . . to expand one's sensitivity to human need. . . to prepare students to face and evaluate real life situations and be able to offer solutions that are workable and morally and ethically acceptable.

A story comes to mind of Erasmus, when queried by a critic con-

QUALITY EDUCATION CAREER PREPARATION SERVICE ORIENTATION

Social Work
Teaching
Pre-medical
Industrial education
Environmental studies
Pre-engineering

Distinctives you'll find at



"Where Scholarship and Service Make a Difference"

For details, write or call:

Office of Admissions Bethel College North Newton, Kansas 67117 Telephone 316-283-2500

See listing page 22

FULL SERVICE

PARTNER

of

BETHEL COLLEGE

STUDENTS



MIDLAND NATIONAL BANK

NEWTON, KANSAS

Look to your future . . . look 2000 . . . and beyond



KANSAS NEWMAN COLLEGE

Founded as Sacred Heart College in 1933 3100 McCormick Ave. / Wichita, Kansas 67213 / (316) 942–4291

*where your education is limited only by your imagination



BETHANY IN KANSAS— Someplace Special

Let us tell you why we think you would enjoy studying at Bethany College. Ask for a copy of the beautiful new viewbook, ready for you! Bethany is an unique, historic, accredited liberal arts college. You should find out more. Write now!

Name																
Address																
City																
State									7	ï	n					

FARMERS STATE BANK

Lindsborg, Kansas

"Serving the Great Smoky Valley"

Member FDIC

WE ARE PREPARED FOR YOU

TO
PREPARE
FOR THE
WORLD



Saint Mary of the PLAINS
COLLEGE

Dodge City, Kansas 67801 Through the years this bank has been an active booster for 4-H. We urge local members to consider Saint Mary of the Plains to further their education after High School.

FIDELITY STATE BANK

Dodge City, Kansas

Member FDIC

Member Federal Reserve System

This firm proudly recommends
St. Mary of the Plains College.

John Stickney, Inc.

1409 W. Wyatt Earp Blvd.

(i)

0

0

cerning the scholarly approach to the study of the Bible, who said, "People say to me: How can scholarly knowledge facilitate the understanding of Holy Scripture? My answer is: How does ignorance contribute to it?"

The aim of most church-related colleges is to provide a dynamic community for liberal arts learning

BAKER UNIVERSITY

WHERE STUDENTS HAVE NAMES AND FACES

Quality Education Since 1858

Write Today!

Baldwin City, Kan. 66006 See Listing Page 18

BALDWIN STATE BANK

Capital \$400,000.00

Member F.D.I.C.

Baldwin City, Kansas

Phone 594-6421

Western Kansas' Newest 4-Yr. Institution... FRIENDS BIBLE COLLEGE

In 1968 — Became 4-yr. Institution

Since 1968 - FBC Has Doubled In Size

Investigate —
Two-Degree
and
Co-Op Programs
WRITE TO:

FRIENDS BIBLE COLLEGE

Office of Admission Haviland, Kansas 67059 and personal growth, with special emphasis on the discovery and application of Christian values. Such a community should foster critical thinking, decision making, increased sensitivity and perceptiveness, and motivation to action in areas of vocational, professional, personal, and social concern. The commitment of most church-related colleges is to learning and teaching in situations where a continuing search for understanding and productive experience becomes a way of life.

"Four years, and sometimes

longer, is a long time for a young person to spend under the influence of faculty, administration, and the entire university community," said Dr. Neal Malicky, Acting President of Baker University. "We must begin to educate our students, to influence them, with the 'whole person' in mind. There is a great need today for capable leaders who can be trusted, for minds that are clear and sound and dependable, for people who help set things right. Church-related colleges can offer that 'something extra' that is not to found just anyplace.'

Be Good To Your Money

SAVE with PROFIT and SAFETY



at your nearest savings and loan. There your money will receive generous high returns . . . and will be insured safe too. Right Now . . . this month for sure . . . Visit these Progressive

Kansas Savings & Loan Associations

Arkansas City

First Federal Savings and Loan Assn.

Clay Center

Northwestern Federal Savings and Loan Assn.

Colby

Colby Savings and Loan Assn.

Council Grove

Morris County Savings & Loan Assn.

Dodge City

First Federal Savings and Loan Assn.

El Dorado

Mid-Continent Savings and Loan Assn.

Eureka

Eureka Federal Savings & Loan Assn.

Fort Scott

Liberty Savings and Loan Assn.

Garnett

The Garnett Savings and Loan Assn.

Hutchinson

Valley Federal Savings & Loan Assn.—1020 North Main Leavenworth

Citizens' Mutual Building and Loan Assn. Leavenworth Mutual Savings and Loan

Liberal

First Federal Savings and Loan Assn.

Manhattan

Home Savings and Loan Assn.

Manhattan Federal Savings and Loan

Assn.

McPherson

Pioneer Savings and Loan Assn.

Medicine Lodge

The Barber County Savings and Loan Assn.

Newton

First Federal Savings of Newton

Ottawa

Franklin Savings Assn.

Parsons

First Federal Savings and Loan Assn.

Plainville

Rooks County Savings Assn.

Engineering—a challenging profession

By N. T. Veatch, Consultant Black & Veatch, Consulting Engineers

Engineering has great influence on the lives of everyone. Engineering involves almost everything that we use, eat, or drink. Machines and equipment used in processing material and in making our clothes, household furniture, and everything else in the home reflect some sort of engineering. This is also true of all foods, as engineering has been involved in their production and processing. From a single farm well to systems supplying cities of all sizes, the development of water supplies all required engineering. The pump in the well, equipment used in drilling, equipment and structures involved in a large water supply have all involved engineering design.

Other examples are farm machinery, buildings, roads, drainage, bridges, electric power systems, lighting, heating and cooling systems, appliances, and waste disposal both liquid and solid. Everything not in its natural state has involved engineering design. Then obtaining coal and metals from the earth and grain and vegetables from plants or the ground, requires machinery for mining, planting, and harvesting, so in fact everything we have has been touched by some

engineer's handiwork.

Engineering has been practiced since the beginning of civilization, witness: the pyramids and temples of Egypt and the Roman aqueducts and roads. Engineering at that time was based on knowledge of what had been done in the past, and did not have the benefit of scientific research that it has now. The combining of engineering judgment with technological advances has enabled engineers to design more economically and make results of their work more efficient and, more importantly, available to more people due to reduced cost.

Engineering is not an exact science. A capable engineer combines his technical ability with his experience, his knowledge of what others have done, especially the advances in technology that are taking place constantly. Perhaps a clearer statement would be that mathematics is an exact science, whereas en-

gineering combines technology with experience and judgment. The engineer first assembles all physical information having a bearing on the particular problem, then makes a thorough study of how similar problems have been solved in the past. and then applies technical knowledge and engineering judgment to developing the best design.

Engineers contribute to society by providing new and better things to serve it. This is why the profession is such a challenge and so rewarding. Good engineering must also include good economics, as the best design is usually the one that provides a sound solution at the least cost. Low cost alone should not be controlling, as the soundness of the design must be the first consideration. Often there are several possible solutions to a particular problem, in which case cost can and should be controlling.

Engineering has many branches

The engineering profession has become highly specialized both as to education as well as in practice. Some of the major branches are aerospace, agricultural, ceramic, chemical, civil, electrical, industrial, mechanical, metallurgical, mining, nuclear, and petroleum.

Civil engineering is the oldest of the group, the term having been used to differentiate those engaged in civil work from the military. The branches or disciplines mentioned above are the result of greater specialization, aerospace being one of the latest.

Engineers should have the same characteristics as those in other professions. Most important are honesty, intergrity, and willingness to work and learn not only in school but through adult life. It is also necessary that the engineer be able to work with others and be able to express himself easily, both orally and in writing. Anyone can become proficient in these last two traits by really trying to do so; in fact, everyone should try to develop them, as they are vitally needed in every walk of life.

Curiosity and imagination are also important traits for an engineer to have. Curiosity as to how and why things work and why they were

designed as they were; and imagination in order to be able to develop a mental picture of whatever is being designed, and to be able to transfer it to a detailed drawing or a finished product. Creative ability, versatility, and adaptability are also very important.

In all branches of engineering, an aptitude for mathematics and an active interest in science are most desirable. Here again, everyone can get a good grasp of both, if a real effort is made. You, no doubt, will become enthusiastic about both if you are serious about becoming an

()

0

(i)

0

43

engineer.

What does an engineer do? With good technical training and a reasonable amount of practical experience, an engineer finds many opportunities to develop interesting and satisfying careers. An engineer finds himself involved in the conception and design of many projects. Also it is important that he spend a reasonable amount of time in inspecting and supervising the construction of such projects. There is a great demand for technically trained engineers. Independent organizations, usually called consultants, ranging in size from small groups practicing in one category to very large firms equipped to handle problems involving many disciplines, are constantly looking for personnel. Also, many large corporations maintain their own engineering departments, usually made up of engineers from all of the major disciplines, such as civil, mechanical, electrical, etc. The federal, state, and local governments are large employers of engineers. Many other opportunities are open, such as construction, sales, research and development, and a most important one, teaching.

How does one become an engineer? The first thing, of course, is to make up one's mind that he wants to be one; then must follow a period of schooling which should even start during high school as careful selection of courses there will help during college or university training. A degree of at least a Bachelor of Science from an accredited engineering school is desirable, as those without will have to make a

(Continued on page 20)

KANSAS TWO-YEAR COLLEGES

Public Community Junior Colleges	Location (Eq	(Equated Full-Time) Enrollment	Room & Board Per Sem.	Tuition Per Sem. (Kans. Res.)	On Campus Housing Capacity	WRITE FOR INFORMATION TO
Allen County Community Jr. College	Iola	450	\$8 credit hr	\$330	96	Registrar, Allen County Community Jr. College,
Barton County Community Jr. College	Great Bend	735	\$10 sem. hr.	\$450	2	. ()
Butler County Community Jr. College	El Dorado	1,126	\$7 sem. hr.	\$400	56 men	College, Great Bend, Kans. 67530. Director of Admissions Butler County Community
	;				56 women	Jr. College, El Dorado, Kans. 67042.
Cloud County Community College	Concordia	550	\$7 hour	\$400	80 women	J. W. Carlson, Dir. of Admissions, Cloud County
Coffeyville Community Jr. College	Coffeyville	580	\$8 credit hr.	\$400	36 men 120	Community College, Concordia, Kans. 66901. Director of Admissions, Coffeyville Community Jr. College Coffeyville Kans 67337
Colby Community College	Colby	902	\$12 credit hr.	\$450	80 men	Robert Burnett, Dean of Admissions and Registrar,
Cowley County Community College &					120 women	Colby Community College, Colby, Kans. 67701.
Vocational-Technical School	Arkansas City		\$7 credit hr.	\$400		W. S. Scott, Adm. Asst. and Registrar, Cowley County Community College, Arkansas City, Kans. 67005.
Dodge City Community College	Dodge City	791	\$8 credit hr.	\$490	88 women	V. James Sherer, Director of Admissions and Records, Dodge City Community College, Dodge City, Kans.
Fort Scott Community Jr. College	Fort Scott	486	\$7 hour	\$420	23 women	Registrar, Fort Scott Community Jr. College, 2108
Garden City Community Jr. College	Garden City	167	\$7 hour	\$475	50 men 60 men	S. Horton, Fort Scott, Kans. 66/01.
Highland Community Is College		į			62 women	Registrar, Garden City Community Jr. College, Garden City, Kans. 67846.
inginalia community di. comeye	Highland	4/5	\$8 credit hr.	\$425	110 men	Douglas L. Fitch, Dean of Student Affairs, Highland Community Jr. College, Highland, Kans. 66035.
Hutchinson Community Jr. College	Hutchinson	1,876	\$7 credit hr.	\$370	90 women 400	Miss Reba Anderson, Dean of Admissions and Records, Hutchinson Community Jr. College, Hutchinson, Kans. 67501.
Independence Community Jr. College	Independence	495	\$7 credit hr.			Director of Admissions, Independence Community Jr. College, Independence, Kans. 67301.
Johnson County Community College	Overland Park	2,643	\$12 credit hr.			Director of Admissions, Johnson County Community College, 111th & Quivira Rd., Overland Park, Kans.
Kansas City Kansas Community Jr. College	Kansas City	2,228	\$10 sem. hr.			66210. Director of Admissions and Registrar, Kansas City,
Labette Community Jr. College	Parsons	423	\$7 sem. hr.			Kans. Community Jr. College, 7250 State Ave., Kans. City, Kans. 66112.
Neosho County Community Jr. College	Chanute	379	\$8 credit hr.	\$375-\$400		Labette Community Jr. College, 200 South 14th St., Parsons, Kans. 67357.
Pratt Community .Ir College	Draft	707	\$ cro off	3073	40 women	Joseph B. Smith, Director of Admissions, Neosho County Comm. Jr. College, Chanute, Kans. 66720.
	rian	704	so credit III.	6472	48 women	Director of Admissions, Pratt Community Jr. College, Pratt, Kans. 67124.
Seward County Community Jr. College	Liberal	450	\$7 credit hr.	\$400		Dean of Student Services, Seward County College,
Private Two-Year Colleges					35 women	Liberal, Kans. 6/901.
Central College	McPherson	200	\$500	\$475	225	Director of Admissions, Central College, McPherson, Kans. 67460.
Donnelly College	Kansas City, Ks.	s. 305	\$18 sem. hr.			Donnelly College, 1236 Sandusky, Kans. City, Kans. 66102
Hesston College	Hesston	485	\$700	\$487.50	425	Student Services Department, Hesston College, Hesston, Kans. 67062.
or. John & Conlege	Winfield	325	\$425-\$475	\$472	350	Wallace Behrhorst, Director of Admissions, St. John's College, Winfield, Kans. 67156.
State Technical Institutes						
Kansas Technical Institute	Salina	195	\$135	\$420	400	Director of Admissions, Kansas Technical Institute, Salina, Kans. 67401.
Vocational Technical Institute (Kansas State College of Pinsburg)	Pittsburg	300	\$195	\$435	1,280	Leland D. Boone, Director, Vocational Technical Institute, Kans. State College of Pittsburg, Pittsburg,

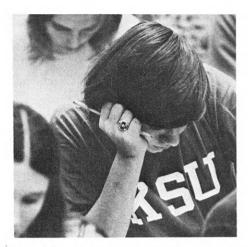
Kansas Four-Year Colleges

School	Location	(Equated Full-Time) Enrollment	Туре	Affiliation	Accreditation
Baker University	Baldwin	738	Coed	Methodist	Kansas State Department of Public Instruction; Nat'l. Council for Accred. of Teacher Education; University Senate of the Methodist Church; American Assoc. of Univ. Women*
Benedictine College	Atchison	1,060	Coed	Catholic	Nat'l. Council for Accred. of Teacher Education; State Dept. of Public Instruction; Nat'l. Associ- tion of Schools of Music; Nat'l. Catholic Education Association*
Bethany College	Lindsborg	737	Coed	Lutheran	Kansas State Department of Public Instruction; North Central Regional Assn.; NCATE*
Bethel College	North New	ton 533	Coed	Mennonite	Kansas State Department of Public Instruction, AAUW; North Central Regional Association*
Fort Hays Kansas State College	Hays	4,504	Coed	State	Nursing, Amer. Assn. of Colleges for Teacher Ed.; Nat'l. Assn. of Bus. Training Insts.; Nat'l. Council for Accred. of Teacher Ed.; Nat'l. Assn. of Schs. of Music; AAUW; North Cen. Regional Assn.; Council of Grad. Schs.; Agency Mem. of Nat'l. League of Nursing*
Friends University	Wichita	802	Coed	Soc. of Friends	Nat'l. Council for Accred. of Teacher Education; Nat'l. Association of Schools of Music*
Kansas Newman College	Wichita	478	Coed	Catholic	Kansas State Department of Public Instruction, National Catholic Educational Assoc.*
Kansas State College of Pittsburg	Pittsburg	4,763	Coed	State	Nat'l. Council for Accred. of Teacher Education; Nat'l. Association of Schools of Music; Nat'l. Uni- versity Extension Association; American Association of Colleges for Teacher Education; American Chem- ical Society*
Kansas State Teachers College	Emporia	5,525	Coed	State	Nat'l. Council for Accred. of Teracher Education: Nat'l. Library Association; Nat'l. Association (Schools of Music*)
Kansas State University	Manhattan	15,157	Coed	State	Professional Accred.; Arch.; Chem.; Engineering; Journalism; Music; Veterinary Medicine; Nat'l. Council for Accred. of Teacher Education*
Kansas Wesleyan	Salina	491	Coed	Methodist	University Senate of the Methodist Church; AAUW; Kansas State Dept. of Education; North Central Regional Assn.*
Marymount College	Salina	608	Coed	Catholic	Nat'l. Council for Accred. of Teacher Education; Nat'l. League for Nursing, Nat'l. Assn. of Schools of Music*
McPherson College	McPherso	on 469	Coed	Brethren	Kansas State Department of Education; Kánsas Assn. of Colleges and Universities; North Central Regional Assn.*
Mid-America Nazarene College	Olathe	773	Coed	Nazarene	Kansas State Department of Education Recognized Candidate Status*
Ottawa University	Ottawa	652	Coed	Baptist	Kansas State Dept. of Public Instr.; American Baptist University*
Saint Mary College	Leavenwo	orth 450	Women	Catholic	Nat'l. Council for Accre. of Teacher Education; Nat'l. Association of Schools of Music; AAUW and Kans. State Dept. of Education*
Saint Mary of the Plains College	Dodge Ci	ty 413	Coed	Catholic	Kansas State Department of Public Instruction; Nat'l. Association of Schools of Music; Nat'l. Council for Accred. of Teacher Education*
Southwestern College	Winfield	637	Coed	Methodist	Kansas State Department of Public Instruction; Nat'l. Association of Schools of Music*
Sterling College	Sterling	487	Coed	Presbyterian	Kansas State Department of Public Instruction; American Association of University Women*
Tabor College	Hillsboro	500	Coed	Mennonite Brethren	Nat'l. Association of Schools of Music; Kansas State Department of Public Instruction* Professional Accred.: Arch.: Art: Business: Chem.;
University of Kansas	Lawrence	18,241	Coed	State	Professional Accred.; Arch.; Art; Business; Chem.; Engineering; Journalism; Law; Medical Teq"); Medicine; Music; Nursing; Occupational Therapy; Pharmacy; Physical Therapy; Psychology; Social Work; Speech Pathology and Audiology; Teacher Education*
Washburn University	Topeka	3,878	Coed	Municipal	Nat'l. Council for Accred. Teacher Education; Association of American Law Schools; American Bar Association; American Association of Univ. Women; Nat'l. Ass'n. of Schools of Music*
Wichita State University * Is accredited by No.	Wichita orth Central As	10,088 sociation of Col	Coed leges and Se	State condary Schools.	Nat'l. Council for Accred. Teacher Education; Nat'l. Association of Schools of Music; Engineers; Council for Professional Development; American Chemical Society Committee for the Professional Training of Chemists*

0						
Tuition Per Sem.	Room & Board Per Sem. (in residence halls)	Estimated total yearly cost for a student (including tuition, room & board, books, supplies & personal expenses)	On Campus Housing Capacity	SCHOLA	RSHIPS Average Amount	WRITE FOR INFORMATION TO
\$800	\$525	\$2690	800 (includes fraternity and sorority houses)	250	\$500 (renewable for 4 yrs.)	Director of Admission, Baker University, Baldwin City, Kan- sas 66006.
350	525	3200	1,153	235	\$700 (renewable for 4 yrs.)	Benedictine College, Director of Admissions, North Campus, Atchison, Kans. 66002.
760	492	2505	640	200	\$400	Director of Admisions, Bethany College, Lindsborg 67456.
2.50	475	2980	620	251	\$311	Office of Admissions, Bethel College, North Newton 67117.
188.50 PER Building Fee	362—425 (includes 10, 15 or 20 meal plan)	2000	1,712	400	\$300	Registrar and Director of Admissions, Fort Hays Kansas State College, Hays 67601.
475 per quarter	375 per quarter	2610	188	150	\$300	Office of Admissions, Friends University, Wichita 67213.
650	470	2820	276	145	\$400 (per year)	Director of Admissions, Kansas Newman College, Wichita, Kan- sas 67213.
195	†425—475 \$25 application fee non-refundable	1900—2000	1,600	353	\$225	Office of Admissions, Kansas State College of Pittsburg, Pittsburg 66762.
197	455	1925	2,150	435	\$250	Office of Admissions, Kansas State Teachers College, Em- poria, Kansas 66801.
263	480	2250	5,000	780	\$320	Dean of Admissions and Records, Kansas State University Manhattan 66506.
918 Jaranteed Tuition)	514	3260	600	105	\$425 (per year)	Director of Admissions, Kansas Wesleyan, Salina 67401.
800	525	3025	350	150	\$500	Admissions Director, Mary- mount College, Salina 67401.
	om 150—225 ard 303.50	2500—3000	479	Unrestricted nur up to \$750		Director of Admission, McPherson College, McPherson 67460.
630	487	2400	751	200	\$200	Director of Admissions, Mid- America Nazarene College, Box 1776, Olathe, Kansas 66061.
1058	455	3100	768	many available	\$400	Office of Admissions, Ottawa University, Ottawa 66067.
575	440	2670	450	70	\$400	Director of Admissions, Saint Mary College, Leavenworth 66048.
700	475	2350	420	185	\$275 renewable each semester	Director of Admissions, Saint Mary of the Plains College, Dodge City 67801.
750	421	2700	565	544	\$450	Director of Admissions, South- western College, Winfield 67156.
800	500	2900	575	150	\$500 (renewable	Director of Admissions, Sterling College, Sterling 67579.
700	450	2500	400	145	for 4 yrs.) \$300	Director of Admissions, Tabor College, Hillsboro, Kansas. 67063.
277	500	2100	5,200	1,650	\$400	Office of Admissions and Records, University of Kansas, Lawrence, Kansas 66045.
per credit hour \$9 activity fee sem. plus \$1.50 hr. univ. fee	595	2000	339	500	\$300	Registrar and Director of Admissions, Washburn University, Topeka 66621.
\$425 for 1	475 I service contracts: 15 meals per week 21 meals per week	1900 available	391 (One private residence hall adjacent to campus will accommodate 1200 students)	522	\$275	Director of Admissions, Wichita State Univ., Wichita 67208.

[†] Two food service contracts available \$425 for 15 meals per week \$475 for 21 meals per week

Kansas State University



THERE'S A LOT OF YOU IN KSU

- Your friends old and new
- Your interests
- Your joy in an expanding mind
- Your challenge to do something with your life
- Your future

That's KSU. Find out what's in it for you. Write the Dean of Admissions and Records, Kansas State University, Manhattan, Kansas 66506.

WARD M. KELLER

MANHATTAN'S STORE FOR WOMEN 328 Poyntz Downtown

Keller's Too

1218 Moro - Aggieville

THE KANSAS STATE BANK

1010 Westloop Manhattan, Kansas 66502 913 539-7506

The young bank . . . with new ideas . . . designed for you!

C. E. NELSON, President

Phone 776-4846

Third and Yuma Streets

SAM SAROFF & CO., INC.

Quality Fresh and Frozen Fruits and Vegetables

MANHATTAN, KANSAS

CITIZENS STATE BANK AND TRUST CO. 6th & Humboldt Manhattan

For All Travel Arrangements Call

TRAVEL UNLIMITED MANHATTAN

"Your Travel Agent" 776-4756 Located on Poyntz across from the library

Villager Drive In 1911 Tuttle Creek Blvd. 429 Poyntz Manhattan, Kansas

BUZZELL'S OFFICE EQUIPMENT

OFFICE

0

0

0

()

SALES-SERVICE-RENTALS

511 Leavenworth

Manhattan, Kansas

These Firms Are Proud to Recommend KANSAS State University

Aggie Hardware & Electric Co., Inc. 1205 Moro

> Waddell Tire Company 6th & Riley

Engineering

(Continued from page 17) much more difficult and timeconsuming effort. There are good engineers who are not graduates.

but they might be better engineers had they gone on to graduate. Many graduates with Bachelor of Science degrees are going on to a master's degree, and some even to that of

doctor. It is desirable to earn these higher degrees, if one's circumstances permit, but a most satisfying career is possible without them. To (Continued on page 22)

New dimensions in careers in home economics

By Jean Reehling,
Assistant Dean of Home Economics,
Kansas State University,
and Dr. Doretta Hoffman,
Dean of Home Economics, KSU

"What can I do if I major in home economics?" is often asked by students making career decisions. Rather than raising that question, we encourage them to ask, "What can't I do if I major in home economics?" A graduate can approach the future with this type of confidence because of the preparation and knowledge gained in a university home economics program of study.

For years there was little consideration of what a home economist would do after graduation. People automatically assumed that all home economics majors were girls and they would use their home economics education to enhance their role as wife and homemaker within their own family unit. Those days are history! No longer is home economics just for GIRLS, and no longer do they confine their knowledge and skills to just their own family unit. Home economics has become a full-fledged professional field, and the graduates, both male and female, are called upon by society to help meet the challenge of better understanding of people and the environment in which they live. Home economists provide knowledge and service so people can help themselves as they work toward an improved life. This broad and encompassing function of the home economics profession is the reason you may hear a newspaper reporter, a social worker, a dietitian, and a fashion or interior designer proudly say, "Yes, I was a home economics major."

The flexible and innovative nature of the home economics profession adapts to changing needs and

BENEDICTINE COLLEGE

Atchison, Kansas 66002 See Listing Page 18

These firms proudly recommend BENEDICTINE COLLEGE MULLINS BRO. PRO. HDWE. 819 Main O'KEEFE, BALL, MCKELVEY O'KEEFE & LACEY 503 on The Mail Tele. 913 367-2032

challenges in society. The high school home economics teacher and county extension home economist continue to be a vital force in their communities. Along with these more familiar employment positions, consider those that have developed as a reflection of recent societal changes. Banks and financial establishments are hiring graduates for their knowledge of consumer affairs and ability to assist families with financial counseling. The number of public and private nursery schools and day-care centers is increasing as more and more women enter the labor force and need adequate child care. This societal trend has increased demand for the home economics graduate who has studied the development of young children. Social service agencies such as community recreation centers, social welfare, juvenile courts, churches, adoption agencies, and both state and federal government programs are a source of employment for home economics graduates who have learned to apply the social sciences to real home and family life situations.

Man's new awareness of his food and nutritional needs has created wide opportunities for graduates who have studied this vital segment of home economics. Public health and community nutrition education programs are being developed both in this country and abroad. Hospitals continue to be a major source of employment for the graduate dietitian; in addition, institutional food services in business, public schools, colleges and universities are requesting more professionals to work in this fast-growing industry.

Home economics graduates who are inspired by competition and who thrive on innovation will have success in the business world. Their expertise in areas such as food. fashion, housing, textile fabrics. design, home furnishings, or household appliances adds a dimension to their qualifications that other graduates do not possess. Since many of the major industries in our economy deal with products used in the home, the person who has a broad liberal education, including business courses along with a home economics specialty, has

the winning combination in competition in the job market. Traditional positions of lifetime standing are still available such as test-kitchen worker, foods and equipment demonstrator, or fashion buyer. Today we encourage our graduates to consider positions in marketing, management, sales, personnel, and public relations with industrial firms dealing in products or services related to the home. Other areas in the business field we suggest our graduates consider as possible sources of employment are with real estate brokerage firms, insurance companies, nursing home and retirement village administration, apartment complex management, and governmental agencies dealing with food and product safety. Home economics graduates who have studied housing, financial management, foods, the family life cycle, or textiles are in an excellent position to make a genuine contribution to some of these more non-traditional home economics careers.

Have you heard of home economists going on to study to be a medical doctor or a lawyer? Yes, it has happened, and the pattern will be more common in the future. Colleges of medicine and law are on the lookout for talented people from different backgrounds. What better preparation is there for serving people than a degree in home economics—along with the M.D. or law degree?

Career possibilities that are widely different from those ordinarily considered the province of home economics have been emphasized in this article. The importance of the educated home economist who is a full-time homemaker cannot be overlooked. Her contributions to the community and the family do not result in monetary return but are essential to the viability of society. Enrichment of numerous lives results from volunteer services through church, school, and political organizations.

Modern careers in home economics have a new dimension and extend the important service aspect of the profession. Home economics is a dynamic field, ever changing with the needs of society. It's a wonderful field in which to work.

(Continued from page 20)

obtain a degree from an accredited engineering school will cost a sizeable amount of money, but if a good grasp of the courses studied is acquired, the investment will prove to be the best one ever made.

Many engineers, as well as those in other college courses, have worked their way through school. Some schools offer alternate terms of study with periods of employment which make it possible to get necessary financing. The only objection is the extra time required. Also, there are literally hundreds of scholarships and student loan possibilities available to deserving high school students. Every effort should be made to excel in high school courses, so that scholarships may become available for college or university.

Select accredited school

Select an accredited engineering school for a well-rounded technical education. To become accredited, a school must be examined by a board of examiners, made up of outstanding authorities in engineering education, appointed by Engineers' Council for Professional Development. Accreditation by this group is a guarantee of quality in engineering education. After a school has been selected, write for a catalogue and information regarding housing, living costs, etc., which will give you a definite idea of what to expect. A brief trip to the school for an interview is also helpful.

When must one decide what branch of engineering he wants to pursue? The student has time to make up his mind, as in the first two years at most engineering schools one studies mainly fundamental courses leading to all degrees, such as mathematics, English, one or more foreign languages, physical sciences, humanities, and social sciences.

What does an engineering career mean materially? In all lines of endeavor there will always be varying degrees of success, and the engineering profession is no exception. However, as in all professions, there is in addition to at least average or better financial return, a very deep satisfaction of doing something that is creative, and of knowing that the effort put forth is

for the betterment of society. This is true as an engineer is always working on such things as improving farm equipment, farm practices, more and better water supplies, better household appliances, more and better lighting and power facilties, better roads, etc. In fact, anything that is used has been developed and improved by application of engineering skills.

Actual remuneration for engineers is generally equal to that in other professional endeavors. In fact, a well trained engineer can probably do better initially than persons in most other professions. One other practical asset to an engineering education is that it fits one for many openings, not strictly in engineering lines. The experience gained in constantly selecting solutions for problems which often involve expenditure of vast sums of money develops administrative ability. As a result, heads of many large corporations were trained as engineers.

The profession of engineering has played, and is playing, a very important role in our daily lives. There is no question about the challenge and the opportunities it offers.

0

()



Congratulations!

The University of Kansas is proud of 4-H in Kansas. Just as your organization has consistently contributed to the betterment of life in Kansas by preparing young people for the future, so it is with the University of Kansas. There are many similarities in our programs, goals and objectives.

We invite all 4-H members to continue to participate in the stimulating and productive educational experiences of 4-H at the University of Kansas, where the limits of knowledge are extended, where new discoveries are made, and where man's understanding of himself and his world is steadily expanding.



Chancellor

THE UNIVERSITY OF KANSAS / LAWRENCE CAMPUS

The days when a typical journalism school graduate expected to begin his career by pounding out general news items for a local newspaper have passed.

Today only 29 per cent of the 1972 journalism school graduates responding to a survey reported they had started work on newspapers.

A person considering a journalism career today has dozens of options: opportunities in fields other than newspapers have multiplied, and newspaper coverage has expanded to include opportunities for journalists with specialized interests.

The explosion of knowledge and the development of new methods of communication have made the journalist's job more demanding and more exciting, according to professional journalists.

Such fields as education, broadcasting, public relations, and advertising require qualified journalists. College curriculums are now designed to produce graduates skilled in the basic communication skills of journalism, plus the specialized knowledge necessary in their particular field.

Specialization has also come to

Many options for persons in journalism

By Don Levy Graduate Student University of Kansas

news writing. Writers with interests in such areas as sports, business, agriculture, fashion, politics, science, home economics, music, and art are needed to satisfy the public's increased appetite for specialized information.

For example, an increased demand for agricultural writers comes from not only large papers but from small, "community" newspapers and specialized agricultural magazines.

These community newspapers and specialized magazines offer great opportunities for journalism graduates. They are expanding fields which need new talent.

In the past, community newspapers were not considered as exciting as larger metropolitan newspapers by journalism students. Today, many journalism graduates say they enjoy the variety found in a job on a community newspaper. They are able to perform jobs encompassing the entire newspaper operation: from typesetting to reporting and photography, for example.

Many jobs are available for qualified high school year book and newspaper advisers. Most journalism schools offer a course for high school journalism teachers and year book sponsors.

Opportunities in journalism have opened for women and minority group members, according to a report published by the Newspaper Fund, a non-profit organization devoted to attracting young persons to a career in journalism.

As many women as men were hired by daily newspapers in 1972, the report says, even though male graduates outnumbered women graduates three to two.

Because of the great demand for qualified minority journalists, many newspapers say they would like to hire a minority group member, but they cannot find one.

However, a journalism career isn't for everyone, according to Edward Bassett, dean of the William Allen White School of Journalism and Public Information, University of Kansas.

"A good journalist is created from a special mold," he says.

Bassett described a good journalist as an individual with honest skepticism, the ability to work extremely hard, and the fortitude to take abuse.

"A good journalist," another professor wrote, "has something to say and knows how to say it."

Most employers agree. And increasing numbers of employers believe prospective journalists learn how to say it in a journalism school or department.

A college degree is necessary for almost all journalism careers, employers say. A lot of technical journalism information can be absorbed on the job; however, the broad background necessary to communicate effectively in today's society can be gained only through a college education, they say.

To provide this background most journalism schools will not allow a journalism major to take more than one-fourth of his courses in the school of journalism.

(Continued on page 26)

How About The Newspaper Business?

If you are thinking about following a business or professional career, why not spend an hour visiting with your home town editor and learn about the possibilities in journalism?

The newspaper business offers an opportunity for a most interesting and rewarding life for the young man or woman who has a broad educational background, a liking for people, courage, and a desire to have an active part in the American way of life.

A good newspaper man has the satisfaction of knowing that he is helping others to a better life. He remembers that "The People Have The Right to Know" and, that there is no better way to have a well informed Democracy than through the printed word.

Before you make up your mind on your life's work, please think seriously about journalism. Thousands have found it a most enjoyable and rewarding career. Maybe you?

The Journal-World

Lawrence, Kansas

"The HOME Newspaper for 17,700 Families"

What are you doing after school?

Some of your friends will be going away to college. Others to jobs. What are your plans? If you haven't made any yet, consider a job with today's Army. It's a chance to catch your breath. A chance to find out what you want out of life before plunging in. A chance to find yourself before beginning the daily routine of a regular job, or another four years of study.

Today's Army is more than a place to mark time. It's a place where you can train, learn, have a responsible job, meet people, travel, and mature.

Thousands of young men and women go to college in the Army. On post. At nearby civilian universities. At Army schools. Through correspondence or extension courses. You probably won't be able to earn a college degree during one enlistment, but you should get an excellent start on it, and still have two choices when your enlistment is up. You can either stay in and continue your studies, or leave the Army and continue your education under the GI Bill.

Think of today's Army as the world's largest technical school. We've got over 200 top-notch job-training courses. Jobs that could cost you a lot of money to learn in civilian life.

Get a headstart on your career, at our expense. See your local Army Representative.

Today's Army

THINKING ABOUT THE SERVICE?



Shop Around, and then See your Air Force representative

He can offer you one of more than 400 jobs with training—jobs that are needed in civilian life. And he can guarantee in writing that you'll get your job before you make a commitment.

Compare us with the others and then choose the one that can give you a future—

AIR FORCE

Military opportunities for education

Have you ever wanted to be a crew member on a large airplane, making "hops" to Europe or the Caribbean? Or be a creative photographer, learning your craft at one of the best colleges in the nation? How about becoming a specialist in computers, electronics, or mechanics?

You can learn all of these skills free and can save an estimated \$10,000 to \$20,000 in educational expenses normally required for advanced professional schooling.

In fact, you'll get paid while learning. How? By joining one of the nation's Armed Forces, all of which are looking for bright, motivated young men and women to join their ranks.

In the Marine Corps, for example, high school graduates can expect to receive some of the finest training in the world. The training is a challenge and it leads to rapid advancement opportunities.

The training, in just about every field imaginable, will also lead to relevant jobs in civilian life. Here's a sampling of the many training and

successful 4-h men and women are willing to learn, and can think for themselves. that fits the new navy, too.

70 challenging career fields, adventure, pay (326 to start), education, security, foreman status within 6 years in medicine, construction, and engineering with free medical and dental care. there is a lot more.

call 800 841 8000 or contact your local navy recruiter.

educational opportunities available to Armed Forces volunteers.

AIRCRAFT MAINTENANCE ORDNANCE: You'll train to become one of the top professional machinists or mechanics who repair and maintain some of the most sophisticated aircraft in existence today. You'll take care of aircraft like Phantoms, Skyhawks, Hueys, and Cobras.

PERSONNEL ADMINISTRA-TION: You'll be trained to perform duties involving the classification and assignment of personnel. Computers are extensively used in this field.

INFANTRY SPECIALIST: You'll train as an infantry unit leader or as an anti-tank assault man and maybe even go "airborne." If you're qualified, you'll be sent to specialized schools learning additional skills such as underwater swimming, parachute jumping, and the maintenance of the latest sophisticated weapons.

PLUMBING AND REFRIGER-ATION MECHANIC: The best instructors in the world will teach you how to install, operate, and maintain plumbing, heating, sewage, fumigation-bath, and water equipment systems, as well as work on the most modern refrigeration and air-conditioning equipment available

JOURNALISM AND PUBLIC RELATIONS: You'll train to publish weekly and daily newspapers, produce radio and television programs, and write production reports and magazine articles.

CONSTRUCTION EQUIP-MENT: If you like the heavy equipment field, you'll train as a construction engineer, metal worker, carpenter, welder, or demolition expert.

FOOD SERVICE SPECIALIST: Some of the world's finest food experts will pass on their cooking knowledge to you in the Armed Forces—including nutrition and menu planning—along with how to conduct the inspection and storage of food. Your training will also include the planning of formal and informal dinners and how to feed large groups of people.

FIELD ARTILLERY: As a member of an artillery team, you'll learn the firing and maintenance of

the 155mm Howitzer and 175mm gun and train to plot the control of artillery fire. This fast-moving exciting field includes studying surveying, electronics, and mathematics.

Hundreds of other rewarding career training opportunities are available in the Marine Corps and the other armed services. Recruiters are always glad to provide you with additional information.

Incidentally, many national educators state that young military veterans who attend college have a higher-than-average success ratio. This is because veterans are well-rounded, highly-motivated, and disciplined individuals who "crack-down" on their studies.

The monthly G.I. Bill allowance provided to all armed services veterans begins at \$220 a month for single veterans. This tax-free allotment helps ease the financial hardships incurred while attending college, and is increased accordingly if the veteran is married and has additional dependents.

(Continued on page 26)

NURSING SCHOLARSHIPS

you can take your place in the nursing field!

sophomore and junior nursing students 20-29 are eligible for the navy nurse corps candidate program.

you may receive tuition, books, pay and allowances while in nursing school up to 24 months.

to find your niche in nursing, call robert mott 816 374 3432 collect for details.

For those who want to launch their military and university careers at the same time, the Armed Forces provide a variety of programs to selected enlisted personnel to attend college on a full-time basis while still receiving their regular pay and allowances. The cost of matriculation, books, and materials are also included, and some individuals receive commissions as second lieutenants upon graduation.

Drop in and talk to the armed services recruiter near you about your specific interests. He'll have a program designed especially for you.

Community colleges

(Continued from page 11) which means that students can live at home. A high percentage of community/junior college students are able to hold down part-time jobs, as well, because of the flexible schedules that the colleges maintain (most are open from early moring to late evenings; some even operate 24 hours a day).

There are other advantages. Community/junior college faculty are expected to teach, to devote their time to student needs, rather than do research. The colleges offer extensive counseling programs to help young people decide what they want to do in college, and later in life, and to assist them with financial and other personal problems. The colleges are student-centered.

In short, the community college offers Americans a choice and a chance. Its doors are open to all. Its offerings are geared to individual needs. It is "community."

Journalism

(Continued from page 23)

Courses in English, speech, mathematics, western civilization, humanities, social sciences, laboratory sciences, and a foreign language are required for a journalism degree at the University of Kansas.

Many journalism schools offer a program in which students may earn college credits while working on a newspaper, in a broadcast studio, or with public relations firms.

However, the single most important qualification for journalism was brought into focus by a broadcast executive describing the qualities he looked for in a prospective employee: "Most of all, an inquiring mind."



. . . and who's telling this story to legislators, to regulatory agency personnel, to community leaders, and to the consuming public?

Farm Bureau!

—of course

More than 2 million members nationally More than 86,000 members in our state

Kansas Farm Bureau

105 County Farm Bureaus Working Together

0

Millions of American youth in each generation are attracted by the promise or at least the possibility of a career in politics. A large proportion of the leaders esteemed by our educational system are political figures. Abraham Lincoln, Martin Luther King, George Washington, John Kennedy, Carry Nation, Theodore Roosevelt, Thomas Jefferson, and even characters like Benjamin Franklin have been the principal folk heroes of our youth.

Careers in politics are quite different from other careers. First, politics is the part-time business of all citizens and the full-time business of several million who in one way or another are principally involved in developing, proposing, and administering public policies.

Second, careers in politics are differentiated by the kinds of offices and by the professional skills required. A career in politics may center on gaining an elected office, being appointed to an administrative policymaking position, working full-time in a political party, influencing policy decisions by representing business, labor, or other interest groups, or using the mass media to alter public opinion and change the political outcome.

There is power and prestige connected with elected office. There is pleasure in dealing with people and challenge in dealing with problems and issues. On the other hand, politics is a highly competitive vocation. There are those who are waiting to take advantage of mistakes by giving them widespread publicity. Many persons and groups who stand to lose or gain by your decisions and actions will use techniques of persuasion that are ethically unacceptable to the elected official and to his constituents. Politicians must be prepared to deal with all kinds of people, often those they do not respect. Finally, elections are uncertain; you can easily lose your job.

Considering these advantages and disadvantages of elected office, millions of U.S. citizens become candidates for office. From candidates for President to candidates for 25,000 elected county offices, for school boards in 50,000 school districts, for thousands of elected city offices, governorships and other elected offices in 50 states, to candidates for the 535 Congressional seats, there is ample opportunity for

Careers in politics

By Wayne Angell Professor of Economics Ottawa University

one-half million people to throw their hats in the ring.

In addition to those elected in general elections, there are over one-half million Democrat and Republican precinct committeemen and precinct committeewomen elected in primaries in 130,000 election precincts. Both major political parties are similar in their organizations and functions: officers are elected by county and ward precinct committees; by Congressional, district, and state caucuses, including elections of national committeemen and national committeewomen who comprise the national party organization. Competition for all the party offices as well as all the public offices would require at least one and one-half million candidates in every four year period.

Approximately 150,000 administrative policymaking positions are filled by persons selected and anpointed by elected officials. These positions are politically sensitive posts that reflect directly on the program and promises of the elected officials making the appointments. The President of the United States selects and appoints 2,000 persons, 500 of which fill highly important political posts. Congressmen appoint over 3,000 persons to their offices to enable them to respond to constituents. Governors of the 50 states make appointments to over 25,000 positions. Another 100,000 persons are appointed as assistants and deputies by the 25,000 elected county officials. In addition, cities, townships, and school boards select and appoint thousands of persons.

The number of elected and appointed public officials are dwarfed by the millions of persons who comprise the federal and state civil service. Even though most of the 2,600,000 Federal civil service workers are not in policy making posi-

tions, the merit system organization of civil service produces a dominion of influence and power. Appointed directors and deputies would be ineffective in developing and using their potential power without an effective liaison with the upper echelons of civil service administrators.

While politics may first be seen as an opportunity to be elected, to be appointed, or to work for a political party, careers in politics are best approached by acquiring the professional skills most apt to be in demand in future government organizations. Professionals are in demand in the political arena because of the critical difference made by their skills and disciplines. Persons may choose from many disciplines the kind of professional skills and qualifications which will be their ticket to careers in politics. This does not mean that there are no common personal qualifications for careers in politics.

Politics, first of all, requires an extraordinary degree of public trust earned only by the integrity of all who participate. The essential lesson of the Watergate episode is that public distrust can quickly replace public trust and this distrust is remedied only by office holders who avoid all appearance of evil in both public and private lives. Persons of mediocre integrity are not suitable for the trust relationships required by the political process of democracy.

Second, political careers work to the public good only if each participant has a sincere public interest purpose. Political careers are most apt to corrupt persons who have chosen politics for selfish reasons. A career in politics should be a crusade for the kind of society worthy of the politician's investment.

Third, the purposeful, crusading politician needs to counterbalance personal drive with patience and a sense of humor. Politicians should not take themselves too seriously.

Fourth, political careers are for the courageous. In a democracy, political debate must be open to the public. Public debate is facilitated by persons who are willing to take a definitive position in public; persons who can accept the possibility of critical comment of colleagues and of the press. Too often political careers are handicapped by politicians being afraid to be wrong.

(Continued on page 30)

JOSEPH'S

CONTINENTAL SCHOOL OF HAIR STYLING

622 KANSAS - TOPEKA

STARTING CLASS DATES

Beginning Classes Start at 9:00 a.m. on the First Tuesday of the Following Months

January March May July September

November

232-8277 233-8220

SCHOOL OPEN 8 AM TO 5 PM

Money For Your Treasury

OVER 2 MILLION

Sunflower Dishcloths



WERE SOLD LAST YEAR BY MEMBERS OF GROUPS, SOC-IETIES, CLUBS, ETC.

THEY ENABLE YOU TO EARN MONEY FOR YOUR TREAS-URY AND MAKE FRIENDS FOR YOUR ORGANIZATION

6

0

0

0

0

0

Sample FREE to Official.

SANGAMON MILLS, INC., Cohoes, N. Y. 12047
Established 1915



Academy of Hair Design

204 South Santa Fe Salina, Kans. 67401

For Information Concerning
Your Future in the Cosmetology Field

Write or Call Our School

913 - 825-5991



Training Men and Women for Responsible Positions in Business

Active Placement Service

Accredited by AICS — Financial Aids

Adela Hale Business Career School

First and Plum — Dial 316-663-4419 Hutchinson, Kansas 67501



beauty school

512 poyntz ave. manhattan, kansas 66502

MOST BEAUTIFUL COSMETOLOGY TRAINING FACILITIES in MIDWEST

Reasonable Tuition • Terms Available

Complete Supervised Dormitory Facilities Available

Fully State Approved and Nationally Accredited

Member of



Write For Free Brochure



Free 4-H Woodworking Plans from YOUR LUMBER DEALE



MOD SQUAD LAWN CHAIR



CHESS TABLE

Plans for All These Projects Are Available at The Lumber Dealers Listed on This Page. Ask for Them.

OTHER PLANS AVAILABLE

Sheep Blocking Box

Insect Display Box

Dairy Barn Desk

Wren House

Toy Tractor

Flower Box

Swiggle Stick

4-H Key Holder

Auto Repair Cart

Plant Forcing Box

Saddle & Bridle Rack

Coat Caddy

Tool Cabinet

Nativity Creche

String Art

Extension Cord Reel

Tool Holder

Wheeled Lawn Table Wheelbarrow

Portable Sandbox

Sewing Cabinet

Storage Dividers

Outdoor Serving Wagon

Hot Pad Holder

Mitten or Hose Dryer

Picnic Chest

Sectional Piano

Tables

Garden Entrance

Bluebird Box

Foldaway Table

Outdoor Storage Unit

Picnic Table

Tilting Foot Stool

Small Show Box

Extension Dining Table

Martin House

Work Bench

Gun Cabinet

Shoe Shine Stand

Wall Desk

Built-In Magazine & Book Rack

Rocking Horse

Movable Toy Storage

Ashland Don Spotts Lumber Company

Atchison J. B. Russell, Inc.

Meyer Lumber & Hardware Company

Peoples Lumber & Coal C.

Bern Lumber Company

Blue Rapids Blue Rapids Lumber Company

Clay Center Fullingtons

Downs Lumber Company

Ellinwood Home Lumber & Supply Co.

Ellsworth Ellsworth Lumber

A. C. Houston Lumber Company

Fredonia Schoolcraft Lumber Co.

Gorden City
Cash & Carry Lumber Co., Inc.

Everitt Lumber Co., Inc.

Greensburg Hildinger's, Lumber. Hardware & Ready Mix

Hanover Hanover Lumber Co. Harper

Town & Country Lumber Co.

Hiawatha

Motsinger Lumber Co.

Hillsboro Lumber Co. The Lumberyard Inc.

Holton Lumber Company

Hugoton

The Star Lumber Company

Klein Lumber Company

Seyb-Tucker Lumber and Implement Company

Junction City Builders Lumber Inc.

Kechi

Buck Alley Lumber

Kinsley Co-Op Exchange Lumber Yard

Diebolt Lumber and Supply

Tate and Company

Lansing

Lansing Lumber, Inc.

T. M. Deal Lumber Co.

The Star Lumber Company

Manhattan

Ramey Brothers

Mankato

Mankato Lumber Company

Marysville Howell Lumber Company

Minneapolis

Dingee Lumber Co.

Moundridge Clayton Vogt Lumber Co., Inc.

Antrim Lumber Company

The Home Lumber & Supply Co.

Norton

Norton Lumber Company

Nichols Building Supply, Inc.

Offerle

Offerle Co-Op Grain & Supply Co.

Cowley Lumber & Hardware Co.

Osage City Martin Material Co., Inc.

Lewis A. Hardman Lumber Co. Osborne Lumber Company

Hubbard Lumber Company, Inc.

Paola Miami County Lumber Co., Inc.

O. E. Woods Lumber Co.

Broadway Lumber Co., Inc.

Pratt W. R. Green Lumber Co., Inc.

Pretty Prairie

The George W. Ultch Lumber Company

Redfield

Redfield Lumber Company

Houston Lumber Company

St. Francis

St. Francis Equity Exchange

Easterday-Boster Lumber Co.

Meyer Lumber & Hardware Co., Inc.

Stafford T. M. Deal Lumber Co.

Syracuse Foster Lumber Co., Inc.

Foster Lumber Company, Inc.

Stockyards Cash and Carry Lumber Co. Alexander Lumber Co., Inc.

Star Lumber & Supply Co.

Hoch Lumber Company

A. B. Everly Lumber Co. Everitt Lumber Co., Inc.

Right Coop. Assn.

The George W. Ultch Lumber Company

Missouri

Independence

The George W. Ultch Lumber Company, 11432 Truman Road

A continuing career in graphic arts

By David G. Vequist, Ph.D. Chairman, Department of Printing Kansas State College of Pittsburg

The most rapidly changing industry today is printing. In the past decade it has become a sophisticated, technically oriented business dependent on an increasing army of educated people.

As printing plants change into corporative reproduction systems, the demand for technicians increases. Automation and the computor create a need for more knowledge even with less experience.

The technological shift to lighter and cleaner work has increased the number of women in printing by 35 per cent in the past five years.

The graphic arts industry is composed of several main branches. The first branch includes people who are primarily interested in the nature and appearance of communication; that is writers, photographers, production personnel, commercial and graphic artists, publishers, and related occupations. Broadly, these people are called communicators.

Material and graphic equipment suppliers make up another important area.

The final division contains all the skilled persons in printing and related industries who convert the materials (pictures and words) furnished by the communicators into the final printed product.

The techniques and innovations in photography, electronics, and

data processing have merged to become the basis of modern reproduction processes in printing. An intensive background in graphic arts is necessary to understand, operate, and supervise modern processes that change paper into graphic communication.

The printing industry is made up of three kinds of trained people. On one level are business professionals with college degrees in printing management. The technologists on a similar level are the broadly skilled group who convert and relate technical innovations into graphic production processes. Printing production relies on tradesmen, skilled and trained in specific areas, such as presswork and phototypesetting.

Careful and thorough preparation is necessary to enter today's graphic arts industry. Intensive trade training at a vocational school can prepare for entry into one of more than 50 of the printing trades.

The technologists and managers prepare for their profession through advanced educational programs in printing. The technologist is knowledgeable in all of the printing processes and can interrelate their functions within the production system. Printing management is the supervision of graphic arts procedures through business administrative methods.

The rewards of an education in printing are evident. This industry, which is the nation's fifth largest,

has an average growth of 15 per cent per year. It records the highest average pay per worker of the industrial group. Its methods and techniques are changing so rapidly, an unprecedented demand is continually created for newer skills.

When preparing for either the trade, technology, or management levels, the student must learn in depth the skills and technical knowledge of modern printing. Only a few college programs have sufficient courses and instructors to adequately prepare technologists and managers.

Comprehensive college programs have a core of general education, basic and advanced courses in all common printing processes, specialized managerial courses. The printing major will contain over 50 semester credit hours in a comprehensive program. A college graduate program should be available to provide additional education, research facilities, and advanced technology in graphic arts.

Student backgrounds in art, business, electronics, photography, and printing are especially useful as a training basis for a career in the graphic arts.

Printing offers a continuing career for people who want to develop their own future.

0

0

Careers in politics

(Continued from page 27)

Politicians are not so worried about being wrong if others are also wrong. Hence, the supposedly safe way is to follow the crowd.

The final need in political life is to attract persons who are continually developing in knowledge, judgment, and maturity. There is a need for preparation for public life. Even though we sometimes look for youth with fresh ideas, with new approaches and freedom from the scars of long political conflict, we may be discovering the blessing of maturity. Political careers may well continue to be second or third careers following successful learning and development of professional competence.



In the printing department, students operate offset duplicators.

Recreation a growing field

By Don Lindley, D. Ed. Coordinator of Recreation Kansas State University

If you are interested in a profession which involves people and leadership, consider recreation. The diversity of recreation opportunities in Kansas will be described in five categories: public, military, voluntary, institutional, and commercial.

PUBLIC: In Kansas more than 30 cities and towns have fulltime recreation departments. These public services are geared to meet the recreation and leisure needs of the citizens in the local community, whether they be children, youth, adults, or senior adults. In many of these public agencies, the recreation leader may work with specific programs such as arts and crafts, music and dance, in addition to sports and games. Or the person in recreation may work with groups in the community such as senior adults, youth, or children.

MILITARY: Opportunities exist at large military bases where recreation is a vital part of life in the armed services. As a recreation specialist, one may be in charge of a service club, youth program, arts

and crafts workshop, or one of a myriad other programs.

Recreation personnel in military hospitals work through the American Red Cross to serve the sick and wounded with a variety of specialized recreation programs.

VOLUNTARY: Kansas communities are served by voluntary agencies with programs in recreation focused on the youth, families, and adults in the community. Recreation specialists may be involved with such agencies as Boy Scouts, Girl Scouts, and Campfire Girls where leaders recruit, train, and develop volunteers to operate troops, packs, or whatever units are found in the agency.

The YMCA, YWCA, Boys Clubs, Girls Clubs, and other agencies are involved in services for recreation and leisure time. The director may be in charge of a day or resident camp, physical or aquatic programs, dance, youth club work, or crafts.

INSTITUTIONAL: The recreational programs carried on in hospitals, in institutions for the mentally ill or retarded or physically handicapped, and in correctional institutions require broad skills and a knowledge base in the recreational field. Kansas has been noted for its recreational programs in hospitals such as the Menninger Foundation Clinic, veterans hospitals, state hospitals, and, more recently, in correctional agencies.

New in providing specialized services to special populations are the community comprehensive programs, through which trained persons develop individual programs in recreation.

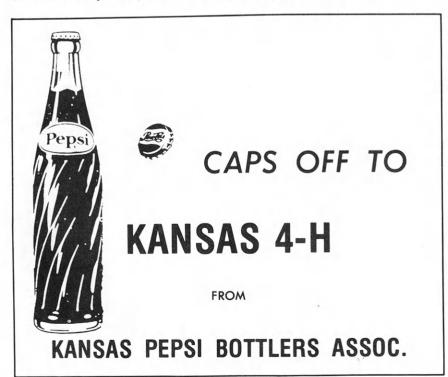
COMMERCIAL: Opportunities with franchised enterprises continue to grow. The professional in recreation has become a part of this growing field by organizing these endeavors. The commercial field has need for providing a quality recreational experience. These varied enterprises range from resident and trail camps to overnight camp facilities, ski and swim lodges to tennis complexes, as well as golfing, bowling, dancing, and skating establishments.

As a recreation major, you should choose one or two of the categories described above to explore in your career program. Possibly, for instance, you are interested in public and commercial. Then you will want to work in this type of setting during the summer. During the academic part of the year, you will study topics in your field plus the general education requirements of your university. You will have experiences in leadership, program development, and in organizing a group. The major is geared to develop a pattern of leadership which includes understanding others and motivating self and others in leisure settings.

Some academic programs include an internship with a recreation agency. This phase will sharpen your skills in the day to day situations with participants in the agency program. You will be supervised, counseled, and given many experiences to provide you with a solid background in the recreation career. You may be involved in recruiting and training volunteers for the agency; or conducting varied programs for the ill and handicapped; or surveying a community to start a new program; or initiating a new activity with older persons.

If you think a career in recreation is for you, then ask yourself these questions: Do I like to work with people? Am I a self starter? Am I service oriented? Am I ready for new challenges?

If you answer "Yes" to these questions, then investigate recreation as a career, the career of the future.



Money for college

You don't have to be the top student in your class to be eligible for college scholarships these days. Now, need as well as scholarship determines who gets many grants, scholarships, and loans.

First and most important, find out what scholarships you may be

- AGRICULTURE
- EDUCATION
- VOCATIONAL HOME ECONOMICS
- INDUSTRIAL ARTS

Only a few of the majors offered to you at

McPherson College

For details write:

Director of Admissions McPherson College McPherson, Kansas 67460

National Cooperative Refinery Association

McPherson, Kansas

Fuels for the Farms of Mid-America

The W-R Milling Company

McPherson, Kansas

eligible for. To find out, write to the colleges in which you are interested. Your high school counselor, also, can tell you about possible grants and loans.

The state of Kansas annually

provides more than 100 scholarships for college freshmen.

The federal government offers Basic Opportunity Grants and Supplemental Educational Opportunity Grants and some loans.

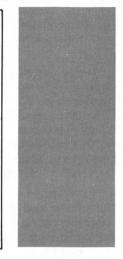
LABETTE COMMUNITY JUNIOR COLLEGE



College Union

Expanded facilities, dedicated faculty, new programs to meet your educational goals. Two-year associate degree programs in art, applied science, nursing, general education. Two-year job preparatory programs in accounting, auto mechanics, drafting, mental health, radiological technology, business, medical, and secretarial procedures.

Write or call: Director of Student Services, 200 S. 14th Street, Parsons, Kansas 67357. Telephone 316-421-6700.



0

0

0



"CULTURE—REFINEMENT—DIGNITY"

The Only School Operated By The Original Family

ESTABLISHED 1942 atricia tevens, Inc.

Patricia Stevens Miss Teen Age KC 1968

FINISHING SCHOOL & CAREER COLLEGE

"WORLD FAMOUS" - COAST TO COAST

SCHOOLS & MODEL AGENCIES

• Modeling-Earn More Money Full or Part Time-Fashion-Photography—TV Shows—Conventions—(13 Yrs to 60)

Finishing—Look Like A Model—Learn Her Makeup Secrets—Hair Styles-Posture-Be Confident-All Ages 13 to 60

• Fashion Career — Merchandising — Be A Buyer — Fashion Coordinator — Commentator — 18 to 50

• Dormitory for Out of Town Students

 Dress Shop—For On The Job Training. Learn with the Experts. Free Placement Service * Children's Courses 4 Yrs to 12 Morning — Afternoon — Evening Classes — Budget Terms

4638 J. C. NICHOLS PKWY Kansas City, Mo. 64112

"OVERLOOKING J. C. NICHOLS MEMORIAL FOUNTAIN"

531-5866



Debbie Bryant Miss America 1966 Trained By Patricia Stevens

Janet Service is an elementary school teacher at Mound Valley, Unified School District 506 in Labette County. Janet was named the 1973 Kansas Teacher of the Year.

Teaching as a career

By Janet Service 1973 Kansas Teacher of the Year

I am pleased to have this opportunity to share with you my enthusiasm for teaching.

In 1952 I began my teaching career. At that time I was a little shaky and unsure of myself and my responsibilities. The demands were great and I discovered that the textbooks in college didn't teach all one needs to know in order to become an effective teacher. I wasn't a straight A student, but I was soon to realize that the person with the best grades doesn't always make the best teacher.

I found that teaching is a learning process from the time one starts till the time one retires. The best teacher is constantly learning from his daily contact with the lives he teaches. I am thankful for the pupils I have had that taught me this.

What constitutes an effective teacher? I believe love for mankind is the first prerequisite. What does love have to do with teaching? I feel this is the basic ingredient in building a rapport with students. Genuine concern and understanding is necessary if constructive learning is to take place.

An effective teacher will earn the love and respect of his students by following the Golden Rule. Youngsters need as much love, patience, and respect as adults do. They want someone to care about them. They want a chance to be themselves. They want to feel they have something to give to the world around them. A good teacher can help his students achieve these goals.

Quality teaching goes far beyond imparting knowledge about the 3-R's. Teaching, like any profession, involves a wide variety of activities.

The basic curriculum must be supplemented by the teacher using his creative ability to inspire students to use their creative ability. This will create a desire to learn as well as making learning fun.

For instance, a teacher teaching natural science may want to suggest a pet show, or for that matter it could be a culminating activity resulting from poems read in English. Many of these activities are instigated by the students.

A good teacher will pounce on every opportunity to create a learning situation—whether it be watching a spider spinning a web or looking at the first crocus in bloom.

Effective teachers create a wholesome atmosphere — with fairness being shown by the teacher to all students.

If you have the ability to be creative and impart knowledge so that others will enjoy it, then you may want to consider teaching as a career.

What about formal requirements for teaching? A teacher must have a state certificate before he can teach in most public schools in the United States. Various types of teaching positions require different certificates.

Most states require elementary and high school teachers to have a college degree. States issue certificates after successful completion of college programs that have been approved by the state departments of education.

In order to renew a teaching certificate in Kansas, a teacher must acquire an additional eight hours of college credit every five years. The various states have different requirements for renewal of certificates. These may be obtained by writing the State Board of Education at the state's Capitol.

There are some disadvantages to teaching as there are in any profession.

The salary scale for teachers is below most other professions. However, most states have taken a great stride toward improving teacher salaries.

Grading papers, keeping records, and guiding extracurricular activities will require a lot of extra time.

Crowded classrooms and inadequate equipment can also be discouraging.

Noting the disadvantages, let's consider the advantages.

The hours in class time generally run from 8 a.m. to 4 p.m. five days a week, 180 days a year.

The association with fellow

teachers and parents is most rewarding.

In most communities, teachers hold a respected position.

In teaching you feel you are contributing to society by working with the future now.

I feel the greatest reward in teaching comes from seeing your students achieve success and knowing you have enriched another person's life.

The teaching profession is not for everyone, but if you feel it is your calling I believe you will find it a life of greatest satisfaction.

Tips on job hunting

Before you start out job hunting, know something about the company, store, or office where you plan to apply. What do they do? What products do they make? How can your talents make you a good employee? Look for the type of work that is in line with your aptitudes, abilities, and interests.

First, learn about as many prospects as possible. Consult newspaper want ads, friends who have worked, school counselors, youth opportunity centers, and local state employment offices. These are good sources for leads to employment.

You should carry with you your birth certificate, social security card, work permit, and personal references. If you use reference persons, ask them for permission to use their names. Make sure you know clearly what you have to offer the employer in the job for which you expect to apply. If you are asked to fill out an application form, do it promptly, neatly, and accurately.

If you are arranging for an interview by letter, be certain it is well prepared. It should be typed and be short and to the point. Enclose with your letter a self-addressed, stamped envelope for reply.

Be sure you are appropriately dressed and groomed for the interview. Don't chew gum, smoke, or slouch in your chair. The well-groomed look is the one most sought by employers. Neatness and good taste get the nod over expensive clothes and elaborate hairdos. Modesty in necklines, as well as hemlines, also rates high. Ap-

(Continued on page 35)

Veterinary medicine

By Dr. J. E. Mosier, Head, Department of Surgery and Medicine College of Veterinary Medicine Kansas State University

Veterinary medicine is that branch of medicine concerned with health and disease in all animals other than man. The veterinarian is concerned with preventing disease within a population, alleviating disease in individual animals, extending human health by providing a safe and adequate supply of food products of animal origin, and by controlling animal diseases transmissible to man. Further, the veterinarian is concerned with environmental impacts, safety of drugs and biologics, quality of human existence, and client education.

To accomplish these ends, the average veterinarian graduating today has studied between seven and eight years to earn the degree, Doctor of Veterinary Medicine. With careful planning and application of effort, a person can complete the work for the degree in six years in the current curriculum.

Students interested in a career in veterinary medicine should recognize the demand of a health profession serving the public. Honesty, perserverance, judgment, unquestioned integrity, and hard work are essential components to success in this field. The necessary degree of dedication to one's chosen profession places exceptional demands on the individual in terms of time and effort.

A new graduate may elect to pursue one of a wide variety of opportunities. Veterinarians in private practice may be involved in simple or multiman practices. The type of practice may be general, devoted to one or two species, or of a specialty nature wherein the specialty may be a discipline in pathology, virology, radiology, physiology, or microbiology, a division of medicine such as ophthalmology, gastroenterology, cardiology, or a division of surgery such as orthopedic or soft tissue. The practice may be located in either rural or urban areas with certain advantages arising in each circumstance. Veterinarians in governmental services may work in one of several subdivisions—international, national, regional, state, district, county, city, armed forces, and public health services. His or her efforts may be directed toward disease eradication, inspection and quarantine, certification of health, disease investigation, research, education, public health activities.

Young people interested in a career in veterinary medicine should check with their local library for information concerning the profession. An excellent treatise on opportunities in veterinary medicine can be found in the book. The Animal Doctor-History and Practice of Veterinary Medicine, by Leon F. Whitney and George Whitney. Involvement with veterinarians and with persons utilizing the services of veterinarians as well as counselors will be helpful in developing a true perspective of the profession. All colleges require two or three years of university level work prior to admission to the professional curriculum. During this period, the student must complete a certain number of courses prescribed by the preveterinary curriculum.

Not all students interested in veterinary medicine as a career are admitted. There are 19 colleges of veterinary medicine in 18 states. Classrooms are filled to capacity and large numbers of qualified students are turned away annually. The 19 colleges graduate approximately 1,300 veterinarians per year to serve 50 states. It is anticipated that the current shortage of veterinarians will not be alleviated in the foreseeable future.

All colleges of veterinary medicine have admission committees charged with selection of each new class. The selection process is based on the preveterinary medical curriculum record, plus the motivation and dedication of the applicant. At Kansas State University all qualified applicants are interviewed by the members of the Admission Committee. Factors which may affect the final selection include residency status, nonacademic experiences, and references. Students whose names are not included in the admissions list should contact the office of the Dean of the College of Veterinary Medicine and seek an opinion as to why the applicant was not granted admission. The decision to resubmit an application

another year will rest squarely on the student and for this reason one should base the decision on as complete an information base as possible.

Applicants denied admission may wish to divert their occupational or professional goals to other areas. Completion of the preveterinary curriculum provides excellent foundation for further study in fields of agriculture, biological science, other health sciences, and related biomedical fields.

There is no requirement for a rural background, nor is the sex of the applicant a factor in the admissions process.

The professional curriculum is loosely divided into basic science courses and clinically related courses. While the curriculum is subject to consistent reappraisal and change, the current program calls for the first two years to be primarily concerned with basic sciences and the last two years be primarily concerned with the clinical facets of veterinary medicine.

O.

€

0

0

0

0

Graduates may further their formal training and clinical experience through a variety of masters degree, Ph.D. degree programs, or internships and residencies. All students must fully commit themselves to the concept of a lifetime of learning. The half life of current knowledge in veterinary medicine is less than five years, and one is sometimes appalled with the knowledge explosion occurring in this exciting profession.

Research needs call for the uniquely qualified D.V.M., Ph.D. to carry on a wide variety of projects ranging from aquatic medicine to space medicine, from wild animals to the household pet, from microenvironment to the environmental impact of the 100,000 head capacity feed lots, from bioengineering to genetic counseling, from the smallest living component to the complex diversity of the many varieties of animal life.

The young man or woman entering this profession must be able to withstand hard work, disappointments and frustrations, and many trying situations which occur in the classroom and during the professional years.

Conversely, the rewards of a career in veterinary medicine are those of a lifetime of fulfillment resulting from a productive, useful life in one of the health services.

Advertisers' Index

Adve	rrisers	inaex
	Iair Design, Inc.,	
Hutchinson	usiness Career S	School, 28
	C, KSU, Manhat Comm. Jr. College	
	ng, Kansas City, N	
Atchison Adve	ertisers	21
Barton County	Advertisers Col	
Great Bend	Comm. Jr. Col	32
	Comm. Jr. Col	
Concordia .	Comm. College	; 10
Coffeyville C	omm. Jr. Colleg	ge,
Colby Commun Cowley Count	nity College, Colb y Comm. Jr. Co School, Arkansas	y 8 Illege &
VocTech. S Crum's Beauty	School, Arkansas (School, Manhatta	City 11
Dodge City Ad	lvertisers	14
Electric Light of Kansas	& Power Compa	anies
Farmland Indus	stries, Kans. City,	Mo 2
Fort Scott Co	mm. Jr. College	, 11
	College, Haviland	
Hays Advertise	ers	12
	omm. Jr. College	
Hair Styling,	inental School o Topeka	28
	ans. Comm. Jr. Kans	College, 10
	rvices, Manhattan	
Kansas Pensi C	n College, Wichita ola Bottlers of Kar	a14
	al Institute, Salina	
Labette Comm.	Jr. College, Parso	ons 32
Liberal Area	dvertisers VocTech. Scho	ol
	ertisers	
	s of Kansas	
Manhattan Adv	rertisers	20
Manhattan	ristian College,	
	vertisers	32
Navy Recruitin Kansas City,	g District, Mo	25
Navy Nurse Re Kans. City, N	ecruiting,	25
Newton Advert	tisers	14
North Central School, Beloi	Area VocTecl	n. 7
Northwest Kan School, Good	is. Area VocTe	ech 6
Ottawa Adverti	sers	
Patricia Stevens Career Colleg	Finishing School e, Kans. City, Mo	ol and
St. John's Colleg	ge, Winfield	13
	ers Cohoes, New Yo	
	Associations of K	
Southeast Kans	Area VocTec	h
Southwest Kan	is. Area VocT	ech
	isers	
	ansas, Lawrence . Recruiting Detach	
(Dept. of Air F	Force), Kans. City	, Mo 24
	isers, The, Lawrence .	
mpuny	,, Danielle :	

Job hunting

(Continued from page 33)

pearance is a good indication of how you do a job—if you are sloppy looking, chances are you put out sloppy work. That's why a person who makes a poor first impression on a prospective boss seldom gets a second chance.

Most employers will definitely not hire a boy or girl, regardless of qualifications, if they appear at a job interview dressed in a manner the employer considers inappropriate. If a boy or girl doesn't have enough judgment to dress properly for an interview, it is doubtful that either would have enough judgment to do the job.

Greet the interviewer and call him by name — "Good morning, Mr. Smith." Introduce yourself at once. Shake hands only if he offers to do so. Remain standing until invited to sit down.

Sit comfortably and erectly. Be alert, pay attention and concentrate on what is being said. Be honest and polite as you answer questions and ask for information you need to know before accepting a job. Be interested, enthusiastic, and above all, sincere. Try to focus attention on your strong points. Admit frankly, however, any limitations. Try to combat nervousness.

When it is apparent that the interview is over, don't hang on. Express your appreciation for the employer's consideration, re-emphasize your interest in the job, and take your leave courteously.

Don't be discouraged. If your first interview doesn't result in a job, keep looking.

The purpose to life

Reprinted from 'U. S. News & World Report' October 22, 1973

(Weeks before political scandals in Washington reached the headline proportions of the present, Vice Admiral Hyman G. Rickover made one of his frequent appearances before a congressional committee and discussed the moral fiber of America. The Admiral has for years let his caustic criticism range from bureaucracy to educators to ethics, to name just a few of his many targets. This time committee members asked his concept of man's purpose in life. His impromptu reply is excerpted below.

-Howard Flieger, Editor.)

Man's work begins with his job, or profession. Having a vocation is always somewhat of a miracle, like falling in love. . . . But having a vocation means more than punching a timeclock. One must guard against banality, ineptitude, incompetence, and mediocrity.

We as a people seem inclined to accept average or mediocre performance. Mediocrity can destroy us just as surely as perils far more famous. It is important that we remember to distinguish between what it means to fail at a task and what it means to be mediocre. There is all the difference in the world between the life lived with dignity and style which ends up failing, and one which achieves

power and glory, yet is dull, unoriginal, unreflective, and mediocre. In a real sense, what matters is not so much whether we make a lot of money, hold a prestigious job, or whether we don't; what matters is that we become people who seek out others with knowledge and enthusiasm—that we become people who can enjoy our own company.

For the person who strives to excel, to shoulder responsibility and to speak out, there is an enemy wherever he turns. The enemy is a man who has a total willingness to delegate his worries about the world to officialdom. He assumes that only the people in authority are in a position to know and act. He believes that if vital information essential to the making of public decisions is withheld, it can only be for a good reason. . . .

The enemy is any man whose only concern about the world is that it stay in one piece during his own lifetime. . . . Nothing to him is less important than the shape of things to come or the needs of the next generation.

To struggle against these enemies, and against apathy and mediocrity, is to find the purpose to life.

"Copyright 1973 U. S. News & World Report, Inc."

WE SALUTE ELECTRIC WINNERS



The Investor-owned Electric Companies of Kansas proudly salute the Electric Project winners listed here. These worthy 4-H'ers received Westinghouse Medals for their fine work. If you are not enrolled, join the many 4-H'ers in this project to learn more about electricity and the proper care and use of electrical equipment. Contact your club leader for more information.

State Winner: Rodney Hammarlund, Wabaunsee County, received a trip to National 4-H Congress in Chicago as Kansas winner of the electric project. Donor of the trip is Westinghouse Electric Corporation.

Electric Winners

Atchison Mark Jones

Barber Darrel Boyd

Barton

Darrel Blakeslee Ricky Gage

Bourbon Dallas Davis

Brown Sam Long* Kevin Brockhoff

Douglas Claassen* Morris Renfro Ladd Stewart Tom Watson

Chase Myron Molzen

Chautaugua Curtis Littrell Mike Kirchner Rex Fuqua Randy Clark

Cherokee Shane Eckhardt Dale Wilcox

Cheyenne Ricky Morris Ronny Morris Kelley Morris

Clark

Mark Blankinship Carl Abbott David Goodnight Kurt Hill

Clay Kelly James* Karl Visser

Cloud John Carter

Coffey Rick Schmidt

Cowley Clay Story

Decatur Floyd Badsky

Dickinson Brad Hartenstein Rory Britt Alan Warren Kent Comack

Doniphan Cedric Kentzler Scott Wright Mike Erdley Walter Clary

Douglas Merlin Johnston Pete Jones

Chuck Gamble Bruce Slimmer Clyde Lang

Duane Bayless Kyle Long Lyn Snyder Steve Powers

Franklin Joe Blake, Jr. Alan Duffle Royce Swank Darrell Macy

Geary David Dundon Jave Dundon Charles Collins David Shaw

Ed Lubbers Rodney Tuttle Jack Tuttle

Jeffrey Sewell

Gray Kelly Koehn David Strawn

Greeley Gerald Herl

Greenwood Tim Wiggins Shane Lewis

Howard Schmidt Phillip Schmidt Paul Thompson Jim Seipel

Harvey Tom Rose

Haskell Charles Odgers Dicky Hinderliter Theryl McCaslin Jimmy Schawo

Hodgeman Don Glunt

Jackson James Conley Rick McAlexander Jefferson Ronald Kendall Kevin Wade Shannon McPherson 0

0

0

0

0

0

Jewell John Kemmerer Mike Ramsey Denise Dahl

Gary Shipley Johnson Tom Boehm Doug Kill Scott Rhodes

Keamy Darl Buck

Kingman Mark Kanngiesser Alvin Hanmerschmidt

Labette Marcus Evitts* Mike Bogner Wayne Robison Carl Chapman

Dan Moomaw Earl Roemer Robert Gillett Dean Thomas

Lincoln Darwin Jorgensen Dean Weber

*Received an educational trip to the Kansas 4-H Congress.

The list of county winners will be continued in March.



Watch This Page For Ideas On Farm And Home Electric Projects

POWER

The Kansas Power and Light Company Kansas City Power & Light Company

Central Kansas Power Company Kansas Gas and Electric Company Western Power Division of Central Telephone & Utilities Corporation